### AIBUMA Publishing African Journal of Business & Management (AJBUMA) http://www.aibuma.org/journal/index.htm Vol. 1 (2010), 23 pages

# INFORMATION SYSTEMS IMPLEMENTATION IN STATE CORPORATIONS

### A Critical Evaluation of the Process and Challenges in

### Kenyan Parastatals

Peterson Obara Magutu, magutumop@uonbi.ac.ke; Lecturer, Department of Management Science, School of Business- University of Nairobi

Joel Kiplagat Lelei, jklelei@yahoo.co.uk; Lecturer, Department of Management Science, School of Business- University of Nairobi

Charles M. Borura; cmborura@yahoo.com; Kenya Revenue Authority – Kenya

#### Abstract

Parastatals in Kenya are adopting Information and Communication Technology as a tool to improve transparency, efficiency and effectiveness in service delivery, through implementation of information systems (ISs). Whereas parastatals have adopted several practices in the implementation of ISs, a number of challenges may arise during implementation thus, making them not to realise the envisioned benefits. The main objective of the study was to establish the practice of ISs implementation and to determine the challenges faced by state parastatals in ISs implementation. This study therefore adopted a survey design methodology because the researcher intended to collect cross sectional data on ISs practice and implementation challenges in Kenyan parastatals. The main instrument for data collection was a structured questionnaire which was administered to IT officers in state parastatal, targeting 50% of the total population through judgmental sampling. The Drop-and-Pick later approach was used to collect the questionnaire. Out of the 65 questionnaires distributed, 53 were filled and returned giving a response rate of 82%. The research questions were systematically generated from the objectives. The data collected was, cleaned, coded and analysed with the aid of SPSS package. Descriptive statistics and factor analysis were used to help in drawing comparisons and conclusions. It was assumed in data analysis that the results obtained were quite a representative for the general population. The findings of the practice of ISs implementation in Kenyan state parastatals indicate that most state parastatals have adopted several practices in their ISS implementation. In addition, the findings show that there is lack of detailed risk log and risk management procedures which are fundamental for successful ISs implementation. The study further, found that the following challenges are faced by Kenyan state parastatals in ISs implementation. These include the challenge of; process and structure, procurement and communication, information systems design and people management, corruption, technical and systems tuning. The study findings drew the following conclusion, state parastatal have adopted several practices of ISs development and implementation. Whereas some of the practices are good, some of the practices are the basis of the challenges faced by state parastatals in ISs implementation. As observed in the literature the challenges tend to compare heavily with literature, but fall on process, people and ISs management aspects. These can be addressed by embracing recognized ISs implementation standards, reducing bureaucracies and transparent in ISs procurement. In addition, there is need for the management to hire qualified IT staff to spearhead automation activities.

Keywords: Process, Challenges & Information Systems Implementation

### 1. Introduction

### 1.1 General Background

Computer based systems and information technology have had a significant impact on organizations over the past thirty years. They are viewed as means of providing competitive edge and hence, they are becoming part of the organization strategy. Computer based information systems have reduced transaction costs, altered nature of operations in organizations, enabled firms to develop closer relationships with their clients and created new opportunities for organizations. Recent generations of information systems in public sector support electronic delivery of public services to the citizens and business enterprises by enabling them to make most of their transactions with the government through electronic channels such as the Internet (Bellamy & Taylor 1998, Bekkers & Zouridis 1999). New concepts are being developed based on the above advanced capabilities such as the 'New Electronic Customer Focused Government', and the 'Virtual Public Enterprises'.

Despite the proliferation of computer based applications in public sector, the implementation of systems remains a significant issue. A number of ISs in public sector organizations are underutilized and they do not meet their potential or fail to be used at all. Information systems planning, design, development, operation and implementation in public sector organizations are performed in a uniquely challenging context. Parastatals are often burdened with unflexible procurement rules, hiring and rewarding procedures and operate in an unflexible institutional framework. Although they are rarely subjected to the challenges of the market competition they are often confronted with political pressures.

These factors contribute towards a set of unique, demanding and difficult issues regarding information system implementation. There is need for parastatals to implement information systems effectively in order to be able to harness the capabilities of the particular IS inline with the strategy of the organization. Improving ISs implementation continues to rank highly among the major issues facing managers in parastatals in the management of user oriented IT services in many public sector organizations (Doherty et al, 1999).

Interest in the challenges of ISs in state parastatals has grown over the recent years. The approaches used currently to manage ISs have not always produced satisfactory results. Computer based systems take too long to develop, user departments often voice their dissatisfaction with the quality and timeliness of support they receive from IT departments, while implementation of information systems often run over budgets. Systems are in most cases perceived not to deliver the benefits on which they were originally business justified (Gottschalk, 2001).

#### **1.2 Information Systems Implementation Process**

There are many stages involved in the successful creation and application of information systems. Successful development of ISs is not guaranteed as failure can occur at various stages of ISs development. Liebowitz (1999) observed that 55% of projects fail during problem scoping and inception; 20% during requirement analysis; 15% during testing, 5% during design; 5% during implementation and none during coding. Once the decision has been made to embark on such a project, a thorough planning at each stage is essential for the success of the overall project. Implementation is the final critical stage, although it constitutes 5% if not properly managed the entire efforts of ISs development may fail and the system will not be delivered.

According to Alexander (1974) a system is "a group of elements either physical or non physical in nature that exhibits a set of interrelations among themselves and interacts together toward one or more goals, objectives, or ends. Bocij (2003) referred a system as a group of interrelated components that work collectively to carry out input, processing, output, storage and control of actions in order to convert data into information products that can be used to support forecasting, planning, control, coordination, decision making and operational activities in an organization.

Senn (1990) suggested that ISs do not need to be computer based; this is because in a manual system where people and procedures perform tasks effectively and efficiently without producing errors, computers may not be needed. However, computers may only be introduced if it is seen that the introduction will improve the current system. In this study the term will be used to refer to ISs which are computer based.

According to Bocij (2003) information systems implementation involves the changeover from an old system to new system. Implementation begin with development of a cutover proposal by the project implementation team to the management informing them that its time to implement the new system. Before implementation a few tasks need to be performed these may include the development of manuals and providing training. Manuals will contain information on how to use the new system and should be distributed to all the people who will be using the new system. These manuals should be written in consultation with a sample of users of the new system to ensure that the directions contained in the manuals are easily understood. The people who will be using the new system should be trained. Training should take place very close to the time of actual cutover. It is usually a waste of time to train people on new system is implemented because most people simply forget what they learned in the training season after some time has passed.

During ISs implementation, management can follow one of the four basic cutover approaches; pilot, immediate, phased and parallel. A pilot cutover is a trial system that is usually implemented in a single location like an office or geographical area. The pilot allows developers to see how the users react to the new system and possibly change some features of the new system if necessary or feasible. If changing of the new system is not feasible pilot will reveal some of the things that might be included in the training sessions and user manuals development. However pilot may take considerable time. Obviously an immediate cutover over will be a lot simpler (Bocij, 2003).

In the immediate change over, the organization simply turns the old system off and the new system on. This might work well for small scale ISs, but, since users have to learn new set of commands it can reduce staff productivity. In this case, it will be advisable to engage parallel cutover, where end users are allowed to work with both systems until they be come accustomed to the features of the new system. Finally a new system can be phased in, meaning that different modules of the system are added at different times or different locations. Phased implementation is popular when an organization is planning on integrating a variety of application that have the potential benefits of sharing data.

Data conversion is one of the most complex and risky activities in ISs implementation. Data from legacy systems must therefore be corrected or further processed to meet the new rules before it can be fed into the system. Further, this activity must be conducted in a compressed time frame to minimize disrupting business during the switch from the legacy to the new system. Compared to private sector organizations, parastatal, convert significantly larger volumes of data, this is due to the legal and system integration requirements associated with fund accounting. Therefore, the only way to minimize the risks associated with data conversion is to practice repeated testing and checking validity during integration.

Once a new system has been implemented, it enters the maintenance phase. If the new system has been properly planned, analyzed, designed, and implemented, maintenance is usually a simple matter. It may involve some simple debugging of the system or adding minor enhancements. However, if any of the preceding design and development steps have been skipped or been done poorly, maintenance can become a night mare as technicians can spend tremendous amount of time trying to fix the new system in order to do what it was envisioned to do. Unfortunately, possible issues about system maintenance that might arise during design and implementation phases are in most cases overlooked causing headache like system crashes and added cost like hiring additional support personnel to keep the system up and running. However, if the system has been designed properly maintenance is normally a fairly straight forward matter (Senn, 1990).

Sustained success of any ISs implementation is directly dependent on the availability of individuals with the proper process and system knowledge to support it. For most part, the project team gains this knowledge during implementation trough training and during prototyping.

Parastatal are often faced with situation where talented employees step up to the task of working on a project temporarily and then return to their former positions with little or no direct responsibilities for the stabilization and maintenance of the ISs. As a result, much of the critical knowledge transferred to officer during the implementation becomes unavailable to the support team during the production support phase. Parastatal must create incentives to retain the individuals who have made the effort to acquire this knowledge; otherwise, they will become more dependent on external contractors to support their critical administrative systems and processes (Senn, 1990).

Information systems implementation process involves along range of planning for funds, human resources, services, and technical expertise, hardware and software capabilities needed to exploit ISs opportunities which arise from time to time (Baker, 1995). According to Duhan et al (2001), ISs anticipating implementation refers to and strategically managing the impacts of change of technology component such that information systems become fully operational as the organization comes to a post-implementation state.

