## IE CHARACTERISTICS OF BONUS-ISSUING FIRMS IN

 ENYA: AN EMPIRICAL STUDY.

BY

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REGISTRATION No. D/61/P/7898/97
management research paper submitted to the Department of Accounting, Faculty of mmerce, University of Nairobi, in partial fulfilment of the requirements for the degree of sters of Business Administration.

JUNE 2000.



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## DECLARATION.

search paper is my original work and has not been presented for a degree in any other sity.


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## ACKNOWLEDGEMENT

titude first and foremost goes to my supervisor, Mr. Otieno Luther Odhiambo, for me through this project from its conception to its completion. Through his agement I realised that it is not because things are difficult that we do not dare, but $s$ because we do not dare that they are difficult.
ititude also goes to my boss, The Head of the Levy Inspectorate, Kenya Bureau of -ds, Mr. S.O. Odongo who realised how much time I needed to put into my studies refore allowed me to reschedule my office work accordingly so as to accommodate am also grateful to him for his constant encouragement and support during the times got thick'.

I thank my parents and siblings, my friends and colleagues [both in the office and in for their support and encouragement during my studies. It may not be possible to Il of them individually but their contribution towards the successful completion of dies is highly appreciated.

## DEDICATION

hose who knew and believed that I would make it through it all and therefore gave stant encouragement towards that end, and to all those who thought and believed that not. Both of you triggered a determination I had forgotten I had.

## ABSRACT

s such as that conducted by Grinblatt et al., (1984), have proven that Stock dividends ore than mere cosmetic changes. They appeal to investors because of their ological value, tax benefits and because they signal prospects of higher profits in the This study, by refining the Lev and Lakonishok's (1987) study, empirically igates the characteristics of the stock dividend firms quoted at the Nairobi Stock nge. It also documents a model for predicting the likelihood of a firm to issue stock nds.
study applies Discriminant Analysis to construct the predictive model. The teristics of the firms are derived from the group means. Classification of the firms group is based on the number of times a firm has made the distributions. Those that never made the issue between 1991 to 1999 are classified in group 0 , the ones that ssued once in group 1, twice in group 2 and thrice in group 3.
odel when expressed in a quadratic function correctly predicts $82 \%$ of the firms into rue groups. The results, based on an examination of fourteen financial statement d variables, also indicate that the firms that have never made the distributions have - dividend payout ratios, dividend yield, return on investments and a higher percentage ital reserves in the total reserves. This is so because these variables are reduced in size event of an issue. The firms that have made the issues twice or more times have the st changes in cash from operations, earnings, growth in earnings, shareholders' funds tal reserves as well as the lowest returns on investments. Re-capitalisation increases vestment thus increasing the earnings realised and consequently, the growth in gs.
equency in the issues is related to the firm size. Financial and industrial sectors have ghest concentration of the distributions. Some of the characteristics so established
dy proves that only two (total reserves and dividend yield) out of the fourteen es are significant for prediction purposes. This means that managers may be using antitative considerations in deciding whether or not to issue bonus shares and thus ing that there exists a gap between finance theory and practice in the issue of Stock nds in Kenya.

## TERI:THE PROBLEM.

## ckground to the Problem.

nes companies find themselves in need of more funds for investment into profitable or for expansion purposes. In seeking such funds, it is prudent that Finance rs first opt for the cheapest source (this presupposes that they need to be cost us in their search for the funds). There are internal as well as external sources of nternal sources include retained earnings while external sources include debt and
king Order Theory (Myers, 1984), indicates that internal sources are the cheaper ff funds. According to Myers, managers will first resort to using retained earnings acing investments rather than debt or equity, after which they will prefer debt rather ity as external financing. The use of retained earnings is advantageous because it is ost of financing compared to the issuing of new shares. Moreover the management control of the firm. Stock Dividends (also known as a "bonus" issue) fall within the on of the cheaper source of funds for investment. They are a way of raising al equity capital in a cost-effective way.
ividends merely represent a distribution of additional 'fully paid' shares to the shareholders. The new shares are issued in proportion to the shareholders' current s. Since the stock dividends neither cause expense decreases nor increases in the power, the total net worth remains unchanged. Simply and squarely put, there occurs an increase in the number of units through which ownership may be acquired nsed with, causing the value of each unit to decrease. Block and Hirt (1992) put it ock dividends result in the investor having more paper to tell him/her what he/she knew.
unting terms it involves a transfer on the books, of an amount equal to the market f the distributed shares, from the reserves to the paid up capital. The bookkeeping volves debiting (reducing) the reserve account and crediting (increasing) the share account, with the amount involved (McMenamin, 1999). A capitalisation in this s a correction of an imbalance between the nominal value of the share capital and the lue of accumulated reserves (which together make up the total shareholders' funds). owever prudent that the distributions should only be made when managers do not the balance of retained earnings to constrain future cash dividend payments. This is e the inability to pay cash dividends may cause anxiety among the shareholders.
att et al., (1984) report that the Generally Accepted Accounting Principles (GAAPs), I in the U.S.A. classifies stock dividends as distributions of upto $20 \%$ or less of the on shares already outstanding. Beyond $25 \%$ they are treated as splits and do not affect d earnings. Grinblatt et al., (1984) further indicate that for distributions between $20 \%$ $\%$, the accounting principles grant discretion to the manager but are usually treated as ividends. However, the accounting requirements vary in the $25 \%$ to $100 \%$ range.

Id Lakonishok (1987) established that the characteristics of firms issuing stock ads differ markedly from those of stock split firms. Grinblatt, Masulis and Titman also noted that the market interprets announcements about stock dividends and stock differently. Both studies used these findings to arrive at the inference that stock ids and stock splits are different.
an economic standpoint, stock dividends and stock splits are very similar though for different purposes. Neither stock splits nor stock dividends involve cash payment eholders. Baker (1958) indicates that the difference between stock dividends and plits lies in the accounting treatment. A split has the effect of increasing the number tanding shares through a proportional decrease in the par value of the share but

5 no change in the total Capital Account or Surplus Account. The common stock is merely apportioned among the increased shares outstanding after the split up. ividends on the other hand require the transfer of a portion of earned surplus to the Account leaving unaltered the par or stated value of each share. Stock splits are y used after a sharp price increment to reduce the price, while stocks dividends are nes used to keep the stock price relatively constrained. With respect to the income nt , there is no change in the total shilling amount before and after stock dividends or lits.
es differ in their treatment of stock dividends. In some countries there are ons on the payment of stock dividends. In India for instance there is a maximum nit imposed on the bonus shares. The limit is $1: 1$ (Pandey, 1997). That is, a single hare for one paid-up share held by the existing shareholder. Within the ratio ceiling, eria are to be satisfied: These are the residual reserve and the profitability criteria.
sidual reserve criterion requires that the reserve remaining after the amount sed for bonus issue should be at least equal to 40 per cent of the increased paid-up This means that there needs to be an increase or growth in the reserves before issue can be made. In computing the minimum residual reserve, the redemption and capital reserve on account of assets revaluation are excluded while investment ce reserve is included. The profitability criterion on the other hand requires that 30 t of the previous three years' average pre-tax profit be at least equal to 10 per cent of reased paid-up capital (Pandey, 1997). The other condition is that bonus shares be issued in addition to, and not in lieu of, cash dividends.
re no restrictions in Kenya on the ratio of the bonus payable as yet. The ratios vary 2 by Kenya National Mills (announced on $11^{\text {th }}$ March 1998), 5:1 by Unga Limited aced also on $11^{\text {th }}$ March 1998) 4:1by Dunlop (announced on $9^{\text {th }}$ June 1998), to
on but a few. However, the Capital Markets Authority (henceforth abbreviated as has to approve an issue before it is declared. Other rules by the CMA on isation include; the restriction of the number of bonus shares that can be issued to the r authorised at the NSE. According to the CMA (Amendment) Rules, (1994), Legal No. 232, the board or shareholders must have approved capitalisation. This means e applicant must furnish the CMA with certified copies of the resolutions passed by rd or shareholders as required under the Companies Act, authorising the issue of the tares.
e case of bonus issues capitalised from reserves, the applicant must identify the es from which the bonus shares are to be capitalised and show a three-year schedule movements in the relevant reserve accounts. In a case where any of the reserves are following a revaluation of the assets, the applicant must submit a copy of the it appraisal report and a certificate from the auditors that the reserves are sufficient to the capitalisation of the bonus issues (The CMA [Amendment] Rules, 1994, Legal No. 232).

## Statement of the Problem.

their tax benefit, prospects of higher future profits and psychological value (Pandey, stock dividends are an appealing phenomenon to investors. In practice it is observed mmediately after the announcement of a bonus issue, the market price of the ny's share changes depending on the investors' expectations (Kaen, 1995). Empirical s support the fact that statistically significant abnormal returns accompany stock nds on the announcement date. McNichols and Dravid (1990) for instance established e issuance of stock dividends is followed by significant earnings increases.
, Barclays Bank (Kenya) Ltd made an issue, immediately after which announcement as an increment in the stock price, indicating expectations of higher earnings and uently, the significance of the issues. All this goes to prove that Stock dividends are a to investors about the management's expectations and confidence about the firm's rance. They form the premise upon which the investors can draw inferences for ent decision purposes. It is therefore important for investors and managers to e their understanding of the stock dividend phenomenon so as to arrive at sound ns. Investors for instance can capitalise on these distributions.
udy, as an endeavour to give more insight into the stock dividend phenomenon in addresses two research questions: firstly, do the Lev and Lakonishok's (1987) s hold in the Kenyan context? And secondly, is it possible to predict the likelihood of istributions? Investors in Kenya lack a tool useful in predicting the companies that ly to issue the bonus. This study therefore sets out to establish such a model.

## hjectives of the Study.

jective of this study was to compare the financial statement-derived variables of the nies that have issued the bonus with those that have hitherto never made an issue. maracteristics of the stock dividend firms in Kenya were arrived at based on these risons.
udy also aimed at establishing whether or not there is sector concentration of the and possibly formulating a model, useful in predicting the issues, for the companies at the Nairobi Stock Exchange.

### 1.4. Importance of the Study.

The findings of this study is of importance to the prospective investors in the decision making process, and to the corporate managers who recommend the bonus issues. The model provides
investors and managers with information necessary in facilitating their decision making process. For instance, in making inferences about the increased probability of a near-term cash dividend at the announcement of the stock dividends.

The results of the study can also assist investment managers in making informed decisions on stock selection. Studies have indicated that there occurs mis-pricing of stocks due to inability to predict such corporate actions as bonus issues. The bonus issue prediction model will therefore assist in enhancing efficiency in the pricing mechanism of stocks.

### 1.5. Assumptions.

For the purposes of this study, the following assumptions shall apply:
(i) That the coefficients used in the model are accurate and therefore represent the reality about the firms' operations. The coefficients are assumed accurate having been certified so by the auditors.
(ii) That the limitations of the uses of accounting numbers do not apply and therefore ratios can be used for estimation and prediction purposes.
(iii) That the variables used in the model are the only determinants of the likelihood of
an issue. Other factors (non-quantifiable) such as the tendency of some directors to authorise the issues are held constant.
(iv) Accounting method choice is an important factor affecting reported financial statement numbers. for example, LIFO (last in first out) results in higher cost of goods sold than do other methods during inflationary periods. This study assumes that there is no effect on financial statement numbers of alternative accounting methods.
(v) Where ratio analysis is done from financial statement variables unadjusted for inflation, distortions may arise causing difficulties in comparisons for example the value of the fixed assets will be overstated. For the purposes of this study, the assumption is made that there is no inflation and hence the value of money remains constant.

### 1.6. Limitations of the Study

The assumptions made above form some of the limitations of the study. Without them the findings of this study are inaccurate (the validity of the model developed should therefore be assessed based on these assumptions). For instance, the assumption that the quantifiable factors are the only influencing factors in the issuance of stock dividends does not in the least represent the reality. The study therefore fails to incorporate the Baker and Phillip's (1993) findings that the dominant motive for paying the stock dividends is to maintain the firm's historical practice.

Notice should also be made of the fact that the control sample consisted of the 11 firms that have hitherto never made any stock dividend distributions while the test sample had 39 firms. This variance in sizes of the samples may cause biases in the analysis.

### 1.7 Organisation of the Study.

This paper has the following organisation. Section I presents the background to the problem, statement of the problem, the importance, objectives, limitations and assumptions of the study as well as a brief review of the empirical literature on stock
dividends and the hypotheses put forward to explain their issuance. Section II contains the methodology used in the analysis of the data while Section III presents the findings and their interpretations. Section IV presents the conclusion and the suggestions on areas that need further research.

### 2.1. ITREATURE REYIEW

Financial planning, analysis and decision-making are all based on the information derived from financial statements. Financial statement information is of importance especially in improving the quality and speed of the decisions to be made. The availability of competing information sources and the potential of the information to reduce uncertainty both influence whether this improvement is expected to occur (Foster, 1986). From the investors' point of view, predicting the future is what financial statement analysis is all about, while from the management's point of view financial statement analysis is useful both as a way to anticipate future conditions and more importantly as a starting point for planning actions that will influence the future courses of events.

Studies on the uses of financial statements, (for instance, Otieno, 1987, and Beaver, 1966), assume that such statements contain useful information. Based on this assumption, these statements have been used for various purposes, some of which include; forecasting firm performance, estimating or predicting firm specific variables such as risk and dividend yield, predicting corporate failure, and assessing the credit worthiness of firms. Other objectives of financial statements include providing information on the changes in economic resources and variables, as well as providing information on the obligations and performance of the firm.

Financial statements are preferred over other competing sources of information on a firm's operations on various grounds (Foster, 1986). These include:
(i) the fact that financial statements focus directly on the variables of interest,
(ii) that these statements are certified by auditors and hence are reliable,
(iii) that the statements can be produced at a comparatively low cost, particularly from the users point of view,
(iv) And lastly, that financial statement information is a more timely information source.

Analysts have focused on the predictive capability as well as the diagnostic role of the accounting numbers derived from the financial statements and used them extensively as a tool in financial analysis. These numbers are believed to form a critical background on the item(s) of the user's interests. However, there are mixed views on the power of ratios in their use for prediction purposes. Otieno (1987) reports that Beaver (1966), in his support of the power of ratios in predictions (due to their informational content), focused his study on whether ratios discriminate between failed and non-failed firms. Beaver (1966) examined the predictive power of thirty different ratios and established that ratios can be used to predict corporate failure as early as five years prior to the failure.

On the contrary, Johnson (1970) held that ratios do not contain information about alternative strategies and the investing economic conditions, such as mergers and deferrals, confronting management and investors.

Ratios have also been used to determine; the extent to which a firm has used its long term solvency by borrowing funds; the operating efficiency and performance of the firm; the extent to which the firm is utilising its assets in generating sales revenue and the ability of the firm to meet its current obligations. Other practical applications of the ratios have been in credit and security analysis. Security analysis focuses on the long-term profitability of the firm. Credit analysis on the other hand employs the use of current/quick-asset ratio to establish the firm's ability to pay its debts and the debt/equity ratio to determine the firm's survival in the long run.

Altman (1968) focused on credit analysis. He combined a set of ratios to form a single measure important in predicting corporate bankruptcy. His study was based on 66 firms, half of which went bankrupt. He established 5 ratios as being efficient in predicting corporate bankruptcy. These include: net working capital to total assets, retained earnings to total assets, earnings before interests and taxes (henceforth abbreviated as EBIT) to total assets, market value of total equity to book value of debt and sales to total assets. He established the function:

$$
\mathrm{Z}=0.012 \mathrm{X}_{1}+0.014 \mathrm{X}_{2}+0.033 \mathrm{X}_{3}+0.006 \mathrm{X}_{4}+0.999 \mathrm{X}_{5}
$$

Where; $X_{1}$ to $X_{5}$ represent the ratios; net working capital to total assets, retained earnings to total assets, EBIT to total assets, market value of total equity to book value of debt and sales to total assets respectively, and the Z is the discriminant function score of the firm.

To derive meaning from the ratios, it is important to compare a firm's ratios with those of its benchmarks. Ratios would be meaningless without a reference point. Comparisons can be indicative of the extent to which a firm deviates from the norm (where the norm is the reference point, which in this case is the company used as the benchmark, or the industry average). Caution should be taken in using the ratios since there are limitations to their use. These limitations include:
(i) The lack of an appropriate basis of comparison (the industry average may not be an appropriate reference point in the case where the companies use different accounting principles).
(ii) the fact that interpretations are rendered inaccurate due to price changes,
or expected increases in earnings.

Woolridge (1983) established a relationship between stock dividend size and the investors' return. His conclusion was that stock dividends but not stock splits might be effective as a signalling device. He concluded so because stock dividend announcements, in his study of the daily returns around 317 stock dividends, were usually accompanied by earnings announcements or cash dividend payments. McNichols and Dravid (1990), also established a correlation that point out that the management's choice of split factor signals private information about future earnings and that investors revise their beliefs about the firm accordingly.

The attention and the reputation hypotheses are both offshoots of the signalling hypothesis. The attention hypothesis indicates that stock dividends trigger the reassessments of the firm's future cash flows, and hence attracting attention. Under-priced firms find such reassessments in their interests while overpriced firms do not. Under this hypothesis, there will be a price impact on the announcement date that reflects the average under-pricing of firms that choose to split their shares.

The reputation hypothesis (Ross, 1977) on the other hand postulates that the loss of reputation is one of the indirect costs associated with false signalling. Firms therefore reveal their information truthfully because it is prohibitively costly for low-value firms to mimic the financial decisions of high value firms. Heinkel (1984) indicates that firms maintain their reputation so as to have the opportunity to signal favourable information in the future.

The weakness of the reputation or the attention hypothesis is that they do not explain why firms use stock dividends and splits to convey information rather than straightforward press releases (Lev and Lakonishok, 1987). The use of stock dividends and splits for this purpose is that they are less likely to reveal useful information to competitors and that managers may
be held liable for damages to stockholders should the information that is directly communicated to the market be incorrect. Stock dividends and splits being more ambiguous announcements, will not subject the firm and its management to such risks.

Grinblatt et al (1984) confirmed all the four hypotheses in their study. This confirmation thus disputes the notion about stock dividends and stock splits being mere cosmetic changes. In their examination of the valuation effects of stock dividends and stock splits, they established that, on average, there are post-announcement abnormal returns particularly around the ex-dates of stock dividends and stock splits. They explain that this upward revision of the firm's value cannot be attributed to any other contemporaneous announcements, but may be partially due to forecasts of imminent increases in cash dividends. However, a sub-sample of stocks that paid no dividends in the three years prior to the announcement displayed similar price behaviour. They thus concluded that some of the information content of stock dividends appeared to be directly associated with the firms' future cash flows. Based on their confirmation, the endeavour to establish a bonusforecasting model is therefore further justified.

Baker and Phillips (1993) points out another hypothesis they term" the 'Cash Substitution' hypothesis", which indicates that managers can conserve cash by issuing a stock dividend as a temporary substitute for either existing or contemplated cash dividends. No study, empirical or otherwise, has hitherto confirmed this position. In fact Baker and Phillips (1993) point out critiques from such scholars as Elgers and Murrey (1985) who in their study established that a poor cash position is not a factor in the decision to issue stock dividends.

