

# NEUVE CHAPELLE.

## Full Report by General French.

### STORY OF HEROISM AND DEVOTION.

#### The Battle Described.

#### GALLANT SOLDIER-PRICE IN THE TRENCHES.

[GENERAL FRENCH'S ACCOUNT.]

London, April 14.

Field-Marshal French, in a despatch dated April 5, says the event of chief interest and importance is the victory in the attack on Neuve Chapelle. The main attack was made by the First Army, under the command of the First Army, under the command of the First Army, under the command of the First Army, supported by a large force of heavy artillery, a division of cavalry and some reserve infantry, while secondary and hold attacks were made along the front of the Second Army, under Gen. Smith-Dorrien. The success which attended the operations was due to the magnificent courage of the British and Dominion troops, yet, says the Field-Marshal, "I consider that the able and bold disposition of Haig's command, combined largely to the defeat of the enemy by its energy and vigour with which Haig directed his command show him to be a man of great ability and power."

Another action of considerable importance resulted from the German surprise attack on Mar. 13, against the Twenty-fourth division, which was held in readiness to the east of Saint Eloi. Much artillery was concentrated here under cover of the mist, and a heavy volume of fire was opened upon the trenches at five o'clock evening. There were also two mine explosions. The confusion caused by the success of the attack enabled the Germans to capture Saint Eloi. A few hours' determined and vigorous counter-attack, which the Fifth Corps displayed great energy and determination, restored the position.

The Field-Marshal explains that, at the end of February, many vital considerations led him to believe that a vigorous offensive must be carried out at the earliest opportunity. The most important reasons were the general aspect of the situation, the marked success of the Germans in replying to the violent onslaught of von Hindenburg, the apparent weakening of the enemy on the British front, and the necessity of assisting the Allies in the attack on the western front. Further, the efforts of the French in Arras and Champagne to that end, perhaps the weightiest consideration of all, was the need of hastening the offensive in the British troops, after their success, and possibly overruling, especially during a severe winter in the trenches.

The losses, in the three days' fighting at Neuve Chapelle, were 190 officers and 12,000 men killed, 320 officers and 1,174 men wounded, 30 officers and 1,728 men missing. The results attained were far-reaching. The enemy held several thousand dead and wounded. We had positive information that upwards of 12,000 wounded were sent to the north-east and sent up to the British 90 German officers and 200,000 men were captured. All deficiencies were made good. The British officers and men were made good within a few days of the battle.

Field-Marshal French explains that the between divisions and sections, armed to the teeth with deadly rifle and machine-gun, heavy machine-guns, and absolutely new tactics. The slightest error and the men were captured. All deficiencies were made good with sudden success in the main line of the long duration of present-day

battle, and mainly accounts for such heavy loss. Waste of life can, however, be shortened and lessened if attacks are supported by the most efficient and most powerful force of artillery available, but almost unlimited supply of ammunition is necessary, and most liberal discretionary power must be exercised in its use.

It is, therefore, not surprising that the despatch mentions that this is the only means by which great results are to be obtained with the minimum loss.

Gen. French describes the country as becoming more dry, the lighter weather of early March greatly lessening the difficulties of an offensive. He proceeds to give details of the great battle, saying that the object of the main attack was to capture Neuve Chapelle and establish our line as far forward as possible. To the east, and past to the north of the village, were a few big houses, with walls, gardens and orchards here, aided by numerous machine-guns, the enemy established a strong position, which defied the approaches to the village of Bois-du-Loup, to the south, and also influenced the course of the operations. The battle opened at 3.30 on the morning of Mar. 15, by a powerful bombardment, well prepared and most effective, except on the extreme northern portion of the position at 8 in the morning, the Twenty-third and Twenty-fifth brigades assaulted the German trenches north-west of the village, while the Garibal brigade assaulted the trenches to the south of Neuve Chapelle. The Garibal and Twenty-fifth carried entrenchments and wire entanglements which had been almost entirely demolished by our shrapnel. The Twenty-third, however, was held up by entanglements which had been insufficiently cut. Meanwhile, our artillery bombarded Neuve Chapelle, and the assault began at 8.15, continued. The Twenty-fifth and Garibal pushed to the east and north-east, respectively, and got a footing in the village. The Twenty-third were unable to progress, and heavy losses were suffered, especially by the Middlesex and Scottish Rifles, but the progress of the Twenty-fifth turned the front of the Twenty-third, and this, combined with powerful artillery support, enabled our Twenty-third to advance. The hands of the whole village was in our clutches. Our artillery had completely cut off the village and surrounding country.

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It made good progress, but was subsequently held by machine-gun fire from houses, and demolished works opposite the right of the Twenty-second brigade.

Further to the north, the Twenty-fourth brigade, towards Pierre, was similarly held up by machine-guns. The Twenty-fifth, on their right, were also held by machine-guns, from a bridge over the river Dulaire, to the north-west of the Bois-du-Loup. The Bohrabain and Jullienne brigades moved to the attack on the Bois-du-Loup, but were held up on the line of the river Dulaire by an entanglement of wire and a defended bridge, which was assuming considerable importance. Artillery was brought to bear on the bridge, while Haig directed the First corps to dispatch some battalions to the support of the attack on the bridge, but darkness falling and the enemy bringing reinforcements, further progress was unobtainable.

The Fourth Army corps proceeded to consolidate their position. While these operations were proceeding, the First Army attacked from Oisnyville, but the enemy's wire was insufficiently cut, and little progress was made. The Fourth Army corps renewed their attack on Mar. 11. It was soon seen that a further advance was impossible till the artillery had dealt with various houses and the defended positions. Efforts were made thus to direct the artillery fire, but it was not until the next day that the artillery was able to deal with the houses and the defended positions. Efforts were made thus to direct the artillery fire, but it was not until the next day that the artillery was able to deal with the houses and the defended positions.

The Field-Marshal concludes that the situation was not so favourable as had been hoped, consequently, no further action by cavalry was advisable. Artillery of all kinds was handled with the utmost energy and skill, and rendered invaluable support. Gen. French declares that his estimate of the battle was expressed by his order to Haig, conveying his warmest appreciation of the skilful manner in which his orders were carried out, and his fervent appreciation of the magnificent gallantry and devoted, tenacious courage of all ranks whom Gen. Haig ably led to victory.

#### H.R.H. BRINGS DESPATCHES.

London, April 10.

H.R.H. the Prince of Wales has arrived with Sir John French's despatches.

#### FRENCH NAVAL AFFAIR. TURKS BOMBARDED.

London, April 16.  
The British fleet, under the command of Lord Jellicoe, with seven battleships, a most imposing Turkish fleet, in the night of the 10th.

#### IMPERIAL UNITY.

### The Voice of the Colonies.

#### QUESTION OF PEACE TERMS.

[AMBROSE MITCHELL'S ACCOUNT.]

London, April 15.

Upon the reassembling of the House of Commons, Mr. Harcourt intimated that there would be no Imperial Conference this year, but the dominions would be most fully consulted regarding terms of peace.

In the House of Commons, at question time, Mr. Harcourt made an important announcement regarding the Imperial Conference. He said, "If the House will permit me, I will state exactly what happened, relative to this matter, after the war was declared. The Imperial Conference was assumed that it would not be convenient for any of the parties that the normal conference should meet on its date, to the few days ago, May 15th year, but no communications on the matter passed between us and the dominions. Early in December, I was made aware, privately, that the Premier of the Commonwealth of Australia favoured a meeting of the conference, during, and in spite of the war. I communicated the fact, also privately, to the premiers of the dominions, and they unanimously agreed with us that the holding of a normal conference this year, during the war, would be difficult, if not impossible. In two cases, at least, the attendance of ministers would have been impracticable, thus inflicting on the dominions a loss in view of the practical unanimity of opinion, we hoped he would recognise its force. He said he did not wish to press the matter. A few days ago, Mr. Fisher was reported as saying, with reference to the Imperial Conference, 'What the British Government considers the correct thing is good enough for my government,' and in a private letter he wrote to me, 'I cheerfully fall in with the decision not to hold the conference this year, though I am glad to continue myself that the reasons given for its postponement were sufficient. However, we have a policy for this trouble; when the King's business will not fit in with our ideas, we do not press them'—an admirable example of the spirit in which the dominions will deal with Imperial affairs during the war. In all these communications, I referred only to what I carefully called a normal conference, by which I meant a full conference, with each representative of miscellaneous resolutions, protesting sittings, shorthand reports, and printed blue books; this is the sort of conference, as I thought, unattainable under present conditions. But, in January, when intimating the postponement to the various dominions, I telegraphed to each to convene a full conference, at the same time urging your prime minister that it is the intention of the Imperial Government to convene this year, fully and, if possible, peacefully, when the time arrives to discuss possible terms of peace." I need hardly add that the Imperial Government intend to observe the spirit as well as the letter of this declaration, which I believe has given complete satisfaction to the governments of the dominions, and as a question in order that the position, as regards the Imperial Conference, may be explained to the public as to these general facts.

#### NEW IRISH VIOLENCE.

#### A WARM WELCOME.

London, April 16.  
Lord Wemyss, who was in Dublin, was warmly welcomed by the public as he returned to the city.

GIANT WARFARE.

Terrific Fighting.

