

1924

KENYA

C. O.  
45030  
22 SEP 24

633

DATE

20th August 1924

Gouv. Dep't

CIRCULATION :-

7/10

7/10

U.S.

U.S.

U.S.

U.S.

Shredded 10.6.24  
Remainder for 145 on 23 FEB 1925

Native newspaper

No. 3 copies of a report  
circulation & financial pos  
year or two in unexplow

NOTES

The sales are said  
fluctuated between 2000  
each month. But the figures  
show a fairly steady decrease  
in the receipts.

It is to be hoped that the  
to see an increase when the publication  
is more punctual.

? Ask The total loss so far is  
£366. If the paper does not  
soon begin to pay its way? we  
should ask the Gov. to consider  
stopping it. Unworkable? Ask  
receipt & ask for a further report  
at the end of the year.

Subsequent Paper

P. 6  
45030

9 Nov. 26.9.24

MINUTES.

MINUTES NOT TO BE WRITTEN  
ON THIS SIDE.

Mr. Borkhamley

... .. to look

PERMANENT RECORD



... ..

... ..  
... ..  
... ..  
... ..  
... ..

clear in writing as at A in her  
 Feb's minute

Em 7/10/24

There is something wrong  
 with the monthly record,  
 but I believe it appears that  
 the loss up to Dec 1923  
 was about £398 and up  
 to about 1924 £356. On  
 that showing, the  
 paper may turn into a  
 gold mine.

The paper was started  
 because it was strongly  
 urged by the Act 3 C & C  
 who pointed out that  
 there is a demand for such  
 a paper among  
 nations. That being so  
 for the shipping to the  
 N. V. F. was not considered  
 here

line was abandoned  
by the N.C. - we can  
accept the position.

As per record, but add  
that there would appear  
to have been a profit  
in the early months of  
1924 & that any such  
profit and expenses  
be credited to the  
Trust Fund.

Wes

9.10.10.14

at

We asked for a report  
by the end of 1924, but none  
has been received. Remind

O.A.G.

LF

6-7-25

at once

The Natchis.

When this news had  
first started the sum of \$ 300  
was provided in the Est for 1922  
to cover the cost of producing it  
(G.O. 41594/21 Keweenaw 41 of Bureau)

In the 1923 Est  
was not continued  
was made of  
point. (G.O. 1777/23 Bureau memo. XXX.2)

The reply was that the Natchis  
would be financed for the present  
from the Natives Trust Fund.

(G.O. 40103/23. Bureau memo. XXX.2)  
It may be noted in the same  
draw attention to the fact that  
under Sec. 7.5 of the Natives  
Trust Fund Ordinance, 1921,  
the application of Trust Fund  
monies for such a purpose  
must be approved by the  
Governor in Council, and that  
it was not stated that this  
had been done in this particular  
instance. It was decided that

... 7(5) of the Ord. 9 for this course

to be followed in 1925, he w.

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KENYA.

No. 1116.



GOVERNMENT HOUSE,  
NAIROBI  
KENYA.

C. O.  
45030  
28th August, 1924.  
22 SEP 24

Sir,

Sec  
13274

With reference to Colonial Office despatch No. 331 of the 26th March, regarding the native newspaper "Habari", as requested I have the honour to transmit three copies of a report on this paper, its circulation and financial position for each year since its inception.

Report.

I have the honour to be,

Sir,

Your most obedient, humble servant,

G O V E R N O R

THE RIGHT HONOURABLE

J. H. THOMAS, P.C., M.P.,

SECRETARY OF STATE FOR THE COLONIES,

DOWNING STREET,

LONDON, S. W.

REPORT ON HABARI.ADMINISTRATIVE:

The first Number of Habari appeared in July, 1922. It was edited by a Committee consisting of the Chief Native Commissioner, the Deputy Chief Native Commissioner, the Director of Education, and a Senior Assistant Secretary, Mr. Spencer.

In January, 1923, the Director of Education resigned and early in the same year Mr. Spencer went home on leave. In December, 1923, it was decided to leave the work of editing the paper to one officer, the Deputy Chief Native Commissioner, who has edited it since the 1st January, 1924.

FINANCIAL:

Under Head VI a. item 2 of 1923, a sum of £300 was allowed for a Swahili newspaper. Arrangements were made with the Swift Press to print at a rate of Shs:160/- for 2,000 copies and Shs:210/- for each subsequent thousand. The newspaper was sold at 30 cents per copy. The number sold has fluctuated between 1000 and 2000.

When the sum on the Estimates was finished sanction was given to expend from the Native Trust Fund, out of this about £515 has been spent to the end of April, thus the total expenditure up to April, 1924, is £515, while the total income is £459, to which must be added some outstanding. Any excess expenditure during the current year will be met by Special Warrant.

A monthly summary of the Habari Account up to the end of 1923 is attached.

