

**EFFECTS OF EXCHANGE RATES VOLATILITY ON IMPORTS AND
EXPORTS IN KENYA**

University of Nairobi



SCHOOL OF ECONOMICS

BY

Manyara Douglas Nyambariga

ADM No: X50/65844/2013

**A Research Paper submitted of Economics in Partial Fulfilment of the
Requirements for Award of Masters of Arts in Economics Degree of the
University of Nairobi**

Supervisor: Dr. Benedicto Ongeru

December, 2017

DECLARATION

I hereby declare that this is my work. It has not been presented anywhere for academic award. Secondary sources used in the study have been acknowledged for the ideas borrowed from other scholars and authors in its compilation.

Signature.....

Date

Manyara Douglas Nyambariga

X50/65844/2013

This research paper is submitted for my approval as supervisor

Signature.....

Date

Dr. Benedicto Ongeru

School of Economics

University of Nairobi

DEDICATION

I devote this work to all who continuously gave me support towards achieving this noble goal. May the Lord bless you abundantly.

ACKNOWLEDGEMENTS

I take this opportunity to thank the Almighty God for His grace, kindness, knowledge and wisdom he has granted me without which this work could have not been completed.

Secondly, I thank my supervisor Dr. Benedicto Ongeru, other lecturers, colleagues and classmates, among others for their inspirational encouragement, mentorship and ideas accorded to me in the whole process of my research.

Third, I recognize my colleagues at the Ministry of Devolution and Planning and Kenya National Bureau of Statistics for their willingness and support in providing the data required for the study. The same goes to the World Bank and IMF for supplementary data used in the research.

Fourth, am grateful to all my classmates who continuously gave me encouragement to work hard towards achieving this noble goal.

Finally, I say thank you to all who supported me in one way or the other. May the Lord bless you abundantly.

TABLE OF CONTENTS

DECLARATION	ii
DEDICATION	iii
ACKNOWLEDGEMENTS	iv
LIST OF FIGURES	viii
LIST OF ACRONYMS.....	x
ABSTRACT	xii
CHAPTER ONE: INTRODUCTION	1
1.1 Overview of Kenya’s economic performance.....	2
1.2 General performance of exchange rate in Kenya.	4
1.2.1 Exchange rate Regimes.....	5
1.2.2 Fixed Regime	6
1.2.3 Intermediate Regimes	6
1.2.4 Floating Regime	7
1.2.5 Exchange Rate Policy in Kenya	8
1.2.6 Exchange rate equilibrium	9
1.2.7 Importance of exchange rates to a country.....	9
1.3 Import and export trends in Kenya.....	12
1.3.1 Importance of imports and exports to a country	14
1.4 Statement of the problem.....	15
1.5 Broad objective of the study	17
1.6 Research questions	18
1.7 Motivation and justification of the study.....	18
1.8 Organization of the study.....	19
CHAPTER TWO: LITERATURE REVIEW.....	20
2.1 Theoretical literature	20
2.1.1 Introduction.....	20
2.1.2 The traditional school of thought.....	21
2.1.3 Risk-Portfolio School of thought.....	23
2.1.4 Political-economy theory	24
2.2 Empirical literature review	24

2.2.1 Introduction	24
2.2.2 Positive effects of exchange rate volatility on trade	24
2.2.3 Negative effects of exchange rate volatility on trade.....	25
2.2.4 Ambiguous effect of exchange rate volatility	28
CHAPTER THREE: METHODOLOGY	30
3.1 Model specification	31
3.2 Definition of the variables and the expected signs	33
3.3 Real exchange rate volatility.....	34
3.4 Lag Length.....	35
3.5 Correlation Analysis	36
3.6 Stationarity Analysis	36
3.7 Cointegration Analysis	36
CHAPTER FOUR: RESULTS AND ANALYSIS.....	38
4.1 Introduction.....	38
4.2 Time Series Properties.....	38
4.2.1 Lag Length Determination	38
4.2.2 Unit Root Test Results	38
4.2.3 Cointegration Test	40
4.3 Correlation Analysis Results.....	40
4.4 Diagnostic Test Results	41
4.5 Regression Results	42
4.5.1 Import function (Model 1)	42
4.4.2 Export Function (Model 2).....	44
CHAPTER FIVE:SUMMARY, CONCLUSIONS AND RECOMMENDATIONS.....	46
5.1 Summary.....	46
5.2 Conclusions.....	47
5.3 Recommendations	47
5.4 Limitations of the study.....	48
5.5 Suggestions for further reading	48

REFERENCES	49
APPENDICES	55

APPENDICES

Appendix A 1: Lag Length Determination (Model 1)	55
Appendix A 2: Lag Length Determination (Model 2)	55
Appendix A 3: Johansen Cointegration Test (Model 1)	56
Appendix A 4: Johansen Cointegration Test (Model 2)	56
Appendix A 5: Correlation Analysis (Model 1)	56
Appendix A 6: Correlation Analysis (Model 2)	57
Appendix A 7: Serial Correlation test (Model 2)	57
Appendix A 8: Serial Correlation test (Model 1)	57
Appendix A 9: Long Term Results (Model 1)	61
Appendix A 10: Long Term Results (Model 2)	61
Appendix A 11: Short Term Results (Model 1) - Granger Causality Results	62
Appendix A 12: Short Term Results (Model 2) – Granger Causality Results	63
Appendix A 13: Data used for analysis	64

LIST OF FIGURES

Figure 1.1: Kenya exchange rate, KES per USD	4
Figure 1. 2: Import of goods and services, billion USD	13
Figure 1. 3 : Export of goods and services, billion USD	13
Figure 3. 1: Real Exchange Rate Volatility Measure, 1980-2015	35
Figure A 1: Normality Test (Model 1)	58
Figure A2: Normality Test (Model 2)	59
Figure A 3: Linearity Test (Model 1)	59
Figure A 4: Linearity Test (Model 2)	60

LIST OF TABLES

Table 3. 1: Definition of the variables and the expected signs	33
Table 4. 1: Stationarity test results	39
Table 4. 2: Summary of Diagnostic Tests	41
Table 4. 3: Regression Results.....	42
Table 4. 4: Regression Results.....	44

LIST OF ACRONYMS

ADF	Augmented Dickey-Fuller
BOP	Balance of Payments
ERS	Economic Recovery Strategy
EAC	East Africa Community
ECM	Error Correction Mechanism
EPAs	Economic Partnership Agreements
EU	European Union
FDI	Foreign Direct Investment
GDP	Gross Domestic Product
IMF	International Monetary Fund
KNBS	Kenya National Bureau of Statistics
MASD	Moving Average Standard Deviation
MDGs	Millennium Development Goals
ML	Marshall-Lerner
NARC	National Rainbow Coalition
NER	Nominal Exchange Rate
NEER	Nominal Effective Exchange Rate

RBM	Results Based Management
REER	Real Effective Exchange Rate
RER	Real Exchange Rate
SBIC	Schwarz-Bayesian Information Criteria
SDR	Special Drawing Rights
UK	United Kingdom
US	United States

ABSTRACT

In some market economies, exchange rate may fluctuate significantly relative to major world currencies. This will have a big impact on a country's trade. This study evaluates the effect of exchange rate volatility on Kenya's imports and exports during the period 1980 – 2015 through estimation of two structural equations; an import function and an export function for the economy whose specification follows standard economic theory. Results indicate that, real exchange rate volatility significantly affect imports and exports. At 5 percent level of significance, result of the cointegration analysis using Johansen test found the trace statistic for both models to be smaller than the critical, with a maximum rank of two (2). This implied that cointegration was present and that there existed at least two (2) co-integrated equations, in and independent variables move closely to achieve equilibrium in the long-run among the variables of imports and exports models. Results further show that increased exchange rate uncertainty has substantial adverse effects in the long-run on export function but not on import function. The results further show that, long-run parameter estimates of the models are consistent with economic theory. The study recommends that imports and exports activities can be improved if macroeconomic policies aimed at keeping stable real exchange rate are implemented.

CHAPTER ONE: INTRODUCTION

Developing countries face economic challenges ranging from unfavourable balance of payments, increased foreign debt, high inflation levels, and declining growth rates, among others. This has resulted in declining standard of living and underutilization of economic resources found within their boundaries.

During the 1970s, Africa experienced slow growth relative to other parts of the world particularly Asia. Africa recorded lower growth rates than South East Asian countries due to both political and economic factors. This led to Africa lagging behind while South East Asia improved its economic performance.

Transition to sustained economic growth in South East Asia reveals that development has been associated with policies targeting macroeconomic stabilization; improving the rural areas by ensuring that there is ample food supply; liberalizing the economy and ensuring economic freedom for the people. In Africa, these policies were never associated with poverty reduction (Jan Kees et al, 2012)

However, according to the United Nations Conference on Trade and Development's *World Investment Report, 2013*, Africa continues to record impressive growth in Foreign Direct Investment (FDI) as reflected by increasing rate into the continent. Over time, the role of exchange rate in stimulating economic growth has been increasing. However different exchange rate regimes have had different impacts on trade. Wolf (2002:39) notes that a country's economic past, size, sophistication, easy of doing trade, its major trading allies, and political environment all assist in determining which of the available exchange rate regimes it adopts.

The fixed exchange rate dictates that the domestic currency is dependent on other currency/currencies, while the floating exchange rate relies on the market that deals with demand and supply of currencies. However between these two, there are intermediate regimes with various types of currency pegs. These regimes range from single currency, to crawling currencies, to free-floating currencies.

The objective of this research paper was to formulate a model that would explain how exchange rate volatility among other variables affects imports and exports. The model was estimated by separating the two variables – imports and exports - and estimating how exchange rate volatility affects them. Data on the variables is used for Kenya from 1980 to 2015. The estimates of the parameters provide a quantitative perspective of the roles of exchange rate among other variables on imports and exports in Kenya.

1.1 Overview of Kenya's economic performance

Kenya, like most developing countries of Africa, relies heavily on primary exports which are subject to external shocks, environmental and internal challenges that the economy has to adjust to.

After independence in 1963, the country made significant gains, however in 1980s the country recorded downward trend in performance of the economy, this worsened further in late 1990s due to poor governance, mismanagement of resources and poor implementation of economic policies. 1980s and 1990s reforms which were meant to stimulate economic growth and eliminate structural problems appeared to have had low impact in jump-starting the economy due to minimal efforts targeting improvement in economic governance (ERS, 2003).

Despite recording an impressive growth rate averaging 5% annually in 1980s, in 1990s, Kenya's GDP experienced great inconsistency in growth rate due to liberalization and declining donor inflows.

The country recorded improved growth rates with the coming of National Rainbow Coalition (NARC) in 2002 peaking at 7% in 2007. However the global financial crisis, drought and the post-election violence of 2008 after the aftermath of 2007 disputed general election reversed the gains made. Kenya returned to higher economic growth in 2010 of 5% from 2.6% in 2009 after recovering from the multiple shocks experienced in 2008.

Kenya's real GDP growth rate has over the years continued on an upward trend from 0.5% in 2002 reaching 7.0% in 2007 and then a drop to 1.6% in 2008. However the economy recorded a recovery and an upward trend recording real GDP growth rate of 4.4% in 2011. According to the Economic Survey 2014, Kenya recorded in 2013 an expanded GDP growth rate of 4.7% compared to a 4.6% growth rate recorded in 2012. In 2014 and 2015, the country continued to record an expanded growth rate of 5.3% and 5.6% respectively with a projected growth rate of 6.8% in 2016 (Economic Survey, 2016)

Overall macroeconomic environment remained stable and inflation rate eased from an average of 9.4% in 2012 to 5.7% in 2013. However in 2014, the country recorded inflation rate of 6.9%, 6.6% in 2015, 6.3% in 2016 with a projected rate of 7.6% in 2017 (Economic Survey, 2016).

Over time, the Kenyan government has continued to embrace reforms in various sectors aimed at improving efficiency in provision of service delivery. Such reforms include: performance contracts, anti-corruption initiatives, Results Based

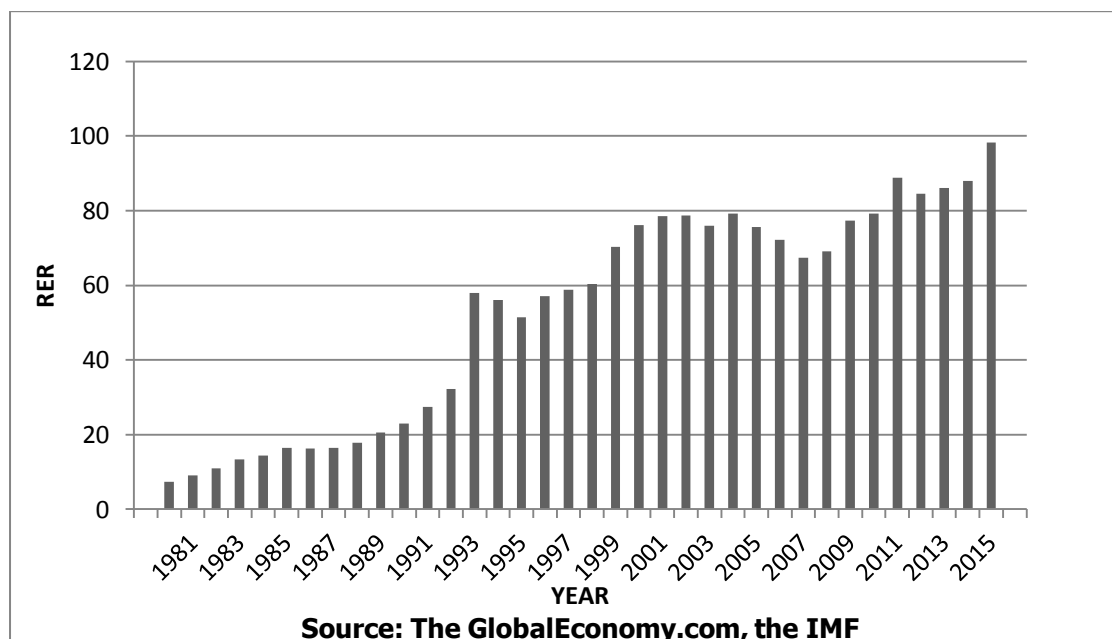
Management (RBM) system, introduction of e-procurement and review of macroeconomic policies aimed at securing a declining inflation and improving fiscal intermediation (Central Bank of Kenya Annual Report, 2013).