Canzer (2003) further defines ISs implementation as a complex process involving mobilizing systems, making adjustments to the existing systems, communication with stakeholders and integration of work. It is a learning process and implementation of flexible structures that are imperative for the attainment of the organizational goals. IS implementation involves a rigorous process of system scoping, user requirement definitions, system design, development, testing and implementation. It's a whole process of strategising on how the ISs component will suit the business needs of the organization and putting the implementation plan into operation. Waterfall, joint application development and rapid application development are some of the various methodologies that have been proposed in system development life cycle.

Despite numerous methodologies having been proposed, Kenyan parastatals still fail to effectively deal with ISs implementation and related challenges. Hackney, R. and Little, S. (1999), observed that, IS implementation in parastatals is significantly influenced by cultural, political and powerbehavioural situations within parastatals.

Further studies indicate that the challenges of ISs implementation vary from one organization to another. These include political and socio-economic issues, the top management support and the influence of the group leaders. According to Flynn (1995), project teams require a powerful champion to support the technologically weak organization and to ensure that communication process function as planned. Further, the inadequate resources allocation and the relevance of IT projects to parastatals rank highly on information systems challenges, IS projects are very expensive, the determination of the optimum level of automation and computerization in order for the organization to achieve maximum business value from IS investment is one of the common concerns in state parastatals (Pant et al 2001). Jit (2003) observed that the challenge of appropriate software for automation, human resources aspects, on time and within budget maintenance of ISs facilities are key technical challenges in IS implementation.

### **1.3 Information Systems Implementation** Challenges

Parastatal are constantly bombarded with many ongoing internal and external pressures that influence the necessity for potential changes within the ISs infrastructure. The organization, therefore, must either take on the challenges of implementing new ISs or accept whatever the consequences that may be limiting ISs development. Whereas businesses sector must continuously grow organically to survive, parastatal must constantly adapt to the changes in the marketplace and diversify to meet the changing global demands. This means that the requirements of the ISs will also change and "utilize the power of technology to meet the ongoing needs of the organization" (Senn, 1990).

With the development of ISs there is always the hope for seamless ISs implementation and the citizens expects that there will be no interruptions of government services. However, there are many opportunities for things to go wrong during ISs implementation and parastatal take a number of risks when embarking on this course of action (Maguire, 2002). The challenges identified are split into four categories. These include; human issues, operational issues, technical issues; and financial issues.

Human issues relate to the interpersonal skills of the individuals involved with the project and come into play starting with the pre-planning stage, the approval process, project planning and project implementation through the transition to production status. Burke et al (2001) suggest that human issues have the biggest impact on the processes as they argue that when implementation is successful, it is because a focused attention was paid to the human issues. The following human issues have been identified.

*Poor Project Management:* Very few organizations have the experience in house to run such a complex project as implementing a large-scale integrated solution. Many parastatals usually engage outside contractors to come and manage the implementation process. Implementation of projects needs involvement of senior executive to ensure that the right participation mix of Business and IT is done and to resolve conflicts (Turbit, 2005).

Lack of user skills and awareness: Burke et al (2001) identified poor skill sets among users as an issue. This view is supported by research by META Group (2004) that indicated that more than 75% of organizations identified lack user awareness as a challenging factor. Furthermore, in the same study, 66% of organizations identified lack of executive awareness as having a similar affect. Martin Harvey, the director of IT user skills at e-skills UK, states that lack of user skills is "a major problem" which is supported by a recent study showing that 7.6 million employees needed improved IT skills out of the 21.5 million IT-using work forces (Murray, 2007). It is also suggested by Turbit (2005) that when upgrading from old technology, the skills of staff need to be upgraded as well. The upgrade will place significant demands on a team who are geared to maintain an old but stable environment, usually this effort is underestimated. Most of the users fear ISs due to lack of skills and awareness, they view ISs as a challenge to their profession or career. ICT is an area which keeps on changing therefore staff need to upgrade skills with respect to the new software that comes into use, in order to keep in line with changing environment.

Resistance to change: This is a refusal to see benefits of a new system because of what is known works for an individual (Burke et al, 2001). A case study based on Hayward Gordon Ltd. (HGL) in 2004 revealed that one of their major human issues was that people can become lazy and copy electronic records. A study by Gupta (2000) revealed that the main hurdle faced by most companies was the resistance to change. He expanded on this by explaining that the resistance was due to employees being reluctant to learn new techniques or the IT department was reluctant to change due to its attachment to the product. Employees play an important role as Maguire (2000) identifies that the "vast majority of ISs are used by staff within organizations". Maguire (2000) also notes that there are still too many examples of ISs projects that have failed due to increasing problems of rising costs and the misuse of IS rather than acceptance and use of the system. Even with significant effort to ensure that system successful, many systems implementation is encounter resistance from potential users and others within the organization.

*Benign Neglect:* Ignoring the situation and refusing to stay on track or fulfil responsibilities (Burke et al, 2001) means there is a lack of focus on the project which indicates that the organization is not very determined to make the ISs successful. Benign neglect is mostly displayed by the users as if they are against the implementation of the ISs. They may refuse to take part in making the system successful. This is also linked with resistance to change. Employee may refuse to stay on track due to a number of reasons these include if they were not consulted at the initial stages.

*Inadequate Staffing:* Organizations do not always have enough staff available for the successful of implementation of ISs (Burke et al, 2001). Lack of staff will mean that the organization may be unable to perform necessary activities such as testing and may significantly affect the time scale of the project.

*Scope Creep:* Implementing features outside the original scope and adding features unsystematically ultimately makes ISs harder to use (Burke et al, 2001). Organizations that have specific plans or requirements are most likely to deter from it as they keep adding changes in order to cater to everyone's needs. Most users keep on raising new requirements

as they get used to the ISs. The more enhancements to be made into ISs the more the challenges. Managing the scope is very difficult in many parastatals.

Political Battles and perfectionism: Who is responsible for what? Who owns what information? can cause rifts between departments which ultimately will affect the implementation of a system as communication may break down along with lack of departmental cooperation. In public organizations power struggles' and employee relations often occur leading to implementation challenges (Burke et al, 2001). Perfectionism occurs when users refuse to use the ISs because it is not working exactly as specified. In information systems projects implementation, a huge amount of work requires the analysis of data and input from many people, which could have significant consequences later on in the project, causing even something dramatic as redesign and reimplementation (Burke et al, 2001).

Lack of Experience: A case study based on Mascot Truck Parts cited in Maguire (2002) revealed that they had problems implementing a new IS because they did not have enough experience with regards to the processes involved and incidentally the system was not setup properly. In any business the use of personnel with specialized skills enhances the ability of a parastatal to be successful in implementing large, complex, or difficult tasks. It allows for both deeper and stronger skills and the contribution of differing perspectives. Technical people who can be highly effective in approach task from different perspectives are rare, that is why sooner or later organizations bring in specialists.

Operational factors are those that affect the flow of information transactions within the business. The following operational factors have been identified: *Changing Business Processes:* Its difficult to draw

the line between changing business processes to suit the system or retaining Business Processes and paying the cost, in money and time. Time and cost squeeze the implementation, so the usual path is not to modify the system, but to change the way people work (Turbit, 2005). Poor Planning is also a critical challenge to successful system implementation. Planning covers several areas such as having a strong Business Case, to the availability of users to make decisions on configuration, to investing in a plan that captures all the issues associated with implementation. A case study based on Pestell Group in cited in Maguire (2002) revealed that they had problems with getting their information system up and running on time due to inefficient planning. Planning is essential in information systems

development as the better the plan, the better the result will be.

*Process Rework:* Process rework Turbit (2005) occurs when processes are not clearly defined at an early stage in a project, meaning that further down the line processes have to be changed which can have an affect on the system requirements. Finding a problem later in the process can be significantly more expensive to fix than one found early on in the process. Time Constraints may also lead to unexpected problems. Time overruns identified by Gupta (2000) can mainly be due to unexpected problems and poor project management. However, every project has its unexpected delays, those which cannot be foreseen; very important is how the organization is able to deal with the situation that determines the impact.

Technical factors are those that affect the technological side of an organization. The following technical factors have been identified:

*Technology Trials:* The effort to build interfaces, change reports, customize software and convert data is normally underestimated. To collect new data and clean the data being converted will also require an effort that is beyond what is normally expected (Turbit, 2005). An organization may employ an individual especially to perform required tasks; however this can present a dilemma. An external individual hired may have little or no knowledge of the organization and its processes therefore timescales may be affected. An internal employee hired may have to fore-go their current responsibilities in order to perform the required tasks, which may have a negative impact on the organization.

*Complying with rules and requirements:* Aerospace Welding Inc also experienced this as a challenge due to the nature of their business which requires them to comply with strict rules and requirements and this had to be taken into consideration with regards to their information system. Many organizations are ISO certified today and have embraced best practices in IT service management. Following this procedure and guidelines or standards sometimes delays service delivery.

Integration and Specific module of IS not working as expected: A case study based on Multivans cited in Maguire (2002) revealed that they had problems with specific modules within their information system not correctly performing. The problem was that their currency module was not working, meaning that they were unable to do business with foreign customers. In situations where modules work, Lack of integration is some times experienced. Mascot Truck Parts and HGL both experienced a lack of integration of their ISs. Many organization have departments which deal with a unique task however, the department share a number of information due to lack of integration, the organization end up with a combination of a working system and manual system at one point.

