# BY <br> MUGABI SIMON PETER 

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## A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENT OF THE AWARD OF THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION OF THE UNIVERSITY OF NAIROBI NOVEMBER, 2017

## DECLARATION

This research project is my original work and has not been presented to any other institution or university.

Sign
Date $\qquad$

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This research project has been submitted for examination with our approval as the university supervisor.

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## DEDICATION

This project is dedicated to my family especially my mother Irene Kato for the love, patience, support and faith she has had in me throughout the entire study period. I also dedicate this work to my brother Moses, to Elizabeth Ajema and to everyone else who in one way or another has helped guide me to this level in my education. I will always appreciate all they have done.


#### Abstract

The main purpose of the research was to investigate the effect of interest rates on commercial banks profitability and performance in Kenya. Recent movements in interest rates, inflation and exchange rates present real dangers to economic stability. Between 2011 and 2015, commercial banks in Kenya continued to report increases in profit and incidentally, this coincided with the increase interest rates. The study that was done was descriptive in nature and was based on historical data from commercial bank annual financial reports, central bank reports and information provided on the Kenya bankers association website. The research was done using statistical methods and testing techniques like correlation and regression analysis. The finds were that indeed interest rates had a positive correlation with bank performance in Kenya. Basically all other factors remaining constant, the higher the interest rates, the better the financial performance of commercial banks.


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## LIST OF ABBREVIATIONS

ANOVA - Analysis of Variation<br>CBK - Central Bank of Kenya<br>HHI - Herfindhal-Hirschman Index<br>KBA - Kenya Bankers Association<br>NPLR - Non Performing Loan Ratio<br>NSE - Nairobi Securities Exchange<br>ROA - Return on Assets<br>ROE - Return on Equity<br>SPSS - Statistical Package for Social Sciences

## CHAPTER ONE

## INTRODUCTION

## 1.1 background of the study

From an economic point of view, interest maybe looked at as either the compensation received for deferring consumption, for example money put in a savings account instead of spending it, or the expense related to consuming when resources are not available, like making a purchase using a credit card instead of saving the money first (Bean, 2017). Bean continues to explain that at any given time, anyone who has money, has two main choices. One is to spend that money immediately and the other is to save for later use.

A decision to either save or spend immediately is usually a complex one and it in many cases requires incentive. In order for a person to defer expenditure and choose to save, there must be some gain from it. In the same spirit a person who needs money but doesn't have also needs some incentive to borrow that money. With the former, high compensation is more attractive while for the later a lower compensation rate is definitely preferred.

There is a monetary amount charged on a borrower for the consumption of another individual's funds and it's called interest. The lender receives it when they lend out funds and the borrower pays it when they borrow money. When the borrower repays the borrowed funds, they have to return the principal value of funds borrowed and an amount of additional funds as interest that has accrued on the principle borrowed over and beyond the principal. It is imperative to note, that when someone foregoes their right spend their money, a reward is received and serves as compensation and it is called interest. Without that extra consideration, investors would perhaps have no good reason to forego their expenditure currently and instead do it in the future. Abdul (2014)

### 1.1.1 market interest rates.

The banking sector in Kenya, has a very important position in the sector of finance, especially when it comes to the service of deposit taking and collection and providing funds for borrowers.

Analyzing the bank spreads of rates of interest is thereby at the center of understanding the process of finance intermediation and the macroeconomic environment in which operations of banks take place. Were \& Wambua (2014)

CBK records show that in 2010, interest rates were between a high of $14.98 \%$ and a low of $13.85 \%$. In 2011, there was a sharp rise to between a high of $20.04 \%$ and a low of 13.88. In 2012, the rates were between $20.34 \%$ and $17.78 \%$ indicating an increase in the lowest rates offered between 2011 and 2012 of $3.9 \%$. In 2013, rates were at their highest in January at $18.13 \%$ and lowest in September at $16.86 \%$. According to CBK records, the average interest rate for lending in Kenya has been $16.5 \%$ for the period between January 2010 and December 2015. During this same period, the lending rate oscillated between a low of $13.85 \%$ to a high of $20.34 \%$.

### 1.1.2 commercial banks profitability.

Costs associated with transactions from agent to agent and information failure lead to rise of intermediation in finance. The intermediaries assist in solving the challenges created from transaction related costs and information asymmetry. They make diversification, deposit mobilization, allocation of resources and risks associated with borrowing and lending of money smooth. Ngugi (2001). Ngugi goes on to explain that the receipts of deposits and loans do not come in at equal levels, therefore go-betweens for example commercial banks have expenses to deal with. A charge is then levied for the mediation extended without certainty, and the levels of interest for deposits received and credit extended are set.

The difference in charge between what a borrower pays to access funds that they do not have and what the banks pay to the customer/investor, whose funds have been lent out is the commission that goes to the bank in form of earnings. This is one of the biggest components to a commercial bank's earnings in any given financial year. Fry (1995) suggests that when there are no fully fledged and developed financial markets, bonds or even equity markets, the amount of risk absorbed by banks simply is too much because investment will depend quite heavily on financing through debt. This goes on to explain why there is a lot of demand for borrowed funds from bank to finance business, development activities by individuals, businesses and government through treasury bills.

There are various ways to measure this profitability and according to European central bank publication of 2010, the most common ones are: -

The return on assets (RoA) which is the ratio of the net income for the year to the assets in total. Usually this is the average value throughout the entire year. This format of measuring profitability enables a company to know how to employ the assets at its disposal in order to generate maximum profits. This method measures and shows just how profitable those assets that belong to the company are.

Return on Equity (RoE) measures internal performance of shareholder value, it seeks to find out the capacity of a company to generate profits from the investments of shareholders in the company and it is a very popular measure of performance.ROE seeks to ascertain the actual return gained from what an investor puts in the company; it is readily usable for analytical purposes, only dependent on information that is available publicly; and it is also instrumental when carrying out company to company or sector to sector comparisons.

### 1.1.3 the relationship between market interest rates and commercial bank profitability.

Among all factors that can have a great impact on a financial institution's return on its stock and profits made, rate of interest is the most significant. Income earned from interest is a great source of money for financial institutions. Cai \& Wang, (2006). Cai \& Wang (2006) continue to explain that commercial banks are continually exposed to interest rate risk. it therefore goes without saying that interest rate changes affect a bank's profitably essentially thruogh increase in the cost of funding, also by reduction in the returns on assets and lowering the value of the bank's equity. According to Ci and Wang (2006), changes in the net income and net interest income plus notional amounts of interest rate derivatives are viewed as what the interest rate risk of a bank is conditioned to. They serve to highlight the sensitivity of the performance of the bank to risk associated with interest rates.

Amit \& Chowdhry (2010) assert that the profit of a bank emanates from the difference between the interest paid for the deposit and interest rate it charges by lending. Therefore, if bank is not lending then there is no likelihood that any profits will be realized from the deposits. As a result, high lending rates can have far reaching implications for financial intermediation as they can lead
to a high cost of capital and thereby limiting financial resources availability to would-be borrowers becomes limited hence reduction in the volume of investment opportunities to sub optimal level. also a wider spread might reflect a number of problems such as bank moral hazard and unsoundness.

