INVESTMENT PERFORMANCE OF FIXED VS VARIABLE INCOME SECURITIES HELD BY INSURANCE COMPANIES IN KENYA



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2003

DECLARATION

I, Lolokuru Shadrack K., declare that the work presented here is my own except where acknowledged. This dissertation is original and has not been submitted for any degree or certificate in this or any other university or institution of higher learning.

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15/1/2004

DEDICATION

This dissertation is dedicated to my dear wife Samuella, my son Saruni, Mom and Dad.						

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ABBREVIATIONS

CMA - Capital Markets Authority

GATS General Agreement on Trade in Services

GB - General Business

FIS Fixed Income Securities

LT - Long Term

LTIB - Long Term Insurance Business

NPV - Net Present Value

NSE - Nairobi Stock Exchange

UNCTAD - United Nations Conference on Trade and Development

VIS - Variable Income Securities

ABSTRACT

The purpose of this study was to investigate, by analyzing and comparing, investment performance between the fixed and variable income securities held by insurance companies in Kenya, with a view to determine the investment category with better performance. The hypotheses, theoretical framework and the methods of data collection used were presented in the study. The results are intended to assist managers and potential investors in making investment decisions that maximize the value of their firms and thus the wealth of their shareholders.

The study looked at the investment performance of fifteen randomly selected insurance companies over a five-year period between 1997-2001. The study was based on secondary data in which data collected include securities market values, net annual disposals, interest and dividends received. Annual returns and arithmetic means were computed and results compared.

The notion of expected returns and the annual investment data necessitated the use of the Percentage Return Model as the appropriate financial tool. The comparison of annual returns and their arithmetic means together with the empirical evidence on the hypothesis testing suggest that the variable income securities performed better than the fixed income securities over the five-year period under study. It is evident from the study findings that the components of the model used are critical variables in determining securities performance. There is therefore need for good precision of those variables if reliable results and credible comparisons are desired.

CHAPTER 1.

1.0 INTRODUCTION

1.1 BACKGROUND

Different investors have different motives for investing in financial securities. Some invest for financial gains yet others invest for prestige purposes. Ordinarily, the driving force behind most investments is the earning and maximization of return on capital invested subject to certain level of risk (Shah et al 1990). Returns thus become a key variable in the investment decision. It is a principle reward in the investment process and the key method available to various investors in alternative investments (Finnerty 1986). It allows investors to compare actual or expected results from various investments. Thus measuring historical returns allow investors to assess how well they have performed on various investments and therefore be able to determine whether or not, investing in particular securities is more profitable than investing in others.

1.1.1 Goals of the firm

The firm's investment and financial decisions are unavoidable and continuous. In order to make them rationally, the firm must have a goal. The major goals of the firm include the following:

- Profit maximization
- Shareholder's wealth maximization
- Social responsibility
- Business ethics

Profit maximization

In economic theory the behaviour of a firm is analyzed in terms of profit maximization. While maximizing profit, a firm either produces maximum output for a given amount of input or uses minimum input for producing a given output (*Pandey 1995*). Thus, the underlying logic of profit maximization is efficiency. It is assumed to cause the efficient allocation of resources under the competitive market conditions, and profit is considered as the most appropriate measure of a firm's performance. Note that, profit = revenue - expenses.

Shareholder's wealth maximization

Shareholder's wealth maximization refers to maximizing the net present value (or wealth) of decisions made in the firm. The net present value of an action is equal to the difference between the net present value of its benefits and the present value of its cost. A financial action with a positive net present value will maximize the wealth of the shareholders, while a decision with a negative net present value will reduce the wealth of the shareholders. Under this goal, a firm will only take those decisions that results in a positive net present value.

Maximizing the economic welfare of owners is synonymous to maximizing the utility of their consumption overtime. With the wealth maximized, owners can adjust their cash flows in such a way as to optimize their consumption. From the shareholder point of view, the wealth created by a firm through its action is reflected in the market value of the company's shares. The value of the company's shares is, represented by the market price that serves as the firm's performance indicator.

Social responsibility

Initially, the goal of a business firm was exclusively economic- that is, that of the production and distribution of economic goods and services in return for a profit. However, because of the increasing complexity in the needs of the society in which the business operates and also because the firm's actions have certain consequences on the society, the firms are obligated to consider the societal needs even beyond what the law requires. This may not be directly beneficial to the shareholders, but will improve the business environment. This has along term advantage to the firm and therefore in the long term the shareholder's wealth may be maximized.

Business Ethics

Business Ethics may be defined as a mass of moral principles that ought to be in a business situation. It can be thought of as the company's attitude toward its stakeholders. A firm's commitment to business ethics can be measured by the tendency of the firm and its employees to adhere to laws and other government regulations.

1.1.2 Investment decisions and shareholders wealth maximization

Investment decision involves the allocation of capital or commitment of funds to long-term assets, which would yield benefits in future (*Levy and Sarnat 1990*). Its one very significant aspect is the task of measuring the prospective profitability of new investments. Future benefits are difficult to measure and cannot therefore be predicted with certainty. Because of the uncertain future, investment decisions involve risk. Hence investment decisions should be evaluated in terms of both expected returns and risk (*Fischer & Jordan 1986*).

One other major aspect of investment decision is the measurement of a standard or hurdle rate against which expected returns of new investments can be compared. There is a broad agreement that the correct standard to use for this purpose is the required rate of return or the opportunity cost of capital (*Finnerty 1986*). Investment decisions thus seek to maximize the economic welfare of the firm's owners.

1.1.3 Investment motivations for insurance companies.

The Insurance Act (Cap 487) does not provide investment incentives to the insurance companies. Investment of admitted assets, which is specified in Kenya Insurance Act, has been subject to changes. For purposes of the Act, such assets are referred to as admitted assets because they have to be approved by the Commissioner of Insurance (Republic of Kenya, 1987). The allocation of these assets has varied from time to time

because it is the Government that decides the manner in which they are invested. The Insurance Amendment Bill of 1994 reduced the investment of long-term assets in Government securities from 25% to 10% and up again to 20% in 1998. In addition, the Act compels all insurance companies to invest at least 20% of their total long-term assets in government securities with 50% of it in a two-year treasury bond (Republic of Kenya, 1998).

However, such a change was acceptable at the time when the returns were high, for example in 1997 the interest rates earned from the treasury bills were as high as 27%. When the Act was amended to this effect, the insurance companies did not raise complaints because the investment has been a source of high profits easily earned. With the drop in interest rates to about 8% in 1999, the industry began to feel the adverse effects of this change. Funds were then committed in other investments with higher returns. Such a restriction is interference to the companies' freedom of choice in a market that is being liberalized (*Oduor 1999*). In line with the GATS requirements, this is a restriction of a national level because it discriminates against foreign owned companies not only in investing locally but also in the investment treatment by the government. Such restrictions may bar establishment of trade.

However, there was some freedom on investment in the insurance Amendment Bills of 1994. The companies were allowed to invest part of their assets in private companies. They can also invest more than 5% of their assets in shares, debentures, or loans stock in any other company or group of companies. The insurance companies can obtain bills of exchange for the premiums outstanding from incorporated companies. This allowed a reduction on outstanding premiums (*Republic of Kenya*, 1995).

Another change has been with regard to trade in securities at the Nairobi Stock Exchange. Insurance companies can trade in securities without having to pay the capital gains tax (*Republic of Kenya*, 1997). In 1996, for example, all insurance

companies put together, held Ksh.3.4billion worth of shares and stocks. They showed reluctance in actively trading in the stock exchange markets abroad and embarked on local investment to encourage local participation of both indigenous and foreign insurance companies.

1.1.4 Investment in securities

Securities are investments that represent evidence of debt, ownership of a business, or the legal right to acquire or sell an ownership of a business. The most common types of securities are stocks, bonds and options. Securities can be categorized into two general forms; namely fixed income securities and variable (equity) income securities. They can be described as follows:

Fixed income securities

A company may secure capital by issuing additional securities such as preferred shares, debentures, and bonds among others. The holders of these securities usually have to be paid a fixed rate of income, which is not dependent on profit of the company. Even when the company makes losses, the interest on debentures and bonds is required to be paid. The dividend on preference shares is fixed but payable out of profit of the company. The issues of securities bearing a fixed income do not affect the control and ownership of the company. Further, interest on debentures and bonds is tax deductible while dividends are not. For this reason, a class of investors opts for securities bearing a fixed income (*Shah et al 1990*).

Variable Income Securities.

Equity share capital represents the permanent capital of the company. The equity shareholders have a residual claim to the earnings of the company. These claimants are entitled to whatever is left after all the other security holders have exercised their claims to the firm's earnings. Depending on the quantum of the profit generated each year, the board of directors declare the percentage dividends to be paid to the equity shareholders. Thus this percentage may fluctuate or vary with each year's profit (Shah et al 1990).

