

YOU CAN NOW SEE INTO OUR NEW OFFICES... ALL THE FURNITURE IS STEEL-BY Sanitary Sheldon - FROM G & R OF COURSE



GAILEY & ROBERTS LTD.

KEA KENTA UGANDA TANGANYIKA

END THE MISERY OF ECZEMA

GERMOLINE is the sterile substance of eczema. It cures eczema... GERMOLINE is the sterile substance of eczema. It cures eczema...



Germoline... AFRIC CONTINENT... Sunking out of Sinking

Made of Steel and yet so flexible!



The use of steel has made it possible to replace the 14, 16 and even 20 plies in Textile Tyres by 4 in "Metallic"...

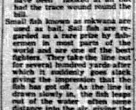
MICHELIN "METALLIC" Y TYPE

The tyre for East Africa

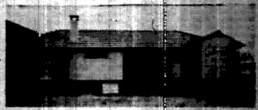
DISTRIBUTORS: THE TWENTIETH CENTURY TRADING CO. LTD. KENTA AND UGANDA... THE INTERNATIONAL MOTOR WARE LTD. TANGANYIKA.

NAIROBI EXPERTS DESIGN NEW-TYPE HOUSE FOR AFRICANS

After three months of experiment and research, a Nairobi team of housing experts has built a new type of permanent African house which is cheaper, stronger and quicker to build than any other type of permanent dwelling at present in use in East Africa.



A family house the picture shows is a temporary house... A family house the picture shows is a temporary house...



Construction would give construction to the new-type house... Construction would give construction to the new-type house...

Mr. H. H. Briggs, the Nairobi City Engineer, said that the new type of house is a permanent house of approximately £200...

EIGHT-HOUSE HAMLET NOW HAS ELECTRICITY

MWAMBANI, between Tanga and Pangani, which is becoming a popular residential area on the coast, now has a power supply although there are still only eight houses...

The work involved in providing the supply consisted of the erection of more than two miles of high-tension line...

The power station has recently been increased in capacity to 200 kilowatts...

Buildings survey planned

Mombasa's Municipal Board is making the greatest power for the growth of unutilized African houses...

Home again

The 20th St. Clubhouse, Nairobi, has been opened to British and African members...

Notice

Attention is drawn to the General Notice appearing in the Gazette of the 20th January...

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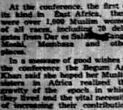
Notice

Attention is drawn to the General Notice appearing in the Gazette of the 20th January...

Notice

Association for Muslim women set up in Nairobi

The East African Central Muslim Women's Association, a newly formed organization, is to have its headquarters in Nairobi...



At the entrance, the first of the kind in East Africa, there are 100 seats for 100 delegates...

At the entrance, the first of the kind in East Africa, there are 100 seats for 100 delegates...

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BLAKE-MACKAY

Office, Spare Parts, Store, Workshop

Located Ilford Road, Light Industrial Area, Nairobi, Kenya City Centre on MAIN NAIROBI/ATHI ROAD...

Postal Address: P.O. Box 5192 Nairobi

Telephone: 26111, 26112, 26113

BLAKE-MACKAY will operate from MACAFRIC HOUSE from 4th January, 1952, and all their offices...

Shopping in London - by Mail

Gay Separates for a daily feminine wardrobe



HENRY GILBERT LTD. (DEPT. EA 20) 25, SOUTH STREET, LONDON, E.C.4

Whenever Friends meet

Haig SCOTCH WHISKY

The Oldest Scotch Whisky Distiller in the World

Sole Distributors for Kenya, Uganda, Tanganyika

BELFRAM, PARIMAL & CO. P.O. Box 25, Government Road, Nairobi

Concrete use ROCK BRAND PORTLAND CEMENT

Price Rs. 295/- per ton

UGANDA CEMENT INDUSTRY LTD. TORORO

Price Rs. 295/- per ton

AMERICAN SHADOW OF THE COMMONWEALTH MINISTERS' TALKS

BY LYNNES OF THE "Economic" ... The Commonwealth Ministers' talks ... The Commonwealth Ministers' talks ...

First, something is likely to be heard ... The Commonwealth Ministers' talks ... The Commonwealth Ministers' talks ...

Implications of the French and-parry in Indo-China

There is still no sign of a Minister's sweeping Communique ... The French and-parry in Indo-China ...

The issue of the war has always been vital ... The French and-parry in Indo-China ...

Lesson Learned

However, however his plan ... The French and-parry in Indo-China ...

Electric Power Notice

Notice is hereby given ... The French and-parry in Indo-China ...

Vacancies

Notice is hereby given ... The French and-parry in Indo-China ...

EMPIRE INDIA LIMITED ... THE MANAGER'S OFFICE ... KENT, KANARA & ZANZIBAR ...

IMPERIAL HOTEL Kampala ... East Africa's Finest Hotel ... Single Rooms and Private Suites ...

EAST AFRICA CONSERVATORS OF MUSIC ... N.B. The Director of Conservator ... NEW YEAR HOLIDAYS ...

THE WINNING TEAM ... A RAG OF FUN! ... MY WIFE'S FILM ...

FOR SALE Four large modern motor-cars ... ELECTRIC COMPRESSOR ...

S. D. MAYER ... S. D. MAYER ... S. D. MAYER ...

HOLIDAY IN DURBAN 18 DAYS ... 50 Cents per lb. ... HARRIS AND CO. ...

UPLANDS PLUMS LAMBRETTA (Innocent) ... 50 Cents per lb. ...

HARRIS AND CO. UPPLANDS ... Appointment as CONFIDENTIAL ... PARK VIEW HOTEL ...

SAVAGE SPLENDOR ... THE GREAT VICTORIAN ... THE GREAT VICTORIAN ...

DOWN AMONG THE SHUTTERING PALMS ... THE LION AND THE HORSE ...

THE LION AND THE HORSE ... SEE the Special Book ... THE LION AND THE HORSE ...

THE WINNING TEAM ... A RAG OF FUN! ... MY WIFE'S FILM ...

FOR SALE Four large modern motor-cars ... ELECTRIC COMPRESSOR ...

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CAPITOL PLAYHOUSE ... TODAY at 5.15 and 9 ... ROBERT TAYLOR ...

VAQUERO! ... THE SHOW and the Outfit ... AMERICAN COWBOY ...

LATIN LOVERS ... SEE the Special Book ... THE LION AND THE HORSE ...

THE WINNING TEAM ... A RAG OF FUN! ... MY WIFE'S FILM ...

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HARRIS AND CO. UPPLANDS ... Appointment as CONFIDENTIAL ... PARK VIEW HOTEL ...

WHERE'S CHARLEY? ... TODAY at 5.15 and 9 ... ROBERT TAYLOR ...

THE MAN BETWEEN ... TODAY at 5.15 and 9 ... ROBERT TAYLOR ...

LATIN LOVERS ... SEE the Special Book ... THE LION AND THE HORSE ...

THE WINNING TEAM ... A RAG OF FUN! ... MY WIFE'S FILM ...

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STARTING on January 11, the Nairobi Puppet Company will present 'Food of Toad'...

Most of the books reviewed here are of an extraordinary nature...

his journal 'The can author read more to show that he is a good-natured, but a little high degree...

Sherrin considered as a man who was always talking about a wife...

revealed - newspaper articles in the Singapore Journal...

of the Third Man comes Carol Reed's sensational new thriller, 'The Man Between'

'The Agreoides' protect most of your crops against their worst enemies

England will not so introduce the world will always be the land of the long standing...

Accidental HIS choice of Sarawak, Brooke the north-west side of Borneo...

One of his first acts as Rajah was to establish courts of law, and to secure a desirable future for the native Dyaks...

Not a Slave WHEN the common belief in Singapore in 1841 was that the natives of the island...

