The African Women's Studies Centre, University of Nairobi participated in the Beyond Zero Campaign Free Medical Camp flag off and Road show on 5th July, 2014. The Beyond Zero Campaign is a brainchild of the First Lady of the Republic of Kenya, Mrs Margaret Kenyatta which is part of the initiatives outlined in the Strategic Framework for the engagement of the First Lady in HIV control and promotion of maternal, newborn and child health in Kenya that was unveiled on World AIDS Day 2013. The framework aims to galvanize high-level leadership in ending new HIV infections among children and reducing HIV related deaths among women and children in Kenya.