

Seed Trade Organizations

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Seed Enterprise Management Short Course for
NPPOs and Seed Quality Regulators - UON



Seed Trade Organizations

- These are associations whose membership may include breeders, seed companies, seed distributors and other stakeholders in the seed industry.
- They may be organised at national, regional or international level e.g. STAK, ASTA, AFSTA, ISF
- Their aim is to promote trade in seeds



What is Expected of a Seed Trade Ass.?

- Promote existence of a vibrant seed industry:
 - Profitable business ventures
 - Offer service to society by enhancing provision of high quality seeds to provide food, raw materials for industry, income, employment etc.

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What is Expected of a Seed Trade Ass.?

- A vibrant seed industry requires:
 - Relevant legislation
 - Focussed national policies
 - Well informed/sensitized policy makers
 - Well established seed dealers – Seed merchants, distributors and stockists
 - Friendly business environment
 - Market access



What is Expected of a Seed Trade Ass.?

- A vibrant seed industry requires:
 - Access to good varieties
 - Suitable breeding environment
 - Harmonization of national and international policies and standards

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Roles of Seed Trade Ass.

- Avail relevant information to members and other stakeholders in the seed sector
- Represent seed trade in seed forums
- Advocating for an enabling environment for seed business at national, regional and international level – policy, legislation and regulatory reforms in the seed sector
- Create linkages with other organizations



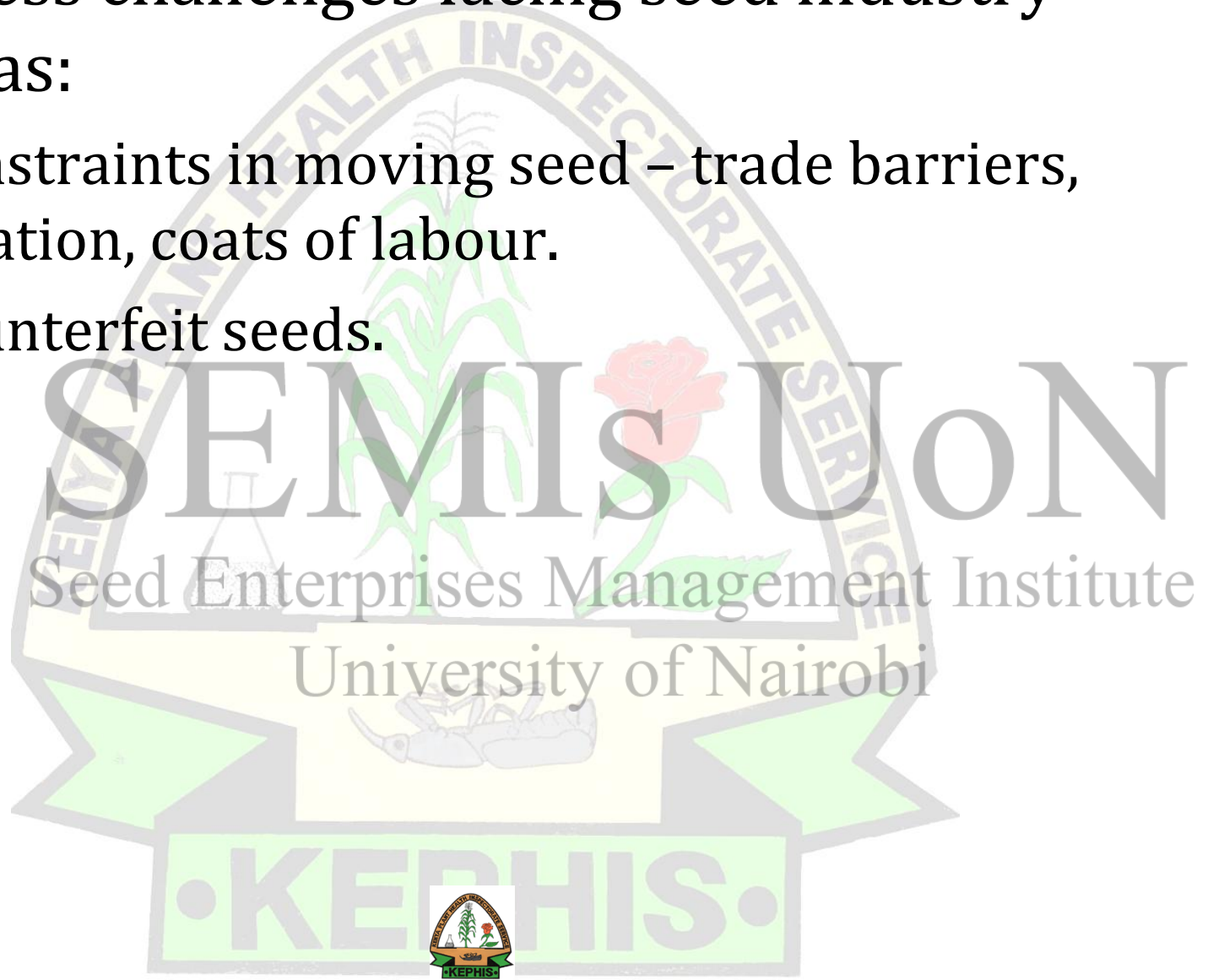
Roles of Seed Trade Ass.

- Build capacity for seed companies, distributors, seed sellers and farmers.
- Disseminate relevant information to members and related stakeholder
- Promote development of seed statistical databases
- Promote ethical and good practices by all players in the seed sector
- Promote national, regional and international trade in high quality seed.



Roles of Seed Trade Ass.

- Address challenges facing seed industry such as:
 - Constraints in moving seed – trade barriers, taxation, coats of labour.
 - Counterfeit seeds.



Players in the Seed Sector

- Breeders and breeding institutions
- Seed multipliers (companies)
- Seed growers
- Seed processors
- Seed marketers
- Importers
- Farmers





THANK YOU

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