1.1.5 How investors choose between investment alternatives.

According to Ross et al 1999, the financial markets provide a benchmark against which proposed investments can be compared, and the interest rate is the basis for a test that any proposed investment must pass. The financial markets give an investor a standard of comparison for economic decision. This benchmark is critical when investment decisions are being made. The basic principle is that investors can never be made worse off by increasing the rate of choices open to them. An investment decision is worth to be undertaken if it increases the range of choices in the financial markets. To do this the decision must be at least as desirable as what is available in the financial markets. If it were not as desirable as what the financial markets have to offer, investors could simply use the financial markets instead of undertaking the investment. This point will govern all investors in their investment decisions. It is the first principle of investment decision-making, and it is the foundation on which all other investment decisions are built.

The NPV rule is used in most cases to evaluate investment decisions (*Hirt 1981*). However, investment decisions may be affected by other factors and this may limit the use of NPV. If a particular investment decision passes the NPV rule, that is, if it has a positive NPV, the decision is undertaken. If the firm takes on such investment, the value of the whole firm will rise by the amount of the NPV. The firm's value will increase if investments are profitable and add to the shareholder's wealth. Thus, investments should be evaluated on the basis of a criterion, which is compatible with the objectives of the shareholder's wealth maximization. An investment will add to the shareholder's wealth if it yields benefits in excess of the minimum benefits as per the opportunity cost of capital (*Ross et al 1999*).

1.2 STATEMENT OF PROBLEM

Innovation in money and capital markets has brought about identifiable developments in the financial system (Stiglitz 1994). There has been, changes in the pattern of institutions, such as the emergence of stockbrokers. Changes in the products offered led to modification and introduction of new products, such as the development of new securities from traditional ordinary shares to corporate bonds, commercial papers, futures and options among others. At the same time micro finance firms have been undergoing changes to cater for changes in people's financial needs. Changes in processes have taken place as is seen in the introduction of computers to store and process data much quicker (Tjan 2001).

The political and economic reforms of the recent times, liberalization and financial innovation in the financial system motivated the idea of financial deepening leading to greater interest in investment of financial securities. These developments have led to increased gambling on the stock market in an attempt to determine security prices (*Gerald 1985*).

Prior to 1970s most security portfolio managers followed the 'buy and hold' strategies, and hence their investment in various securities did not differ much (Fischer D & Jordan R.J 1986). The investment alternatives especially in financial assets were fewer, thereby reflecting heavy reliance on government securities that offered declining rate of returns. The interest rates were relatively stable and the volume of activity at the market was low. For this reason there was little comparison that could be gained in such circumstances.

The developments in the financial markets rationalized the operations of the public enterprise sector to broaden the base of ownership. This revitalized capital market development through the formation of Capital Markets Authority (CMA), which has spurred increased activity at the Nairobi Stock Exchange (NSE) leading to dramatic increase towards a more active security portfolio management. The dispersion in security performances created a demand for better investment information for investors to identify investment categories that maximize their wealth (Singh 1997). Moreover, the extraordinary growth of international capital flows towards the emerging markets in the first half of 1990 created opportunities for such countries to become a part of global financial markets (Gerald 1985).

The insurance industry has in the recent past experienced poor performance due to a number of factors (*Ombija 2000*). Claims largely attributed to increased fraud by the insured have depressed savings and investment. These coupled with the depressed state of the economy has led to low earnings and thus low returns on investment (*Mutiga 1991*). This has caused great concerns of the key players in the industry and in the financial markets to venture into new forms of opportunities available in the financial markets.

This study therefore seeks to investigate whether investing in fixed income or variable income securities makes a difference to an investor. The analysis and comparisons are based on past performances by looking at the beginning and ending market values of securities for each period under study, taking into account other relevant variables such as net annual disposals, interest and dividends received. The annual returns and arithmetic means of each security category are computed.

1.3 OBJECTIVE OF THE STUDY

The objective of the study is to evaluate investment performance of fixed income securities versus variable income securities held by insurance companies in Kenya.

1.4 IMPORTANMCE OF THE STUDY

1. To the investors;

Knowledge of investment in fixed income and variable income securities will enable potential investors to compare and to discriminate (on the basis of returns) between good and bad investment opportunities. They will become aware of security market investment opportunities and device ways of exploiting them. They will be able to calculate the reasonable appreciation in the expected price of their securities and quantify risk they are willing to take.

2. To academicians

There is little theoretical framework in place in the area of investment performance of fixed income securities and variable income securities. This study will motivate further academic research on investment performance in various securities with a view to identify investment categories that have higher profitable prospects. Such further studies will consider and probe into the analysis of the relevant variables, on a comparable basis, so as to allow a more justified comparison of investment performance between fixed and variable securities.

3. To others

The study will be viewed as contributing directly or indirectly to financial analysts, financial decision makers, researchers, investment managers among other interested parties, in arriving at sound decisions involving investment and portfolio management, as well as predicting the future course of a firm in terms of likely earnings, security prices, growth, cash flows among other critical variables.

1.5 HYPOTHESIS

- H₀: There is no difference in investment performance between fixed and variable income securities.
- H₁: There is a difference in investment performance between fixed and variable income securities.

CHAPTER 2.

2.0 LITERATURE REVIEW

2.1 Overview of the Insurance Industry in Kenya

Definition of Insurance Companies

Williams and Heins (1964) defined insurance from two perspectives. Their view from one point is that it is the protection against financial loss provided by an Insurer. On the other side, they looked at it as a device by means of which claims are paid.

Insurance as a service provides for the transfer of the risks being run by an economic agent. The price of covering or insuring a risk is referred to as a premium, while a claim is a commodity that replaces a economic loss. In this way, Insurance provides security against certain risks so that the individual or corporate organizations can go about running their economic activities without fear of loosing their assets. The basic function of insurance as a protection against economic loss has helped it to grow to the sophisticated mechanism that we have today (*Ombija 2000*).

Classification of insurance

Broadly, insurance is categorized into long-term or life insurance and general or non-life insurance. The former refers to contracts for a period of more than one year, while the latter are short period insurance. Long-term insurance consists of four classes namely; bond investment, industrial life, ordinary life and superannuation. On the other hand, general business includes; aviation insurance, engineering insurance, fire insurance, theft, motor private and motor commercial, marine insurance, public liability, accident insurance, workman compensation and miscellaneous insurance.

Development of Insurance Industry in Kenya

Insurance in Kenya, was initiated by, the British Government after the First World War to provide services to the white and Asian communities (*Insurers Institute of Kenya*, 1998). In 1960, the first insurance legislation based on the United Kingdom Insurance Act of 1958 was enacted in Kenya. This did not fully serve the interest of Kenyan people.

INTERSITY OF MAIRUT

Hence on attainment of independence, Kenya realized the need for introducing a new legislation. This was for localization of the insurance industry through the incorporation of all companies and retention of reinsurance business. Consequently the Insurance Act 1984, Chapter 487 of the laws of Kenya was enacted in 1984 and the law was brought into full operation in 1987. Since then the insurance industry in Kenya has grown both in size and in terms of its contribution to the national economic development (*Ombija 2000*).

During the year 2002, there were 40 licensed insurance companies in operation, and 2 local re-insurers. On insurance intermediaries there were 197 insurance brokers, 1074 agents and 2 claims settling agents. Other auxiliary service providers included 7 risk managers, 184 loss assessors, and 19 loss adjustors and 22 insurance surveyors. The insurance sub-sector boasts of an assets base of about Kshs. 66 billion (Report of the Commissioner of Insurance 2002).

2.2 Insurance investments and the restrictions of the Act

The investments of insurance companies are to a great extent influenced by the legal framework in which they operate (*Insurance Act CAP 487*). Section 50 of the Act gives guidelines for investments to be made by both long-term and general business insurers. Section 50 (1) directs that long-term insurers should at least invest 20% of their admitted assets in any of the following securities; government securities,



prescribed statutory bodies, local authorities and any other prescribed organizations. This is provided, that 50% of such securities are securities of the government for duration of two or more years. The Act further requires that another proportion amounting to not less than 65% be invested in addition to the above listed securities

- Mortgages on unencumbered immovable property in Kenya
- Debentures, commercial paper, preference shares of public companies listed in the stock exchange in Kenya
- Instruments of title to immovable property in Kenya
- Loans on life assurance policies constituting a liability on Kenya business
 - Deposits in banks and other financial institutions licensed under the banking
 Act

The Insurance Act is restrictive as to the type of investments that insurance companies can make. For example, section 50 (2) enumerates guidelines for general business whereby insurers in this category are required to invest at least 10% in government securities and a further 30% in the following way;

- Mortgages on unencumbered immovable property in Kenya
- Debentures, commercial paper, preference shares of public companies listed in the stock exchange in Kenya
- Instruments of title to immovable property in Kenya
- Loans on life assurance policies constituting a liability on Kenya business
- Deposits in banks and other financial institutions licensed under the banking
 Act. The balance of the admitted assets for general business may be invested in any other form of investment of the company's choice.

Under the 1984 Insurance Act, chapter 487, no economic agent is allowed to transact any insurance business without the approval of the Commissioner of Insurance. Section 48 of the Insurance Act also requires that the Commissioner must approve instruments in overseas securities by insurance companies. All other investors can

invest up to US \$500,000 without any approval. This requirement puts the insurance companies at a disadvantage compared to other investors.

Further, an insurer is prohibited from investing directly or indirectly in a private company other than an institution licensed under the Banking Act. The Insurance Act also limits the proportion of life funds that can be distributed as dividends to policyholders or shareholders to 20% while locking the balance to the future.