Customizations Required: The case study based on Pestell Group also revealed that a significant amount of customizations were required which complicated the implementation process. This is similar to the problem experienced by Multivans, as a number of customizations were required in order to enable them to do business with foreign customers. Secondly, resisting the urge to customize occurs when the users are not willing to customize the system instead they use it the way it is especially ERPs due to fears of future system upgrades. The case study based on Hood Flexible Packaging Corp. also revealed that they found it challenging not to go down the route of customization. This was because they felt that this would create more problems when it is time to upgrade the system. This can be related to the findings of Gupta (2000) who stated that a continuous problem has proven to be the decision whether to customize or not.

Gupta (2000) mentions that in one case during the implementation of an IS project teams tackled a broad spectrum of issues and problems which include personal computer compatibility issues.

Automation involves the functioning of systems, equipments in a desired manner at the proper time under control of mechanical or electrical devises that operate without human intervention. In addition, networking issues affect system availability and operation speed. Gutpa (2000) states that, many common problems with regards to ISs implementation are based around networking issues. These can include problems such as configuring the entire PC's to use the new information system and exchange information. Slow network infrastructure and low band width sometimes pose challenge in the implementation of system as the system operates slowly thus, limiting expected benefit of quick transaction processing.

Appropriate hardware is very essential for automation. Software engineers require continuous process improvement due to aging and obsolescence of the software, the aging is due to advances in software technology. This requires appropriate computer hardware (Gutpa, 2000). The hardware in place should be adequate. Old and outdated hardware to run new software can be of challenge. If the hardware in place are old they should be upgraded in order to meet the appropriate level of operations. Financial issues are those that affect the finance side of an organization. The Following financial issues have been identified:

*Cost overruns:* Cost overruns can be linked to poor planning and can be due to the underestimation of resources (Turbit, 2005) in relation to budgets, consulting fees, hardware costs and software costs. The disadvantages of automation are high initial costs and increased dependence on maintenance. The level of automation should be at the required level to achieve maximum efficiency of operations (Lynn, 2002). Many parastatal faces a chronic shortage of resources including funding. The management should be aware that automation is part of the complex and general economic structure and success of the automation depend on that structure, as well as the optimum allocation of resources on time.

## 1.4 State Corporations and State Parastatals in Kenya

Information Systems have become part of state parastatals operations today. Like many businesses, parastatals rely heavily on IT infrastructure to provide services to citizens. Parastatals are part of public sector organizations established and controlled by the government. Parastatals are created by state corporation's acts, to mention a few; the NCPB Act, Cap.338 created the National Cereals and Produce Board, Cap 347 led to the National Irrigation Board, Cap 481 created National Oil Corporation of Kenya under the companies act.

Today information systems are found in all sections of the public sectors and in all countries. Many parastatals have developed ISs to monitor and control the services they provide. In the USA and UK Social Security agencies developed IS to report on the welfare payments and services they provided (Danziger, 1991; Bellamy & Henderson, 1992). The British public healthcare invested in ISs to control healthcare costs and to improve service delivery standards (Ballantine & Cunningham, 1999). In Malaysia, government workers had a better understanding of what was going on in their areas due to the introduction of ISs, farmers have access to detailed information on livestock and agricultural product, and this has made them to make better use of available resources (Tottle, 1986). Similarly in the USA, the ISs for statistical analyses gave USA state agencies a better understanding of what was going on in contract bidding (Anthes, 1993). Without ISs, such an understanding would have not been possible. In addition, ISs can improve job satisfaction for civil servants and can reduce the number of paper records that have to be held in the office. ISs are fundamental for parastatals in order to improve transparency and efficiency in service delivery. Information systems in parastatals comprise of transaction based ISs, public sector administration and regulation information systems and public sector service delivery information systems, just to mention a few.

In Kenya, the government has initiated substantial investments towards installation of ISs infrastructure in state parastatals. Funding for these investments is achieved through partnerships between the government and development partners. The foreign funding component constitutes the largest percentage of this investment in terms of technology. The government contribution is usually in the form of technical, support staff and facilities including buildings. So far, the Government Information Systems Investment and Management Framework are connecting most government agents (parastatals) in the respective ministries to the Internet under the Executive Network (Limo 2003). The government is also connecting the ministries to run integrated information systems for example the Integrated Financial Management Information System (IFMIS) and the Integrated Personnel and Pensions Database (IPPD). While developing countries may have similar characteristics, the Kenyan context presents various challenges that affect the successful implementation of ISs projects (Waema, 2004).

The Kenyan ISs environment is characterised by ISs projects that are initially donor funded with some donations being made without prior consultation or carrying out a needs analysis by the recipient organization. These means that, operational/running costs are met by the government organization while funding (capital and human resource requirements) ends with the project phase. Of major concern is the fact that, the budgets for ISs are inadequate but rising and there is lack of IS implementation policies and master plans to guide implementation of ISs in parastatals, to the extent that, there have been multiple investments for the same product due to lack of coordination. A focus on ISs applications that support traditional administrative rather than on effective information processing is common in many parastatals.

Parastatals like Kenya Revenue Authority, Kenya Ports Authority and Kenya Pipeline just to mention a few are using ISs to provide online services to the public. However many authors report a relative delay in the application of ISs in other parastatals in Kenya. The delay has partially been attributed to ISs implementation challenges. Kashorda, et al (2007) observed that technical issues like slow response time, financial measures, and system quality and user satisfaction play significant role in the successful implementation of ISs in parastatals. This research will explore the challenges facing state parastatals in IS implementation stage.

### 2.0 Statement of the Problem

After reviewing the literature it was clear that there are many challenges faced by organizations in the implementation of information systems not the least of which can be attributed to human issues. The primary conclusion, however, is that although implementation methods, scope and costs can vary from organization to organization the underlying challenges experienced by each are fundamentally consistent.

The need for effective information systems development and implementation is inescapable for parastatal and constitute an integral factor in the ongoing development of the business processes. Therefore, despite the many challenges involved, organizations today are literally being forced into the implementation of information systems for their very survival. There was need for a study that will investigate the issues raised by the literature and explore the practise and challenges faced by parastatal in Kenya which can then be used to draw comparisons with the existing literature.

Worldwide attention is directed towards public sector Information Systems projects. In Kenya parastatals heads have signed performance contracts that are cascaded downwards as part of government initiatives to improve service delivery in state corporations. In order to achieve the performance contract initiatives, ISs have been adopted as means for improving operational efficiency, service delivery and satisfaction to citizens. Even though, ISs are meant to enhance service delivery, the introductions of ISs in parastatals have not always produced satisfactory results. Flynn and Arce, 1995 observed that, only 24 per cent of planned ISs applications in public sector were actually developed.

A great deal has been written about the advancements in IT and the proliferation of ISs in state parastatals over the recent years. Waema (1995) evaluated the issues, problems and strategies of Information Systems implementation in developing countries. Waema (2009) studied the implementation of the financial management system in local authorities. Doherty et al (2002) proposed various frameworks for improving the effectiveness of IS implementation. Mentzas (1997) examined strategic ISs planning issues by survey studies; Premkumar and King (1994) evaluated effectiveness of IT planning in ISs implementation; Salmela et al (2000) examined actual ISs planning practices in a turbulent environment. However, much of the research conducted on ISs implementation in the past decade focused on identifying and measuring the organizational characteristics which appear to be

particularly conducive to either success or failure of ISs development efforts.

While such research is useful in providing insight about ISs implementation challenges, it provides little guidance for the management of ongoing implementation efforts and they do not address ISs implementation challenges more specifically to state parastatals. ISs implementation is a seamless integration of processes which must be carefully managed. Since system development efforts can be viewed as multi-stage processes, a comprehensive and interactive approach of requirement definition, system design, system development, quality assurance, testing and careful implementation is very crucial.

While most decisions are made during the first stages of problem identification, the definition stage accounts for less than 25% of the resources required for ISs development. The decisions which will have the greatest effect on the users' acceptance or rejection of a system are made during the implementation stage, making implementation stage critical in system development lifecycle (Flynn and Arce, 1995).

Although a number of studies had been done with respect to ISs implementation in public sector, none had been done with respect to parastatals in Kenya. There was need for parastatals heads to know how the practice and the challenges faced by state parastatals in ISs implementation. In view of this the following research questions arose, what were the practices of ISs implementation in state parastatals? What were the challenges faced by Kenyan parastatals in ISs implementation?

The specific objectives of the study were;

- i.) To establish the process and practice of information systems implementation by state parastatals in Kenya.
- ii.) To determine the challenges faced by Kenyan parastatal in information systems implementation.

### 3.0 Research Strategy

This study adopted a survey research design. The survey design was preferred because the researcher intended to collect cross sectional data on the practice challenges of information systems and implementation in Kenyan state parastatals. In addition, it allowed large amounts of data to be collected from a substantial population in an efficient manner. Although survey design was time consuming, the method was useful as it allowed comparisons to be made easily from the results, (Saunders, 2003).

The study population comprised of IT officers from state parastatals in Kenya targeting 50% of the total population (see appendix 2). This is because out of the 123 gazetted parastatals some of the parastatal were new and a number of them had not acquired substantial ISs hence, their responses could not have given the actual practices and challenges of ISs implementation. To avoid this category of parastatals whose responses could have distorted the results, a sample of 50% i.e. (65 parastatals) was selected. Only IT officers or managers who had implemented ISs in state parastatals were given the questionnaires to respond. Due to large sample size, only one respondent was be targeted to provide responses to the questionnaires. In addition, it was deemed that the views may not vary much even if more than one respondent could have been interviewed from the same organization. The sampling method was judgmental.