STREAM-ROLLER OVERCAME

A communications report says that the Austrians repulsed numerous Austro-Hungarian attacks on the heights of the mountain for a distance of eight miles except the height north of Villahermosa.

A patrol communication reports that the Austrians captured two tons of provisions on the heights of the Klimes after a three day fight. They captured 600 prisoners and a machine-gun, further the Austrians destroyed the Austrians from the left bank and took on the principal channel of the Carpathians.

A patrol communication states that the Austrians in several columns, supported by artillery, fiercely attacked on Friday the heights of the Klimes which were being defended by the southern slopes of the Carpathians. The Austrians were repulsed. We captured a white baton and a German flag and a machine-gun. The Austrians were making further captures.

It is officially stated on April 13 that the Austrians repulsed on April 10, 1915, a heavy attack on the heights of the Klimes. The Austrians were repulsed. We captured a white baton and a German flag and a machine-gun. The Austrians were making further captures.

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THE GALLANT "VOEGES."

ADMIRAL'S APPRECIATION.

The German ship "Voeges," which captured the British ship "Carnegie," is being held in the port of Brest. The British Admiralty has expressed its appreciation of the gallant behavior of the "Voeges" and its crew. The ship is being held in the port of Brest.

A. H. WARREN.

THE OLDEST ESTABLISHED FIRM OF CHEMISTS IN B.E.A.

THE WAR OF THE TRENCHES.

GERMAN REPULSES.

POSITIONS CHOKED WITH DEAD.

ACTIVITY OF OUR AIRMEN.

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WAR FINANCE.

A NEW DEPARTURE.

The "Standard" states that the Government has decided to issue a new type of financial instrument. This instrument is designed to meet the needs of the Government and is expected to be issued in the near future.

THE THEORY OF INTERMENT.

The theory of interment is a subject of great interest to the public. It is a subject that has been discussed for many years and is still a subject of debate.

THE WAR IN THE AIR.

English Coast Raided.

TRIFLING DAMAGE.

Zepplins raided the Northumbrian coast tonight. The Zepplins were seen in the sky over the coast and were reported to have dropped bombs on the coast.

A Zepplin, descending on the coast of Northumbria, was seen to drop bombs on the coast. The bombs were reported to have caused trifling damage to the coast.

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JUTLE TURKISH ATTACK.

ENEMY DRIVEN OFF.

The British forces on the Jutland peninsula have repulsed a Turkish attack. The Turkish forces were driven off the peninsula and the British forces are now in possession of the peninsula.

PRIMER GUEST OF KING.

The King of the Belgians has received a visit from the Premier of the United Kingdom. The Premier is the first British Premier to visit the King of the Belgians since the outbreak of the war.

SIR EDWARD GREY RETURNS.

Sir Edward Grey has returned to the United Kingdom after a visit to the United States. He is expected to return to the United Kingdom in the near future.

THE WAR IN THE AIR.

Steamers Sunk.

LINER TORPEDOED.

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BEATMENT OF BRITISH PRISONERS.

OFFICERS MALTRATED.

The British prisoners of war in the hands of the Germans are being treated in a most inhuman manner. The British officers are being maltrated and the British soldiers are being treated as slaves.

THE LERWICK DISASTER.

The Lerwick disaster has caused a great deal of loss of life and property. The disaster was caused by a fire which broke out in the town of Lerwick. The fire was caused by a gas leak and the fire spread very rapidly.

ITALIANS CLAMOUR FOR WAR.

The Italians are clamouring for war. They are demanding that the United Kingdom should declare war on the Central Powers. The Italians are claiming that the Central Powers are in violation of the Treaty of London.

THE WAR IN THE AIR.

Botha's Message to Botha.

A STIRRING INCIDENT.

The Prime Minister has received a message from the President of the United States. The message is a stirring one and is expected to have a great effect on the British people.

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GERMAN TROOPS IN EGYPT.

The German troops in Egypt are being treated in a most inhuman manner. The German troops are being treated as slaves and are being used for the most brutal work.

THE SOUL OF FRANCE.

The soul of France is in the hands of the Germans. The Germans are trying to destroy the soul of France and to replace it with their own soul. The soul of France is the spirit of freedom and of justice.

SPECIAL COMMITTEE FORMED.

A special committee has been formed to investigate the activities of the German agents in the United Kingdom. The committee is expected to report to the Government in the near future.

GERMAN NOTE TO U.S.A.

Complaint of Unequal Treatment.

ANGER AGAINST BERNSTORFF.

The German note to the United States has caused a great deal of anger in the United States. The note is a complaint of unequal treatment and is expected to have a great effect on the United States.

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OFFENSIVE NOTE.

The German note to the United States is an offensive one. It is a complaint of unequal treatment and is expected to have a great effect on the United States.

INDIGNATION IN U.S.A.

The German note to the United States has caused a great deal of indignation in the United States. The note is a complaint of unequal treatment and is expected to have a great effect on the United States.

END OF TRY VOYAGE.

The try voyage has come to an end. The try voyage was a voyage of discovery and it is expected to have a great effect on the world.

# LATEST CABLE NEWS.

## ALLIES' DEFINITE GAINS.

### Bombs on Enemy Positions.

### TELLEGRAPH REPERALS.

[TELEGRAPH EDITOR'S AGENCY.]  
 London, April 10. We have gained an advantage, it was learned tonight in a cable message from the French, which has been handed over to the Allies' position at the battle of the Somme. The Allies' position at the battle of the Somme has been made up of the German trench and north of the trench a strip of ground four hundred metres long by one hundred metres deep. We have consolidated our gains gained in the Battle of the Somme. At Arras, near La Bassée, our heavy artillery completely destroyed the enemy's trenches and shelters. We have captured 2,000 metres towards Valenciennes, to the south west of Lens.

The First evening operation at Arras was a brilliant success to the north of Arras, capturing the trenches of the first line. The whole of the spur to the south-east of Rons, Thois and Lorette was captured at the point of the bastion, 100 prisoners, including several officers, three machine guns, and a great quantity of stores being taken. Three German machine attacks at La Bassée were delayed on Wednesday night with the defeat of machine guns, which were completely repulsed with heavy loss.

As a result against the Zeppelin attacks on Arras, the French have been able to bomb the aerial headquarters of the Zeppelin in the night.

### THE ROLL OF HONOUR.

### POLITICIAN SOLDER.

### BANKING OF "DRESDEN."

### CHILI'S FRIENDLY PROTEST.

### FUTILE "FRIEDTPOULDS."

### TWO SHIPS PER THOUSAND.

### UNDOING DONE.

### POPULAR MINISTER RETIRES.

### NEW TREASURY BILLS.

### SUPPLY OF WHEAT.

London, April 10. The Third contingent at Athens has been ordered to go to Egypt and to Sicily.

The price at which it is proposed to issue bills for three months is 82, for six months is 80, and for nine months 87 1/2. On this last account, however, and the way in which the public may rest assured that such a policy will have little effect.

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# AMUSEMENTS.

## Nairobi Up-to-Date.

### THEATRE ROYAL.

### WAR ON WOMEN.

### Further Details.

### More Submarine Victims.

### "GERMANY UNDER ALL."

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### "GERMANY UNDER ALL."

### THEATRE ROYAL.

### WAR ON WOMEN.

# "Wants" Advertisements.

## THE CAUSES OF MISTAKE.

### Review of the S.A. Rebellion.

### GOVERNMENT WHITE BOOK.

### Situation Under A.

### GOOD GOOD COOK.

### To Let.

### Miscellaneous.

### For Sale.

### COFFER FOR SALE.

### COFFEE PLANT READY FOR EXPORT.

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# THE EAST AFRICAN STANDARD.

## October 1913, warmly taking exception to the manner in which the Government was responsible for the rebellion.

### REBELLION.

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# POWER.

## Absolutely Pure.

### Indigestible for making bread.

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# Good Stories

GADEN POWELL AS SPY.

### How He Got News of German Invasion of PLAN TO TAKE ENGLAND.

They had in Germany also planning, they had in Germany also planning, they had in Germany also planning...

It was not until the month of July 1918 that the exact date of the German invasion of England was known...

## You Can Depend Upon Beecham's Pills.

Prepared and Bottled by THOMAS BEECHAM, St. Albans, England.

### THE GERMANS IN ANGOLA THE HORRORS OF WAR.

Considerable curiosity has been very properly expressed in regard to the fact that the German forces in South-West Africa have recently displayed unexampled ferocity in their attacks on the Portuguese...

A graphic picture of the fearful and terrible scenes which are being enacted in the various parts of the German colonies in Africa and in the East Indies...

### AFRICAN LIFE ASSURANCE

The fourth annual general meeting of members and shareholders of the African Life Assurance Corporation Limited was held in the Board Room of the Botany, Hatfield, recently, when there were present...

### A GREAT AY FIGHT.

A thrilling account of the aerial duel that resulted in the forced descent of a Taube on the 17th inst. was given by the pilot...

### STATE INVESTMENTS

Reference to the balance sheet will show that the mortgage investments have a very substantial increase by over £98,000...

### THE WINDS REVERBER.

A touching scene was then witnessed. The two pilots, one French and the other German, advanced slowly towards each other...