As can be inferred from above, most insurance experts point out that investment channels for insurers are narrowed and influenced to a great extent by the Act. The above guidelines form a basis for the Commissioner of Insurance (as a regulator for the sub-sector) to vet the investments and use the powers provided by the Act to compel companies to make certain investments.

2.3 The Objects of Choice

Investors are faced with the problem of making investment decisions, that is, of making a return given some level of degree of risk. *Arthur et al 1995*, provide five major critical factors that an investor considers in making choice of an investment:

- Security -Investments should at least maintain their capital value.
- Liquidity Where investments are made with short-term funds they should be convertible into cash at short notice.
- Return The highest return compatible with safety should be sought.
- Spreading risk A better policy is to spread investment over several types of securities so that losses on some may be offset by gain on others.
- Growth prospects Profitable investments should lead to good growth prospects.

The Risk-Return Trade off

Most investors regard risk and return as the major objects of choice in an investment situation. When investors make investment decisions, they assess the risk and return of the investment they want to undertake. It is assumed that investors are basically

risk-averse, which means that given a choice between two assets with equal rates of return they will select the asset with lower level of risk. According to *Pandey 1990*, the relationship between risk and return can be expressed as follows:

Return = Risk-free rate + Risk Premium

Risk-free rate is a compensation of time and Risk premium is compensation for risk.

It can therefore be inferred that the higher the risk of an action, the higher will be the required return on that action. A proper balance between risk and return should be maintained to maximize the market value of the firm's shares. Such a balance is called *risk-return trade-off*, and most financial decisions involve this trade-off.

Types and measures of risk

Risk can be thought as the possibility that the actual return from holding a security will deviate from the expected return (*Finnerty 1986*). It is a crucial element in the determination of return as the various factors that determine it contribute to the level of risk. In analyzing risk, the focus is not an adverse outcome only, but all possible outcomes since rational investors do not take risk unless they earn some risk premium. According to *Haugen 1986*, there are two components of risk: Systematic risk (un-diversifiable risk) and Unsystematic risk (diversifiable risk).

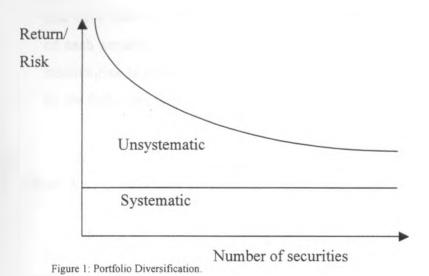
• Systematic risk

This is that risk that cannot be eliminated through diversification. It is a market related risk and arise because individual security returns move with changes in the market- hence it is risk inherent in the market. It is caused by macroeconomic factors such as inflation, changes in technology, interest rate changes, exchange rates, balance of payment situations among others. It is measured by beta.

• Unsystematic risk

It is risk that can potentially be eliminated through diversification- hence it is a risk that is unique to a particular security. It is caused by microeconomic factors such as volatility of a firm's expected earnings, company's policies, labour and strikes among others.

Unsystematic risk is reduced at a decreasing rate towards zero as more randomly selected securities are added to the portfolio. Various studies suggest that 15-20 securities selected randomly are sufficient to eliminate most of unsystematic risk of a portfolio. The two components of risk can be illustrated in a diagram as follows:



Measuring risk

Since managers are risk-averse with the objective of maximizing the wealth of the shareholders, they are required to take into account the element of risk in analyzing the worth of an investment decision. Because investment proposals entail differing degrees of business risk, one must analyze not only the expected return but also the possible deviations from those expectations. Risk shows how the price of a security responds to market forces and it has an impact on the expected return from a security (Pandey 1995).

• *Total risk for a single investment* (Standard deviation (δ))

 $\delta = \{ \Sigma [R_i - E(R_i)]^2 P_i \}^{1/2}$

Where

 $E(R_i)$ = expected return

 R_i = the return for the ith possibility

P_i = probability of occurrence

Portfolio standard deviation

The risk of a portfolio depends not only on the standard deviations of the individual securities but also the combined risk of securities comprising the possible returns of the portfolio (Karanja J. 2001). Thus by combining securities that have little relationship to each other, an investor can reduce the relative risk of each security. Diversification is combining securities in such a way that the relative risk is reduced (Haugen 1986). The portfolio standard deviation is given by the following formula;

$$\delta_p = \{\sum_{i=1}^{n} w_i^2 \, \delta_i^2 + \sum_{j=1}^{n} \sum_{i=1}^{n} w_i w_j Cov_{ij} \}^{1/2}$$

Where δ_p = the standard deviation of the portfolio

w_i = the weights of the individual assets in the portfolio (where weights are determined by the proportion of the value in the portfolio)

 δ_i^2 = the variance of rate of return for asset i

 Cov_{ij} = the covariance between rate of returns for asset I, and i

• Covariance of returns

It is a measure of the degree to which two variables 'move together' relative to their individual mean values over time. It is the appropriate measure of the contribution of a single asset to portfolio risk. It is given by the following formula; $Cov_{ij} = E \{ [R_i-E(R_i)][R_i-E(R_i)] \}$

• Correlation coefficient (rii)

The correlation coefficient between two random variables is defined as the covariance divided by the product of the standard deviations (Samuel & Wilkes 1989). It ranges from -1 to +1. The value +1 would indicate a positive linear relationship between R₁ and R_J, meaning the returns for the two securities move together in a completely linear manner. The -1 value would indicate a perfect negative relationship between the two securities such that when one security's rate of return is above its mean, the other security's rate of return will be below its mean by a comparable amount. It is given by the following formula;

$$r_{ij} = \underbrace{Cov_{ij}}_{\delta_i \delta_j}$$

Where

- r_{ij} = expected correlation between possible returns for securities i and j
- δ_i = standard deviation for security i
- δ_i = standard deviation for security j

2.4 Factors to consider in investment choices.

According to *Shah et al 1990*, the basic objectives governing an investment choice includes the following:

Profit

The main reason why people invest their idle funds is for earning a profit. Profit can be realized in either or both of the following forms; capital appreciation or and yield. Capital appreciation occurs when an investment is disposed of at a higher value as compared to the price on which it was purchased. The difference between the net selling price and the purchase price denotes capital appreciation. Yield from an investment, is derived in the form of interest or dividend. The rate of interest is usually fixed whereas the rate of dividend may fluctuate from year to year as it depends on the profitability of the concern in which money has been invested. Interest and dividend are payable on the face value of the investment. Thus to maximize the return from his funds, an investor should settle an avenue of investment after duly considering both the expected yield and the capital appreciation.

Liquidity

An investment is said to be liquid if it can be converted into cash or sold as and when required. A liquid investment would enable an investor to en-cash it in times of need. It would also permit the investor to sell off an un-remunerative investment (thereby cutting off losses), and switch over to a more promising investment. Thus, the liquidity of an investment gives the investor flexibility in the face of changing economic and political environment.

Safety

An investor would be primarily concerned with his investment being safe. Adequate protection should exist against risk of loss of capital. However, an absolutely safe investment would correspondingly yield a lesser return. The objective of safety should therefore be reconciled with the investor's other aims. Fixed income securities would grant an investor safety but at a cost of a lesser income received. Alternatively an investor would invest in a diversified list of various growth-oriented industries with each security carefully selected. This would enable the investor to achieve safety and a satisfactory yield as the risk would be spread out among different securities expected to appreciate in value.

Tax- Implications.

Tax planning is an essential part of overall investment planning. If the investment and de-investment in securities is made without considering the various provisions of the tax laws, the investor may find that most of his profits have been eroded by the payment of taxes. A good tax planning does not only reduces the tax payable on investment gains but also helps an individual to safe taxes on other income (debt income). Hence the investor should aim at earning the maximum post-tax return.

Inflation

In our country, every year, the purchasing power of the shilling declines as we suffer continuing inflationary conditions. So our capital is eroded every year to the extent of this inflation. The return on any investment should be regarded as positive only if a surplus remains after taking into account the effect of inflation.

Government statutes

Various government statutes like the Gold Control Act, affect investment decisions and so they need to be considered.

2.5 Expected return for individual security

For an individual security, the relevant risk is not the standard deviation of the security itself (total risk), but the marginal effect the security has on the standard deviation of an effective diversified portfolio (systematic risk). As a result, a security's expected return should be related to its degree of systematic risk, not to its degree of total risk, (Fabozzi & Kole 1985). Systematic risk is what matters to an investor holding a well-diversified portfolio. If the unsystematic risk is assumed to be eliminated the expected rate of return of a security can be expressed in terms of a factor model (using either single or multiple risk components) that characterize unavoidable risk. Hence the required return establishes a level of compensation that is compatible with the amount of risk involved. Expected return is given by the formula;

$$E(R_i) = R_f + (E(R_m) - R_f)\beta_i$$

Where;

Rf = the risk free rate

E(Rm) = the expected return from the market

 β_j = the beta coefficient of security j

Since
$$\beta_j = \underline{r_j m \ \delta_j \delta m} \\ \delta^2 m$$

$$E(R_i) = \underbrace{R_f + (E(R_m) - R_f)}_{\delta^2 m} r_j m \delta_j \delta m$$

This is the minimum rate of return that an investor requires to earn on a worthwhile investment given its risk characteristics.