1.2 General performance of exchange rate in Kenya.

The macroeconomic performance of Kenya economy can be understood in the context of external and internal shocks that have affected the economy. Such shocks include variability in international oil prices, periods of stabilization and structural adjustments in the 1980s, droughts, food shortage, increased food prices, depressed investments, political environment, declining donor inflows in the 1990s, among others.

Kenya exchange rate over time has seen mixed performance. The underlying economic conditions affecting the exchange rate over the years include low domestic interest rates, drought impacts and market forces that affect the exchange rate determination. (See Figure 1.1)

Figure 1.1: Kenya exchange rate, KES per USD



From Figure 1.1, the Kenyan shilling exchange rate per US dollar continued to decline/weaken against the U.S. dollar.

1.2.1 Exchange rate Regimes

The rate of exchange of one currency for another currency is known as the exchange rate; the relationship between a country's currency and other foreign currencies is overseen using an exchange rate. According to Wolf (2002), a country's economic conditions, size and sophistication, ease of doing business, major trading partners, and democratic environment define the exchange rate regimes it adopts.

Exchange rate regime at a particular time is linked to the monetary policy in place. The fixed exchange rate dictates that the local currency is dependent on other currency/currencies, while the floating exchange rate relies on forces of demand and supply. In this case the role of the monetary authority can range from full control, to minimal control, and finally to no control of the exchange rate.

Adoption of floating exchange rate in Kenya in 1970s produced significant uncertainty in exchange rates. Researchers and Policy makers started extensive debate focusing on the impact of exchange rate uncertainty on international trade. However conflicting results were recorded from both theoretical and empirical research. Research shows that the effect could be positive, negative or ambiguous.

Exchange rate uncertainty hinders trade flows due to increased uncertainty, however, other studies suggest otherwise. In addition, most studies examine the relationship for developed countries but few investigate for developing countries due to the insufficient time series data. Thus the aim of this research is to close the gap through empirical examination of exchange rate uncertainty on Kenya's imports and exports.

Volatility of exchange rate affects trade in a number of ways. First, for risk averse traders, exchange rate volatility reduces their activities in order to avoid any losses. Second, volatility affects trade volumes by making return on investment and prices uncertain particularly in emerging economies which do not have forward markets. In other developed economies where forward markets exist, research shows that they have not been able to eliminate exchange rate volatility completely.

Third, persistence of exchange rate volatility encourages local manufacturers to buy from the local market, reducing trade volumes particularly on traded inputs. Finally, exchange rate volatility reduces international trade through reduced foreign direct investment.

1.2.2 Fixed Regime

In fixed exchange regime, currency is maintained within the same range for the entire year (Klein and Shambaugh, 2008). A fixed exchange rate mitigates against inflation; and it is thus seen as a means of gaining credibility in providing stability for both nominal and real exchange rates (Theis and Arce, 2009). However fixed exchange rates limit flexibility to engage in countercyclical monetary policy. Fixed exchange rates causes overvaluation of real exchange when inflation persists in the economy thus becoming unmanageable in the medium term leaving the economy susceptible to speculative attack (Coudert and Dubert, 2005). However this might not be true if there is government intervention meant to stabilize the exchange rate.

1.2.3 Intermediate Regimes

Most developing countries' financial markets and institutions are not fully developed; as a result, the exchange rate regime fluctuates among various alternative intermediate

regimes, depending on the target of the macro-economic policy in place. However, most developing economies have adopted a wide range of options some of which do meet the conventional fixed or flexible regimes (Von Hagen et al, 2007).

Flexible exchange rate has proven more attractive to emerging economies such as Asian economies for it has promoted economic integration. Hochreiter and Wagner (2002) point out that pegged exchange rates encouraged growth in unhedged foreign-currency debt, and a currency mismatch of balance sheets. On the other hand, Hochreiter et al. (2002) notes that, in controlling inflation in the economy and financial stability in future, pegged exchange rate regime can be a beneficial strategy.

1.2.4 Floating Regime

In the early 1950s, Milton Friedman favored flexible regimes of exchange rate, based on the fact that, nominal exchange rate could be used to protect the economy against shocks during sticky prices. He noted that countries that could change relative prices more would have smoother adjustment of output (Broda 2004).

Policy-makers' changing preferences are seen, through transitions between regimes, as a populist government may endeavor to stimulate output at the expense of exchange rate stability. This can only be achieved by a more conservative and stability-oriented administration.

Under floating regimes, governments do not assume a commitment to follow a certain exchange rate rule, the exchange rate moves freely. A flexible exchange rate has an equilibrating role in trade balances; however a floating exchange rate can be prone to volatility and speculation.

1.2.5 Exchange Rate Policy in Kenya

Kenya's major policy objective has been to have an exchange rate that promotes competitiveness, low levels of inflation, positive real interest rates and strict momentary position in the economy. However this has been difficult to achieve in practice over time.

Kenya's exchange policy has recorded progress over time. According to the International Monetary Fund (IMF), the country shilling was pegged to the British pound, then to the US dollar and IMF Special Drawing Rights (SDR), crawling peg based between 1992 and 1997, and independent float and after 1998 managed float.

Until 1990s, Kenya maintained exchange controls; this was in response to crisis on the balance of payments in 1971 /72. These were meant to control pressure on BOP and conserve foreign exchange. However these controls created distortions in the economy. The floating exchange rate in 1993 led to increase in inflation and interest rates (Ndung'u 1999; Kinyua 2000).

The exchange rate policy in Kenya can be summarized as in the Table 1.1

Table 1.1: The Evolution of Exchange Rate Policy in Kenya since Independence

Period Interval	Exchange rate regime pursued
1964-1974	Pegged to the Sterling pound then U.S. dollar
1975-1982	Pegged to the SDR
1983-1990	Crawling peg

1991-1993	Dual exchange rate system
1994-1997	Independent float
1998-2010	Managed float

Source: Central Bank of Kenya (CBK)

1.2.6 Exchange rate equilibrium

The price at which one currency is converted to another is called exchange rate. It is referred to nominal when effects of inflation are embodied in the rate (NER) and when inflation is not factored, real exchange rate (RER).

In an attempt to reduce effect of misalignment of RER in the economy during the fixed exchange era in the country, Kenya constantly devalued its currency. However in 1993, the country adopted floating regime and RER which led the country aligning itself to market determined equilibrium and thus eliminating RER misalignment.

After liberation of foreign market in 1993, Were et. al. (2001), analysed exchange rate movement and factors that influenced it. Ndung'u (1999) also assessed the effect of monetary policy on exchange rate and whether these effects were permanent or temporary. Kiptoo (2007) on the other hand focused on the real exchange rate, misalignment, and its impact on the Kenya's international trade, and investment and found out that, exchange rate misalignment affects trade.

1.2.7 Importance of exchange rates to a country

Most of the world assets are owned and traded by non-residents. This is done through trade in the financial markets where the exchange rate plays a crucial role. Foreign

exchange market forms an essential part of the financial system making it important for financial stability. Understanding exchange rates requires an understanding of the different exchange rate systems.

Kenya pursues a flexible exchange rate policy regime where market forces and economic fundamentals play a major role in determining movements in exchange rate where sound fiscal and monetary policy are expected to support a stable exchange rate.

In 1960s and 70s, Kenya operated within the regime of pegged currencies (Musyoki et al, 2012). This was of importance because it gave businesses and government a certain sense of stability and a sense of lower uncertainty in budgeting and cost of imports and exports. Over time such pegs were changed or currencies were allowed to head toward a managed float because market forces were giving a different value to the currency than the pegged rate.

According to the theory of balance of payments, exchange rate of a country depends on market forces of foreign exchange. Foreign currency prices will be higher if the demand is lesser than its supply. However when the BOP is favorable, exchange rate will rise above equilibrium rate resulting in reduction of exports.

To support market-based, liberalized order, flexible exchange rate provides continuous advantage for continuous response in price adjustments. It also acts as an absorbing shock by using price changes to facilitate changes in the market. In achieving economic efficiency, monetary policy aimed at price stability should be pursued alongside exchange rate policy.

For example, David Dodge, Governor to Financial Market Association, 2001-2008, cited why Canada decided to break with the Bretton Woods system in 1950. He noted that in late 1940s, Canada experienced a large inflow of foreign capital and post-war investments. This was due to revaluation of its dollar which influenced heavy capital flows into the country amid speculation. This raised concern on inflation and worries on capital inflow which they believed might lead to increased foreign debt. This meant a shift in policy to focus on exchange rate stability than stabilizing domestic prices (Bank of Canada Review, Winter 2005-2006).

In protecting domestic purchasing power of a country's currency, managing inflation through monetary policy is used. This promotes strong and sustainable economic growth in the economy but a floating currency helps the economy deal with economic shocks.

Over the years, many economists have raised concern over the profitability of devaluing exchange rates. During recession and periods when the economy is stuck and uncompetitive, a falling exchange rate is beneficial. Devaluation increases demand for exports which in turn creates employment. On the other hand it can lead to inflation and reduced standard of living as imports become expensive (Dornbusch, 1973). Appreciation of exchange rate becomes beneficial when the economy becomes more productive but if the appreciation is due to speculation, then it becomes harmful to exporters since exports will be un-competitive in the world market. Exports and imports are determined by exchange rate. Appreciation of domestic currency relatively makes imports cheaper in the domestic market and domestic enterprises find it difficult to compete with their counterparts. On the other hand a strong currency makes goods unattractive to foreign investors, thus loss of competitiveness.

Maintaining fixed exchange rate conflicts with other macroeconomic objectives making the government to intervene particularly when the currency is falling below its band thus prompting the government to increase interest rates so as to increase the value of the currency. An increase in interest rate increases hot money inflows and increases inflationary pressures. However, high interest rates may cause slower economic growth which might end up in recession and rising unemployment.

1.3 Import and export trends in Kenya

Trade imbalance causes macroeconomic volatility in any country. Kenya has continuously recorded negative balance of payment in the last 50 years except in 1964 and 1977 when it recorded a surplus of US\$ 5.7m and US\$ 18.1m respectively. In 1963, Kenya recorded trade deficit of US\$ 8.1m which increased to US\$ 5649m, US\$ 6303m, in 2008 and 2010 respectively reaching a peak of US\$ 1019m in May of 2012. However in 2013 February, the country recorded a trade deficit of US\$ 808.5 m from US\$ 682.9m recorded the previous year, this was because imports rose faster than exports. However in 2015, the balance of trade improved from a deficit of US\$ 1,081m recorded in 2014 to a deficit of US\$ 997m. Total exports grew faster than total imports, as a result, increasing the total volume of trade marginally from US\$ 2156m in 2014 to US\$ 2158m in 2015 (Economic Survey, 2016)

Import value increased due to the increase in petroleum prices; oil lubricants, farm inputs, food prices, among others. The huge deficit was as a result of faster growth on imports and low exports growth in the economy. Main exports are agricultural products which are constantly affected by volatility of international prices.

Figure 1.2 and 1.3 summarize Kenya's imports and exports trend over the study period.

Figure 1. 2: Import of goods and services, billion USD

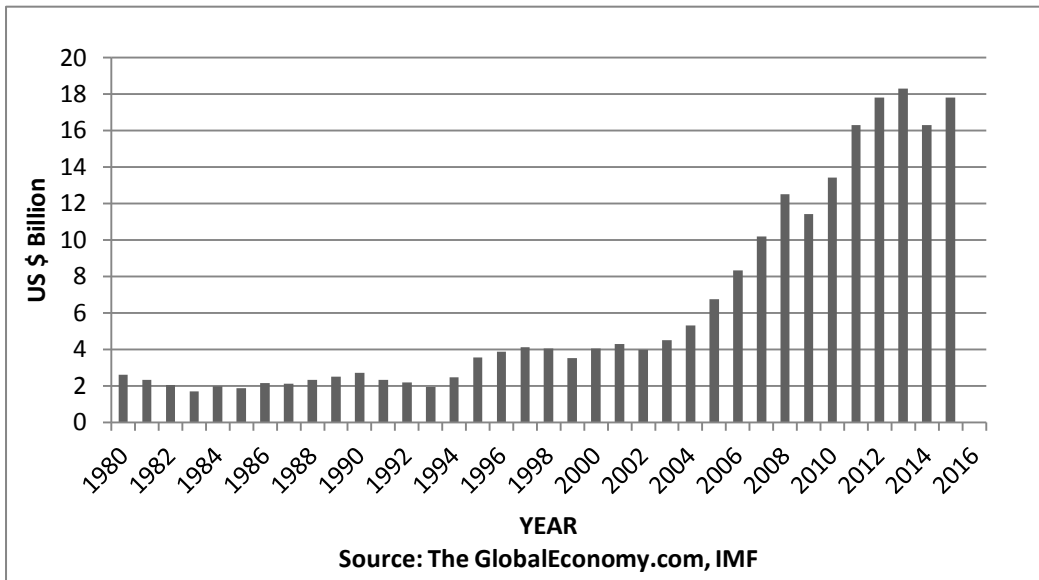
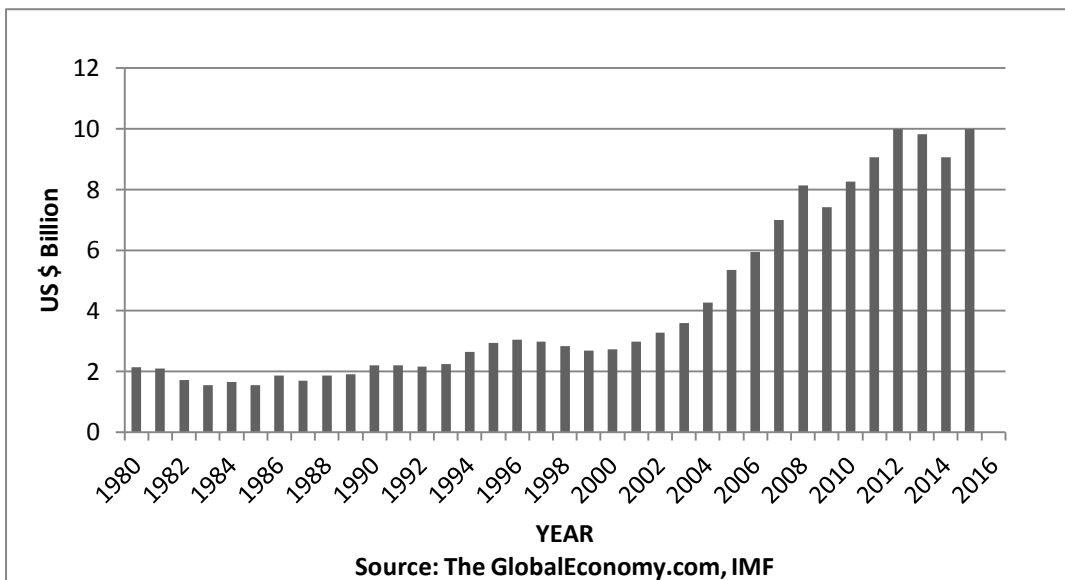


Figure 1. 3 : Export of goods and services, billion USD



Imports/export of goods and services represent the total value of goods and services received/provided from other parts of the world excluding compensation of employees, investment income and transfer payments.