### GERMANS DESTROY OIL AND COPPER.

"Germany's political efforts," says the "Pall Mall," "do but serve to increase the prominence of the war."

### WESTLEY RICHARDS & CO., LTD.

ESTABLISHED 1785. NEW PATENT MAGNUM EXPRESS MAGAZINE RIFLE .425 BORE FOR PATENT RIFLES CARTRIDGE CLIP LOADING. Six Shot Five in Magazine one in Barrel.

### MEMORANDUM ON GERMAN POLICY.

A belated item of news regarding the policy on the southern borders of the German Empire...

### THE WINDS REVERBER.

A touching scene was then witnessed. The two pilots, one French and the other German, advanced slowly towards each other...

### GERMANS DESTROY OIL AND COPPER.

"Germany's political efforts," says the "Pall Mall," "do but serve to increase the prominence of the war."

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ESTABLISHED 1785. NEW PATENT MAGNUM EXPRESS MAGAZINE RIFLE .425 BORE FOR PATENT RIFLES CARTRIDGE CLIP LOADING. Six Shot Five in Magazine one in Barrel.

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Reports emanate from the West that the Allied operations in the Dardanelles are proceeding with the utmost vigor...

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It is not surprising that the Dardanelles campaign has attracted the attention of the public...

### MEMORANDUM ON GERMAN POLICY.

A belated item of news regarding the policy on the southern borders of the German Empire...

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BOOK NOTES.

LIFE OF KING ALBERT.

Memoir King Albert... The life of His Majesty Albert, King of the Belgians... by John Philip Murray...

NOVEL FOR THIRTEEN.

In this series of "Masoch Novels" the Alton Publishing Company has included stories by many popular writers such as Alton and Claude Akins...

"THE MAN OF DIOR."

The author of that astonishing book, "The Day Doctor," has now published "The Man of Dior"...

DICKENS IN THE TRENCHES.

There is a certain satisfaction in reading from Leipzig that the most popular literary consolation of the German soldiers in the trenches is the novels of Charles Dickens...

A BREAKFAST TABLE BOOK.

"The Great Age" (Hutchinson) is by Mr. J. C. Bathurst offers a favourable account of the history of the breakfast table...

THE WOMAN PART OF THE PERFORMANCE.

The first woman part of the performance of the Lord Chamberlain's company was a stirred and could not appear as the idealized woman on the stage...

THE FIFTH ARM.

The German said King Lear in his dialogue. I will do such and such things. The British said upon Mr. Chamberlain's policy...

IMPULSION OF THE "HEAP BOON."

We have already combated the idea that the cheap book is a bad influence. Now the "Newspaper" T. D. Brown...

REAL VOICE OF AMERICA.

What the voice of America really is has been shown in a letter to the "Times" by Mr. John Burroughs, the famous naturalist and nature writer...

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TASK OF THE ALLIES.

IT is not too much to expect that the Allies will continue their operations on the Western Front...

FINANCING STILL GOOD.

The week's Treasury notes, bills for the month of March, have been passed all expectations...

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TENDERS FOR TIMBER... Tenders are invited for the supply of the undermentioned quantities...

Apology... I beg to say that I have not seen any of my friends...

Every mother can suckle her child... The Lactagol Mother's security for her BABY'S HEALTH.

"Homeside" Estate... 4TH FLOOR... LACTAGOL Mother's security for her BABY'S HEALTH.

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**YOU MUST HAVE MARBLED** during the recent unprecedented dry season the necessity of obtaining all the water you can get, especially if you are most dependent on Rain Water.

**WE HAVE MADE** a special study of your needs, in regard to your water supply and storage and we are able to supply just what you want. Our Water Storage Tanks are the best of perfection and all our work we refer you the facilities of a well equipped establishment for the installation of all class Tanks for all purposes by the best modern processes.

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**THE EAST AFRICAN STANDARD**  
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**THE EAST AFRICAN STANDARD**  
 APRIL 17, 1915.

THE NEW THEATRE has been opened by the East African Standard on April 17, 1915. The new theatre is a fine building, and the management is of the highest class. The first performance was given on the evening of the 17th, and was a most successful one. The new theatre is a fine building, and the management is of the highest class. The first performance was given on the evening of the 17th, and was a most successful one.

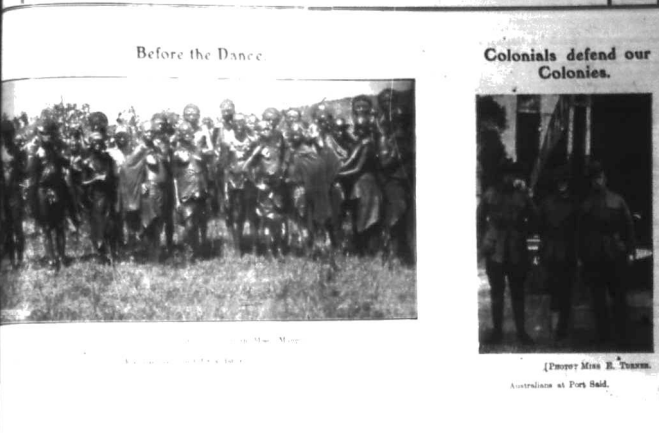
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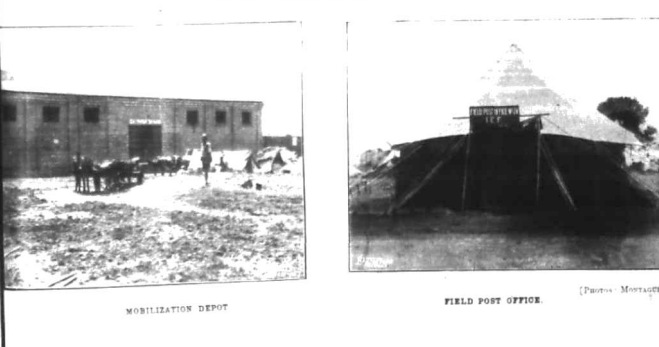
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**OUR SNAPSHOT COMPETITION.**



Before the Dance. Colonials defend our Colonies.



With the Forces in East Africa.



With the Forces in East Africa.

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If You Wish for A Really Good Tea

ASK FOR

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Brooke Bond's Red Label

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MACKINNON BROS., LD.

Telephone 31.

FAILURE-AND WHAT THEN?

BY OUR SPECIAL CORRESPONDENT EDGAR WALLACE.

It is too early to speak definitely of the results of the operations in North...

the Germans had been driven from Pretoria...

where they have been, and they might have been very successfully done...

where they have been, and they might have been very successfully done...

These failures in the east has brought about a readjustment of plans...

South Africans while offering the consent of South-West Africa...

It is, in all probability, safe to say that the majority of the German failure in the east...

There are in the western field some 47 German corps, active, reserve, and Landwehr...

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There are in the western field some 47 German corps, active, reserve, and Landwehr...

Phosphoric Phospherine The Greatest Tonic and Digestive

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THE PROFITS OF PEACE...

The British Government has announced the withdrawal of its troops from the East African theatre...

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Loyal North Lancs. v. Parklands.

A DRAWN BATTLE.

Played with vital weather conditions, and with the aid of a deftly timed spray mist after the second hour, Parklands met... Both teams fielded strong sides, and a really excellent game resulted.

NAIURU NEWS.

(From Our Own Correspondent.)

Naivasha, April 11. The weather is again very hot, and Mr. Lydenia is progressing admirably and hopes he will soon be about again... Mr. H. F. Wainwright was badly injured by a slip of the foot on the road to the hotel...

The following article has been received by word of mail from the Editor of the Standard. It is a very interesting article... 'AN ANCIENT PRAYER.' 'O Lord, I pray Thee, hasten me and deliver me from all evil and bring me to dwell with Thee, Amen.'

RELIABLE AGENTS IN ENGLAND.

London. (Special Agents, who represent the largest and best-known firms in England... London. (Special Agents, who represent the largest and best-known firms in England...)

KEYMER, BROS & CO. WHITEFISH, LONDON. A MARVELLOUS MILLER. The SYNCHRO AUTOMATIC WASHING MACHINE. It is easily adapted for ALL BATHS and is a most reliable and durable machine.

ECONOMIC POLICY OF B.R.A.

By Mr. J. H. B. The B.R.A. has not only a right to the land, but also a right to the labour of the natives... (1) Widespread devastation of the country by drought and pestilence... (2) The B.R.A. has not only a right to the land, but also a right to the labour of the natives...

TWO PICTURES OF THE BARRIS.

An interesting picture of the Kamer region in the 'Kolonialist' of February 21st... The other picture is a most interesting one, showing the Kamer region in the 'Kolonialist' of February 21st...

Bottled History. A phrase that can truthfully be applied to JOHNNIE WALKER Scotch Whisky. Every bottle sold today has been maturing during the past ten or twelve years as follows:

JOHNNIE WALKER Scotch Whisky. 'Red' Label. Over 10 years old. Guaranteed same Quality throughout the World. JOHN WALKER & CO. DISTILLERS, GLASGOW, LEITH AND LONDON.

TRADE OF THE PROTECTORATES. EFFECT OF WAR ON SAFAIRIA.

The value of general imports into Somalia and Italian East Africa... The effect of the war on the trade of the protectorates... The value of general imports into Somalia and Italian East Africa...