THE THINGS THEY SAY... 'Be patient with your teenager when she is bored, bored, bored!'

THEATRE REVIEW A starting Lana Turner, Richard Dix and Louis L'Amour...

AFRICAN EXPLOSIVES AND CHEMICAL INDUSTRIES EAST AFRICA LIMITED

Difficult task A. A. Miller was indeed bold to undertake the dramatization of such a book...

Supernatural He belonged to the Malay Peninsula, and was ruled by Malay Princes...

POK descriptions of the Malay Peninsula, and was ruled by Malay Princes...

Contract Bridge NOTES The Real Culprit NORTH was highly aggressive in the bidding...

COMING SHORTLY African Afterthoughts by SIR PHIL MITCHELL

THEATRE REVIEW A brilliant and hopeful picture of Africa - yesterday, as loved by the young officer of the K.A.R.

African Assignment the new book by GENERAL DE GUINGAND

earth leveling with Terguson

perpetuity SULTAN OMAR ALI of Malaya has a personal wish...

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earth leveling with Terguson By Josephine Culbertson

earth leveling with Terguson As a light-weight man implement with long wearing discs...

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Are you preparing

to go to

U.K. SOUTH AFRICA U.S.A. EUROPE

or anywhere in the world?

Whether you travel by SEA or AIR book through MITCHELL COTTS

C.M.B. Lloyd Trentino, Roma, Italy, Union Castle, B.O.A.C. South African Airways, Central African Airways, Air France, Sabena, S.A.S., etc.

NO BOOKING CHARGES

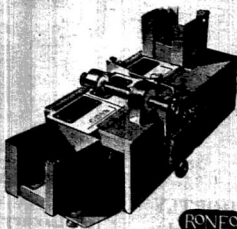
The secret of sandwich success



Here's the secret of sandwich success... BOVROL

BOVROL The concentrated goodness of Beef

Roneo Addressing Machine



Works at the speed of ten typists

INQUIRY ONLY To: EAST AFRICAN STANDARD LTD., P.O. Box 380, NAIROBI

Please notify us with further particulars on the Addressing Machine which can be obtained by using the simplest application.

NAME: ADDRESS:

Kenya gifts to League of Mercy

The League of Mercy, Nairobi, has received a gift of...

Kenya S.M. SUPREME COURT OF APPEALS AT NAIROBI

TANGANYIKA

Western Province's District Commissioner...

Eastern Province's District Commissioner...

LANSHIRA AND PENJA

Scattered clouds and dry next week

A RIDGE of high pressure from Arabia extends as far as North-Eastern Kenya. A fairly dry airstream has been reaching Kenya and Uganda with a north-easterly or northerly track.

Today's Cause List

Belonging to the Kenya... Today's Cause List at Nairobi...

Johannesburg-Paris in 14 1/2 hours

Mr. Charles Plattner, Mayor Johannesburg, arrived in Paris...

MEMORIAL SERVICE FOR LORD BADEN POWELL

All members of the Scout Movement, Old Scouts, parents and friends of Scouting are invited to a memorial service in remembrance of the death of our founder, Lord Baden-Powell, of Gilwell.

CHURCH NOTICES

SUNDAY, JANUARY 15 (First after Epiphany) ROBYT KENYA SYNAGOGUE... CHURCH OF CHRIST... WESTERN ASSOCIATION...

Osram Fluorescent lighting advertisement with illustration of a person reading and a light fixture.

GAILEY & ROBERTS LTD advertisement for fluorescent lighting, featuring a globe and text about energy savings.

Odol TOOTH PASTE advertisement featuring a woman's face and text about sparkling smiles.

Overseas Mails

The following meeting times have been arranged for the year 1956... OVERSEAS MAILS

G. S. IRRIGATION LTD advertisement for irrigation systems, including contact information and a list of agents.

SIGMUND advertisement for complete installations including barometers, aneroid gauges, and pumps.

BICYCLES advertisement for the most modern G.E. 110 cc. with rear spring frame.

CYCLE MART & EXCHANGE LTD advertisement for a wide range of bicycles and spare parts.

Princess Margaret recently at the... The Duke of Gloucester...

Ashton & Parsons Infants' Powders advertisement featuring a baby and text about teething and health.

Rheumatic Pains, Backache Relieved advertisement for Doans, featuring a person in pain and text about relief.

DOANS advertisement for relief of rheumatic pains and backache.

LAND AND ESTATE AGENTS

DALGETY AND COMPANY LIMITED
110 B. B. ROAD, NAKULU
P.O. Box 123 NAKULU Phone 228

RESIDENTIAL

LEWIS, A. J.
SITALE ROAD, NAKULU
P.O. Box 123 NAKULU Phone 228

PROPERTIES FOR SALE

LOWLANDS ROAD, NAKULU
SITALE ROAD, NAKULU
P.O. Box 123 NAKULU Phone 228

RESIDENTIAL PLOTS

SITALE ROAD, NAKULU
P.O. Box 123 NAKULU Phone 228

RESIDENTIAL ESTATE

SITALE ROAD, NAKULU
P.O. Box 123 NAKULU Phone 228

MUTER & OSWALD LIMITED

FOR SALE
PLATS FOR SALE
SITALE ROAD, NAKULU

DAN SAUVAGE

SALES BY CATALOGUE OF SELECTED...
P.O. Box 123 NAKULU Phone 228

DAN SAUVAGE

LAND AND ESTATE AGENT
P.O. Box 123 NAKULU Phone 228

R. R. OSWALD

Lower...
P.O. Box 123 NAKULU Phone 228

GENERAL STORES

FOR GRINDING
FOR SALE
P.O. Box 123 NAKULU Phone 228

PLEASE NOTE

FOR FURTHER...
P.O. Box 123 NAKULU Phone 228

FOR SALE

FOR SALE
P.O. Box 123 NAKULU Phone 228

SUBURBAN

WEDNESDAY, FEBRUARY 10th
P.O. Box 123 NAKULU Phone 228

T. B. CHETTEL LTD.

FOR SALE
P.O. Box 123 NAKULU Phone 228

DALGETY AND COMPANY LIMITED

FOR SALE
P.O. Box 123 NAKULU Phone 228

SALES OF FURNITURE AND

FRIDAY, JANUARY 15th
P.O. Box 123 NAKULU Phone 228

EAST AFRICAN PRISLAND

ANNUAL SHOW AND SALE
P.O. Box 123 NAKULU Phone 228

NAKULU SHOWGROUND

FRIDAY, JANUARY 15th
P.O. Box 123 NAKULU Phone 228

PROPERTY ADVERTISE

FOR SALE
P.O. Box 123 NAKULU Phone 228

MUTER & OSWALD LIMITED

FOR SALE
P.O. Box 123 NAKULU Phone 228

REX KIRK

FOR SALE
P.O. Box 123 NAKULU Phone 228

FOR SALE

FOR SALE
P.O. Box 123 NAKULU Phone 228

THIRD DAY

FOR SALE
P.O. Box 123 NAKULU Phone 228

FOR SALE

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FOR SALE
P.O. Box 123 NAKULU Phone 228



'What is Scalp Therapy?' Write today for details of the NEW Scalp Therapy...

KAPOSAN SCALP THERAPY advertisement with product image and text.

PORTABLE EMERGENCY FLOODLIGHT! advertisement with image of a floodlight.

NO MORE HAIR-DESTROYING SCALP ERUPTIONS advertisement with image of a woman's head.

Curecra advertisement for skin treatment with image of a woman.

Advertisement for shoe care with image of a woman's feet.

Dri-foot advertisement for shoe care with image of a shoe.

THE FRIDAY MISCELLANY

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) This was no ordinary Christmas party...

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) In this bit of the latest fiction...

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) Dagers, had arranged the floor...

CHILDREN'S PARTY The Amco Club always meets...

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) The dance of the 'Club'...