1.3.1 Importance of imports and exports to a country

1.3.1.1 A Competitive edge

Countries trading internationally experience comparative advantage and at times absolute advantage over other competitors. For example, when the local market is full of similar goods, foreign market can be the answer for profitability. Trade through competition improves quality, labor, exchange of best practices among trading partners and builds capacity of industry and industry products.

1.3.1.2 Economies of scale in production

Companies engaging in foreign trade experience efficiency due to economies of scale in production leading to comparative advantage. This brings significant gains in trade due to the reallocation of resources thus reducing productive inefficiency.

1.3.1.3 New markets

Global trade gives opportunities to understand various markets. International trade maximizes gainful opportunities for a country. Further, it contributes cutting of spending by the government through expanded supply of good and services thus strengthening competition for government opportunities.

1.3.1.4 Insulation from seasonal domestic sales

International trade introduces companies to new markets by offering products that are seasonal and expanding operations of companies thus making them stay busy and productive all the time.

1.3.1.5 Improved return on investments

This refers to spreading a country's risks in foreign markets and companies instead of subjecting the economy to the problems of the domestic economy. This diversification shields a country's trade returns from risks associated with investment in one sector of the economy.

1.3.1.6 Promotes peaceful coexistence of trading partners

Trade strengthens peaceful coexistence of nations by bringing people together. These contribute to increased trade and stability and hence reduce the probability of escalating conflicts for nations that trade with one another. Trade also helps in boosting development and reducing poverty through increased opportunities and investments.

1.4 Statement of the problem.

A stable and sustainable macroeconomic environment creates investor confidence and encourages investment. Over time many countries across the world have been pursuing policies that will allow them enter the new era of globalization so as to earn benefits associated with such developments in the new economic order. A good exchange rate policy promotes exports and provides import-competing and export-oriented industries incentives (Kemal and Usman, 2005).

Adoption of floating exchange rate in Kenya has been the subject for research to determine the effect of volatility of exchange rate on imports and exports.

During the era of fixed exchange rate regime (1966-1982), Kenya like many other emerging economies of the world increasingly devalued their currency in order to

minimize adverse effects of real exchange rate (RER) posed on the economy (Musyoki et al. 2012). Between 1982 and 1993, the country had a crawling peg regime. However in 1993, Kenya adopted the market determined exchange rate regime. Since then, volatilities of exchange rate have characterized the Kenyan financial market (Kiptoo, 2007).

The Kenya government, through the Economic Recovery Strategy and Wealth Creation, committed itself to improving economic performance, creating employment and fighting corruption so as to jumpstart the economy from stagnation. This played a great role in the stability and economic recovery during 2003-2007 and ushered in Kenya's new development agenda, Vision 2030.

To realize economic growth and development, the Kenya Vision 2030 places high premium on steady macroeconomic environment for renewed growth. This is envisaged in a growth rate target of 10% per annum as reflected in the economic pillar of the vision. Achieving this growth rate requires implementation of prudent fiscal, monetary and exchange rate policies.

In the recent past Kenya has recorded greater movement of the Kenya shilling exchange rate against major world currencies which has raised interest by the public and investors on the success of the exchange rate policies in promoting stability and economic growth in the country.

According to the Kenya Economic Report 2011, Kenya exchange rate remained stable against the US dollar for the greater part of 2003-2007 with some tendency to appreciate. In 2010, exchange rate averaged Ksh. 81.0 per US \$ while in 2011 it depreciation against major currencies hitting a record low of Ksh. 107.0 per US \$ in October 2011. In 2013, the country recorded an annual average of Ksh 86.12 per US\$

which continued to depreciate in 2014 and 2015 recording an annual average of Ksh 87.92 and Ksh 98.18 per US\$ respectively.

Businesses and investors requires stable environment to thrive. However in the recent past, exchange rate volatility has left investors and the public with questions as to whether exchange rate policies can promote stability and economic growth. The study therefore, seeks to investigate the effect of exchange rate volatility on imports and exports in Kenya.

1.5 Broad objective of the study

The overall objective of the study was to investigate the effect of exchange rate volatility on imports and exports in Kenya for the period 1980 to 2015.

The specific objectives were;

- i. To find out whether exchange rate volatility affect imports and exports in Kenya.
- ii. To investigate the effect of real exchange level on imports and exports in Kenya.
- iii. Based on the findings from the above analysis, discuss policy effects with a view to enhancing the formulation and implementation of monetary policy and exchange rate policy to achieve stability in imports and exports.

1.6 Research questions

The research was guided by the following questions:

- i. Does exchange rate volatility affect imports and exports in Kenya? If so, how do they relate?
- ii. Does real exchange rate level affect imports and exports in Kenya? If so, how do they relate?

1.7 Motivation and justification of the study

Kenya like most other developing countries is committed to national and international development agenda as well as international commitment such as the Sustainable Development Goals (SDGs) which sets targets countries aspire to achieve by 2030. Of importance to this study, Goal 17 on strengthening the means of implementation and revitalization of the global partnership for sustainable development recognizes partnerships from different stakeholders as being key in supporting SDGs in various countries particularly in developing countries.

Kenya is a member and signatory of various trading blocs. Regional integration schemes like the East Africa Community (EAC) greatly affect trade, and therefore there is need to know how trade will respond to exchange rates.

According to the Kenya Millennium Development Goal (MDG) Final Status Report 2016, the volume of trade between Kenya and the world has improved over the years with imports increasing more rapidly than exports thus widening the current account deficit.

According to the Economic Survey 2014, the shilling appreciated against major currencies of the major trading partners and remained relatively stable.

Therefore, a combination of several factors inspired a research in this subject of exchange rate with special focus to the principle objective. Effectively the research findings are expected to help policy makers make informed decisions on policy direction and focus on interventions that benefit all Kenyans. It will also make good reference material in the academic circles.

1.8 Organization of the study

The study is divided into five chapters. Chapter One introduces the study by giving an overview of economic performance in Kenya, general performance of exchange rate, problem statement, study objectives and research questions. Chapter Two reviews the theoretical and empirical literature while Chapter Three discusses methodology; model specification; model estimation as well as data collection techniques and analysis. Chapter Four looks at empirical results and interpretation while Chapter Five presents the summary, conclusions and policy recommendations for the study.

CHAPTER TWO: LITERATURE REVIEW

There has been a growing concern on the role of macroeconomic policies, to provide incentives to firms engaged in international trade. Countries across the globe, regardless of their level of development are now pursuing policies that will allow them enter the new era of globalization, and Kenya is no exception. Trade is being promoted as a necessary catalyst for fostering economic growth and over the past decades policy-makers have used foreign trade policy and exchange rate policy to influence trade flows. This chapter therefore, presents an analysis of both theoretical and empirical literature on exchange rate volatility.

2.1 Theoretical literature

2.1.1 Introduction

Exchange rates play a central role in global trade by providing an avenue where prices can be compared in different countries. There are two forms of exchange rate; the spot exchange rate and forward rate. For spot exchange rate, it is the immediate price within a short period say two days (Reuvid, 2001), while forward rate is futuristic. Flood and Garber (2000) notes that, global trade creates demand and supply that may result in volatility based on exchange rate regime adopted by a country. They further classify exchange rate volatility as unobservable, deterministic or stochastic. Lindert and Pugel (1996) also note that exchange rate uncertainty can represent both positive and negative risks for firms trading in the international market.

Different schools of thought have tried to explain the effect of exchange rate volatility on trade. They include; the traditional school of thought, risk portfolio school of thought and the political economy theory. The traditional school of thought holds that

volatility depresses trade and increases risks (Cote, 1994), risk-portfolio school of thought holds that, higher risk presents an opportunity for profit and thus increased trade while political-economy theory proposes that trade will be reduced with increased volatility due to protectionist legislation (De Grauwe, 1988).

2.1.2 The traditional school of thought

Proponents of this theory concentrated more on the behavior of firms and assumed that volatility of exchange rate reduces returns of contracts done using foreign currency and thus reduces trade to points that otherwise would not exist if they were not present. For risk-neutral and risk-averse individuals, uncertainty of returns on investment leads to redirecting their activities to domestic markets where the risks are lower. Cote (1994), the traditional school of thought examines both the presence and degree of risk which also depends on other factors of production such as; ability of firms to edge, contract currency and imported factors of production. According to Hooper and Kohlhagen (1978), the volume of exports and trade in general are affected by exchange rate volatility through increased risks making traders to react differently depending on whether they are risk-averse, risk-neutral or risk-loving with exchange rate volatility. For risk-neutral, volatility does not affect their decision to export.

Hooper and Kohlhagen examined volatility and bilateral trade on U.S demand for certain steel products from Canada and Mexico by deriving supply and demand schedules for different firms. They used currency of contracts, firms's degree of risk aversion and degree of hedging as explanatory variables in the forward market and found out that volatility only affect the amount of risk that remains unhedged. They made a number of assumptions including; importer being price taker with known demand curve and that exporters sell their goods in a market free of competition

abroad. Their findings indicated that, with increase in exchange rate volatility both demand and supply curves shifts downwards declining both price and quantities when the importer faces risk in exchange rate while prices and quantities increases when the risks and born by the exporter.

Baron (1976) also focuses on bilateral trade and the effect of currency on exporting firm decisions on prices production in a volatile market which is competitive. He concluded that exporting companies face both price risk and quantity demand risk when transactions are in foreign currency and when home currency is used respectively. With increased uncertainty, profit maximizing companies which are risk-averse increases their prices when goods are bought using foreign currency. Baron notes that reducing a firms risk will depend on the demand curve a firm faces.

Clark (1973) on the other hand examined the behavior of risk-averse companies in support of traditional school of thought. He notes that increase in variance of exchange rate increases profit uncertainty. However he highlighted a number of limitations. These include; firms produce only for exports, contracts are done in foreign currencies, and existence of perfect competitive markets.

According to him, utility function is given by quadratic function of profits:

$U(\pi) = a\pi + b\pi^2$, where b is risk aversion and less than zero while π represents utility .

With increased uncertainty, risk averse firms reduce their supply of goods to a level where marginal cost is less than marginal revenue so as to compensate for the additional risks.

In summary, traditional school of thought holds that international trade falls with increased uncertainty of profits due to higher exchange rate volatility leading to

redirection of activities of risk-averse and risk-neutral to domestic markets with lower risks. The major setback to the school of thought is that it does not model on how risks are managed by the firms in order to increase profitability.

2.1.3 Risk-Portfolio School of thought

According to Risk-Portfolio school of thought, higher risks present an opportunity for profit and thus increased trade. De Grauwe (1988) notes that risk-neutral persons are attracted by higher profits and are not affected by the adverse exchange rates and reduced outputs. For exporters, returns from exchange rate which are favorable will always outstrip the reduced returns. De Grauwe analyzes exchange rate risk in view of diversification of portfolio in the modern world by holding that economic agents will maximize their returns through diversification of their investment and engaging in risk environments that corresponds well with their returns. He further notes that, high risks due to higher rates of volatility discourages risk neutral traders from trade but presents opportunities for diversification and hence increase profits.

The major drawback to this school of thought is that, it fails to model firms' response to risks. For the high risk averse, increased exchange rate volatility would increase the utility of export revenue and encourage exports from exporters to avoid reduced revenues. For the low risk averse, exchange rate volatility presents greater risks by reducing exports and switching of resources within sectors. Thus exports will increase with increase in exchange rate volatility with higher income effect and reduce if the substitution effect is more than the income effect.

2.1.4 Political-economy theory

The Political-economy theory holds that, trade will be reduced with increased volatility due to protectionist legislation. According to De Grauwe (1988), countries that have market determined exchange systems but experience misalignments in exchange rate are vulnerable to politicization and increase of protection on trade making trade flows to fall due to protectionist regulation on falling businesses.

2.2 Empirical literature review

2.2.1 Introduction

Exchange rate behavior varies depending on the period under study. Volatility is high in the short run due to such events such as political environment, change in expectation both current and future as well as monetary policies (Krugman and Obstfeld, 2003). While in the long-run, they are determined by the relative prices of goods in various countries (Samuelson and Nordhaus, 2001). Blackman on the other hand notes that, macroeconomic variables such as supply and demand of goods, investments, economic growth and inflation rates, rate of return, among others affect volatility of exchange rate.

2.2.2 Positive effects of exchange rate volatility on trade

Arize et al. (2000) investigated real exchange rate volatility on the exports of thirteen less developed countries with quarterly data series for the period 1973-1996 using Johansen's multivariate procedure for long-run and error correlation model to analyze short-run dynamics and found that increased exchange rate volatility induces exporters to increase their exports thus increasing their revenues. They note that exports activities responds faster to activities in the foreign market than to relative

prices. They further notes that exchange rate volatility has effect on trade depending on the period of time and may have greater effect on resource allocation in the market as traders try to minimize the effect of the risks associated with exchange rate.