Baker and Phillips (1993) also confirm that the dominant motive for paying stock dividends is to maintain the firm's historical practice. Their view is that most managers continue to pay the bonuses because they are apprehensive about the stockholder's reaction to changing
the firm's historical stock dividend practice. They believe that shareholders expect stock dividends to continue once initiated.

Of all the aforementioned hypotheses, the signalling and the trading range hypotheses are most popular having been validated by studies.

More relevant to this study however is the Lev and Lakonishok (1987) study. Lev and Lakonishok (1987) investigated the reasons why firms split their stocks or distribute stock dividends and why the market acts favourably to these distributions. By comparing the operational performance, indicated mainly by growth rate in earnings and dividends, and other characteristics of firms that have split their stock and distributed stock dividends with those of a control group of non-distributing, albeit similar firms, they revealed systematic differences in firm performance and levels of stock prices. They conclude that stock dividends are therefore not just small stock splits. The two are different and hence intended for different purposes.

On comparison between issuing and no-issuing firms, they revealed that stock dividends are distributed by firms that only marginally out-perform similar non- distributing firms. Their evidence of relatively low prices of stock dividend paying firms and relatively small increments of stock prices led them to dismiss the other researchers' findings that stock dividends are intended to adjust stock prices to "normal levels".

The Lev and Lakonishok (1987) findings further indicate that stock dividend firms did enjoy a somewhat higher pre announcement earnings growth than control firms; yet the differences between the test and control firms for stock dividend cases were much smaller compared to those of the stock splits cases. For many sub - periods of stock dividend cases, the earnings differences between test and control were not statistically significant, for instance, the differences in the median earnings growth rates for each of the four quarters
preceding the announcement were not statistically significant. The dividend growth in pre announcement period and the earnings behaviour hardly showed any differences between the test and the control sample. Infact, they note that most times, the dividend growth was higher for the control samples than for the stock dividend test sample. Stock dividend firms experienced, on average, a decline in their dividend yield relative to control firms in the three years prior to the stock dividend announcement. This study is a test of the validity of the Lev and Lakonishok's (1987) study, and hence is an attempt to confirm or dismiss their findings within the Kenyan context.

## CHAPTER ШI: METHODOLOGY-DATA COLLECTION

## 31. The Population and Sample.

The population consisted of all the firms (52) quoted on the Nairobi Stock Exchange for the period 1991 to 1999. The reason for the choice of this period was due to the availability of data. All the firms that have issued the bonus made up the test sample. These total to 39 between 1991 and1999. Another sample, the control sample, was also constructed which consisted of firms that have not yet issued any bonuses. These were 11 by 1999 .

### 3.2. Data Collection.

This was done by extracting the figures of the relevant items from the financial statements of the firms under the study for the period 1991 to 1999. The financial statements were obtained from the Nairobi Stock Exchange as well as from the various firms. The items extracted include; earnings, growth in earnings, reserve revenue, shareholders' funds, changes in cash from operations, earning power (ROI), firm size (asset base), the dividend yield, the dividend pay-out ratio, the percentage of capital reserves in total reserves, growth in capital reserves, growth in long term borrowing, growth in assets, and yearly changes in dividends.

The data available on the firms that have issued the stock dividends was for the period 1993 to 1999. However, the years 1991 and 1992 were included solely for the reason that events leading to the issue of a bonus may commence two or so years prior to the issue. This fact is reflected in the CMA rules (as mentioned in the introduction) which requires that a threeyear schedule of the movements in the reserves from which bonus shares are capitalised be shown.

### 3.3. The Model

The multivariate model used comprised of the aforementioned fourteen variables expressed in linear form thus:

$$
\begin{aligned}
& F=\mathbf{b}_{1} \mathbf{X}_{1}+\mathbf{b}_{2} \mathbf{X}_{2}+\mathbf{b}_{3} \mathbf{X}_{3}+\mathbf{b}_{4} \mathbf{X}_{4}+\mathbf{b}_{5} \mathbf{X}_{5}+\mathbf{b}_{6} \mathbf{X}_{6}+\mathbf{b}_{7} \mathbf{X}_{7}+\mathbf{b}_{8} \mathbf{X}_{8}+\mathbf{b}_{9} \mathbf{X}_{9}+\mathbf{b}_{10} \mathbf{X}_{10}+\mathbf{b}_{11} \\
& \mathbf{X}_{11}+\mathbf{b}_{12} \mathbf{X}_{12}+\mathbf{b}_{13} \mathbf{X}_{13}+\mathbf{b}_{14} \mathbf{X}_{14} .
\end{aligned}
$$

Where:
$F$ is the bonus, (and is represented by 0 for the firms that have never distributed the stock dividends, 1 for a single issue, 2 for twice and 3 for cases of more than two issues).
$X_{1}$ is the earnings (as a measure of profitability),
$\mathrm{X}_{2}$ is the growth rate in earnings,
$\mathrm{X}_{3}$ is the reserve revenue,
$X_{4}$ is the shareholders' funds,
$\mathrm{X}_{5}$ is the measure of changes in cash from operations,
$\mathrm{X}_{6}$ is the earning power (ROI),
$X_{7}$ is the particular firm's size (asset base),
$\mathrm{X}_{8}$ is the dividend yield,
$\mathrm{X}_{9}$ is the dividend payout ratio,
$\mathrm{X}_{10}$ is the percentage of capital reserves in total reserves,
$X_{11}$ is the growth in capital reserves,
$\mathrm{X}_{12}$ is the growth in long term borrowing,
$X_{13}$ is the growth in assets, and
$\mathrm{X}_{14}$ is the yearly changes in dividends.

The above variables were selected based on the fact that they influence the issue of stock dividends. The paid-up share capital and retained earnings together make up the
shareholders' equity.

Shareholders' equity is the owners' claims to the net assets of a business entity. Retained Earnings are the total amount of a company's net incomes less its net losses and dividends declared since its inception. Earnings/accumulated profits arise from the use in the business of funds entrusted to the company, and represent a surplus accruing to the shareholders out of which dividends may be paid to them, and which if so not distributed, is ultimately attributable to the common shareholders. These earnings indicate the financial performance as well as the growth prospects of the company. Retained earnings therefore represent undistributed profits while the paid-up share capital is the amount of funds directly contributed by the shareholders. Stock dividends increase the paid-up capital. Net income increases the retained earnings while net losses and dividends decrease it. Where retained earnings become large relative to total shareholders' equity, stock dividends will be issued.

Dividends (the distributed earnings) represent the return to the investor who puts his/her money at risk in the corporation. They are a function of the level of earnings. A high earning power therefore implies that the earnings will increase, thus increasing the likelihood of a bonus issue. The earnings power for the purposes of this study is represented by the Return on Investments (henceforth abbreviated as ROI). ROI measures the efficiency of operations and is computed as EBIT divided by the capital employed. ROI is based on the earnings before interests and taxes because it indicates the profits as far as operations are concerned.

When investors evaluate whether or not to buy a stock at a given price per share, they take into consideration how much return they expect to receive in the form of dividends. A statistic useful in comparing the dividend paying performance of the different investment opportunities is the Dividend Yield [henceforth abbreviated as DY]. Dividend

Yield is computed as the dividend per share divided by the market value per share and evaluates the shareholders' returns in relation to the market value of the share. It also measures the payment that stockholders receive from their investments. Where dividends are constant and stock prices increase, dividend yield will decrease. Using the dividend yield, the payout ratio can be computed. One minus the dividend payout ratio gives the retention ratio. The Dividend Payout Ratio (henceforth abbreviated as DPR) indicates the percentage of earnings paid out in the form of dividends. The retention ratio when multiplied by the Return on Equity (ROE) gives the growth in owners' equity as a result of the retention policy.

An increase in cash also supports the issue of a bonus because then, the bonus can be followed by a payment of cash dividends thus maintaining the increased share price at that level. Where cash is low, stock dividends may still be issued. Cash flow per share of common stock is an important measure of the company's ability to pay dividends as well as its liabilities.

The other variable that affects the issue of stock dividends is capital reserves. Capital reserves result from the revaluation of assets. The assets of a business are the properties or economic resources owned by the business. Revaluation of Assets, if added to the reserves, leads to growth in capital reserves. An increase or decrease in the asset base can therefore affect the company's performance, growth and consequently the reserves, and hence the chances of a bonus issue.

Accumulated profits contribute to the company's reserves. Reserves may arise in three ways (Lee, 1984):
(i) By the contribution of capital moneys by shareholders over and above the nominal amount of their shares.
(ii) By the accumulated profits, initially in the profit and loss account.
(iii) And as aforementioned, by an upward revaluation of assets, with a countervailing adjustment to the owners' equity.

All reserves are represented in the books by credit balances and appear in the balance sheet as amounts added to the share capital to produce a subtotal of owners' equity. Reserves are alternatively classified as capital reserves and revenue reserves. A capital reserve is one which as a matter of legal requirements, prudence, or business policy, cannot or will not be distributed in dividends to shareholders through the profit and loss account. A revenue account on the other hand is one that is free for distribution. Capital reserves comprise of (i) and (ii) above. Accumulated profits may become capital by law or through company policy.

The principal revenue reserve is the profit and loss account, whose credit balance at any time represent net profits (less losses) after tax accrued since the inception of the company, and not distributed in dividends or otherwise appropriated. Examples of capital reserves are the share premium account and the capital redemption reserve fund. The share premium account can be capitalised by for instance, using the balance to pay up non-issued shares for distribution to the members as bonus shares.

When redeemable preference shares are redeemed, the 1948 Companies Act section 58 requires replacement of the par value of the shares by the proceeds of a fresh issue of shares of any class but not debentures. Or alternatively, by the transfer of an equivalent amount of distributable profits from the profit and loss account, or other revenue reserve, to the credit of a capital reserve. The profits so dealt with are forever undistributable except on liquidation or in a capital reduction scheme. The balance may be capitalised by a bonus issue of shares.

### 3.4. Measurement of Yariables.

Growth in: assets, long term borrowing, capital reserves, and earnings as well as the proportion of capital reserves in the total reserves, yearly changes in dividends, dividend yield and ROI, were measured in percentages. The earnings, reserve revenue, shareholders' funds, and the firm size [asset base], were measured in millions of Kenya shillings. Dividend payout was measured in ratios. Averages were computed for each of the variables for the years 1993 to 1999 to smoothen out variations over the period.

### 3.5. Methods of Analysis.

Various researchers (indicated in the literature review) have focused on two approaches in their investigation of stock dividends: surveying of managers and the use of market data. This study applied the latter.

Tests were run to establish the nature of correlations among the fourteen variables. Kendall's and Spearman's correlation coefficients were established, the results of which are appended hereunder (appendix 4). To establish the characteristics of the stock dividend paying firms in Kenya, refinements were done on the Lev and Lakonishok's (1987) study so that some of the variables they used were discarded and others incorporated. This was especially so for modelling purposes.

The applicable independent variables in the study included; growth in earnings [GEARN], dividend yield [DY], Return on Investments [ROI], yearly changes in dividends [YCDIV], growth in total assets [GTASS], dividend payout ratio [DPR], percentage of capital reserves in total reserves [CATR], earnings [EARN], changes in cash from operations [CCASHOP], total reserves [TRES], shareholders' funds [SHRF] and total assets [TASS].

With the fifty two firms grouped under; 0 for the firms which have never issued the bonus, I for the firms that have made a single issue, 2 for twice, and 3 for more than twice, discriminant analysis was done. This was:
[i] To establish a linear discriminant function, so that the discriminant scores exhibit the property of maximising the ratio of between- and within-groups variability.
[ii] To examine whether the discrimination established by the function can be generalised to the population, that is, establish whether there is a significant difference between the means of the independent variables taken together.

With the classification altered to; 0 for firms that have never made any issue, 1 for a single issue and 2 for more than once, discriminant analysis was repeated. In addition, multiple regression analysis was run to further test the model. The structure of discriminant analysis is similar to that of multiple regression analysis except that the dependent variable Y is in this case dichotomous instead of quantitative.

## CHAPTERIV: RESULTS AND INTERPRETATIONS

### 1.1. Findings and Implications.

The list of firms used in the analysis is contained in appendix 2 . The list of firms as well as the dates the distributions were announced are contained in appendix 3.The summary of statistics for the comparison between the groups as well as the results from the correlation tests is contained in appendix 4.

Pearson's, Kendall's and Spearman's correlation coefficients established strong [near perfect] positive correlations between shareholders' funds, total assets, total reserves, earnings, changes in cash from operations and growth in earnings while indicating low [near perfect] negative correlations between most of the rest of the variables. These correlations meant that some of the variables [growth in total assets and growth in long-term borrowing] be omitted. Twelve variables were therefore used in the analysis.

The means/averages of the various variables are contained in appendix 5. For the entire sample the mean of the growth in earnings for the 51 observations was -22.4 millions, indicating that on average earnings have been on the decline between the years 1993 to 1999. The mean dividend yield was $7.1 \%$, and the average return on investments was $13.8 \%$ while earnings averaged 222.6 millions of shillings. The yearly changes in dividends, growth in total assets, dividend payout ratio, the percentage of capital reserves in the total reserves, changes in cash from operations, total reserves, shareholders' funds and total assets averaged $24.4 \%, 25.6 \%, 45.16,51.2 \%, 434.8$, 1145 millions, 141.1 millions, and 5095.1 millions respectively.

TABLE I: GROIIP MEANS.

| Class | CART | CCAS <br> HOP | DPR | DY | EARN | GEARN | GTASS | ROI | SHRF | TASS | TRES | YCDIV |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 65.2 | 205.3 | 52.2 | 9.6 | 164.8 | -47.9 | 27.8 | 16.8 | 902.3 | 1607.05 | 608.00 | 19.9 |
| 1 | 49.2 | 428.7 | 44.7 | 6.3 | 172.1 | 25.6 | 27.03 | 14.8 | 1347.9 | 3280.9 | 1083.9 | 24.0 |
| 2 | 48.1 | 208.2 | 42.4 | 6.8 | 232.6 | -148.8 | 19.4 | 14.7 | 1240.6 | 7438.6 | 1055.0 | 20.8 |
| 3 | 44.1 | 1170.6 | 40.2 | 6.4 | 516.3 | 31.8 | 24.2 | 6.8 | 2780.9 | 1156.4 | 2301.1 | 37.6 |
| Total | 51.8 | 443.7 | 45.3 | 7.1 | 229.6 | -21.1 | 25.5 | 14.1 | 1431.2 | 4821.2 | 1144.4 | 24.4 |

TABLE 2: GROUP STANDARD DEVIATIONS

| Class | CATR | CCAS <br> HOP | DPR | DY | EARN | GEARN | GTASS | ROI | SHRF | TASS | TRES | YCDIV |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 23.1 | 318.3 | 40.1 | 5.58 | 406.9 | 181.6 | 20.5 | 15.0 | 1682.8 | 3494.2 | 1015.2 | 45.7 |
| 1 | 26.9 | 625.7 | 24.8 | 2.76 | 252.5 | 89.6 | 32.5 | 13.1 | 1588.5 | 5637.2 | 1382.5 | 33.45 |
| 2 | 26.8 | 202.2 | 21.26 | 4.18 | 483.2 | 559.5 | 12.05 | 9.5 | 1751.7 | 17270.7 | 1490.4 | 13.87 |
| 3. | 28.86 | 1715.7 | 13.56 | 1.66 | 647.0 | 10.16 | 13.2 | 2.97 | 2153.8 | 1517.4 | 1880.1 | 21.24 |
| Total | 26.6 | 813.7 | 26.8 | 3.84 | 407.5 | 256.98 | 24.8 | 12.2 | 1764.3 | 10240 | 1457 | 32.4 |

Based on the results of the group averages (as tabled above and also contained in appendix 6), the following characteristics can be inferred; the firms that have hitherto never made a bonus issue [group 0 firms] have higher mean of the percentage of capital reserves in the total reserves, dividend pay-out ratio, dividend yield and return on investments. This is in line with the expectations because in the event that a firm does not issue stock dividends, it should follow of logical necessity that these variables will grow [because they are reduced in the event of a bonus issue].

The firms that have issued stock dividends more than twice [Group 3 firms] have very high changes in cash from operations, earnings, growth in earnings, shareholders' funds, total assets, total reserves, and yearly changes in dividends, while they have the lowest return on investments. This low return on investments is due to the fact that profits cannot be realised in the immediate post investment time. Through reinvestment, the asset base expands while profits almost stagnate especially in the short run. Earnings being a function of the extent of investment, it follows that group 3 firms should register higher earnings. The high changes in cash from operations could be an indicator that these firms issue the bonus shares during the periods when they fall low on cash hence the issuance of stock dividends is for cash conservation purposes. This reason for the payment of bonus shares support the Lev and Lakonishok's [1987] as well as Eisemann and Moses' [1978] position as to why firms make such distributions, to conserve cash probably for reinvestment.

That group 3 firms have high earnings and growth in earnings stems from their reinvestment decisions and is in order with the Lev-Lakonishok's [1987] findings that stock dividend firms enjoy a somewhat higher earnings growth than those that have never made an issue. It can also be inferred from the findings that such firms issue the bonus shares to make implicit statements about their expected earnings growth. The high values of the shareholders' funds and the total assets indicate that group 3 firms are mainly big in size.

The results indicate therefore that the bigger the firms [the bigger the asset base] the more the number of issues. The growth in total assets has been more or less uniform among all the firms studied. Class 0 and Class 2 firms both registered a decline in their earnings growth whereas Class 3 firms, not surprisingly, had the highest. The total reserves is related to the frequencies in the issues such that the higher the total reserves the more the number of times a company has declared the distributions.

In all, the group 1 firms have means that are closest to the overall means thus making the group the mean group.

## TABLE 3: SUMMARY OF CLASSIFICATIONGBYDISCRIMUNANT ANALYSIS)

| Put into groups | Group count | True Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 0 | 1 | 2 | 3 |
| 0 | 11 | 8 | 5 | 1 | 1 |
| 1 | 23 | 2 | 12 | 5 | 2 |
| 2 | 9 | 1 | 2 | 3 | 0 |
| 3 | 7 | 0 | 4 | 0 | 4 |
| Total N | 50 | 11 | 23 | 9 | 7 |
| N correct | 50 | 8 | 12 | 3 | 4 |
| Proportion | 1.000 | 0.727 | 0.522 | 0.333 | 0.571 |

$\mathrm{N}=50 \quad \mathrm{~N}$ correct $=27 \quad$ Proportion correct $=0.540$

Table 3 above indicates the classification summary of the discriminant analysis with the firms grouped under 0 [for the firms that have never made the distributions], I [for a single distribution], 2 [for twice], and 3 [for more than twice].

The discriminant analysis on groups defined by CLASS established the following function coefficients [the coefficients are hereby abbreviated as indicated on page 25]:
[I] Function 1:
CLASS $0=-12.989-0.002$ EARN -0.008 TRES +0.164
CATR +0.006 SHRF $-0.001 \mathrm{CCASHOP}+0.001 \mathrm{ROI}+$
$0.1 \mathrm{GTASS}+0.829 \mathrm{DY}+0.069 \mathrm{DPR}+0.021 \mathrm{YCDIV}$.

