## MASTER OF BUSINESS ADMINISTRATION (MBA) PROJECT PROPOSAL PRESENTATIONS – 2015

CANDIDATE	SUPERVIS	DISCUSSA	TITLE
	OR	NTS	
DORCAS	PROF	PROF	STRATEGIC RESPONSES AND
A.OWISO	AWINO	OGUTU	DYNAMIC BUSINESS
D61/69021/2013			ENVIRONMENT AT THE COPY CAT
			LTD KENYA
CLEMENT	PROF	DR YABS	STRATEGIC RESPONSES ADOPTED
MBUWA	AWINO		BYTANA AND ATHI RIVERS
D61/71178/2014			DEVELOPMENT AUTHORITY TO
			THE TO THE TURBULENT
			EXTERNAL ENVIRONMENT IN
			KENYA
NYAGA	PROF	PROF	CRITICAL SUCCESS FACTOR
SHEILA RITA	MUNYOKI	OGUTU	ADPTED TO ENHANCE
D61/78992/2012			PERFORMANCE BY INSURANCE
			COMPANIES IN KENYA
DEKA MUSA	PROF	PROF	COMMUNICATION AND
LOHOS	OGUTU	NDEMO	STRATEGY IMPLEMENTATION IN
D61/64942/2013			COMMERCIAL BANKS IN KENYA
			:A CASE STUDY OF KENYA
			COMMERCIAL BANK
ISABOKE	PROF.	DR KINOTI	THE EFFECT OF MARKETING
RICHARD	MUNYOKI		INFORMATION SYSTEM ON
D61/P/7228/200			MARKETING OF GOODS AND
4			SERVICES : CASE OF MOBILE
			PROVIDERS IN KENYA