Osoro (2013) investigated long-run and short-run determinants of trade balance in Kenya using annual data for the periods 1963 – 2012 using Johansen Cointegration approach and error correlation coefficients of trade balance and found a positive correlation between exchange rates and trade balance in Kenya in the long-run. His study revealed that in the long-run, elasticities of exchange rate have positive sign indicating that devaluation leads to improvement in trade. Results further showed that Foreign Direct Investment (FDI) positively affect trade suggesting that FDI flows motivates investors to increase import substitutes in order to improve trade balances.

Ariz (1998), Samanta (1998), Alam and Ahmed (2010) also confirmed there being positive relationship between trade and volatility of exchange rate for developed countries.

2.2.3 Negative effects of exchange rate volatility on trade

Kamal and Qadir (2005), using Engel-Granger approach and the Johansen Cointegration technique studied long-run and short-run relationship between real exchange rate, imports and exports using monthly data from December 1981 to January 2003 on Pakistan imports and exports and found out that a country's trade can be strongly influenced by a country's exchange rate with a strong correlation. They concluded that, in determining a country's competitiveness in global trade, exchange rate plays a major role. Overvaluation of exchange rate leads to unfavourable balance of payment (BOP), fall in reserves and thus prompting use of exchange controls and trade barriers to protect the economy and vice versa.

They also found that imports and exports are closely related. Increased exports without surplus stock require increased production with increased capital and supplies. However most developing countries are agro-based and lack sufficient capital, thus prompting importation of capital from developed countries to promote their production.

According to Baron (1976), analyzed incomplete capital markets by looking at the capital and foreign markets, individual firms, investors, investor equilibrium and arbitrage between spot and forward markets and concluded that increased volatility of exchange rate reduces internal trade. Hooper and Kohlhagen (1978), analyzing theoretical risk of exchange rate on equilibrium prices and quantities of US and German trade between 1965 and 1975 using differential risk bearing import and export sides of market for goods argue that increased exchange risk, lowers revenue and incentives from the exports. They also argue that exchange rate poses greater risk for decision making individual. Economic agents experience greater uncertainty with international trade when they cannot predict the value of foreign transaction thus becoming difficult for firms to project their trade activities. Clark (1973) further explains that volatility reduces international trade transactions and causes profit to change.

Caporale and Doroodian (1994) adopt a generalized autoregressive conditional heteroskedastic (GARCH) model to generate exchange rate volatility to examine US imports from Canada during 1974 – 1992 and found out that volatility has negative effect on imports results which were consistent with Arize (1998) and Doroodian (1999) who also reported negative effect on US imports and negative effects for trade for Malaysia, India, and South Korea.

According to Baum et al (2004), allocating resources optimally does not prevent firms from being affected by exchange rate volatility since exporting firm cannot predict the effect volatility would have on their sales. They empirically studied the impact of exchange rate volatility on real international trade flow using 13-country dataset of monthly bilateral real exports for 1980 – 1988 and their findings indicates that for forward markets which are not well developed, firms become uncertain on the value of exchange it would want to cover. However for perfect markets, volatility of exchange rate can be reduced.

Ethier (1973) similarly notes that exchange rate volatility adversely affect trade even when forward market exists due to the fact that, forward markets cannot neutralize all the risks completely. This is because volatility of exchange rate exposes firms through different channels thus lowering their profits. Boron (1976) also argues that, despite negative effect of exchange rate volatility, firms can reduce its impact if they can hedge using the forward contracts.

Akpolodje and Omjimate (2009) studied the effect of exchange rate volatility on imports of ECOWAS countries over the period 1986 – 2006 when the countries operated flexible exchange rate system through estimation of import model with exchange rate volatility as one of the independent variables and found that exchange rate volatility poses negative effect on imports. Coric and Pugh (2010) using applied meta-regression analysis (MRA) to the empirical literature studied US trade flows between 1978 and 2003 and found similar results of negative impact on trade flows which were consistent with Alam (2012) on his study on Pakistan imports in the long run where he estimated import function using quarterly time series data between 1979

and 2005 using autoregressive distribution lag approach and found that exchange rate volatility adversely affect imports.

2.2.4 Ambiguous effect of exchange rate volatility

A number of researches have been done aiming to establish the challenge presented by exchange rate volatility on volumes of trade. However results show that there is no consistence in the findings and conclusions arrived at.

Sercu and Uppal (2003) notes that, while firms can diversify their risks associated with uncertainty of exchange rate, they sometimes fail to adjust their production in response to exchange rate. They overlook the economy and any changes that can increase the risks of a firm. Sercu and Uppal holds that, variations in international trade depend on the source of uncertainty and may affect equilibrium in the volume of trade in the international market.

Backman (2006) also agrees that the results of the impact may be ambiguous depending on the assumptions used such as the time period of analysis since exchange rates are believed to be responsive to time, whether long term or short term. Other assumptions include economic growth rate, rate of inflation, demand and supply for goods and services.

Koray and Lastrapes (1989) used vector autoregressive (VAR) models to examine exchange rate volatility and its effects on the volume of trade from United Kingdom, Germany, France, Japan and Canada using monthly data from 1959 to 1985 and concluded that permanent shocks to exchange rate volatility has negative impact on trade particularly over the flexible rate period but week effect on imports.

Hooper and Kohlhagen (1978), affirms that increase in exchange rate volatility

increases the risk of firms. They further noted that prices of goods are affected depending on who is taking the risk. For example, for an importing firm, if it takes the risks, prices will fall with fall in demand for imports. On the other hand, there will be price increase if the exporter takes the risk by charging an increasingly higher risk premium. They also examined the impact of exchange rate volatility on imports of six advanced countries (Japan, Canada, Germany, UK, US and France) during 1965 – 1975 and found out that exchange rate volatility measured by the standard error of movements in nominal exchange rate positively affects imports of Japan, UK, the US and Canada but negatively affecting imports of France and Germany.

CHAPTER THREE: METHODOLOGY

This chapter presents an analysis of the underlying theoretical and empirical models. It also describes the variables by giving explanation of the variables. The study undertook to test the applicability of Cote's analysis that volatility depresses trade and increases risks (Cote, 1994). The study analysed which of the independent variables are significant to imports and exports by use of structural models. The justification was to answer the questions on what would be the behaviour of dependent variable to the independent variables, whether the relationship is significant, and which of the independent variables can actually affect the dependent variables. McKenzie (1999) notes that analysis of imports and exports using standard model requires adequate variables. This study followed Olimov and Sirajiddinov (2008) in explaining the model by specifying the following trade functions:

$$M = g(RERVOL, Y_{domestic}, P_m, TOT_m) \dots \dots \dots (1)$$

$$X = f(RERVOL, Y_{foreign}, P_x, TOT_x) \dots \dots \dots (2)$$

where M , X represents real aggregate imports and exports respectively; $RERVOL$ is real exchange rate volatility, $Y_{domestic}$ is domestic income, P_m is relative price of imports (*proxied by the real exchange rate*), $Y_{foreign}$ accounts for foreign income of Kenya's major trading partners (USA, UK, and China), P_x is relative price of exports (*proxied by the real exchange rate*), TOT_m and TOT_x are terms of trade for import and export function respectively.

Theoretical literature on imports suggests that, desired real imports are functionally related to real exchange rate volatility ($RERVOL$), income ($Y_{domestic}$) and import prices (P_m), proxied by real exchange rate (RER). Theory indicates that the derivative of

demand for imports with respect to income ($Y_{domestic}$) is positive, the effect of real exchange rate on the demand for imports is negative implying that a depreciation of real exchange rate will raise the cost of imports, while an appreciation of real exchange rate will reflect in a lower cost of imports leading to an increase in volume demanded. Higher exchange rate volatility leads to increased cost of imports and overall reduction in trade.

On the other hand, economic theory on exports suggests that increase in foreign income affects domestic exports – an increase in real foreign income ($Y_{foreign}$) increases domestic exports. A reduction in relative export prices (P_x) will cause the domestic goods to be more attractive than foreign goods, thus increasing exports. However exchange rate volatility may result in increasing overall trade for risk-averse traders, while exports will be less attractive for risk-neutral traders thus declining trade.

3.1 Model specification

In order to understand the determinants of Kenyan imports and exports, I estimated two structural models/equations; an import function and an export function for the economy. The specifications of these functions followed standard economic theory.

The imports function is given by:

$$M_t = \beta_0 + \beta_1 M_{t-1} + \beta_2 RERVOL_t + \beta_3 Y_{domestic_t} + \beta_4 RER_t + \beta_5 TOT_t + \omega_t \dots \dots \dots (3)$$

where $RERVOL$ is real exchange rate volatility, $Y_{domestic}$ is domestic national income, RER represents the real exchange, TOT is terms of trade, and ω is a stochastic error term for the import function. Kenya's gross domestic product is used to indicate domestic national income. The export function is:

$$X_t = \alpha_0 + \alpha_1 X_{t-1} + \alpha_2 RERVOL_t + \alpha_3 Y_{foreign_t} + \alpha_4 RER_t + \alpha_5 TOT_t + \mu_t \dots \dots \dots (4)$$

where $Y_{foreign}$ represents foreign income and μ represents the stochastic error term for the export function. To study this relationship, the models will be transformed to log-linear equations:

$$\log M_t = \beta_0 + \beta_1 \log RERVOL_t + \beta_2 \log Y_{domestic} + \beta_3 \log RER_t + \beta_4 \log TOT_t + \omega_t \dots \dots \dots (5)$$

$$\log X_t = \alpha_0 + \alpha_1 \log RERVOL_t + \alpha_2 \log Y_{foreign_t} + \alpha_3 \log RER_t + \alpha_4 \log TOT_t + \mu_t \dots \dots \dots (6)$$

where $\log M_t$ is the logarithm of real imports, $\log M_{t-1}$ is logarithm of imports at time t-1, $\log RERVOL_t$ logarithm of real exchange rate volatility, $\log Y_{domestic}$, logarithm of real domestic income, $\log TOT_t$, logarithm of terms of trade, $\log X_t$ logarithm of real exports, $\log X_{t-1}$, logarithm of exports at time t-1, $\log Y_{foreign}$, logarithm of real foreign income, and ω_t, μ_t are error terms for import and export functions respectively.

Theoretical studies determine that total imports to a domestic economy increases with improvement of the domestic economy; this implies that $\beta_2 > 0$. Implying that, a rise of import prices or depreciation of real exchange rate will make foreign goods more expensive making imports to fall i.e. $\beta_4 < 0$. Better terms of trade will increase both imports and exports i.e. $\beta_5, \alpha_5 > 0$. Export volume increases with increase in income of foreign countries thus $\alpha_2 > 0$. Rise in the price of exports causes local products to be uncompetitive in the international market. Exports will be adversely affected while the volume of imports will increase. Thus β_3 and α_3 can be either positive or negative or non-significant.

3.2 Definition of the variables and the expected signs

Table 3. 1: Definition of the variables and the expected signs

Variable	Description	Expected sign
Imports (M)	Total value of imports in US dollars	
Exports (X)	Total value of exports in US dollars	
Real Exchange Rate (RER)	$RER=e*(P_f/P_d)$, where e = local currency units per US \$, P_f is foreign prices and P_d is domestic prices.	+/-
Terms of trade (TOT)	Is the ratio of export price to import price ($TOT= P_x/P_m$)	+
$Y_{domestic}$	domestic national income in billions of U.S. dollars	+
$Y_{foreign}$	foreign income of major trading partners or countries (USA, UK and China) in billions of U.S. dollars	+
Real exchange rate volatility (RERVOL)		+/-

Source: Generated by the author from literature review

Form literature review, it is estimated that, increase in domestic income has positive effect on imports; depreciation of real exchange rate will have negative impact on imports and positive impact on exports while exchange rate volatility will either have positive or negative effect on imports and exports.

3.3 Real exchange rate volatility

Exchange rate volatility is indirectly observable. Various methods have been used to determine it. In estimating volatility, the study followed Sauer and Bohara (2001) using the conditional variance of a first-order ARCH model with the exchange rate. The equation is of the form:

$$\log(\text{RER}_t) = \alpha_0 + \alpha_1 \log(\text{RER}_{t-1}) + u_t, \text{ whereas, } u_t \sim N(0, \delta_t) \dots\dots\dots(7)$$

$$\text{Volatility, } \delta_t = \beta_0 + \beta_1 u_{t-1}^2 \dots\dots\dots (8)$$

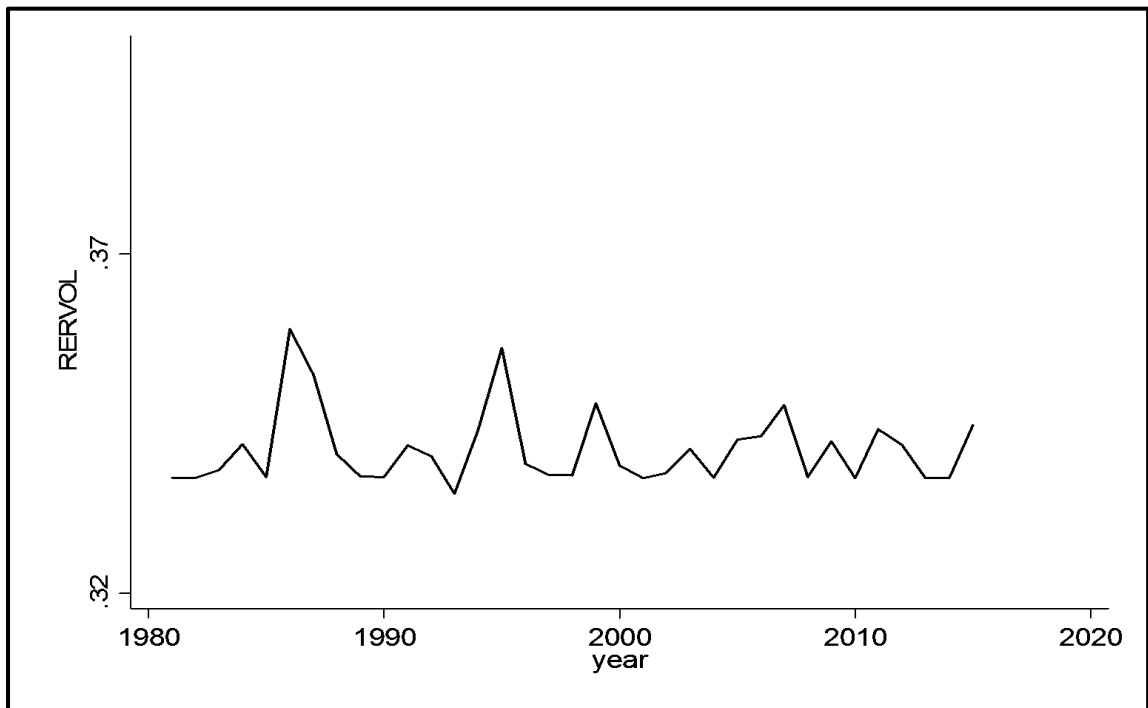
Estimating equation (8) gave the following results (standard errors are in parenthesis).

$$\text{Volatility, } \delta_t = 0.3265939 + 0.93191u_{t-1}^2$$

$$(0.0913447) \quad (0.240871)$$

The result is interpreted as current prediction of real exchange rate variance which is a measure of the weighted average of long term average and the ARCH term. The predicted values of δ_t provides a measure of volatility of the Kenya's exchange rate against the US dollar.