Lubricating Oils and Greases.

The British East Africa Corporation, Limited, beg to announce that they have been appointed Sole Agents in B.E.A. and Uganda.

THE STAMPEL CO. of New York.

Send a post-card to our head office at Mombasa, or to any branches, and you will promptly receive full particulars and Price List.

NEW SUBMARINE. Contracts have been awarded by the American Navy Department to the Electric Boat Company... The submarine is to be built at Quincy, Mass., at a cost of \$2,700,000...

THE B.R.A. has not only a right to the land, but also a right to the labour of the natives... The B.R.A. has not only a right to the land, but also a right to the labour of the natives...



HOUSE AND McGEORGE

COURT CASES.

On Saturday the original court of... was conducted by Mr. Hamilton... The District Commissioner... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate...

On Saturday the original court... was conducted by Mr. Hamilton... The District Commissioner... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate...

London Office, 166, PICCADILLY.

NEW LADY, TARBTON & CO., LTD., Nairobi and Kampala.

FORD MOTOR CARS. The Best in Quality and the Cheapest in Price.

A large consignment is expected to arrive shortly and intending purchasers should communicate with us at once.

FIVE SEATER, TWO SEATER, COUPELET, SEDAN.

The FORD is THE CAR for B.E.A. and Uganda.

The remained one of the European... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate... Mr. MacCallister, the Town Magistrate...

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Table with columns: SIZES, Grooved COVERS, TUBES. Lists specifications for Motor Car Tyres.

Table with columns: SIZES, Rubber STRIPS, COVERS, TUBES. Lists specifications for Motor Cycle Tyres.

Motor Cycle Tyres. (8 1/2" R. Rs. 12/-, 12" R. Rs. 14/-, 14" R. Rs. 16/-)

Bicycle Tyres. All Roadster Quality. 26" x 1 1/2", 28" x 1 1/2", 28" x 1 1/4". Covers Rs. 9/6 each. Tubes Rs. 4/75 each.

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Esmail Nathoo

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THE LEADING CHEMISTS'S

FRIDLAND'S SOOTHING POWDERS. For Children. Relieve FEVERISH STATE. Prevent FITS, CONVULSIONS, Etc.

At the meeting on Tuesday, April 10... The meeting was held in the presence of Mr. Hamilton...

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THE SOUTHERN LIFE ASSOCIATION.

The twenty-fourth annual general meeting of the Southern Life Association was held at the Grand Hotel, London, on March 22nd, when the reports and accounts for 1914 were submitted. There was a good attendance of members, and the Chairman (Mr. William Kelly, J.) in moving the adoption of the report of the directors, and accounts for the past year, said:

Our year has been a time of war, which is almost world-wide, and which affects this country. Necessarily, my dear friends, in South Africa, the Southern Life Association, because within its boundaries all our investments are confined. In some districts it is a serious question whether our investments are liquidated.

There are always those who prefer to consider the practical question of life assurance "as a mere matter of fact," and probably many more in the military camps who are now with us in this time of peace than had believed to be necessary as they were urged to make some provision for the future of their dependents. It is often the younger persons to take the wise course of insuring their dependents as possible, and all to health in the days to come.

This is the twenty-fourth annual meeting of members and at 10.30 the Chairman "went through a silver lining." I think you will be glad to hear of the success of the property investments now presented; although I do not think they have quite a golden glow.

LIFE. Commencing, as is customary, with the life department, as this is the life association, it will be seen that the ordinary proposals obtained by our valued field office, and submitted to the directors, for the year ending some amounting in all to £1,466,492 were declined, postponed, or not taken up, to the most result in the placing on our books of new business of £,416 in excess, covering the sum of £129,936 as against £187,860 for the previous year, and the annual premium income from the annual premium income of £1,129,936 as against £1,000,000 for 1913 an increase of 12.9%.

It should be specially noted that there has been a certain increase in the annual premium income of £114,129 the total for last year was £178,700.

Our annuities were granted during the year for the sum of £1,466,492, £4,000 less than last year. £146,492 less than last year. £146,492 less than last year.

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Dr. J. Collins' Browne's Elixo-dyne. THE BEST REMEDY KNOWN FOR DYSENTERY AND CHOLERA. It is the only Specific in the World for these diseases.

It will be seen on looking on the other side of our revenue account that claims by death were paid to the amount of £20,941, being £8,250 less than in 1913. It is worth noting that the total amount of claims paid by the Association in 1914 was £11,319 more than in the previous year, the total sum paid being £18,487.

LIFE FUNDS. As the result of all our united labour, the life fund, which stood at the beginning of the year at the sum of £1,000,000, which was £1,000,000, which was £1,000,000.

ACCIDENT AND SICKNESS DEPARTMENT. The revenue account of this department shows a surplus amount of £25,000, which was £25,000, which was £25,000.

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BRITISH INDIA STEAM NAVIGATION COMPANY, Limited. Passengers and Shippers are hereby informed that, owing to the European Situation, the Regular Sailings of all the Company's Steamers from Kilindini are cancelled - Sailings will be duly advertised.

Next Sailings for London. S.S. "MOMBASSA" sails for London via Suez & April 30th. Passages in P. & O. steamers from Aden to London may be booked at our Kilindini Office.

Regular Fortnightly Sailings from Bombay to East Africa have been Resumed. S.S. "CHAKINDA" arrives from Bombay April 28th, sailing same day for Durban. S.S. "CHAKDARA" arrives from Durban April 29th, sailing same day for Bombay.

Deck Passage to Bombay Rs. 60 Without Food. All Other Fares as Usual. For sailing lists and all information regarding Passage, Freight, etc., apply to:-

Smith, Mackenzie & Co., Kilindini & Zanzibar. Agents British India Steam Navigation Company, Ltd.

M. M. Messageries Maritimes. The Undermentioned FRENCH MAIL STEAMERS will sail from KILINDINI:- HOMOEWARD. DIBOUTI. SUEZ. PORT SAÏD and MARSEILLES. APPROXIMATE DATES. 1915. The next steamer is due to sail on ... April 17th ... followed by ... April 24th ... followed by ... April 31st ...

UNION-CASTLE LINE. Head Office of the Company, 3 and 4 Fenchurch Street, London. Royal East African Steamship Service. Onwing to the present position of affairs in Europe the Sailings of the Company's Steamers are subject to alteration and modification. Sailing will be duly advertised. SAILINGS FROM LONDON. S.S. BERWICK CASTLE has been postponed, sailing will be given as before. SAILINGS FROM NATAL FOR ENGLAND. R.M.S. DEWYNEE CASTLE ... R.M.S. BRITON ... ARRIVALS AT KILINDINI. R.M.S. LANDOVERT CASTLE arrives in Kilindini on April 25th at 8 a.m. R.M.S. BERWICK CASTLE from England via Cape Good Hope April 26th. SAILINGS FROM KILINDINI. R.M.S. LANDOVERT CASTLE will proceed for Durban via Cape of Good Hope on April 26th at 8 a.m. R.M.S. BERWICK CASTLE for Durban via Cape May 1st.

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To Ports in the Red Sea, East Africa and Madagascar carrying cargo to Port Said, Suez, Port Sudan, Aden, Djibouti, Kismayu, Lamu, Mombasa, Kilindini, Zanzibar, Mosambique, Chinde, Malindi, Tansania, Zangue, Mauritius sailing also at intermediate ports if required.

British East Africa Corporation Ltd., Agents, NAIROBI.

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ARRIVALS FROM ROME via SUZUK CANAL. S.S. "GLADIATOR" on or about the 20th May, 1915. S.S. "LION" on or about the 28th May, 1915. ARRIVALS FROM SOUTH, HOMEWARD ROUND via SUZUK CANAL. S.S. "FAYONIUM" on or about the 20th April, 1915. S.S. "CLAN MEMBERS" on or about the 28th May, 1915.

No Claim for Damaged Goods by Clan-Ellerman-Harrison Lines Steamers accepted unless brought to the Agents notice within SEVEN days after the landing of the Cargo has been completed.

The Boats of the Clan-Ellerman-Harrison Lines will service do not carry any Passengers.

The East African Trading Company, MOMBASA and ZANZIBAR. MOMBASA P. O. Box No. 1. ZANZIBAR P. O. Box No. 1.

Marittima Italiana. Italian Royal Mail Service. Regular four weekly service between Genoa and Mombasa and Kilindini. Regions, Mombasa, Zanzibar, Port Said, Suez, Aden, Malindi, Lamu, Kismayu, Beira, Mozambique and other ports.

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 R.E.A. Main Street, Mombasa.

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 Highest and Shika Poles made into "Cape Boxes" as well as handles for Longland Boxes of "Elephant Feet"  
 Orders for preserving, mounting, packing, etc. executed promptly and to the satisfaction of customers.

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SOLE AGENTS  
**Stephen Ellis & Company**  
 NAIROBI

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 CHAIRS HAND STANDS  
 TABLES Etc. Etc.  
**Tailoring:**  
 LOUNGE SUITS  
 SUIT- SUITS  
 DRESS SUITS SHIRTS  
 Etc. Etc.

**MEGHJI AHAMED & Co.**



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 WRITE OR CALL  
 P. O. Box 313.

