

E. AFRICA  
W. AFRICA

53

C. C.  
10312

10-3-12

Page No.

1910

15 Feb

Last previous Paper.

50246  
18

Worlds Zoological Trading Co. W.

Head Dept. P. Paris Academy of Sciences for the  
rel. to a Commission in French Congo  
Request any info which Co. may have  
reg. Company

W. Africa  
E. Coast } Dept

for you receive of any specimens  
found receive the loging to the  
Co. with by head letter

18/2/19

Nothing so far on 18/2/19  
W. Robinson Botany A. 1. 20/

Nothing in 18/2/19

Nothing in 18/2/19

Point this out to P.O. in replies

18/2/19  
I am with 19/2/19

Head

Last subsequent Paper.

18/2/19

The respective studies, naturally, were, & the  
for the or not - a most nice halcyon  
we are more the Co, or the both  
be given to any one here in British  
to best effect - & all that they had done  
best was, with a grace, & that they do be  
send me a L A in reply to which they  
have ~~been~~ that the question must be  
referred to the Gov

In writing to the Gov I proposed that I  
should

say that but by way of the possession  
of the Gov I left the matter to the  
Director of the Company, & that I  
was so much of that nature as to  
be given to the Co in any colony, but under  
the admn<sup>n</sup> in East or West Africa  
(It began to look rather pretty I think)

Keppel

If all events we should have to leave a  
good deal more than we do before going  
concerned in B. & A.

It is to be that of the business, & that we  
in London & others would be glad to have  
any info. that may be obtained about the  
Gov's policy & the conduct of its business  
in Africa.

Oct. 21. 1757

Wm. Pitt

J. B. Pitt  
at our

10312

RET  
FEB 17 1919  
FOREIGN OFFICE, S.W.1

February 15 1919  
59

For further communication  
in this office, please quote  
493/1717  
The Under Secretary of State,  
Foreign Office,  
London, S.W.1.

Sir,

I am directed by Earl Curzon of Kedleston to transmit to you herewith a copy of a note from His Majesty's Ambassador at Paris enclosing a communication from Mr. J. A. Jordan, the Secretary of the "World's Zoological Trading Company, Limited", relative to a concession in the French Congo.

2. Lord Curzon would be glad to be furnished with any information the Colonial Office may possess with regard to this Company.

I am,

Sir,

Your most obedient  
humble servant,

*J. B. Hillier*

The Under Secretary of State,  
Colonial Office.

Not for Commercial

Paris.

February 28th.

10312  
REG. APR 19 1919

63

... a letter I have ...  
 ... of the ...  
 The Under-Secretary ...  
 presents his compliments ...  
 the Colonies and is directed ...  
 transmit the accompanying copy ...  
 marked in the margin ...



... the honor ...  
 with great truth and respect,

My Lord,

Your Lordship's most obedient

and honorable

humble servant,

Arthur Wilson of Kedleston, K.O.,

(signed) Berby.

etc., etc., etc.

10312

REC 61  
SEP 17 1919

1	2	3	4	5	6	7	8	9	10
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PUBLIC RECORD OFFICE  
Reference  
C.O. 533

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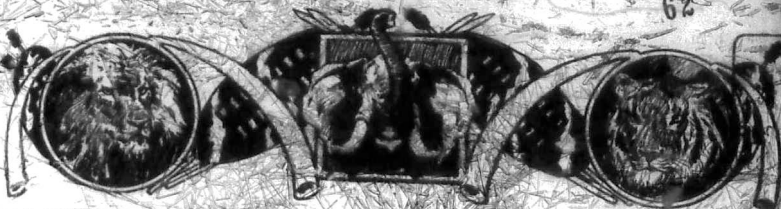
To the Hon. Secy of  
the Admiralty  
London

Requesting to be appointed  
to the post of Honorary  
Invalid Officers,  
in the Royal Navy,  
and to be granted  
the same benefits as  
are granted to  
other Invalid Officers  
of the same rank.

I am, Sir,  
Very respectfully,  
Your obedient servant,  
John A. Jordan

I enclose you a  
copy of a letter I have received from the General Manager,  
which you will see he advises me to apply to you.  
Would you be so kind as to allow one of your staff  
to enquire at the Colonial Office what they propose to do  
in this matter.

(Yours, my Lord,  
Yours very truly,  
(Signed) John A. Jordan.



# World's Zoological Trading Company Ltd.

CAPITAL £50,000

ROBERT LEADBETTER, Esq.  
Captain W. Deane, R.N.  
H. ROSE, F. SHEPHERSON, Esq., F.R.C.S.

