CHALLENGES OF STRATEGIC PLANNING IN PUBLIC ORGANIZATIONS IN KENYA

BY

JANE NYAWIRA KAGORI

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DECLARATION

This research work is my original work and has not been submitted in the university before.

Student: Jane Kagori
Reg. No: D61/70712/2009
Signature:
Date:

This management research project has been submitted to the University for Examination with my approval as the University Supervisor

Supervisor: Dr. Wahome Gakuru
Signature:
Date:

ACKNOWLEDGEMENT

I acknowledge the heavenly father for giving me the strength to carry out this research project, my supervisor Dr. Wahome Gakuru for the support and all those who contributed towards this research project.

DEDICATION

I dedicate this research work to my parents and colleagues.

ABSTRACT

The research seeks to uncover challenges public organizations experience when making strategic plans, to explore the relationship between these challenges and the degree of publicness of the organizations, and to uncover and describe techniques used by public organizations to overcome challenges.

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