

FINANCE AND INVESTMENT STUDENTS ASSOCIATION



(FISA)

BUSINESS ENTREPRENEURSHIP AND
INNOVATION FORUM

2015

"Broadening Horizons"



THE UNIVERSITY OF NAIROBI

29TH OCTOBER 2015

"Developing the economy through innovation and entrepreneurship"

EXECUTIVE SUMMARY

In a one day conference which includes extensive presentations and in-depth panel discussions, we are bringing together a select group of young entrepreneurs, corporate leaders, government officials, investors, and media influencers who are committed to building cutting-edge solutions to significant global challenges.

The Theme for the conference shall be, ” **innovative finance and impact investing.**”

THE FINANCE STUDENTS ASSOCIATION:

Background & History

The Finance and Investment Students Association (FISA) is a professional association whose aim is to link its members to finance industry professionals and to complement the theories learnt in class with practical lessons learnt through training, panel talks and volunteering. The Association aims at promoting interaction of the members with other students, professional firms, industrial and corporate enterprises in order to expand their knowledge of the finance and investment industry and to promote economic development through various initiatives.

We are committed to bringing together finance and Investment students and faculty from universities across Africa with the aim of sharing knowledge, skills and resources.

Vision

To be the premier finance professional association in Africa, offering world class opportunities to the members towards the exploration and exploitation of their academic and professional pursuits.

Mission

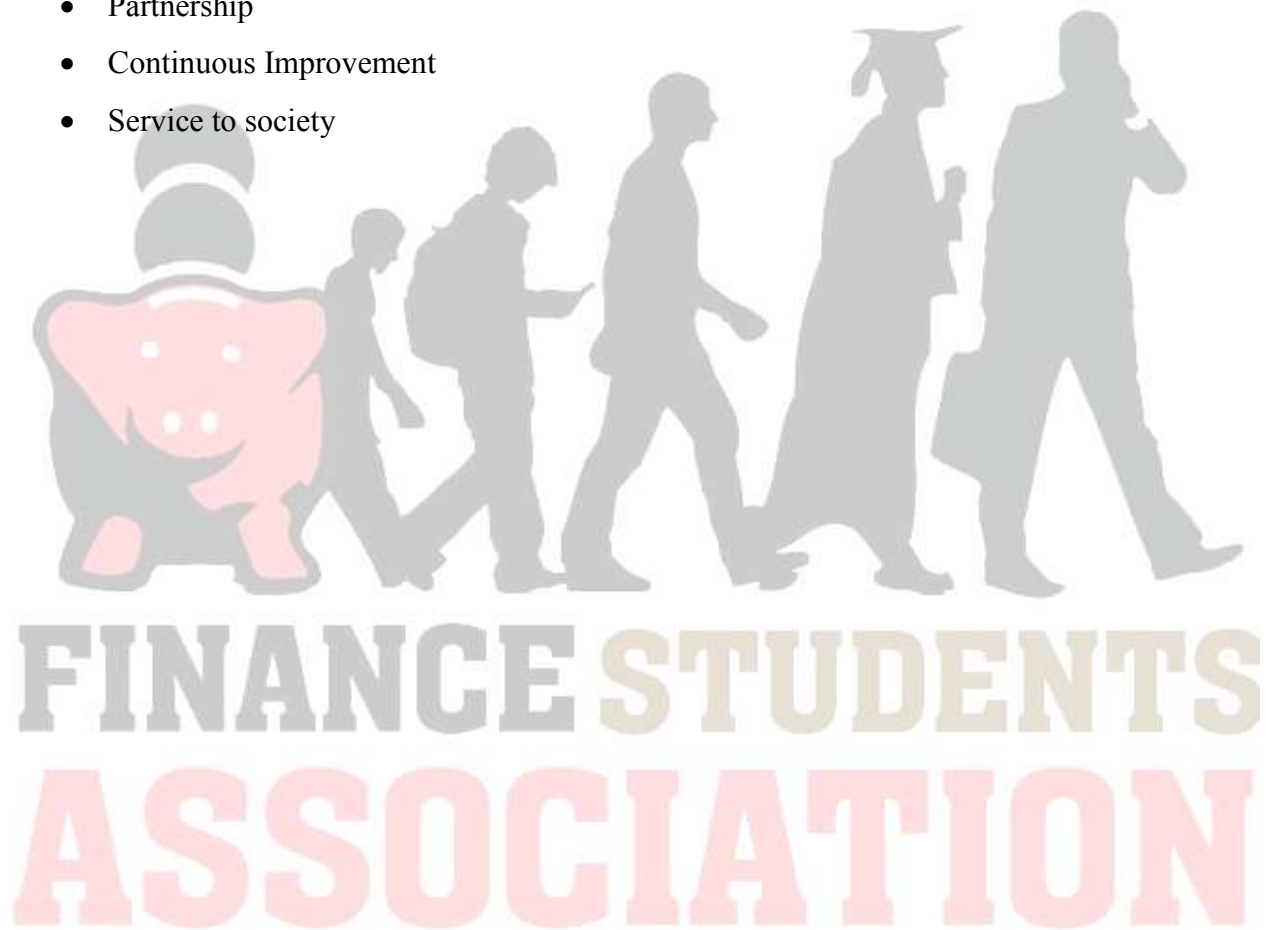
To inspire students into achieving excellence in all aspects of life. We seek to link theory to practice, to educate and empower students by creating experiences that will unlock their full potential