### 1.1.4 the banking sector in Kenya

According to the CBK website, The Central Bank of Kenya is a public institution established under Article 231 of the Constitution of Kenya, 2010. The Bank is charged with the responsibility of monetary policy formulation to bring about and keep price stability and issuing currency. Pursuant to the CBK Act, the Central Bank promotes financial stability through regulation, supervision and licensing of all financial institutions under its mandate.

As of august 2017, there are 42 licensed commercial banks in the Kenyan market. Of these, 15 banks are foreign owned (foreign shareholding of more than $50 \%$ ), 3 are publicly owned and 24 are locally privately owned.

### 1.2 Research problem

A high volatility in the world economy has been witnesses mainly because of Significant liberalization and integration of financial markets worldwide. Many policy makers and economists are interested in the impact of market rate fluctuations on bank profitability. Armed with this knowledge, the trade-off that comes from rate of interest stability and other policies will be easily evaluated. Dahlia \& Dianna (2012)

Work has been done on the effect/impact of market interest rates on profitability of commercial banks in developed countries however only limited work has been done on the same in the developing countries especially in sub-Saharan Africa.

### 1.2 Research objectives.

One of the major objectives will be to determine if there is a relationship between market interest rates and commercial bank profitability.

One of the objectives of the project will also be to determine the effect if any of market interest rates on the profitability of commercial banks whether negative or positive.

## 1.4 value of the study

This study will be instrumental in identifying the negative attributes of bank profitability being mainly dependent on lending. After identifying these negative attributes, remedies can be formulated to combat the negative attributes. Also, this study will help to progress the discussion about alternative business channels through which bank can increase their profitability without necessarily relying on credit to borrowers and whether there will be difficulties in repayment or not.

This study is also important because it will lead to formulation of policies by bank governing bodies in Kenya i.e. (KBA \& CBK) that will help curb the constant oscillation of market interest rates which can cause uncertainty for both borrowers and lenders which can also derail the course of project development that is being financed through borrowing.

## CHAPTER TWO

## LITERETURE REVIEW

In this part, we are going to look at some of the work done by different scholars about market interest rates and performance of commercial banks. We shall look at different theories which have been advanced by the same scholars on the same topic as well.

## 2.1 introduction.

Many researchers have come to the conclusion that the relationship which exists between returns on stock and the fluctuations in the rates of interest is largely negative in nature and others have come to the conclusion that in fact there exists no relationship between these two variables that is worth noting.

Spread that is small is usually associated with the operations of risk averse financial institutions compared to those which are risk neutral. This is because the rate of interest of a bank that is risk averse is higher and this significantly undermines the level of credit given out. The actual spread is an incorporation of the pure spread, and this is influenced by macroeconomic variables like fiscal policy activities. Emmanuelle (2003).

## 2.2 theoretic review

### 2.2.1 expectations theory.

This theory proposes that yields coming from financial assets, each with its own maturity, have a relationship underscored by the expectations of the market in regard to yields of the future. This theory has a big place theoretically and policy wise at several times during debates. Tease (1986). The expectations hypothesis asserts that except for a risk premium, bonds which have independent maturities ought to have the same holding period of return. Combined with the rational expectations hypothesis, this hypothesis has several important implications for the relationships between bond oscillation with time and yields. Specifically, the hypothesis states that the expected $n$-period return on an investment in a series of one-period bonds should be equal to the (certain) $n$-period return on an n-period bond. This means that an average of the expected short yield over
the following n periods, plus a constant risk premium should be the $n$-period long yield. Bulkley, Harris \& Nawosa (2008).

According to Tease (1986), accordingly, if one is looking at the expected return coming from a y-period bond investment, it should equate to that return expected to result from an investment in a one period bond throughout $y$-successive periods. Therefore, after linearization, the rate of interest over the long term can be expressed as the expected and current short-term rates' weighted average. Bearing in mind that we are dealing with two periods, linear relation can be used to come to an approximation of the rate of interest on a bond that no default but has pure discount.

### 2.2.2 liquidity premium theory

This theory proposes that the rate of interest associated with a bond of long term is equivalent to the average of the rates of interest in a short period throughout the duration of the long term bond. This will complement a premium of liquidity that is responsive to that bond's conditions of supply and demand. Mishkin (2009)

The liquidity premium and the solidarity premium are aspects of the interest rates term structure as related to interest rate expectations under uncertainty. The liquidity premium comes from the diversion between forward short-term rate of interest, implicit in the current term structure of rates in the short and long term, and the future short term interest rate that one expects. Woodward (1980). Woodward goes on to explain that the liquidity premium and the solidarity premium are both determined by the interaction of interest rates and incomes at earlier and later dates.

Assumption is that rates that are long term in nature are essentially in communion with terms that are short in nature and based on this, one can expect that rates of interest that are for different maturities will move together. The volatility of rates that are long term in nature is also likely to be diminished owing to the assumption that part of the long term rate is but the average of rates that are short term nature. This will make rates that are short term in nature that much less volatile. Lastly, the theory assets that the yield curve is upward sloping and only rarely does it slope downwards or remain flat because with increase in time to maturity comes a rise in the premium of risk.

Under normal circumstances, investors will have preference or bonds that are short in nature as they bear less risk in regards to interest rate. Therefore, investors have to be rewarded with a positive liquidity premium so as to convince them to put money in bonds that are longer term in nature. Mishkin (2009)

### 2.2.3 Irving fisher's theory of interest.

According to Professor Fisher, theory of interest is an enlargement and synthesis of already existing partial theories, and is based on investment opportunity, human impatience and market exchange (buying and selling). While discussing the interest rate theory, Irving fisher looks at the aspect of human impatience and time preference. About this, fisher states that This is that extra desire for an extra unit of current goods presently over that marginal desire for an extra unit of goods in the future. This explains the level time preference or the degree of impatience shown for goods that are currently available over goods that will be available in the future of the same composition can be easily gotten from that extra want exhibited for goods at preset and in the future respectively.

Fisher's theory of interest explains that it is indeed true that present cash flows, property and goods are preferred to future cash flows, property and goods. Generally, there is a preference for present enjoyment of income to deferred/future income enjoyment. Fisher further states that What a lender gets after giving out a loan isn't payment rather a promise for payments to be made, and since there is no certainty about the future, requirement is that there be assurance that these payments will in fact be made. In the market, any person may give out part of their income to someone else provided they will receive it back during a certain period with a top up over and above their own income during some other period of time.

Irving Fisher brings the nominal interest rate $\boldsymbol{i}$ and the "real" interest rate $r$ and the rate of inflation $\pi$ into relation. After adjustment for inflation, interest rate $r$ is the Real interest rate. For lenders to be convinced to lend out money, this is the interest rate which must be offered to them. The Fisher effect asserts that the real rate of interest is the contrast between the expected inflation rate and the nominal rate of interest. Therefore, real interest rates reduce as inflation rises, unless nominal rates rise at the same inflation rate.