2.6 Measures and determinants of a security return

According to *Finnerty 1986*, the expected rate of return from a security is that return which an investor anticipates to earn over some future period of time. It may or may not occur but it is a vital measure of performance. Return from a particular investment consists of two components; the periodic cash receipts (or income), either in the form of interest or dividends, and the change in the price of the security known as capital gain or loss. Return can be measured in the following ways:

• Total return

Total return = Income plus price change (-/+)

Or

Total return = <u>cash payments received</u> + price change over time

Purchase price of the security

Thus, returns across time or from different securities can be measured and compared using the total return concept.

• Arithmetic return

The change in the price of a security can also be estimated using the arithmetic return. This is the sum of each of the values being considered divided by the total number of values. It is given by the formula:

$$X = \sum x / n$$

Where X = arithmetic mean.

This is an appropriate measure of the central tendencies of a number of returns calculated for a particular time.

• The geometric Average

This is defined as the nth root of the product resulting from multiplying a series of returns together less one. It gives the true rate of return for multiple periods.

$$G = (1+R_1) (1+R_2) (1+R_3) ... (1+R_n)^{1/n} - 1$$

Where R = Total returns

N = Number of period

The following is the general formula for returns;

$$P_0 = \sum_{t=1}^{n} D_t / (1+r)^t + P_n / (1+r)^n$$

Where

 P_0 = market price at time 0

 D_t = the expected dividend at end of period t

 P_n = the expected terminal value at end of period n

r = the expected rate of return

The expected rate of return would be obtained by solving for r in the above two equations. If the end period is known with certainty, then so is the rate of return. In reality however, this is not possible. Thus, for risky securities, the rate of return is calculated by assigning probabilities to various possible outcomes as is the case under utility-theory given uncertainty condition.

$$E(R_p) = \sum_{i=1}^{n} R_i P_i$$

Where

 P_i = probability of a random event R_i

n = total number of possible events

 $E(R_i)$ = expected return

For a portfolio of investments, the expected rate of return is simply the weighted average of the expected rate of returns from the individual investments.

$$E(R_p) = \sum_{i=1}^{n} W_i R_i$$

Where W_i = the percentage of the portfolio in security $_i$

 R_i = the expected rate of return for security i

n = number of portfolios

2.7 Security performances

The return earned by an investment in stocks, like that in bonds or any other instrument, come in two forms (Ross et al 1999): Over the years, companies pay dividends to shareholders. If the company is profitable, it generally will distribute some of its profits to the shareholders. Therefore as the owner of the shares of stock, an investor will receive some cash, called dividend, during the year. The cash is the income component of an investor's return. In addition to the dividends, the other part of the return is capital gain, or if it is negative, the capital loss on the investment.

The percentage return for both dividends and capital gain can, be calculated as follows:

• Dividend Income

Dividend yield =
$$\frac{D_1}{P_0}$$
 x 100%

Where

 D_1 = dividend paid on the stock during the year

 P_0 = the price of the stock at the beginning of the year

• Capital Gain

Capital gain is the change in the price of the stock divided by the initial price. It can be computed by the formula

Capital gain =
$$\frac{P_1 - P_0}{P_0} \times 100\%$$

Where

 P_1 = the price of the stock at the end of year

P_o = the price of the stock at the beginning of the year

Investment Performance of Insurance Industry

During the year 2001 there were only 2 insurers who specialized in life business, while for general business alone there were 15 licensed insurers and another 22 composite insurers (*Report of the Commissioner of Insurance 2001*). In addition to these, there were 2 locally incorporated reinsurance companies. The significance of

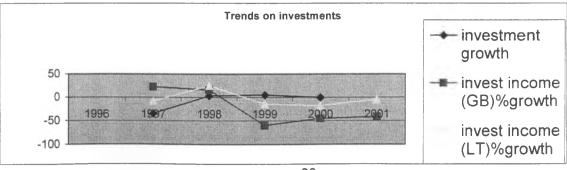
the above structure is in the fact that purely long-term insurers have different investment priorities from those of general business insurers. This is because of the nature of their flow of funds, whereby premium income flows are mostly on a monthly basis under the life business, while annual premium income are paid upfront under the general business. On the other hand, the claims patterns are different for the two categories and hence their needs for liquidity levels also differ.

Based on the foregoing, long-term insurers tend to invest their funds (life funds) in medium and long-term returns related investments, while general business insurers invest in short-term return investments because of the need to be liquid. The composite insurers therefore have to balance between the profit maximization and liquidity.

Table 1: Investment data for insurers 1997-2001

		KSH. '000			
	1997	1998	1999	2000	2001
GOV'T SECURITIES	4,123,423	14,793,982	16,750,624	16,756,390	20,240,926
LOCAL AUTHORITIES	8,600	0	0	0	C
OTHER SECURITIES	672,893	1,340,048	1,113,965	1,093,647	1,870,894
DEBENTURES	36,565	20,220	92,807	1,061,033	62,170
PREFERENCE SHARES	44,235	134,679	321,723	47,260	997
ORDINARY SHARES	5,478,968	5,900,481	5,003,636	4,109,674	4,604,285
SECURED LOANS	2,663,449	2,871,087	2,665,492	2,976,876	2,875,952
UNSECURED LOANS	84,451	46,498	99,851	227,251	57,421
BANK DEPOSITS	7,079,425	4,465,379	3,751,668	4,493,269	4,346,641
LAND & BUILDINGS	5,443,302	19,860,425	21,333,753	22,786,078	19,261,432
TOTAL	25,644,311	49,632,790	51,133,519	53,551,478	53,320,718
Source: Commissioner of Insurance					

Figure 2: Trends on Overall Investment Growth



From the above chart overall investment for the industry increased from Ksh.25.6 billion in 1997 to Ksh.53.3 billion in 2001, however over the period 2000/2001 there was a slight decline in investments from Ksh.53.6 billion in 2000 to Ksh.53.3 billion in 2001. Investment income on the other hand for general business experienced growth over the periods 1997 and 1998 only to embark on declining trend in the period 1999 – 2001, averaging a decline of 45 percent per year during this period. This trend can be explained by increases in claims largely attributed to increased fraudulence by insurers during this period and partly by the depressed state of the economy leading to low returns on investment.

Table 2. Investment channels under LTIB: 1997-2001

		KSH. '000			
	1997	1998	1999	2000	2001
GOV'T SECURITIES	6,969,680	8,353,726	9,822,452	9,628,513	20,240,926
LOCAL AUTHORITIES	0	0	0	0	C
OTHER SECURITIES	167,100	786,380	483,441	620,385	1,870,894
DEBENTURES	17,750	14,101	17,440	880,528	62,170
PREFERENCE SHARES	41,930	5,601	316,532	25,622	997
ORDINARY SHARES	2,410,320	3,591,634	2,533,729	1,726,287	4,604,285
SECURED LOANS	1,317,230	1,660,435	1,669,795	1,967,606	2,875,952
UNSECURED LOANS	0	6,056	3,000	91,545	57,421
BANK DEPOSITS	1,521,180	1,257,480	1,270,305	2,033,538	4,346,641
LAND & BUILDINGS	6,894,520	7,113,646	7,387,714	8,162,422	19,261,432
TOTAL	18,969,710	22,789,059	23,504,408	25,137,466	53,320,718

Source: Commissioner of Insurance

On the other hand, long-term investments income declined by an average of 12.6 percent during the period 1999-2001. Similarly the decline can be explained by reduced incomes of the insurable population as evidenced by the declining per capita income. Further, increased mortality rate has led to a rise in death claims that have eaten into net investment income.

Table 3. Industry investment channels (%)

	1997	1998	1999	2000	2001
GOV'T SECURITIES	16	30	33	31	38
LOCAL AUTHORITIES	0	0	0	0	0
OTHER SECURITIES	3	3	2	2	4
DEBENTURES	0	0	0	2	0
PREFERENCE SHARES	0	0	1	0	0
ORDINARY SHARES	21	12	10	8	9
SECURED LOANS	10	6	5	6	5
UNSECURED LOANS	0	0	0	0	0
BANK DEPOSITS	28	9	7	8	8
LAND & BUILDINGS	21	40	42	43	36
TOTAL	100	100	100	100	100
VARIABLE INVESTMENTS	63	30	26	26	26
FIXED SECURITIES	16	30	33	31	38
Source: Commissioner of Insurance					

The proportion of investments for the insurance industry in fixed Income securities (Treasury Bills) has been on a steady rise since 1997 to stand at 38 percent of the total investment by 2001. On the other hand investments in variable financial assets have been on a declining trend from 63 percent in 1997 to 26 percent in 2001. However investment in real assets has been growing in relation to the financial assets increasing from 21 percent in 1997 to 36 percent in 2001. On average the proportion of these investments was 36.4 percent for the entire period.