Mantra

Our mantra is: **“Inspiring excellence, Broadening Horizons”**.

Core Values

- Professionalism
- Teamwork
- Innovation
- Partnership
- Continuous Improvement
- Service to society



THE BUSINESS ENTREPRENEURSHIP AND INOVATION FORUM

Innovation and entrepreneurship are among the most important issues which need to be mastered today to produce an effective 21st century society.

There is a growing recognition of the need of more sustainable development, combining economic, ecological and social aspects. These challenges combined with limited internal resources and high risk and complexity calls for innovation and entrepreneurship.

The 2015 BEI conference provides a platform to highlight the most creative thinking with regards to Innovation and Entrepreneurship and thus contributing to the creation of more innovators and entrepreneurs.

OBJECTIVE

The aim of this conference is to bring to the forefront issues related to innovative solutions to society's most pressing social problems, The conference will explore various institutional, legal, and financial sector developments that affect the creation of firms, their rate of success, the dynamism of incumbent firms, and their contribution to innovation and economic development.

THE PROGRAM

The program has been tentatively set as follows:

Time	Activity	Speaker
9:00am – 9:30am	Arrival and Settling down	
9:30am – 9:45am	Introduction	Master of Ceremony
9:45am – 10:00am	Platinum sponsor address	
10:00am – 11:00am	Presentations and 1 st Panel	
11:00am – 12:30pm	Presentations and 2 nd Panel	
12:30pm – 1:00pm	Address on institutional, legal, and financial sector developments and basis for government and private sector engagement.	

1:00 – 2:00pm Lunch Break

2:00pm – 2:20pm Other sponsors address

2:20pm – 3:00pm Presentations

Moderator

3:00pm – 4:00pm Idea pitching (innovations)