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) A VERY excited New member...



WEDDING Photo: Miss Shon...

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) The Amco and Social Club...

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) The Amco and Social Club...

ST. CHRISTOPHER'S Church members...

ABOUT 100 Friends, and Mrs. A. H. K....

THE FRIDAY MISCELLANY (CONTINUED FROM PAGE 10) The Amco and Social Club...

I WAS SHORT OF ENERGY but NOT NOW I'm taking PHOSFERINE advertisement.

GUARANTEED FOR PURITY AND FRESHNESS BUY HEINZ BABY FOODS advertisement.

Advertisement for shoe care with image of a woman's feet.

A little bird told him... how to get that professional touch advertisement.

MAX FACTOR MAKE-UP advertisement with image of a woman's face.

Advertisement for shoe care with image of a woman's feet.

JUST ONE BRUSHING WITH Colgate Chlorophyll Toothpaste DESTROYS BAD BREATH



Clinical Tests Prove Gum Troubles Reduced Twice as Fast! Colgate Chlorophyll Toothpaste...

Colgate Chlorophyll Toothpaste product image and text.

This is the Gin advertisement with image of a bottle of Gordon's Dry Gin.

Quality Incomparable Gordon's Stands Supreme advertisement.

Advertisement for shoe care with image of a woman's feet.

Advertisement for shoe care with image of a woman's feet.

Advertisement for shoe care with image of a woman's feet.

TRAGEDY

Chief engineer dies in hospital
Two men have lost their lives as a result of the East Harbour passenger vessel...

As the engine had 20 hours out of Kilgus for her way to Mombasa...

As the other lighter was being a derrick to the slip...

The Lumbia steamed for the island...

Mr. Lloyd lived in Kilgus...

Plans were made for the week-end...

When the centre of the wrecked Lumbia on Tuesday...

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AFRICAN M.P.C. PLEADS FOR CHANGE OF HEART

'Violence the wrong way'
M. M. GIRONO, an African Member of the Kenya Legislative Council...

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Dance Royal tour' request

LUKIKO RESOLUTION TO GOVERNOR

The full text of the Lukiko's resolution on the Queen's visit...

We wish to emphasize that we have not received any...

The Council continues with a reference to the royal visit...

It is with great joy that we learned last year of the proposal...

But events have changed King of the Belgians...

As a result, the local subject has been advised to abstain...

It is with great joy that we learned last year of the proposal...

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As a result, the local subject has been advised to abstain...

It is with great joy that we learned last year of the proposal...

Crim in Nairobi

ATMONEY JANUARY 8
The problem of Nairobi, both as a centre of Mau Mau...

ATMONEY JANUARY 8
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The problem of Nairobi, both as a centre of Mau Mau...

THE WEEKS LEADERS

among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

Among the gunmen and gangsters who carry out their operations...

large influx of new men who lack experience and whose training...

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large influx of new men who lack experience and whose training...

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large influx of new men who lack experience and whose training...

large influx of new men who lack experience and whose training...

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those who exercise authority in the Mau Mau movement...

those who exercise authority in the Mau Mau movement...

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those who exercise authority in the Mau Mau movement...

Security Of The Prisons

TURSDAY JANUARY 8
In recent months there has been a steady increase in the number...

TURSDAY JANUARY 8
In recent months there has been a steady increase in the number...

TURSDAY JANUARY 8
In recent months there has been a steady increase in the number...

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In recent months there has been a steady increase in the number...

TURSDAY JANUARY 8
In recent months there has been a steady increase in the number...

TURSDAY JANUARY 8
In recent months there has been a steady increase in the number...

It is true that in the last few months the prisoners according to reports...

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It is true that in the last few months the prisoners according to reports...

The Mau Mau movement has been a steady increase in the number...

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The Mau Mau movement has been a steady increase in the number...

THE NORFOLK HOTEL
★
Every modern comfort
Excellent service
Nairobi
Nairobi

East African Standard

No. 12324

Weekly Edition 30 cents

Nairobi, Friday, January 15, 1954

TRAVEL GOODS
STYLE & QUALITY
MAY & CO. LTD.
THE SPORTS HOUSE

FARMER and WIFE BEAT OFF GANG of 60 3 terrorists killed —others unbanded

MOONLIGHT FIGHT FROM WINDOW TO WINDOW

Mr. A. B. Pant recalled to India

MR. A. B. PANT, the Commissioner for the Government of India, will leave next month to take up his post with the Ministry of External Affairs in New Delhi.

The following statement was made yesterday by the Minister of Information Services of India:

After 34 years in East and Central Africa as Commissioner for the Government of India, Mr. Pant has been transferred to Delhi, as being minister at the Ministry of External Affairs.

Mr. Pant, who left East Africa by the middle of February.

Estimated scope

Mr. Pant was the first Commissioner for India appointed to the territories and took up his duties in Nairobi on 19th February 1920.

His jurisdiction was extended to the Central African territories during 1930. He is the first person to hold the post for such a long period.

During his stay in these territories he has travelled many miles and has covered every inch of the territory under his jurisdiction. He has visited West Africa in July 1947 and West Africa in July 1948.

During the tenure of his office he visited Delhi for several times.

African qualifies as statistician

Mr. Ibrahim K. Khabaza, who works in the Statistics office of the East African States in Nairobi, has just qualified as a statistician in the "only" school of the East African States. He is believed to be the first African to pass the examination in Statistics.

A French de luxe service

AIR FRANCE

Get prepared to announce that their Standard Air Service has now been replaced by

"THE CONTINENTAL"

which includes the same facilities for their country and PARISIAN service between New York and Paris.

Get prepared to announce that their Standard Air Service has now been replaced by

"THE CONTINENTAL"

which includes the same facilities for their country and PARISIAN service between New York and Paris.

THE CONTINENTAL when you—

- Contemplate expediency and efficiency
- Require complete timeliness to 24
- Require the latest electronic navigation equipment to aid and perfect flight by night
- Require only between London and Paris—on the fastest route
- Require Special Paris menus, superb cuisine with wines and complimentary drinks
- Use Extra Cost

Departures every Sunday at 4.30 p.m.

AIR FRANCE

Head Office, Kilburn, Reg. 2084, Nairobi.
Telephone: 2114/1/2. Booking Office: 2186

The Grimwood's farmstead, standing on the plain from which the bushland that had killed a terrorist at 30 yards.

Two killed, and children wounded by gangsters

A Nandi woman was hacked to death, a man hurled to death and two children seriously wounded in another farm raid on the Randall farm—five miles North of Nanyuki.

G.R.G. East Africa reports that the gang responded first with a machine gun, firing three bursts and opened fire with a hand gun. The house was burnt and the Nandi woman killed. A Nandi man and a Nandi woman and a Nandi child were wounded. A Nandi woman was killed by a 12-gauge shot from the machine gun.

Gun recovered

After a well-aimed gun was reported to be in the hands of some of the bandits, a search party was sent to the area. A 12-gauge shot was recovered. A search party was sent to the area. A 12-gauge shot was recovered.

Kampala dustmen back at work

Kampala's 150 dustmen returned to work after a two-day strike for more favourable conditions.

Malaya killings: patrol 'cleared'

An aerial patrol has been cleared after a search for a missing plane in Malaya.

Maximum fine for shotgun offence

The maximum fine for a shotgun offence has been increased.

Sign of prosperity in Uganda

Signs of prosperity are appearing in Uganda.

Photographs for Kikuyu traders

Photographs for Kikuyu traders are available.

Two girls saved after 55 hours

Two girls were saved after 55 hours in the snow.

OPTIMISM OVER LOAN PLANS

Federation needs £120,000,000

The Central African Federation has high hopes of getting the loan needed under its development plans.

'Stagnation' danger in N. Rhodesia

MR. LITTLETON, the Colonial Secretary, said at Lusaka that Northern Rhodesia in the next four years would have to devise a constitutional system which would give Africans political power but would not be swamped by Africans.