It however is imperative to note that the fisher theory has limitations as mentioned below by some scholars. The Fisher Effect does not hold for private debt. Theoretically, the interest rate on private debt is shown to increase with inflation, but less than the "one-for-one" relationship predicted by Fisher. Boyd \& Jalal (2012)

### 2.2.4 liquidity preference theory

A famous English economist called john Maynard Keynes attempted to explain the considerations that go on in any person's mind when they are in the process of deciding whether to spend their money immediately or defer that expenditure to the future. He proposed the "liquidity preference theory"

This theory seems to suggest that investors will demand higher premiums or interest rates, on longterm maturity securities, that carry more risk, since all other factors remaining constant, investors would rather have other holdings that are extremely liquid or cash. Liquid Investments are better when it comes to selling quickly and getting full value. Accordingly, this theory suggests that, short-term securities have lower rates of interest due to investors sacrificing less liquidity compared to when they invest in long term or medium term securities.

Therefore, the rate of interest at any time, is the compensation for foregoing liquidity and also a measure of how unwilling people who possess money are to part with the liquid control over that money. The interest rate isn't the 'price' which puts into equilibrium the readiness to refrain from present consumption and the demand for resources to invest. Keynes (1936)

According to Keynes, the guiding principles for liquidity preference are the transactions-motive for example Liquid money is needed for carrying out transactions which are business or even personal in nature presently, as a consideration for safety for example when it comes to dealing with security in terms of future value of money as a portion of total resources. the speculative motive for example with the aim of making profits because of having knowledge about the future better than the market.

### 2.2.5 loanable funds theory

The loanable funds theory has been put forward as the long run theory of rate of interest determination and is most applicable for explaining long term rates of interest. This theory gives an attempt at trying to identify the approximate causes of the rate of interest variations by analyzing the demand for and supply of credit. The theory comes from the belief that those who save decide between consumption in the future or now. Accordingly, in this theory, the interest rate is determined at that point at which it equates the demand for them of securities their supply them, otherwise stated differently, the factors determining the rate of interest are real saving and real investment demand. Froyen (1996)

According to Evans (1999) Borrowers include businesses of all kinds (trade credit, farm credit, corporate borrowing etc.), consumer borrowers (auto loans, installment credit, home mortgages, credit cards etc.), and governments can use credit for all manner of reasons. Much of the borrowing which takes place in the economy of the United States gets financed by selling interest bearing financial assets e.g. corporate bonds. In otherwise put, the demand for credit is in effect when for example a company borrows funds through the selling corporate bonds.
Evans goes on to explain that when a government of a state is financing a capital intensive project, such as building of a school, by selling of municipal bonds, this is also an example of demand for credit. Also, when the Government of the United States runs a deficit of the budget and finances it by selling Notes, U.S. Treasury Bills, or Bonds, this also counts as credit demand for credit. In brief, credit demand consists of two components, one being selling of all classes of assets that bear interest as a means of raising money and the other being the direct credit demand by way of applying for loans.

The category, which includes all classes of notes, bonds, and bills, doesn't include selling of equity or (stocks) by a corporation in order to raise money. Selling of stock by corporations technically is the sale of some portion of ownership corporations. The buyers of this stock are not extending a loan or making credit - the buyers of this stock are buying some portion of the corporation. The Loanable Funds Model is a comparative statics equilibrium model which uses demand and supply curves to get a location of an equilibrium price market-clearing. This special price in the model is the credit cost - the interest rate which is represented by the variable $\boldsymbol{r}$. the quantity axis of the loanable funds model is labeled with the variable volume, $\boldsymbol{v}$.

### 2.3 Determinants of commercial bank profitability.

Some of the other aspects other than market interest rates that could affect the profitability of a commercial bank may include the following.

The size of a bank can be measured as the log of total bank's assets. With that in mind, it would be expected that larger banks would offer lower rates of interest because they enjoy bigger economies of scale Were \& Wambua (2014). This can also be explained in the sense that generally, larger banks in the Kenyan market like Equity bank, KCB and CO-OP bank have better access to funds from customers and investors alike and so they are capable of lending to a larger percentage of borrowers and still keep making big profits even with reduced interest rates unlike smaller banks like jamii bora and trans-national bank.

Operating costs have also been advanced as having a major effect ton commercial bank profitability. Usually, they are computed and presented as a ratio in comparison to the total of the net operating income. The process of financial intermediation subjects banks to expenses for example screening loan applications in a bid to get to know the risk profile of people who want to borrow money and also inspection of the work being done with the funds advanced. Were \& Wambua (2014). Simply put, the higher the operating costs involved with provision of credit to borrowers, the higher the interest rate is likely to be. The reverse is also likely to apply.

Were \& Wambua, also propose Market concentration as a determinant of market interest rates. They continue to explain that Herfindahl-Hirschman Index is the commonly used measure of market concentration. HHI usually is calculated based on where advances and loans are concentrated. Market concentration can establish the degree of the level of competitiveness in the market faced by each bank.

Loosely explained, higher competition between banks is likely to lead to more efficient and effective mechanisms of loan pricing so that they can retain a certain level of competitiveness in the market place. On the other hand, however, in case a bank finds out the it has negligible competition they may decide to take advantage and raise the interest rates.

Simply put, risk associated with credit is the likelihood of a person who has been advanced funds to fail to repay the loan advanced as per agreed terms. Non-performing loans to total loans ratio (NPLR) is used to calculate the risk associated with credit or loan quality. When there is a high
loan loss provision, it means that the expense associated with writing off bad debts is high Were \& Wambua (2014.) Ideally if the credit risk is high, it means that banks will have a great provision for bad debt and also this means that in order for the banks to justify lending under such circumstances, they will demand higher compensation thus an increase in interest rates.

Liquidity risk is the comparison between the liquid assets of the bank and the assets in total. (LQDR). The severity of exposure to this kind of risk different for each bank. A financial institution which has a high liquidity level, faces a low level of liquidity risk and therefore is capable of having reduced spreads because a low premium on liquidity is charged on loans. Were \& Wambua (2014). Banks which have heightened risk are usual borrowers of funds for emergency at inflated rates and therefore are associated with much higher spreads. Ahokpossi (2013).

Macroeconomic conditions affect the banking sector performance. This in turn affects repayment of money that has been borrowed. The demand for credit and the unpredictability of returns out of investments and collateral quality dictate the kind of premium that will be incurred by the borrower. This therefore shows the value that has been attached by the investors to the funds that have been borrowed. A macroeconomic environment that is unstable coupled with reduced growth economically, causes investors to be uncertain about the return on investment and this raises the rates of lending leading to an increase in the level of nonperforming loans. This completely undermines the margin of the bank. For instance, reduced prices of output do decrease profits of a firm and on the other hand decreased prices of assets undermine the asset value of collateral reduces the chances of the borrower being able to access funds. The outcome is that there is a reduction in investment return, financial intermediaries the charge high-risk premiums to cover their default risk and this drives up the number of loans that are either in default or are not being paid regularly. Ngugi (2001)

## 2.4 empirical evidence

### 2.4.1 international evidence

According to the European parliament policy document "monetary dialogue 2016", the impact of low interest rates on bank profits is a priori ambiguous. It depends on the business model of the bank, the strength of the competition and the general economic environment. Most of the more recent empirical studies tend to find a positive relationship between interest rates (or the yield curve) and bank profits.

