

Elements of Organizational behaviour

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Table of Contents

Preface	ix
Acknowledgements	xi

I AN OVERVIEW OF ORGANIZATIONAL BEHAVIOUR

Disciplines of Organizational Behaviour	1
Causes of Behaviour	3
Cognitive Approach	4
Reinforcement Approach	6
Summary	11
Review Exercises	11
Suggested Readings	12

II PERCEPTION, VALUES AND ATTITUDES

Perception	13
Factors Influencing Perception	16
Values	19
Sources of Value Systems	19
Types of Values	20
Attitudes	21
Sources of Attitudes	21
Components of Attitudes	22
Functions of Attitudes	23
Summary	25
Review Exercises	26
Suggested Readings	26

III GROUP BEHAVIOUR

Types of Groups	27
Group Development	31
Group Concepts	32
Group Decision- making	33
Making Groups Effective	35
Summary	36
Review Exercises	36
Suggested Readings	37

IV WORK MOTIVATION

What is Motivation	38
Theories of Motivation	39
Money as a Motivating Factor	48
How to Motivate Employees	48
Summary	50
Review Exercises	51
Suggested Readings	51

V COMMUNICATION IN ORGANIZATIONS

Functions of Communication	53
The Communication Process	54
Types of Communication in Organizations	56
Barriers to Communication	58
Summary	63
Review Exercises	63
Suggested Readings	63

VI LEADERSHIP IN ORGANIZATIONS

Management and Leadership	65
Attributes of a Leader	66
The Leadership Process	67
Leadership Styles	68
Characteristics of Successful Leaders	70
Effective Leadership	71
Summary	71
Review Exercises	72
Suggested Readings	72

VII POWER AND POLITICS IN ORGANIZATIONS

The Nature of Power and Politics	74
Characteristics of Power	77
Sources of Power	78
Political Tactics	82
Acquisition and Effective Use of Power	84
Legitimizing the use of Power	86
Summary	87
Review Exercises	87
Suggested Readings	88

VIII CONFLICT IN ORGANIZATIONS

Nature of Conflict	89
Conflict: Desirable or Undesirable?	89
Sources of Intergroup Conflict	91
Consequences of Intergroup Conflict	94
Managing Intergroup Conflict	95
Summary	97
Review Exercises	97
Suggested Readings	98

IX ORGANIZATIONAL STRUCTURE

Designing an Organizational Structure	99
Environment, Technology and Structure	102
Types of Organizational Structures	102
Organizational Design Strategies	107
Summary	110
Review Exercises	110
Suggested Readings	111

X JOB DESIGN

The Concept of Job Enrichment	112
Motivational Characteristics of a Job	114
Individual and Organizational Characteristics	118
How to Enrich Jobs in Organizations	121
Summary	123
Review Exercises	123
Suggested Readings	123

XI MANAGEMENT OF ORGANIZATIONAL CHANGE

Importance of Organizational Change	125
Changing Forces in the Environment	126
Coping with the Environment	127
Planned Organizational Change	130
Summary	133
Review Exercises	133
Suggested Readings	133

XII DEVELOPING ORGANIZATIONAL EFFECTIVENESS	
Theoretical Perspective	135
Organizational effectiveness: Definition	135
Developmental Perspective	140
Managerial Perspective	146
Summary	149
Review Exercises	149
Suggested Readings	150
INDEX	152

PREFACE

The aim of this book is to serve as an introduction to organizational behaviour (OB). It is primarily meant for students of Business Management both at undergraduate and postgraduate levels. Practising managers and administrators will also find the book useful. Since OB is a new but vast field in the area of management in this country, a careful selection of topics has been made.

A comprehensive introduction to OB is provided. Its features include a simple approach to the understanding of OB through the use of diagrams, chapter summaries, reviews exercises, suggested readings and an index. Topics covered are: an overview of organizational behaviour; perception, attitudes and values; group behaviour; work motivation; communication in organizations; leadership; power and politics in organizations; conflict in organizations; organizational structure; job design; management of organizational change; and developing organizational effectiveness.