

## 2012 ANNUAL REPORT

The Director

The School of the Arts and Design
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#### 1. Introduction

The School of The Arts and Design (STAD) is in the College of Architecture and Engineering (CAE) and has 15 academic staff and 11 support staff, serving 266 students. Our training programmes include certificate, short courses, undergraduate and postgraduate programmes.

Design as a discipline serves every sector of the economy from product, Interiors, landscape, graphic, industrial and fashion industries. Medicine, agriculture, tourism and SMEs all consume design in one form or another. It is often said in public forums that over 30 years ago Kenya was on the same level of industrialization as some of the Asian tigers namely South Korea. However, today South Korea has surpassed Kenya by far and is one of the big tigers globally. South Korea paid attention to its creative industries including design and entrepreneurship. Industrialization and the realization of Vision 2030 will benefit greatly from the inclusion of design.

Today, design research is focused on sustainable lifestyles, energy conservation and environmentally friendly production. As STAD, we participate actively in promoting these tenets. Most research undertaken in the school focuses on these areas. We have held conferences, workshops and seminars in collaboration with like minded individuals, NGOs, institutions, Government departments and universities, both local and international on the same subject matter.

Design graduates serve in various sectors of the economy including government, advertising agencies, publishing and media houses, architectural firms, banks, teaching and self employment. About fifty percent of our Masters graduates are serving as lecturers in other tertiary institutions and universities.

Building upon the strong brand of the university, we want to expand our global and institutional network. With the revision of our curriculum, our graduate numbers is expected to increase and we will be able to export designers beyond the African continent. Our staff numbers have been increasing steadily and we expect this trend to continue.

# 2. Programmes Offered

The School offers three degree programmes; Bachelor of Arts in Design, Master of Arts in Design, and PhD in Design. Under the three degree programmes, the students are currently able to specialize in; Graphic Design, Interior Design, Fashion Design, Product Design, and Illustration.

#### 3. Student Enrollment

There are a total of 248 undergraduates, 17 Masters students and 1PhD student.

# 4. International Student Component

There have been several International students enrolled in Design programmes representing Brazil, Uganda and China.

## 5. Research Activities Undertaken

The members of staff at the School have been actively involved in research activities ,for example in 2012, one staff member graduated with a PhD in Design, five staff members graduated with an MA in Design. There are several others undertaking research.

## 6. International Links and Collaborations

No	Link	Туре
1.	Koszalin Technical University, Poland/UoN StAD – Initiated.	MoU
2.	Beijing-Nairobi International Design and Innovation Centre	MoU signed and activities to start in 2013.
3.	Massachusetts College of Art and Design/StAD – Initiated.	
4.	Netherlands Imports and Exports Promotion Center/UoN-StAD – Initiated.	
5.	Sobourne University, Paris/StAD – initiated.	Design exchange programme
6.	StAD/Viking House under Eco-Care Environmental Center to market various products from Turkana and other semi-arid areas	Collaboration in process
7.	UoN-StAD/Nokia	Collaboration in process

## 7. Publications

PhD thesis - Dr. Lilac Osanjo: "Product Design and Development within Micro and Small Enterprises in Kenya.

Quantitative and Qualitative Research Methods Simplified. Book by Dr.S.M. Maina.

MA Research thesis by Betty Kirimi: "Deception in Advertising: A case study of fruit juices in the local Kenyan market."

# 8. Staff Training and Development

No	Name	Detail
1.	Ms. Celeste Otiang'a	Attended training on sensitization for secretaries in CAE on HIV/AIDS and stigma and cervical cancer, INST boardroom, 31st October 2012
2.	Mr. Laban Cheneri	Attended training for members of disability mainstreaming committee, CCU Hall, 30 <sup>th</sup> November 2012.
3.	Mr. Laban Cheneri	Undertook a senior management course at Kenya School of Government, Matuga, $6^{\rm th}$ – $31^{\rm st}$ August 2012
4.	Dr. Lilac Osanjo	CBI training on Business Development Module for export crafts, Ministry of Foreign Affairs, $14^{\rm th}$ – $16^{\rm th}$ Nov $2012$
5.	Dr. Walter H. Onyango	Appointed as External Examiner for Mr. George Vikiru's PhD Thesis at Kenyatta University, entitled "Z-D Animation for effective communication with Children in Kenya."
6.	Dr. Lilac Osanjo	Appointed External Examiner for the Technology University of Mombasa (formerly The Mombasa Polytechnic University), Media and Journalism School.
7.	Ms. Joan Ogake Mosomi	Won the People's Choice Award at FAFA Insight 2012
8.	Ms. Joan Ogake Mosomi	Participated in workshop on Glass Mosaic at Kuona Trust on 4 <sup>th</sup> August 2012.
9.	Ms. Joan Ogake Mosomi	Participated as a finalist in the FAFA emerging designer competition on $30^{\rm th}$ June 2012.
10.	Ms. Joan Ogake Mosomi	Invited to exhibition entitled, "An Interior Affair: A State of Becoming," on 7 <sup>th</sup> September 2012.
11.	Dr.Walter H Onyango, Dr. Lilac Osanjo, Ms. Joyce Akach	3 <sup>rd</sup> Annual Eastern Africa Exhibition and Workshop 2012, ADD Building, 13 <sup>th</sup> – 18 <sup>th</sup> August 2012.

