Farmer Conversion Funnel

AUDIENCE OF PROSPECTIVE FARMER CUSTOMERS YOU ARE TARGETING

FARMERS WHO ARE AWARE OF YOUR COMPANY

FARMERS WHO ARE FAMILIAR WITH YOUR COMPANY

FARMERS WHO WILL CONSIDER BUYING YOUR SEED

FARMERS WHO HAVE PLANTED YOUR SEED IN THE PAST

FARMERS WHO CURRENTLY PLANT YOUR SEED

FARMERS WHO ARE VERY LOYAL CUSTOMERS

This is your ultimate goal!