

2013 - 2018 STRATEGIC PLAN

Date and time:

Mon, 2013-05-20 12:43

Location / Venue:

Utalii Hotel

The School of Business has completed developing its 2013-2018 strategic plan. The exercise was conducted from 21st May - 23rd May 2013 at Utalii Hotel in Nairobi. The current plan addresses emerging challenges, changes and new opportunities.

This strategic plan is aligned to the University of Nairobi Corporate strategic plan as well as the College of Humanities and Social Sciences Plan. It addresses critical issues of quality of academic programmes, efficiency and effectiveness of management, contribution to knowledge development innovations and to enhance competitiveness of the School.

This plan will guide the School to articulate its core business function in the next five years, which is providing quality teaching, academic research and consultancy in business and management education that embodies the aspirations of the Kenyan people and the global community through creation, preservation, interpretation, harmonization and utilization of knowledge.