Police clerk gets B.E.M.

Mr. William James Smith (C.M. Division) (Honorary) has been awarded the B.E.M. for his services to the Police.

Study of Ruanda Urundi migrants

A detailed study of the migration of Ruanda Urundi migrants is being conducted.

WAR MINISTER FLIES TO EASTLEIGH

WAR MINISTER Mr. Anthony Eden has arrived in Eastleigh for a tour of security forces.

DEADLOCK OVER SITE OF TALKS

DEADLOCK OVER SITE OF TALKS with the Russian representative on arrangements for the 'Big Four' Foreign Ministers.

Earthquake rocks Coforin

Earthquake rocks Coforin in the East African States.

Hand-over of P.A.Ws

Hand-over of P.A.Ws to the United Nations.

Egypt in State of Emergency

LEADERS OF MUSLIM BROTHERHOOD SEIZED

GENERAL MOHAMMED NEGUIB, the Egyptian Prime Minister, yesterday proclaimed a State of Emergency throughout Egypt following the dissolution of the Muslim Brotherhood and the arrest of more than 50 of its leaders.

DEADLOCK OVER SITE OF TALKS

DEADLOCK OVER SITE OF TALKS with the Russian representative on arrangements for the 'Big Four' Foreign Ministers.

Berlin meetings break off

Berlin meetings break off over the site of talks with the Russian representative.

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YARDLEY English LAVENDER

YARDLEY English LAVENDER for sale.

YARDLEY English LAVENDER for sale.



3 places at once?

It's the most he can stand for you... Standard PABX is the answer...



Standard Telephones and Cables Limited

Head Office, Nairobi, Kenya

...that's Bob Martin condition!



Bob Martin condition! Advertisement for a dog product.



EXCELLENT JUMPING AT LIMURU SHOW

Miss A. Hook wins chief event

'Standard' Special Correspondent... SHOW JUMPING has always thrived at Limuru...

Excellent event... The event, for the first time in the history of the show...

Well-attended win... The class was won by Mrs. M. D. F. Jones...

Children's handicap... The children's handicap was won by Miss A. Hook...

Sailing: Lessos beat guests from Naivasha... LESSOS Sailing Club is now at home to the Naivasha Yacht Club...

Another good breeze... On Tuesday there was again a good sailing breeze...

Queen Mother at Cup Final... QUEEN ELIZABH THE QUEEN MOTHER will attend the Cup Final...

Good standard... The standard of the show was generally high...

East race is longer... Sunday morning saw the first of the longer races...

Detailed results... At the first of the races, the 1000 yards race was won by...

New cycling record... THE International Cycling Union has announced that...

Eldoret golf... Members of the Eldoret Golf Club have gathered to their 1954 meeting...

IPANA toothpaste advertisement. Includes text: 'NOW! FOR WISE USERS OF IPANA... FREE a beautiful mug... KEEP YOUR TOOTHBRUSH CLEAN AND FRESH... Take 6 empty cartons, regular size, or 3 empty cartons, giant size...'

Gordon's Dry Gin advertisement. Includes text: 'This is the Gin... Quality Incomparable... Gordon's Dry Gin... Stands Supreme...'

The Rover Ninety advertisement. Includes text: 'The Rover "Ninety" In Nairobi £1,090... We are pleased to announce an interesting plan which enables you to take delivery of a Rover "90" in the U.K. for £250 payable in East Africa...'

The Cooper Motor Corporation Ltd advertisement. Includes text: 'The Cooper Motor Corporation Ltd... We are pleased to announce an interesting plan which enables you to take delivery of a Rover "90" in the U.K. for £250 payable in East Africa...'

Mepacrine or Malaria advertisement. Includes text: 'MEPACRINE OR MALARIA! Save shoe money from the word "So"... Save SHOE with the word Dri-Foot... Take 1 tablet daily of Mepacrine and be sure you're safe...'

ONLY ONE NON-LEAGUE CLUB REMAINS

Tomorrow's football fixtures

Tempers rise at Sheffield

THRILLS and spills as players altered and floundered in the first round...

Match abandoned

Terrestrial rain before the start and a serious drought...

Wigan Athletic

Wigan Athletic were the only non-league side left in the first round...

Morriston injured

Blackpool's goalkeepers failed to beat Aston Villa...

Coaching offer by Len Harvey

LLEN HARVEY, once of Bradford City...

Wigan twice equalised

Tempers became very hot as a tough battle with the referee...

Football clothing

EQUIP YOUR TEAM NOW! CRAIG'S SPORTS HOUSE LTD.

MUNSTER FAILED TO DO IT

All-Blacks will retain record

India declare at 440/9

At the close of play on the second day of the north-western tour...

K.G.S. WIN AT KERicho

Kenya Golf and Country Club won the 19th annual match...

NORTH-WEST KENYA OUT OF CRICKET FESTIVAL

Place taken by military XI

T. Cairns wins Captain's Prize

THERE was a maximum entry at Kilombero G.C. last Saturday morning...

West Indies XI for Test match

FRANK KING and Frank Worrell were selected to lead the West Indies XI...

Annual dance

The annual dance of the Kenyan Golf and Country Club...

Football clothing

EQUIP YOUR TEAM NOW! CRAIG'S SPORTS HOUSE LTD.

24-hour car trial planned for Uganda

A 24-HOUR motor rally over a 575-mile course is being planned by the Uganda Motor Club...

Dhanwant Singh shield cricket at Kisumu

A GA KHAM SHIELD cricket match was played at Kisumu...

500-point maximum

A maximum of 500 points is allowed for each club...

Indian Gymkhana

A maximum of 500 points is allowed for each club...

Indian Gymkhana

A maximum of 500 points is allowed for each club...

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A maximum of 500 points is allowed for each club...



You can take it from me

Hoover Electric Washing Machine advertisement text.



THE CAR & GENERAL EQUIPMENT CO., LTD.

Electrics Union (MAU Branch) notice.

East African Railways and Harbours notice.

Notice regarding the Annual General Meeting of the East African Branch of the Electricians' Union.

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Advertisement for S&C refrigerators, featuring images of various models and promotional text.

Advertisement for ELEY SEFTON CARTRIDGES, featuring images of cartridges and promotional text.

Advertisement for IDEAL stoves and boilers, featuring images of a stove and boiler and promotional text.

Advertisement for FISHERMEN FLY RODS, REELS and LINES, featuring images of fishing gear and promotional text.

PEOPLE WANT TO KNOW...

QUESTION

WHAT is the substance of color?

ANSWER

THE first thing to realize is that color is not a substance, but a sensation produced in the brain by a number of complicated phenomena.

QUESTION

HOW is it that light is colored, whether it is white or a mixture of colors or a spectrum of colors?

ANSWER

White light is composed of a mixture of colors. When it is dispersed, it shows a spectrum of colors. The color of an object depends on the light it reflects.

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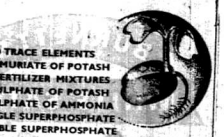
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FERTILIZERS at your Service

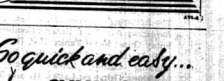
Our fertilizers are at your service to help you obtain maximum yields for the crops you grow. Sulphate of Ammonia, Super-Raw, Superphosphate and Muriate of Potash are available for grassland, cereals, tobacco and other crops.

We invite you to write to our Technical Staff for advice on any fertilizer problem on which we may be able to help.

AFRICAN EXPLOSIVES AND CHEMICAL INDUSTRIES (EAST AFRICA) LIMITED

Mansion House, P.O. Box 5480, Nairobi. Telephone 2506.

All branches of South, Rhodesia & Co. Ltd., K.F.A. (Group) Ltd., and Dequay & Co. Ltd.