The document goes on to explain that the interest margins of banks have somewhat declined, but it is difficult to say whether this was due to lower rates. Bank profitability does not seem to have been adversely affected in those countries that adopted negative rates before the European Central Bank followed suit (Switzerland, Denmark and Sweden). Low/negative interest rates might be associated with low bank profitability because the same factors that induce central banks to push their policy rates negative, namely a weak economy, are typically present when the economy is weak. This overall weakness of the economy then leads to lower credit demand and also to lower bank profits. The banks in countries with negative rates, but stronger growth (like Denmark and Sweden, mentioned above) might thus continue to make profits in spite of negative rates. The presumption that ultra-low interest rates have a negative impact on bank profitability has arisen most strongly in the context of negative (short-term) rates. The very short-term rates in the money market are a direct consequence of the negative deposit rate adopted by the European Central Bank (ECB).

Demirguc-Kunt and Huizinga (1999) find that high real rates of interest are associated with increased net profitability and interest margins, mainly in developing countries.

While studying the determinants of interest rate spread on the Mauritian banking sector, Ramful (2001) came to the conclusion that indeed interest rates do affect profitability of commercial banks and that they also play the role of generating finances for the operations of banks and also cover risks associated with loans that have been given out.

While studying the impact of a low interest rate environment on bank profitability, Podjasek \& Genay (2014) stated that their analysis suggests that low short-term interest rates and a flat yield curve can compress bank earnings.

### 2.4.2 local evidence

Wambari \& Mwangi (2017), in their study of the effects of rates of interest and financial performance of Kenyan financial institutions came to the conclusion that the ratio of lending rate influences the financial performance of Kenyan commercial banks positively. Deposit interest ratios however, affect performance of Kenyan commercial banks negatively. Management of liquidity influences performance. The study came to the conclusion that there is a significant positive relationship between financial performance of commercial banks and the ratio of the lending rate. They also concluded that the ratio of interest charged on deposits affects bank performance negatively.
In their study of the effect of macroeconomic variables on financial profitability of listed commercial banks in the Nairobi Securities Exchange (NSE) for years 2001 to 2012. Simiyu and Ngile (2015) employed Panel data analysis using Fixed Effects model. This was applied on the data to examine the effects of three major macroeconomic variables which included: (GDP), Exchange rates, and interest rates on profitability of the listed commercial banks. The study found that real GDP growth rate had positive but insignificant effect to profitability of commercial banks as measured through ROA. Further, real interest rates had a significant negative influence on profitability of listed commercial banks in Kenya. While the exchange rate had a positive significant effect on the profitability of listed commercial banks on Nairobi Securities Exchange.

While studying the effect of the capping of interest rates shareholding of banks that are listed on the NSE, Mbua (2017) found that Analysis of the importance of bank interest rates as a factor to consider when making the decision to invest in bank shares showed that an increase in lending rates led to an increase in share prices while a decrease in the lending rates led to a decrease in the share prices. For most banks in the year 2016, there was a sharp decline in the share prices when lending rates were lowered. Some Banks's share prices lost almost half their values while the majority had more than $11 \%$ decline in the share price. An analysis on the attractiveness of the bank share prices after the capping of interest rates in September 2016 showed that a decrease in the lending rates led to many investors selling the bank shares in their portfolios and probably opting for other investment alternatives. This is because lower interest rates are associated with lower potential returns to investments. Investors therefore limit their investments which investments are used by banks to advance loans from which profit is made.

Langat (2013) while studying the effect of interest rates spread on the performance of banking industry in Kenya found that interest rates spread, to a large extent, affect the performance of commercial banks in Kenya. The major factors that influenced the extent of interest rates spread and eventually banks' performance were Central Bank's regulations and macro-economic variables (inflation, exchange rates, credit risk and competition). The study also concludes that credit risk have an impact on interest rates spread and in the long run the commercial bank's performance in the banking industry.

## 2.5 conceptual frame work

The financial sector in Kenya is to a large extent bank-based since the capital market still is considered shallow and narrow. Ngugi et al, (2006). Banks dominate the financial sector in Kenya and as such the process of financial intermediation in the country depends heavily on commercial banks. Kamau, (2009). In this study the two main variables to be considered will be interest rates and the profitability of commercial banks. CBK records have shown gradual increase in interest rates between 2011 and 2015 with sometimes rates going as high as $20 \%$ in some months on average. During the same period, CBK records have still shown that commercial bank profits across the industry have continued to grow as well. Suffice to say it is imperative to investigate if change in one of those variable leads to changes in the other. Empirical evidence shown in section 2.4 has suggested that there largely exists a relationship between these two variables on which this study seeks to establish.


## 2.6 summary of literature review

It is clear that a clear amount of work has been done on similar topics like this by different researchers both locally and internationally. In most of the conclusions, there seems to be a general agreement that indeed interest rates do affect the profitability in the financial sector albeit on different levels and at different rates. Many note that other factor such as bank size and macroeconomic factors affect financial sector performance. It however is important to find out just how much the interest rates affect profitability of commercial banks in Kenya because so much of the business done in Kenya is to a large extent dependent on loans. This also means that general development undertaken by businesses and governments as well is dependent on debt and so in it very important to know how interest rates affect lenders' profitability and by extension access to funds for borrowing for would be developers/borrowers.

## CHAPTER THREE

## RESEARCH METHODOLOGY

## 3.1 introduction

This chapter describes the research methodology that was used to meet the objectives of the study. It also describes the different inputs and the preparation that went into completing the project. Further; the chapter describes the study design, the targeted population, collection methods for the data and subsequent data analysis in order to produce the desired information for the research project.

## 3.2 research design

The design of the research design was descriptive in nature. Descriptive design according to Polit and Beck (2003), is described as a study that has as its main objective, the portrayal of the characteristics of situations or the frequency with which certain phenomena occur accurately. This method was used because it addresses the objective of the study in investigating the relationship between the variables of the study. The design took into consideration aspects like the sample size in relation to the population targeted, the variables under the study, the approach to the research, and the methods that were employed in collection of data.

## 3.3 target population

Ngechu (2004), claims that a population is a clearly defined group of persons, elements, services, events or household that were investigated. The intended population of the study was some of the 42 Commercial Banks in Kenya, which were registered and were in operation as at $01^{\text {st }}$ August, 2017 and had license to carry out banking business in Kenya under the banking Act Cap 488. Central Bank is also involved as the industry regulator and therefore has significant influence on the lending interest rates and subsequent operations and strategies of the banks. These banks included co-operative bank of Kenya, equity bank, family bank, Barclays bank, Kenya commercial bank, national bank and diamond trust bank and others.