12.	Dr. S. Maina, Dr. Lilac Osanjo, Ms. Francisca Odundo, Ms Joyce Akach, Mr. Collins S. Makunda	Attended workshop on strengthening of UNES/UON consultancy, Chiromo Conference Center, 31st October 2012.
13.	Mr. Collins S. Makunda	Attended the House and Home exhibition at the National Building Museum in Washington DC, USA in July 2012.
14.	Mr. Collins S. Makunda	Attended the exhibitions at the new highly interactive Museum of Natural History in North Carolina, USA in July 2012.
15.	Dr. Lilac Osanjo	Attended the "Strategy towards formulation of Policy for the Creative Industry in Kenya" kick-off meeting at the Ministry of information and Communications on 13th September 2012.
16.	Ms. Joyce Akach, Ms. Betty Mwiti	Participated as judges on a panel that evaluated the quality of the Prison design products (prior to their being exhibited at the ASK show) on 27th September 2012.
17.	Mr. Collins S. Makunda	Participated in a UNES Proposal Writing and Research Grant writing workshop, at CCU Hall, 30 <sup>th</sup> April – 1 <sup>st</sup> May 2012.
18.	Mr. Popo Simiyu	Attended training on information technology enabled services and business process outsourcing (May – August, 2012).
19.	Mr. Laban Cheneri	Attended ISO refresher training on how to come up with SMART objectives on 18th May 2012 at JKML.
20.	Ms. Sophia N. Gachanja	Attended records management training at JKML.
21.	Dr. Walter H. Onyango	Attended an anti-corruption training at Lamada Hotel on 25 <sup>th</sup> May 2012.
22.	Ms. Celeste Otiang'a	Attended an HIV/AIDS sensitization training on 18th April 2012 at INS.
23.	Dr. Walter H. Onyango	Attended a strategic planning workshop for BPS on April 23 <sup>rd</sup> and 24 <sup>th</sup> at Maanzoni lodge.
24.	Dr. Walter H. Onyango	Attended a senzitization training on anti-plagiarism, UoN on 1st February 2012.
25.	Ms. Francisca Odundo, Mr. Charles	Attended a scientific communication and publishing course, 12th to

	Keter, Mr. Steven	16 <sup>th</sup> March 2012 at Chiromo.
	Gachie	
26.	Ms. Celestine	Attended customer care training on 24th February 2012 at CCU
	Otiang'a	Hall.
27.	Ms. Francisca	Attended Kuona Trust centre for Visual Arts on 2 <sup>nd</sup> and 3 <sup>rd</sup> March
	Odundo	2012.
28.	Mr. Muriithi Kinyua	Attended a conference in Japan between 13th and 15th February
		2012.

# 9. Consultancies

No	Institution(s)	Detail
1	UoN	Printing and Framing of Quality Objectives for the Office of the Deputy Chancellor (Research, Production and Extension) by Dr. Walter H. Onyango
2	APDK/GOK	Review of training manuals for APDK/GOK for publication on 10 <sup>th</sup> – 12 <sup>th</sup> December, 2012 by Dr. Lilac Osanjo, Ms Joyce Akach, and two Graphic Design Students – Elizabeth Muma and Martha Ayiit.
3	UoN	Assessment of the interior design of Chiromo Funeral Parlour, December 2012 by Mr. Makunda and Mr. Munene
4	Export Promotion Council (EPC)	Exhibition Concept Design for the EPC exhibition stands at the Maendeleo Ya Wanawake 60th Anniversary Celebrations at KICC on 26th November 2012 and at Crafts of Africa Fair at Sarit Center on 28th November to 2nd December 2012 - Ms Joan Ogake, Ms Betty Mwiti, Mr. Michael Munene, and Mr. Collins S. Makunda and 5 undergraduate design students.
5	UoN	Printing of security parking stickers for the year 2013 - Dr. Walter H Onyango
6	CPUT	Review of proposal for funding of research for Cape Peninsula University of Technology (CPUT) on 22 <sup>nd</sup> November 2012 - Dr. Lilac Osanjo
7	Huawei, Samsung and various celebrities	Sole Designer for Huawei Ascend P1 launch, Samsung Commission, dressing celebrities such as Sarah Hassan (Mashariki Mix Episode 41 & 42) and Wahu (Safaricom Live), features for a number of magazines –

