

University of Nairobi and Nation Media Group Discuss Partnership

A team from Nation Media Group, the leading media house in East and Central Africa paid the University of Nairobi Vice-Chancellor, Prof. Peter M. F. Mbithi a courtesy call at the Vice-Chancellors Committee Room, today February, 26, 2015.

Speaking during the meeting, the Vice-Chancellor noted that the University cannot go far without media coverage. The University is growing in leaps and bounds and partnership with the media will come in handy as the research projects get highlighted in the media.

The partnership between the University of Nairobi and the Nation Media Group will include such areas as: student internships, research breakthroughs, research innovations, Chief Executives Officers with graduate exchange programs, employer summits and conferences, infrastructure development, linkages and partnerships and revenue generation among others.

As an Alumnus of the University of Nairobi, Mr. Linus Gitahi, Nation Media Group, CEO, expressed his approval with the recent ranking of the University by the Webometrics, which ranked University of Nairobi as Number 7 in Africa and 855 Worldwide. He noted that, the media house has an interest in making the University of Nairobi the top university in Africa.

Nation Media Group has in the recent past collaborated with other Universities like Strathmore Business School, "Seeds of Gold" by Egerton University, "The Next Big Thing" by Kenyatta University among others.

Mr. Linus added that the place University of Nairobi holds in Africa is well known internationally and this even prompted USA President Barack Obama, the a Senator for Illinois to visit the University in 2006.

The University of Nairobi is now working on a Memorandum of Understanding with Nation Media Group and it will be signed soon.

Also present during the meeting was Prof. Henry Mutoro, the Deputy Vice-Chancellor, (Academic Affairs).