Dr. Wilson Songa, MBS, OGW.
Senior Advisor – Syngenta Foundation for Sustainable Agriculture.

Guest Speaker – Seed Marketing Course, Seed Enterprise Management Institute (SEMI)s, University of Nairobi, 14th March, 2017.
Breaking Poverty Traps

- Delivery of science based technology
- Institutional organization
- Market access
- Enabling Policy
Agricultural Productivity

- Agricultural output and input markets
- Access to credit
- Soil health
- Crop varieties
- Seed and fertilizer distribution
- Rural labor markets
- Training and extension
- Land tenure
High Quality Seed

- Fundamental to enhancing productivity
- Food security
- Rural livelihoods
Regulatory Framework

- National
- Regional
  - Plant Breeding & Varietal Improvement
  - Variety maintenance & early generation seed multiplication
  - Formal and informal seed delivery system
  - Variety release registration
    - DUS testing
  - Seed certification
Seed Policy Harmonization

- EAC
- COMESA
- SADC
- ECOWAS

Case studies by SFSA and NML
- EAC & COMESA (Kenya)
- SADC & COMESA (Zimbabwe)
- ECOWAS (Ghana)
- Regional variety release test cases: 2016 Findings
Prioritizing Improved Seed Availability

- Access to Foundation Seed
- AGRA working with:
  - Governments
  - Private Sector
  - Competent Groups
END

QUESTIONS ??