The study relied heavily on primary data which was collected by use of structured questionnaire. The questionnaire was appropriate since the researcher did not need to be present to collect the data (Chisnall, 2005), since the study covered samples from a wide area of parastatals across the country. The questionnaires were distributed through 'drop and pick' method and in some cases by email. There was follow-up by to ensure that questionnaires were collected on time as well as to assist respondents who had difficulty in completing the questionnaires. The questionnaire was divided into three sections, Section A; captured biodata of the respondents, Section B: captured information on the practice of IS implementation in parastatal while Section C: captured respondent's perception on the challenges of IS implementation in state parastatal. The practice was measured by yes or no questions, while the challenges were measured by questionnaire with a scale ranging from strongly disagree, disagree, neutral, agree and strongly agree.

Data collected from the respondents in state parastatals countrywide were coded, edited for completeness, labeled, and keyed into the computer for analysis with the aid of Statistical Package for Social Sciences (SPSS). Data from section A and B were analyzed using descriptive statistics and presented as percentages, tables, and graphs. Descriptive statistics enabled meaningful description of the distribution of scores or measurements using a few indices or statistics. In order to determine the challenges of ISs implementation, factor analysis was used to extract factors that measured study variables. Principal component analysis and virimax rotation methods were used in the extraction of factors with eigen values greater than 1. which constituted 82.7% of total variance of ISs implementation challenges using Kaiser Rule. The factors were then presented in a tabular form. A total of 53 questionnaire collected were adequate for factor analysis Field, (2005). Only values with rotated component values of more than 0.4 were selected.

### 4.0 Data Analysis, Findings and Discussions

A sample of 65 IT officers constituting 50% of the total population of 123 state parastatal in Kenya was selected through judgmental sampling technique. An overall response rate of about 82% percent of the targeted sample was realized. The analysis was done using the 53 filled and returned questionnaires out of the 65 questionnaires distributed. Since the number of questionnaire collected was more than 50, this was deemed adequate and sufficient for purposes of data analysis especially for factor analysis as suggested by Field, (2005).

The respondents were quite cooperative and the data provided was taken to be a true representation of the respondents' views due to the independence of the study carried out. However, some of the parastatals did not have established information systems (ISs) in their operations; hence the respondents were not able to fill the questionnaires provided. This therefore reduced the response rate by 18%. The analysis of the data was used to establish the practice and to identify the challenges of ISs implementation in state parastatal. Further more the data was also used to relate back the experiences of respondents (IT officers from state parastatal in Kenya) to the findings of the literature.

The respondents were asked to profile their details in the questionnaire provided. The results were analyzed as percentage of the number of respondents in the respective parastatals. The findings indicate that the respondents represented a broad range of employees profile in terms of gender, age, education level, designation, and duration they have worked in the current organization. All the respondents were employees who run, manage and maintain IT projects in state parastatal. Findings from the research data showed that, the respondents held a wide range of job types. About 42% held the position of IT officer, 23% Business Analyst, 21% IT manager, 5% programmer/Application Developer and 9% Support Analysts. On average majority about 48% of the respondent had held their current position for less than five years, 33% between 5-10 years and the remaining about 19% held their position for more than 10 years, meaning that more than 50% of the respondents were experienced professional, who understood ISs practise and challenges.

#### 4.1 The Process/Practice of Information Systems Implementation in Parastatals

The first objective of the study sought to establish the practice of ISs implementation in state parastatals. The questionnaire had three questions that addressed this objective. From the respondents who filled the questionnaire the results were presented using percentages and tables. The respondents were asked to state the reasons for implementing ISs in their organizations. The scores were tabulated and ranked as follows:

Table 1:	Reasons	for	Implementing	Information
Systems				

Reasons	% of positive	Rank
	responses	
Need for system	67	1
integration		
Need to streamline	67	2
business process		
operations		
Limitations of the current	26	3
systems		
Need to share information	24	4
Executive of orders	23	5
$\Omega_{\text{max}}$ $D_{\text{max}}$ $D_{\text{max}}$ $(200)$		•

Source: Research Data (2009)

Table 1 shows that, about 67% of the respondents agreed that the primary reason for implementing ISs in state parastatal is to integrate ISs and streamline business processes operations in their organization. Other reasons included, limitations of the current system, need to share information and orders from the government.

The initiation of ISs begins with identification of business need or opportunity. About 72% of the participants agreed that ISs requirements relate to identified needs or opportunity for the organization, ISs projects are cost centre which require justification of the huge expenditure involved, primarily to meet the organizational needs in terms of service delivery and efficiency. About 55% of the respondent agreed that, ISs are initiated by functional department, 53% by IT department, 34% by top management, 25% by the government, while 2% are initiated by donors. Meaning it is the business departments (i.e. finance, Human resource etc) that drive automations in state parastatal, hence there is a high degree of ownership of the ISs. The method of conversion from legacy to the new system affects the implementation of ISs. The respondents were asked to state the preferred conversion method of ISs implementation in their organization.

From the research data, phased and parallel conversions were the mostly used methods to change

from legacy to the new system. This allows the organization enough time to prepare for changeover without disrupting normal operations. About 45% use in-house development in the acquisition of ISs, 45% use outsourcing, 35% customization and another 17% use off-self.

The respondents were asked to state the stages of ISs development where their organization experience challenges most. The results were presented as shown in Table 2.

Implementation Stage	Percen t	Cumulative Percent
System Investigation	8	8
System implementation	40	48
System analysis	12	60
System maintenance	35	94
System Design	6	100
Total	100	

Table 2: Information Systems Development StageWhere Challenges are Experienced

Source: Research Data (2009)

From Table 2, about 40% of the respondents experience challenges most during ISs implementation, 35% during system maintenance and 12% during analysis.

**Information Systems Development Practice**: The respondents were asked the extent to which they agree or disagree on a number of issues as a practice of ISs development. The results were analysed by use of percentage based on the number of the responses received. From the analysis, 66% of the respondents agreed that ISs requirements are defined by users, meaning there is user involvement in the definition of the user requirements. The remaining substantial number of respondents 35% implies that some parastatal do not involve users in requirement definition, which may lead to resistance of users to the system (Senn, 1990).

From Figure 1 below, about 30% of the respondents agreed that the implementation scope is defined before ISs implementation, however, 32% had neutral views on the same, meaning, although a substantial number of respondents 53% are not in agreement on the same. Lack of clear scope can lead to scope creep thus, affecting ISs implementation. In addition a decrease in the scope reduces the benefits of the system while widening the scope too much dramatically increases the risk of schedule delays and

cost overruns. The finding is in agreement with the literature (Turbit, 2005).

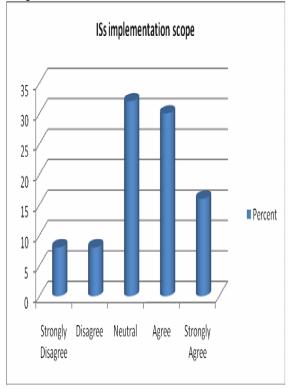


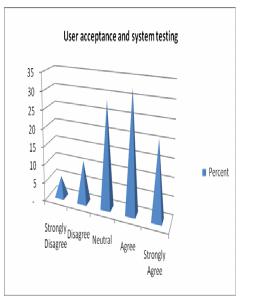
Figure 1: Information Systems Implementation Scope

Parastatal implementing information systems in their organizations should select an achievable scope to build confidence of the organizations ability to succeed in information system solution (Bocij, 2003). About 60% agreed that there is justification for every ISs envisioned by the organization and about 58% develops a detailed work plans, meaning the ISs initiatives are justified and well planned before implementation, however about 42%, a substantial population disagreed that work plans are developed in their organizations. Lack of a work plan implies that ISs implementation may continue indefinitely. In addition, state parastatal in Kenya risk the problems of getting the systems up and running on time (Maguire, 2002).

Figure 2 below shows that, about 54% of the respondents agreed that there is user acceptance and system testing prior to ISs implementation, 29% were neutral, the remaining 17% disagreed. Lack of user acceptance and system testing can lead resistance and lack of ownership of ISs in parastatal, thus leading to challenges during ISs implementation. Users should sign acceptance certificate agreeing that all the envisioned functionalities are working as per their

need as a formal sign off certificate to reinforce ownership, the result show that 46% of the respondents agreed that the practice is not implemented in their organizations.

Figure 2: User Acceptance and System Testing



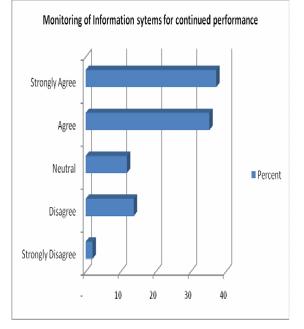
Source: Research Data (2009)

Detailed design specification of the physical characteristics of the ISs should be specified before system design or customization. About 67% of the respondents agreed that there is a detailed logical system specification for ISs developed in their organizations. The logical specifications defines the input and output functionalities of the envisioned ISs, however a substantial number of respondents (33%) disagreed that the same is done in their organizations, meaning users are likely to reject system that is not developed as per their preference.

### The Practice Information Systems Implementation:

To establish the practice of ISs implementation is state parastatal, respondents were asked to state if they agree or disagree with a number of issues in ISs implementation. The results were analysed using frequencies and presented in percentages based on the number of responses received. Information systems should not only be installed but, they should be monitored for continued performance until they reach a steady operational state.