The variables GEARN and TASS had 0 as coefficients and hence were omitted from the function.
[II] Function 2:

$$
\begin{aligned}
& \text { CLASS } 1=-7.7-0.006 \text { EARN }+0.001 \text { GEARN - } \\
& \text { 0.006TRES }+0.125 \mathrm{CATR}+0.005 \mathrm{SHRF}+0.071 \mathrm{ROI}+ \\
& 0.095 \mathrm{GTASS}+0.389 \mathrm{DY}+0.051 \mathrm{DPR}+0.025 \mathrm{YCDIV} .
\end{aligned}
$$

The variables CCASHOP and TASS having 0 as their coefficients were omitted from the function.
[III] Function 3:

$$
\begin{aligned}
& \text { CLAS } 2=-7.88-0.003 \text { EARN }-0.003 \text { GEARN }-0.003 \\
& \text { TRES }+0.117 \text { CATR }+0.002 \text { SHRF }-0.002 \text { CCASHOP }+ \\
& 0.087 \text { ROI }+0.077 \text { GTASS }+0.468 \mathrm{DY}+0.05 \mathrm{DPR}+0.019 \\
& \text { YCDIV. }
\end{aligned}
$$

The variable TASS had a 0 value and hence was omitted from the function.
[IV] Function 4:

$$
\begin{aligned}
& \text { CLASS } 3=-7.895+0.001 \mathrm{EARN}+0.001 \mathrm{GEARN}-0.001 \\
& \text { TRES }+0.12 \mathrm{CATR}+0.001 \mathrm{SHRF}+0.001 \mathrm{CCASHOP}- \\
& 0.011 \mathrm{ROI}+0.086 \mathrm{GTASS} 0.371 \mathrm{DY}+0.046 \mathrm{DPR}+0.043 \\
& \text { YCDIV. }
\end{aligned}
$$

$54 \%$ of the firms were correctly put in their true groups with $72.7 \%, 52.2 \%, 33.3 \%$, and $57.1 \%$ of the firms in groups $0,1,2$ and 3 respectively being classified in their true groups. The variable TASS was not important in the classification in this case and was therefore omitted.

Some of the firms that were wrongly predicted include: George Williamson Kenya Ltd, Standard Chartered Bank, BAT Kenya Ltd, and E.A. Breweries Ltd which were predicted to fall under group 3 where as they are group 1 firms. Limuru Tea Co. Ltd was predicted to be a group 2 firm whereas it belongs to group 0 . Sasini Tea and Coffee Ltd, CMC Holdings, Diamond Trust Bank Ltd, and Carbacid Investments Ltd were predicted to belong to group 1 though are group 2 firms.

TABLE.4: SUMMARY OF CLASSIFICATION DDISCIRIMINANT ANALYSUS!

| Put intogroups | Group count | True group |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 0 | 1 | 2 |
| 0 | 11 | 8 | 5 | 2 |
| 1 | 23 | 3 | 15 | 6 |
| 2 | 16 | 0 | 3 | 8 |
| Total N | 50 | 11 | 23 | 16 |
| N correct | 50 | 8 | 15 | 8 |
| Proportion | 1.000 | 0.727 | 0.652 | 0.5000 |

$$
\mathrm{N}=50 \quad \mathrm{~N} \text { correct }=31 \quad \text { Proportion correct }=0.620 .
$$

With groups 2 and 3 combined to form one group so that the firms that have issued bonuses more than twice all fall under group $2,72.7 \%, 65.2 \%$, and $50 \%$ of group 1,2 , and 3 firms respectively were correctly predicted into their true groups. In overall, $62 \%$ of the 50 firms used in the analysis were correctly predicted. The variable TASS was once more omitted from all the three functions while the variable SHRF was found to be highly correlated with other predictors. The functions in this case are as follows:
[1] Function I:

$$
\text { CLASS } 0=-13.208-0.002 \text { EARN }+0.001 \text { GEARN }-0.008 \text { TRES }+
$$ 0.168 CATR + 0.006 SHRF - 0.001 CCASHOP - 0.007 ROI + 0.103 GTASS + 0.838 DY + 0.071 DPR + 0.023 YCDIV .

[II] Function 2:
CLASS $1=-7.872-0.006$ EARN +0.001 GEARN -0.006 TRES + 0.128 CATR $+0.005 \mathrm{SHRF}+0.072 \mathrm{ROI}+0.098 \mathrm{GTASS}+0.397$ DY + 0.052 DPR + 0.025 YCDIV.

In this function, CCASHOP had the coefficient 0 and therefore was omitted.
[II] Function 3:
CLASS $2=-7.475-0.001$ EARN -0.001 GEARN -0.002 TRES + 0.121 CATR + 0.002 SHRF $+0.043 \mathrm{ROI}+0.083 \mathrm{GTASS}+0.433$ $\mathrm{DY}+0.05 \mathrm{DPR}+0.031 \mathrm{YCDIV}$.

TABLE 5: SUMMARY OF CLASSIFICATIONS (QUADRATIC).

| Put into group | Group count | True Group |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 0 | 1 | 2 |
| 0 | 12 | 12 | 1 | 1 |
| 1 | 23 | 0 | 21 | 6 |
| 2 | 16 | 0 | 1 | 9 |
| Total N | 51 | 12 | 23 | 16 |
| N correct | 51 | 12 | 21 | 9 |
| Proportion | 1.00 | 1.000 | 0.913 | 0.563 |

$\mathrm{N}=51 \quad \mathrm{~N}$ correct $=42 \quad$ Proportion correct $=0.824$

The variables were expressed in a quadratic function to further test the model. With the firms grouped under 0,1 , and 2 , yearly changes in dividends and total assets were dropped for being highly correlated with other predictors in the group 0 . Total reserves and shareholders' funds were revealed to be highly correlated with other predictors in all the groups 1, 2 and 3 firms. Earnings, growth in earnings, total reserves, the percentage of capital reserves in the total reserves, Shareholders' funds, changes in cash from operations, return on investments, growth in total assets, dividend yield, and dividend pay-out ratio were therefore used in the prediction. Group 1, 2 and 3 firms were respectively, $100 \%$ $91.3 \%$ and $56.3 \%$ correctly predicted by the model. In all, $82.4 \%$ of the firms used in the analysis were correctly put in their true groups.

Except for the first case, the firms that have made more than two issues of the bonus since 1993 are difficult to predict into their true groups. This may be because combining groups 2 and 3 into the same group causes variations within the group and consequently causing difficulty in the dichotomy. Sasini Tea and Coffee Ltd, Diamond Trust Bank Ltd, Jubilee Insurance Co. Ltd, Pan African Insurance Co. Ltd, NIC Bank and Carbacid Investments Ltd were once more predicted to fall under group I though are group 2 firms. The Standard Newspapers Ltd was predicted to belong to 0 but is a group 1 firm, while I.C.D.C Investments Co. was predicted to belong to 0 while it is in group 2 .

Regression analysis shows that the shareholders' funds is highly correlated with other predictor variables. The regression equation thus established was:

$$
\begin{aligned}
& \text { Class }=1.93+0.00036 \text { EARN }-0.000422 \text { gEARN }+0.00110 \text { Tres }-0.00769 \mathrm{CaTR} \\
& {[4.98][-0.96] \quad[1.71] \text { [-1.68] }} \\
& - \text { 0.000869 ShrF }+0.000031 \text { CcashOp }+0.0061 \text { Rol }+0.000004 \text { Tass }- \\
& {\left[\begin{array}{llll}
{[-1.46]} & {[0.14]} & {[0.51]} & {[0.15]}
\end{array}\right.} \\
& 0.00407 \mathrm{gTAss}-0.0606 \mathrm{DY}-0.00339 \mathrm{DPR}+0.001146 \mathrm{ycDIV} \text {. } \\
& {[-0.88] \quad[-1.83] \quad[-0.69] \quad[0.40]} \\
& s=0.6883 \quad R-s q=33.8 \% \quad R-s q[a d j]=12.4 \%
\end{aligned}
$$

$33.8 \%$ of the total is the percentage of the variation in the actual class that may be predicted by changes in the values of the independent variables [ X 's].

Car and General [K] Ltd [class 2], Kenya Airways Ltd [class 0], Housing Finance of Kenya [class 2] and Kenya Commercial Bank [class 2] exhibited unusual observations with earnings of $-25,1386,180$ and 1513 millions of shillings and standard deviations of 0.66 , $0.62,0.29$ and 0.67 respectively. Housing Finance of Kenya had a large standard residual of
2.11. The Durbin-Watson statistic of 1.78 indicated the absence of serial correlation.

That total assets was omitted from all the functions is an indicator that the firm size is not a major factor for consideration in predicting the likelihood of a company to issue the distributions (the firm size does not influence a firm's re-investment decision). The only variables proven significant in the regression analysis are Total Reserves and Dividend Yield with $t$-values of 1.71 and -1.83 and p-values of 0.095 and 0.076 respectively. The rest of the variables incorporated in the model are not significant in explaining the class variations. The significance of total reserves as a variable in the analysis stems from the fact that it is the variable out of which a capitalisation for a bonus issue is made. An issue therefore directly reduces the total reserves. The dividend yield on the other hand indicates the dividend paying performance of the firm.

## CHAPTER Y: CONCLUSLONS AND RECOMMENDATIONS FOR FURTHER RESEARCH

## 5.l. Conclusions.

This study has examined the characteristics of the bonus-issuing firms quoted at the Nairobi Stock Exchange. It has established that, on average, those firms that have hitherto never issued stock dividends have higher dividend payout ratios, dividend yield, return on investments and a higher percentage of capital reserves in the total reserves. Those firms that have made the issues more than twice have the highest changes in cash from operations, earnings, growth in earnings, shareholders' funds and total reserves but also have the lowest return on investments.

Lastly, the frequencies in the issues are related to the firm size (the higher the total assets the more the issues the firm has made). On examination of the concentration of stock dividends in the various sectors, by comparing across industries the frequencies of such distributions, industry concentration could be detected in the financial and industrial sectors. Since 1991, the Agriculture sector has had 7 distributions, Commercial sector 11, Financial sector 25, and Industrial sector, 20 distributions. This may be an indicator that the financial and industrial sectors are high growth sectors.

Out of the 14 variables that influence the decision to make the distribution of bonus shares, only two are significant thus indicating that the managers use variables other than the quantifiable ones to arrive at their decision concerning stock dividends. This space between finance theory and practice questions these managers' use of financial data, and consequently their integrity in their financial planning, analysis and decision making processes. The important question is: what do they base their decisions on whether or not to distribute bonus shares when it is so evident that they are ignorant of the capability of
accounting information to provide background to their analyses. The issue of stock dividends in Kenya is therefore a matter of historical practice (reference to the precedence) as opposed to the firm dynamics.

### 5.2. Recommendations for Further Research.

The results of this study raise a number of issues that could be addressed in future research. Firstly, prior studies have implied that the distributions of stock dividends are unexpected, at least from the shareholders' point of view. However with a predictive model (indicating that the issues can now be expected), it would be worthwhile to test whether the reaction of the stock prices at the announcement of the issues would be the same (whether the prices would increase).

The study also established that those firms that have issued the stock dividends more than twice have low ROI, (there is an inverse relationship between the number of issues of the stock dividends and the investors' returns on their investments). Woolridge [1983], in his study, established a positive relationship between the stock dividend size and the investors' announcement day returns. It may also be necessary to test the validity of this relationship in the Kenyan context.

Lastly, research should be carried out to explain why some firms were in all the cases predicted in wrong groups. What is it they have in common that makes them difficult to predict into their true groups?

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## APPENDIXI.

## The Application of Discriminant Analysis.

Discriminant analysis is a statistical tool that can help group observations into two or more groupings e.g. in the selection of accounts, it can help decide which prospective accounts to accept or reject on the basis of certain relevant variables. This type of analysis is similar to regression analysis but assumes that the observations come from two different universes i.e. good and bad accounts in the case of accounts selection.

## Eximple:

In the case of the selection of accounts, two characteristics of trade credit applicants may be considered: the quick, or acid test, ratio and the ratio of net worth to total assets. For purposes of experiment, open book credit is extended to all new credit applicants for a sample period. The quick ratio of each account, its net-worth-to-total-assets ratio as well as whether it defaults payment is recorded. If the account defaults, it is classified as a bad account; if it pays in a reasonable period of time, it is classified as a good account. The next step then is to determine a linear discriminant analysis with two independent variables and to determine the predictive value of these variables for the behaviour of the dependent variable, whether the account is good or bad.

The quick ratios and net worth/total assets ratios for each account is plotted on a scatter diagram as follows:


The circles represent bad accounts and the squares represent good accounts. Using the two independent variables, the linear boundary line that best discriminates between good and bad accounts can then be found. The parameters or weights of the following discriminant function need be found:
$\mathrm{f}_{1}=\mathrm{a}_{\mathrm{i}}\left(\mathrm{X}_{1}\right)+\mathrm{a}_{2}\left(\mathrm{X}_{2}\right)$

Where $X_{1}$ is the quick ratio of the firm, $X_{2}$ is its net-worth-to-total-assets ratio, and $a_{1}$ and $a_{2}$ are the parameters or weights to be computed. The aim is to obtain parameter values such that the average or mean value of $f_{g}$ for the above equation for good accounts will be significantly larger than the average value of $\mathrm{f}_{\mathrm{b}}$ for bad accounts. This notion is illustrated in the diagram below, where the discriminant function value is along the horizontal axis, and the probability of occurrence is along the vertical.

Liniverses of good and bad accounts

In the figure, two universes of credit applicants are shown: good to the right and bad to the left. The average value, $\mathrm{f}_{\mathrm{b}}$, for bad accounts is much lower than the average value, $\mathrm{f}_{\mathrm{g}}$, for good accounts, but the two universes overlap. The smaller the overlap, the better the ability of the Discriminant Analysis to predict good and bad accounts i.e., it is desirable that the averages or means of the two distributions, $\mathrm{f}_{\mathrm{b}}$ and $\mathrm{f}_{\mathrm{g}}$, be as apart as possible.

The coefficients; $a_{1}$ and $a_{2}$ in the disciminant function can be computed mathematically from the sample data by;

$$
\begin{aligned}
& a_{1}= \text { Szzydx-Sxzdz} \\
& \text { SzzSxx }- \text { Sxz }^{2}
\end{aligned}
$$

Where Sxx and Szz represent the variances of variables $X_{1}$ and $X_{2}$, respectively, and Sxz is the covariance of the variables $X_{1}$ and $X_{2}$ The difference between the average of $X_{1 s}$ for good accounts and the average for $\mathrm{X}_{\text {Is }}$ for bad accounts is represented by dx . Similarly, dz represents the difference between the average of the $X_{2 s}$ for good accounts and the $X_{2 s \text {, for }}$ bad accounts.

Solving for $a_{1}$ and $a_{2}$, the parameters of the linear discriminant function is obtained. The ratio $a_{1} / a_{2}$ determines the slope of the discriminant boundary line. The minimum cut-off value of the function is then determined. The idea is to refuse credit to those accounts with values of $f$ below the cut-off value and extend credit to those with $f$ values above the cut-off value. In theory this involves finding the discriminant function value denoted by $\mathrm{f}^{*}$ in the second diagram. Using this value for cut-off purposes will minimise the prediction of good accounts when they are bad and the prediction of bad accounts when they are good. To determine the cut-off value in practice, one would begin by calculating the $f_{1}$, for each account given the parameters in the equation:

$$
f_{i}=a_{1}\left(X_{1}\right)+a_{2}\left(X_{2}\right)
$$

(SOURCE: Altman, E.I., 1968).