Long-term business investment channels proportions are tabulated below:

Table 4. Investment channels under LTIB (%)

	1997	1998	1999	2000	2001
GOV'T SECURITIES	36	37	42	38	38
LOCAL AUTHORITIES	0	0	0	0	0
OTHER SECURITIES	1	3	2	2	4
DEBENTURES	0	0	0	4	0
PREFERENCE SHARES	0	0	1	0	0
ORDINARY SHARES	13	16	11	7	9
SECURED LOANS	7	7	7	8	5
UNSECURED LOANS	0	0	0	0	0
BANK DEPOSITS	8	6	5	8	8
LAND&BUILDINGS	35	31	31	32	36
TOTAL	100	100	100	100	100
VARIABLE INVESTMENTS	29	32	27	29	26
FIXED SECURITIES	37	37	42	38	38

Source: Commissioner of Insurance.

Investments for the long-term business have remained almost constant at 38 percent during the five years period for fixed income securities and averaged about 29 percent for variable financial assets. The real assets investment is slightly lower in long-term business insurance averaging about 33 percent of total long-term investment compared to the 36.4 percent average for the industry.

CHAPTER 3.

3.0 RESEARCH METHODOLOGY

3.1 RESEARCH DESIGN

This study was done through a survey of insurance companies as institutional investors in both fixed and variable income securities.

3.2 POPULATION

There were 39 insurance companies operating in Kenya over the period under study. These insurance companies formed the population of study.

3.3 SAMPLING

The method of sampling used was stratified sampling. This is due to diversity of the insurance sector and the need to have a representative sample. The insurance companies were classified into the following classes:

- Long-term Insurers
- General Business Insurers
- Composite Insurer

Because of the difficulties in obtaining information from confidential annual reports and statistical records of these private companies, and the fact that this study is a simple one with tight experimental controls (use of actual and highly reliable data), a random sample of 15 insurance companies was drawn from the above three categories so as to capture the diverse characteristics. The sample of the insurers was further categorized into those with a share capital of between Ksh.50 million and below 100 million, Ksh.100 million to 150 million and those above 150 million.

3.4 DATA COLLECTION

In this study secondary data was used. The secondary data was obtained mainly from Annual Reports of the Commissioner of Insurance, Insurance Statistics and Financial Statements of the insurance companies. Other relevant literature, include published and unpublished works such as: Books, Journals, Periodicals, Newspapers, Seminar paper, Magazines, UNCTAD reports and documents, Public documents and other materials considered useful for the study. The data was used to indicate performance trends of both the fixed and variable income securities for the period 1997 to 2001.

3.5 DATA ANALYSIS

This study analyses performance of fixed and variable income securities held by insurance companies in Kenya over a five-year period between 1997-2001.

Annual return for each investment category was computed for each insurance company under study. The model used was a percentage return formula of the form;

$$R_1 = \frac{D_1}{P_0} + \frac{P_1 - P_0}{P_0}$$

Where

 D_1 = dividend/interest income paid at end of the period

 P_1 = market value of security at end of the period

 P_0 = market value of security at beginning of the period

Based on this, an arithmetic mean was calculated per category for each year. A comparison was then made on the calculated arithmetic mean for each year. Further, an overall arithmetic mean for each category over the five-year period was calculated and the overall performance compared.

Further, a hypothesis on the arithmetic means over the five-year period was tested using a 'two-tail' t-test at 0.01, level of significance. A conclusion was then drawn on the significance difference in the investment performance between fixed and variable income securities.

CHAPTER 4

4.0 ANALYSIS OF SECURITIES PERFORMANCE

This chapter analyses and compares the investment performance of fixed and variable income securities held by insurance companies in Kenya. It also presents the empirical evidence of performance between the two investment categories.

4.1 Results of securities performance.

The data used to produce results of annual returns for the 15 Insurance companies under study are shown in appendices C, D and E. This data include the beginning market values (P_0), the ending market values (P_1), the dividends received and also interest received. Appendices A and B, show, the annual return results for each investment category, for all insurance companies over the five-year period.

The annual returns and their arithmetic means are as in Table 5. As can be seen from the table, the two investment categories show different performance over the five-year period. A comparison of the annual returns of the 15 insurance companies under study indicates that the VIS performed better than the FIS over the five-year period. In terms of arithmetic means per category, VIS shows better results in all cases. This is partly because of exceptionally high annual returns of Geminia Insurance Company over the five-year period. The data in appendix C, indicates that Geminia had high volume of variable income securities traded over the five-year period whilst simultaneously maintaining constant beginning and ending market values of these securities.

Table 6, shows a comparison of the overall arithmetic means for the two investment categories for the five-year period. As can be seen, the overall performance for the two investment categories indicates that VIS has a higher return aggregated result

than the FIS. Again this is due to exceptionally high annual returns of Geminia Insurance Company.

Table 5. Comparison of Annual Returns: 1997 - 2001

	19	97	19	1998		1999		2000		2001	
	VIS	FIS									
1. Blue Shield Ins. Co. (K) Ltd	1.081	2.3957	3.691	0.065	13.500	0.374	1.751	0.463	0.695	0 445	
2. British American Ins. Co. (K) Ltd	1.791	0.819	1.773	0.294	2.307	-0.059	0.564	0.443	0.000	0.490	
3. Cannon Ins. Co (K) Ltd	0.536	0.499	0.985	1.006	0.007	0.270	-0.462	0.123	2.229	0.221	
4. Fidelity Shield	0.707	1.071	0.502	0.461	0.527	-0.033	0.744	0.901	0.130	0.954	
5. First assurance Co Ltd	12.904	0.834	0.921	0.485	7.176	0.322	0.000	0.161	0.000	0.573	
6. Geminia Ins. Co Ltd	16.530	0.887	30.991	0.592	39.030	0.520	8.195	-0.025	1.275	0.967	
7. The Heritage A.I.I. Ins. Co Ltd	3.436	4.773	2.387	0.331	0.310	0.680	0.087	0.442	0.136	-0.227	
8. ICEA Ins. Co Ltd	0.131	0.728	0.072	0.121	-0.315	0.559	-0.610	0.182	2.127	0.614	
9. Jubilee Ins. Co. Ltd	0.478	1.191	-0.115	0.344	-0.220	0.326	0.604	-0.036	0.230	0.657	
10. Kenya Orient Ins. Co. Ltd	0.000	-0.270	0.000	0.156	0.448	0.597	0.416	0.131	0.215	-0.418	
11. Madison Ins. Co. Ltd	0.358	0.917	0.525	0.721	0.052	-0.072	0.164	0.288	0.299	0.129	
12. Mercantile Life & Ass. C. Ltd	0.000	2.020	0.000	1.249	3.558	0.271	15.072	0.446	4.393	0.404	
13. Old Mutual Life Ass. Co. Ltd	1.840	0.655	0.247	0.840	-0.067	0.174	-0.045	0.178	-0.016	0.321	
14 Phoenix of E.A. Ass. Co. Ltd	0.355	2.354	0.371	-0.272	-0.027	0.230	0.351	0.527	-0.094	0.775	
15. United Ins. Co. Ltd	0.514	1.308	0.321	0.406	-0.180	17.855	-0.379	1.174	21.944	0.440	
Total Returns per Category	40.661	20.181	42.671	6.797	66.106	22.014	26.451	5.399	33.562	6.346	
Arithmetic Mean per Category Source: Summary Results (x 1009)	2.711	1.345	2.845	0.453	4.407	1.468	1.763	0.360	2.237	0.423	

Table 6. Comparison of overall Arithmetic Means: 1997 - 2001

		ORY					
Year		VIS	FIS				
1997		2.711	1.345				
1998		2.845	0.453				
1999		4.407	1.468				
2000		1.763	0.360				
2001		2.237	0.423				
Overall Retu	13.963	4.049					
Overall Arith		0.810					
Source: Summary Results (x 100%)							

4.2 Hypothesis: Use of t-test

The results of the t-test are as shown in Table 7. The results indicate that the difference in the means for VIS and FIS of 2.8 and 0.82, with a Standard Deviation of 0.87 and 0.52 respectively is significantly different. Since the two investment categories are independent, the significance of the t-value is showed under the separate variance estimate column. As can be seen the calculated t-value is 4.37 while the critical (table) value for a 'two-tail' t-test is 3.36 given a 0.01 level of significance. Since the standardized t-value of the sample difference between the means is outside the acceptable regions, the results imply that there is a significant difference in investment performance between the fixed and variable income securities.

Table 7. Results of t-test

	No. of		Std.	Calculated	No. of	Critical
/ariables Cases Mean D		Dev.	t-Value	Freedom	Value	
VIS	5	2.8	0.87	-	_	-
	-		-	4.37	8	2.9
FIS	5	0.82	0.52	-	_	-

Source: Summary Results

CHAPTER 5

5.0 FINDINGS AND POLICY RECOMMENDATION

5.1 Conclusion

The annual returns and their arithmetic means were used as a basis for comparison of investment performance between fixed and variable income securities with a view to determining the investment category with better returns.

The main findings indicate that there is a difference between investment performance of fixed and variable income securities held by insurance companies in Kenya. The findings indicate that the annual returns and their arithmetic means are influenced by the critical variables used. Other important variables would include the annual inflation rate, interest rates and the unstable economic conditions. This economic instability explains the fluctuating annual returns over the five-year period. The rejection of the null hypothesis also indicates that there is a significant difference between the two forms of investment.