Source: Research Data (2009)



## Figure 3: Information System Monitoring for Continued Performance.

Source: Research Data (2009)

Figure 3 shows that, about 70% of the respondents agreed that ISs are installed and monitored for continuous performance, while 11% were neutral and 19% disagreed. Lack of monitoring will lead to users rejecting the ISs especially if they experience difficulties in using the system. About 90% of the respondents agreed that, desktop facilities, including hardware, software and other equipments are identified prior to ISs implementations, meaning state parastatal give attention to hardware supporting the proposed ISs. Further, 75% agreed that a checklist of all modules and functionality to be developed is prepared. However, only about 51% agreed that version control is done in their organizations. implying that, there is a possibility of a wrong version being deployed to the live environment. Everything requiring user input or approval must be documented and reviewed by the user

 Table 3: Development of System Documentations

Response	Percent	Cumulative Percent
Yes	53	53
No	43	96
Don't Know	4	100
Total	100	
0 D	1 D	(2000)

Source: Research Data (2009)

Table 3 shows that, about 53% of the respondents agreed that necessary documentation of ISs are developed. However, 43% of the respondents agreed

that documentation is not developed at all. Only 51% agreed that the documentation developed are reviewed regularly, meaning that, any changes made to the existing system are not be documented as agreed by 49% of the respondents, implying that the documentation may be ineffective to the intended users. Lack of documentation may lead to difficulties for developers to maintain the system thus making the system rigid to the organization.

Definition of user roles is very important to ensure that, responsibility is clearly defined during ISs implementation process (Bocij, 2003). About 80% of respondents agreed that user roles are defined in their organizations prior to system implementation; another 58% agreed that the cut off date of current operation from the legacy system to the new system is communicated. Only about 36% of the respondents agreed that stress testing is done in their organization, an indication that there is possibility of system crush or down time if the system is stretched beyond normal operation, in addition, the organization may not be able to determine the maximum load for the ISs. A comprehensive go live plan is important in ISs implementation to ensure that all implementation activities and required resources are identified on time and anticipated risks are foreseen.

#### Table 4: Go Live Plan

Responses	Percent	<b>Cumulative Percent</b>
Yes	64.6	64.6
No	22.9	87.5
Don't Know	12.5	100.0
Total	100.0	

Source: Research Data (2009)

From Table 4, about 64% of the respondents agreed that a go live plan is developed by their organization, while 23% do not. The accuracy of the system depends on the data input into the system whereas 68% of the respondents agreed that there is data cleanup before migration to the new system, 32% of the respondents were not sure of the same. Lack of data clean up will affect the reliability and accuracy of the system, hence making users to lose confidence on the ISs.

From figure 4 below, about 84% of the respondents agreed that a training plan is developed and implemented, thus reinforcing user acceptance and productivity in the use of the ISs. About 74% agreed that stakeholders are notified about the new ISs. It is important that communication plan is developed for ISs implementation. During implementation there will be many overlapping activities if appropriate structure is not developed users will have problems in channelling issue arising from the system during this critical stage of ISs buy in. About 66% of the

respondents agreed that the reporting structures are developed and communicated in their organizations. Another 66% agreed that service desk location is identified and communicated to users. However, substantial percentage 34% agreed that they do not have go live structures and identified service desk location.

Figure 4: Training Plan Development and Implementation

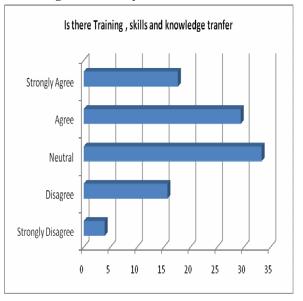


During the ISs implementation process, the learning curve of the users about the new system is low; lack of identified and communicated service desk location will lead to frustration of users especially if they get problems in using the system, thus prompting resistance. The changes to the ISs should be managed through clearly defined and communicated structures (Gupta, 2000). About 54% of the respondents agreed that the procedures for handling changes during the go live are documented and communicated.

Only 32% of the respondents agreed that they develop a detailed risk log and risk alleviation procedures. The purpose of risk log is to document all information about significant potential risk, their source, analysis and mitigation measures, in order to reduce the impact of the risk, the findings show that, more than 51% of the respondents agreed that ISs risks in their organizations are not anticipated hence, making them vulnerable to potential challenges.

**Information Systems Planning:** About 78% of the respondents agreed that ISs implementation in state parastatal focuses on supporting functional departments, only 52% agreed that there is inadequate budget for ISs implementation. About 61% of the respondent's agreed that ISs projects are not initially donor funded. Nearly 60% disagreed that funding from donors on ISs comes when the project has started, meaning ISs implementation budget is planned for and availed on time in 60% of the parastatal, however, 40% do not.

### Figure 5: Succession Training, Skills and Knowledge Transfer Systems.



Source: Research Data (2009)

Figure 5 show that, only 17% strongly agreed that contracts for consultants include training, skills and knowledge transfer systems and another 29% agreed. Majority 33% were neutral while 20% disagreed. Lack of training, skills and knowledge transfer systems in contracts means that, consultants may implement ISs which cannot be supported in-house, thus exploding ISs cost, reducing user morale and productivity to the ISs.

Table 5: There is Established IT Department toSpearhead Information System Implementation.

Responses	Percent	Cumulative
		Percent
Strongly Disagree	8.0	8.0
Disagree	10.0	18.0
Neutral	12.0	30.0
Agree	20.0	50.0
Strongly Agree	50.0	100.0
Total	100.0	

Source: Research Data (2009)

From Table 5, about 50% strongly agreed that they had an established IT department to spearhead ISs implementation programmes, 20% agreed, with 12% neutral, 10% disagreeing and 8% strongly disagreed. Lack of IT department in state parastatal implies that appropriate policies, strategies and procedures on ISs implementation may be difficult to develop and enforce. In addition, lack of ISs development unit as agreed by majority of respondents 64% means the organizations will depend on the services of the consultants. Further, 78% agreed that they don't have an independent quality assurance unit to certify

changes and system test. Further, majority of state parastatal may lack appropriate structures and tools necessary for ISs testing before deployment to the live environment.

From the above practice it is evident that majority of respondent agree that planning of ISs projects in state parastatal lack important components that are essential for smooth implementation of information system. Further comparison with literature indicates that some of the practices are likely cause of the challenges that face parastatal in ISs implementation. The findings agree with the rationale of the objective one of study that some of the practices may be the cause of the challenges faced in ISs implementation in state parastatal.

## 4.2 Information Systems Implementation Challenges

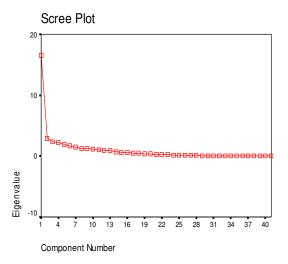
The second objective of the study sought to determine the challenges of ISs implementation in Kenyan state parastatal. From the literature review the researcher identified 40 variables that could be used to assess the challenges of ISs implementation in state parastatal. The variables were listed as follows.

- 1. Inadequate cost benefits analysis.
- 2. Lack of detailed installation plan.
- 3. Transfer of ICT champions.
- 4. Incompatibility of Files formats.
- 5. Difficulty in Data conversion.
- 6. Lack of appropriate tools for quality assurance.
- 7. Inadequate system testing.
- 8. Inappropriate design environment and tools.
- 9. Project managers lack project management skills.
- 10. Users lack the requisite skills.
- 11. Resistance to change.
- 12. Lack of funds.
- 13. Scope creep (uncontrolled changes in a project's).
- 14. Lack of consensus between senior managers.
- 15. Inadequate training.
- 16. Insufficient software evaluation.
- 17. Lack of expertise.
- 18. Use of inappropriate changeover process.
- 19. Poor planning and coordination.
- 20. Processes are not well defined.
- 21. Unrealistic project timelines.
- 22. Poor information systems interface.
- 23. Complying with too many rules.
- 24. Inadequate understanding of system capabilities.
- 25. Fear of customization.
- 26. Technical compatibility hardware/software.
- 27. Poor infrastructure/networks.

- 28. Cost overruns.
- 29. Inadequate communication.
- 30. Corruption.
- 31. High cost of licenses.
- 32. Slow procurement process.
- 33. Inadequate software specifications.
- 34. Inability to retain technical staff (turnover).
- 35. Limited support from user departments.
- 36. Lack of top management support.
- 37. Information systems security issues.
- 38. Bureaucracies in government projects.
- 39. Poor Leadership styles and attitude.
- 40. Lack of IT standards.

The variables were included in the questionnaire and the respondents were asked to state the extent to which they agreed with the statements in a Likert scale with; 5=Strongly Agree, 4= Agree 3=Neutral 2=Disagree 1=Strongly Disagree. From factor analysis a total of 11 components with Eigen values greater than 1 accounted for 82.7% of the factor variance. The components were extracted and tabulated as shown in Appendix I. The scree plot analysis, show that 11 components were retained as shown in Figure 6

#### **Figure 6: Scree Plot**



Factor analysis, Principal Component Analysis (Appendix I and II) was used to extract the key implementation challenges. This required Varimax with Kaiser Normalization which gave a rotation that converged in 14 iterations. The results were displayed in Table 8. From the component transformational matrix (Appendix III), all the factors showed a positive correlation with each other. The correlation is significant at 0.01 level (2-tailed) and also significant at the 0.05 level (2-tailed). The analysis confirms that no single factor can summarize the challenges of ISs implementation in parastatal.

