

1922

KENYA

C O
56550

FROM GOVERNOR CORYDON	TEL 395	DATE. 13TH NOVEMBER 1922
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FOR CIRCULATION —

SUBJECT

226

LONDON PUBLICITY OFFICE

Mr.

Mr.

Mr.

Mr. Grindle

Sir H. Lambert

+ Sir H. Read 18/11/22

Sir J. Masterton Smith

Mrs. Wood

Mr. Churchill

Reports as to provision in 1923 Ets for and requests telegraphic approval in order selection of Agents may be proceeded with.

Previous Paper

Mr. G.
35183
1/2

MINUTES

Please see the latest minutes on 40/35183/21, in which it was decided that an E.A. Office ~~in London~~ was not worth the money.

This scheme for a Kenya Agency, costing £7000 a year comes without any explanation, and it seems to me to imply a "slip-shod", obvious that as part, if any thing, is an office with a "live wire" counterpart of G.C. Franklin. (G.C. Franklin, by the way, is practically unknown to whom G.C. Africa is unknown.)

Tel: Govt 20/11 November 22
Circular tel to Govt come 23 Nov 22
Recd notice 23 Nov 22

Subsequent Paper

B
1/2

MINUTES.

MINUTES NOT TO BE WRITTEN
ON THIS SIDE.

This telegram, asking for a black cheque for a scheme of which we know nothing and the selection of Agents without the S.A.F. having any say in the matter, goes too far altogether.

? Telegram

Provision will be considered. A draft Estimate is ~~not~~ needed but I cannot give approximate figures for information by mail.

W.S.

187/4/22

at once.

A.D.R.

187/4/22

Sir H. Ryley

Latter development on

(a) South Africa says no objection if it can see that a Cheque Office may be opened in London. I said the report was entirely speculative.

(b) Col. Parker was asked by a member how much he

Note that general staff is different from that of ~~overseas Agents~~, which is what they got prepared last week.

true that Captain Conroy had been appointed by a Publishing Office in London. He said that he had no information. 227

(c) We heard at the hotel office this morning that the D. Political Office was unseated in 15 days. Times clearly it and have been unseated sometime back so we find it in the Times.

Captain Conroy has been writing about the Economy & was started with him as a member. He has reported him as one of Legion's tame cats.

James the E.A. "Leads off" Oct. 21. During this the idea was brought up by Mr. Deacon in the Convention of Association, as a means of attracting a great number of new settlers.

I understand that Mr. D'Arcy Jones considers that the arrangement should be confidential. A Justice would take the form of the draft.

James. to night also
lit: letter for saying that Capt.
Conroy left as Postage Office
has been reported - and if the
some of the report can be traced -
name of Capt. Conroy has been
reported by whom.

W. G. S.

22/11/22

H. J. R.

22/11/22

227A

Telegram from the Governor of Kenya to the Secretary of State for the Colonies. Dated 13th November.

(Received, Colonial Office, 4.35 p.m. 14th November 1922)

C O
56550

No. 395. 13th November.

REC'D

RECD 15 NOV 22

In view of necessity for introduction of fresh capital on large scale I have included in estimates for next year establishment of office of Publicity Agent in London total cost of £8070 of which £1000 non-recurrent to which railway contributes £2500 would be glad of telegraphic approval in order to enable early selection of Agents Despatch follows.

CORYNDON.

POST OFFICE



TELEGRAPH 66550

Government Telegram.

Received from

By

Service

REC'D instructions
REU 15 NOV 22

228

Handed
on at
H. M.Received
at
H. M.

H. M.

429



3 3/31 PM CAIRO O B G S 851 VIA WIRELESS 14/11 11/50 AM 97 =

CHAPELRIES LONDON =

13th Nov In view of necessity for introduction of
NUDGETH TICPOLONGA NECTAROUS INTIGNO FRESH CAPITAL ^{on large scale} ROODWIDOWIncluded in
I have estimates for next year establishment of office of agent in
GESTAKE EMUNCATE EMBOUCHURE OKENITE PUBLICITY ADLIGENT LONDONal cost of £ 5070 of which £ 1000
SAVERO PILOTHOUSE PHYSIURGIE OFFGATIS PIGEONTOED NON RECURRENTwhich RAILWAY contributes £ 2500 Would be glad of Telegraphic
CORYCREAM PIGRITUDO GENOVESAS YULANGLISO APPROVALUSA EARLY Selection of Despatch follow
RUMBOTCH AGENTS DERMULISH = CORYNDON +

for: 56550/22 Kenya

Sept 3. '35
to 28 Nov '22
C.W.

