## MANAGEMENT OF STRATEGIC CHANGE IN NATIONAL WATER CONSERVATION AND PIPELINE CORPORATION (NWCPC) <sup>//</sup>

BY

## JILLYS WANGECI/MURAGURI

WWER KABETE LIBRAR

A MANAGEMENT RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION, SCHOOL OF BUSINESS, UNIVERSITY OF NAIROBI.

SEPTEMBER 2007



## ABSTRACT

Parastatals are institutions owned by Government that are more business oriented as compared to mainstream ministries. The study sort to establish how NWCPC a parastatal managed the introduction of Government reforms and the challenges encountered in the process.

The study was conducted using a case study research design. The researcher conducted in-depth interviews with NWCPC's top management who were involved in the change program. Information was also obtained from Corporation records, which was useful in the compilation of the study report.

The study identified that to a large extent NWCPC used Kotter's eight-step model in the change management. Kotter's emphasizes that change does not happen overnight and goes on to outline an eight-step model with suggestions on how to manage change.

From the interviews conducted, it was evident that reforms have had a major impact on NWCPC whereby it is now operating under a new mandate. The organization is more effective with a clear focus for which it is accountable to the Government and other stakeholders.

The results of this study can be used as a lesson to other parastatals and other Government institutions that are undergoing or are likely to undergo similar reforms. For the academicians and other researchers wishing to carry out further research, the studies will contribute to existing literature in the field of strategic management.