Figure 3. 1: Real Exchange Rate Volatility Measure, 1980-2015



Source: Generated by the author from the data set

The vertical axis represent real values for volatility while horizontal axis time in years for period under study. In this case, volatility is given by the graph of conditional variance of ARCH.

3.4 Lag Length

The model was tested for serial correlation to determine the relationship between variables over time to see whether past variables can predict the future variables. The test was done on the assumption that the error terms may be serially correlated and involves adding the lagged values of the dependent variables so as to eliminate serial correlation. This was done using Schwartz-Bayesian Information Criterion, as the Johansen Maximum Likelihood method is sensitive to the number of lags, and also due to the fact that the data used was time series.

3.5 Correlation Analysis

To measure the strength of association and the direction of the relationship, pair-wise correlation analysis was done for the independent variable. The correlation coefficient was used as a measure of the strength and the direction of a linear relation between a pair of variables. The coefficient ranges from -1 to 1, and if close to one (1), the relationship between the pair is strong, and vice versa. When two independent variables are highly correlated, then model coefficients cannot be estimated with precision (Gujarati, 1999). Thus, one of the independent variables will be dropped from model. However, auto correlated variables were corrected using the Paris-Winston command in stata.

3.6 Stationarity Analysis

Non-stationarity of time series data may lead to spurious regression problem which distorts results. In light of this challenge, the unit root test was done using Augmented Dicky Fuller (ADF) test so as to ensure that there was no trend or seasonality in the data. The test was done at levels and differences to determine the order of integration. According to Gujarati (1999), ADF test assumes that the error terms are independently and identically distributed.

3.7 Cointegration Analysis

Cointegration refers to long-run relationship between a set of economic variables given a particular model (Engle and Granger, 1987). Time series often have trends with non-standard statistical properties, in this model; Short term relationships can be estimated if cointegration is not present, however, if present long-term relationship between the variables will be tested using the Johansen Maximum Likelihood

Cointegration test, given the multivariate nature of the model. An Error Correlation Mechanism will be also be used to determine the speed and direction of adjustment to shocks.

CHAPTER FOUR: RESULTS AND ANALYSIS

4.1 Introduction

The chapter presents analysis and findings of the study as set in the research objectives and methodology. The findings and discussions give details on the time series properties and regression results.

4.2 Time Series Properties

4.2.1 Lag Length Determination

The two models lag length was determined using Schwartz-Bayesian Information Criterion (SBIC), as the Johansen Maximum Likelihood method for testing for cointegration is sensitive to the number of lags and the fact that data is annual. In the first model (imports model) four lags were selected for the model as shown in appendix A1 while in the second model (exports model) one lag was selected for the model as shown in appendix A2. The lag length with the lowest SBIC was selected.

4.2.2 Unit Root Test Results

To avoid admission of spurious results, the data was tested to ensure there was no trend or seasonality. The test was done using Augmented Dickey Fuller (ADF) test. To determine the order of integration, the test was done at levels and differences. The results are presented in the table 4.1.

Table 4. 1: Stationarity test results

Variable	Test Statistic	p-value	Remark
logM	1.323	0.9967	Not Stationary
D. logM	-4.311	0.0004	Stationary
logX	1.268	0.9964	Not Stationary
D.logX	-4.423	0.0003	Stationary
logRERVOL	-1.608	0.7612	Not Stationary
D.logRERVOL	-5.765	0.0000	Stationary
logY_domestic	1.262	0.9964	Not Stationary
D.logY_domestic	-4.065	0.0011	Stationary
logY_foreign	-1.441	0.5625	Not Stationary
D.logY_foreign	-4.656	0.0001	Stationary
logRER	-2.828	0.0544	Not Stationary
D.logRER	-4.556	0.0002	Stationary
logTOT	-1.181	0.0611	Not Stationary
D.logTOT	-6.633	0.0000	Stationary

Source: Author's computation from the data set

All the variables, logM, logX, logY_domestic, logY_foreign, logRERVOL and logTOT and logRER were found to be integrated of first order, I(1). This means that all the variables were stationary at first difference.

4.2.3 Cointegration Test

Having established that all the variables in the study were I(1), it was important to establish the existence of long-run relationship between the dependent and independent variables. Using the Johansen test for cointegration, the trace statistic for both models was found to be smaller than the critical value at 5 percent level of significance, with a maximum rank of 2. This implied that cointegration was present and that there existed at least two (2) co-integrated equations, in either bi-directional or uni-directional relationship, as shown in appendix A3 and A4. This meant that the dependent and independent variables move closely to achieve a long-run equilibrium.

4.3 Correlation Analysis Results

Pair-wise correlation analysis was done for the independent variables, and results are shown in Appendix A5 and A6. The correlation coefficient was used as a measure of the strength and the direction of a linear relationship between a pair of variables. The coefficient ranges from -1 to 1, and if close to one (1), the relationship between the pair is strong, and vice versa. The results indicated that logM and logY_domestic had a strong positive relationship, in model 1, while logX and logY_foreign, and logRER and logY_foreign had very strong positive relationships, in model 2. A correlation analysis using the Variance Inflation Factors (VIF) indicated that the VIF values were less than 10, hence no evidence of serial collinearity (*appendix A7 and A8*).

4.4 Diagnostic Test Results

Table 4.2 shows a summary of the diagnostic tests conducted. These include normality tests, test for omitted variables, and test for homoscedasticity. Several diagnostic tests were performed to ensure soundness of the results as shown in the table 4.2.

Table 4. 2: Summary of Diagnostic Tests

Test	Description	t-statistic	p-value
Jarque-Bera	For checking normality	1.508	0.934
Ramsey RESET Test	Test for omitted variables	3.59	0.027
White's Test	Test for homoscedasticity	18.81	0.1725

Source: Author's computation from the data set

As the study models were multiple regression equation, the error terms were expected to be normally distributed with mean of zero and constant variance. The test was done by predicting residuals and running a density and normal plots as shown in figure A1 and figure A2 in the appendix. The plot showed that, the error terms were not normally distributed before transformation, but were normally distributed after the data was transformed. A Shapiro-Wilk test for normal data supports the result of table 4.2. Hence, the assumption that the residuals followed a normal distribution could not be rejected at 5 percent level of significance.

Further, using the White's test, the error term was found to be homoscedastic with a calculated Chi-square (32) value of 18.81 with probability 0.1725, implying that the null hypothesis of constant variance could not be rejected at 5 percent level of significance, as the probability was greater than 0.05 as shown in table 4.2. The data was also tested for linearity using a graph matrix. The graph matrix showed that the independent variables were not in linear relationship before transformation, but were after the data was transformed (*figure A3 and A4*).

4.5 Regression Results

4.5.1 Import function (Model 1)

The following table contains the multiple regression results from a model with L.logM as the dependent variable, and logRERVOL, logY_domestic, logRER, and logTOT, as explanatory variables.

Table 4. 3: Regression Results

Variable	Coefficient	p-value
L._ce1(ECM)	0.274	0.015
LD.logRERVOL	0.045	0.000
LD.logY_domestic	0.082	0.000
LD.logRER	-0.012	0.000
LD.logTOT	0.024	0.000

R-squared =0.9983, Root Mean Squared Error = .03274; * p < 0.05, ** p < 0.01; F (4, 28) = 4099.98, p = 0.000

Source: Author's computation from the data set

The F-statistic (4099.98) is statistically significant at 5 percent level of significance implying that all the dependent variables as a group explain 99.8 percent of the total variations in imports ($R^2 = 0.9983$). The model has a better fit since its Root Mean Squared Error is 0.03274. The closer the Root Mean Squared Error to zero, the better the model.

From the results (table 4.3), the coefficient for logRERVOL is significant at 5 percent level of significance ($p < 0.05$), meaning that logRERVOL is important. A unit increase in exchange rate volatility increases imports by 0.045 percent. The coefficient for logY_domestic is significant at 5 percent level of significance ($p < 0.05$), meaning that logY_domestic is important. A percent unit increase in domestic national income increases imports by 0.082 percent. The coefficient for logRER is significant at 5 percent level of significance ($p < 0.05$), meaning that logRER is important. A percentage unit increase in real exchange decreases imports by 0.012 percent. The coefficient for logTOT is significant at 5 percent level of significance ($p < 0.05$), meaning that logTOT is important. A percent unit increase Terms of Trade (TOT) increases imports by 0.024 percent.

As shown in appendix 11, the model as an Error Correction Mechanism (ECM) of 0.274 (*speed of adjustment*), which is significant meaning divergence from equilibrium will take place and the system will be unstable. Further, logRERVOL granger causes logRER and logTOT; logRER granger causes logY_domestic, while logM granger causes logRER and logTOT. All these relationships are uni-directional.

The estimated equation shows that the coefficient on the logY_domestic, logRERVOL and logTOT are positive, but the coefficient for the real exchange rate is negatively related to the import function. It is observed that increasing domestic

income positively affects import demand but depreciation of real exchange rate adversely affect the long-run dynamics of the import model.

4.4.2 Export Function (Model 2)

Table 4.3 contains the multiple regression results for the export function with logX as the dependent variable, and L.logX, logRERVOL, logY_foreign, logRER, and logTOT, as explanatory variables.

Table 4. 4: Regression Results

Variable	Coefficient	p-value
L._ce1 (ECM)	-0.072	0.013
LD.logRERVOL	-0.046	0.000
LD. logY_foreign	0.019	0.000
LD.logRER	-0.083	0.000
LD.logTOT	0.007	0.145

R-squared = 0.9728, Root Mean Squared Error = .10538; * p < 0.05, ** p < 0.01; F (4, 28) = 250.81, p = 0.000

Source: Author's computation from the data set

The F-statistic (250.81) is statistically significant at 5 percent level confidence meaning that all the independent variables as a group, explain 97.2 percent of the total variations in exports ($R^2 = 0.9728$). The model has a better fit since its Root Mean

Squared Error is 0.10538. The closer the Root Mean Squared Error to zero, the better the model.

From the results (table 4.4), the coefficient for logRERVOL is significant at 5 percent level of significance ($p < 0.05$), meaning that logRERVOL is important. A percent unit increase in exchange rate volatility decreases exports by 0.046 percent. The coefficient for logY_foreign is significant at 5 percent level of significance ($p < 0.05$), implying that logY_foreign is important. A percent unit increase in foreign (UK, US and China) national income increases exports by 0.019 percent. The coefficient for logRER is significant at 5 percent level of significance ($p < 0.05$), meaning that logRER is important. A percent unit increase in real exchange rate, decreases imports by 0.083 percent. The coefficient for logTOT is not significant at 5 percent level of significance ($p < 0.05$), meaning that logTOT is not that important. A percent unit increase Terms of Trade (TOT) increases exports by 0.007 percent.

As shown in appendix 12, the model as an Error Correction Mechanism (ECM) of -0.072 (*speed of adjustment*), which is negative and significant meaning that there is long-run causality running from logX to logRERVOL, logY_foreign, logRER and logTOT.

In the short term, logRERVOL granger causes logX, and this relationship is unidirectional (*see appendix 12*). The estimated equation shows that the coefficients of Y_foreign and TOT are positive and the coefficients of real exchange rate volatility, real exchange rate are negative and are statistically significant. This implies that increase in real foreign income and improvement in terms of trade (TOT), positively affect export demand while real exchange rate volatility and real exchange rate have negative impact on exports.

CHAPTER FIVE:SUMMARY, CONCLUSIONS AND RECOMMENDATIONS

This chapter presents summary of the study, conclusions and policy recommendation based on the findings.

5.1 Summary

Empirical evidence has shown that imports and exports are affected by several factors. In this study, it was postulated that imports are affected by the exchange rate volatility, domestic income, real exchange rate and terms of trade while exports are affected by the exchange rate volatility, foreign income (US, UK and China), real exchange rate and the terms of trade.

The multiple regression results from the import function (model 1) with $\log M$ as the dependent variable, and $\log RERVOL$, $\log Y_{\text{domestic}}$, $\log RER$, and $\log TOT$, as explanatory variables established that, the coefficients for $\log RERVOL$, $\log Y_{\text{domestic}}$, $\log RER$ were all significant at 5 percent level of significance. The model had an Error Correction Mechanism (ECM) of 0.274 which was significant, meaning that divergence from equilibrium would take place and the system would be unstable. Further, $\log RERVOL$ granger causes $\log RER$ and $\log TOT$; $\log RER$ granger causes $\log Y_{\text{domestic}}$, while $\log M$ granger causes $\log RER$ and $\log TOT$ and the relationship were uni-directional.