Note the Address: Indian Bazaar, Nairobi—Shop Nos. 26 and 28.



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 The best of good tea is Brooke Bond's.

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 Sole Agents for "Gandy" Milling  
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 THE SAFEST and MOST RELIABLE TONIC FOR  
**TORPID LIVER, DEBILITY, ERUPTIONS, HAIR,**  
**WELL KNOWN AS THE BEST TONIC FOR OVER 70 YEARS.**  
 When feeling LAMBSKIN or OUT OF SORTS take WILKINSON'S SARSAPARILLA

# African Standard

MOMBASA TIMES & UGANDA ARGUS  
 The Oldest Established Newspaper published in B. E. Africa or Uganda.

No. 693. (PUBLISHED AT THE STANDARD OFFICE AT NAIROBI.)

SATURDAY, APRIL 24, 1915

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Full Size Club, Wooden Putters No. 8-90  
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 Importers of C. G. Sheets, Cement (Whites), Etc., Etc.  
 From March let our Shipping, Passenger, Lighterage and Insurance Departments of our Firm be transferred to our new premises at Kilindi.

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**SEED MERCHANTS, NAIROBI.**  
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**For the Rains.**  
 NEW SUPPLIES HAVE JUST ARRIVED  
**VEGETABLE SEED—FLOWER SEEDS—AGRICULTURAL SEEDS.**

**FOR DELIVERY NOW OR LATER**  
 Orange, Lemon Trees and Grape Vines.  
**FOUR OAK'S** SPRAYERS available for Coffee and Fruit Trees

**LIPTON'S TEA**  
 GUARANTEED 1 lb. NETT.

TRY IT

YOU CANNOT BUY FULL WEIGHT AND EQUAL QUALITY

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at lower prices than

**Lipton's Tea**  
 No. 1 Yellow Label, No. 2 Blue Label, No 3 Red Label.

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Where can you buy a first class **Safari Outfit,** AND OBTAIN The Best Value for your Money? AT **Bazaar Shop, Nos. 22 & 24**  
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 Add 1/2 level spoonful to 1/2 pint of hot milk.

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 Price 1/6 per tin. Price 1/3 per tin.

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The Uganda & East Africa Coffee Curing Co. Ltd., hope shortly to be in a position to receive and deal with the "Plainters' Coffee Crops" The works will be complete with the most modern and up-to-date Machinery, and under experienced management.

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The quality of a mixture is not measured in the least by putting it into a bottle and recollecting LEA & PERDUE, and will therefore prove who controls that of the bottle, as the appearance of Lea & Perdue, the head inside the Lea Lea Patent Glass.



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African Standard Weekly Edition

MOMBASA TIMES & UGANDA ARGUS. SATURDAY, APRIL 24, 1918. No. 693.

THE WAR AGAINST TURKEY.

SMART AFFAIR IN DARDANALLES. ENEMY ROUTED AND DEMORALISED.

FLIGHT OVER THE DESERT.

[LONDON LETTER'S AGENT.]

Speaking in the House of Lords, Lord Curzon said the success in the Persian Gulf had great credit to their commanders and troops. Our victory on April 18 resulted in the fact that we were steadily on the march. It had been impossible to get the money to the west beyond Ghazikhan, but the commander had ordered the water-channels to be re-excavated. The commander had been on personal observation, to estimate the enemy's position, on April 18. At not less than 2,500.

Lord Curzon stated that recent operations in East Africa and Nyasaland had been quiet. The Anglo-French forces in the Sudan were dealing with the French stronghold on Mandara hills and on the Sobat river. French columns had also penetrated from Danabari, in Middle Congo, to the Gabon territories.

THE BOMBARDMENT OF THE DARDANALLES. The bombardment of the Dardanelles was resumed on Saturday. Turkish aeroplanes attempted to drop bombs on warships near Tenedos, but missed them. It was presumed by all present, but not confirmed.

London, April 20. The Admiralty announces that, as submarine E. 15, which was active in the Dardanelles, was in danger of being captured in a servicable condition, the Turkish fleet was ordered to secure her. A Turkish battleship, by long-range fire, attempted, but failed, to destroy her. The loss of the submarine was confirmed by the British Admiralty. The submarine was destroyed by the British fleet.

London, April 20. The Admiralty reports that yesterday a French battleship, supporting an attack on the Dardanelles, was destroyed by the British fleet. The ship was destroyed by the British fleet.

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THE WORLD-WAR.

Good Work in Persian Gulf. FIGHTING IN AFRICA.

[LONDON LETTER'S AGENT.]

Speaking in the House of Commons, Mr. Lloyd George mentioned that the operations in East Africa and Nyasaland had been quiet. The Anglo-French forces in the Sudan were dealing with the French stronghold on Mandara hills and on the Sobat river. French columns had also penetrated from Danabari, in Middle Congo, to the Gabon territories.

TAUBE OVER KENT.

A WARM RECEPTION.

London, April 23. Three Zeppelins were sighted over islands on the Dutch coast, returning from the direction of Flanders, after a flight over the coast. The Zeppelins were seen by the coastguard, and were fired on by the coastguard. The Zeppelins were seen by the coastguard, and were fired on by the coastguard.

GERMAN REPORT.

STATEMENT BY MR. CURCHILL.

London, April 17. A Turkish communication says that it is definitely reported that the British forces in the Dardanelles are dealing with the French stronghold on Mandara hills and on the Sobat river. French columns had also penetrated from Danabari, in Middle Congo, to the Gabon territories.

COUNT BERNSTORFF SUBRUED.

MR. BRYAN ON HIS DIGNITY.

Washington, April 22. Mr. Bryan has informed Count Bernstorff that the planting of an embargo on the export of wheat to Germany is a matter of national policy. Mr. Bryan has informed Count Bernstorff that the planting of an embargo on the export of wheat to Germany is a matter of national policy.

DEATH OF BARON DE ROTTER.

A PATHETIC END.

London, April 19. Baron Herbert de Rotter, the managing director of Rotter's, was found lying dead in his room in the Rotter Hotel. The cause of death was asphyxiation. The baron had been suffering from a heart ailment.

FOOTBALL AND WAR.

London, April 19. It is officially announced that the Football Association has decided to suspend all football matches during the war.

GERMAN S.W. OPERATIONS.  
Union Troops Advance.  
KEITHMANSHIP OCCUPIED.

[DISPATCH SERVICE'S AGENT.]

Copenhagen, April 18.  
Gen. Smith has taken the field for the purpose of directing the operations of the southern and eastern forces in German South West Africa, with the rank of major general.

Copenhagen, April 20.  
An important success is officially reported, the Union forces having occupied the town and railway in the centre of Kaituma.

Copenhagen, April 21.  
Gen. Smith, in an army order, says with the utmost of Bathurst, Swabian and Kaituma, the southern provinces of Namaland, from the Orange river on the south, to Lindberghs on the west, and Hamaar on the east, have been occupied. The central, eastern and southern forces, which have suffered no serious reverses, were well equipped, forming the western army, a distinguished force of British's northern army.

IMPERIAL CONFERENCE.  
FISHER WANTS NO DELAY.

[DISPATCH SERVICE'S AGENT.]

Melbourne, April 16.  
Speaking in the House of Representatives, Mr. Fisher welcomed the official announcement to the effect that the conference would be adjourned for a week. He added, nevertheless, my advice is, do not wait till then if it is a week's business.

SERBIA'S FIGHT.  
ALBANIAN ATTACK.

[DISPATCH SERVICE'S AGENT.]

London, April 21.  
It is officially stated in Nish that several bands of Bulgarian cowboys have entered Serbia during the past few days. Troops have been sent to meet them. Seven hundred Albanians attacked the frontier near Oshdrin, on Monday. A battle ensued, which details are lacking.

PREMIER VISITS ELISWICK.  
INTERESTING INSPECTION.

[DISPATCH SERVICE'S AGENT.]

London, April 21.  
Mr. Asquith has visited Eliswick, where he witnessed all the processes connected with the manufacture of shells, gun, armor-plate and gun-turrets. He also saw a number of new types of shells.

UNIONISTS SUPPORT GOVERNMENT.

[DISPATCH SERVICE'S AGENT.]

MUST WIN FOR SAKE OF PEACE.

[DISPATCH SERVICE'S AGENT.]

PARIS evening communication reports that the day was comparatively quiet, the fighting being confined to small detachments and local infantry attacks. The Germans made a German attack in St. Marcell. The valley of the Aisne. They were charged with the bayonet, inflicting heavy losses. Several wounded were taken into the forest of Parroy, Louviers and in Alsace.

[DISPATCH SERVICE'S AGENT.]

LONDON, APRIL 16.  
A Cabinet meeting at Birmingham, on the proposal of Mr. Austin Chamberlain, resulted in a resolution, approving of the action of the Unionist leaders in supporting the British Government during the present national peril, and basing that the war would be won by the complete victory of Germany and her allies had they not been stopped by the British.

[DISPATCH SERVICE'S AGENT.]

THE EAST AFRICAN STANDARD.

SEVERE FIGHTING ON THE WEST.  
FIERCE STRUGGLE FOR A HILL.  
HEAVY GERMAN LOSSES.  
BOLD AERIAL RAID.

[DISPATCH SERVICE'S AGENT.]