## 3.4 data collection

The secondary data was obtained from the financial reports of some of the 43 banks in Kenya for period of six years from 2010 to 2015.The reports included audited annual financial statements of commercial banks and supervisory reports obtained from Central bank of Kenya website from 2010 to 2015 regarding banking sector performance as well as prevailing lending interest rates from commercial banks.

## 3.5 data analysis

Regression analysis and SPSS version 2.0 are the tools that were used to analyze the data. According to Mugenda and Mugenda (2003) proposes that when one is analyzing data, the starting point is collecting that data ending with interpreting and processing that data. Therefore, the regression models were employed to come up with a model expressing the relationship between the lending interest rates and profitability of commercial banks in Kenya.

### 3.5.1 analytical model

Regression analysis was used to find out whether a control variable predicted a given dependent variable, $t$-statistic was employed to know the relative importance of each control variable in influencing probability. The data to be analyzed came from financial statements of selected banks in Kenya and also the central bank of Kenya in the period from 2011 to 2015.The regression analysis model is shown on equation below;
$Y=\alpha_{i}+\beta_{1} X_{1}+\beta_{2} X_{2}+\beta_{3} X_{3}+\beta_{4} X_{4}+\varepsilon$
$\mathrm{Y}=$ Financial Performance which was measured as ROA
$\mathrm{X}_{1}=$ Interest Rate - This is measured as the average rate charged by banks on loans to customers per year.
$\mathrm{X}_{2}=$ Capital Adequacy - This is measured by dividing the total equity by the total assets
$\mathrm{X}_{3}=$ Bank size - This is measured as the natural log of total assets.
$\mathrm{X}_{4}=$ cost income ratio - This is measured by dividing the net operating costs by the amount of a bank's operating income.
$\alpha_{i}=$ value of the intercept
$\beta \mathrm{i}=$ the coefficient of the explanatory i variables which measures the sensitivity of Y changes in i
$\varepsilon=$ Error term

### 3.5.2 test of significance

A Pearson coefficient analysis (R) was used in the study to establish the linear relationship that existed between the lending interest rates and profitability of commercial banks. The coefficient of determination (R2) was used to show the percentage for which each independent variable explaining the change in dependent variable. Analysis of variance (ANOVA) was employed to test the significance of the model at $95 \%$ significance level.

## CHAPTER FOUR

## DATA ANALYSIS, RESULTS AND INTERPRETATIONS

### 4.1 Introduction

This chapter presents the data analysis, interpretation and discussion of the research findings. The collected data from secondary sources was analyzed and interpreted in line with the objective of the study which was to determine the effect of lending interest rates on Profitability of commercial banks in Kenya. While carrying out the data collection, the target population was the 43 banks in Kenya and the sample size was 18 banks that mainly belong the first and second tier segments of the banking sector in Kenya. The chapter is divided into section 4.2 on descriptive statistics, section 4.3 on inferential statistics, section 4.4 on interpretation of the findings.

### 4.2 Descriptive statistics

in this section, we shall discuss the results obtained from the descriptive statistical models that have been used to analyze the data collected. ANOVA and regression analysis were used to establish the fitness of the model and also to show the link that exists between interest rates and the performance of financial institutions in Kenya.

Table 4.1: Summary of Descriptive Statistics

|  | ROA | INTEREST RATE | CAPITAL ADEQUACY | BANK SIZE | COST INCOME RATIO |
| :--- | :---: | :---: | :---: | :---: | :---: |
| MEAN | 0.0362 | 16.5060 | 0.1462 | 18.4217 | 0.6825 |
| STANDARD ERROR | 0.0049 | 0.0053 | 0.0004 | 0.0063 | 0.2788 |
| MEDIAN | 0.0322 | 16.3350 | 0.1474 | 18.4097 | 0.6737 |
| STANDARD DEVIATION | 0.0118 | 1.8640 | 0.0839 | 0.2897 | 0.0327 |
| KURTOSIS | 5.5323 | 0.9209 | 1.2513 | -1.1909 | 2.3949 |
| SKEWNESS | 2.3167 | 0.8577 | -0.7787 | 0.1437 | 1.4959 |
| RANGE | 0.0321 | 5.2892 | 0.0206 | 0.7710 | 0.0908 |
| MINIMUM | 0.0282 | 14.3592 | 0.1345 | 18.0505 | 0.6516 |
| MAXIMUM | 0.0602 | 19.6483 | 0.1551 | 18.8215 | 0.7424 |

Source: - research findings.

The table 4.1 above shows ROA -return on assets and the four independent variables namely interest rate, capital adequacy, bank size and cost income ratio. The table above, interest rate has SD-1.8640, M-16.5060, Capital adequacy has SD-0.0839, M-0.1462, Bank-size stands at SD0.2897 , M-18.4217 and finally cost-income ratio SD-0.0327, M-0.6825. The data above indicates that bank size has the biggest value of mean at 18.42. The data shown in the table 4.1 above is centered on the mean and this makes it much more reliable data.

Graph 4.1: Trend Analysis of Commercial Bank lending interest rates movement


Source; - Research findings.
According to Graph 4.1 above, interest rates between the month of January 2010 and December 2015 hit a low of $13.85 \%$ in March 2010 and a high of $20.34 \%$ in March 2012. This represented an increment of $46.9 \%$ in interest rates in 24 months. For most of 2010 and 2011, the interest rate averaged at about $14.28 \%$. 2012 was characterized by higher interest rates averaging at $19.64 \%$ representing an increment of $37.5 \%$ in interest rates from the previous two years. For the next two years, 2013 and 2014 there was a slight reduction in interest rates averaging at $16.9 \%$ representing a 13.9 percentage reduction. In 2015, data in graph 4.1 shows that there was a further general decrease interest rates averaging at $16.2 \%$, just slightly below the previous two years' average.

In Figure 4.1.1 below, we can see the trend of the average return on asset for those banks whose data was used in the research. In 2010 the average ROA stood at approximately $3.4 \%$ and then in 2011 it dropped to approximately $3.2 \%$. A further slight drop was experienced during 2012 to $3.1 \%$. However, in 2013, there was a sharp increase in the ROA to $6 \%$ representing a percentage increase of $93.6 \%$ of the previous year'

Figure 4.1.1: Average return on assets Years 2010 to 2015


Source; - Research findings
Figure 4.1.2: Comparative Commercial Banks ROA Years 2010 TO 2015


Source; - Research findings

In figure 4.1.2 the ROA in 2010 had an average of 3.35\%. The highest ROA in the year was $6.7 \%$ and the lowest was $0.6 \% .43 .8 \%$ of all banks among those sampled had ROA that was above the average for that year and $56.2 \%$ ROA below the average. Only one bank had ROA that was below $1.0 \% .37 .5 \%$ of the banks sampled had ROA that was between $1.0 \%$ and $3.0 \%$, another $37.5 \%$ had ROA between $3.0 \%$ and $5.0 \%$ and only $18.8 \%$ had ROA that was $6.0 \%$ and above.