Matrix	Ĩ		
Challenges of ISs implementation	Easter Component		
Processes are not well	Factor Component		
defined			
Poor planning and coordination			
changeover process Limited support from			
Limited support from user departments.	Process and		
Lack of top management	Structural Challenges		
support.			
No suitable structure to			
support automation			
Poor leadership styles			
and attitude.			
Lack of IT standards			
Slow procurement			
process			
Complying with too			
many rules Transfer of ICT			
114110101 01 101			
champions	Procurement and		
Inadequate understanding	Communication		
of system capabilities Fear of customization	Challenges		
Fear of customization	_		
Lack of funds			
Inadequate			
communication			
Cost overruns			
Scope creep			
(uncontrolled changes in			
a project's)			
Inadequate training	Information Systems		
Lack of consensus	Information Systems Design and People		
between senior managers	Management		
Poor information systems	Challenges		
interface	Chantenges		
Project Managers lack			
project management			
skills			
Incompatibility of files			
formats	Database Design and		
Difficulty in Data	Conversion		
conversion	Challenges		
Lack of detailed			
installation plan			
User lacking the requisite			
skills	Skills and Information		
Resistance to change	Systems Security		
High cost of licences	Challenges		
Information system			
intormation system	l		

Table 6:	Factor	Analysis-	Rotated	Component
Matrix				

security issues.	
Lack of appropriate tools for quality assurance Bureaucracies in Government projects. Inappropriate Design environment and tools	Regulatory and Tools Challenges
Corruption	Corruption
Inability to retain technical staff (turnover). Unrealistic project timelines Inadequate system testing Poor infrastructure/network	Technical and Systems Tuning Challenges
Technical compatibility hardware and software Inadequate software specifications	Hardware and Software Compatibility issues
Insufficient software evaluation Lack of expertise	Expertise in Software Evaluation
Inadequate cost benefits analysis	Cost Benefit Analysis

Source: Research Data (2009)

The factor extraction gave eleven components for analysis (Appendix I and II). The variable components were the challenges faced by state parastatal in ISs implementation. From Table 8, Group factor 1 was composed of processes and structural challenges. These included; processes not well defined, poor planning and coordination, use of inappropriate changeover process, limited support from user departments, lack of top management support, no suitable structure to support automation, poor leadership styles/attitude and lack of IT standards.

Group factor 2 comprised of procurement and communication challenges which include; slow procurement process, complying with too many rules, transfer of ICT champions, inadequate understanding of system capabilities, fear of customization, lack of funds, inadequate communication and cost overruns.

Group factor 3 comprised of ISs Design and People Management Challenges, from the analysis; scope creep (uncontrolled changes in a project's), inadequate training, and lack of consensus between senior managers, poor information systems interface and lack of project management skills by project managers were the identified challenges.

Group factor 4 comprised of database design and conversion challenges. These included;

incompatibility of files formats, difficulty in data conversion, and lack of detailed installation plan. Group factor 5 comprised of skills and IS security challenges. These challenges included; users lacking the requisite skills, resistance to change, high cost of licences and information system security issues.

Group factor 6 comprised of regulatory and tools challenges. These included; lack of appropriate tools for quality assurance, bureaucracies in government projects, inappropriate design environment and tools. Group factor 7 comprised of corruption and lack of transparency. While, Group factor 8 comprised of technical and system tuning issue. The group included; the inability to retain technical staff (turnover), unrealistic project timelines, inadequate system testing and poor infrastructure or networks.

Finally, Group factor 9 comprised of hardware and software compatibility issues; including; technical compatibility of hardware and software and inadequate software specifications. Group factor 10 comprised of expertise in software evaluation that listed; insufficient software evaluation and lack of expertise and Group factor 11 with only the challenge of cost benefit analysis.

It is clear that most of the factors listed in the questionnaire were grouped together by their correlation with each other, which brought down to a total of 11 main group factors. The most number of factors elements were in groups 1 to 3 with 7 and 11 having only one factor.

### 5.0 Summary, Conclusions and Recommendations

### 5.1 Summary

The general purpose of the study was to establish the practice of ISs implementation in state parastatals. Descriptive statistics was used to analyse the data, the results were presented in graphs and tables. The findings of the practice of ISs implementation in Kenyan state parastatals indicate that most state parastatals have adopted several practices in their ISS implementation. Although the approaches adopted have assisted parastatals to implement ISs, there is lack of; detailed ISs implementation work plan, user acceptance, system testing, version control, regular review of system documentation, stress testing and established IT department to spearhead ISs implementations. Further, parastatals lack appropriate policies, IT standards and procedures for handling changes to the ISs. In addition, the findings show that lack of detailed risk log and risk management procedures which are fundamental for successful ISs implementation.

The second objective sought to determine the challenges faced by state parastatals in ISs implementation. Factor analysis was used to group related challenges. The study found that Kenyan state parastatals experience the following challenges during ISs implementation. These include the challenge of; process and structure, procurement and communication, information systems design and people management, database design and conversion, skills and information systems security, regulatory and implementation tools, corruption, technical and systems tuning, software and hardware compatibility, expertise in software evaluation and the challenge of cost benefit analysis.

### 5.2 Conclusions

The findings established that a number of challenges affect ISs implementation. As observed in the literature the challenges tend tends to fall heavily on process and people management.

The parastatal have adopted a number of practices in ISs implementation at various stages of IS development, the good practices include; involving users in requirement definition, user departments initiating ISs projects thus increasing ownership, acquiring the required Hardware and infrastructure before ISs implementation. The study also noted that some practices are the cause of the observed challenges. The findings show that, parastatal experience the difficult in drawing the line between changing business process to suit the ISs. Instead of changing the way people work, they work towards modifying the system which end up squeezing time and implementation costs. In addition, ISs ends up documenting inefficiencies and redundancies because of poor process definition. Bureaucracies and corruption were evident in procurement process and awarding of contracts.

The study noted that, lack of consensus between senior managers and user departments in parastatals delays ISs implementations. The respondents identified file compatibility and data conversion issues from the legacy system to the new ISs was as a challenge that is limiting the benefit of quick transaction processing in their organization.

The respondents also identified lack of awareness among the managers as an area that can be improved for the successful implementation of ISs in state parastatal. The findings was in agreement with the study by burke et al (2001). The study established that implementing features outside the scope was common in parastatals as most users gets excited with the new technology and desire to have everything automated. Managing the scope was established as major challenge to parastatals in IS implementation. As more features are added to the system the more the ISs become difficult to use.

Poor planning is a critical challenge to successful ISs implementation. As noted by Maguire, (2002), the respondents revealed that, they had a problem in having their ISs up and running on time due to inefficient planning, lack of expertise, lack of mechanisms to retain qualified professional leading to poor software evaluations. About 42% of the respondents agreed that communication is not adequately done. Most parastatal experience a number issues and problems related to desktop computers, and installed software on compatibility issues.

To improve the success of information systems implementation in state parastatals, the study recommends; improving planning and coordination of ISs projects, capacity building through user training, knowledge and skills transfer, transparency in procurement of information systems, reducing bureaucracies during ISs implementation, involvement of users in system analysis and requirement definition. The study also recommends embracing best practises, ISs monitoring, adoption of new tools and technologies for quality assurance to improve system testing. Human resource is a major driver for successful ISs, the study further recommends employing qualified managers to spearhead ISs implementation and empowering them through training. Parastatals should hire and retain qualified IT professional to implement ISs envisioned by the organization. Parastatals intending to implement ISs should establish and equip IT department which will spearhead automation, development of IT strategy and enterprise architecture.

### **5.3 Recommendations for Further Research**

Whereas there are many stages of ISs development, the study was limited to implementation stage of the SDLC. The limitation of the resources, made it difficult to obtain responses of all the parastatals in the country, in addition some of the parastatals did not have an established ISs hence, they had a problem in responding to the questionnaires provided thus limiting the response rate. The study therefore targeted only IT officers in state parastatals, the study did not interview other stakeholders like consultants providing services to the parastatals and other key personnel from business departments like finance and HR who could have given more insights on ISs implementations challenges. Based on the above findings, the study recommends the following as areas of further research;

a) The impact of standards and best practises in ISs implementations in state parastatals.

b) IT structure and ISs implementation success in public sector.

c) ISs security issues in state parastatals.

### References

Alexander, M. J (1974), Information Systems Analysis: Theory and Applications, Chicago: Science Research Associates.

Alter, S. (1999), Information Systems: A Management Perspective (3rd Ed.), Harlow, Addison Wesley Longman.

Anthes, G.H. (1993) Stat tool weeds out bid-rigging companies, Computerworld, July 5.

Baker, B. (1995) "The role of feedback in assessing information systems strategic is planning effectiveness" journal of strategic information systems, Vol.4 20 No.2 pp.25-42.

Ballantine, J.A. & Cunningham, N. (1999) Strategic information systems planning: applying private sector frameworks in UK public healthcare, London.

Bekkers V. and Zouridis S. (1999) Electronic Service Delivery in Public Administration: some trends and issues. International Review of Administrative Sciences, 65(2): 183-195.

Bellamy C. and Taylor J. A. (1998) Governing in the Information Age. Buckingham: Open University Press.

Bellamy, C. & Henderson, A. (1992) The UK Social Security Benefits Agency: a case study of the information polity, Informatization and the Public Sector, 2(1), 1-26.

Bocij, P. Chaffey, D. and Hickie, S. (2003) Business Information Systems: Technology, Development and Management for the e-business (2nd Ed.), Harlow, FT Prentice Hall.

Bostrom, R. P., & Heinen, G. (1977) MIS problems and failures: A socio-technical perspective. MIS Quarterly, 1, 17-32.

Burke. R, Kenney .B, Kott .K, and Pflueger.K (2001) Success or Failure Human Factors in Implementing New Systems, Retrieved May 10th 2006.

Canzer, B. (2003) E-Business: Strategic Thinking and Practice, Houghton Mifflin Company, Boston, MA,

Chaffey, D. (2002) E-Business and E-Commerce Management, Harlow, FT Prentice Hall.

Chisnall, P. (2005) Marketing Research (7th Ed.) London, McGraw Hill.

Danziger, J.N. (1991) Management information systems and inter-organizational relations within the American governmental system, informatization and the Public Sector, 1(3), 169-87.

