

SPRA

23428

EAST AFR. PROT

23723
REC'D
MAY 13 1920

NORTHERN G.H.R.

UGANDA RAILWAY ADVERTISING OFFICE

1920

10TH MAY

Last previous Paper.

Recommends closing of, as soon as possible under existing agreement, and recommends that information could be supplied by C.S.C. and the publication of pamphlets be undertaken by the C.A.

20574

I have asked Mr. [unclear] to discuss when he is next at the C.O. Keep these papers handy

Wed. 13.5.20

Discussed with Mr. [unclear] today. He was in favour of [unclear] as [unclear] in the C.S.C. - [unclear] in [unclear] with the [unclear] on [unclear] & the [unclear] is [unclear] very [unclear] with E.A. [unclear]. My [unclear] has a [unclear] with [unclear] experience of [unclear] - & the [unclear] experience of C.A. is [unclear].

Copy comes from 740 - 26 May 20 2-7

Subsequent Paper.

29308

Wed 17.5.20

P.T.O.

See H.R. Rep.

~~See~~ With reference to his

E. W. Kelley's last para., I have
consulted Mr. Lyell and Mr. [unclear],
as I expected, that his Corporation
has no agreement. The Act
provides so much each year and
Mr. Longworth's depend comes out
of that.

The amount for 1920-21 is
not yet known here, but the year
has already begun and the
arrangement must continue
till next March.

I think that the Office must
then be closed. I am sorry for Mr
Longworth, who I believe will
surely miss the £300 plus
his bonus; but he himself
has complained here of the
absence of work and the
impossibility of getting up to date
information from East Africa with
which he is connected with enquiries
as he gets.

? Will Mr. [unclear] be asked to
terminate on 31st March 1921
and find out that there is more
to be done
as and for the special functions
of a Publicity Office - I ask the
to be given to the S. H. S.

See also the
Director's
Report

530

77 Carlisle Mansions

Westminster S.W.1

10th May 1920

23723
REC
15 MAY 20

Dear Mr. Bottomley

With reference to your letter of the 5thth regarding the Uganda Railway Advertising Office, I do not consider that any occasion exists for keeping up this office: it is quite unnecessary to advertise the Uganda Railway. The advantages offered by the East Africa Protectorate to hunters and settlers can be better explained by the Donkeys Settlement Office than by the Uganda Railway Advertising Office: and the publication of pamphlets could also be undertaken by the Crown Agents.

I recently caused inquiries to be made at the Donkeys Settlement Office and found that they were well acquainted with conditions in East Africa. The Government in East Africa should keep in touch with them and supply them with all information from time to time and would be free to introduce settlers.

I recommend accordingly that Mr. Lay with services be dispensed with as soon as possible under his agreement.

Yours sincerely

Edward Northey

11
23/12/20 bat.

581

DRAFT.

~~Set~~

cc-

md

25 May 1920

Gentlemen,

MINUTE.

I am in receipt of the

- Mr. Buckley 20 May
- Mr. Paulsen 21.5.20
- Mr. [unclear] 21.5.20
- Mr. Grindle.
- Sir H. Lambert.
- Sir H. Road.
- Sir G. Fiddes.
- Col. Amery.
- Lord Milner.

your letter see Appendix B p 27 of the 22nd Report which refers to the provision for upward mobility advertising the ~~act~~ during the year 1920-21 & to inform you that enquiry on the point is being made of the ~~act~~ of the Dept.

(705) 27/2/20
 Copy for 740-26 May 20
 21.5.20
 21.5.20
 21.5.20

London
 P.O. copy 4 with
 they will be to the effect

2. I am to take this opportunity of informing you that after

consultation with Sir Edward Hoopes,
Lord Milner, has decided that it is
unnecessary to continue after the
close of the current financial year
~~longer~~ this special advertising office
^{upward of 100,000} for the ~~rest of~~ year to authorize you
to give notice to ^{MR. LONGWORTH} ~~Mr.~~ Longworth of
the termination of his agency on the
31st March 1921, on the grounds
that there is now no need for the
special function of a publicity office.

3. Lord Milner desires that in so
writing to Mr Longworth, you should
convey to him his Lordship's appreciation
of the zeal & pains which he has
given to his work.