LONDON, APRIL 17.  
A Paris evening communication reports that our attacks were most active. Heavy bombs were dropped on the electric power lines on the front. Our artillery shelled the British lines at Ypres. April 17: 11:30.

[DISPATCH SERVICE'S AGENT.]

LONDON, APRIL 16.  
A Paris communication reports a state of quiet on the front. Our artillery shelled the British line at Ypres. April 17: 11:30.

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THE EAST AFRICAN STANDARD.

THE WAR IN THE MOUNTAINS.  
HUGE CAPTURES BY RUSSIA.  
ENEMY'S STUBBORN STRUGGLE.  
TURKISH SHIPS SUNK IN BLACK SEA.

[DISPATCH SERVICE'S AGENT.]

LONDON, APRIL 17.  
A Paris evening communication states that an attack against the Russian front on the British occupied zone near Zaratou, was repulsed. The Russian losses were estimated to be 1,000 men. The British forces were estimated to be 2,000 men. The Russian forces were estimated to be 3,000 men.

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THE EAST AFRICAN STANDARD.



OUR BORDER WAR.

Raid on Railway.

NO GREAT DAMAGE DONE.

On Saturday night the Turin Magistrate, Nabok, the following cases were reported:—
A Massi, against whom a previous conviction was proved, was sentenced to pay a fine of sh. 10, or an indefinite detention days imprisonment, for being found drunk in a public place, namely a bazaar.

COURT CASES.

CHAMBER OF COMMERCE.

ANNUAL MEETING.

The annual meeting of the Chamber of Commerce was held at the Trust Chamber on Thursday, the 22nd inst.

COOD GOAL

At a meeting held at the Trust Chamber on Thursday, the 22nd inst., the following resolutions were passed:—
1. That the Chamber should be organized as a public body.

TOOPO.

London is at least to supply one of the boats for the English Cup. The Blue Boat, which was built by the British Yacht Club, is a 200 ft. sloop, and is the largest boat ever built in this country.

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Wants' Advertisements.

Wanted.

CLARK and BROTHERS, Agricultural Machinery, and other articles, for sale.

Situations Vacant.

REQUIRE A BROTHERHOOD OF... A BROTHERHOOD OF... A BROTHERHOOD OF...

Situations Wanted.

GOOD GOAL... A BROTHERHOOD OF... A BROTHERHOOD OF...

To Let.

SUPERIOR... A BROTHERHOOD OF... A BROTHERHOOD OF...

Miscellaneous.

A SOUND INVESTMENT... A BROTHERHOOD OF... A BROTHERHOOD OF...

For Sale.

COOPER... A BROTHERHOOD OF... A BROTHERHOOD OF...

Church Services.

ST. STEPHEN'S... A BROTHERHOOD OF... A BROTHERHOOD OF...

Archibald Hogg's.

FOR SALE... A BROTHERHOOD OF... A BROTHERHOOD OF...

Church Services.

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Church Services.

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Church Services.

ST. STEPHEN'S... A BROTHERHOOD OF... A BROTHERHOOD OF...

THE NEUTRALS AND THE DARDANELLES.

BY OUR SPECIAL CORRESPONDENT EDGAR WALLACE.

There can be no question but that the Balkans, without any exception, are the most important theatre of the war.

The progress in the Balkan States of a great revolution is the one thing which has attracted the attention of the world.

This naval operation of ours must be successful, or we shall have to give up the hope of making a sea passage from the Bosphorus to the Black Sea.

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Baking Powder.

Absolutely Pure.

THEY BAKE YOUR BREAD AND CAKES BETTER.

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During the second part of the war we have witnessed the motor-car as a fort. It has been used in the most effective manner for the purpose of attacking and defending the front line. The motor-car has become a most important part of the modern army. It has been used for the purpose of transporting troops and supplies, and for the purpose of attacking and defending the front line. The motor-car has become a most important part of the modern army. It has been used for the purpose of transporting troops and supplies, and for the purpose of attacking and defending the front line.

**HOW TO READ WAR NEWS.**  
 "How is the plot best to distinguish... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**The Secret of Renewed Energy.**  
 Any diminution of energy in the body... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**GERMAN SUPPLY OF SHELLS.**  
 The German supply of shells... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**WEDDING.**  
 An interesting wedding took place... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**FRANCESCO CINZANO & Co.**  
 Cells: SANTA VITTORIA D'ALBA - TORINO  
 Branch Homes: BARCELONA - BERLIN - BRUXELLES - CHAMBERY - MARSEILLE - MEXICO - NICE - PARIS - RIO DE JANEIRO - TRIPOLI - VALPARAISO - BUENOS AIRES: Importadores Productores Cinzano, Co., Ltd.

**VERMOUTH - EXPORTS FROM ITALY DURING THE YEAR 1913.**  
 Total Export - STATISTICS OF THE DEPARTMENT OF FINANCE  
 CINZANO VERMOUTH EXPORT - REGISTERED TRADE MARK OF S. VITTORIA FALGA  
 167,887, -  
 97,105,77

**"CINZANO VERMOUTH"**  
 57.84 % OF THE TOTAL OUTPUT FROM ITALY  
 REPRESENTS THEREABOUTS

**L. FRIGERIO & Co., Agents.**

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**GERMAN 'ACTIONABLE TORT'**  
 The German supply of shells... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**NAKURU NEWS.**  
 (From Our Own Correspondent)  
 Nakuru night brought back a... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**WANTED**  
 K.O.O.'s for managing Office... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**NOTICE.**  
 J. Graham Dawson  
 Ingo to estimate that's in... It is not necessary to read the news... It is not necessary to read the news... It is not necessary to read the news..."

**WAGONS & CARTS**  
 of every description.  
 Manufactured from the Finest Materials  
**HAWLEY & CO.**  
 Our Works are under expert European Supervision.  
 Fine Stock of Scotch Carts.  
 Repairs Promptly Executed.  
**NAIROBI.**

On Sabuga Valley Farm.  
 Bounded by Menara,  
 Flemlera, James' and  
 Toogood Estates, Nakuru



**THE STANDARD BANK OF SOUTH AFRICA, Ltd.**

Subscribed Capital £6,194,100  
 Paid-up Capital £7,548,525  
 Reserve Fund £7,000,000  
 Uncalled Capital £4,645,575  
 £24,388,600

Head Office: 54, Abchurch Lane, London, E.C. 4  
 Hamburg Agency: 10, Jungfernstieg, Hamburg  
 New York Agency: 60, Broadway, New York  
 Head Office in South Africa: Cape Town, 10, Market Street  
 Johannesburg, 10, Market Street  
 Durban, 10, Market Street

BRANCHES AT: ...

**CESARE FAZZI**  
 MANUFACTURER  
 REPRESENTATIVE & EXPORTER  
 Via S. Pietro, 21 - TORINO  
 Florence, Italy

**ARCHIBALD HOGG,**  
 Commissioning & Export Agent

**NAIROBI.**  
 BIRTH  
 MARRIAGES

**THE WEEK'S REVIEW.**

The week's review covers various local and international news items, including reports on government activities, economic conditions, and social events. It provides a comprehensive overview of the current state of affairs in the region.

**THE Nairobi Board of Executors and Trust Company, Ltd.**

**Land and Estate Agents**

The Board also undertakes Company Secretarial work and acts as Liquidators and Receivers and reports on properties.

Agents for: ...

TRUST CHAMBERS, GOVERNMENT ROAD, NAIROBI  
 P. O. Box 151

**KNOW IN ADVANCE WHERE TO GO.**

Let us know your requirements and we will fix you up.

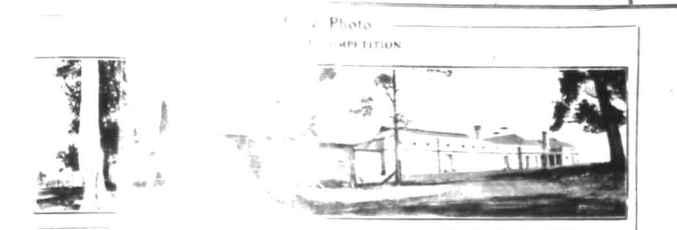
**J. D. Isherwood & Sons,**  
 The Sanitary Plumbing, Metal and Tank Works.  
 P. O. Box 28 NAIROBI

**THE LONDON DIRECTORY**  
 (Published Annually)  
 Enable traders throughout the world to communicate direct with English Manufacturers and Dealers in every class of goods. ...

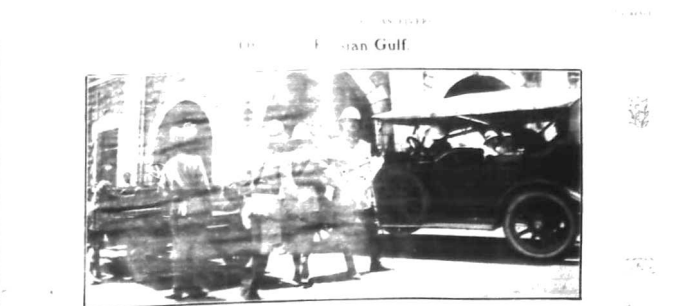
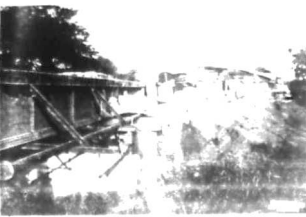
**National Bank of India, Limited**  
 Bankers of the East Africa and Uganda Protectorate Governments

Head Office: 28, Collyer Quay, Singapore

**OUR SNAPSHOT COMPETITION.**



... AND COTTAGES  
 Belonging to the Mombasa Railway.