		Ms Joan Ogake Mosomi.
8	Q-Pulse Training	Certificates for Q-Pulse training – Dr. Walter H. Onyango.
9	CBPS, UoN	Printing of service charter banner for CBPS – Dr. Walter H. Onyango
10	Ministry of Information and	Selection of sector representatives and consultation of existing national policy documents of Ministry on Information and Communications. –
	Communications	Dr. Lilac Osanjo.
11	UoN	UoN Vision, Mission, Core Values and Quality Policy statement quotation for Wangari Maathai Institute. – Dr. Walter H. Onyango
12	UoN/Beijing	Designing and Implementation of the exhibition space for the signing ceremony of the MoU between the City of Beijing, China and the School of the Arts and Design, University of Nairobi. – Dr. Walter H. Onyango, Mr. Collins S. Makunda, and Mr. Michael Munene.
13	UoN	Design and Implementation of the University stand at the ASK annual show. – Dr. Walter H. Onyango and Mr. Michael Munene.

# 10. 2012, graduands

Undergraduate - 31

Postgraduate - 5

PhD: - 1

# 11. Conferences / Lectures / Presentations

No	Name	Detail
1.	Ms. Lorraine Amollo	Presented a paper in Cape Town, South Africa in 2012
2.	Ms. Lorraine Amollo	Presented a paper at a conference in Rio de Janeiro, Brazil on, "Social Innovation Initiatives in Kenya." (2012)
3.	Mr. Collins S. Makunda and 8 undergraduate and postgraduate design students	Attended an Export Promotion Council exhibition sponsored by the Women's Enterprise Fund – WEF - (Showcasing crafts by Women's groups from various counties of Kenya) on 30 <sup>th</sup> October 2012 at the Silver Springs Hotel, Nairobi.
4.	Mr. Collins S.	Gave design students a presentation on the Design of the Library

	Makunda	of Congress in Washington DC, USA (October, 2012).
5.	Ms. Franscisca Odundo	Attended a research techniques conference at Chiromo on $20^{\rm th}$ – $24^{\rm th}$ August 2012.
6.	Ms. Lorraine Amollo, Ms. Betty Mwiti, Ms. Joan Ogake Mosomi, Mr. Collins S. Makunda	Participated in an international telepresence entitled, "Six Global Dialogue on Design for Social Innovation." on 29th June 2012. (13 cities were represented at the teleconference discussion – Oslo, London, Glasgow, Stockholm, Paris, Helsinki, Milan, Madrid, Lisbon, Seoul, Nairobi, Sydney, Adelaide).
7.	Dr. Lilac Osanjo, Mr. Laban Cheneri, Mr. Collins S. Makunda	Attended a conference on Slums Upgrading and Prevention policy on 14th September 2012 at United Kenya Club.
8.	Dr. Lilac Osanjo, Mr. Collins S. Makunda, Ms. Betty Mwiti, Ms. Joan Mosomi Ogake, Ms. Joyce Akach	Attended a lecture entitled, "African Typography" given by Saki Mafundikwa a renowned designer, proprietor of a design school and award winning film director. The Lecture was also attended by design and architecture students.

# 12. Academic staff and their designations:

Designation	Number
Professor	0
Associate Professor	0
Senior Lecturer	1
Lecturer	7
Assistant Lecturer	1
Tutorial Fellow	4
Graduate Assistant	2

### 13. Other Activities

Other activities undertaken at the school include field excursions, receiving visiting professionals

and participating in exhibitions and seminars. In 2012, the school hosted Saki Mafundikwa a director and designer from Zimbabwe, Prof. Judith Anderson from USA, Andrejz from Poland and Steve Daniels from Brown University, USA. Students attended a workshop by David Kwami, an industrial designer from Germany, and Brian Kivuti from Kuona Trust gave a talk on 3rd October 2012 to 3rd year design students. Ibuka Community was launched by design students (a group of 18 students) in StAD in March 2012. In May 2012, the design school launched Inception, an annual forum and exhibition at which the best student work is showcased and the best students are awarded prizes by industry sponsors. The school held its annual end-year exhibition of student work between the 6th and 15th of June 2012, participation in the University exhibitions held at Sarit Center (8th - 11th March 2012) and Embu (15th -17<sup>th</sup> March 2012)



David Kwami (second right) posing with staff of STAD after viewing students portfolio.



Professor Judith Anderson (right), USA discussing with members of staff of STAD.