In 2011, the average ROA was $3.17 \%$ and here, observation was that $50 \%$ of the banks sampled had ROA that was above the average for the year, representing a slight improvement of $6.2 \%$. Those that had ROA below the average for the year were also $50 \%$. In this year, the highest ROA was $7.12 \%$ and the lowest was $0.75 \%$. Here still, there was only one bank that had ROA of less than $1 \% .43 .8 \%$ of the sampled banks had ROA that was between $1.0 \%$ and $3.0 \%$ representing an increase of $16.8 \%$ from the previous year (2010). Those with ROA of between $3.0 \%$ and $5.0 \%$ remained constant at $37.5 \%$ and those that had above $6.0 \%$ were $12.5 \%$.

In 2012 the average ROA was $3.11 \%$. The lowest ROA was for the first time a negative at $-3.6 \%$ and the highest was $7.4 \%$, biggest experienced so far. $56.2 \%$ of the sampled banks were above the average for the year. $43.8 \%$ had ROA below the average. The increase in those banks that were above the average for the year was $6.2 \%$ just like in $2011.37 .5 \%$ of the banks sampled in this particular year had ROA between $1.0 \%$ and $3.0 \%$ representing a reduction of $14.4 \%$ from the previous year. 50\% of the banks this year had ROA between $3.0 \%$ and $5.0 \%$. Only $6.2 \%$ had ROA above 6.0\%

In 2013 the average ROA was $6.02 \%$, the highest since 2010 representing an increment of $93.6 \%$ from the average ROA of 2012. In this year, the lowest ROA was $-5.0 \%$ and the highest was $9.87 \%$ also the highest since 2010. In this year, there were only two banks in that sample that had ROA between $2.0 \%$ and $4.50 \% .31 .2 \%$ of the banks had ROA between $5.0 \%$ and $7.0 \%$. Those between $7.0 \%$ and $10 \%$ were $50 \%$ of those sampled this year. This demonstrates strong representative performance in the banking sector this particular year. $37.5 \%$ of the banks in this year were below the average ROA and $62.5 \%$ were above. Those above the average ROA represented and increment of $11.2 \%$.

In 2014, there was a drop in the performance reflected in the average ROA that stood at $3.25 \%$ of the sampled banks. This dip in performance was a 46-percentage drop. The highest ROA also suffered a $32.14 \%$ drop from $9.87 \%$ to $6.67 \%$. On the side of the lowest ROA however, there was
an improvement of $84.6 \%$ from $-5.0 \%$ to $-0.77 \%$. In this year, there were two banks that had ROA below $1.0 \%$. One bank had ROA between $1.0 \%$ and $2.0 \%$. $56.2 \%$ of the banks sampled had ROA of between $2.0 \%$ and $4.0 \%$. $18.8 \%$ of the banks have ROA between $4.0 \%$ and $5.0 \%$. No bank had ROA of between $5.0 \%$ and $6.0 \%$ and one bank with ROA above $6.0 \%$.

In 2015 the average ROA was $2.82 \%$. This was a dip of $3.2 \%$ in the performance compared to the previous year. The highest ROA was $5.36 \%$ and the lowest was $-1.56 \%$. $50 \%$ of the banks had ROA that was below the average and the other half were above. Only two banks had ROA that was below $1.50 \%$. $31.2 \%$ of the banks had ROA between $2.0 \%$ and $3.0 \% .37 .5 \%$ had ROA that was between $3.0 \%$ and $4.0 \%$. No bank among those sampled had ROA between $4.0 \%$ and $5.0 \%$. Only two banks had ROA that was above $5.0 \%$.

The comparative statistics are generally from the sampled banks which belong to the first and second tier of the banking industry and they show generally positive return on investment throughout the entire period of 2010 to 2015. The peak of performance during this period for most of the sample size seems to have been reached in 2013 with also happens to have been the year that proceeded that when the highest average of interest rate was witnessed.

### 4.3 Inferential statistics

To develop the variables for analytical modelling discussed in topic three, Microsoft excel was used by applying multiple linear regression technique.

### 4.3.1 Correlation analysis

After the descriptive analysis, a Pearson correlation analysis was conducted to indicate a linear association between the predicted and explanatory variables and also further analysis was conducted to find out the correlation between the explanatory variables themselves. This in turn helped in determining the strengths of association in the model, that is, which variable best explained the relationship between lending rate and financial performance as measured ROA.

Table 4.2 Correlation matrix

|  | ROA | CIR | BS | CA | IR |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Return on Asset | 1 |  |  |  |  |
| Cost Income Ratio | -0.1767 | 1 |  |  |  |
| Bank Size | -0.0136 | 0.2672 | 1 |  |  |
| Capital Adequacy | 0.1072 | 0.0853 | 0.6430 | 1 |  |
| Interest Rate | 0.1649 | 0.8919 | 0.2962 | 0.0903 | 1 |

Source; - research findings
From the table 4.2 above Pearson's correlation coefficient stands at -0.17 between return on asset and cost income ratio which means that there exists a perfectly negative relationship between these two variables. For bank size and return on asset, it stands at -0.013 which also means that there is a perfect negative relationship between these two variables. For return on asset and capital adequacy, the correlation is +0.11 which points to a perfectly positive relationship between these variables. The relationship is still perfectly positive when it comes to interest rate and return on asset because the correlation coefficient stands at +0.16 .

Also observed from table 4.2 above is that the relationship between interest rate and cost income ratio, bank size, and capital adequacy is all positive as reflected by the coefficients $+0.89,+0.29$ and +0.09 respectively. The relationship between capital adequacy and cost income ratio is shown as +0.08 representing a perfectly positive relationship between the variables. The relationship between capital adequacy and bank size is also shown to be perfectly positive at +0.64 . At +0.27 , the relationship between bank size and cost income ratio is also perfectly positive.

## Table 4.3: Correlation Statistics

| CORRELATION STATISTICS. |  |
| :--- | ---: |
| Multiple R-squared |  |
| Adjusted R-squared |  |
| Standard Error |  |
| F - Statistic | 0.9329 |
| P- value | 0.6646 |

The data displayed in table 4.3 above was generated using the regression analysis tool of the statistical program "R". as shown in the table, the coefficient for multiple R-squared which shows the quality of fitness of the model stands at $93 \%$ compatibility. This basically means that the model
used in the research is appropriate and explains that the combination of the explanatory variables is responsible for $93 \%$ of changes in the performance of commercial banks sampled for the study. The explanatory or independent variables of the study namely; - interest rate, cost income ratio, bank size and capital adequacy have a $93 \%$ influence on the performance of the Kenyan commercial banks considered for the study. There is strong positive relationship between the combination of the independent variables and the performance of Kenyan commercial banks.

However, since the independent variables are four, the coefficient of adjusted R-squared was used. At $66 \%$, this coefficient shows that the model developed can explain up to $66 \%$ the dependent variable (performance of commercial banks in Kenya).

### 4.3.2 Regression Analysis

The linear regression method used for this study was the least squares method. This was used to determine the line of best fit for the model through minimizing the sum of squares of the distances from the points to the line of best fit.