APPENDIX 2: OUATED FIRMS AND VARIABLE VALUES,

|  | Ind | Class | Earn | gEarn | TRes | CatR | ShrF | CcashOp | RoI | TAss | gTAss | DY | DPR | ycDI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bond Kenya Led. | A | 1 | 266.3 | 243.1 | 3999.3 | 74.81 | 4444 | 745.0 | 15.31 | 5811 | 35.55 | 4.55 | 70.39 | 2. |
| deds LId | A | 0 | 17.3 | -156.4 | 135.1 | 67.11 | 120 | 70.4 | 24.98 | 167 | 31.19 | 21.95 | 31.89 | 9. |
| Williamson Kenya Led | A | 1 | 91.9 | 147.8 | 1011.7 | 64.65 | 1080 | 161.6 | 11.26 | 1384 | 24.67 | 3.46 | 37.83 | 2. |
|  | A | 1 | 130.6 | 54.9 | 1337.5 | 50.94 | 1483 | 255.7 | 10.95 | 1753 | 37.65 | 2.70 | 34.69 | 24. |
| Horua Tea Company Lid* | A | 1 | 28.0 | 65.5 | 324.3 | 67.76 | 340 | 44.8 | 10.70 | 402 | 20.59 | 3.52 | 21.46 | 67. |
| Tea Company Lid. | A | 0 | 16.0 | 56.5 | 18.4 | 40.00 | 22 | 19.0 | 56.97 | 41 | 23.10 | 12.81 | 85.65 | 56 |
| Pejeta Ranching Lid | A | 0 | 15.3 | -509.5 | 553.5 | 92.24 | 616 | 50.8 | 2.94 | 594 | 77.39 | 5.17 | -16.49 | 3 |
| Vipingo Plantations | A | 1 | 56.8 | 17.7 | 160.2 | 51.91 | 435 | 66.1 | 13.84 | 765 | 5.78 | 3.86 | 30.37 | 36 |
| ni Tea \& Coffee Lid. | A | 2 | 113.2 | 45.1 | 1238.5 | 56.28 | 1393 | 190.9 | 21.49 | 1521 | 44.44 | 8.52 | 78.50 | 21 |
| Bumann \& Co Lid | C | 1 | 15.0 | -9.7 | 277.2 | 35.28 | 296 | 13.5 | 5.07 | 405 | 17.24 | 6.81 | 19.58 | , |
| \& General (K) Lid | C | 2 | -24.5 | -1640.5 | 367.3 | 107.78 | 467 | 47.9 | 5.46 | 804 | -0.56 | 0.21 | 54.64 | -3. |
| Holdings | C | 2 | 107.0 | 43.6 | 860.2 | 33.87 | 927 | 117.0 | 8.39 | 2717 | 17.00 | 5.78 | 21.52 | 10. |
| rpess Kenya Led | C | 0 | 32.7 | 19.7 | 219.3 | 61.64 | 243 | 73.9 | 11.30 | 668 | 19.10 | 8.45 | 57.59 | 12 |
| uchings Biemer Lid | C | 1 | 2.9 | -36.0 | 41.6 | 13.90 | 49 | 6.2 | -0.17 | 66 | 163.84 | 9.67 | 12.42 | 16. |
| caya Airways Ldd.* | C | 0 | 1385.6 | -6.8 | 3592.9 | 80.49 | 5901 | 1032.3 | 12.05 | 12085 | 22.18 | 5.89 | 15.15 | -33. |
| ahro Motors (E.A) Lid | C | 0 | 139.9 | -105.3 | 800.6 | 10.19 | 984 | 581.8 | 13.69 | 907 | 46.01 | 10.51 | 51.13 | 12. |
| Ils E.A Led | C | 1 | 9.8 | -27.5 | 866.6 | 94.83 | 912 | 101.4 | 8.07 | 1797 | 11.32 | 8.52 | 28.89 | 1 |
| Printers and Publishers Lid | C | 2 | 157.5 | 45.2 | 776.0 | 39.10 | 850 | 310.3 | 22.15 | 1291 | 22.22 | 6.28 | 24.13 | 23 |
| an Dry Cleaners Lid | C | 0 | -2.2 | -109.3 | 37.2 | 79.32 | 46 | 0.6 | 0.93 | 72 | 14.14 | 5.93 | 44.21 | -13. |
| le Standard Newspaper Lid | C | 1 | 0.1 | -195.8 | 18.4 | 73.98 | 67 | 24.9 | 5.28 | 254 | 18.74 | 2.56 | 3.46 | -42. |
| ps (Serena Lid) | C | 0 | 54.8 | 16.2 | 347.5 | 74.54 | 541 | 201.5 | 16.65 | 963 | -1.79 | 7.02 | 114.26 | 31. |
| chumi Super Markets L.td | C | 1 | 244.7 | 13.8 | 370.5 | 48.26 | 604 | 507.0 | 28.53 | 1020 | 15.07 | 11.73 | 81.90 | 7 |
| urclays Bank of Kenya Lid | F | 2 | 1881.4 | 35.0 | 3194.4 | 17.71 | 4319 | 4916.1 | 6.50 | 44871 | 19.48 | 8.79 | 54.86 | 3. |
| FC Bank Led. | F | 1 | 166.0 | 44.8 | 487.0 | 27.61 | 814 | 299.5 | 6.11 | 4465 | 23.28 | 2.88 | 24.48 | 34. |
| *y Trust Lid* | F | 1 | 21.9 | 88.2 | 100.5 | 7.31 | 120 | 6.8 | 22.17 | 142 | 22.19 | 5.34 | 34.48 | 26. |
| mond Trust Bank Lid | F | 2 | 81.4 | 38.9 | 627.7 | 44.40 | 896 | 392.3 | 3.16 | 6406 | 11.72 | 3. 19 | 23.22 | 14. |
| ousing Finance Company Of Kenya | F | 2 | 180.1 | 35.4 | 519.4 | 55.36 | 1074 | 420.8 | 4.41 | 7160 | 20.12 | 6.29 | 47.70 | 31 |
| C.D.C lnvestments Co. | F | 2 | 83.1 | 26.9 | 295.8 | 46.29 | 387 | 75.9 | 17.82 | 489 | 13.35 | 10.97 | 71.57 | 19. |
| bilee Insurance Company Ltd | F | 2 | 86.7 | 18.9 | 1987.4 | 80.39 | 2126 | 92.3 | 4.76 | 2861 | 22.01 | 4.80 | 51.28 | 14. |
| caya Commercial Bank I.d. | F | 2 | 1512.9 | 34.3 | 4915.3 | 21.69 | 5792 | 632.9 | 5.00 | 53205 | 21.31 | 9.11 | 36.55 | 25. |
| ational Bank Of Kenya Lid | F | 0 | -125.0 | -87.1 | 1205.4 | 21.77 | 1940 | -11.0 | 1.99 | 18791 | 16.45 | 8.38 | 38.39 |  |
| C Bank Idd | P | 2 | 235.4 | 39.0 | 657.8 | 18.74 | 840 | 388.4 | 7.54 | 5166 | 18.52 | 5.49 | 32.65 | 38. |
| n African Insurance Co. I.d. | F | 2 | 41.3 | 33.5 | 1214.6 | 36.38 | 1292 | 34.3 | 3.91 | 1857 | 18.41 | 6.15 | 42.00 | 6. |
| andard Chartered Bank | I | 1 | 864.9 | 31.2 | 1609.9 | 36.58 | 2280 | 2762.1 | 5.16 | 26520 | 13.52 | 8.03 | 63.00 | 29. |
| thi River Mining Itd. | I | 0 | 25.3 | -19.6 | 293.3 | 83.13 | 630 | 69.5 | 9.21 | 1043 | 14.15 | 1.66 | 39.99 | 27 |
| mburi Cement Itd. | I | 2 | 464.3 | 44.0 | 5929.3 | 82.46 | 6792 | 1120.2 | 12.57 | 5396 | 53.95 | 4.72 | 37.94 | 54. |
| IT Kenya I Id | I | 1 | 636.4 | 28.2 | 2420.9 | 48.41 | 3035 | 1114.8 | 23.51 | 2384 | 12.91 | 9.11 | 69.25 | 14. |
| OC Kenya Lid | I | 1 | 84.3 | 27.6 | 650.4 | 68.36 | 729 | 150.2 | 15.33 | 518 | 15.37 | 6.30 | 55.45 | 24. |
| arbacid Investunents Lid. | I | 2 | 50.9 | 50.2 | 366.5 | 64.18 | 397 | 90.4 | 18.69 | 438 | 23.30 | 3.69 | 30.66 | 47. |
| mwn Berger lid. | I | 0 | 38.7 | 178.7 | 300.3 | 71.20 | 396 | 51.8 | 16.56 | 835 | 32.88 | 10.95 | 116.11 | 88 |
| Unlop Kenya Ltu. | I | 2 | 11.5 | 17.2 | 47.9 | 18.91 | 57 | 16.3 | 30.18 | 78 | 22.22 | 13.64 | 40.92 | 28. |
| A Brewerics Ltd.* | I | 1 | 515.4 | 72.8 | 5741.0 | 29.45 | 6710 | 1323.8 | 11.44 | 11003 | 13.17 | 10.07 | 98.27 | 25. |
| A Cables L.d. | I | 1 | 57.2 | 17.3 | 143.1 | 44.18 | 231 | 72.8 | 34.08 | 289 | 11.68 | 6.92 | 59.83 | 20. |
| A Packaging Industies Ltd.* | I | 1 | 34.5 | -157.5 | 284.7 | 29.40 | 321 | 80.7 | 15.40 | 685 | 69.45 | 4.91 | 23.04 | -43. |
| A Portand Cement Lid.* | I | I | -21.0 | 55.0 | 553.2 | 0.00 | 793 | 267.3 | 4.52 | 3734 | 12.93 | 2.59 | 20.36 | 91. |
| Restone East Africa (1969) Lid. | I | 1 | 632.4 | 0.4 | 487.9 | 66.17 | 1394 | 863.6 | 60.63 | 2064 | 25.04 | 9.12 | 67.33 |  |
| mya Natoinal Mills LId* | I | 1 | -92.9 | -54.4 | 1598.5 | 92.33 | 1777 | 291.3 | 4.87 | 3394 | 13.12 | 6.58 | 43.00 | 25. |
| mya Oil Co. Lid | I | 0 | 89.4 | 108.4 | 389.8 | 57.05 | 426 | 106.7 | 19.84 | 302 | 27.75 | 14.94 | 34.54 | 51. |
| taya Power \& Lighuing Co. Lid. | I | 2 | 725.3 | 16.7 | 2605.0 | 17.99 | 3023 | 1221.7 | 7.66 | 13662 | 17.14 | 8.55 | 14.81 | 74 |
| 40) Kenya ILd | I | 1 | 236.2 | 58.5 | 554.0 | 17.99 | 738 | 460.0 | 22.20 | 2895 | 18.62 | 9.06 | 64.21 | 45. |
| Group I Id | I | 1 | -22.6 | 102.2 | 1891.3 | 86765 | 2349 | 241.8 | 5.50 | 3708 | 20.01 | 6.94 | 64.21 | 78. |


| Shares lssue |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code | Sector | 1999 |  |  |  | 1998 |  |  |  | 1997 |  |  |  | 1996 |  |  |  | 1995 |  |  |  |  | 19 |
|  |  | Rate | Annd | RegC | PayD | Rale | AnnD | Rerc | ParD | Rate | AnnD | RegC | PayD | Race | Agnl | RegC | PayD | Rate | AnnD | Rerc | Pay D | Rate | Amnd |
| Bbond | Agri. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Eapz | Agri. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| GWK | ARri. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:1 | 8ib Julv |
| Kahuzi | Apri. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:2 | 18.h M | 1616 Ju | 304 Jun |  |  |
| Kapch | Asri. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:1 | 8uh July |
| Llea | Asri. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Peieta | Arri. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rea | Agri. |  |  |  |  | 1:14 | 190h Jan | 84b Feb |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sasini | Agri. |  |  |  |  | 1:2 | 131h Fob | 12 lb Mal |  |  |  |  |  |  |  |  |  |  |  |  |  | 2:1 | 11 h M |
| Baum | Comm |  |  |  |  |  |  |  |  | 1:2 | 114. Fe | 31 l Mar |  |  |  |  |  |  |  |  |  |  |  |
| C\&G | Comm |  |  |  |  |  |  |  |  |  |  |  |  | 1:10 | 15th J | 23 rd AO | 24th S |  |  |  |  | 1:5 | 15 ch Fe |
| CMC | Comm |  |  |  |  | 1:1 | 194h Jan | 27¢b Peb |  |  |  |  |  |  |  |  |  | 1:10 | 11ゅ ${ }^{\text {da }}$ | 17 Lb Fe | 17th Mar |  |  |
| Express | Comm |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hurch | Comm |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 4:1 | 26h Nov |  |  |  |  |
| KQ | Comm |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Lonhro. | Comm. |  |  |  |  |  |  |  |  |  |  |  |  |  | 2:1 |  |  |  |  |  |  |  |  |
| Marsh. | Comm |  |  |  |  | $1: 2$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:2 | 31b Aus |
| NMC | Comm |  |  |  |  | 1:1 | 3rd Apri] | 4th June |  | 1:2 |  |  |  |  |  |  |  | 1:4 | 23nd M | 6ih Jun |  |  |  |
| Pearl | Comm |  |  |  |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |  |  |  |  |
| Spewy | Comm |  |  |  |  | 1:2 | 27¢ Mar | 20Mh April |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TPS | Comm |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Uchumi | Comm |  |  |  |  |  |  |  |  |  |  |  | - | 1:2 | 9th Oet |  |  |  |  |  |  |  |  |
| BBK | Financial |  |  |  |  | 1:5 | 19h Feb | 20h Ma1 |  |  |  |  |  | 1:5 | 28in $F$ | 28th Mat |  |  |  |  |  | 1:4 | 10ch M8 |
| CFC | Financia] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 22:3 | 27w Fe | 291b M | 284 Ap |  |  |
| CTrist | Financial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1: 5 | 6ut May |
| DTB | Finascial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:4 | 96 $\mathrm{Ma}_{8}$ | 30th Ju | 21st Ju | 1:2 | 18.15 Fe |
| HFCK | Financia] |  |  |  |  | 1:4 | 12th Mar | 1196 Jun | 30th June |  |  |  |  | 1:3 | 616 M | 9 l April |  |  |  |  |  | 1:2 | 184 Ma |
| 1 CDC | Financial |  |  |  |  |  |  |  |  | $1: 2$ | 11 th Jul) |  |  |  |  |  |  | 1:5 |  |  |  | 1:5 | 76 Oct |
| Jubilee | Financial |  |  |  |  | 1:5 | 8th April |  | 20¢h June |  |  |  |  | 1:1 | Ath AD | 29.h M | lib J |  |  |  |  | 1:4 | 28Lb Ma |
| KCB | Financial |  |  |  |  |  |  |  |  |  |  |  |  | 1:3 | $\sin \mathrm{M}$ | 23nd April |  |  |  |  |  |  |  |
| NBK | Financial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NIC | Financial | 1:4 | 2nd Mar |  |  |  |  |  |  | 1:4 | 74 Mar | 18inJ | 76 Al | 1:4 | 131h F | 3rd Mav |  |  |  |  |  | $1: 1$ | 10Lb Ma |
| Pan | Financial | 1:2 | 714 | 30th Nov |  |  |  |  |  | 3:10 | 23 rd M | 29th Ju | 6th Aut |  |  |  |  | 3:7 | 10th M | 23 dd Ju | 14ih Joly |  |  |
| SCB | Financial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:1 | 2nd Au |
| Albi | [ndistrin] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bamb. | Indistrial |  |  |  |  |  |  |  |  | 1:2 | 194 Fe | $\sin A$ | 61 h M | 1:1 | 16th F | 114 Mal |  | 1:1 | 8th Ma | 12th M | 304. Juil |  |  |
| BOC | Indistria! |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:5 |  |  |  | 1:4 | 200h Jan |
| BAT | Indiarin! |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:1 | 14 h Fe |
| Carb | Indiatrial |  |  |  |  |  |  |  |  |  |  |  |  | $1: 1$ | 244 O | 22nd N | 13 h | Dec |  |  |  |  |  |
| Berger | Lodistrial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Dur | Indistria] |  |  |  |  | 4:1 | 8th June |  |  | 4:1 | 181h Oc | 314 Oe |  |  |  |  |  |  |  |  |  |  |  |
| Cables | Indistrial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:1 | 23 dda | 2fih M | 1st Abri |  |  |
| EAPac | Lndistrial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:5 | 18 Lb No |
| Pon | Indistrial |  |  |  |  |  |  |  |  |  |  |  |  | 2:1 | 16 ch Feb |  | 26ch A | ril |  |  |  |  |  |
| Fire | Indiatrin] |  |  |  |  | 1:2 | 20 h Peb | 18 bl Me | 6 b April |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| EAB | Indiatrial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1:4 | 14 ib Sep |
| Komill | Indiatrial |  |  |  |  | 3.2 | 11 hmar | 30uh Apr | 25 ¢ Mav |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Kenol | [ndistria] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Orchand | Indiatrial |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| KPLC | Indistrial |  |  |  |  | 1:2 | 74. Oct | 196 Nov |  | 2:1 | 15ih J ${ }^{\text {an }}$ | 61h Feb |  |  |  |  |  | 1:1 | 194. D | 23rd Fe | 30th do |  |  |
| Tota! | Indistrial |  |  |  |  |  |  |  |  |  |  |  |  | 1:1 | 11th | 10¢ M | 3131 M |  |  |  |  |  |  |
| Unga | Indiutris] |  |  |  |  | 5:1 | 11/b Mar | 3016 Adr | 2S边 May |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## APPENDIX 4: CORRELATION COEFFICIENTS

19 May 80 SPSS for MS WINDOWS Release 6.0

|  | CATR | CCASHOP | DPR | DY | EARN | GEARN |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| YCDIV | -. 1712 | . 0614 | . 0844 | . 2889 | -. 0369 | . 2611 |
|  | ( 50) | ( 50) | ( 50) | ( 50) | ( 50) | ( 50) |
|  | $\mathrm{P}=.234$ | $\mathrm{P}=.672$ | $\mathrm{P}=.560$ | $\mathrm{P}=.042$ | $\mathrm{P}=.799$ | $P=.067$ |

(Coefficient / (Cases) / 2-tailed Significance)
" . " is printed if a coefficient cannot be computed

|  | GTASS | ROI | SHRF | TASS | TRES | YCDIV |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CATR | -. 1451 | -. 0487 | . 0131 | -. 2995 | . 0153 | -. 1712 |
|  | ( 51) | ( 51) | ( 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=.310$ | $\mathrm{P}=.734$ | $\mathrm{P}=.927$ | $\mathrm{P}=.033$ | $\mathrm{P}=.915$ | $\mathrm{P}=.234$ |
| CCASHOP | -. 0846 | -. 0650 | . 5574 | . 6952 | . 5106 | . 0614 |
|  | ( 51) | ( 51) | 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=.555$ | $\mathrm{P}=.650$ | $\mathrm{P}=.000$ | $\mathrm{P}=.000$ | $\mathrm{P}=.000$ | $\mathrm{P}=.672$ |
| DPR | -. 2952 | . 4142 | . 1194 | . 0069 | . 1274 | . 0844 |
|  | ( 51) | ( 51) | ( 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=.035$ | $\mathrm{P}=.003$ | $\mathrm{P}=.404$ | $\mathrm{P}=.962$ | $\mathrm{P}=.373$ | $\mathrm{P}=.560$ |
| DY | . 1123 | . 4348 | -. 0258 | . 0720 | -. 0247 | . 2889 |
|  | ( 51) | ( 51) | 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=.433$ | $\mathrm{P}=.001$ | $\mathrm{P}=.857$ | $\mathrm{P}=.616$ | $\mathrm{P}=.864$ | $\mathrm{P}=.042$ |
| EARN | -. 0770 | -. 0052 | . 7114 | . 8243 | . 6400 | -. 0369 |
|  | ( 51) | ( 51) | ( 51) | ( 51) | ( 51) | 50) |
|  | $\mathrm{P}=.591$ | $\mathrm{P}=.971$ | $\mathrm{P}=.000$ | $\mathrm{P}=.000$ | $\mathrm{P}=.000$ | $\mathrm{P}=.799$ |
| GEARN | . 0127 | . 1597 | . 1629 | . 0880 | . 1677 | . 2611 |
|  | ( 51) | ( 51) | ( 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=.929$ | $\mathrm{P}=.263$ | $\mathrm{P}=.253$ | $\mathrm{P}=.539$ | $\mathrm{P}=.239$ | $\mathrm{P}=.067$ |
| GTASS | 1.0000 | -. 1016 | -. 0346 | -. 1085 | -. 0121 | -. 1419 |
|  | ( 52) | ( 51) | ( 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=$. | $\mathrm{P}=.478$ | $\mathrm{P}=.810$ | $P=.448$ | $\mathrm{P}=.933$ | $\mathrm{P}=.326$ |
| ROI | -. 1016 | 1.0000 | -. 1605 | -. 2517 | -. 1853 | . 1078 |
|  | ( 51) | ( 51) | ( 51) | ( 51) | ( 51) | ( 50) |
|  | $P=.478$ | $\mathrm{P}=$ | $\mathrm{P}=.261$ | $\mathrm{P}=.075$ | $\mathrm{P}=.193$ | $\mathrm{P}=.456$ |

(Coefficient / (Cases) / 2-tailed Significance)
" . " is printed if a coefficient cannot be computed

(Coefficient / (Cases) / 2-tailed Significance)
" is printed if a coefficient cannot be computed

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|  | GTASS | ROI | SHRF | TASS | TRES | YCDIV |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SHRE | -. 0346 | -. 1605 | 1.0000 | . 6099 | . 9850 | . 0213 |
|  | 51) | ( 51) | 51) | ( 51) | ( 51) | $(50)$ |
|  | $\mathrm{P}=.810$ | $\mathrm{P}=.261$ | $\mathrm{P}=$ | $\mathrm{P}=.000$ | $\mathrm{P}=.000$ | $\mathrm{P}=.883$ |
| TASS | -. 1085 | -. 2517 | . 6099 | 1.0000 | . 5759 | . 0631 |
|  | ( 51) | ( 51) | 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=.448$ | $P=.075$ | $\mathrm{P}=.000$ | $\mathrm{P}=$ | $\mathrm{P}=.000$ | $\mathrm{P}=.664$ |
| TRES | -. 0121 | -. 1853 | . 9850 | . 5759 | 1.0000 | . 0633 |
|  | ( 51) | ( 51) | ( 51) | ( 51) | ( 51) | ( 50) |
|  | $\mathrm{P}=.933$ | $\mathrm{P}=.193$ | $\mathrm{P}=.000$ | $\mathrm{P}=.000$ | $\mathrm{P}=$ | $\mathrm{P}=.662$ |
| YCDIV | -. 1419 | . 1078 | . 0213 | . 0631 | . 0633 | 1.0000 |
|  | ( 50) | ( 50) | ( 50) | ( 50) | ( 50) | ( 50) |
|  | $\mathrm{P}=.326$ | $\mathrm{P}=.456$ | $\mathrm{P}=.883$ | $\mathrm{P}=.664$ | $\mathrm{P}=.662$ | $\mathrm{P}=$ |