There's no need to lose the Greatest Coffee in the World. The finest coffee in the world and produce the most famous coffee in the world.

W. & E. NICHOLAS & CO. LTD., NAIROBI

CONTRACT BRIDGE NOTES RIGHT LEVEL, BUT THE WRONG DENOMINATION

By Josephine Culbertson

IN today's deal, South was correct in bidding up to a grand slam, but his precise selection of the contract was a grave error. West led the club suit and South took the trick.

Table with columns: South dealer, Spades, Hearts, Diamonds, Clubs, and various card counts.

NOW IN STOCK

Table listing books for sale with prices, including 'The Art of Bridge' and 'The Theory of Bridge'.

EAST AFRICAN STANDARD LTD.

Warner's Bookshop NAIROBI, Mombasa Times Ltd. MOMBASA

TOOTAL style for every man

They're in the shops now—ready to lend color and style to every man's outfit. Ties, scarves, dressing gowns and Pyramid Handkerchiefs—all by TOOTAL.



TOOTAL ties, scarves, dress gowns—all made of the finest materials. Available in all leading menswear stores.

TOOTAL Dressing Gowns. Beautifully made and very comfortable. Available in all leading menswear stores.

TOOTAL Handkerchiefs. Beautifully made and very comfortable. Available in all leading menswear stores.

TOOTAL Scarves. Beautifully made and very comfortable. Available in all leading menswear stores.

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UNDER REVIEW

The Valley of Saint-Jacques. The Valley of Saint-Jacques. The Valley of Saint-Jacques. The Valley of Saint-Jacques.

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ON THE SCREEN

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The Valley of Saint-Jacques. The Valley of Saint-Jacques. The Valley of Saint-Jacques. The Valley of Saint-Jacques.

We have



evidence

to prove that this tough-tonner has a record—a record for being the load carrier that can take all the punishment that East African conditions can give.

Powered by a six-cylinder overhead engine developing a hundred horsepower, this fine vehicle from the famous Morris Commercial range gives you a performance which will enable your transport to keep to an amazing schedule.

By the very power of the engine you save tremendously on fuel costs by virtue of its amazing top-gear performance.

The latest all-steel safety cab has a double-skin insulated floor, the cab seat is large enough for 3 people and Dunlopillo seating gives all the comfort you need.

Heavy-duty shock absorbers are fitted all round and throughout the whole vehicle great attention has been paid to strength and quality which makes it obvious that Morris Commercial are built to last. Wherever you are in East Africa O.M.T. branches and their dealers can offer you efficient sales and service.

MORRIS-COMMERCIAL

OVERSEAS MOTOR TRANSPORT CO. (E.A.) LTD. BOX 11, NAIROBI. O.M.T. GROUP BOX 11, MOMBASA.

THE O.M.T. GROUP

OVERSEAS MOTOR TRANSPORT (TANGANYIKA) LTD. BOX 110, DAR ES SALAAM. OVERSEAS MOTOR TRANSPORT (UGANDA) LTD. BOX 101, KAMPALA.



BURNETT'S
WHITE SATIN
GIN

Smooth as Satin



W. B. BURNETT & CO. LTD.
7th St. and Washington
PHOENIX, ARIZONA

W. B. BURNETT & CO. LTD.
8th St. and Washington
PHOENIX, ARIZONA

W. B. BURNETT & CO. LTD.
8th St. and Washington
PHOENIX, ARIZONA

'PLOTTERS' WERE TOO CONVINCING FOR SCOUTS

DURING a Scout's course at Camp it was arranged that a mock "group plotter" should be opposed by the Scouts to test the speed with which they would detect the matter. But the "plotter" so elaborately had been given that the Scouts thought they had unmasked a genuine terrorist plot.

The man was wearing a green turtleneck sweater and explained to that effect that he was a member of the "International Brotherhood of Menstruators on Abominable Conditions on Graveyards."

These men, he stated, were planning to dig up the graves of the dead and scatter the remains in the desert. One who had been given the name started to dig a grave for the "menstruators" and was arrested by the police.

An "inquiry" in the school was held and the "plotter" was given a "warning" and told to leave the school.

Turbo Players in 'Mother Goose'

The Turbo Players in their performance of "Mother Goose" at the Grand Opera House, Phoenix, Arizona, have given a performance of the play which has been described as the best ever given in Phoenix.

The play is a comedy and is a story of a man who goes to the moon and returns with a lot of things.

Dry and sunny in Kenya and Uganda

THERE has been little change in the general situation in the East African Meteorological Department report on its weather forecast for the week ending January 15. The Inter-Tropical Convergence Zone lies along the equator and is moving northward.

The weather boundary is expected to affect the Western Highlands and possibly the Southern Highlands. The weather is expected to be dry and sunny in the Western Highlands and possibly in Uganda.

New film now being produced in Kenya

The production of a new film in Kenya is being undertaken by the British Overseas Airways Corporation. The film is a story of a man who goes to the moon and returns with a lot of things.

Troop wins portrait of Chief Scout

THE Chief Scout, Robert Baden-Powell, has been honored by a portrait painted by a Scout troop. The portrait is a watercolor and is a very fine work of art.

Got a Cold?

Take Phenisic

Cold gone!



Phenisic makes you feel better fast because it has Aspirin and Phenacetin. It relieves the pain and discomfort of a cold and headache. You'll find Phenisic works better and faster than any other cold remedy. You'll find Phenisic works better and faster than any other cold remedy. You'll find Phenisic works better and faster than any other cold remedy.

CHURCH NOTICES

SUNDAY, JANUARY 14
Epiphany II

BYZANTINE CATHEDRAL
11:30 A.M. - Holy Communion
12:30 P.M. - Holy Communion

ST. JOHN'S EPISCOPAL CHURCH
10:30 A.M. - Holy Communion
11:30 A.M. - Holy Communion

ST. MARY'S EPISCOPAL CHURCH
10:30 A.M. - Holy Communion
11:30 A.M. - Holy Communion

ST. MICHAEL'S EPISCOPAL CHURCH
10:30 A.M. - Holy Communion
11:30 A.M. - Holy Communion

CHICKS AWAY!

"You start the breeding season in March and you'll find that the chicks are ready for the market in the time of year when they are most needed. I have not had a single chick of the right quality since I have been all for your help and consideration."

"Cheer, cheer!" say the folks who raise their own chickens.

"It's cheaper by the dozen for the quality!"

C.A.A. SERVICE

Extract of a letter received from a Poultry Farmer, Phoenix, Arizona:

For ALL your needs C.A.A.!

Special rates for large consignments.

BOVRIL puts beef into you

WHAT IS BOVRIL?
Bovril is the goodness of prime beef built in most highly concentrated form.

WHAT DOES BOVRIL DO?
Bovril stimulates your appetite and gives you the energy you need to get the most out of your day.

HOW DO I USE IT?
As a refreshing hot drink Bovril has no equal. It gives extra beef richness to your soups, stews and gravies, makes your vegetables and meat dishes delicious. Used any way you like it is delicious.

THE concentrated goodness of Bovril

IMPORTANT NOTICE

Arrangements have been made to dispose of certain NEW MACHINERY, etc. at PRICES WELL BELOW LANDED COST.

The following are some of the items now on hand:
Aerovig Air Filter; Sprays; Compressors 1 1/2 hp; Spray Guns; Metal Tanks; H.P. Hose & Lids; Printers; Machinery; Flasks; Saw Stands; Wood-working Lathes; Sanders; Saw Sharpening Machines; Grinders; Lathes 3/4" and 1/2"; Pin Shop; Nailless Blades 2"; Milk On Cans; Starters and Clutches; Belting up to 3/4"; Billets and Deering Pumps; Motor Machines 1/2 hp.; Rip Saws; Cross Cut Saws, etc., etc.