GEN WAPSHANK DEPARTS FROM NAIROBI

Continuation of the weekly review, providing further details on the news items mentioned in the previous section. It includes reports on local government decisions, economic trends, and social developments.

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# OUR SNAPSHOT COMPETITION.

## In Dar-es-Salaam.



GOVERNMENT HOUSE



A MOHAMMEDAN DEPUTATION WAITING ON A GERMAN HIGH OFFICIAL.



THE BOMA, DAR-ESSALAM



A STREET IN DAR-ESSALAM



PHOTO: MISS A. PARKER, 3, LEONARD AVENUE, ESTABRO.  
THE GAVES, ENTENBE.



PHOTO: ANN...  
WAGHAGA WIVES AND CHILDREN FROM GERMAN E. AFRICA.

...er, who will quarrel? Certainly not the people of Berlin. They understand that there is no other alternative but that the Socialists of Germany are in a moral necessity to support official assertions that do not tally with disappointed votes and national traditions. It is a sign of hope for the future, in spite of the fact that the President-elect, history will prove that this war is not being waged against the German people. It is aimed solely at the madness of militarism, for which the Kaiser, more any other individual, is responsible. It is aimed as an irreparable grey annihilation, in the sense of which the war could find no peace, in a solution that laid on the people of all nations a burden that was crushing from a health and development; but because it was intended, in which there could be no limit to the use of force, it was a struggle that not the cost of their armaments by some amount of money, but the people of Europe, realising the amount of the enormous demands of each taxpayer, have raised up, and will continue to raise, a barrier that is higher than any other. The imagination is staggered by the sums thought of in the millions, and the great powers have expended upon some nations during the last ten years, the sums one would think that the nation's treasury, in some way, benefited by the national expenditure will be far less than the amount of the total expenditure. Year after year, that have, an already, consistently opposed the military vote. They have never, for a moment, identified themselves with the insane dream of making money out of this. We, as you well believe that, at the present moment, with amounts like the ones with which we have little in common with the war-like. We can believe that Germany's national, in this crisis, in the aid of reason and peace. We can hope for nothing better for the moment, while it is accompanied by a form against which it is necessary that in the days of a happier day, it may be that German Socialism will emerge as one of the main factors in the establishment of a Germany that will be the final elimination of poverty, growth that has been checked by the selfishness, in common with all the nations of Europe.

(Continued from page 13)

...tended to exist. And we do not think that the return brought about by the war, as a result of the concentration which has been in being. We were to see the Chamber of Commerce and the Chamber of Industry and the Chamber of Agriculture, and the introduction of new laws. In business, the most efficient man is generally the most efficient man. We do not see any sign that the war is being won if we follow the line of business. We do not necessarily want a commercial war, but we want one we can find. We want to see that we can find a business interest of the State. Above all, we want to see that we can find a business interest of the State.

**The East African Standard April 21, 1915**  
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### RUSSIA'S NAUTY PROPOSAL

In Britain at the present day you will find a very different opinion from that which we find about every kind of war, and especially about every kind of sea war. It is a very different opinion from that which we find about every kind of sea war, and especially about every kind of sea war. It is a very different opinion from that which we find about every kind of sea war, and especially about every kind of sea war.

The Russian proposal, in brief, is that the Russian Navy should be allowed to operate in the Indian Ocean. This proposal is very different from that which we find about every kind of sea war, and especially about every kind of sea war. It is a very different opinion from that which we find about every kind of sea war, and especially about every kind of sea war.

### AUSTRALIA'S DEFENSE OVER A MILLION POUND AVAILABLE

The Commonwealth Parliament has approved a bill for the expenditure of one million pounds on the defense of Australia. This bill is very different from that which we find about every kind of sea war, and especially about every kind of sea war.

### AIRCRAFT THAT CANNOT BE BOUGHT LIKE A FLIGHT OF BIRDS.

The flight of the aeroplane, introduced a correspondent writes who first reached the "Merryland" coast. This is a very different opinion from that which we find about every kind of sea war, and especially about every kind of sea war.

THE FLIGHT OF THE UNCONSIDERED

[E. A. STEWART, (Dacca).]



If You Wish for A Really Good Tea

ASK FOR

Corona Eliza,

OR

Brooke Bond's Red Label

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MACKINNON BROS., LD.

Telephone 31.

NOTE: No new accounts opened unless accompanied by Bank Reference. 5 per cent. discount allowed for cash or Strict Monthly Accounts.

WHEN WILL IT END?

GLIMPSE OF INFERNO.

[How long will the war last, with its slaughter and such horrors, its hideous waste, its crushing gloom, until will we dream of the truth and pleasure we have ever seen?]

"How long will it last, with its slaughter and such horrors, its hideous waste, its crushing gloom, until will we dream of the truth and pleasure we have ever seen?"

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What Concentrated Fire is Like.

What concentrated fire is like. The German "death drive" is the most concentrated form of the war.

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RELIABLE AGENTS IN ENGLAND.

KEYMER, BORN & CO. WHOLESALE AND RETAIL. LONDON.

Neape's Foods

NEAPE'S MILK FOOD. For the young child, the invalid, the nursing mother.

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LACTAGOL

Esmeal Nathoo. LACTAGOL. Mother's security for her BABY'S HEALTH.

Esmeal Nathoo. LACTAGOL. Mother's security for her BABY'S HEALTH.

Esmeal Nathoo. LACTAGOL. Mother's security for her BABY'S HEALTH.

MARTIN'S LAPIDOL. For the young child, the invalid, the nursing mother.

WHAT WITH FIRST LORD

The British representative of the... The British representative of the... The British representative of the...

HOW PREMISSE FELL.

Russia's correspondent at Petrograd states that after the... Russia's correspondent at Petrograd states that after the...

IT'S NOT FAR FROM BACKSTAY FOR KIBIKI TROUBLES

It is a long bulletin from the... It is a long bulletin from the... It is a long bulletin from the...



THE GERMAN VIEW.

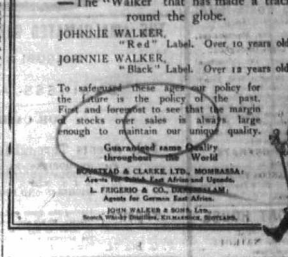
Attack on English Culture. The German view on the attack on English culture...

KAISER'S FEAR OF DEATH.

Symptoms of Insanity. Kaiser's fear of death and symptoms of insanity...

THE most famous "Walker" in the world is

JOHNNIE WALKER. The most famous "Walker" in the world is Johnnie Walker...



HOOKWORM.

A Dangerous Disease. Hookworm is a dangerous disease that affects many people...

HOW STAINS GREEN?

Russia's correspondent at Athens... Russia's correspondent at Athens...

BRITON'S IMPRESSION OF THE FRENCH.

The following extracts from the letter of an officer in France to a friend in England...

WE always had a Good Stock of

Widley Cakes, Mince, Preserves, etc. We always had a good stock of...

Lubricating Oils and Greases. The British East Africa Corporation, Limited, Sole Agents in B.E.A. and Uganda.

The British East Africa Corporation, Limited, beg to announce that they have been appointed Sole Agents in B.E.A. and Uganda.

FOR THE STANBURN RAIL COMPANY of New York.

Send a post-card to our head Office at Mombasa, or by any branches, and you will promptly receive full particulars and Price List.

LETTERS OF GERMAN SOLDIERS

"Big Wives" with the British High Commission letters from German soldiers...

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MUNICIPAL COMMITTEE.

At the meeting on Tuesday, April 23, 1913, there were present: Messrs. ...

ELECTRIC LIGHTING.

The unsatisfactory state of the electric light was discussed. On it being stated by the Chairman, that no supply had been received to the letter addressed to the Secretary by the Committee on this subject, Mr. Bowring informed the meeting that a reply was now being prepared by the Government's action in the matter.

TEMPORARY BUILDINGS.

The state of the public theatre was discussed. The building which is a temporary one, was in a shocking state of filth, its sanitary condition being described as filthy. Mr. Bowring moved that the Council be requested to remove it. Mr. Allen stated that while admitting that a marble palace was not needed for this purpose, that a building erected for a marble palace should be used for a higher purpose, and he decided that the house should not be withdrawn provided it was used for the purpose of a store or shed, and provided that the windows were waterproofed; falling this it was to be removed. The question of this accommodation on Messrs. Allen's premises was raised. Mr. Wood stated that the difficulties created by shop changing hands, with the result that labour was not available to new concerns at the former rate of wages, and that the Council should be asked to limit the number of shops which could be opened in the health regulations of the Council. Mr. Bowring stated that the Council was decided not to interfere extra-territorially with any accommodation situated. An application by Mr. C. Clark to erect a garage was agreed to.

REPORT OF THE FINANCE COMMITTEE.

With reference to a bill presented for electric lighting, it was decided, in view of the failure of the light, on specified date, that the Committee should send forth of the results of their report to the Electric Lighting Company with a view to balancing accounts per contra.