Doherty, N.F., Marples, C.G., Suhaimi, A. (1999) "The relative success of alternative approaches to strategic information systems planning: an empirical analysis", Journal of Strategic Information Systems, Vol. 8 pp.263-83. Doherty, T.L., Horne, T. (2002), Managing Public Services: Implementing Changes a Thoughtful approach, routledge, London.

Duhan, S., Levy, M., Powell, P. (2001) "Information systems strategy in knowledge-based SMEs: the role of core competencies", European Journal of Information Systems, Vol. 10 pp.25-40.

Field, A. p. (2005). Discovering statistical analysis using SPSS. (2<sup>nd</sup> edition). London: sage. Pg.39.

Flynn, D., Arce, E. (1995) "Theoretical and practical issues in the use of strategic information systems planning approaches to integrating business and information technology in organizations", International Journal of Computer Applications in Technology, Vol. 8 No.1/2,pp.61-8.

Gottschalk, P. (2001) "Key issues in IS management in Norway: an empirical study based on Qmethodology", Information Resources Management Journal, Vol. 14 No.2, pp.37-45.

Gupta, A. (2000) Enterprise resource planning: the emerging organizational value systems, Industrial Management & Data Systems, April, 2000, Volume 100, Issue 3, p114-118.

Hackney, R., Little, S. (1999) "Opportunistic strategy formulation for IS/IT planning", European Journal of Information Systems, Vol. 8 pp.119-26.

IBM Corporation (1975) Business Systems Planning: Information Systems Planning, Guide, Journal, August, 2001, Volume 7, Issue 3, pp 285 – 296, Retrieved 27th November.

Jit, B. S Gill (2003) the Nuts and Bolts of Revenue Administration Reforms.

Kashorda, M., Waema, T.M., Omosa, M., and Kyalo, V. (2007). E-readiness survey of higher education institutions in Kenya, Kenya Education Network (KENET).

Liebowitz, J. (1999) A look at why Information Systems fail, Kybernetes, February, 1999, Volume 28, Issue 1, p61-67.

Limo, A., 2003-last update, Computer use bound to transform Kenya [Homepage of Nation Media Group],[Online].Available:http://www.nationaudio.c om/News/DailyNation/24122003/

Comment/Comment241220031.html [10.01. 2004].

Lynn M, (2002) Office Automation, what is involved and what is right amount page 5-7.

Maguire, S. (2000) Towards a "business-led" approach to Information Systems development, Information Management & Computer Security, December, 2000, retrieved May 10th 2006, from: http://www.emeraldinsight.com.

Maguire, S. (2002), Identifying risks during Information System development: managing the process, Information Management & Computer Security, August, 2002, Volume 10, Issue 3, p126-134, Retrieved May 10th 2006, from: http://www.emeraldinsight.com Mentzas, G. (1997) "Implementing an IS strategy – a team approach", Long Range Planning, Vol. 30 No.1, pp.84-95.

META Group (2004) Communication Skills Are Critical for IT Security Staff, May, 2004.

Morrison, D. F. (1990) Multivariate Statistical Methods. New York: McGraw-Hill.

Murray, J., (2007), IT Literacy undermines productivity, IT week, March 2007. Retrieved 2nd April 2007 from http://www.itweek.co.uk/itweek/analysis/2185783/itli

teracy undermines company newsletter December 2006

Pant, S., Ravichandran, T. (2001) "A framework for information systems planning for e-business", Logistics Information Management, Vol. 14 No.1, pp.85-98.

Premkumar, G., King, W.R. (1994), "The evaluation of strategic information systems planning", Information and Management, Vol. 26 pp.327-40.

Salmela, H., Lederer, A.L., Repoen, T. (2000) "Information systems planning in a turbulent environment", European Journal of Information Systems, Vol. 9 pp.3-15.

Saunders et al (2003) Research methods for business students (3rd edition) Harlow,FT Prentice Hall.

Senge, P.,(1994) The Fifth Discipline: The Art of Practice of the Learning Organization. New York: Currency Doubleday, 1994.

Senn, J.A. (1990) Information Systems in Management (4th Ed.), California, Wadsworth.

Tottle, G. (1986), The use of computing techniques to support agricultural extension in rural development, Information Technology for Development, 1(3), 187-98.

Turbit. N. (2005), ERP Implementation - The Traps,RetrievedOct11th2006,fromttp://www.projectperfect.com.au/info\_erp\_imp.php.

Verville, J.C. and Halingten, A., (2002), A qualitative study of the influencing factors on the decision process for acquiring ERP software, Qualitative Market Research: An International Journal, September, 2002, Volume 5, Issue 3, p188-198.

Waddell, et al (2002), Resistance to change: enemy or ally? Strategic direction 2002, vol 18, issue 6, p21-23 18.

Waema, T. M., (2004), Final Report for the Universal Access to Communication Services: Development of a Strategic Plan and Implementation Guidelines. Nairobi. Communications Commission of Kenya.

Waema, T. M., (1995), Implementation of information technology projects and development in developing countries: issues, problems and strategies. Proceedings of 1995international federation for information processing WG 9.4 international conference pp.14-26, held in Cairo Egypt – January 1994. Waema, T. M., (2009), E-local government case study of financial management system implementation in the municipal councils in Kenya, international journal on electronic governance, 2(1) 55-73.

White D. Jay (2007) Managing Information in the Public Sector. P133-144. <u>Websites</u>

www.oft.state.ny.us/pmmp/guidebook2/SystemImple ment.pdf http://communication.go.ke/parastatals). http://www.oft.state.ny.us/pmmp/guidebook2/System Implement.pdf.

## Websites Appendices Appendix I: Total Variance Explained- Challenges of ISs Implementation

			Т		ce Explaine				
	Initial Ei	gen values		Extractio Loadings	n Sums c	of Squared	Rotation Loadings	Sums of	f Squared
Compon ent	Total	% of Variance	Cumulati ve %	Total	% of Varianc e	Cumulati ve %	Total	% of Varianc e	Cumulati ve %
1.0	16.6	40.5	40.5	16.6	40.5	40.5	5.5	13.3	13.3
2.0	3.0	7.2	47.7	3.0	7.2	47.7	4.8	11.6	24.9
3.0	2.4	5.8	53.6	2.4	5.8	53.6	4.4	10.7	35.6
4.0	2.3	5.5	59.1	2.3	5.5	59.1	3.0	7.3	43.0
5.0	1.9	4.6	63.6	1.9	4.6	63.6	2.9	7.0	50.0
6.0	1.7	4.1	67.7	1.7	4.1	67.7	2.8	6.8	56.8
7.0	1.4	3.5	71.2	1.4	3.5	71.2	2.5	6.1	62.8
8.0	1.3	3.2	74.3	1.3	3.2	74.3	2.3	5.5	68.3
9.0	1.3	3.1	77.4	1.3	3.1	77.4	2.2	5.4	73.8
10.0	1.1	2.8	80.2	1.1	2.8	80.2	2.2	5.3	79.1
11.0	1.0	2.5	82.7	1.0	2.5	82.7	1.5	3.6	82.7
12.0	1.0	2.4	85.0						
13.0	0.9	2.1	87.2						
14.0	0.7	1.8	89.0						
15.0	0.6	1.5	90.5						
16.0	0.5	1.3	91.8						
17.0	0.5	1.2	93.0						
18.0	0.4	1.0	94.0						
19.0	0.4	0.9	95.0						

### April 13, 2010 [African Journal of Business & Management (AJBUMA)]

20.0	0.3	0.8	95.7			
21.0	0.3	0.7	96.5			
22.0	0.3	0.6	97.1			
23.0	0.2	0.5	97.6			
24.0	0.2	0.4	98.0			
25.0	0.1	0.3	98.4			
26.0	0.1	0.3	98.7			
27.0	0.1	0.3	99.0			
28.0	0.1	0.2	99.2			
29.0	0.1	0.2	99.4			
30.0	0.1	0.2	99.6			
31.0	0.1	0.2	99.8			
32.0	0.0	0.1	99.8			
33.0	0.0	0.1	99.9			
34.0	0.0	0.0	99.9			
35.0	0.0	0.0	100.0			
36.0	0.0	0.0	100.0			
37.0	0.0	0.0	100.0			
38.0	0.0	0.0	100.0			
39.0	(0.0)	(0.0)	100.0			
40.0	(0.0)	(0.0)	100.0			
41.0	(0.0)	(0.0)	100.0			

Extraction Method: Principal Component Analysis. Source: Research data (2009)

Appendix II: Rotated Component Matrix- Challenges of ISs Implementation	<b>Appendix II:</b>	<b>Rotated Comp</b>	onent Matrix-	<b>Challenges</b> of	f ISs Implementation
---	---------------------	---------------------	---------------	----------------------	----------------------