4:00pm – 4:20pm Final address

4:20pm – 4:30pm Vote of Thanks

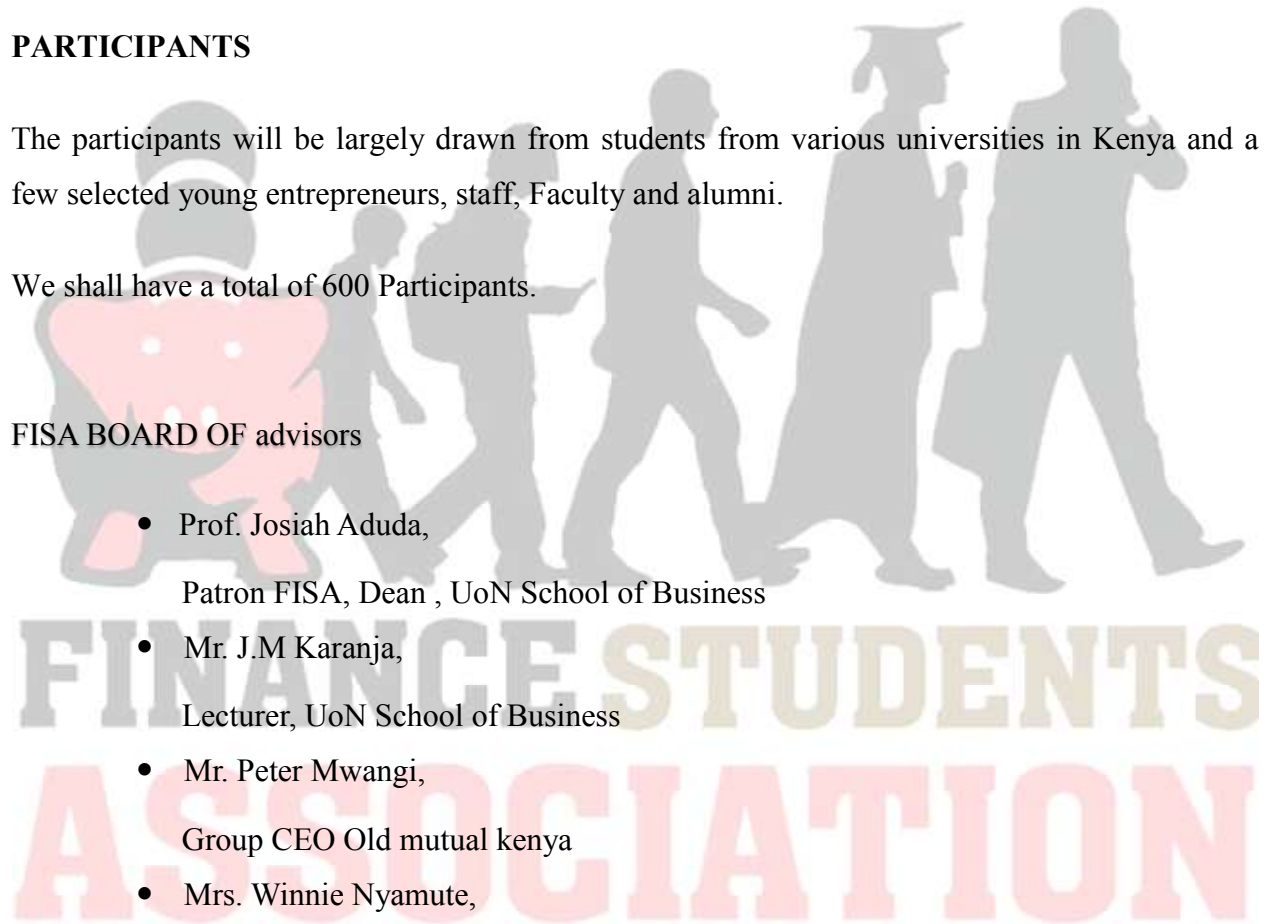
PARTICIPANTS

The participants will be largely drawn from students from various universities in Kenya and a few selected young entrepreneurs, staff, Faculty and alumni.

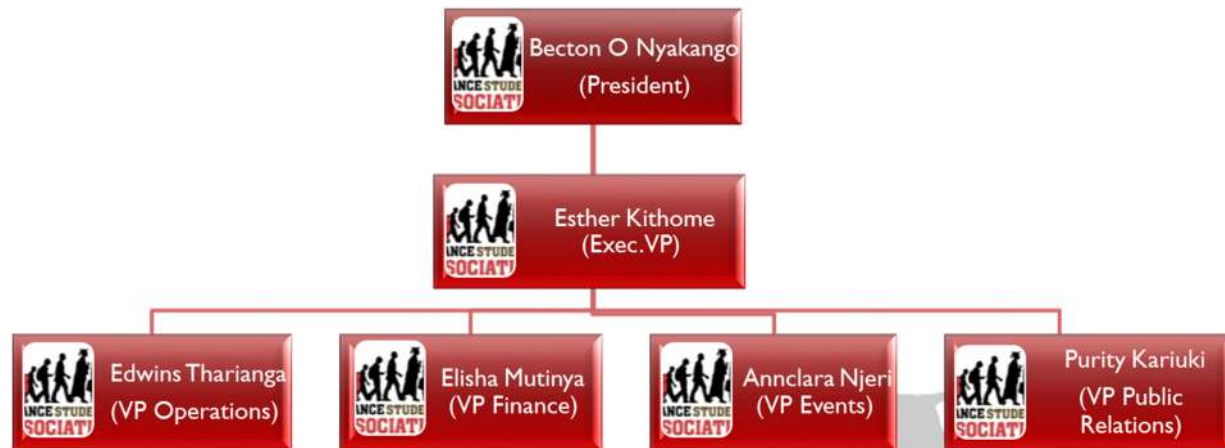
We shall have a total of 600 Participants.

FISA BOARD OF advisors

- Prof. Josiah Aduda,
Patron FISA, Dean , UoN School of Business
- Mr. J.M Karanja,
Lecturer, UoN School of Business
- Mr. Peter Mwangi,
Group CEO Old mutual kenya
- Mrs. Winnie Nyamute,
Lecturer UoN School of Business; Board member NSE



EXECUTIVE



DIRECTORS

	COMMITTEE	CO-DIRECTOR	CO-DIRECTOR
1	EVENTS	ALICE GAKWA	ESCRIVA GUYA
2	FINANCE	FAITH KILIMO	JEREMMY MBURU
3	ALLUMNI	ESTHER NYARUAI	PISPAH RANCE
4	EXTERNAL AFFILIATIONS	PATRICIA GRACE	ROY OMONDI
5	ICT	CHALLIS KARIUKI	FRED ONYANGO
6	OPERATIONS	FAITH KERUBO	ANTONY OMONDI
7	AUDIT & PERFORMANCE APPRAISAL	CLIFF MBUYA	LYDIA OKIOMA
8	EDITORIAL	JANE OBURA	PHILLIP
9	INVESTMENT	JESSE GITAU	FELISTAH MUTHONI

AUDITORS

MARY KANJA

LENNAH KANYI



FINANCE STUDENTS ASSOCIATION