ASA-ACCA GLOBAL STUDENT SEMINAR

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The Accounting Students association (ASA) successfully held a Global Students Seminar in conjunction with ACCA Kenya at Lower Kabete on 11th October 2013. The event was attended by more than 300 students.

The seminar that was themed as "The world is your playground" was intended to open up the studentsøcreativity in line with not only their professional but also their social life. Key speakers addressed the students including Mary Waweru, Business development officer from ACCA who gave a speech on personal branding amidst other key insights especially on accounting and finance.

Students in attendance were put into groups and presented with a challenge of forming a virtual company and organize a musical event after which the best emerging group was rewarded.

The Accounting Students Association gratefully thanks the ICT office and the entire administration for the assistance accorded in terms of the equipments and provision for the venue.