6TH AIBUMA CONFERENCE 2015.

LOWER KABETE CAMPUS

The Department of Business Administration staff members on Thursday to Friday July 10th, 2015 successfully attended and participated in the the 6th Annual Africa International Business and Management (AIBUMA) Conference.

The conference was officially opened by Fenny Mwakisha, Director of Higher Education who represented the chief guest Prof. Jacob Kaimenyi Cabinet Secretary Ministry of Education.

The AIBUMA conference provided platform for interaction between business leaders, academic, researchers, policy makers and government in exchanging ideas on entrepreneurship, resource management, and sustainable development among others in vision to finding sustainable solutions to some of the key issues facing society as well as business enterprises.

As the theme reflects; the key note speakers where successful business personnel and Chief Executive Officers from top companies and Government Agencies. They advised youths on entrepreneurships and how to cope up with the challenges.

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