(Coefficient / (Cases) / 2-tailed Significance)
" is printed if a coefficient cannot be computed

CCASHOP $\quad$ N( $\left.\begin{array}{r}-.107 \\ 51\end{array}\right)$
$\begin{array}{lr}\mathrm{N}\left(\begin{array}{rr}\text { ( }\end{array} \text { ) }\right. \\ \mathrm{Sig} & .452\end{array}$

|  | . 1361 | . 2243 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| N 1 | 51) | N( | 51) |  |  |
| Sig | . 341 | Sig | . 114 |  |  |
|  | . 2638 |  | . 1062 |  | 4491 |
| N ${ }^{\text {c }}$ | 51) | N( | 51) | N( | 51) |
| Sig | . 061 | Sig | . 458 | Sig | . 001 |

GEARN $\mathrm{N}\binom{-.1817}{51} \quad \mathrm{~N}\binom{.2710}{51} \quad \mathrm{~N}\binom{.2439}{51} \quad \mathrm{~N}\binom{-.0374}{51} \quad \mathrm{~N}\binom{.3307}{51}$


GTASS

|  | 463 |  | . 8243 |  | 2196 |  | 1704 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| N 1 | 51) | N( | 51) | N( | 51) | N( | 51) |
| Sig | . 081 | Sig | . 000 | Sig | . 122 | Sig | . 232 |

ROI
SHRF
TASS
TRES

|  | 0405 | . 7381 |  | 1236 |  | -. 0354 |  | . 5801 |  | . 2720 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| N1 | 51) | N 1 | 51) | N( | 51) | N( | 51) | N( | 51) | N( | 51) |
| Sig | . 778 | Sig | . 000 | Sig | . 388 | Sig | . 805 | Sig | . 000 | Sig | . 053 |
|  | CATR |  | SHOP |  | DPR |  | DY |  | EARN |  | GEARN |

(Coefficient / (Cases) / 2-tailed Significance)
" . " is printed if a coefficient cannot be computed


## APPENDIX 5: VARIABLES STATISTICS.

```
1 9 \text { May 80 SPSS for MS WINDOWS Release 6.0}
Number of valid observations (listwise) = 50.00
Variable GEARN
\begin{tabular}{lrlr} 
Mean & -22.409 & S.E. Mean & 35.646 \\
Std Dev & 254.566 & Variance & 64803.888 \\
Kurtosis & 33.984 & S.E.Kurt & .656 \\
Skewness & -5.450 & S.E.Skew & .333 \\
Range & 1883.632 & Minimum & -1640.5 \\
Maximum & 243.1 & &
\end{tabular}
Valid observations - 51 Missing observations - 1
Variable CLASS
\begin{tabular}{lrlr} 
Mean & 1.192 & & S.E. Mean \\
Std Dev & .971 & & Variance \\
Kurtosis & -.582 & & S.E. Kurt
\end{tabular}
Variable DY
\begin{tabular}{lrlr} 
Mean & 7.158 & S.E. Mean & .532 \\
Std Dev & 3.803 & Variance & 14.460 \\
Kurtosis & 3.438 & S.E. Kurt & .656 \\
Skewness & 1.251 & S.E. Skew & .333 \\
Range & 21.747 & Minimum & .21
\end{tabular}
Valid observations - 51 Missing observations - I
Variable ROI
Mean 13.854
Std Dev 12.213
Kurtosis 5.697
Skewness 2.104
Range 60.801
Maximum 60.63
Valid observations - M1 Missing observations - I
```

```
1 9 \text { May } 8 0 \text { SPSS for MS WINDOWS Release 6.0}
```

Number of valid observations (listwise) $=50.00$
Variable YCDIV

| Mean | 24.456 | S.E. Mean | 4.577 |
| :--- | ---: | :--- | ---: |
| Std Dev | 32.367 | Variance | 1047.609 |
| Kurtosis | .127 | S.E.Kurt | .662 |
| Skewness | .070 | S.E. Skew | .337 |
| Range | 135.417 | Minimum | -43.8 |

valid observations - $50 \quad$ Missing observations - 2
variable GTASS

| Mean | 25.640 | S.E. Mean | 3.394 |
| :--- | ---: | :--- | ---: |
| Std Dev | 24.477 | Variance | 599.106 |
| Kurtosis | 20.059 | S.E. Kurt | .650 |
| Skewness | 3.939 | S.E.Skew | .330 |
| Range | 165.624 | Minimum | -1.79 |

Maximum $\quad 163.84$
Valid observations - $52 \quad$ Missing observations - 0
Variable DPR

| Mean | 45.162 | S.E. Mean | 3.717 |
| :--- | ---: | :--- | ---: |
| Std Dev | 26.545 | Variance | 704.638 |
| Kurtosis | .745 | S.E.Kurt | .656 |
| Skewness | .625 | S.E.Skew | .333 |
| Range | 132.597 | Minimum | -16.49 |
| Maximum | 116.11 |  |  |

Valid observations - $51 \quad$ Missing observations - 1
Variable CATR

| Mean | 51.198 | S.E. Mean | 3.733 |
| :--- | ---: | :--- | ---: |
| Std Dev | 26.657 | Variance | 710.585 |
| Kurtosis | -.936 | S.E. Kurt | .656 |
| Skewness | .032 | S.E.Skew | .333 |
| Range | 107.782 |  | .00 |
| Maximum | 107.78 |  |  |
| Validimum |  |  |  |

```
1 9 \text { May } 8 0 \text { SPSS for MS WINDOWS Release 6.0}
```

```
Number of valid observations (listwise) =
50.00
```

Jariable EARN

| Mean | 222.623 | S.E. Mean | 56.912 |
| :--- | ---: | :--- | ---: |
| Std Dev | 406.435 | Variance | 165189.369 |
| Kurtosis | 7.177 | S.E.Kurt | .656 |
| Skewness | 2.655 | S.E.Skew | .333 |
| Range | 2006.362 | Minimum | -125.0 |
| Maximum | 1881.4 |  |  |

Valid observations - $51 \quad$ Missing observations - 1
Jariable CCASHOP

| Kean | 434.826 | S.E. Mean | 113.149 |
| :--- | ---: | :--- | ---: |
| Std Dev | 808.047 | Variance | 652940.176 |
| Kurtosis | 19.811 | S.E.Kurt | .656 |
| Skewness | 4.073 | S.E.Skew | .333 |
| Range | 4927.103 | Minimum | -11.0 |

Maximum
51 Missing observations -
1
Variable TRES

| Mean | 1145.606 | S.E. Mean | 201.978 |
| :--- | ---: | :--- | ---: |
| Std Dev | 1442.409 | Variance | 2080543.452 |
| Kurtosis | 3.678 | S.E.Kurt | .656 |
| Skewness | 2.033 | S.E.Skew | .333 |
| Range | 5910.932 |  | 18.4 |
| Maximum | 5929.3 |  |  |
| Valid observations - | 51 | Missing observations - |  |

Variable SHRF

| Mean | 1441.149 | S.E. Mean | 244.774 |
| :--- | ---: | :--- | ---: |
| Std Dev | 1748.035 | Variance | 3055627.820 |
| Kurtosis | 2.976 |  | S.E.Kurt |
| Skewness | 1.926 |  | .656 |
| Range | 6769.277 |  | Minimum |

Number of valid observations (listwise) $=\quad 50.00$
variable TASS

| Mean | 5095.069 | S.E. Mean | 1445.657 |
| :--- | ---: | :--- | ---: |
| Std Dev | 10324.055 | Variance | 106586114.66 |
| Kurtosis | 12.944 | S.E. Kurt | .656 |
| Skewness | 3.503 | S.E. Skew | .333 |
| Range | 53163.043 | Minimum | 41 |
| Maximum | 53205 |  |  |

valid observations - $51 \quad$ Missing observations - 1

| Variable | Page | Variable Page | Variable | Page | Variable | Page |  |
| :--- | ---: | :--- | ---: | :--- | ---: | :--- | ---: | :--- |
|  |  |  |  |  |  |  | 12 |
| CLASS | 11 | CATR | 12 | TASS | 14 | YCDIV | 12 |
| EARN | 13 | SHRF | 13 | GTASS | 12 |  |  |
| GEARN | 11 | CCASHOP | 13 | DY | 11 |  |  |
| TRES | 13 | ROI | 11 | DPR | 12 |  |  |

## APPENDIX 6:DISCRIMINANT ANALYSIS (FIRMS CLASSIEIED INTO 4 GROUPS).

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DISCRIMINANTANASYS
on groups defined by CLASS

52 (Unweighted) cases were processed.
2 of these were excluded from the analysis.
0 had missing or out-of-range group codes.
2 had at least one missing discriminating variable.
50 (Unweighted) cases will be used in the analysis.

Number of cases by group
Number of cases
CLASS Unweighted Weighted Label
1111.0
$23 \quad 23.0$
$9 \quad 9.0$
$7 \quad 7.0$
$\begin{array}{ll}\text { Total } 50 & 50.0\end{array}$

Group means
CLASS CATR CCASHOP DPR DY

| 0 | 65.17385 | 205.29880 | 52.18350 | 9.56994 |
| ---: | ---: | ---: | ---: | ---: |
| 1 | 49.16852 | 428.74583 | 44.69153. | 6.31458 |
| 2 | 48.05732 | 208.19593 | 42.41263 | 6.81920 |
| 3 | 44.14592 | 1170.55698 | 40.17786 | 6.39760 |
| Total | 51.78651 | 443.74206 | 45.29765 | 7.13321 |
| CLASS | EARN |  |  |  |
|  |  | GEARN |  |  |
| 0 | 164.79157 | -47.95377 | 27.82784 | 16.82962 |
| 1 | 172.11354 | 25.57500 | 27.03283 | 14.77161 |
| 2 | 232.55741 | -148.79111 | 19.44443 | 14.70560 |
| 3 | 516.34290 | 31.79575 | 24.23429 | 6.76589 |
| Total |  |  |  |  |
|  | 229.57471 | -21.11632 | 25.45003 | 14.09169 |


| CLASS | SHRF | TASS | TRES | YCDIV |
| ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| 0 | 902.29210 | 1607.05327 | 607.98897 | 19.93724 |
| 1 | 1347.92244 | 3280.91676 | 1083.89300 | 24.03938 |
| 2 | 1240.59383 | 7438.56422 | 1055.02251 | 20.80337 |
| 3 | 2780.86846 | 11567.44154 | 2301.13451 | 37.62489 |
| Total | 1431.17706 | 4821.15680 | 1144.41124 | 24.45640 |

Group standard deviations

CLAASS
CATR
23.13723
26.88002
26.78021
28.85741
26.59059
EARN
406.89781 252.51405 483.21622 647.03752

Total
CLASS
0
1
2
3
Total
0
1
2
3

Total
CLASS

| 0 | 406.89781 |
| :--- | :--- |
| 1 | 252.51405 |
| 2 | 483.21622 |
| 3 | 647.03752 |

407.48655

SHRE
1682.78840 1588.52944 1751.69441 2153.76954
1764.31660

CCASHOP
318.33682 625.73983 202. 22112
1715.70774
813.71274

GEARN
181.60507
89.64704
559.50119 10.16173
256.98135

TASS
3494.23420
5637.19554 17270.66146 15177.41571
10239.96232

DPR

| 40.14186 | 5.58451 |
| ---: | ---: |
| 24.82942 | 2.76028 |
| 21.26069 | 4.18303 |
| 13.56373 | 1.66462 |
| 26.79670 | 3.83725 |
| GTASS | ROI |

$20.50813 \quad 15.01158$ $32.51043 \quad 13.17124$
$12.04887 \quad 9.48351$
$13.19411 \quad 2.96959$
24.79258

TRES
1015.23209 1382.51704 1490.44267 1880.07059
1457.02753

DY
5.58451
2.76028
4.18303
1.66462
3.83725

ROI
9.48351
2.96959
12.21795

YCDIV
45.71833
33.45378
13.87062
21.24450
32.36678

Pooled within-groups covariance matrix with 46 degrees of freedom

|  | CATR | CCASHOP | DPR | DY |
| :---: | :---: | :---: | :---: | :---: |
| CATR | 695.2833 |  |  |  |
| CCASHOP | -3965.5491 | 600359.9106 |  |  |
| DPR | 30.4552 | 4321.2731 | 747.7540 |  |
| DY | -31.9991 | 507.7987 | 30.1706 | 13.8282 |
| EARN | -2135.2968 | 251361.0493 | 832.9033 | 236.6596 |
| GEARN | -2424.6517 | 12085.4500 | 1174.0378 | 267.7235 |
| GTASS | -120.4000 | -1909.0076 | -218.4015 | 10.4019 |
| ROI | -40.9186 | 184.9390 | 134.5177 | 20.1707 |
| SHRF | 4002.0890 | 671928.4794 | 7888.8771 | 213.5841 |
| TASS | -62640.5286 | 5618810.8213 | 15665.7923 | 4859.8409 |
| TRES | 3597.9542 | 484349.3991 | 7028.5454 | 263.1087 |
| YCDIV | -130.4176 | -162.7567 | 93.4622 | 41.9299 |
|  | EARN | GEARN | GTASS | ROI |
| EARN | 161703.9249 |  |  |  |
| GEARN | 12980.0605 | 65468.7225 |  |  |
| GTASS | -765.1666 | -88.1382 | 644.8730 |  |
| ROI | 261.8393 | 598.7990 | -38.2099 | 148.7496 |
| SHRF | 483852.4750 | 62442.7235 | $-1123.4370$ | -1690.1184 |
| TASS | 3474960.5702 | 297412.7321 | -19886.3437 | -21062.7329 |
| TRES | 347838.6150 | 53443.7567 | 8.0873 | -1860.9846 |
| YCDIV | -1172.4258 | 2096.6702 | -120.2777 | 63.6207 |
|  | SHRF | TASS | TRES | YCDIV |
| SHRF | 2961150.8831 |  |  |  |
| TASS | 10053315.1425 | 99772648.0374 |  |  |
| TRES | 2387584.2080 | 7702228.3700 | 1985567.0362 |  |
| YCDIV | -2131.1895 | 6818.9246 | 206.1748 | 1081.9610 |

Pooled within-groups correlation matrix
CATR CCASHOP DPR DY EARN GEARN

| CATR | 1.00000 |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| CCASHOP | -.19410 | 1.00000 |  |  |  |  |
| DPR | .04224 | .20395 | 1.00000 |  |  |  |
| DY | -.32634 | .17624 | .29670 | 1.00000 |  |  |
| EARN | -.20138 | .80674 | .07575 | .15826 | 1.00000 |  |
| GEARN | -.35938 | .06096 | .16780 | .28138 | .12615 | 1.00000 |
| GTASS | -.17981 | -.09702 | -.31451 | .11015 | -.07493 | -.01356 |
| ROI | -.12724 | .01957 | .40334 | .44474 | .05339 | .19188 |
| SHRE | .08820 | .50395 | .16765 | .03338 | .69923 | .14182 |
| TASS | -.23783 | .72599 | .05735 | .13084 | .86513 | .11637 |
| TRES | .09684 | .44362 | .18241 | .05021 | .61387 | .14823 |
| YCDIV | -.15037 | -.00639 | .10391 | .34280 | -.08864 | .24912 |

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GTASS ROI SHRE TASS TRES YCDIV

| GTASS | 1.00000 |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| ROI | -.12337 | 1.00000 |  |  |  |  |
| SHRF | -.02571 | -.08053 | 1.00000 |  |  |  |
| TASS | -.07840 | -.17289 | .58489 | 1.00000 |  |  |
| TRES | .00023 | -.10829 | .98466 | .54723 | 1.00000 |  |
| YCDIV | -.14399 | .15859 | -.03765 | .02075 | .00445 | 1.00000 |

Wilks' Lambda (U-statistic) and univariate E-ratio with 3 and 46 degrees of freedom

| Variable | Wilks' Lambda | F | Significance |
| :---: | :---: | :---: | :---: |
| CATR | . 92314 | 1.2766 | . 2935 |
| CCASHOP | . 85120 | 2.6805 | . 0578 |
| DPR | . 97759 | . 3515 | . 7883 |
| DY | . 88163 | 2.0587 | . 1188 |
| EARN | . 91423 | 1.4385 | . 2438 |
| GEARN | . 93066 | 1.1424 | . 3420 |
| GTASS | . 98490 | . 2351 | . 8715 |
| ROI | . 93545 | 1.0581 | . 3761 |
| SHRE | . 89304 | 1.8365 | . 1538 |
| TASS | . 89326 | 1.8323 | . 1545 |
| TRES | . 87803 | 2.1299 | . 1093 |
| YCDIV | . 96956 | . 4814 | . 6968 |

Covariance matrix for group 0 ,
CATR
CCASHOP
DPR
DY

```
CATR
CCASHOP
DPR
DY
EARN
GEARN
GTASS
ROI
SHRF
TASS
TRES
YCDIV
```

    535.3314
    \(-1282.0624\)
    \(-249.0468\)
        -53. 3295
    1389.8012
    \(-1145.2448\)
        \(-27.3834\)
        -164.0987
        6768.5455
    17950.0946
    3269.5659
    101338.3331
    -2965.0411
        \(-304.9080\)
        116865.4052
        2825.9401
            9.5589
        \(-680.0010\)
        490357.4615
        980851.0790
        300355.0753
        1611.3692
    24.8865
-4813.9829
5215.8347
-472.5489
242.0200
-21895.1386
-39317.8741
-14284.0729
365.3648
31.1868
-460.5379
172.9522
9.6161
44.7190
-2592.6436
$-5299.0969$
-1425.8615
209.9324

|  | EARN | GEARN | GTASS | ROI |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| EARN | 165565.8309 |  |  |  |
| GEARN | 7103.4075 | 32980.4001 |  |  |
| GTASS | -657.9453 | -2591.7842 | 420.5836 | 225.3477 |
| ROI | -657.1532 | 1048.6730 | -50.6991 | -4374.2901 |
| SHRF | 679690.0356 | 11352.3552 | -1000.1420 | -7804.1860 |
| TASS | 1413117.0106 | 52546.2386 | -6736.8465 | -2852.3665 |
| TRES | 407918.5740 | 577.0070 | 682.4129 | 342.2124 |
| YCDIV | -7190.4729 | 1464.9344 | 296.8423 |  |
|  |  |  |  | TRES |
|  | SHRE |  | TASS |  |
| SHRE |  |  |  |  |
| TASS | 2831776.7950 |  |  |  |
| TRES | 5844487.2099 | 12209672.6241 |  |  |
| YCDIV | 1702534.6201 | 3490877.0553 | 1030696.1976 |  |
|  | -33702.9579 | -68143.8346 | -19251.2182 |  |

ovariance matrix for group 1,
CATR
CCASHOP
DPR
722.5356
-1418.9918 69.2436 -2.5145
$-760.9052$
-37.1359
$-262.2603$
9.8740
5686.1378
-15918. 1757
5521.7538
391550.3293
9053.1540
662.0152
143018.0531
10980.8024
-3968.2402
790.0482
582803.7592
3245177.2300
448739.6288
609.7501
616.5003
43.2220
3981.6954
1025.5309
-268.5951
155.9776
27550.0865
54767.0342
22497.4065
110.1987