Goods may be inspected during normal working hours at the Premises recently vacated by the Dry Airtelene Co. Ltd., Commercial Street, and may be bought out of hand for Cash.

HIGGINSON & CO.
MEATS BUILDINGS
Private Box, Phone 10379 Ext. 2



VAUHALL
value with economy and endurance

The two models are able to do almost anything you want and cooperate. The Vauxhall with its 4-cylinder engine offers ready outstanding performance, resulting with a superior degree of economy. The Vauxhall with its 6-cylinder engine offers ready outstanding performance, resulting with a superior degree of economy.



WYVERN 6 Cyl
Nairobi 7732 Coast E720 15

VELOX 6 Cyl
Nairobi 7733 Coast E771 15

GM

BRUCE LTD and THE MOTOR MART & EXCHANGE LTD
1001 N. WASHINGTON, PHOENIX, ARIZONA

Phenisic

Phenisic makes you feel better fast because it has Aspirin and Phenacetin. It relieves the pain and discomfort of a cold and headache. You'll find Phenisic works better and faster than any other cold remedy. You'll find Phenisic works better and faster than any other cold remedy. You'll find Phenisic works better and faster than any other cold remedy.

Phenisic makes you feel better fast because it has Aspirin and Phenacetin. It relieves the pain and discomfort of a cold and headache. You'll find Phenisic works better and faster than any other cold remedy. You'll find Phenisic works better and faster than any other cold remedy. You'll find Phenisic works better and faster than any other cold remedy.

Massey-Harris

No. 809 ONE-WAY DISC

The Massey-Harris 809 One-Way Disc with the new Rule-Left is an excellent tilling machine. A quick, simple, sturdy will kill weeds and carrots the soil, conserve moisture and improve crop yields. Land can be quickly and frequently surface-cultivated to keep the top soil in place.

Most of the features of the 809 are exclusive and effectively place this implement in a class all by itself. Convenient, easy operation, the ability to do a full job for a period of years, and structural strength have been given full and complete consideration.

We cordially invite you to inspect our equipment at our Massey-Harris Dealers. The design, construction and safety of our products embody the experience gained by over 30 years of worldwide activity.

MASSEY-HARRIS CO. LTD.
P.O. Box 150
MARIETTA, MISSOURI

Wm. Sauer & Co. Ltd., Kansas City, Mo.
Wm. Sauer & Co. Ltd., Chicago, Ill.
Wm. Sauer & Co. Ltd., St. Louis, Mo.
Wm. Sauer & Co. Ltd., St. Paul, Minn.
Wm. Sauer & Co. Ltd., St. Petersburg, Fla.
Wm. Sauer & Co. Ltd., Tampa, Fla.
Wm. Sauer & Co. Ltd., Jacksonville, Fla.
Wm. Sauer & Co. Ltd., Miami, Fla.
Wm. Sauer & Co. Ltd., New York, N.Y.
Wm. Sauer & Co. Ltd., Philadelphia, Pa.
Wm. Sauer & Co. Ltd., Pittsburgh, Pa.
Wm. Sauer & Co. Ltd., Cincinnati, O.
Wm. Sauer & Co. Ltd., Cleveland, O.
Wm. Sauer & Co. Ltd., Detroit, Mich.
Wm. Sauer & Co. Ltd., Indianapolis, Ind.
Wm. Sauer & Co. Ltd., Louisville, Ky.
Wm. Sauer & Co. Ltd., Memphis, Tenn.
Wm. Sauer & Co. Ltd., Nashville, Tenn.
Wm. Sauer & Co. Ltd., Knoxville, Tenn.
Wm. Sauer & Co. Ltd., Birmingham, Ala.
Wm. Sauer & Co. Ltd., Montgomery, Ala.
Wm. Sauer & Co. Ltd., Mobile, Ala.
Wm. Sauer & Co. Ltd., Savannah, Ga.
Wm. Sauer & Co. Ltd., Atlanta, Ga.
Wm. Sauer & Co. Ltd., Jacksonville, Fla.
Wm. Sauer & Co. Ltd., Miami, Fla.
Wm. Sauer & Co. Ltd., Tampa, Fla.
Wm. Sauer & Co. Ltd., St. Petersburg, Fla.
Wm. Sauer & Co. Ltd., Orlando, Fla.
Wm. Sauer & Co. Ltd., Fort Lauderdale, Fla.
Wm. Sauer & Co. Ltd., West Palm Beach, Fla.
Wm. Sauer & Co. Ltd., Ft. Myers, Fla.
Wm. Sauer & Co. Ltd., Sarasota, Fla.
Wm. Sauer & Co. Ltd., Venice, Fla.
Wm. Sauer & Co. Ltd., Bradenton, Fla.
Wm. Sauer & Co. Ltd., Lakeland, Fla.
Wm. Sauer & Co. Ltd., Winter Springs, Fla.
Wm. Sauer & Co. Ltd., Altamonte Springs, Fla.
Wm. Sauer & Co. Ltd., Oviedo, Fla.
Wm. Sauer & Co. Ltd., Sanford, Fla.
Wm. Sauer & Co. Ltd., Deltona, Fla.
Wm. Sauer & Co. Ltd., Kissimmee, Fla.
Wm. Sauer & Co. Ltd., Leesville, Fla.
Wm. Sauer & Co. Ltd., Marianna, Fla.
Wm. Sauer & Co. Ltd., Panama City, Fla.
Wm. Sauer & Co. Ltd., Tallahassee, Fla.
Wm. Sauer & Co. Ltd., Jacksonville, Fla.
Wm. Sauer & Co. Ltd., Miami, Fla.
Wm. Sauer & Co. Ltd., Tampa, Fla.
Wm. Sauer & Co. Ltd., St. Petersburg, Fla.
Wm. Sauer & Co. Ltd., Orlando, Fla.
Wm. Sauer & Co. Ltd., Fort Lauderdale, Fla.
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Wm. Sauer & Co. Ltd., Ft. Myers, Fla.
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Wm. Sauer & Co. Ltd., Oviedo, Fla.
Wm. Sauer & Co. Ltd., Sanford, Fla.
Wm. Sauer & Co. Ltd., Deltona, Fla.
Wm. Sauer & Co. Ltd., Kissimmee, Fla.
Wm. Sauer & Co. Ltd., Leesville, Fla.
Wm. Sauer & Co. Ltd., Marianna, Fla.
Wm. Sauer & Co. Ltd., Panama City, Fla.
Wm. Sauer & Co. Ltd., Tallahassee, Fla.

Tenders are invited for the purchase of 100 bales of Malindi A Cotton Lint...

Notice: The East African Railways and Harbours Administration...

Notice: The Annual General Meeting of the South London Women's Section...



The PORT OF LONDON Authority. A Self-governing Public Body...

UNION-CASTLE LINE. GARDI ACCEPTED FOR DIRECT DISCHARGE BY BARRIS, BARRIS & CO.

B. SAILINGS. FROM THE UNITED KINGDOM: GARDI, GARDI, GARDI.

Notice: The Customs and Excise Department...

Notice: The Kenya Milk Producers' Association...

Notice: The Kenya Milk Producers' Association...

Slip via London. The PORT OF LONDON Authority. London - The Premier Port of the Empire...

THE UNION-CASTLE LINE STEAMSHIP CO. LTD. TELEPHONS SEE UNION-CASTLE AGENTS HARBOR DIRECTORY

HOLLAND-AFRICA LINE. FREIGHT - PASSAGE. BUT IN CASE, HONG KONG, SINGAPORE...

FROM SOUTH AFRICA: BUT IN CASE, HONG KONG, SINGAPORE...

EMPTY NOTICE. Empty notice regarding the sale of 100 bales of Malindi A Cotton Lint.

ALLEGATION OF CROWN LAND. Attention is drawn to the General Notice...

Timsales MVULI. Thoroughly selected for furniture making. Finest quality lumber...