On the other hand, multiple regression results from the export function (model) with $\log X$ as the dependent variable, and $\log RERVOL$, $\log Y_{\text{foreign}}$, $\log RER$, and $\log TOT$, as explanatory variables established that, the coefficient for $\log RERVOL$, $\log Y_{\text{foreign}}$, and $\log RER$ were significant at 5 percent level of significance while the coefficient for $\log TOT$ was not significant at 5 percent level of significance, the

model had an Error Correction Mechanism (ECM) of -0.072 which was negative and significant meaning that there was long run causality.

5.2 Conclusions

The study estimated the impact of real exchange rate volatility on Kenyan imports and exports using annual data for periods from 1980 to 2015. Empirical evidence has shown that imports and exports are affected by several factors. In this study, it was postulated that imports are affected by exchange rate volatility, domestic income, real exchange rate and terms of trade. While exports are affected exchange rate volatility, foreign income (in this case, US, UK and China), real exchange rate and terms of trade.

Results of cointegration analysis using Johansen test found the trace statistic for both models to be smaller than the critical value at 5 percent level of significance, with a maximum rank of two (2). Regression results for the import function shows that the model has significant Error Correction Mechanism (ECM) implying that divergence from equilibrium will take place and the system will be unstable. While the export function model shows that the model has a negative Error Correction Mechanism (ECM) implying that there is long run causality relationship.

5.3 Recommendations

From the empirical analysis, results suggest that trade can be improved if macroeconomic policies which aim at keeping stable competitive real exchange rate are adopted. Therefore policy makers should establish coherent policies that will lead to a stable exchange rate system under which stability of the real exchange rate will be achieved and maintained to boost the country's overall trade and economic growth.

The government therefore, needs to commit itself in maintaining the stability and competitiveness of the exchange rate as part of its promotion and diversification strategy and apply appropriate policy management tools as well as embracing structural reforms that contribute to international competitiveness

5.4 Limitations of the study

Sources of exchange rate variations has not been explained and therefore an open area for research. There has also been a belief that, strengthening and weakening of the dollar plus the international oil prices and the monetary policy have been the main drivers of these movements. Theoretical literature has focused more on this belief, but, there has been no clear evidence on the role of monetary policy linking monetary policy and exchange rate movement. Researchers need to fully exhaust this gap.

5.5 Suggestions for further reading

The researcher suggests study on the effect of current public sector reforms in promoting a stable exchange rate and how devolution affects trade and whether there is any relationship between these variables and real exchange rate.

There are other factors that affect trade such as interest rate, government spending/borrowing among others which the study did not analyze. Therefore there is need for in-depth analysis of these factors to see how they affect imports and exports

REFERENCES

- Akpolodje, G. and B.U. Omjimate (2009), The effect of exchange rate volatility on the imports of ECOWAS countries. *Social Sciences*, 4 (2): 304-346.
- Alam, S, (2012). A reassessment of Pakistan's aggregate import demand function: An application of ardl approach. *Journal of Developing Areas*, 46(1): 367-384.
- Alam, S. and Ahmed, Q. M. (2010). Exchange Rate Volatility and Pakistan's Import and exports: An Application of Autoregressive Distributed Lag Model. *International Research Journal of Finance and Economics*, 48, pp. 7–22.
- Alexander, Sidney S. (1952). The Effects of Devaluation on a Trade Balance. *IMF Staff Papers* 2 (April), 263–278.
- Appleyard, D.R. and Field, A.J. (1986). A Note on Teaching the Marshall-Lerner Condition. *Journal of Economic Education*, 17 (1). 52 – 56.
- Arize, C.A., 1998. The effects of exchange rate volatility on us imports: An empirical investigation. *International Economic Journal*, 12(1): 31-40.
- Arize, C.A., Osang, T. and Slottje, D.J. (2000). Exchange Rate Volatility and Foreign Trade: Evidence From Thirteen LDC's. *Journal of Business & Economic Statistics*, 18 (1). 10 – 17
- Backman, M. (2006). *Exchange rate volatility; How the Swedish export is influenced*. Master Thesis in Economics. Jönköping International Business School.
- Blanchard, O. (2009). *Macroeconomics* (5th Ed.). United States of America: Prentice Hall.
- Baron, D.P. (1976). Flexible Exchange Rates, Forward Markets, and the Level of Trade. *The American Economic Review*, 66 (3). 253 – 266.
- Broda, C. (2004). Terms of trade and exchange rate regimes in developing countries, *Journal of International Economics*, vol. 63 pp. 31–58.

- Baum, C.F., Caglayan, M. and Ozkan, N. (2004). Nonlinear Effects of Exchange Rate Volatility on the Volume of Bilateral Exports. *Journal of Applied Econometrics*, 19 (1). 1 - 23.
- Caballero, R. J.and. Corbo, V. (1989). The Effect of Real Exchange Uncertainty on Exports: Empirical Evidence, *World Bank Economic Review*. Vol. 3, pp. 263-278.
- Caporale, T. and K. Doroodian, (1994). Exchange rate variability and the flow of international trade. *Economics Letters*, 46(1): 49-54.
- Central Bank of Kenya Annual Report, (2013)
- Clark, P.B. (1973). Uncertainty, Exchange Risk, and the Level of International Trade. *Western Economic Journal*. 11. 302 – 313.
- Coric, B. and G. Pugh, (2010). The effect of exchange rate variability on international trade: A meta-regression analysis. *Applied Economics*, 42(20): 2631- 2644.
- Cote A (1994). Exchange Rate Volatility and Trade: A Survey. Working Paper No. 5. Bank of Canada, Ottawa
- Coudert, V, and Dubert, M. (2005). Does the exchange rate regime explain differences in economic results for Asian countries? *Journal of Asian Economics*, vol.16, pp. 874–895.
- Danson Musyoki, Ganesh P. Pokhariyal, Moses Pundo, (2012), Real Exchange Rate Volatility in Kenya. *Journal of business studies Quarterly*, 2012, Vol 3
- Darrat, A. F. (1999). Are Financial Deepening and Economic Growth Causally Related? Another Look at the Evidence. *International Economic Journal*, Vol.13, pp. 19-35
- De Grauwe, Paul and Guy Verfaillie, (1988). “Exchange Rate Variability, Misalignment, and the European Monetary System.” In Richard C. Marston (ed.) *Misalignment of Exchange Rates: Effects on Trade and Industry*. Chicago: University of Chicago Press.
- De Grauwe, P. (1992). *The Economics of Monetary Integration*. New York: Oxford University Press.

- Dornbusch, R. (1973) Devaluation, Money and Non-traded Goods. *American Economic Review* 63:5 (December), 871–80.
- Doroodian, K., (1999). Does exchange rate volatility deters international trade in developing countries? *Journal of Asian Economics*, 10(3): 465-474.
- Ethier, W. (1973). International Trade and the Forward Exchange Market. *The American Economic Review*, 63 (3). 494 – 503.
- Flood, R.P. and Garber, P.M. (2000). Is Launching the Euro Unstable in the Endgame? In Krugman, P. (Ed.), *Currency crises*. United States of America: The University of Chicago Press.
- Franke, G. (1991). Exchange rate volatility and international trading strategy. *Journal of International Money and Finance*, 10 (2). 292 – 307.
- Frankel, J. and Romer, D., (1999), “Does Trade Cause Growth?” *American Economic Review*, Volume 89, No.3, pp 379-399.
- Government of Kenya, (2003). ERS-Economic recovery strategy for wealth and employment creation: 2003-2007. Ministry of Planning and National Development.
- Granger, C.W. (1969). Investigating Causal Relations by Econometric Models and Cross-spectral Methods. *Econometrica*, Vol. 37, No. 3, pp. 424-438
- Gujarati, D. (1999). *Essentials of Econometrics*. McGraw-Hill. San Francisco, pg. 46-47, 82, 105,123.
- Hochreiter, E. and Wagner, H. (2002). The Road to the Euro: Exchange Rate Arrangements in European Transition Economies. *The ANNALS of the American Academy of Political and Social Science*, vol. 579, pp. 168-182
- Hooper, P. and S. Kohlhagen, (1978). The effect of exchange rate uncertainty on the prices and volume of international trade. *Journal of International Economics*, 8(4): 483-551.

- Jan Kees van Donge, David Henley and Peter Lewis, (2012). Tracking Development in South-East Asia and Sub-Saharan Africa: The Primacy of Policy. *Development Policy Review*, 2012, 30 (s1): s5-s24
- Johnson, Harry G. (1967) Towards a General Theory of the Balance of Payments. In *International Trade and Economic Growth: Studies in Pure Theory*. Cambridge, Mass.: Harvard University Press.
- Junz, M., and Rudolph R. Rhomberg (1973) Price Competitiveness in Export Trade among Industrial Countries. *American Economic Review, Papers and Proceedings* 63 (May), 412–418.
- Kenya Economic Report (2011), Kenya Institute for Public Policy Research and Analysis
- Kemal and Qadir, (2005). Real Exchange Rate, Exports, and Imports Movements: A Trivariate Analysis, *The Pakistan Development Review*, Summer 2005.
- Kenen P. and D. Rodrik (1986). Measuring and Analyzing the Effects of Short-Term Volatility in Real Exchange Rates, *The Review of Economics and Statistics*. Vol.68
- Khan, Farzana Naheed (1999) Real Exchange Rate Movements and Purchasing Power Parity: The Asian Experience. (M.Phil Thesis, Quaid-i-Azam Univetrstity).
- Kinyua, J.K. (2000). Monetary policy in Kenya: Evolution and current framework. Paper Presented during conference on monetary policy frameworks in Africa in 2001.
- Kiptoo C. (2007). Real Exchange Rate Volatility, and misalignment in Kenya, 1993-2003, Assessment of its impact on International Trade, and investments, unpublished PhD Thesis, University of Nairobi.
- Klein, M.W. and Shambaugh J.C. (2008). The dynamics of exchange rate regimes: Fixes, floats, and flips, *Journal of International Economics*, vol. 75, pp. 70–92.
- Koray F. and Lastrapes W (1989). “Real Exchange Rate Volatility and United States Bilateral Trade: A VAR Approach.” *Rev. Econ. Stat.*, 71:708-712.
- Krugman, P.R. and Obstfeld, M. (2003). *International Economics; Theory and Policy* (6th Ed.). United States of America: Addison Wesley.

- Lindert, P.H. and Pugel, T.A. (1996). *International Economics* (10th Ed.). United States of America: Irwin
- Masson, P.R. (2001) Exchange rate regime transitions, *Journal of Development Economics*.
vol. 64, pp. 571–586.
- Menzies, G.D. (2005). Who's afraid of the Marshall-Lerner condition? *Economic Papers*, 24 (4). 309 – 315.
- Mckenzie, M. D. (1999), The Impact of Exchange Rate Volatility on International Trade Flows, *Journal of Economic Surveys*, Vol. 13, pp. 71-106.
- Mundell, Robert A. (1971) *Monetary Theory: Inflation, Interest, and Growth in the World Economy*. Pacific Palisades, Calif: Goodyear.
- Ndung'u, N. S. and Duravall, D. (1999). A Dynamic Model of Inflation for Kenya, 1974-1996. International Monetary Fund.
- Olimov, U., Sirajiddinov, N. (2008). *The Effects of the Real Exchange Rate Volatility and Misalignments on Foreign Trade Flows in Uzbekistan*. Economics Discussion Papers, No 2008-29.
- Oroso Kennedy (2013) Kenya's Foreign Trade Balance: An Empirical Investigation, *European Economic Journal*. Vol. 19.
- Reuvid, J. (Ed.) (2001). *A Handbook of World Trade; A Strategic Guide to Trading Internationally*. London: Kogan Page.
- Samanta, S. (1998). Exchange Rate Uncertainty and Foreign Trade for a Developing Country: An Empirical Analysis. *The Indian Economic Journal*, 45 (3), pp. 51-65.
- Samuelson, P.A. and Nordhaus, W.D. (2001). *Economics* (17th Ed.). United States of America: McGraw-Hill
- Sauer, C., Bohara, A. 2001. Exchange Rate Volatility and Exports: Regional Differences between Developing and Industrialized Countries. *Review of International Economics*, 9:1, 133-152.