GEARN
8036.5917
-561.6909
76.3600
64582.8251
96498.6804
57605.4092
1056.9278
-88.4297
-9495.0685
-31330.5289
-7243.6866
-439.3276
7.6192
318.2039
-11.2751
11.7568
12.9453
1196.2596 2988.9344 885.3232
-19.2419
ROI

| EARN | 63763.3434 |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| GEARN | 4333.2353 | 8036.5917 |  |  |
| GTASS | -1419.5686 | -561.6909 | 1056.9278 |  |
| ROI | 1354.1505 | 76.3600 | -88.4297 | -359.4817 |
| SHRF | 215502.9118 | 64582.8251 | -9495.0685 | -14009.8407 |
| TASS | 986752.4944 | 96498.6804 | -31330.5289 | -14043.9396 |
| TRES | 156701.0308 | 57605.4092 | -7243.6866 | -1743.939 .3846 |
| YCDIV | -618.4771 | 1877.4499 | -439.3276 | -59.3846 |

SHRF
TASS
2523425.7704
$4528530.8808 \quad 31777973.5488$
$2176565.9045 \quad 3591594.8715$ $4442.2025 \quad 24014.8946$

HRF

## rASS

RES
CDIV
1911353.3733
3567.1334 1119.1556
bvariance matrix for group 2,
CATR
CCASHOP
DPR DY
717.1794

```
CATR
```


## CCASHOP

```
OPR
Y
EARN
GTASS
ROI
SHRF
rASS
TRES
KCDIV
```

            \(-2160.2346 \quad 40893.3802\)
                \(189.3059-1344.0687\)
                -83.1570 -14.1920
            \(-5414.1378 \quad 80819.0417\)
    \(-12427.4020 \quad 33979.9995\)
            -126.0316
            \(-70.9722\)
    \(-16670.4398\)
    $-176503.1826$
$-14367.3456$
$-153.2248$

## EARN

233497.9198 53579.3015 676.8112
$-1686.0622$
833894.1308
8269293.0232
708554.6044
1048.2875

SHRF
3068433.2916 29664492.3283
2608459.4589 1980.6754 24934.5249
313041.5812 4225.5066 1912.9566 162759.3210 1374855.1714 144860.2968 5077.6585

TASS

[^0]| 452.0171 |  |
| ---: | ---: |
| 26.9828 | 17.4977 |
| -1243.9180 | 448.9152 |
| -2618.7548 | 1358.2154 |
| 70.9544 | 23.7014 |
| 53.3479 | 25.1087 |
| -2940.5147 | 1077.5208 |
| -55172.7288 | 11696.0829 |
| -2447.6910 | 968.1386 |
| -48.4004 | 21.1388 |
|  |  |
| GTASS | ROI |


| 145.1752 |  |
| ---: | ---: |
| 62.6247 | 89.9370 |
| 3600.0774 | -7157.8176 |
| 8460.2757 | -73800.7806 |
| 3466.8477 | -5807.9867 |
| 89.4966 | 69.5173 |
|  |  |
| TRES | YCDIV |

2221419.3625 1893.9699
192.3941

Covariance matrix for group 3 ,
CATR
CCASHOP
DPR
DY
2943653.0454
6668.6896

| CATR | 832.7503 |
| :--- | ---: |
| CCASHOP | -20182.4893 |
| DPR | 142.2669 |
| DY | -36.3480 |
| EARN | -8678.1084 |
| GEARN | 25.7792 |
| GTASS | 252.2357 |
| ROI | 18.2136 |
| SHRF | 20779.8545 |
| TASS | -216456.6563 |
| TRES | 21045.0697 |
| YCDIV | -164.8762 |

EARN
1992.8371
1100167.4521 2375.6081 -513.2747
887.0270
1794099.2369 25648673.8262
1228745.9809 6456.4268

GEARN
GTASS
103.2608 69.4387 12.4086 174.0845 5990.8348 5618.4921 4406.8938
$-21.2805$
SHRF
TASS
TRES

| SHRE | 4638723.2320 |  |
| :--- | ---: | ---: |
| TASS | 11177334.4090 | 230353947.7211 |
| TRES | 4008566.9657 | 6607852.3924 |
| YCDIV | 20903.5004 | 44550.8328 |

2.7710 816.6520
-5.3191
$-10.9896$
$-.8343$
135.5710 19536.4050 $-143.4343$ 13.9434

ROI

| EARN | 418657.5539 |
| :--- | ---: |
| GEARN | 347.1867 |
| GTASS | -467.0319 |
| ROI | 385.5549 |
| SHRF | 674682.7311 |
| TASS | 9642352.8433 |
| TRES | 467588.5061 |
| YCDIV | 3865.5562 | 723. 2320

4008566.9657 20903.5004
6607852.3924 44550.8328
3534665.4296 18061.2548
8.8185
5194.5190
1296.4811
4624.8232
42.4582

YCDIV
451.3286

Total covariance matrix with 49 degrees of freedom
CATR
CCASHOP
DPR
DY

| CATR | 707.0595 |
| :--- | ---: |
| CCASHOP | -5052.9203 |
| DPR | 57.5941 |
| DY | -20.6928 |
| EARN | -2443.7013 |
| GEARN | -2384.5384 |
| GTASS | -102.3869 |
| ROI | -23.4448 |

662128.4208
3285.6101
289.2443
269490.0871
23470.9840
-1796.9583
-764.9283

| 718.0631 |  |
| ---: | ---: |
| 33.0274 | 14.7245 |
| 486.7927 | 178.5047 |
| 1076.3438 | 220.5135 |
| -197.7331 | 10.9317 |

CATR CCASHOP

| SHRF | 927.2372 | 808070.9474 |
| :--- | ---: | ---: |
| TASS | -75728.5347 | 6044921.6850 |
| TRES | 638.5674 | 607805.6639 |
| YCDIV | -147.3734 | 1617.3819 |


| 5725.8465 | -187.6558 |
| ---: | ---: |
| 3855.3037 | 2536.0548 |
| 4987.5821 | -139.5811 |
| 73.1773 | 35.8777 |
| GTASS | ROI |


| EARN | 166045.2877 |
| :--- | ---: |
| GEARN | 13414.0228 |
| GTASS | -848.6866 |
| ROI | -112.1270 |
| SHRE | 519354.2601 |
| TASS | 3628301.9781 |
| TRES | 383314.2952 |
| YCDIV | -486.2037 |

> 66039.4136 69.2661 490.7727
> 74652.8586 254426.3218 62916.8783 2171.5941

| 614.6719 |  |
| ---: | ---: |
| -33.3088 | 149.2783 |
| -1423.0094 | -3372.2836 |
| -25587.6627 | -29005.3843 |
| -426.0038 | -3316.7053 |
| -113.8934 | 42.6215 |
|  |  |
| TRES | YCDIV |


| SHRE | 3112813.0477 |  |
| :--- | ---: | ---: |
| TASS | 11088754.0338 | 104856828.3889 |
| TRES | 2533619.9943 | 8733287.1439 |
| YCDIV | 1219.0754 | 20898.6581 |

2122929.2182
2985.6199

## APPFNDIX 7: DISCRIMINANT ANALYSLS(II).

19 May 80 SPSS for MS WINDOWS Release 6.0


Classification function coefficients
(Eisher's linear discriminant functions)

| CLASS | 0 | 1 | 2 | 3 |
| :--- | :--- | :--- | :--- | :--- |


| CATR | .0640812 | .1251779 | .1172317 | .1201333 |
| :--- | ---: | ---: | ---: | ---: |
| CCASHOP | -.0010856 | .0004587 | -.0015726 | .0011670 |
| DPR | .0694173 | .0505491 | .0504096 | .0461966 |
| DY | .8285907 | .3891945 | .4683444 | .3706393 |
| EARN | -.0018138 | -.0055591 | -.0027517 | .0010478 |
| GEARN | .0004412 | .0012331 | -.0025092 | .0007641 |
| GTASS | .0999025 | .0954018 | .0767697 | .0857959 |
| ROI | .0012756 | .0711813 | .0867632 | -.0109715 |
| SHRF | .0062832 | .0046186 | .0024312 | .0010703 |
| TASS | .0002035 | .0002408 | .0003399 | .0000679 |
| TRES | -.0081222 | -.0055066 | -.0031514 | -.0013258 |
| YCDIV | .0207861 | .0245627 | .0191773 | .0428472 |
| (Constant) | -14.5026296 | -8.4819063 | -9.5943350 | -9.8613313 |

## Canonical Discriminant Functions

| Ecn | Eigenvalue | Pct of | Cum | Canonical | After | Wilks' |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Variance | Pct | Corr | Fcn | Lambda | Chi-square | df | Sig |
|  |  |  |  |  | 0 | . 375753 | 40.132 | 36 | . 2920 |
| 1* | . 6869 | 57.07 | 57.07 | . 6381 | 1 | . 633873 | 18.692 | 22 | . 6643 |
| 2* | . 3351 | 27.84 | 84.91 | . 5010 | 2 | . 846279 | 6.843 | 10 | . 7402 |
| 3* | . 1816 | 15.09 | 100.00 | . 3921 |  |  |  |  |  |

Standardized canonical discriminant function coefficients

|  | Func 1 | Func 2 | Func 3 |
| :--- | ---: | ---: | ---: |
|  |  |  |  |
| CATR | .50372 | .39424 | .17178 |
| CCASHOP | -.72117 | .83767 | -.47328 |
| DPR | .26914 | .11859 | .08444 |
| DY | .77152 | .24668 | .52713 |
| EARN | -.02808 | .31251 | 2.27421 |
| GEARN | -.07280 | .54797 | -.39091 |
| GTASS | . .11321 | .28658 | -.23483 |
| ROI | -.11134 | -.60507 | -.77375 |
| SHRF | 2.94602 | 1.82868 | -3.66540 |
| TASS | . .31979 | -1.17381 | -.82555 |
| TRES | -3.26900 | -1.81563 | 3.17665 |
| YCDIV | -.22535 | .22667 | .25803 |

Structure matrix:
Pooled within-groups correlations between discriminating variables and canonical discriminant functions (Variables ordered by size of correlation within function)
Func 1 Func 2 Func 3

| CCASHOP | -. 40028 * | . 33717 | . 38305 |
| :---: | :---: | :---: | :---: |
| DY | . 39669 * | . 16094 | . 31026 |
| TRES | -. 39345 * | . 12612 | . 38726 |
| CATR | . 33004 * | . 15232 | . 06022 |
| YCDIV | -. 17249 * | . 12922 | . 17184 |
| DPR | .16992* | . 09234 | -. 03559 |
| GEARN | -. 14768 | . $37618{ }^{*}$ | -. 25812 |
| GTASS | . 04067 | . 18005* | -. 13542 |
| TASS | -. 30007 | -. 12336 | . $53786^{*}$ |
| EARN | -. 24259 | . 10080 | . $52458{ }^{*}$ |
| SHRE | -. 34935 | . 16845 | . $38145^{*}$ |
| ROI | . 25842 | -. 10659 | -. 32615 * |

* denotes largest absolute correlation between each variable and any discriminant function.

Unstandardized canonical discriminant function coefficients
Func 1 Func 2 Eunc 3

| CATR | .0191035 | .0149515 | $6.51448433 \mathrm{E}-03$ |
| :--- | ---: | ---: | ---: |
| CCASHOP | $-9.30751882 \mathrm{E}-04$ | $1.08110375 \mathrm{E}-03$ | $-6.10816498 \mathrm{E}-04$ |
| DPR | $9.84223519 \mathrm{E}-03$ | $4.33668543 \mathrm{E}-03$ | $3.08792115 \mathrm{E}-03$ |
| DY | .2074737 | .0663360 | .1417528 |
| EARN | $-6.98350180 \mathrm{E}-05$ | $7.77154626 \mathrm{E}-04$ | $5.65548439 \mathrm{E}-03$ |
| GEARN | $-2.84538133 \mathrm{E}-04$ | $2.14161052 \mathrm{E}-03$ | $-1.52776711 \mathrm{E}-03$ |
| GTASS | $4.45794212 \mathrm{E}-03$ | .0112850 | $-9.24729657 \mathrm{E}-03$ |
| ROI | $-9.12877196 \mathrm{E}-03$ | -.0496110 | -.0634412 |
| SHRE | $1.71200418 \mathrm{E}-03$ | $1.06269248 \mathrm{E}-03$ | $-2.13005740 \mathrm{E}-03$ |
| TASS | $3.20154427 \mathrm{E}-05$ | $-1.17514828 \mathrm{E}-04$ | $-8.26493345 \mathrm{E}-05$ |
| TRES | $-2.31991740 \mathrm{E}-03$ | $-1.28849931 \mathrm{E}-03$ | $2.25438075 \mathrm{E}-03$ |
| YCDIV | $-6.85109133 \mathrm{E}-03$ | $6.89099553 \mathrm{E}-03$ | $7.84447884 \mathrm{E}-03$ |
| (Constant) | -2.2589038 | -1.2932377 | -.7434565 |

Canonical discriminant functions evaluated at group means (group centroids)

| Group | Func 1 | Func 2 | Func | 3 |
| ---: | ---: | ---: | ---: | ---: |
| 0 | 1.31583 | .39276 | .22592 |  |
| 1 | -.26888 | .09481 | -.41495 |  |
| 2 | .04811 | -1.13320 | .25413 |  |
| 3 | -1.24614 | .52825 | .68166 |  |

Test of Equality of Group Covariance Matrices Using Box's M
The ranks and natural logarithms of determinants printed are those of the group covariance matrices.

```
Group Label
            0
            1
                2 1
    < 9 (Too few cases to be non-singular)
        Pooled within-groups
        covariance matrix
            Rank Log Determinant
                            < 11 (Too few cases to be non-singular)
        12 97.039107
    < 7 (Too few cases to be non-singular)
        12 108.777028
    No test can be performed without at least two non-singular group
    covariance matrices.
```


## A PPENDIX 8: DISCRIMINANT ANALYSIS(Wل

Worksheet size: 100000 cells

MTB > \# Opening worksheet from file: C:\AGUTUPRO\MBAPR.XLS
MTB > \# File was last modified on 5/19/80
MTB > Name cl6 = 'FITSI'
MTB > Discriminant 'Class' 'Earn'-'ycDIV';
SUBC> Brief 4;
SUBC> Fits 'FITSI'.

## Discriminant Analysis

After subtracting group means,
ShrF is highly correlated with other predictors

| Linear Method for Response: Class |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Predictors: Earn | GEarn | TRes | CaTR | ShrF |
| V |  |  |  |  |
|  |  |  | 2 | 3 |
| Group | 0 | 1 | 9 | 7 |

```
50 cases used 2 cases contain missing values
```

Summary of Classification

| Put into | $\ldots$. True | Group.... |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Group | 0 | 1 | 2 | 3 |
| 0 | 8 | 5 | 1 | 1 |
| 1 | 2 | 12 | 5 | 2 |
| 2 | 1 | 2 | 3 | 0 |
| 3 | 0 | 4 | 0 | 4 |
| Total N | 11 | 23 | 9 | 7 |
| N Correct | 8 | 12 | 3 | 4 |
| Proport. | 0.727 | 0.522 | 0.333 | 0.571 |

$\mathrm{N}=50 \quad \mathrm{~N}$ Correct $=27 \quad$ Prop. Correct $=0.540$

Squared Distance Between Groups

|  | 0 | 1 | 2 | 3 |
| :--- | ---: | ---: | ---: | ---: |
| 0 | 0.00000 | 3.01081 | 3.93649 | 6.78978 |
| 1 | 3.01081 | 0.00000 | 2.05617 | 2.34548 |
| 2 | 3.93649 | 2.05617 | 0.00000 | 4.61830 |
| 3 | 6.78978 | 2.34548 | 4.61830 | 0.00000 |

Linear Discriminant Function for Group

|  | 0 | 1 | 2 | 3 |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Constant | -12.989 | -7.705 | -7.880 | -7.895 |  |
| Earn | -0.002 | -0.006 | -0.003 | 0.001 |  |
| gEarn | 0.000 | 0.001 | -0.003 | 0.001 |  |
| TRes | -0.008 | -0.006 | -0.003 | -0.001 |  |
| CaTR | 0.164 | 0.125 | 0.117 | 0.120 |  |
| ShrF | 0.006 | 0.005 | 0.002 | 0.001 |  |
| Ccashop | -0.001 | 0.000 | -0.002 | 0.001 |  |
| RoI | 0.001 | 0.071 | 0.087 | -0.011 |  |
| TAss | 0.000 | 0.000 | 0.000 | 0.000 |  |
| GTAss | 0.100 | 0.095 | 0.077 | 0.086 |  |
| DY | 0.829 | 0.389 | 0.468 | 0.371 |  |
| DPR | 0.069 | 0.051 | 0.050 | 0.046 |  |
| YCDIV | 0.021 | 0.025 | 0.019 | 0.043 |  |
| Variable | Pooled | Means | for | Group |  |
|  | Mean | 0 |  | 1 | 2 |
| Earn | 229.57 | 164.79 | 172.11 | 232.56 | 516.34 |
| GEarn | -21.116 | -47.954 | 25.575 | -148.791 | 31.796 |
| TRes | 1144.4 | 608.0 | 1083.9 | 1055.0 | 2301.1 |
| CaTR | 51.787 | 65.174 | 49.169 | 48.057 | 44.146 |
| ShrF | 1431.2 | 902.3 | 1347.9 | 1240.6 | 2780.9 |


| RoI | 14.092 | 16.830 | 14.772 | 14.706 | 6.766 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| TAss | 4821.2 | 1607.1 | 3280.9 | 7438.6 | 11567.4 |
| GTAss | 25.450 | 27.828 | 27.033 | 19.444 | 24.234 |
| DY | 7.1332 | 9.5699 | 6.3146 | 6.8192 | 6.3976 |
| DPR | 45.298 | 52.183 | 44.692 | 42.413 | 40.178 |
| YCDIV | 24.456 | 19.937 | 24.039 | 20.803 | 37.625 |
|  |  |  |  |  |  |
| Variable | Pooled | Stdev | for Group |  |  |
|  | Stdev | 0 | 1 | 2 | 3 |
| Earn | 402.1 | 406.9 | 252.5 | 483.2 | 647.0 |
| gEarn | 255.9 | 181.6 | 89.6 | 559.5 | 10.2 |
| TRes | 1409 | 1015 | 1383 | 1490 | 1880 |
| CaTR | 26.37 | 23.14 | 26.88 | 26.78 | 28.86 |
| ShrF | 1721 | 1683 | 1589 | 1752 | 2154 |
| Ccashop | 774.8 | 318.3 | 625.7 | 202.2 | 1715.7 |
| RoI | 12.20 | 15.01 | 13.17 | 9.48 | 2.97 |
| TAss | 9989 | 3494 | 5637 | 17271 | 15177 |
| GTAss | 25.39 | 20.51 | 32.51 | 12.05 | 13.19 |
| DY | 3.719 | 5.585 | 2.760 | 4.183 | 1.665 |
| DPR | 27.35 | 40.14 | 24.83 | 21.26 | 13.56 |
| YCDIV | 32.89 | 45.72 | 33.45 | 13.87 | 21.24 |