The Right Time is ORIS Time. A pocket watch advertisement.

PARRELL LINES. REGULAR EAST SERVICE EAST & SOUTH AFRICA TO S.A. ATLANTIC PORTS.

SCANDINAVIAN EAST AFRICA LINE. DISCHARGING EX SCANDINAVIAN PORTS.

DO YOUR FEET A FAVOUR. RADOX. A foot powder advertisement.

TAPER SHAPE THIN YOUR HAIR SAFELY. EASILY... AT HOME. A hair care advertisement.

FIRE! A fire alarm advertisement.

R. O. HAMILTON. THE BEST RANGE OF THE WEST RANGE. THE MOST VERSATILE. THE MOST DURABLE.

SAILINGS. AFRICAN BOND, AFRICAN CROCODILE. Passengers accepted for U.S.A. destinations.

SCANDINAVIAN EAST AFRICA LINE. LEADING TO NOMBASA FOR FRENCH, SCANDINAVIAN AND MALTA PORTS.

FLY. The New Franklin. A small airplane advertisement.

EXPRESS TRANSPORT CO. LTD. Only one stop between NAIROBI AND PARIS.

TRAVEL UGANDA First Class AT Tourist Class RATES. Special Winter Excursion.

ROYAL INTEROCEAN LINES. FREIGHT EAST. 10th January, 15th January, 20th January.

DALGETY AND COMPANY LIMITED. HAMBURG, KAMPALA, NAIROBI, PORT BLAIR.

ROBIN LINE. GREAT SHIPPING CO. INC. NEW YORK. EAST REGULAR SERVICE. Fast Africa to U.S. ATLANTIC PORTS.

AIR FRANCE. DEPARTURES EVERY SUNDAY AT 6.30 AM FROM NAIROBI.

PAIN. THE DOCTOR'S OWN. A pain relief advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

LYOYD TRIESTINO. A travel agency advertisement.

ROYAL INTEROCEAN LINES. TO PAN EAST. 10th January, 15th January, 20th January.

MITCHELL COTTS & COMPANY (EAST AFRICA) LIMITED. KARIMIEE JIV ANJEE & CO. LTD. TANGA, ZAMBIA, LINDI, MOMBASA.

HARPIC. Just a sprinkle - that's all it needs! A disinfectant advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

ROYAL INTEROCEAN LINES. TO PAN EAST. 10th January, 15th January, 20th January.

SHAW SAVILL LINE. DIRECT SERVICE TO AUSTRALIA & NEW ZEALAND.

CHRISTENSEN. A clothing advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

ROYAL INTEROCEAN LINES. TO PAN EAST. 10th January, 15th January, 20th January.

SHAW SAVILL LINE. DIRECT SERVICE TO AUSTRALIA & NEW ZEALAND.

CANADIAN AFRICAN LINE. FREIGHT - PASSENGER SERVICE.

C. M. B. BELGIAN LINE. EXPRESS DIRECT SERVICE TO NEW YORK.

WARDLES THE CHEMISTS. A pharmacy advertisement.

WARDLES THE CHEMISTS. A pharmacy advertisement.

ROYAL INTEROCEAN LINES. TO PAN EAST. 10th January, 15th January, 20th January.

SHAW SAVILL LINE. DIRECT SERVICE TO AUSTRALIA & NEW ZEALAND.

UNION-CASTLE LINE. THE BEST TIME TO GO NOW. A large advertisement for the shipping line.

THE FRIDAY MISCELLANY

LACTOGEN

with added Vitamins!

The LACTOGEN gives baby the best food in the form of a sweet cream. It is made of the finest milk and cream. It is easy to digest and gives baby the best of health.



LACTOGEN

1. **It is easily digested**
2. **Vitamins added**
3. **A complete food**

INDISPENSABLE!

FOR THE... FOR THE... FOR THE...

SCRUB'S AMBROSIA

SCUB'S TOILET CREAM

A BLAST FROM THE PAST

When the first automobile was introduced in 1885, it was a small, noisy, and slow-moving contraption. It was called a 'horseless carriage' and was powered by a steam engine. The first car was built by Karl Benz in Germany. It was a three-wheeled vehicle with a steering wheel and a large flywheel. The car was used for short trips and was not very popular at the time. However, it marked the beginning of the automobile age.



THE LATEST ADDITION TO THE...

The latest addition to the... is a new... which is... This... is... and... It is... and... The... is... and... It is... and... The... is... and... It is... and...

COMEDY AT THE...

Comedy at the... was... The... was... and... It was... and... The... was... and... It was... and... The... was... and... It was... and...

A NEW...

A new... is... The... is... and... It is... and... The... is... and... It is... and... The... is... and... It is... and...

M...

M... is... The... is... and... It is... and... The... is... and... It is... and... The... is... and... It is... and...

TO MEET A...

To meet a... is... The... is... and... It is... and... The... is... and... It is... and... The... is... and... It is... and...

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THE...

The... is... The... is... and... It is... and... The... is... and... It is... and... The... is... and... It is... and...

Furs

Madame Louise

THE FURRIER IN...
1234...
P.O. Box 100, Toronto.

Mischief - Savits

THE FURRIER IN...
1234...
P.O. Box 100, Toronto.

MDS Ltd. of NAIROBI

Two-piece Set Frocks
Cotton Cocktail and
Evening Frocks
Joining the Clips from Paris
Also at MASHINGI HOUSE LTD
Glasgow, Scotland

USE KIWI SHOE POLISH

for a deeper, brighter shine

Kiwi is made with...
The world's finest shoe polish in Black and White colors

You too can be lovelier

Lux Toilet Soap

TRUFU

INSIST ON TRUFU SQUASHES AND BE SURE OF THE REAL FRUIT

YEAST-VITE

LIGHTNING PICK-UP TABLETS

COULD you help your FILM TEST?

THE WORLD'S BEST...
P.O. Box 100, Toronto.

For straight backs, sturdy limbs, give your back this...
OST...
Surg...



Handsome Hair
is more than well-groomed...

... It is, above all, healthy hair. This is why so many men are changing to Silvagin...
The hair that grows best is the hair that is healthy. On the right side hair grows best. It is the hair that is healthy, natural, soft, and is a unique blend of silicon, calcium, and iron. It is the hair that is healthy, natural, soft, and is a unique blend of silicon, calcium, and iron. It is the hair that is healthy, natural, soft, and is a unique blend of silicon, calcium, and iron.

Silvagin
LOTION WITH OIL

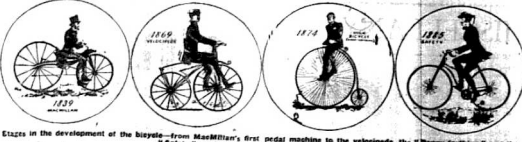


NEW Biro
RETRACTABLE

a truly marvellous pen
The Biro is retractable in every respect. It is the only pen that is retractable in every respect. It is the only pen that is retractable in every respect. It is the only pen that is retractable in every respect. It is the only pen that is retractable in every respect.