Table 4.4: Regression Analysis

|  | coefficients | standard arror | $t$-stat |
| :--- | ---: | ---: | ---: |
| intercept | 0.0616343 | 0.0063003 | 1.035 |
| interest rate | 0.0188573 | 0.0052866 | 3.567 |
| capital adequacy | 0.087857 | 0.0063003 | 2.982 |
| bank size | -0.0002376 | 0.0004188 | -0.567 |
| cost income ratio | -1.0201162 | 0.2788313 | -3.659 |

Source; - research findings

From table 4.4 above, the model developed from by the study is
$\mathrm{Y}=0.06+0.02 \mathrm{X} 1+0.08 \mathrm{X} 2-0.0002 \mathrm{X} 3-1.02 \mathrm{X} 4$ where Y is financial performance as measured by ROA, X 1 is the lending interest rates, X 2 is capital adequacy, X 3 bank size is measured as natural $\log$ of Total assets and X4 is ratio of cost to income. From the coefficients, the capital adequacy has the highest effect on financial performance of commercial banks.

### 4.3.3 Analysis of variance.

Table 4.5: ANOVA

| ANOVA |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :--- |
| Source of Variation | SS | $d f$ | MS | F | $P$-value | F crit |
| Between Groups | 2136.43 | 4 | 534.1076 | 750.1874 | $1.23 \mathrm{E}-25$ | 2.75871 |
| Within Groups | 17.79914 | 25 | 0.711966 |  |  |  |
|  |  |  |  |  |  |  |
| Total | 2154.23 | 29 |  |  |  |  |

From the ANOVA table 4.5 above, the p value of $1.23 \mathrm{E}-25$ implies that the relationship is significant at $95 \%$ since the p value is far less than 0.05 . The model developed is also significant for prediction.

### 4.4 Interpretation of the Findings

The study sought to find out the effect of interest rates on the performance of banks in Kenya. The data collected from the sample banks showed that the relationship between interest rates and the performance of banks in Kenya is positive with a coefficient of correlation of $93 \%$. Also shown by the data was that $66 \%$ of performance of commercial banks(ROA) can be explained by interest rates together with the other explanatory variables.

The ANOVA results show a p-value that is far less than that of 0.05 and this implies that the relationship is significant at $95 \%$. Profitability of commercial banks is also positively related to capital adequacy but according to the data collected from that sample banks, cost-income ratio and bank size are slightly negatively correlated to profitability of commercial banks. The analytical model developed for this study ( $\mathrm{Y}=0.06+0.02 \mathrm{X} 1+0.08 \mathrm{X} 2-0.0002 \mathrm{X} 3-1.02 \mathrm{X} 4$ ), where X 1 is the lending interest rates, X2 is capital adequacy, X3 bank size is measured as natural log of Total assets and X 4 is operation efficiency (cost income ratio), shows that for every percentage change in interest rates, profitability will change by $2 \%$. For every percentage change in capital adequacy, profitability will change by $8 \%$.

In a nutshell, it's suffice to state that indeed interest rate have a positive impact on performance of commercial banks. These findings agree with those of Sattar (2014) who also found that interest
rates do in fact affect the performance of commercial banks in Pakistan. Locally, Odhiambo (2009) found that interest rates make up the main income for financial institutions with non-financial income coming in second which comprises many sources.

## CHAPTER FIVE

## SUMMARY, CONCLUSION AND RECOMMENDATIONS

### 5.1 Introduction

This chapter presents the summary of findings, conclusions and recommendations derived from the findings of the study. The chapter also presents the limitations that were encountered in the study with suggestions for further research. This chapter is arranged as section 5.2,5.3,5.4,5.5 and 5.6 which are summary of the study, conclusion, policy recommendation, limitations and finally recommendations for further research respectively.

### 5.2 Summary

The main objective of the study was to establish the effect of interest rates in the financial performance of commercial banks in Kenya. The study which was descriptive in nature was done to achieve the objectives. The study used regression analysis to determine the relationship between lending interest rates and the financial performance measured by return on assets. Return on Assets(ROA) was the dependent variable of the study and the descriptive / independent variables were; - interest rates, bank size, cost-income ratio and capital adequacy.

The study found that there was significant positive relationship between interest rates and the financial performance of commercial banks in Kenya and this was underscored by a positive coefficient of correlation of 0.66 . Commercial bank financial performance was also found to be positively related to lending interest rates and bank size with a coefficient of correlation of 0.93 . out of the sampled banks, it was found that Over $90 \%$ of commercial banks have positive return on assets. The highest performance for the period of study was recorded in year 2013 where the best performing commercial bank had a return on assets of $9.8 \%$. The lowest performance was also recorded in the same year whereby the highest loss made by worst performing commercial bank was -5.0\%.

### 5.3 Conclusion

The main objective of this study was to determine the effect of interest rates on the financial performance of commercial banks in Kenya. From the findings above, the study concludes that lending interest rates have significant perfectly positive effect on financial performance of
commercial banks in Kenya at 95\% confidence level. The relationship between lending interest rates and profitable was also found to be linear with increase in lending interest rates leading to higher profitability. The study further concludes that commercial banks in Kenya are profitable with over $95 \%$ of the sampled commercial banks having positive financial returns. This is shown by the positive ROA.

The study also concludes that lending interest rates, capital adequacy and bank size all have significant effect on ROA. Also, cost to income ratio of commercial banks has effect on profitability of commercial banks where the big commercial banks have higher profitability as they enjoy economies of scale. Finally, the study concludes that the model containing that lending interest rates, capital adequacy, cost-income ratio, and size of commercial bank can explain 93\% of the changes in commercial banks profitability.

### 5.4 Policy Recommendation

Based on the study findings, the First recommendation would be that since commercial bank lending rates have positive effect on commercial banks profitability, and generally this is because higher lending rate implies more revenues to the commercial banks. The demand for loans in Kenya generally marginally reduces when interest rates increase meaning that demand for loans in Kenya is inelastic and hence insensitive to changes in price for money (interest rates). To cushion consumers from exploitation by commercial banks, the Central Bank should carryout monitoring roles strictly and discipline any commercial banks that may be increasing the interest rates unfairly and exploiting Kenyans.

Also in conjunction with the KBA and assistance from CBK, emphasis needs to be put into developing alternative business channels for banks to generate income. This is good because enables banks to generate revenue through utilization on non-interest avenues. The knock-on effect will be a noticeable reduction in lending rates because banks will no longer need to charge high interest rates to generate good profits. With lower interest rates, more Kenyans will be able to access credit facilities which will most likely lead to increased business and productivity.

Further policy recommendation is that CBK and KBA together with the ministry of finance come up with policies that make the macro environment less hostile and volatile so that the smaller $3^{\text {rd }}$ tier banks can easily grow and begin to enjoy economies of scale and not rely so much on in
income for simple milestones like breaking even. Along the same line, policies should be put in place that encourage financial inclusion especially targeting the rural unbanked population for better financial planning and management.