Pooled Covariance Matrix

|  | Earn | gEarn | TRes | CaTR | ShrF | Ccashop | RoI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earn | 161704 |  |  |  |  |  |  |
| gEarn | 12980 | 65469 |  |  |  |  |  |
| TRes | 347839 | 53444 | 1985567 |  |  |  |  |
| CaTR | -2135 | -2425 | 3598 | 695 |  |  |  |
| ShrF | 483852 | 62443 | 2387584 | 4002 | 2961151 |  |  |
| Ccashop | 251361 | 12085 | 484349 | -3966 | 671928 | 600360 |  |
| RoI | 262 | 599 | -1861 | -41 | -1690 | 185 | 149 |
| TAss | 3474960 | 297413 | 7702228 | -62641 | 10053315 | 5618811 | -21.063 |
| gTAss | -765 | -88 | 8 | -120 | -1123 | -1909 | -38 |
| DY | 237 | 268 | 263 | -32 | 214 | 508 | 20 |
| DPR | 833 | 1174 | 7029 | 30 | 7889 | 4321 | 135 |
| ycDIV | -1172 | 2097 | 206 | -130 | -2131 | -163 | 64 |
|  | TAss | gTAss | DY | DPR | ycDIV |  |  |
| TAss | 99772648 |  |  |  |  |  |  |
| gTAss | -19886 | 645 |  |  |  |  |  |
| DY | 4860 | 10 | 14 |  |  |  |  |
| DPR | 15666 | -218 | 30 | 748 |  |  |  |
| ycDIV | 6819 | -120 | 42 | 93 | 1082 |  |  |


| Covariance | Matrix for Earn | $\begin{aligned} & \text { Group } 0 \\ & \text { gEarn } \end{aligned}$ | TRes | CaTR | ShrF | Ccashop |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earn | 165566 |  |  |  |  |  |
| gEarn | 7103 | 32980 |  |  |  |  |
| TRes | 407919 | 577 | 1030696 |  |  |  |
| CaTR | 1390 | -1145 | 3270 | 535 |  |  |
| ShrF | 679690 | 11352 | 1702535 | 6769 | 2831777 |  |
| Ccashop | 116865 | 2826 | 300355 | -1282 | 490357 | 101338 |
| RoI | -657 | 1049 | -2852 | -164 | -4374 | -680 |
| TAss | 1413117 | 52546 | 3490877 | 17950 | 5844487 | 980851 |
| gTAss | -658 | -2592 | 682 | -27 | -1000 | 10 |
| DY | -461 | 173 | -1426 | -53 | -2593 | -305 |
| DPR | -4814 | 5216 | -14284 | -249 | -21895 | -2965 |
| ycDIV | -7190 | 1465 | -19251 | -301 | -33703 | -6126 |
|  | RoI | TAss | gTAss | DY | DPR | ycDIV |
| RoI | 225 |  |  |  |  |  |
| TAss | -7804 | 12209672 |  |  |  |  |
| gTAss | -51 | -6737 | 421 |  |  |  |
| DY | 45 | -5299 | 10 | 31 |  |  |
| DPR | 242 | -39318 | . 473 | 25 | 1611 |  |
| ycDIV | 342 | -68144 | 297 | 210 | 365 | 2090 |
| Covariance | Matrix for Earn | $\text { Group } 1$ gEarn | TRes | CaTR | ShrF | Ccashop |



[^1]| 1 |  | 1 |  | 0 | 17.39 | 0.015 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1 | 10.21 | 0.555 |
|  |  |  | 2 | 14.72 | 0.058 |
|  |  |  | 3 | 11.01 | 0.372 |
| 2 |  |  | 0 | 0 | 0 | 19.90 | 0.986 |
|  |  |  |  | 1 | 31.01 | 0.004 |
|  |  |  |  | 2 | 29.18 | 0.010 |
|  |  |  |  | 3 | 33.89 | 0.001 |
| 3 | ** |  | 1 | 3 | 0 | 11.808 | 0.035 |
|  |  |  |  |  | 1 | 6.998 | 0.392 |
|  |  |  |  | 2 | 10.120 | 0.082 |
|  |  |  |  | 3 | 6.546 | 0.491 |
| 4 |  | 1 | 1 | 0 | 9.219 | 0.021 |
|  |  |  | 1 | 2.831 | 0.508 |
|  |  |  | 2 | 5.452 | 0.137 |
|  |  |  | 3 | 3.670 | 0.334 |
| 5 |  |  | 1 | 1 | 0 | 9.924 | 0.066 |
|  |  |  |  |  | 1 | 6.088 | 0.452 |
|  |  |  |  |  | 2 | 8.520 | 0.134 |
|  |  |  |  | 3 | 6.618 | 0.347 |
| 6 | ** | 0 | 2 | 0 | 17.66 | 0.175 |
|  |  |  |  | 1 | 16.46 | 0.319 |
|  |  |  |  | 2 | 15.55 | 0.503 |
|  |  |  |  | 3 | 26.03 | 0.003 |
| 7 |  | 0 | 0 | 0 | 13.07 | 0.373 |
|  |  |  |  | 1 | 13.66 | 0.277 |
|  |  |  |  | 2 | 13.87 | 0.249 |
|  |  |  |  | 3 | 15.69 | 0.101 |
| 8 |  | 1 | 1 | 0 | 5.958 | 0.104 |
|  |  |  |  | 1 | 2.564 | 0.570 |
|  |  |  |  | 2 | 4.389 | 0.229 |
|  |  |  |  | 3 | 6.125 | 0.096 |
| 9 | ** | 2 | 1 | 0 | 3.995 | 0.353 |
|  |  |  |  | 1 | 3.723 | 0.404 |
|  |  |  |  | 2 | 5.290 | 0.185 |
|  |  |  |  | 3 | 7.611 | 0.058 |
| 10 |  | 1 | 1 | 0 | 6.038 | 0.128 |
|  |  |  |  | 1 | 3.888 | 0.374 |
|  |  |  |  | 2 | 4.146 | 0.329 |
|  |  |  |  | 3 | 5.474 | 0.169 |
| 11 |  | 2 | 2 | 0 | 46.29 | 0.012 |
|  |  |  |  | 1 | 47.44 | 0.007 |
|  |  |  |  | 2 | 37.47 | 0.979 |
|  |  |  |  | 3 | 49.64 | 0.002 |
| 12 | ** | 2 | 1 | 0 | 7.644 | 0.043 |
|  |  |  |  | 1 | 3.261 | 0.386 |
|  |  |  |  | 2 | 3.386 | 0.363 |
|  |  |  |  | 3 | 4.500 | 0.208 |
| 13 |  | 0 | 0 | 0 | 1.635 | 0.577 |
|  |  |  |  | 1 | 3.558 | 0.220 |
|  |  |  |  | 2 | 4.222 | 0.158 |
|  |  |  |  | 3 | 6.745 | 0.045 |
| 14 | ** | 1 | 0 | 0 | 31.88 | 0.593 |
|  |  |  |  | 1 | 32.98 | 0.341 |
|  |  |  |  | 2 | 37.70 | 0.032 |
|  |  |  |  | 3 | 37.64 | 0.033 |
| 15 |  | 0 | 0 | 0 | 34.35 | 0.960 |
|  |  |  |  | 1 | 41.71 | 0.024 |
|  |  |  |  | 2 | 45.36 | 0.004 |
|  |  |  |  | 3 | 43.12 | 0.012 |
| 16 | ** | 0 | 1 | 0 | 8.100 | 0.179 |
|  |  |  |  | 1 | 6.332 | 0.434 |
|  |  |  |  | 2 | 7.764 | 0.212 |
|  |  |  |  | 3 | 8.147 | 0.175 |
| 17 | ** | 1 | 0 | 0 | 5.987 | 0.624 |
|  |  |  |  | 1 | 8.435 | 0.183 |
|  |  |  |  | 2 | 8.950 | 0.142 |


| 18 | ** | 2 | 1 | 0 | 8.476 | 0.033 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 1 | 3.131 | 0.479 |
|  |  |  |  | 2 | 4.021 | 0.307 |
|  |  |  |  | 3 | 5.086 | 0.180 |
| 19 |  | 0 | 0 | 0 | 4.649 | 0.641 |
|  |  |  |  | 1 | 7.338 | 0.167 |
|  |  |  |  | 2 | 7.584 | 0.148 |
|  |  |  |  | 3 | 9.991 | 0.044 |
| 20 | ** | 1 | 2 | 0 | 10.938 | 0.128 |
|  |  |  |  | 1 | 8.601 | 0.410 |
|  |  |  |  | 2 | 8.589 | 0.413 |
|  |  |  |  | 3 | 12.826 | 0.050 |
| 21 |  | 0 | 0 | 0 | 10.99 | 0.747 |
|  |  |  |  | 1 | 14.27 | 0.145 |
|  |  |  |  | 2 | 14.97 | 0.102 |
|  |  |  |  | 3 | 20.79 | 0.006 |
| 22 | ** | 1 | 0 | 0 | 2.983 | 0.695 |
|  |  |  |  | 1 | 5.900 | 0.162 |
|  |  |  |  | 2 | 6.418 | 0.125 |
|  |  |  |  | 3 | 10.220 | 0.019 |
| 23 |  | 3 | 3 | 0 | 45.58 | 0.000 |
|  |  |  |  | 1 | 38.38 | 0.005 |
|  |  |  |  | 2 | 43.14 | 0.000 |
|  |  |  |  | 3 | 27.62 | 0.995 |
| 24 |  | 1 | 1 | 0 | 9.279 | 0.032 |
|  |  |  |  | 1 | 3.488 | 0.570 |
|  |  |  |  | 2 | 5.876 | 0.173 |
|  |  |  |  | 3 | 5.338 | 0.226 |
| 25 |  | 1 | 1 | 0 | 12.143 | 0.014 |
|  |  |  |  | 1 | 4.913 | 0.527 |
|  |  |  |  | 2 | 5.547 | 0.384 |
|  |  |  |  | 3 | 8.827 | 0.075 |
| 26 | ** | 2 | 1 | 0 | 9.601 | 0.043 |
|  |  |  |  | 1 | 4.280 | 0.617 |
|  |  |  |  | 2 | 6.452 | 0.208 |
|  |  |  |  | 3 | 7.362 | 0.132 |
| 27 | ** | 3 | 0 | 0 | 6.940 | 0.518 |
|  |  |  |  | 1 | 7.661 | 0.361 |
|  |  |  |  | 2 | 10.651 | 0.081 |
|  |  |  |  | 3 | 12.034 | 0.041 |
| 28 | ** | 2 | 0 | 0 | 2.299 | 0.652 |
|  |  |  |  | 1 | 5.208 | 0.152 |
|  |  |  |  | 2 | 4.971 | 0.171 |
|  |  |  |  | 3 | 8.832 | 0.025 |
| 29 | ** | 3 | 1 | 0 | 6.059 | 0.143 |
|  |  |  |  | 1 | 4.125 | 0.375 |
|  |  |  |  | 2 | 5.239 | 0.215 |
|  |  |  |  | 3 | 4.809 | 0.267 |
| 30 |  | 2 | 2 | 0 | 54.37 | 0.001 |
|  |  |  |  | 1 | 53.10 | 0.001 |
|  |  |  |  | 2 | 39.25 | 0.997 |
|  |  |  |  | 3 | 52.18 | 0.002 |
| 32 |  | 3 | 3 | 0 | 8.428 | 0.033 |
|  |  |  |  | 1 | 3.670 | 0.351 |
|  |  |  |  | 2 | 4.429 | 0.240 |
|  |  |  |  | 3 | 3.529 | 0.377 |
| 33 | ** | 3 | 1 | 0 | 6.501 | 0.073 |
|  |  |  |  | 1 | 3.210 | 0.376 |
|  |  |  |  | 2 | 3.635 | 0.304 |
|  |  |  |  | 3 | 4.051 | 0.247 |
| 34 | ** | 1 | 3 | 0 | 18.24 | 0.036 |
|  |  |  |  | 1 | 14.22 | 0.267 |
|  |  |  |  | 2 | 18.29 | 0.035 |
|  |  |  |  | 3 | 12.41 | 0.662 |
| 35 | ** | 0 | 1 | 0 | 7.897 | 0.254 |
|  |  |  |  | 1 | 6.305 | 0.563 |
|  |  |  |  | 2 | 8.824 | 0.160 |
|  |  |  |  | 3 | 12.666 | 0.023 |


| 36 |  | 3 | 3 |
| :---: | :---: | :---: | :---: |
| 37 | ** | 1 | 3 |
| 38 |  | 1 | 1 |
| 39 | ** | 2 | 1 |
| 40 |  | 0 | 0 |
| 41 |  | 2 | 2 |
| 42 | ** | 1 | 3 |
| 43 | ** | 1 | 2 |
| 44 |  | 1 | 1 |
| 45 |  | 1 | 1 |
| 46 | ** | 1 | 0 |
| 47 |  | 1 | 1 |
| 48 |  | 0 | 0 |
| 50 |  | 3 | 3 |
| 51 |  | 1 | 1 |
| 52 | ** | 1 | 0 |

# APPENDIX 9: DISCRIMINANT ANALYSIS (FIRMS GROUPED INTO 3 CLASSES). 

Worksheet size: 100000 cells

```
MTB > # Opening worksheet from file: C:\AGUTUPRO\MBAPR2.XLS
MTB > # File was last modified on 5/20/80
MTB > Discriminant 'Class' 'Earn'-'yCDIV';
SUBC> Brief 4.
```


## Discriminant Analysis

After subtracting group means, Shrf is highly correlated with other predictors

Linear Method for Response: Class
Predictors: Earn gEarn TRes CaTR Shrf Ccashop RoI TAss gTAss DY DPR V

| Group | 0 | 1 | 2 |
| :--- | ---: | ---: | ---: |
| Count | 11 | 23 | 16 | 50 cases used 1 cases contain missing values

Summary of Classification

| Put into | $\ldots$. True | Group.... |  |
| :--- | ---: | ---: | ---: |
| Group | 0 | 1 | 2 |
| 0 | 8 | 5 | 2 |
| 1 | 3 | 15 | 6 |
| 2 | 0 | 3 | 8 |
| Total N | 11 | 23 | 16 |
| N Correct | 8 | 15 | 8 |
| Proport. | 0.727 | 0.652 | 0.500 |

$N=50 \quad N$ Correct $=31 \quad$ Prop. Correct $=0.620$

| Squared Distance Between Groups |  |  |  |
| :--- | ---: | ---: | ---: |
|  | 0 | 1 | 2 |
| 0 | 0.00000 | 2.97324 | 4.05510 |
| 1 | 2.97324 | 0.00000 | 1.06765 |
| 2 | 4.05510 | 1.06765 | 0.00000 |


|  | Linear Discriminant | Function for Group |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 0 | 1 | 2 |  |
| Constant | -13.208 | -7.872 | -7.475 |  |
| Earn | -0.002 | -0.006 | -0.001 |  |
| gEarn | 0.001 | 0.001 | -0.001 |  |
| TRes | -0.008 | -0.006 | -0.002 |  |
| CaTR | 0.168 | 0.128 | 0.121 |  |
| ShrF | 0.006 | 0.005 | 0.002 |  |
| Ccashop | -0.001 | 0.000 | -0.000 |  |
| RoI | -0.007 | 0.072 | 0.043 |  |
| TAss | 0.000 | 0.000 | 0.000 |  |
| GTAss | 0.103 | 0.098 | 0.083 |  |
| DY | 0.838 | 0.397 | 0.433 |  |
| DPR | 0.071 | 0.052 | 0.050 |  |
| YCDIV | 0.023 | 0.025 | 0.031 |  |
|  |  |  |  |  |
| Variable | Pooled | Means for |  |  |
|  | Mean |  | 0 |  |
| Earn | 229.57 | 164.79 | 172.11 | 356.71 |
| GEarn | -21.116 | -47.954 | 25.575 | -69.784 |
| TRes | 1144.4 | 608.0 | 1083.9 | 1600.2 |
| CaTR | 51.787 | 65.174 | 49.169 | 46.346 |
| ShrF | 1431.2 | 902.3 | 1347.9 | 1914.5 |
| Ccashop | 443.74 | 205.30 | 428.75 | 629.23 |


| YCDIV | 24.456 | 19.937 | 24.039 | 28.163 |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| Variable | Pooled | Stdev | for Group | 2 |
|  | Stdev | 0 | 1 | 559.6 |
| Earn | 406.2 | 406.9 | 252.5 | 419.0 |
| GEarn | 258.5 | 181.6 | 89.6 | 4173 |
| TRes | 1440 | 1015 | 1383 | 1734 |
| CaTR | 26.11 | 23.14 | 26.88 | 26.83 |
| ShrF | 1760 | 1683 | 1589 | 2028 |
| Ccashop | 815.6 | 318.3 | 625.7 | 1201.0 |
| RoI | 12.28 | 15.01 | 13.17 | 8.25 |
| TAss | 9954 | 3494 | 5637 | 15991 |
| GTAss | 25.16 | 20.51 | 32.51 | 12.37 |
| DY | 3.681 | 5.585 | 2.760 | 3.238 |
| DPR | 27.06 | 40.14 | 24.83 | 17.78 |
| YCDIV | 32.90 | 45.72 | 33.45 | 18.91 |

Pooled Covariance Matrix

|  | Earn | gEarn | TRes | CaTR | ShrF | Ccashop | RoI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earn | 165010 |  |  |  |  |  |  |
| gEarn | 16997 | 66808 |  |  |  |  |  |
| TRes | 370064 | 71159 | 2073409 |  |  |  |  |
| CaTR | -2183 | -2432 | 3113 | 682 |  |  |  |
| ShrF | 510177 | 84417 | 2497581 | 3412 | 3096903 |  |  |
| Ccashop | 268893 | 26388 | 574510 | -4197 | 781814 | 665175 |  |
| RoI | 68 | 466 | -2650 | -37 | -2679 | -459 | 151 |
| TAss | 3499188 | 353550 | 7969386 | -62661 | 10372201 | 5832145 | -23361 |
| gTAss | -635 | -14 | 508 | -119 | -481 | -1482 | -41 |
| DY | 222 | 256 | 213 | -31 | 155 | 463 | 20 |
| DPR | 762 | 1115 | 6646 | 31 | 7433 | 4049 | 133 |
| YCDIV | -748 | 2307 | 1958 | -133 | 85 | 1197 | 51 |
|  | TAss | gTAss | DY | DPR | YCDIV |  |  |
| TAss | 99078016 |  |  |  |  |  |  |
| gTAss | -17806 | 633 |  |  |  |  |  |
| DY | 4611 | 10 | 14 |  |  |  |  |
| DPR | 14559 | -215 | 30 | 732 |  |  |  |
| ycDIV | 12492 | -111 | 40 | 88 | 1083 |  |  |