5.2 Policy Recommendations

The findings of the study indicate differing and fluctuating investment performance results between the two investment categories. However, it is difficult to obtain a credible and reliable comparison because of the unrelated variable quantities. The beginning and ending market values, the annual disposals during the year and the annual interest and dividends received under the two forms of investment have no basis for comparison. Therefore, there is a need for a sensible comparison between the performances of the two investment categories. Investment policies should be put in place to provide ways and means by which investment performance between the two categories could be reasonably made and compared. Hence a well-planned and comparable approach is desirable.

The degree of innovation in money and capital markets in Kenya as in elsewhere today has brought about increased gambling in financial markets. Most investors are not well informed on how to identify and make rational investment decisions that maximize their returns. It is therefore recommended that institutional investors should device ways and means that promptly give them an indication of profitable investment alternatives.

It is also recommended that the government should provide more tax and other incentives to encourage the insurance companies to make serious investment decisions in financial securities. In addition, making insurance business more profitable will encourage competition and this will enable the insurance industry to make investment choices in financial securities more attractive.

In an emerging market, most new and potential dealers in financial securities do not have very clear idea why they want to invest in such securities. Looking for regular flow of income may not be the case where dividend policy is to reinvest profits for future earnings. The CMA should therefore explore ways and means of covering the interest of such investors in accordance with International Disclosure Requirements.

Section 48 of the Insurance Act requires that the Commissioner of Insurance approve investments by insurance companies in overseas securities. The liberalization of foreign exchange has removed such controls for all other investors who can invest up to US\$500,000 without regulatory approval. This requirement puts the insurance companies at a disadvantage compared to non-insurance investors. Hence section 48 of the Act should be repealed.

Section 50 of the Insurance Act (which prescribes the areas of investment of surplus funds by insurance companies) should be repealed to place insurance companies to the same level ground with other financial institutions. The industry should be

deregulated to enable investment of surplus funds in the financial securities that will generate higher returns.

5.2 Limitations of the study

The objects of this study were based on data from financial statements of insurance companies. As private companies, this information was treated strictly confidential and therefore it was not easily obtainable from all insurance companies. Actual volume of securities bought and sold during the year were not available. This therefore necessitated the use of net annual disposals made available.

5.3 Suggestions for further research

This study compared investment performance between the fixed and variable income securities barely with any form of relationship. The initial capital invested in the two investment categories and the amounts of critical variables influencing performance were completely different and unrelated. Lack of simultaneous uniformity and consistency in the employment of critical variables in the two forms of investment may deter a credible comparison. Further research, therefore need to be done to put in place a reasonable basis by which investment performance between the fixed and variable income securities could be compared.

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APPENDICES

Appendix A. Annual Returns of VIS: 1997-2001

insurer	Year	P ₀	P ₁	Disposals(Ds)	D_1	(P ₁ ,D ₃ -P ₀)/P ₀
		Kshs	Kshs			
Blue Shield Ins. Co Ltd	1997	927,000	1,000,000	842,292	86,858	1.081
	1998	1,000,000	1,683,000	3,007,608		
	1999	1,683,000	16,357,000			
	2000	16,357,000	15,992,000			1.750
	2001	15,992,000	15,142,000			0.694
2. British American Ins. Co Ltd	1997	47,540,000	51,078,000	78,656,556	2,941,589	1.790
	1998	51,078,000	60,226,000	77,280,000		1.772
	1999	60,226,000	68,552,000			2.307
	2000	68,552,000	0	107,211,720	0	0.563
	2001	0	64,924,000	88,198,560	0	(
3. Canon Assurance (K) Ltd	1997	54,295,000	54,379,000			0.5356
	1998	54,379,000	95,031,000	8,851,464		
	1999	95,031,000	74,878,000	17,408,424		0.00
	2000	74,878,000	24,484,000			
	2001	24,484,000	53,263,000			2.2289
4. Fidelity Shield Ins. Co Ltd	1997	33,364,000	38,553,000	15,746,280		
	1998	38,553,000	43,768,000			
	1999	43,768,000	37,800,000	8,037,572		
· · · · · · · · · · · · · · · · · · ·	2000	37,800,000	22,914,000		21,737,846	0.7439
	2001	22,914,000	13,834,000	12,048,156	0	0.129
5. First Assurance (K) Ltd	1997	3,550,000	3,550,000	45,809,280	0	12.904
	1998	3,550,000	3,550,000	3,267,912	0	0.920
	1999	3,550,000	0	29,025,204	0	7.176
	2000	0	0	30,280,548	0	(
	2001	0	0	24,840,000	0	(
6. Gemina Insurance. Co Ltd	1997	1,305,000	1,305,000	21,331,268	240,646	16.5302
	1998	1,305,000	1,305,000	40,260,666	182,823	30.9912
	1999	1,305,000	8,591,000	43,260,576	387,985	39.0303
	2000	8,591,000	9,051,000	69,253,952	684,657	8.194
	2001	9,051,000	8,845,000	11,112,470	636,338	1.2753
7. Heritage A.I.I. Ins Co. Ltd	1997	28,743,000	77,480,000	34,999,860	15,017,932	3.4358
	1998	77,480,000	207,659,000	43,674,000	11,079,387	2.3868
	1999	207,659,000	228,868,000	28,569,120	14,511,771	0.3096
	2000	228,868,000	200,833,000	32,736,000	15,248,195	0.0872
	2001	200,833,000	193,451,000	17,091,456	17,616,411	0.1361
8. ICEA Insurance, Co Ltd	1997	1,475,963,000	1,466,024,000	118,732,230	83,881,268	0.1305
	1998	1,466,024,000	1,483,139,000	39,378,384	49,112,952	0.072
	1999	1,483,139,000	941,407,000	18,708,480	55,445,908	-0.3153
	2000	941,407,000	230,047,000		55,647,763	-0.6097
	2001	230,047,000	599,215,000	72,105,600	48,139,009	2.1274

Appendix A. Cont'd Annual Returns of VIS: 1997-2001

		eturns of vis			_	
Insurer	Year		P ₁	Disposals(DS)		(P ₁₊ D ₈ -P ₀)/P ₀
9. Jubilee Ins. Co. Ltd	1997	575,187,000	804,788,000			0.4784
	1998	† -	656,141,000			-0.1146
	1999		453,916,000	14,574,672	43,553,548	-0.2196
	2000	453,916,000	688,865,000	10,547,592	28,591,341	0.6038
	2001	688,865,000	820,505,000	812,052	25,845,062	0.2298
10. Kenya Orient Ins. Co Ltd	1997	0	0	7,425,120	0	0
	1998	0	9,000,000	4,557,540	0	0
	1999	9,000,000	9,000,000	4,030,080	0	0.4478
	2000	9,000,000	9,000,000	3,742,800	0	0.4159
	2001	9,000,000	9,000,000	1,936,224	0	0.2151
11. Madison Insurance. Co Ltd	1997	222,598,000	229,039,000	70,214,090	2,970,845	0.3577
	1998	229,039,000	277,997,000	65,899,344	5,482,182	0.5254
	1999	277,997,000	230,226,000	58,378,032	3,861,460	0.052
	2000	230,226,000	230,076,000	35,308,454	2,515,567	0.1636
	2001	230,076,000	232,664,000	63,187,632	3,113,028	0.2994
12. Mercantile Life& Gen. Ass	1997	0	0	3,815,136	0	0
	1998	0	4,700,000	10,442,880	578,408	0
	1999	4,700,000	2,278,000	18,970,428	171,715	3.5575
	2000	2,278,000	2,440,000	34,172,520	0	15.0722
	2001	2,440,000	2,588,000	10,570,248	0	4.3927
13. Old Mutual Life Ass. Co.	1997	412,142,000	1,160,707,000	9,750,000		1.8399
	1998				79,146,357	0.2469
	1999	1,360,600,000	1,178,818,000	6,801,600	84,381,118	-0.0666
	2000			4,687,800		
	2001	1,031,477,000	775,734,000	5,553,600	80,138,508	-0.1649
14. Phoenix of E.A. Ass. Co. Ltd	1997	168,183,000	191,798,000	25,254,336		
	1998		217,653,000			
	1999				-	
	2000					
	2001					
15. United Ins. Co. Ltd	1997	122,658,000			0	
	1998				0	
	1999				0	
	2000				0	
	2001				0	
Farmer Commissioner of Incurance				·		