Factor	Comp	onent									
	1	2	3	4	5	6	7	8	9	10	11
Processes are not well defined	.845	.085	.013	.014	.153	.014	- .129	.057	.147	.117	.144
Poor planning and coordination	.743	.336	.163	.124	.057	.133	.150	.117	.194	.025	.053
Use of in appropriate changeover process	.713	.145	.379	.174	.145	.211	- .155	.032	.146	.158	.051
Limited support from user departments.	.676	.042	.290	-8.995E- 05	.099	.068	.179	.510	.129	.007	.033
Lack of top management support.	.664	.241	.028	.062	.188	.351	.353	.055	.025	.117	.108
No suitable structure to support automation	.639	.068	.086	.149	.206	.219	.459	.207	- .084	.126	.052
Poor leadership styles and attitude.	.505	.222	.265	.149	.088	.419	.355	.018	.141	.323	- .148
Lack of IT standards	.444	.341	.343	.172	.429	.265	.227	.084	.053	.001	- .207
Slow Procurement process	.263	.790	.128	.097	.191	.035	.021	.103	.163	.035	.227
Complying with too many rules	.251	.762	.124	.101	.245	.093	.111	.179	- .079	- .084	.028
Transfer of ICT champions	- .117	.673	.027	.358	.087	.013	- .138	.355	.056	.303	.021
Inadequate understanding of system capabilities	.346	.667	.322	102	.066	.006	.163	.075	.233	.079	.131
Fear of customization	.134	.568	.031	079	.338	.073	.258	.209	.482	.030	.227
Lack of funds	.031	.546	.416	.147	- .011	.021	.290	.187	.025	.077	.202
Inadequate communication	.306	.514	.347	060	.084	.470	.087	.033	.423	.010	.030
Cost overruns	.069	.427	.372	.063	.275	.420	.188	.319	.261	- .134	.086
Scope creep (uncontrolled changes in a project's)	.200	.164	.794	.031	- .068	.011	.124	.188	.038	.153	.162
Inadequate training	.099	.046	.773	.053	.291	.189	.222	.022	- .007	.360	.007
Lack of consensus between senior managers	.014	.327	.745	069	.263	.054	.033	.048	.083	.236	.152
poor information systems interface	.377	.100	.604	.232	.081	.144	.042	.279	.093	.074	.292
Project Managers lack project management skills	.357	.396	.443	.437	.070	.273	.124	.058	.151	.147	- .136
Incompatibility of files formats	.059	.096	.042	.874	.086	- .044	.132	.026	.094	.195	.025
Difficulty in Data conversion	.109	.026	.164	.803	.143	.352	.003	.003	.108	- .096	.118
Lack of detailed installation plan	.357	.364	.002	.450	.104	.154	.105	.039	.082	.444	.273

User of the information systems lack of											
the requisite skills	.287	.239	.061	.149	.828	.005	.213	.047	- .004	.124	.123
Resistance to change	.166	.268	.291	.235	.620	.253	.024	.178	.153	.010	.136
High cost of licences	.394	.151	.495	.022	.529	- .064	.354	.135	.022	.005	.001
Information System security issues.	.272	.320	.170	.344	.402	.077	.281	.244	.037	.297	- .293
Lack of appropriate tools for quality assurance	.186	- .196	.122	.318	- .163	.737	.111	.108	.205	.088	.134
Bureaucracies in Government projects.	.268	.358	.035	013	.250	.695	- .124	- .101	- .182	.212	.056
Inappropriate Design environment and tools	.132	.023	.198	.252	.340	.478	.040	.290	.217	.385	.027
Corruption	.047	.123	.196	.095	.209	.017	.807	.110	.149	.130	.054
Inability to retain technical staff (turnover).	.248	.219	.212	031	.071	.006	.261	.744	.021	.169	.019
Unrealistic project timelines	.441	.144	.253	.256	.265	.125	- .090	.473	- .156	- .058	- .181
Inadequate system testing	.164	.153	.085	.408	.128	.417	.243	.456	.191	.096	.221
Poor infrastructure/network	.058	.302	.216	054	.393	.046	.387	.451	.364	.144	.217
Technical compatibility hardware/software	.184	.061	.033	.221	.029	- .137	.059	.004	.891	.083	.069
Inadequate software specifications	.418	.288	.222	.120	.008	.067	.495	.082	.541	.036	.064
insufficient software evaluation	.117	.023	.402	.034	.012	.193	.106	.098	.100	.808	.072
Lack of expertise	.296	.063	.406	.376	.122	.037	.175	.112	- .019	.583	.081
Inadequate cost benefits analysis	.128	.234	.127	.133	.110	.117	.086	.041	.050	.097	.810

Source: Research data (2009)

### **Appendix III: Component Transformation Matrix**

Component	1	2	3	4	5	6	7	8	9	10	11
1	.478	.424	.404	.244	.310	.261	.243	.242	.191	.212	.077
2	.185	417	140	.576	119	.460	278	032	289	.213	.088
3	.064	.500	676	.255	.085	.045	219	018	.221	311	.142
4	790	.302	.214	.372	.072	002	082	.042	029	.268	.116
5	.008	333	200	.380	132	389	.454	.018	.523	.215	.099
6	.102	.153	.282	119	644	.090	293	257	.356	.055	.409
7	.033	141	.149	.093	077	300	229	.747	104	327	.353
8	.134	.196	220	125	046	245	.282	115	550	.340	.553
9	279	132	181	283	073	.639	.436	.262	.124	134	.293
10	033	217	.265	.158	.433	024	.069	477	.018	494	.439
11	011	220	144	343	.494	002	435	.069	.317	.456	.258

Extraction Method: Principal Component Analysis. Rotation Method: Varimax with Kaiser Normalization.

Source: Research data (2009)

Council for Law

Social

Tea

and

Water

Environmental

Security

Machining

Management

Athi

of

Rivers

Nairobi

Services

Zones

### Appendix IV: List of parastatal in Kenya

40. Kenya College of Communications 85. Local Authority Provident Fund The population sample will Technology 86. Maseno university be selected from the 41. Kenya Dairy Board 87. Moi University following 123 gazetted 42. Kenva Electricity Generating 88. National Aids Control Council Company 89. National Bank of Kenya parastatals, source: 43. Kenya Ferry Services Limited 90. National Cereals and Produce (http://communication.go.ke/parastatals 44. Kenya Forestry Research Institute Board 45. Kenya Industrial Estates 91. National 1. Agricultural Development 46. Kenya Industrial Property Institute Reporting Corporation 47. Kenya Industrial Research & 92. National 2. Agricultural Finance Corporation Development Institute Management Authority 3. Agro-Chemical & Food Company 48. Kenya Institute Of Administration 93. National Hospital Insurance Ltd 49. Kenya Institute of Public Policy Fund 4. Athi Water Services Board Research and Analysis 94. National Housing Corporation 5. Bomas of Kenya Ltd 50. Kenva Literature Bureau 95. National Irrigation Board 6. Capital Markets Authority 51. Kenya Marine & Fisheries Research 96. National Museums of Kenya 7. Catering Tourism and Training 97. National Oil Corporation of Institute Development Levy Trustees 52. Kenya Maritime Authority Kenya Ltd 8. Central Water Services Board 53. Kenya Meat Commission 98. National 9. Chemilil Sugar Company Limited 54. Kenya National Assurance Company Fund(NSSF) 10. Coast Development Authority 99. National Water Conservation 55. Kenya National Examination 11. Coast Water Services Board and Pipeline Corporation Council 12. Coffee Board Of Kenya 56. Kenya National Library Service 100. Natonal Co-ordinating Agency 13. Coffee Research Foundation 57. Kenya National Shipping Line for Population and Development 14. Commission for Higher Education 58. Kenya National Trading Corporation 101. New K.C.C 15. Communication Commission of Limited 102. NGO's Co-ordination Bureau Kenva 59. Kenya Ordinance 103. Numerical Factories 16. Consolidated Bank of Kenya Corporation Complex 17. Cooperative College of Kenya 60. Kenya Pipeline Company Ltd 104. Nyayo 18. Council for Legal Education 61. Kenya Plant Health Inspectorate Development Corporation 19. Deposit Protection Fund Board Services 105. Nzoia Sugar Company 20. East African Portland Cement Co. 62. Kenya Ports Authority 106. Pest Control Products Board 21. Egerton University 63. Kenya Post Office Savings Bank 107. Postal Corporation of Kenya 22. Ewaso Ng'iro South Development 64. Kenya Power and lightening 108. Prethrum Board of Kenya Authority 109. Retirement Benefits Authority company 23. Export Processing Zone Authority 65. Kenya Railways Corporation 110. Rift Valley Water Services 24. Export Promotion Council 66. Kenya Re-insurance Corporation Board 25. Gilgil Telecommunications 67. Kenya Revenue Authority 111. School Equipment Production industries 68. Kenya Roads Board Unit 26. Higher Education Loans Board 112. South Nyanza Sugar Company 69. Kenya Safari Lodges & Hotels 27. Horticultural Crops Development 70. Kenya Seed Company Ltd 113. Sports Stadia Authority 71. Kenya Sisal Board Board 28. Industrial and Commercial 72. Kenya Sugar Board 114. Tana Development Corporation 73. Kenya Sugar Research Foundation Development Authority 29. Industrial Development Bank 74. Kenya Tourist Board 115. Tea Board Of Kenya 30. Investment Promotion Centre Tourist 116. Tea Research Fountation Of 75. Kenya Development 31. Jomo Kenyatta University of Corporation Kenva Agriculture and Technology 76. Kenya Utalii College 117. Teachers Service Commission 32. KASNEB 77. Kenya Water Institute 118. Telkom (k) Ltd 33. Kenya Agricultural Research 78. Kenya Wildlife Service 119. University of Nairobi Institute 79. Kenya Wine Agencies Limited 120. University 34. Kenva Airports Authority 80. Kenyatta International Conference Enterprises & Services Ltd 35. Kenya Anti-Corruption Centre 121. Water Resources Management Commission 81. Kenyatta University Authority 36. Kenya Broadcasting Corporation Development 82. Kerio Valley 122. 37. Kenya Bureau of Standards Authority Regulatory Board (KEBS) 83. Lake Basin 123 Western University College of Development 38. Kenya Civil Aviation Authority Authority Science and Technology 39. Kenya College of 84. Lake Victoria South Water Communication & Technology Service Board