Covariance Matrix for Group 0


| Covariance Matrix for Group |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Earn | gEarn | TRes | CaTR | ShrF | Ccashop |  |
| Earn | 63763 |  |  |  |  |  |
| GEarn | 4333 | 8037 |  |  |  |  |
| TRes | 156701 | 57605 | 1911353 | 723 |  |  |


| 143018 | 10981 | 448740 | -1419 | 582804 | 391550 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1354 | 76 | -1744 | 10 | -359 | 790 |
| 986753 | 96499 | 3591595 | -15918 | 4528531 | 3245177 |
| -1420 | -562 | -7244 | -262 | -9495 | -3968 |
| 318 | -11 | 885 | -3 | 1196 | 662 |
| 3982 | 1026 | 22497 | 69 | 27550 | 9053 |
| -618 | 1877 | 3567 | -35 | 4442 | 610 |
| ROI | TAss | gTAss | DY | DPR | ycDIV |
| 173 |  |  |  |  |  |
| -14010 | 31777974 |  |  |  |  |
| -88 | -31331 | 1057 |  |  |  |
| 13 | 2989 | 12 | 8 |  |  |
| 156 | 54767 | -269 | 43 | 617 |  |
| -59 | 24015 | -439 | -19 | 110 | 1119 |
| Matrix for Group 2 |  | TRes | CaTR | ShrF | Ccashop |
| 313135 |  |  |  |  |  |
| 42167 | 175557 |  |  |  |  |
| 657759 | 138092 | 3006232 |  |  |  |
| -6650 | -6803 | -524 | 720 |  |  |
| 829357 | 162217 | 3498436 | -2160 | 4114754 |  |
| 554860 | 64693 | 941742 | -10213 | 1268001 | 1442383 |
| -1336 | 649 | -3845 | -22 | -4950 | -2144 |
| 8574806 | 931229 | 17375818 | -184957 | 21961392 | 12860562 |
| 531 | 2508 | 11761 | 29 | 13084 | 1169 |
| 535 | 702 | 321 | -58 | 458 | 683 |
| -243 | -1487 | -2650 | 160 | -2521 | 1386 |
| 3358 | 3497 | 13737 | -165 | 16219 | 6940 |
| RoI | TAss | gTAss | DY | DPR | ycDIV |
| 68 ( |  |  |  |  |  |
| -47447 | 255696976 |  |  |  |  |
| 36 | -5351 | 153 |  |  |  |
| 14 | 13596 | 8 | 10 |  |  |
| 27 | -8493 | 36 | 13 | 316 |  |
| 19 | 49350 | 99 | 15 | -128 | 357 |

Y of Classified Observations


|  |  |  |  | 2 | 5.233 | 0.204 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | ** | 1 | 2 | 0 | 6.133 | 0.135 |
|  |  |  |  | 1 | 3.956 | 0.401 |
|  |  |  |  | 2 | 3.660 | 0.465 |
| 11 |  | 2 | 2 | 0 | 45.93 | 0.058 |
|  |  |  |  | 1 | 46.26 | 0.049 |
|  |  |  |  | 2 | 40.45 | 0.893 |
| 12 |  | 2 | 2 | 0 | 7.762 | 0.045 |
|  |  |  |  | 1 | 3.322 | 0.415 |
|  |  |  |  | 2 | 2.792 | 0.540 |
| 13 |  | 0 | 0 | 0 | 1.669 | 0.599 |
|  |  |  |  | 1 | 3.557 | 0.233 |
|  |  |  |  | 2 | 4.221 | 0.167 |
| 14 | ** | 1 | 0 | 0 | 32.44 | 0.617 |
|  |  |  |  | 1 | 33.70 | 0.329 |
|  |  |  |  | 2 | 37.33 | 0.054 |
| 15 |  | 0 | 0 | 0 | 34.69 | 0.972 |
|  |  |  |  | 1 | 42.52 | 0.019 |
|  |  |  |  | 2 | 44.06 | 0.009 |
| 16 | ** | 0 | 1 | 0 | 8.180 | 0.192 |
|  |  |  |  | 1 | 6.469 | 0.452 |
|  |  |  |  | 2 | 6.942 | 0.356 |
| 17 | ** | 1 | 0 | 0 | 6.107 | 0.648 |
|  |  |  |  | 1 | 8.569 | 0.189 |
|  |  |  |  | 2 | 8.866 | 0.163 |
| 18 | ** | 2 | 1 | 0 | 8.611 | 0.034 |
|  |  |  |  | 1 | 3.190 | 0.511 |
|  |  |  |  | 2 | 3.420 | 0.455 |
| 19 |  | 0 | 0 | 0 | 4.746 | 0.666 |
|  |  |  |  | 1 | 7.427 | 0.174 |
|  |  |  |  | 2 | 7.611 | 0.159 |
| 20 |  | 1 | 1 | 0 | 11.146 | 0.139 |
|  |  |  |  | 1 | 8.544 | 0.511 |
|  |  |  |  | 2 | 9.299 | 0.350 |
| 21 |  | 0 | 0 | 0 | 11.09 | 0.772 |
|  |  |  |  | 1 | 14.10 | 0.171 |
|  |  |  |  | 2 | 16.31 | 0.057 |
| 22 | ** | 1 | 0 | 0 | 3.034 | 0.720 |
|  |  |  |  | 1 | 5.835 | 0.177 |
|  |  |  |  | 2 | 6.933 | 0.103 |
| 23 |  | 2 | 2 | 0 | 41.29 | 0.008 |
|  |  |  |  | 1 | 35.30 | 0.154 |
|  |  |  |  | 2 | 31.92 | 0.838 |
| 24 |  | 1 | 1 | 0 | 9.300 | 0.034 |
|  |  |  |  | 1 | 3.553 | 0.605 |
|  |  |  |  | 2 | 4.583 | 0.361 |
| 25 |  | 1 | 1 | 0 | 12.404 | 0.014 |
|  |  |  |  | 1 | 4.879 | 0.611 |
|  |  |  |  | 2 | 5.858 | 0.375 |
| 26 | ** | 2 | 1 | 0 | 9.750 | 0.044 |
|  |  |  |  | 1 | 4.367 | 0.646 |
|  |  |  |  | 2 | 5.836 | 0.310 |
| 27 | ** | 2 | 0 | 0 | 7.057 | 0.532 |
|  |  |  |  | 1 | 7.809 | 0.365 |
|  |  |  |  | 2 | 10.329 | 0.104 |
| 28 | ** | 2 | 0 | 0 | 2.333 | 0.687 |
|  |  |  |  | 1 | 5.122 | 0.170 |
|  |  |  |  | 2 | 5.475 | 0.143 |
| 29 |  | 2 | 2 | 0 | 6.022 | 0.160 |
|  |  |  |  | 1 | 4.206 | 0.397 |
|  |  |  |  | 2 | 3.983 | 0.443 |
| 30 |  | 2 | 2 | 0 | 53.96 | 0.003 |
|  |  |  |  | 1 | 51.75 | 0.009 |
|  |  |  |  | 2 | 42.33 | 0.988 |
| 32 |  | 2 | 2 | 0 | 8.391 | 0.038 |
|  |  |  |  | 1 | 3.728 | 0.386 |
|  |  |  |  | 2 | 2.928 | 0.576 |
| 33 |  | 2 | 2 | 0 | 6.550 | 0.078 |

```
APPENDIX 10: DISCRIMINANT ANALYSIS (OUADRATICL.
MTB > # Opening worksheet from file: C:\AGUTUPRO\MBAPR2.XLS
MTB > # File was last modified on 5/20/80
MTB > Name cl6 = 'FITSl'
MTB > Discriminant 'Class' 'Earn'-'ycDIV';
SUBC> Qiradratic;
SUBC> Brief 4;
SUBC> Fits 'FITSI'.
```


## Discriminant Analysis

* ERROR *
ycDIV is highly correlated with other predictors in group 0 Calculations for discriminant analysis cannot be done.

MTB > Name cl7 = 'FITS2'
MTB > Discriminant 'Class' 'Earn'-'DPR';
SUBC> Quadratic;
SUBC> Brief 4;
SUBC> Fits 'FITS2'.

## Discriminant Analysis

* ERROR +

TAss is highly correlated with other predictors in group 0 C'alculations for discriminant analysis cannot be done.

```
MTB > Name cl8 = 'FITS3'
MTB > Discriminant 'Class' 'Earn'-'RoI' 'gTAss'-'DPR';
SUBC> Quadratic;
SUBC> Brief 4;
SUBC> Fits 'FITS3'.
```


## Discriminant Analysis

| TRes | is highly correlated with other predictors in group | 0 |
| :--- | :--- | :--- | :--- |
| ShrF | is highly correlated with other predictors in group | 0 |
| TRes | is highly correlated with other predictors in group | 1 |
| ShrF | is highly correlated with other predictors in group | 1 |
| TRes | is highly correlated with other predictors in group | 2 |
| ShrF | is highly correlated with other predictors in group | 2 |

Quadratic Method for Response: Class
Predictors: Earn gEarn TRes CaTR ShrF Ccashop RoI gTAss DY DPR

| Group | 0 | 1 | 2 |
| :--- | ---: | ---: | ---: |
| Count | 12 | 23 | 16 |

Summary of Classification

| Put into | $\ldots$. True | Group.... |  |
| :--- | ---: | ---: | ---: |
| Group | 0 | 1 | 2 |
| 0 | 12 | 1 | 1 |
| 1 | 0 | 21 | 6 |
| 2 | 0 | 1 | 9 |
| Total N | 12 | 23 | 16 |
| N Correct | 12 | 21 | 9 |


| Proport. $\quad 1.000$ | 0.913 | 0.563 |
| :--- | :--- | :--- | :--- |

$N=51 \quad N$ Correct $=42 \quad$ Prop. Correct $=0.824 \quad 83$

| From | Generalized | Squared | Distance to Group |  |
| :--- | ---: | ---: | ---: | ---: |
| Group | 0 | 1 | 2 |  |
| 0 | 75.48 | 83.25 | 98.46 |  |
| 1 | 135.40 | 77.68 | 80.01 |  |
| 2 | 222.30 | 84.70 | 78.95 |  |



| ShrF | 215503 | 64583 | 2176566 | 5686 | 2523426 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CcashOp | 143018 | 10981 | 448740 | -1419 | 582804 | 391550 |  |
| RoI | 1354 | 76 | -1744 | 10 | -359 | 790 | 173 |
| gTAss | -1420 | -562 | -7244 | -262 | -9495 | -3968 | -88 |
| DY | 318 | -11 | 885 | -3 | 1196 | 662 | 13 |
| DPR | 3982 | 1026 | 22497 | 69 | 27550 | 9053 | 156 |
|  | gTAss | DY | DPR |  |  |  |  |
| gTAss | 1057 |  |  |  |  |  |  |
| DY | 12 | 8 |  |  |  |  |  |
| DPR | -269 | 43 | 617 |  |  |  |  |
| Covariance | Matrix <br> Earn | for Group gEarn | $2$ <br> TRes | CaTR | ShrF | Ccashop | RoI |
| Earn | 313135 |  |  |  |  |  |  |
| gEarn | 42167 | 175557 |  |  |  |  |  |
| TRes | 657759 | 138092 | 3006232 |  |  |  |  |
| CaTR | -6650 | -6803 | -524 | 720 |  |  |  |
| ShrF | 829357 | 162217 | 3498436 | -2160 | 4114754 |  |  |
| Ccashop | 554860 | 64693 | 941742 | -10213 | 1268001 | 1442383 |  |
| RoI | -1336 | 649 | -3845 | -22 | -4950 | -2144 | 68 |
| gTAss | 531 | 2508 | 11761 | 29 | 13084 | 1169 | 36 |
| DY | 535 | 702 | 321 | -58 | 458 | 683 | 14 |
| DPR | -243 | -1487 | -2650 | 160 | -2521 | 1386 | 27 |
|  | gTAss | DY | DPR |  |  |  |  |
| gTAss | 153 |  |  |  |  |  |  |
| DY | 8 | 10 |  |  |  |  |  |
| DPR | 36 | 13 | 316 |  |  |  |  |

Summary of Classified Observations

| Observation | True Group | Pred Group | Group | Sqrd Distnc 2376.30 | Probability 0.000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1 | 90.09 | 1.000 |
|  |  |  | 2 | 140.02 | 0.000 |
| 2 | 0 | 0 | 0 | 85.35 | 1.000 |
|  |  |  | 1 | 199.24 | 0.000 |
|  |  |  | 2 | 516.42 | 0.000 |
| 3 | 1 | 1 | 0 | 220.19 | 0.000 |
|  |  |  | 1 | 82.54 | 0.756 |
|  |  |  | 2 | 84.80 | 0.244 |
| 4 | 1 | 1 | 0 | 237.52 | 0.000 |
|  |  |  | 1 | 81.81 | 0.994 |
|  |  |  | 2 | 91.88 | 0.006 |
| 5 | 1 | 1 | 0 | 99.57 | 0.000 |
|  |  |  | 1 | 80.96 | 1.000 |
|  |  |  | 2 | 98.16 | 0.000 |
| 6 | 0 | 0 | 0 | 85.50 | 1.000 |
|  |  |  | 1 | 117.50 | 0.000 |
|  |  |  | 2 | 251.38 | 0.000 |
| 7 | 0 | 0 | 0 | 85.56 | 1.000 |
|  |  |  | 1 | 127.32 | 0.000 |
|  |  |  | 2 | 1070.01 | 0.000 |
| 8 | 1 | 1 | 0 | 94.74 | 0.001 |
|  |  |  | 1 | 81.45 | 0.999 |
|  |  |  | 2 | 110.31 | 0.000 |
| 9 ** | 2 | 1 | 0 | 182.62 | 0.000 |
|  |  |  | 1 | 88.76 | 0.708 |
|  |  |  | 2 | 90.53 | 0.292 |
| 10 | 1 | 1 | 0 | 100.39 | 0.000 |
|  |  |  | 1 | 84.05 | 1.000 |
|  |  |  | 2 | 101.96 | 0.000 |
| 11 | 2 | 2 | 0 | 490.37 | 0.000 |
|  |  |  | 1 | 929.17 | 0.000 |
|  |  |  | 2 | 93.01 | 1.000 |
| 12 | 2 | 2 | 0 | 149.48 | 0.000 |
|  |  |  | 1 | 85.20 | 0.164 |



MTB >

## APPENDIX 11: REGRESSION ANALYSIS.

```
worksheet size: 100000 cells
```

MTB > \# Opening worksheet from file: C:\AGUTUPRO\MBAPR2. ${ }_{\text {LLS }}$
MTB $>$ \# File was last modified on $5 / 20 / 80$
MTB > Name c16 = 'FITS1'
MTB > Regress 'Class' 12 'Earn'-'ycDIV';
SUBC> Fits 'FITSI';
SUBC> Constant;
SUBC> VIF;
SUBC> DW;
SUBC> Pure;
SUBC> XLOF.

## Regression Analysis

* NOTE * ShrF is highly correlated with other predictor variables

The regression equation is
Class $=1.93+0.00036$ Earn -0.000422 gEarn +0.00110 TRes -0.00769 CaTR -0.000869 ShrF +0.000031 CcashOp +0.0061 RoI +0.000004 TAss -0.00407 gTAss -0.0606 DY -0.00339 DPR +0.00146 ycDIV

50 cases used 1 cases contain missing values

| Predictor | Coef | Stdev | t-ratio | $p$ | VIF |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Constant | 1.9280 | 0.3941 | 4.89 | 0.000 |  |
| Earn | 0.000359 | 0.001126 | 0.32 | 0.751 | 21.8 |
| GEarn | -0.0004224 | 0.0004397 | -0.96 | 0.343 | 1.3 |
| TRes | 0.0010973 | 0.0006409 | 1.71 | 0.095 | 90.2 |
| CaTR | -0.007690 | 0.004580 | -1.68 | 0.102 | 1.5 |
| ShrF | -0.0008687 | 0.0005950 | -1.46 | 0.153 | 114.0 |
| Ccashop | 0.0000311 | 0.0002297 | 0.14 | 0.893 | 3.6 |
| ROI | 0.00608 | 0.01181 | 0.51 | 0.610 | 2.2 |
| TAsS | 0.00000436 | 0.00002833 | 0.15 | 0.879 | 8.7 |
| GTAss | -0.004074 | 0.004605 | -0.88 | 0.382 | 1.3 |
| DY | -0.06062 | 0.03318 | -1.83 | 0.076 | 1.7 |
| DPR | -0.003392 | 0.004901 | -0.69 | 0.493 | 1.8 |
| YCDIV | 0.001456 | 0.003601 | 0.40 | 0.688 | 1.4 |
| S $=0.6883$ | R-sq | $=33.8 \%$ | $R-S q($ adj) $=12.4 \%$ |  |  |

Analysis of Variance

| SOURCE | DF | SS | MS | F | p |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 12 | 8.9696 | 0.7475 | 1.58 | 0.141 |
| Error | 37 | 17.5304 | 0.4738 |  |  |
| Total | 49 | 26.5000 |  |  |  |
|  |  |  |  |  |  |
| SOURCE | DF | SEQ SS |  |  |  |
| Earn | 1 | 0.9273 |  |  |  |
| GEarn | 1 | 0.1563 |  |  |  |
| TRes | 1 | 0.8653 |  |  |  |
| CaTR | 1 | 2.5122 |  |  |  |
| ShrF | 1 | 1.2370 |  |  |  |
| CCashOp | 1 | 0.0033 |  |  |  |
| ROI | 1 | 0.1743 |  |  |  |
| TASS | 1 | 0.0364 |  |  |  |
| GTASS | 1 | 0.7277 |  |  |  |
| DY | 1 | 1.9562 |  |  |  |
| DPR | 1 | 0.2961 |  |  |  |
| YCDIV | 1 | 0.0774 |  |  |  |


| Unusual | Observations |  |  |  |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Obs. | Earn | Class | Fit | Stdev.Fit | Residual | St.Resid |
| 11 | -25 | 2.0000 | 1.6187 | 0.6579 | 0.381 .3 | 1.88 X |
| 15 | 1386 | 0.0000 | 0.2370 | 0.6237 | -0.2370 | -0.81 X |
| 2.7 | 180 | 2.0000 | 0.6798 | 0.2870 | 1.3202 | 2.11 R |

$R$ denotes an obs. with a large st. resid.
$X$ denotes an obs. whose $X$ value gives it large influence.
Durbin-Watson statistic $=1.78$
No evidence of lack of fit ( $\mathrm{P}>0.1$ )
Cannot do pure error test
MTB >


[^0]:    298275747.3850
    25091441.6176

[^1]:    Summary of Classified Observations

