

## **GUEST LECTURE: MS. FARIDA KARONEY**

Ms. Farida Karoney, Chief Operating Officer at Royal Media Services gave a lecture on 9<sup>th</sup> October 2014 at 5.30 pm. It was well attended by students who take DSM608: Advanced Strategic Management

### **Topic: Challenges of Strategy Implementation at Royal Media Services**

The lecture was organized by Dr. Zack Awino , Senior Lecturer at the Department of Business Administration.