### 5.5 Limitations of the Study

During the carrying out of the study, the first limitation was that, out of the 18 banks selected for the sample size, two did not have financial records for 2010.

Also, this study made use of return on assets as measure of financial performance. There are other measures of financial performance including return on equity (ROE), Return on Deposits (ROD), Return on investment (ROI), return on capital employed (ROCE) among others.

The study was very reliant on secondary data which had already been compiled by the Central Bank of Kenya as well published financial statements of commercial banks. The data was used as is from the financial statements without any adjustments and there was no way of verifying the validity of the data and it was therefore assumed to be accurate for this study. The study results are therefore subject to the validity of the data.

Also to note is that the study was specific to Kenya and therefore suffers from the limitations of country specific studies.it therefore cannot be used to properly show the banking situation in other sub-Saharan African countries.

### 5.6 Suggestions for Further Research

Based on the limitations of the study, findings and experience obtained over the research period, there are several other areas of study where resources and physical effort can be directed. Lending interest rates remain a major source of revenue for commercial banks however further research can be conducted around alternative business channels for banks

Further research should be done in different countries to enable generalization of the findings. In addition, some study can be carried out using data from other avenues like NSE, KBA, business daily other than mainly depending on data from commercial banks and CBK. This will improve the reliability of the financial information. Further study can be done on other financial institutions.

Lastly, there is need for one carry out another study in the banking industry that makes use of other control variables in order to show the impact of lending interest rate on bank performance not bank size, capital adequacy, and cost-income ratio cannot be overemphasized.

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## APPENDICES

## Appendix I: List of 16 Commercial Banks in Kenya whose data was used in the research.

KCB Bank Kenya Ltd
Equity Bank Ltd.
Co - operative Bank of Kenya Ltd
Barclays Bank of Kenya Ltd
Standard Chartered Bank (K) Ltd

Diamond Trust Bank (K) Ltd

Commercial Bank of Africa Ltd

Stanbic Bank (K) Ltd

NIC Bank Ltd
I\&M Bank Ltd

Eco bank Kenya Ltd
Bank of Baroda (K) Ltd
Family Bank Ltd.

HFC Ltd
Prime Bank Ltd

Bank of Africa (K) Ltd

Appendix II: Commercial Banks ROA for Years 2010 To 2015

|  | RETURN ON ASSETS |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BANKS | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| KCB Bank Kenya Ltd | 4.6532\% | 3.9778\% | 3.7683\% | 7.2411\% | 4.5391\% | 3.9025\% |
| Equity Bank Ltd. | 6.1903\% | 6.2895\% | 5.6001\% | 9.8692\% | 6.6695\% | 5.2394\% |
| Co - operative Bank of Kenya Ltd | 3.3111\% | 3.2184\% | 3.9837\% | 7.7033\% | 3.2650\% | 3.3658\% |
| Barclays Bank of Kenya Ltd | 6.2745\% | 7.1221\% | 7.4108\% | 7.0757\% | 3.8729\% | 3.4598\% |
| Standard Chartered Bank (K) Ltd | 4.0323\% | 3.8051\% | 4.4906\% | 8.2496\% | 4.7128\% | 2.7790\% |
| Diamond Trust Bank (K) Ltd | 3.1483\% | 2.7903\% | 3.5691\% | 7.4716\% | 3.7545\% | 2.5005\% |
| Commercial Bank of Africa Ltd | 2.9379\% | 1.9642\% | 2.9316\% | 5.6940\% | 2.5106\% | 2.4661\% |
| Stanbic Bank (K) Ltd | 1.1388\% | 1.1295\% | 2.0518\% | 6.1293\% | 3.2032\% | 2.5395\% |
| NIC Bank Ltd | 3.6428\% | 4.2181\% | 3.4636\% | 5.6446\% | 3.2153\% | 5.3602\% |
| I\&M Bank Ltd | 3.5729\% | 4.2406\% | 4.8919\% | 9.4575\% | 4.5384\% | 3.8469\% |
| Ecobank Kenya Ltd | 0.6127\% | 0.7471\% | -3.5799\% | -5.0003\% | -0.7731\% | 0.1838\% |
| Bank of Baroda (K) Ltd | 6.7349\% | 3.9514\% | 3.3224\% | 7.7704\% | 3.8905\% | 3.1142\% |
| Family Bank Ltd. | 2.1086\% | 1.5354\% | 1.8977\% | 6.4305\% | 3.3815\% | 2.7086\% |
| HFC Ltd | 1.5960\% | 2.0353\% | 2.0414\% | 4.1671\% | 1.8003\% | 1.8051\% |
| Prime Bank Ltd | 2.1888\% | 2.4947\% | 2.4278\% | 5.8369\% | 3.3264\% | 3.3464\% |
| Bank of Africa (K) Ltd | 1.4954\% | 1.2925\% | 1.4958\% | 2.6373\% | 0.2509\% | -1.565\% |

## APPENDIX III: RAW DATA for year 2015

| BANKS | ROA | C/I | BANK SIZE | CAPITAL ADEQUACY | TOTAL ASSETS |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KCB Bank Kenya Ltd | 3.90\% | 61.65\% | 19.97 | 17.69\% | 468,613,873 |
| Equity Bank Ltd. | 5.24\% | 57.36\% | 19.65 | 13.90\% | 341,329,318 |
| Co - operative Bank of Kenya Ltd | 3.37\% | 70.43\% | 19.64 | 14.52\% | 339,546,808 |
| Barclays Bank of Kenya Ltd | 3.46\% | 71.77\% | 19.37 | 16.22\% | 259,498,223 |
| Standard Chartered Bank (K) Ltd | 2.78\% | 54.48\% | 19.27 | 17.63\% | 233,965,447 |
| Diamond Trust Bank (K) Ltd | 2.50\% | 55.55\% | 19.07 | 15.71\% | 190,947,903 |
| Commercial Bank of Africa Ltd | 2.47\% | 73.45\% | 19.11 | 11.44\% | 198,484,270 |
| Stanbic Bank (K) Ltd | 2.54\% | 77.36\% | 19.11 | 14.23\% | 198,578,014 |
| NIC Bank Ltd | 5.36\% | 58.80\% | 18.87 | 16.88\% | 156,762,225 |
| I\&M Bank Ltd | 3.85\% | 57.75\% | 18.92 | 15.79\% | 164,822,609 |
| Ecobank Kenya Ltd | 0.18\% | 97.44\% | 17.77 | 14.42\% | 52,426,513 |
| Bank of Baroda (K) Ltd | 3.11\% | 68.66\% | 18.04 | 16.53\% | 68,177,548 |
| Family Bank Ltd. | 2.71\% | 77.55\% | 18.21 | 14.69\% | 81,190,214 |
| HFC Ltd | 1.81\% | 76.54\% | 18.09 | 14.82\% | 71,659,434 |
| Prime Bank Ltd | 3.35\% | 68.14\% | 18.01 | 13.22\% | 66,001,313 |
| Bank of Africa (K) Ltd | -1.56\% | 83.09\% | 18.05 | 12.26\% | 69,280,267 |