Directors: *Wm. Deane, Esq.*  
*John A. Jordan, Esq., F.R.C.S., F.Z.S.*  
*N. A. Ellingsen, Esq.*

BANKERS:  
STANDARD BANK OF SOUTH AFRICA, Limited

## EXHIBITION DEPOT

HAZELBURY LANE,  
HAZELGATE,  
HIGH WYCOMBE,  
BUCKS.

Leadbetter, Eyvers Hill.

## GAME RESERVATIONS

East Africa  
West Africa  
Central Africa

## AGENTS

India  
Australia  
Canada  
South America

## REGISTERED OFFICES

25, ST. SWITHUN'S LANE,  
LONDON, E.C. 4

Telephone:  
City, 7070

Telegram:  
Gladapart, Cannon, London

## The Catching and Handling of Wild Animals

PRACTICAL AND HUMANE METHODS BY WHICH  
RELIABLE AND HEALTHY SPECIMENS ARE ASSURED.

THE WORLD'S ZOOLOGICAL TRADING COMPANY, LIMITED, is prepared by supply to the Zoological Societies, Animal Parks, Menageries, Exhibition Companies, etc., of History Collectors, and owners of Parks and Estates with the best living specimens of the Wild Fauna of the Earth at reasonable prices, obtained and cared for as far as is possible, under the following conditions:

(a) Animals which are taken from their native haunts are immediately penned loose in the large paddocks on the company's various reserves, situated in East, West, and Central Africa. Here they are left with ample grazing ground and a plentiful supply of water until they have recovered from their fright. Our men, who have had practical experience in catching and handling all varieties of game, now venture into the enclosures and stroll about among the animals several hours each day. In this way the captive creatures are gradually accustomed to the sight and presence of human beings. As soon as their natural shyness has been overcome they are herded into smaller paddocks in order to ascertain the kind of food they prefer, how best to feed them, and to discover any peculiarities or traits the animals may possess. A special stock-book is kept in which all these points are carefully recorded. Thus THE WORLD'S ZOOLOGICAL TRADING COMPANY, LIMITED, is enabled to give with every animal they supply

a written and truthful description and character of the creature, detailing fully the animal's favourite food, its idiosyncrasies, and any bad points which it has been found impossible to overcome.

(b) Having studied Wild-life in Africa for over eighteen years, and realizing the anxiety of the leading Zoological Gardens to replenish their stock and knowing also the determination of many of the large cities throughout the world to establish Animal Parks before the Wild Fauna finally disappears, which eventually must be the case as a result of the coming on of the country to civilization and the advance of civilization, we have entered the field with practical experience working on a new humane basis. Thus 90% of the remaining living species will not only be preserved, but prolonged to their natural span, even though they are in captivity.

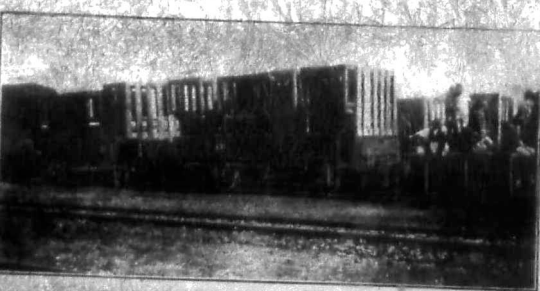


Young Eland Antelope.  
Quite docile 3 months after capture.

Our belief that animals in captivity will, if properly handled and cared for, longer than they would do in their wild state. They are exempt from the usual perils—suffering and even death through famine caused by drought, mauling pains brought about by the crude weapons of the natives, received in conflict with its fellows in the wild, and perhaps suffering in the native game-pits, wounded or injured, lost, often a danger to itself and a danger to others. The wounds degenerate into sores, attracting swarms of disease carrying flies, poisoning the animal, and acting as a medium for spreading disease. Starved in game-pits, the animal often suffers agonies from thirst and starvation until they meet their end a week or two later when the trap is examined.

(c) We are fully convinced that the reason why so many valuable species die in captivity is because they are shipped as soon as captured, irrespective of their condition and the season of the year. Apart from the value of the animal, which must naturally increase as the species become rarer, such a procedure is unfair to the living creature itself and inhuman. It is because we are fully cognizant of the absolute necessity of keeping freshly caught animals amid conditions

similar to those of their native haunts until they have become accustomed to human beings, have learnt how to feed in captivity, and are sufficiently tame as not to injure themselves when crated, that we have constructed special kraals on our reserves where they can be accommodated until ready for shipment. We also recognize that animals destined for temperate zones should be acclimatized gradually, and



Despatching animals from the reserve by rail.

this we do by transferring them to different altitudes from sea level to three thousand feet above.