Biro
RETRACTABLE
the pen for busy people

Distributors in East Africa
SAYO TRADING COMPANY LTD., 101, 103, 105, 107, 109, 111, 113, 115, 117, 119, 121, 123, 125, 127, 129, 131, 133, 135, 137, 139, 141, 143, 145, 147, 149, 151, 153, 155, 157, 159, 161, 163, 165, 167, 169, 171, 173, 175, 177, 179, 181, 183, 185, 187, 189, 191, 193, 195, 197, 199, 201, 203, 205, 207, 209, 211, 213, 215, 217, 219, 221, 223, 225, 227, 229, 231, 233, 235, 237, 239, 241, 243, 245, 247, 249, 251, 253, 255, 257, 259, 261, 263, 265, 267, 269, 271, 273, 275, 277, 279, 281, 283, 285, 287, 289, 291, 293, 295, 297, 299, 301, 303, 305, 307, 309, 311, 313, 315, 317, 319, 321, 323, 325, 327, 329, 331, 333, 335, 337, 339, 341, 343, 345, 347, 349, 351, 353, 355, 357, 359, 361, 363, 365, 367, 369, 371, 373, 375, 377, 379, 381, 383, 385, 387, 389, 391, 393, 395, 397, 399, 401, 403, 405, 407, 409, 411, 413, 415, 417, 419, 421, 423, 425, 427, 429, 431, 433, 435, 437, 439, 441, 443, 445, 447, 449, 451, 453, 455, 457, 459, 461, 463, 465, 467, 469, 471, 473, 475, 477, 479, 481, 483, 485, 487, 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Stages in the development of the bicycle—from Macmillan's first pedal machine to the vespa-type, the "Penny-farthing," and the "Safety" model, forerunner of the modern bicycle.

THE WORLD A-WHEEL

SAT in a large and I claimed office in the first floor of a huge factory building in Birmingham. On the notice board in one corner of the wall was a reading written in bold letters: "Paddle those bikes!"

This was the export office of one of Britain's leading bicycle manufacturers and the young man in the next grey suit who sat beside me told me calmly that three weeks before he had been sitting at a banquet in one of the resort cities of Afghanistan. He showed me a photograph of the occasion—the hosts were North West Frontier Regiment, and behind my export salesman, friend stood an enormous character with a moustache trailing his hairy chest and a fine grizzled beard.

That was my outburst, the young man said. "You sometimes need one out there, you know?" I agreed fairly hastily with him and we went off together to see the huge factory which was spread over acres and which now manufactures three bicycles a week and sells most of them abroad.

The first

How did all this begin? Who had the first bicycle as we started to know it? It was a young factory, the result of an experiment and interest which the sporting minds of Midlands and the south of England followed in the foundation of the Birmingham "Conventry" and that was a difficult one to read. But there was a picture of a bicycle in the picture of a village in a church window in the little village of Bicycles in Hampshire, a wooden frame with a seat and a wheel placed on top of it. That was dated 1816. The German road only 18 years ago and called it a bicycle.

From France

These things matter stayed until some years later a Scotchman invented a machine Macmillan invented a machine which turned the rear wheel rather to a pivot than a connecting wheel. Again progress, but not a step in the direction of the modern bicycle as we know it.

PHILIP DONNELLY tells the story of Keweenaw's bicycle industry—a success story of confidence, enterprise and success that began in the Midlands more than a century ago and is still being written as the designer looks on the "huge" machines to countries in all parts of the world.

Conventry they say a young boy called Rowley Turner brought back from France in 1860 a type of bicycle which was called the "boneshaker" and later termed it into the "Penny-farthing," which during generations of days of cycling in Britain mounted in craters they claim the road particularly to work in Nottingham. But perhaps the real secret of success was "the continual expansion to which subjected the designers of those days."

THROUGH MY HAT By Kenneth Meadows

DON'T propose to hold a referendum on the subject. Imagine if the point is already clearly established. Mr. Marks would doubtless be the first to agree that he did not see eye to eye with Mr. Spencer on all things. Furthermore, it's very likely that Mr. Winter-ay preferred his coffee white while Mr. Ladlaw was allergic to cream.

Success story

In 1870 he invented the "Aero" head which prevented the front wheel from falling over. Two years later he developed a two-wheeled one, and in 1874 he invented the bicycle which bears the name of the inventor. In 1877 he invented the first differential axle in an attempt to solve the problem of which it was in cars today. These men and others, whether they worked in Coventry, Birmingham, Nottingham, or elsewhere, have invented until all the bicycles in the world with approximately the same shape as those of today were made.

Woznam and I are both at the Coast, don't you know. Fearing Woznam is both a left hander. But, whereas Woznam is one of those curious types who reports the news of a world-imposed penance—a sort of physical culture—test from the crack of dawn until midnight, I am a more ordinary type.

IT COULD HAVE BEEN THE MONA LISA

RECALLING Margaret Rutherford's performance in "Anonimus" in Paris, the part of an artist who returns to Britain with a copy of the Mona Lisa and momentarily gives the Customs men a fright when they think it is the real thing, I was interested to read, writes a correspondent that it was recently proved in Paris that, despite complicated bureaucratic contrivances, it is as easy to smuggle the Mona Lisa out of France as the picture on a chocolate box.

As Americans here who do a little amateur painting wished to send one of his efforts to a friend in New York, he packed it up carefully and then set out with it to complete the necessary export formalities. He first went to the Galerie de France where he filled in two forms, had them officially stamped, and received a clearance from the Fine Arts authorities to send his picture out of the country.

But there he turned to the Treasury for clearance for



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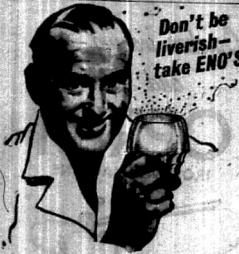
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FREE RAZOR TOWEL



INGRAM SHAVING CREAM



From left to right: brass mask from the Brona tribe; bronze head; standing a dressed Oba or king (Obo); (right) wooden dance mask of the Gura tribe.

Traditional Art of Africa

WILLIAM FAGG, a member of the staff of the British Museum, describes the African sculpture he has seen there in a collection made by the late Webster Phipps of Philadelphia; it consists mainly of 150 masks and figures, some of them masterpieces of their kind.

AFRICANS of the present and of the future will want to rediscover what was best in the great old carvings from destruction and look they are grateful both to the European travellers who to Europe, and to the 'private collectors and dealers' museum curators who have combined the dealers' form collections that can be fitting monuments to the African genius.

As a collector of such consistently high quality African art, though these carvings are the product of 100 years' collection, very few of them can be more than 100 years old. They glow quickly in the tropical climate and they are often not being renewed. If there is one thing which more than any other distinguishes African art from European life it is the frequency with which it is renewed. It is this frequency which makes it so interesting to study. It is very well represented in the Phipps collection by the variety of shapes and forms. Some of them are smooth and most of them are much more massive in character, faces, or with animal heads, warlike tanks, and other features, or with a human face and a human body. It is to be seen in the display, they can never be quite the same in the museum case, however beautiful a remarkable appearance of life and activity in the most African and European art.



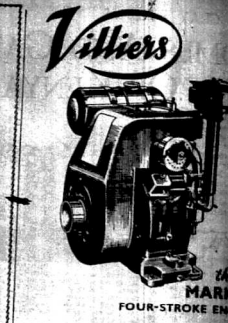
The carved wooden figure shown from the Brona tribe, the headdress is among African 'dressed Oba' or king (Obo) of the Gura tribe. The mask is being held and viewed by the collector.

NEW TRAVEL TRADITION FOR YOUNG PEOPLE

INTERNATIONAL holiday travel is changing the outlook and traditions of Britain's young workers. These young people, most of whom leave school at 15, and who work in factories in industrial cities, have close affection for home and neighbourhood, many never travelling farther than a few miles from home and place of employment except for their annual holidays to country or seaside.

Now that is changing, and the activities of the officially Educational Visits Bureau for young people abroad. The Bureau organizes the visits, and offers the advice chiefly by school authorities which wanted to send abroad its young people. The Bureau also offers its advice through those clubs, and factory groups which are being set up to help young people to know the chances of going to other countries for their own kind of exchange. They make up groups, and send them to other countries for their own kind of exchange. They make up groups, and send them to other countries for their own kind of exchange.

THE new groups to receive visits are those of the type which are being set up in many parts of the country. They are already international.



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Price: Gold Cup Pen and Case, £12.50; Silver Cup Pen and Case, £10.00; Parker '51' Pen, £7.50; Parker '51' Pen Case, £2.50.

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