- Sercu, P. and Uppal, R. (2003). Exchange rate volatility and international trade: A general-equilibrium analysis. *European Economic Review*, 47. 429 – 441.
Master Thesis in Economics. Jönköping International Business School.
- Theis, C.G. and Arce, M. (2009). The Politics of Exchange Rate--Based Stabilization versus Structural Reforms in Latin America. *Comparative Political Studies*, vol. 42, pp. 1193-1216.
- Von Hagen, J. and Zhou, J. (2007). The choice of exchange rate regimes in developing countries: A multinomial panel analysis. *Journal of International Money and Finance* vol. 26, pp. 1071-1094.
- Were, M., Geda, A., Karingi, S. and Njuguna, S.N. (2001). Kenya's Exchange rate Movement in a Liberalised Environment:, An Empirical Analysis, The Kenya Institute for Public Policy Research and Analysis (KIPPRA), Discussion paper Series No. 10, Nairobi, Kenya.
- Wilson, P. (2009). Marshall-Lerner condition. In Reinert, K. A. & Rajan, R. S. (Eds.). *The Princeton Encyclopedia of the World Economy (Volume I)*. Princeton Reference. 755 – 757.
- Wolf, M. (2002). Exchange Rates in a World of Capital Mobility. *The Annals of the American Academy of Political and Social Science*, vol. 579, pp. 38-52.
- World Investment Report, (2013), United Nations Conference on Trade and Development

APPENDICES

OUTPUT 1: Volatility measurement

Source	SS	df	MS	Number of obs = 35		
Model	18.1273049	1	18.1273049	F(1, 33) = 1496.85		
Residual	.399640464	33	.012110317	Prob > F = 0.0000		
Total	18.5269454	34	.544910158	R-squared = 0.9784		
				Adj R-squared = 0.9778		
				Root MSE = .11005		

logRER	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
logRER L1.	.93191	.0240871	38.69	0.000	.8829043	.9809156
_cons	.3265939	.0913447	3.58	0.001	.1407516	.5124361

Appendix A 1: Lag Length Determination (Model 1)

```
varsoc logM logRERVOL logY_domestic logRER logTOT
Selection-order criteria
Sample: 1985 - 2015
Number of obs = 31
```

lag	LL	LR	df	p	FPE	AIC	HQIC	SBIC
0	78.454				6.0e-09	-4.73897	-4.66357	-4.50768
1	221.521	286.13	25	0.000	3.0e-12	-12.3562	-11.9038	-10.9685
2	252.491	61.94	25	0.000	2.4e-12	-12.7414	-11.912	-10.1972
3	299.584	94.186	25	0.000	8.4e-13	-14.1667	-12.9604	-10.4661
4	362.688	126.21*	25	0.000	1.8e-13*	-16.625*	-15.0417*	-11.768*

```
Endogenous: logM logRERVOL logY_domestic logRER logTOT
Exogenous: _cons
```

Appendix A 2: Lag Length Determination (Model 2)

```
varsoc logX logRERVOL logY_foreign logRER logTOT
Selection-order criteria
Sample: 1985 - 2015
Number of obs = 31
```

lag	LL	LR	df	p	FPE	AIC	HQIC	SBIC
0	71.3337				9.5e-09	-4.2796	-4.2042	-4.04831
1	227.938	313.21	25	0.000	2.0e-12	-12.7702	-12.3179	-11.3825*
2	252.686	49.495	25	0.002	2.3e-12	-12.7539	-11.9246	-10.2098
3	283.239	61.106	25	0.000	2.4e-12	-13.1122	-11.9059	-9.41157
4	327.266	88.055*	25	0.000	1.8e-12*	-14.3398*	-12.7565*	-9.48271

```
Endogenous: logX logRERVOL logY_foreign logRER logTOT
Exogenous: _cons
```

Appendix A 3: Johansen Cointegration Test (Model 1)

Johansen tests for cointegration						Number of obs =	33
Trend: constant						Lags =	2
Sample: 1983 - 2015							
maximum rank	parms	LL	eigenvalue	trace statistic	5% critical value		
0	30	222.88215	.	86.4022	68.52		
1	39	241.65121	0.67939	48.8641	47.21		
2	46	254.29302	0.53521	23.5804*	29.68		
3	51	262.79709	0.40274	6.5723	15.41		
4	54	265.46352	0.14922	1.2394	3.76		
5	55	266.08324	0.03686				

Appendix A 4: Johansen Cointegration Test (Model 2)

Johansen tests for cointegration						Number of obs =	34
Trend: constant						Lags =	1
Sample: 1982 - 2015							
maximum rank	parms	LL	eigenvalue	trace statistic	5% critical value		
0	5	194.58073	.	114.6315	68.52		
1	14	218.0537	0.74861	67.6855	47.21		
2	21	240.43445	0.73193	22.9240*	29.68		
3	26	247.79873	0.35156	8.1955	15.41		
4	29	250.40251	0.14201	2.9879	3.76		
5	30	251.89647	0.08413				

Appendix A 5: Correlation Analysis (Model 1)

. corr logM logRERVOL logY_domestic logRER logTOT					
(obs=33)					
	logM	logRER~L	logY_d~c	logRER	logTOT
logM	1.0000				
logRERVOL	-0.1979	1.0000			
logY_domes~c	0.9913	-0.2405	1.0000		
logRER	0.7429	0.0669	0.7219	1.0000	
logTOT	-0.1386	0.4582	-0.2606	0.0137	1.0000

Appendix A 6: Correlation Analysis (Model 2)

. corr logX logRERVOL logY_foreign logRER logTOT (obs=33)						
	logX	logRERVOL	logY_f~n	logRER	logTOT	
logX	1.0000					
logRERVOL	-0.1234	1.0000				
logY_foreign	0.9376	-0.0896	1.0000			
logRER	0.7715	0.0669	0.9239	1.0000		
logTOT	-0.0379	0.4582	-0.1279	0.0137	1.0000	

Appendix A 7: Serial Correlation test (Model 2)

. vif		
Variable	VIF	1/VIF
logY_foreign	8.55	0.116994
logRER	8.44	0.118511
logRERVOL	1.38	0.726524
logTOT	1.34	0.748843
Mean VIF	4.92	

Appendix A 8: Serial Correlation test (Model 1)

. vif		
Variable	VIF	1/VIF
logY_domes~c	2.70	0.370947
logRER	2.47	0.404104
logRERVOL	1.39	0.719183
logTOT	1.35	0.741639
Mean VIF	1.98	

Figure A 1: Normality Test (Model 1)

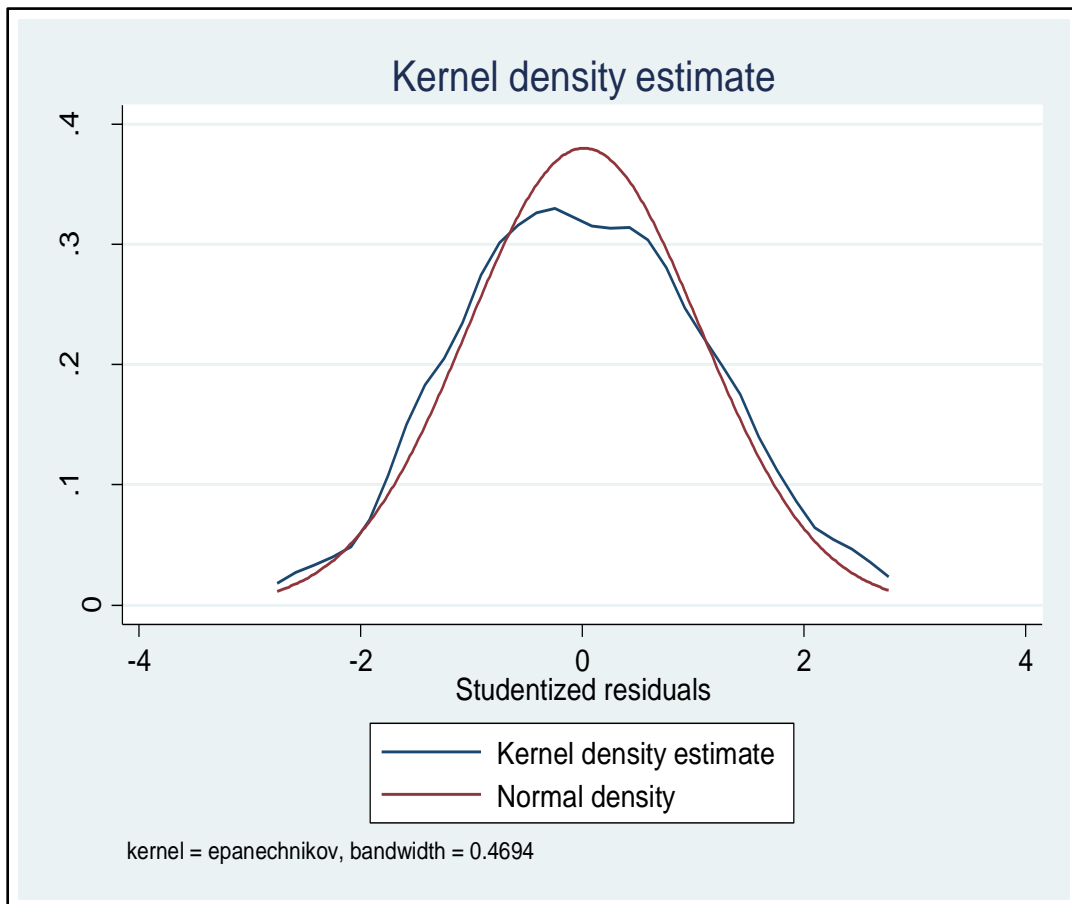


Figure A2: Normality Test (Model 2)

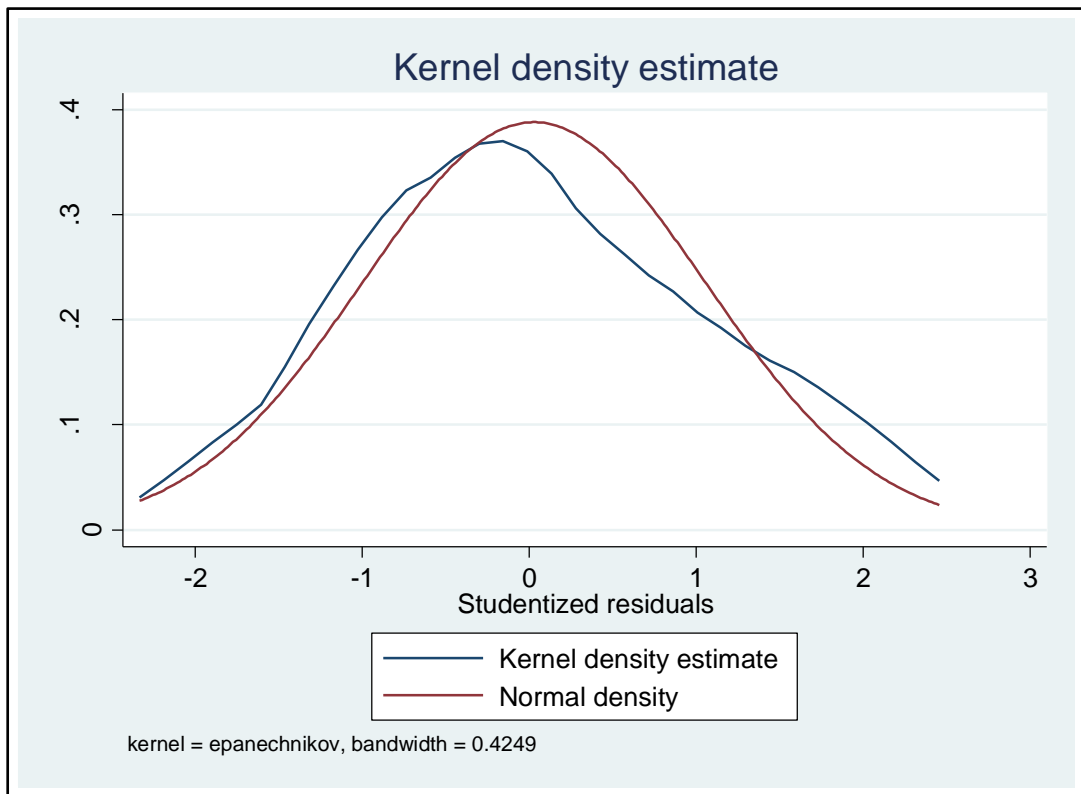


Figure A 3: Linearity Test (Model 1)

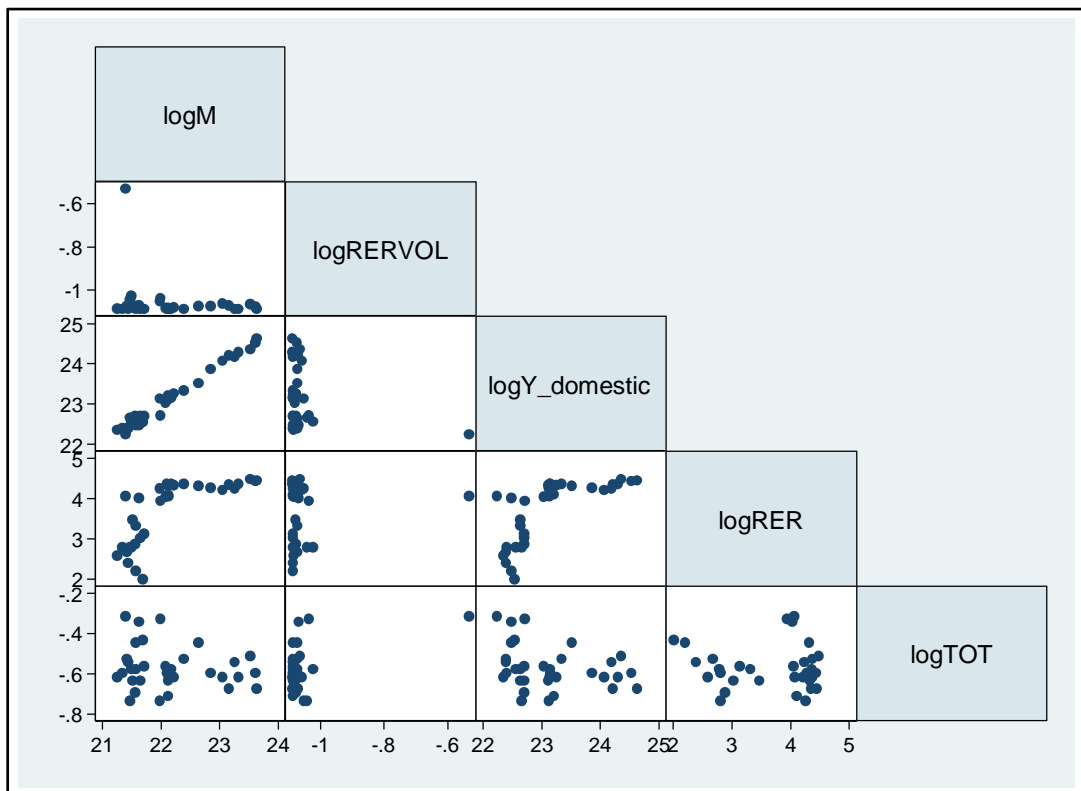
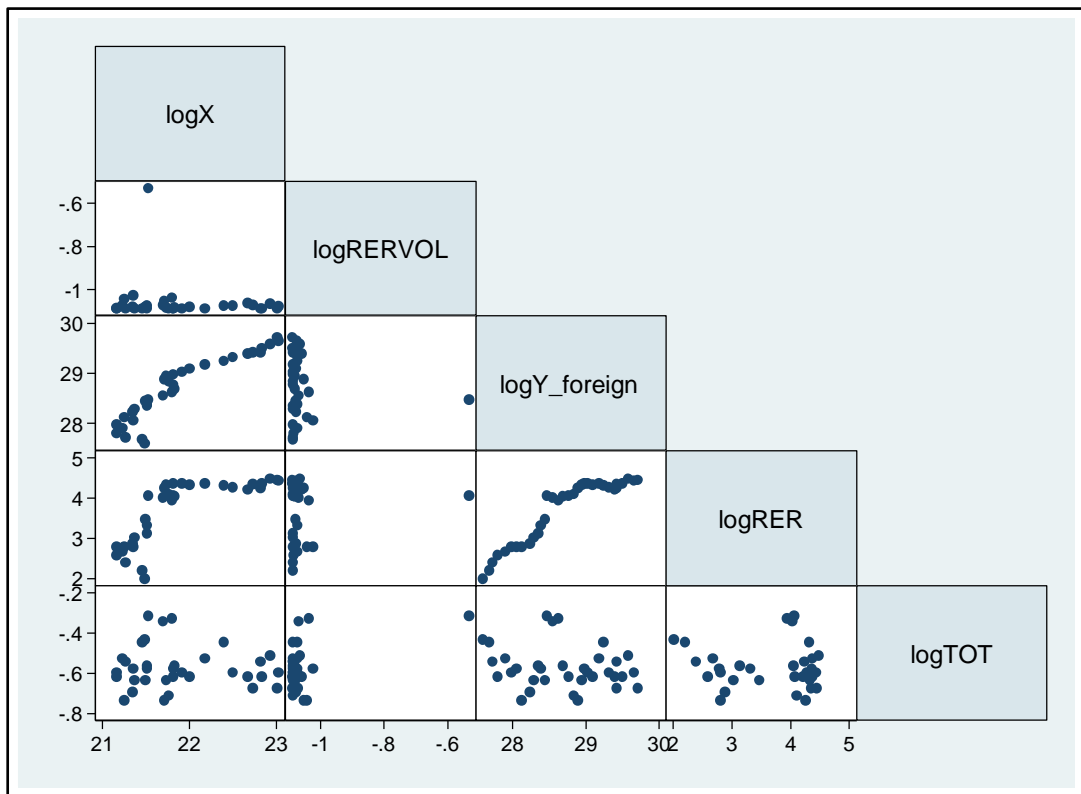