DRAFT. Code Tel.

21

Nairobi

WTG

MINUTE.

Mr. Brett Mr. H. J.
Mr. Batterbee 28

Mr.

Mr. Davis.

Sir G. Grindle.

Sir H. Read.

Sir J. Masterton Smith

Mr. Hold.

Mr. Churchill.

atm

YAFVENTURE

Agent provision will be

CONFUSABLE

considered when draft

EMPURULA

RANDINES
estimated have been received

BULLSHOT

AMIDST
but I am unable to apprise

IN FANGTHEF
without full information

MACQUER
In mail

Kenya

Sov. Change
58550

230 23

DRAFT,

Please notice the report of a decision to
open a Publicity Office in London
for the Kenya Colony is
premature. Such an Office

MINUTE.

Mr. Astorby 22/4/22 has been suggested by the

Mr. Colonial Government but

Mr. Davis.

Sir G. Grindle

+ Sir H. Read. 22/4/22 deferred his decision

Sir J. Masterton Smith
An enquiry was at once
Me Ward 22/4/22 pending the receipt by mail

of full information as to

Mr. Churchill

whether a public service

should be established.

Lent to Mr. Davis
Anne

23/4/22

*sent H.H.S. from
S. G. M.*

for
56530
Keye
g

24

NULEZZA

23 Novem

UNSOLVABLE

231

DRAFT.

Code tel. 3

Devonshire

Nameless

MINUTE.

Ans 505

Mr. Attorney 23/11

Mr.

Mr.

Mr. Davis.

Sir G. Grindle.

Mr. Read. 23

Sir J. Masterton Smith.

Mr. Wood.

Sir. Churchill.

My tel. of 20 Nov.
IRRADIUMUS RENBILFOR

He reported that Coney
ALTHEA

has been appointed Keye

Postling Offic- Keye South

SYLLABIST OVERSORROW

Can you give origin of report

Has Coney been suggested

ALCYONITES BUTTERY
and if so by whom.

Devonshire

Coney. Nameless too

Elwood.

~~Verde~~
Dec. 1922

for my sig (carbon)
Dear Ezekiel

232

DRAFT.

Your letter of the 29th of

Ezekiel &

November - being a sitting
tree.

MINUTE.

On 13 Nov. the Governor

Mr. Bottomery
1/12/22
Mr.
Mr.
Mr. Davis.
Sir G. Grindle.
Sir H. Read.
Sir J. Masterton Smith.
Mr. Wood.
Mr. Churchill.

asked for approval by
telegram (in advance of the
(1923 draft Estimate) so that
he could get on with the
selection of personnel. On

20 NOV. he was told that the
S. U.S. would await full
information by mail.

On NOV 23
the letter was sent to the Press
(without)

without any word that I have seen) say if that the reported decision was premature, that a Publishing Office had been proposed by the local Govt. but that the S. off. was reserving his decision.

The Governor was asked about the word of Captain Tomy's appointment and has replied that he has been suggested by the Convention of Associations but that no selection had been made from the large number of applicants. We expect a despatch in three weeks or so, and I will take care that what you say is borne in mind if the proposal is approved.

Yours sincerely

4, MILLBANK,
WESTMINSTER,
LONDON, S.W.1.

29th November, 1922.

Dear Bottomley,

I see in the "African World" and "African Industries" notices to the effect that Kenya is opening a Publicity Office in London, and that Captain J.E. Coney, unofficial member of the Legislative Council for the North Plateau and a prominent settler, has been appointed Publicity Officer, with Mr. L.D. Carpenter, Senior Statistical Officer of the Agricultural Department, as his assistant.

Can you give me any information as to this? Kenya is of course embarking on a large advertising scheme in the form of participation in the British Empire Exhibition, and it seems to be important that any new Publicity Office should at once be brought into touch with the Exhibition Group Committee.

You will remember that Longworth's Office was shut down on the grounds of economy, and that we took over such of his work as continued. Nominally of course he was advertising agent for the Uganda Railway, but in point of fact he gave a good deal of information about Kenya to prospective settlers, and answered

enquiries

W.C. Bottomley Esq., C.M.G.

enquiries generally respecting the country. Since his Office closed we have dealt with general enquiries, and the issue of publications, and have passed on enquiries from prospective settlers to the Oversea Settlement Office. Thus a certain amount of work is still being done free of charge, although we have been told that no money can be spent on advertising the railway. It will be well for me to get into touch with Captain Coney before he begins operations, with a view to avoiding overlapping in this connection as well as with reference to the Empire Exhibition.

Yours sincerely,

Macdonald