Source: Commissioner of Insurance

Appendix B. Annual Returns of FIS: 1997-2001

nsurer	Year	P ₀	P ₁	Disposals(DS)	D ₁	(P ₁ ,D ₅ -P ₀)/P ₀
		Kshs	Kshs	Kshs		
. Blue Shield Ins. Co Ltd	1997	57,900,000	146,900,000	25,691,904	24,021,994	2.395
	1998	146,900,000	142,750,000	13,637,568	0	0.064
	1999	142,750,000	142,750,000			Ť
	2000		151,154,000	36,230,400		
	2001		178,322,000	21,991,200		
2. British American Ins. Co Ltd	1997	312,600,000				
	1998		531,200,000	28,849,728		
	1999	531,200,000	405,000,000	72,540,252		
	2000					
	2001					T
3. Canon Assurance (K) Ltd	1997	117,500,000	119,745,000	43,092,000		
, , , , , , , , , , , , , , , , , , ,	1998		191,000,000			
	1999		178,950,000			0.270
	2000					
	2001	134,900,000	129,500,000	14,729,880		0.221
Fidelity Shield Ins. Co Ltd	1997	52,250,000	85,000,000	8,838,720		
. Tradity driveral was as at a	1998		93,000,000	7,619,424		
	1999		68,000,000	13,338,000		
	2000		114,443,000	14,822,400		
	2001	114,443,000	194,648,000			i e
5. First Assurance (K) Ltd	1997	73,650,000	111,750,000	2,540,160		Î
Thorness (it)	1998		134,500,000	1,413,130		T
	1999		161,000,000			
	2000		165,400,000			
	2001		234,850,000	2,138,400		
6. Geminia Insurance. Co Ltd	1997	85,700,000	130,100,000	10,269,504		
or Committee in Surface Con Etc.	1998		164,650,000			
	1999		222,150,000	2,103,468		
	2000		180,000,000		Y	
	2001		308,450,000	8,800,440		
7. Heritage A.I.I. Ins Co. Ltd	1997	101,830,000	495,958,564	4,924,800		
. Hentage A.I.I. III3 OU. Ltu	1998		535,594,023	2,161,728		
	1999		796,097,966			
·	2000			1,900,800		
	2001		524,633,394	4,263,600		
3. ICEA Insurance. Co Ltd	1997	1,148,350,000		14,388,192		
5. IOLA Illadiance, Co Ltd	1998					
	1999					
	2000					2 4 2 2

Source. Commissioner of Insurance

2001 1.953,000,000 2,836,365,000

0.6138

1,478,400 313,891,422

Appendix B. Cont'd Annual Returns of FIS: 1997-2001

Insurer	Year	P ₀	P ₁	Disposals(DS)	D ₁	(P ₁₊ D ₈ -P ₀)/P ₀
9. Jubilee Ins. Co. Ltd	1997	446,250,000	905,900,000	603,936	71,094,603	
	1998	905,900,000	989,450,000			
	1999	989,450,000	1,182,300,000	3,874,176	125,293,446	0.3255
	2000	1,182,300,000	985,518,338	3,701,760	151,028,451	-0.0356
	2001	985,518,338	1,472,460,382	4,270,200	156,506,115	0.6572
10. Kenya Orient Ins. Co Ltd	1997	52,750,000	27,500,000	1,469,664	9,526,807	-0.2702
	1998	27,500,000	27,600,000	640,512	3,551,696	0.1561
	1999	27,600,000	40,250,000	1,282,500	2,545,273	0.597
	2000	40,250,000	37,500,000	1,378,560	6,627,578	0.1306
	2001	37,500,000	20,000,000	843,480	991,966	-0.4177
11. Madison Insurance. Co Ltd	1997	112,000,000	186,000,000	1,586,304	27,159,773	0.9174
	1998	186,000,000	270,000,000	1,030,157	49,043,887	0.7208
	1999	270,000,000	219,000,000	1,417,932	30,152,489	-0.072
	2000	219,000,000	255,000,000	1,115,520	25,962,127	0.288
	2001	255,000,000	261,150,000	642,840	26,057,521	0.1288
12. Mercantile Life& Gen. Ass	1997	49,650,000	123,600,000	5,495,040	20,841,356	
	1998	123,600,000	234,850,000	959,437	42,103,858	
	1999	234,850,000	266,950,000	2,583,468	29,046,323	0.2714
	2000	266,950,000	343,200,000	6,216,960	36,583,363	0.446
	2001	343,200,000	424,700,000	8,924,520	48,313,110	0.4042
13. Old Mutual Life Ass. Co.	1997	150,771,000	196,946,000	4,898,880	47,697,064	0.6551
	1998	196,946,000	289,290,597	2,361,888	70,725,782	0.84
	1999	289,290,597	287,240,967	3,414,528	48,980,564	0.174
	2000	287,240,967	287,786,402	3,686,400	46,763,529	0.1775
	2001	287,786,402	352,597,196	3,379,200	24,318,380	0.3214
14. Phoenix of E.A. Ass. Co. Ltd	1997	68,300,000	180,350,000	16,412,544	32,320,780	2.3541
	1998	180,350,000	100,650,000	11,047,498	19,598,900	-0.272
	1999	100,650,000	90,100,000	21,802,500	11,863,713	0.2297
	2000	90,100,000	101,623,557	23,253,120	12,699,789	0.5269
	2001	101,623,557	136,927,380	29,335,680	14,087,458	0.7747
15. United Ins. Co. Ltd	1997	61,300,000	28,250,000	107,026,272	6,227,552	1.3084
	1998	28,250,000	6,800,000	31,519,860	1,394,221	0.4058
	1999	6,800,000	55,950,000	56,674,188	15,592,608	17.8554
	2000	55,950,000	49,251,254	69,598,080	2,785,845	1.174
Source Commissioner of Insurance	2001	49,251,254	40,222,000	26,400,000		

Appendix C. Beginning and Ending Market Values (Kshs): 1997 - 2001

	VARIABLE INCO	ME SECURITIES	FIXED INCOME SECURITIES		
Insurer Ye	ar Beginning M.V	Ending M.V	Beginning M.V	Ending M.V	
1. Blue Shield Ins. Co Ltd 1997	927,000	1,000,000	57,900,000	146,900,000	
19	1,000,000	1,683,000	146,900,000	142,750,000	
19	1,683,000	16,357,000	142,750,000	142,750,000	
20	16,357,000	15,992,000	142,750,000	151,154,000	
20	15,992,000	15,142,000	151,154,000	178,322,000	
2. British American Ins. Co Ltd 1997	47,540,000	51,078,000	312,600,000	459,200,000	
19	51,078,000	60,226,000	459,200,000	531,200,000	
19	99 60,226,000	68,552,000	531,200,000	405,000,000	
20	00 68,552,000	0	405,000,000	468,725,000	
20	01 0	64,924,000	468,725,000	574,371,000	
3. Canon Assurance (K) Ltd 1997	54,295,000	54,379,000	117,500,000	119,745,000	
19	54,379,000	95,031,000	119,745,000	191,000,000	
19	95,031,000	74,878,000	191,000,000	178,950,000	
20	74,878,000	24,484,000	178,950,000	134,900,000	
20	24,484,000	53,263,000	134,900,000	129,500,000	
4. Fidelity Shield Ins. Co Ltd 1997	33,364,000	38,553,000	52,250,000	85,000,000	
19	38,553,000	43,768,000	85,000,000	93,000,000	
19	43,768,000	37,800,000	93,000,000	68,000,000	
20	37,800,000	22,914,000	68,000,000	114,443,000	
20	22,914,000	13,834,000	114,443,000	194,648,000	
5. First Assurance (K) Ltd 1997	3,550,000	3,550,000	73,650,000	111,750,000	
19	3,550,000	3,550,000	111,750,000	134,500,000	
199	3,550,000	0	134,500,000	161,000,000	
20	00 0	0	161,000,000	165,400,000	
20	01 0	0	165,400,000	234,850,000	
6. Gemina Insurance. Co Ltd 1997	1,305,000	1,305,000	85,700,000	130,100,000	
19	1,305,000	1,305,000	130,100,000	164,650,000	
19	1,305,000	8,591,000	164,650,000	222,150,000	
20	8,591,000	9,051,000	222,150,000	180,000,000	
20	9,051,000	8,845,000	180,000,000	308,450,000	
7. Heritage A.I.I. Ins Co. Ltd 1997	28,743,000	77,480,000	101,830,000	495,958,564	
199	77,480,000	207,659,000	495,958,564	535,594,023	
199	207,659,000	228,868,000	535,594,023	796,097,966	
200	228,868,000	200,833,000	600,410,432	771,951,837	
200	200,833,000	193,451,000	771,951,837	524,633,394	
B. ICEA Insurance. Co Ltd 1997	1,475,963,000	1,466,024,000	1,148,350,000	1,632,850,000	
199	1,466,024,000	1,483,139,000	1,632,850,000	1,377,500,000	
19	9 1,483,139,000			1,825,951,000	
200		Ĭ		1,953,000,000	
200		İ		2,836,365,000	