### Shipments.

As a result of our experience, we propose to ship all animals during the months of May and June, so that they will have ample opportunity of settling down in their new homes before they are called upon to face the cold and fogs of winter. Lengthy experiments have proved to us that there are very few creatures indeed that cannot be acclimatized to the winters of Northern Europe and America.

### All Species obtainable.

There is no living creature—mammal, reptile, or bird—on the African Continent to-day that we cannot guarantee to capture and to live in captivity, through having in our service some of the best European hunters, assisted by specially trained natives. All these men are keen sportsmen with a natural inborn love of Wild-life, and will put out the production of their own stock.

### African Elephants.

On one of our reserves there is a large herd of wild elephants, over which, by the terms of our lease, we are now making preparations to capture them. We see no reason why the adult African elephant should not be subjugated like his Indian brother.

We are also breaking in zebra and eland to transport work.

### Anthropoids.

We are bringing up a little colony of gorillas and chimpanzees of several distinct species. They are treated exactly as human beings. They are allowed to wander at will and play all over the ranch, but have to be at table at meal times. We never have to look for them. As soon as the bell rings they come with wild whoops of joy from all directions. Our experience has shown that the apes can be taught to take their food like children and also to keep themselves thoroughly clean. With their natural love of water it is not long before they are taking their bath.



Zebra ready to be broken to harness.



Freshly caught young giraffe on the reserve.

... a civilized being. Such training keeps them in splendid health and fits them for a contented, happy life in captivity.

### Any Animal from any Country.

Through our accredited agents in India, Australia, South America, the United States, THE WORLD'S ZOOLOGICAL TRADING COMPANY, LIMITED, is enabled to supply any animal from any country. As will be readily understood, the present shortage of foodstuffs generally, the various regulations regarding the importation of animals to certain countries, quarantine and other arrangements, make it impossible to guarantee exact delivery. But the utmost effort will be made to despatch any animals ordered at the earliest moment. For these very reasons clients would be well advised to state their requirements without delay so that they may be assured of a delivery as possible.

In conclusion, we feel it our duty to emphasize the fact that we have not entered into this business of capturing, taming, and supplying the rare Fauna of the World solely for the sake of gain. While it is necessary for us to offer our animals in the most favourable market to compensate us for our outlay and to enable us to carry on our experiments, we are rather actuated in our efforts to supply the leading Zoological Gardens with healthy and representative species of the rarer mammals, reptiles, and birds, by a natural love of these wonderful creatures, and we desire that they shall be taken from their wild state and transferred to captivity in a humane way, with every prospect of their enjoying a full and useful their natural span of life.

WORLD'S ZOOLOGICAL TRADING COMPANY, LIMITED



A Baby Water Buffalo.

so that they may be assured of a



Some of the Company's Trained African Elephants.



Jan 21 1917  
No. 23493/1417  
Account Cur  
Train, Co. 15

Reference  
00.533

MINOYE

- Mr. Selh. 26.2.7
- Mr. Ed. 26/2
- Mr. Grudle
- Mr. H. Lambert
- Mr. H. Reed
- Mr. G. Pinao
- Mr. Anony
- Mr. ...

East Africa's ...  
 This enquiry was referred to the ...  
 This question ...  
 I am to suggest that the Company  
 It is not clear from the enclosure ...  
 instructions ...  
 taken but the ... for ...  
 have applied to the French Colonial Office.

Further, in the event of the matter  
 being taken up in Paris, had business would  
 be glad to have any information that  
 may be obtainable about the Company  
 & the position of its resources in French Africa

Signed G. GRUDLE

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RECORDED  
 INDEXED  
 1917  
 JAN 21 1917

State  
and  
Industrial

4839

C O  
11324  
REC  
REC 20 FEB 19

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reference to previous correspondence To Foreign Office

4751 Cmt  
Feb 13 To 880/19  
K.A.P.

The Under-Secretary of State for Foreign Affairs  
presents his compliments to the Under-Secretary of State for  
the Colonies, and is directed by the Secretary of State to  
transmit the accompanying copies of a telegram  
marked in the margin

Foreign Office

Feb 19 1919

(Similar letter sent to

WASE TELEGRAM

To Mr. Thesiger (Addis Ababa)

Foreign Office, February 18th, 1919 11 p.m.

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No. 15

British East Africa authorities report serious inroads into British territory by Tigre and Abyssinian irregulars who have looted cattle and fired on detachment of our troops. Possible spread of the trouble anticipated by them.

Formal protest should be made to Abyssinian Government, and if you think it advisable, add that His Majesty's Government will hold responsible for any serious consequences which result from Abyssinian aggression.

Taffari, I am aware, has practically no control on the frontiers, but we cannot let matters develop without a strong warning.

State of affairs will reach his post.