PRINTING:



PRINTING:

The printing was first undertaken by the Swift Press, a local firm, but delivery was unpunctual and the cost excessive. From January to April, 1924, the work was put with the Dove Press, which has proved less expensive but, under the pressure of other work, is occasionally in default. The printer of the paper is now the Dove Press, which is able to guarantee punctuality. The authorized list of subscribers of the paper is as follows:

The annual formalities have

been paid. The paper was first published in 1911. It is now published weekly.

The paper is published by the Dove Press, Ltd., of London.

and it is considered

to be one of the most important papers in the country.

With a circulation of 10,000 copies per week, and no competition, there is no doubt that it is a successful venture for the publisher.

The paper is published on a regular basis, and is available to all subscribers.

With increasing circulation and punctuality, the price of the paper can also be raised.

-----oooOooo-----

**NABARI ACCOUNT.**

647

Month		Total Cost Shg. Ots.	Total Receipts Shg. Ots.	Profit or Loss Shg. Ots.	
July	1922.	991. 00.	664. 34.	326. 66.	Loss
August	"	978. 00.	652. 69.	325. 31.	"
September	"	1036. 00.	697. 39	338. 61.	"
October	"	1107. 00.	563. 02.	543. 98.	"
November	"	951. 00.	483. 58.	467. 42.	"
December	"	815. 00.	467. 00.	348. 00.	"
<b>TOTAL</b>	"	<b>5878. 00.</b>	<b>4528. 02.</b>	<b>2349. 98.</b>	"
January	1923.	917. 00.	496. 68.	420. 32.	"
February	"	838. 00.	359. 53.	478. 47.	"
March	"	715. 00.	365. 13.	349. 87.	"
April	"	763. 50.	471. 86.	291. 64.	"
May	"	744. 50.	473. 82.	270. 68.	"
June	"	726. 50.	486. 34.	240. 16.	"
July	"	748. 50.	342. 19.	405. 31.	"
August	"	762. 50.	280. 64.	481. 86.	"
September	"	1120. 75.	282. 85.	837. 90.	"
October	"	682. 00.	283. 25.	398. 75.	"
November	"	620. 00.	203. 52.	416. 48.	"
December	"	794. 50.	234. 15.	560. 35.	"
<b>TOTAL</b>	"	<b>9432. 75.</b>	<b>4280. 96.</b>	<b>5151. 79.</b>	<b>Loss</b>
<b>TOTAL 1922 &amp; 1923</b>		<b>15310. 75.</b>	<b>7808. 98.</b>	<b>7501. 77.</b>	<b>Loss.</b>

RECEIVED  
15 OCT 1944

18 October 1944

*And  
22/10/44*

Sir,

I have the pleasure to acknowledge the receipt of your letter No 1116 of the 28<sup>th</sup> of August in which you forward copies of a report on the native newspaper "Habari".

~~I note that the~~  
arrangement by which assistance towards financing this paper is given to from the Native Trust Fund is, I think, justified, provided that such assistance is limited to initial expenditure and expenditure calculated

alterative  
DRAFT.

Kenya No 1069  
Gen. Cunningham  
MINUTE.

- Mr. Crachley 15.10.44
- Mr. Botherley 15.10.44
- Mr.
- Sir C. Davis.
- Sir G. Grindle.
- Sir H. Read.
- Sir J. Masterton Smith.
- Lord Arnold.
- Mr. Thomas.

R. 1800  
D. 17

Am

October 1924

22/23  
26

to ask me for

copy to 1816 of the

2 August in which you

and copies of 14/10/24

the two native newspapers

"Haka"

~~to ask me for~~

arrangement by which

assistance towards in

financing this paper is

given to from the Native

Trust Fund is, I think,

justified, provided that

such assistance is

limited to initial expenditure

and expenditure calculated

1917

15.10.24

- Sir G. Davis.
- Sir G. G. idle.
- Sir A. Read.
- Sir J. Masterton Smith.
- Lord Arnold.
- Mr. Thomas.

Section 7 (3) of the Warlike

Trust Fund Ordinance,

renewed assistance being

given to the paper from

the Trust Fund for the

year 1925

It may be seen, however, that

the figures in the

account which you forwarded

do not appear to have

been correctly added, and

it will seem that the

loss on the paper up to

Dec 1923 was about £398

and up to April 1924 £356

If that is so, there will

appear to have been a

profit in the early months

DRAFT.

MINUTE.

	80. 00.
Mr.	60. 00.
Mr.	60. 00.
Mr.	60. 00.
Sir O. Davis,	60. 00.
Sir G. Grindle,	
Sir H. Read,	
Sir J. Masterlon Smith,	
Lord Arnold,	
Mr. Thomas,	

of 1924. It will be  
understood that any  
profits realized, it shall  
be credited to The Trust  
Fund.

Yours



(Signed) J. H. THOMAS