Appendix C. Cont'd Beginning and Ending Market Values (Kshs): 1997 - 2001

		14 DIA DI			
		VARIABLE INCO			
Insurer			Ending M.V		Ending M.V
9. Jubilee Ins. Co. Ltd	1997	575,187,000		446,250,000	905,900,000
	1998		656,141,000	905,900,000	989,450,000
	1999		453,916,000	989,450,000	1,182,300,000
	2000	453,916,000	688,865,000	1,182,300,000	985,518,338
	2001	688,865,000	820,505,000	985,518,338	1,472,460,382
10. Kenya Orient Ins. Co Ltd	1997	0	0	52,750,000	27,500,000
	1998	0	9,000,000	27,500,000	27,600,000
	1999	9,000,000	9,000,000	27,600,000	40,250,000
	2000	9,000,000	9,000,000	40,250,000	37,500,000
	2001	9,000,000	9,000,000	37,500,000	20,000,000
11. Madison Insurance. Co Ltd	1997	222,598,000	229,039,000	112,000,000	186,000,000
	1998	229,039,000	277,997,000	186,000,000	270,000,000
	1999	277,997,000	230,226,000	270,000,000	219,000,000
	2000	230,226,000	230,076,000	219,000,000	255,000,000
	2001	230,076,000	232,664,000	255,000,000	261,150,000
12. Mercantile Life& Gen. Ass	1997	0	0	49,650,000	123,600,000
	1998	0	4,700,000	123,600,000	234,850,000
	1999	4,700,000	2,278,000	234,850,000	266,950,000
	2000	2,278,000	2,440,000	266,950,000	343,200,000
	2001	2,440,000	2,588,000	343,200,000	424,700,000
13. Old Mutual Life Ass. Co.	1997	412,142,000	1,160,707,000	150,771,000	196,946,000
	1998	1,160,707,000	1,360,600,000	196,946,000	289,290,597
	1999	1,360,600,000	1,178,818,000	289,290,597	287,240,967
	2000	1,178,818,000	1,031,477,000	287,240,967	287,786,402
	2001	1,031,477,000	775,734,000	287,786,402	352,597,196
14. Phoenix of E.A. Ass. Co. Ltd	1997	168,183,000	191,798,000	68,300,000	180,350,000
	1998		217,653,000	180,350,000	100,650,000
	1999	217,653,000	170,328,000	100,650,000	90,100,000
	2000	170,328,000	192,172,000	90,100,000	101,623,557
	2001	192,172,000	121,970,000	101,623,557	136,927,380
15. United Ins. Co. Ltd	1997	122,658,000	144,113,000	61,300,000	28,250,000
	1998	144,113,000	157,029,000	28,250,000	6,800,000
	1999		79,796,000	6,800,000	55,950,000
	2000		1,753,000	55,950,000	49,251,254
	2001	1,753,000	18,265,000	49,251,254	40,222,000

Appendix D. Interest and Dividends Received (Kshs): 1997 - 2001

		Variable Income Securities	Fixed Income Securities
Insurer	Year	Dividends	Interest
Blue Shield Ins. Co Ltd	1997	86,858	24,021,994
	1998	0	(
	1999	0	8,238,211
	2000	15,919,797	21,512,478
	2001	0	18,023,913
British American Ins. Co Ltd	1997	2,941,589	80,658,002
	1998	4,120,015	34,175,426
	1999	2,583,000	22,531,912
	2000	0	51,917,279
	2001	0	65,255,990
3. Canon Assurance (K) Ltd	1997	3,016,629	13,261,521
	1998	4,060,546	29,300,953
	1999	3,409,029	22,779,291
	2000	2,828,533	27,294,542
	2001	2,158,957	20,528,901
4. Fidelity Shield Ins. Co Ltd	1997	2,660,528	14,347,652
	1998	2,610,210	23,563,127
	1999	20,990,996	8,591,247
	2000	21,737,846	
	2001	0	17,209,084
5. First Assurance (K) Ltd	1997	0	20,781,094
	1998	0	30,013,154
	1999	0	14,281,210
	2000	0	19,837,233
	2001	0	23,245,565
6. Geminia Insurance. Co Ltd	1997	240,646	21,318,525
	1998	182,823	32,016,182
	1999	387,985	26,072,600
	2000	684,657	25,978,460
	2001	636,338	36,801,498
7. Heritage A.I.I. Ins Co. Ltd	1997	15,017,932	86,972,118
	1998	11,079,387	122,547,287
	1999	14,511,771	99,684,518
	2000	15,248,195	92,070,358
	2001	17,616,411	67,588,755
8. ICEA Insurance. Co Ltd	1997	83,881,268	336,708,636
	1998	49,112,952	439,212,473
	1999	55,445,908	308,933,944
	2000	55,647,763	193,790,120
	2001	48,139,009	313,891,422

Appendix D. Cont'd Interest and Dividends Received (Kshs): 1997 - 2001

		Variable Income Securities	Fixed Income Securities
Insurer	Year	Dividends	Interest
9. Jubilee Ins. Co. Ltd	1997	31,354,647	71,094,603
	1998	37,750,029	227,687,421
	1999	43,553,548	125,293,446
	2000	28,591,341	151,028,451
	2001	25,845,062	156,506,115
10. Kenya Orient Ins. Co Ltd	1997	0	9,526,807
	1998	0	3,551,696
	1999	0	2,545,273
	2000	0	6,627,578
	2001	0	991,966
11. Madison Insurance, Co Ltd	1997	2,970,845	27,159,773
	1998	5,482,182	49,043,887
	1999	3,861,460	30,152,489
	2000	2,515,567	25,962,127
	2001	3,113,028	26,057,521
12. Mercantile Life& Gen. Ass	1997	0	20,841,356
	1998	578,408	42,103,858
	1999	171,715	29,046,323
	2000	0	36,583,363
	2001	0	48,313,110
13. Old Mutual Life Ass. Co.	1997		47,697,064
	1998	79,146,357	70,725,782
	1999	84,381,118	48,980,564
	2000	89,696,216	46,763,529
	2001	80,138,508	24,318,380
14. Phoenix of E.A. Ass. Co. Ltd	1997	10,850,505	32,320,780
	1998	12,184,837	19,598,900
	1999	11,180,825	11,863,713
	2000	11,060,247	12,699,789
	2001	11,712,159	14,087,458
15. United Ins. Co. Ltd	1997	0	6,227,552
	1998	0	1,394,221
	1999	0	15,592,608
	2000	0	2,785,845
	2001	0	4,304,558

Appendix E. Net Annual Disposals (Kshs): 1997 - 2001

		Variable Income Securities	Fixed Income Securities
Insurer	Year		
Blue Shield Ins. Co Ltd	1997	842,292	25,691,904
	1998	3,007,608	13,637,56
	1999	8,046,780	45,117,324
	2000	13,080,288	36,230,40
	2001	11,959,632	21,991,200
2. British American Ins. Co Ltd	1997	78,656,556	28,846,36
	1998	77,280,000	28,849,72
	1999	128,040,000	72,540,25
	2000	107,211,720	63,784,32
	2001	88,198,560	58,910,280
3. Canon Assurance (K) Ltd	1997	25,977,156	43,092,000
	1998	8,851,464	19,851,869
	1999	17,408,424	40,886,100
	2000		38,814,720
	2001	23,633,772	14,729,880
4. Fidelity Shield Ins. Co Ltd	1997	15,746,280	8,838,720
	1998		7,619,424
	1999		13,338,000
	2000		14,822,400
	2001	12,048,156	11,800,800
5. First Assurance (K) Ltd	1997	45,809,280	2,540,160
	1998		1,413,130
	1999		2,464,452
	2000		1,693,440
	2001	24,840,000	2,138,400
6. Geminia Insurance. Co Ltd	1997	21,331,268	10,269,504
	1998	40,260,666	10,441,680
	1999	43,260,576	2,103,468
	2000	69,253,952	10,734,720
	2001	11,112,470	8,800,440
7. Heritage A.I.I. Ins Co. Ltd	1997	34,999,860	4,924,800
	1998	43,674,000	2,161,728
	1999	28,569,120	3,796,200
	2000	32,736,000	1,900,800
	2001	17,091,456	4,263,600
B. ICEA Insurance. Co Ltd	1997	118,732,230	14,388,192
	1998	39,378,384	13,344,000
	1999	18,708,480	12,767,544
	2000	81,730,152	11,712,000
	2001	72,105,600	1,478,400

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Appendix E. Cont'd Net Annual Disposals (Kshs): 1997 - 2001

Appendix E. Cont d Net A	illiual Dis		
		Variable Income Securities	Fixed Income Securities
Insurer	Year		
10. Kenya Orient Ins. Co Ltd	1997	7,425,120	1,469,664
	1998	4,557,540	640,512
	1999	4,030,080	1,282,500
	2000	3,742,800	1,378,560
	2001	1,936,224	843,480
11. Madison Insurance. Co Ltd	1997	70,214,090	1,586,304
	1998	65,899,344	1,030,157
	1999	58,378,032	1,417,932
	2000	35,308,454	1,115,520
	2001	63,187,632	642,840
12. Mercantile Life& Gen. Ass	1997	3,815,136	5,495,040
	1998	10,442,880	959,437
	1999	18,970,428	2,583,468
	2000	34,172,520	6,216,960
	2001	10,570,248	8,924,520
13. Old Mutual Life Ass. Co.	1997	9,750,000	4,898,880
	1998	7,519,200	2,361,888
	1999	6,801,600	3,414,528
	2000	4,687,800	3,686,400
	2001	5,553,600	3,379,200
14 Phoenix of E.A. Ass. Co. Ltd	1997	25,254,336	16,412,544
	1998	33,090,132	11,047,498
	1999	30,337,860	21,802,500
	2000	26,896,248	23,253,120
	2001	40,360,932	29,335,680
15. United Ins. Co. Ltd	1997	41,613,264	107,026,272
	1998	33,372,360	31,519,860
	1999		56,674,188
	2000	47,827,716	69,598,080
	2001	21,956,400	26,400,000
Source: Commissioner of Insurance			