Search For School of Business Smartest



'Wale Wabaya' a group of 5 senior students

÷Wale Wabayaøa group of 5 senior students comprising Maurice Mwanzia, Marion Wesonga, Brian Oduor, Edgar Amutavi and Duke Mosetiat School of Business emerged winners of the highly coveted title ÷Kabeteøs Smartestøduring the annual Whoøs Smarter Now event organized by the Accounting Students Association(A.S.A).

The group managed to beat their closest rivals Business Intelligence and Mavericks who were the first and second runners up respectively by a small margin. The five were crowned the 2013/2014 ICPAK Ambassadors of excellence.



he brain challenge which was the main event had a total of 18 registered groups from different Modules participating. A credible and independent panel of judges facilitated the challenge. There were five rounds of the competition with elimination after every phase. General and Specific Queries were fetched from various categories among them Business, History and Politics, Science and Nature, Religion and Culture, Geography, Entertainment, Mathematics and Current affairs. The event had a participation of over 600 students.

Different other categories were also competing during the event including Poetry, solo performances, cat walking and dancing. The performances left the participants asking for more. This initiative by ASA objected to motivate individuals with a variety of talents. In addition to the cash awards won there were lots of gift hampers from ICPAK, INTERCONSUMER PRODUCTS and KASNEB to award winners and participants in the various categories.