Figure A 4: Linearity Test (Model 2)



Appendix A 9: Long Term Results (Model 1)

Cointegrating equations						
Equation	Parms	chi2	P>chi2			
_ce1	4	13935.66	0.0000			
Identification: beta is exactly identified						
Johansen normalization restriction imposed						
beta	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
_ce1						
logM	1					
logRERVOL	.0516173	.0029322	17.60	0.000	.0458703	.0573643
logY_domes~c	.0796462	.0016408	48.54	0.000	.0764302	.0828622
logRER	-.0140361	.0011093	-12.65	0.000	-.0162103	-.0118619
logTOT	.0265455	.0015817	16.78	0.000	.0234453	.0296456
_cons	1.081128

Appendix A 10: Long Term Results (Model 2)

Cointegrating equations						
Equation	Parms	chi2	P>chi2			
_ce1	4	435.4189	0.0000			
Identification: beta is exactly identified						
Johansen normalization restriction imposed						
beta	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
_ce1						
logX	1					
logRERVOL	-.0350694	.004225	-8.30	0.000	-.0433502	-.0267885
logY_foreign	-1.942738	.1605115	-12.10	0.000	-2.257335	-1.628141
logRER	.0796224	.0133108	5.98	0.000	.0535337	.1057111
logTOT	.0098806	.003713	2.66	0.008	.0026033	.0171578
_cons	26.6647

Appendix A 11: Short Term Results (Model 1) - Granger Causality Results

	D_logM	D_logRERVOL	D_logY_domestic	D.logRER	D.logTOT
L_ce1	0.274	-0.798	3.018	4.662	-38.128
	(0.015)*	(0.985)	(0.519)	(0.260)	(0.097)
LD.logM	0.044	-234.559	-26.254	-36.195	175.083
	(0.987)	(0.376)	(0.356)	(0.150)	(0.210)
L2D.logM	-0.739	-307.329	-29.172	-49.874*	325.112**
	(0.766)	(0.197)	(0.254)	(0.027)	(0.010)
L3D.logM	-1.069	-244.991	-19.139	-31.012	320.897***
	(0.558)	(0.162)	(0.308)	(0.062)	(0.001)
LD.logRERVOL	-0.010	-1.265	-0.185	-0.282	2.092*
	(0.611)	(0.484)	(0.340)	(0.100)	(0.028)
L2D.logRERVOL	0.002	-1.923	-0.229	-0.337*	1.900*
	(0.934)	(0.285)	(0.234)	(0.048)	(0.045)
L3D.logRERVOL	0.000	-0.559	-0.098	-0.142	0.943*
	(0.978)	(0.522)	(0.294)	(0.087)	(0.041)
LD.logY_domestic	-0.027	-26.856	-2.363	-3.806	14.848
	(0.934)	(0.383)	(0.474)	(0.193)	(0.361)
L2D.logY_domestic	-0.118	-33.518	-2.967	-5.748*	37.552*
	(0.714)	(0.276)	(0.369)	(0.049)	(0.021)
L3D.logY_domestic	-0.038	-25.206	-2.131	-3.479*	28.432**
	(0.831)	(0.139)	(0.244)	(0.032)	(0.002)
LD.logRER	0.033	3.087	0.003	0.412	-1.045
	(0.605)	(0.616)	(0.996)	(0.480)	(0.747)
L2D.logRER	-0.016	9.423	0.853	1.412	-8.009
	(0.876)	(0.329)	(0.410)	(0.123)	(0.115)
L3D.logRER	-0.070	-5.877	-0.242	-0.129	9.254**
	(0.225)	(0.290)	(0.685)	(0.806)	(0.002)
LD.logTOT	-0.003	-2.082	-0.247	-0.409	1.769
	(0.926)	(0.507)	(0.463)	(0.170)	(0.286)
L2D.logTOT	-0.010	-2.947	-0.251	-0.492*	3.089*
	(0.727)	(0.262)	(0.374)	(0.049)	(0.026)
L3D.logTOT	-0.013	-2.135	-0.155	-0.291*	3.042***
	(0.423)	(0.164)	(0.347)	(0.046)	(0.000)
_cons	0.088	-6.139	-1.183	-1.465	-0.144

	D_logM	D_logRERVOL	D_logY_domestic	D.logRER	D.logTOT
	(0.500)	(0.625)	(0.380)	(0.219)	(0.983)

p-values in parentheses; * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Appendix A 12: Short Term Results (Model 2) – Granger Causality Results

	logX
D_logX	
L._ce1	-0.072 (0.013)*
_cons	0.048** (0.005)
D_logRERVOL	
L._ce1	21.933*** (0.000)
_cons	0.192 (0.917)
D_logY_foreign	
L._ce1	0.687 (0.470)
_cons	-6.344*** (0.000)
D_logRER	
L._ce1	-0.441 (0.397)
_cons	-0.708** (0.001)
D_logTOT	
L._ce1	-0.221 (0.960)
_cons	0.708 (0.705)

p-values in parentheses; * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Appendix A 13: Data used for analysis

year	X	M	Y_domestic	GDP	TOT_adjusted	RER	TOT	Y_china	Y_UK	Y_US	Y_foreign	RERVOL
1980	2.14E+09	2.61E+09	6.14E+09	7.27E+09	-2.9E+10	7.42	0.65	1.43E+11	4.47E+11	2.30E+12	9.63E+11	0.342013
1981	2.09E+09	2.32E+09	5.81E+09	6.85E+09	-4.3E+10	9.05	0.64	1.44E+11	4.19E+11	2.60E+12	1.05E+12	0.337053
1982	1.71E+09	2.03E+09	5.3E+09	6.43E+09	-8.1E+10	10.92	0.58	1.54E+11	3.98E+11	2.73E+12	1.09E+12	0.337107
1983	1.55E+09	1.69E+09	5.09E+09	5.98E+09	-8.9E+10	13.31	0.54	1.84E+11	3.82E+11	2.97E+12	1.18E+12	0.338144
1984	1.66E+09	1.98E+09	5.34E+09	6.19E+09	-8.4E+10	14.41	0.59	2.15E+11	3.59E+11	3.36E+12	1.31E+12	0.342013
1985	1.55E+09	1.85E+09	5.34E+09	6.14E+09	-1.04E+11	16.43	0.55	2.59E+11	3.78E+11	3.61E+12	1.42E+12	0.33717
1986	1.87E+09	2.16E+09	6.29E+09	7.24E+09	-1.03E+11	16.23	0.56	2.59E+11	4.83E+11	3.81E+12	1.52E+12	0.358959
1987	1.7E+09	2.1E+09	6.91E+09	7.97E+09	-9.7E+10	16.45	0.48	2.31E+11	5.93E+11	4.08E+12	1.64E+12	0.352202
1988	1.87E+09	2.31E+09	7.21E+09	8.36E+09	-9.5E+10	17.75	0.5	2.71E+11	7.28E+11	4.46E+12	1.82E+12	0.340564
1989	1.91E+09	2.5E+09	7.19E+09	8.28E+09	-1.12E+11	20.57	0.53	3.00E+11	7.32E+11	4.75E+12	1.93E+12	0.33726
1990	2.2E+09	2.69E+09	7.24E+09	8.57E+09	-1.54E+11	22.91	0.57	3.07E+11	8.53E+11	4.99E+12	2.05E+12	0.337149
1991	2.2E+09	2.33E+09	6.78E+09	8.15E+09	-1.34E+11	27.51	0.56	3.29E+11	8.92E+11	5.14E+12	2.12E+12	0.341827
1992	2.16E+09	2.19E+09	6.79E+09	8.21E+09	-1.28E+11	32.22	0.53	3.71E+11	9.39E+11	5.46E+12	2.26E+12	0.340245
1993	2.24E+09	1.95E+09	4.58E+09	5.75E+09	-1.24E+11	58	0.73	3.83E+11	8.47E+11	5.72E+12	2.32E+12	0.334697
1994	2.65E+09	2.45E+09	5.81E+09	7.15E+09	-9E+10	56.05	0.71	4.88E+11	9.33E+11	6.11E+12	2.51E+12	0.344091
1995	2.95E+09	3.54E+09	7.33E+09	9.05E+09	-8.9E+10	51.43	0.72	6.26E+11	1.02E+12	6.44E+12	2.70E+12	0.356155
1996	3.04E+09	3.87E+09	1.01E+10	1.2E+10	-1.18E+11	57.11	0.57	7.32E+11	1.07E+12	6.85E+12	2.89E+12	0.339139
1997	2.98E+09	4.11E+09	1.12E+10	1.31E+10	-7.1E+10	58.73	0.54	8.19E+11	1.21E+12	7.34E+12	3.12E+12	0.337519
1998	2.84E+09	4.05E+09	1.21E+10	1.41E+10	-5E+10	60.37	0.49	8.72E+11	1.33E+12	7.84E+12	3.34E+12	0.337453
1999	2.69E+09	3.53E+09	1.11E+10	1.29E+10	-6.1E+10	70.33	0.48	9.24E+11	1.33E+12	8.30E+12	3.52E+12	0.348072
2000	2.74E+09	4.03E+09	1.1E+10	1.27E+10	-9.2E+10	76.18	0.53	1.01E+12	1.32E+12	8.84E+12	3.72E+12	0.338822
2001	2.98E+09	4.29E+09	1.12E+10	1.3E+10	-4.5E+10	78.56	0.56	1.11E+12	1.31E+12	9.12E+12	3.85E+12	0.336982
2002	3.27E+09	3.98E+09	1.13E+10	1.31E+10	-5.5E+10	78.75	0.55	1.23E+12	1.45E+12	9.39E+12	4.02E+12	0.337713
2003	3.59E+09	4.48E+09	1.25E+10	1.49E+10	-9.4E+10	75.94	0.54	1.39E+12	1.69E+12	9.79E+12	4.29E+12	0.341288
2004	4.28E+09	5.29E+09	1.38E+10	1.61E+10	-1.03E+11	79.17	0.59	1.60E+12	1.99E+12	1.04E+13	4.68E+12	0.337079
2005	5.34E+09	6.74E+09	1.63E+10	1.87E+10	-1.00E+11	75.55	0.64	1.84E+12	2.10E+12	1.11E+13	5.01E+12	0.342717
2006	5.94E+09	8.33E+09	2.3E+10	2.58E+10	-9.1E+10	72.1	0.55	2.20E+12	2.21E+12	1.19E+13	5.42E+12	0.3432
2007	7E+09	1.02E+10	2.83E+10	3.2E+10	-9.6E+10	67.32	0.54	2.81E+12	2.54E+12	1.22E+13	5.84E+12	0.347776
2008	8.14E+09	1.25E+10	3.2E+10	3.59E+10	-7.6E+10	69.18	0.58	3.51E+12	2.37E+12	1.22E+13	6.02E+12	0.337143
2009	7.42E+09	1.14E+10	3.3E+10	3.7E+10	0	77.35	0.51	4.07E+12	1.97E+12	1.20E+13	6.02E+12	0.342385
2010	8.26E+09	1.34E+10	3.58E+10	4E+10	-3.6E+10	79.23	0.54	4.72E+12	2.08E+12	1.26E+13	6.48E+12	0.337024
2011	9.07E+09	1.63E+10	3.78E+10	4.2E+10	-7.9E+10	88.81	0.6	5.70E+12	2.25E+12	1.32E+13	7.05E+12	0.344251
2012	9.99E+09	1.78E+10	4.53E+10	5.04E+10	-4.3E+10	84.53	0.55	6.61E+12	2.24E+12	1.39E+13	7.58E+12	0.341952
2013	9.83E+09	1.83E+10	4.95E+10	5.49E+10	-6.4E+10	86.12	0.51	7.42E+12	2.28E+12	1.44E+13	8.04E+12	0.337015
2014	9.07E+09	1.63E+10	3.78E+10	4.2E+10	-7.9E+10	87.92	0.6	5.70E+12	2.25E+12	1.32E+13	7.05E+12	0.336988
2015	9.99E+09	1.78E+10	4.53E+10	5.04E+10	-4.3E+10	98.18	0.55	6.61E+12	2.24E+12	1.39E+13	7.58E+12	0.344828

Source: The World Bank data bank