ROAD MAINTENANCE AND REPAIRS.

The question of the maintenance and repair of roads abroad was gone into. Mr. Bush stated that the estimate portion of Government Road leading to the station, which cost £4,000 in total, was £1,000. Mr. Allen held that the Committee should have regard to the order in which roads were repaired. Mr. Bush stated that the Committee should have regard to the order in which roads were repaired. Mr. Bush stated that the Committee should have regard to the order in which roads were repaired.

Congo Estates LIMITED.

With reference to correspondence between the Committee and the Government on this subject, Mr. Bowring gave it as his opinion that Mr. Jervoise would not be satisfied to erect a market on the site from municipal control. The whole matter was left over for discussion at the next meeting.

CONVOY LAUREL.

The matter of convict labour supplied to the Municipality was gone into, in view of the Hon. Mr. Jervoise's objection to the principle of convict labour being used by the Municipality in various situations. The question arose chiefly in connection with the convict labour supplied for the building of the bridge on the River Road Estate. The Town Engineer pointed out that the bond labour was inefficient, and was not used for other convict labour in general. Mr. Bowring suggested that it should be added to his Honorary on the subject, pointing out that this gang, especially the one on the River Road, was not used by the Town Engineer in reply to a question by Mr. Allen, whether that the bond labour was additional gang of forty boys were recruited, but that they were not used for anything by the system. It was decided to leave the matter open for further consideration.

"Imusia" Estate.

No shooting, hunting, or egg collecting allowed on the above Estate without permission of the Owners. Messrs. H. HUTCHINSON and R. W. V. BURBURY.

Scandinavian-East-Africa Line.

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BRITISH INDIA STEAM NAVIGATION COMPANY, Limited.

Passengers and Shippers are hereby informed that, owing to the European Situation, the regular Sailings of all the Company's steamers from Kilindini are cancelled - Sailings will be duly advertised.

Next Sailings for London.

S.S. MOMBASSA left Durban on the 14th April, and will probably leave Kilindini for London via Suez on May 1st. Steamer does not call at Aden or Port Sudan but proceeds direct to Suez.

Regular Fortnightly Sailings from Bombay to East Africa have been Resumed.

S.S. CHAKDARA arrives from Durban April 28th, sailing same day for Bombay. S.S. VARELA arrives from Bombay May 1st, sailing same day for Durban. S.S. CHAKDARA arrives from Durban May 15th, sailing same day for Bombay. S.S. VARELA arrives from Durban May 20th, sailing same day for Bombay.

Deck Passage to Bombay Rs. 60 Without Food. All Other Fares as Usual.

For sailing list, and all information regarding Passages, Freight, etc., apply to:

Smith, Mackenzie & Co., Kilindini & Zanzibar. Agents British India Steam Navigation Company, Ltd.

MESSAGERIES

French Mail Steamers. Sailings from Kilindini for Marseilles - May 7th, June 4th and July 2nd - in at Marseilles 10 days later.

ARTIMES

Regular four-weekly service between Genoa and Mombasa calling at Leghorn, Naples, Messina, Catania, Port Said, Suez, Massasa, Aden, Alen, Mopellat, Suez, Djibouti, Lamu, Mombasa and other ports. Owing to the present political situation in Europe, through tickets to London are not issued.

Cheapest Route to Europe.

No claim for damaged goods by M.I. Steamers accepted unless brought to the Agent's notice within seven days after the landing of the cargo has been completed. For further particulars, passages, freight, etc., apply to: L. FERREIRO & Co., AGENTS, MOMBASA.

R. H. HALL - LONDON

begs to inform his numerous friends, who he had the pleasure of meeting during his travels in B.E.A., that the only Whiskies he controls and ships are "HALL'S OWN" and "CAMARADA" and has no connection whatever with any other mark or marks. Agents appointed as before.

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Cables: "Camarada," London.

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Head Offices of the Company, 3 and 4 Fenchurch Street, London. Royal East African Steamship Service.

SAILINGS FROM LONDON.

S.S. BERWICK CASTLE via Suez for Mombasa called April 28th.

SAILINGS FROM NAIROBI FOR ENGLAND.

Weekly sailings for Calcutta and Europe. R.M.S. LANDOVERY CASTLE April 28th. R.M.S. M. LANSTEPHAN CASTLE May 2nd. R.M.S. BRITON May 16th, onwards with R. BERWICK CASTLE.

SAILINGS FROM KILINDINI.

R.M.S. LANDOVERY CASTLE called April 15th. S.S. BERWICK CASTLE May 5th for Cape Ports and Europe.

These steamers may also call at other ports and be placed as may be required by the owners, passenger and or cargo requirements. Calls at Madras and the Canaries have been resumed. Trains are run to and from Harar, Djibouti, Addis Ababa and Delamora in connection with the Union-Castle Steamers for the convenience of passengers. We beg to notify those concerned that all our freight and passenger communications are now payable at this end before shipment. PASSENGERS BY SEA ONLY.

For all information regarding freight and passage apply to: The British East Africa Corporation, Ltd.

AGENTS:—Mombasa, Nairobi, Kisumu, Kampala, Jinja, etc.



MUNICIPAL COMMITTEE.

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ELECTED LIGHTING.

The construction of the electric light works was discussed. It being agreed that the ...

TEMPORARY BUILDINGS.

The site for the temporary buildings was discussed. It was ...

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DEVANJEE MARKET.

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Scandinavian-East-Africa Line.

Regular Service from Norwegian and Swedish Ports. (Denmark, Finland and Russia included).

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ARRIVALS FROM SOUTH, HOMEWARD BOUND via SUEZ CANAL. S.S. FAVORIAN on or about the 20th April 1913. S.S. CLAN MENZIES on or about the 20th May 1913.

No Claim for Damaged Goods by Clan-Ellerman-Harrison Lines Steamers accepted unless brought to the Agents notice within SEVEN days after the landing of the Cargo has been completed.

The Boats of the Clan-Ellerman-Harrison Lines Joint service do not carry any Passengers.

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Regular four weekly service between Genoa and Mombasa sailing at Leghorn, Naples, Messina, Catania, Port Said, Suez, Massaua, Assab, Aden, Mogadishu, Beira, Kisumu, Mombasa and vice versa.

S.S. PORTO DI ALESSANDRIA is expected to arrive in Mombasa from Europe, Sunday April 23th. She will most probably sail for Naples and Genoa via Genoa, Port Said and Suez Canal, Sunday, May 1st.

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L. FERBERIO & Co. AGENTS, MOMBASA.

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Deck Passage to Bombay Rs. 60 Without Food. All Other Fares as Usual.

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MESSAGERIES

French Mail Steamers. Sailings from Kilindini for Marseilles - - May 7th, June 5th and July 2nd - - at Marseilles 10 days later.

Owing to the European situation the dates of sailing are suspended. Conditions to facilitate payment for a full single fare or above. Special fares for Government Officials, Missionaries and their families travelling 1st or 2nd class.

Rate of Passage Money Including Table Wine or Board

Table with 3 columns: To Marseilles, First Class, Second, Third. Rates: 792, 640, 298.

No railway tickets for London are issued here, but passengers on landing at Marseilles can make their own arrangements by various routes.

Return Tickets to Europe available for two Years. For further particulars apply to - - The Agent, Messageries Maritimes, Mombasa.

(See our advertisement in the previous issue of this paper.)

UNION-CASTLE LINE.

Royal East African Steamship Service. Head Offices of the Company, 3 and 4 Fenchurch Street, London.

SAILINGS FROM LONDON. S.S. BERWICK CASTLE via Suez for Mombasa sailed April 2nd.

SAILINGS FROM NATAL FOR ENGLAND. Weekly sailings for Capetown and Europe. R.M.S. LLANDOVERY CASTLE, April 27th. R.M.S. LANSYEPHAN CASTLE, May 2nd. R.M.S. BRITON M.V. 15th. ARRIVAL at KILINDINI. S.S. BERWICK CASTLE April 30th.

SAILINGS FROM KILINDINI. R.M.S. LLANDOVERY CASTLE sailed April 15th. S.S. BERWICK CASTLE, Sail 5th for Cape Ports and Europe.

These steamers may also call at other ports and or places as may be required by the owners, passenger and or cargo arrangements. Calls at Madras and the Cape have been resumed.

Trains are run to and from Beira, Durban, Salisbury and Delagoa Bay in connection with the Union Castle Steamers for the convenience of passengers. We beg to notify those concerned that all sea freights on homeward consignments are now payable at this end before shipment.

PASSENGER RATES AS USUAL. For all information regarding freight and passage apply to - - The British East Africa Corporation, Ltd.

AGENTS - Mombasa, Nairobi, Kisumu, Kampala, Jinja, etc.



Cable Address: "SHARPHORN," NAIROBI.  
A.S.A. CODE: 578. SHARPHORN & BROTHERS'.

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IMPORT & EXPORT MERCHANT,  
Government Road, Nairobi.  
P. O. Box 4, NAIROBI.

**EBRAHIM JOOMA.**  
R.K.A. Main Street, Mombasa.

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**THE EAST AFRICA LIVERY & BAIT STABLES**  
Market Street, NAIROBI.

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