## THE RELATIONSHIP BETWEEN

 PRICE TO BOOK VALUE RATIO AND FINANCIAL STATEMENT VARIABLES - AN EMPIRICAL STUDY OF COMPANIESQUOTED AT THE NAIROBI STOCK EXCHANGE.

THE RELATIONSHIP BETWEEN PRICE TO BOOK Value ratio and financial statement VARIABLES - AN EMPIRICAL STUDY OF COMPANIES QUOTED AT THE NAIROBI STOCK EXCHANGE.

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A MANAGEMENT RESEARCH PROJECT SUBMITTED in FUlFilment of the requirements for the MASTER OF BUSINESS ADMINISTRATION DEGREE UNIVERSITY OF NAIROBI, FACULTY OF COMMERCE, DEPARTMENT OF ACCOUNTING.

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## DECLARATION

This research project is my original work and has not been presented for a degree in any other University.

Signed


Date ...9.9/ı!|.200.4......

KENNETH MURITHI MARANGU

This research project has been submitted for examination with my approval as supervisor.

Signed


Date


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## DEDICATION

To my parents Mr. and Mrs. Marangu and my sisters Cathy and Fridah. May this study be an inspiration to you to strive for even greater heights.

## ACKNOWLEDGEMENT

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To you all, I say, God bless.

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#### Abstract

The study set out to establish the relationship between price to book value ratio and dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax for companies quoted at the Nairobi Stock Exchange.


This is because not much is known about the factors that impact on this ratio since most of the studies on the price to book value ratio were carried out in developed markets and their applicability in developing markets like the Nairobi Stock Exchange has not been empirically tested.

The companies that comprise the Nairobi Stock Exchange 20 share index were used to predict price book value ratio. Information gathered was summarized and multiple linear regression was used to estimate price book value ratios. Price book value was the dependent variable and proxies for dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax earnings formed the independent variables.

This study has established a statistically significant relationship between price book value ratio and dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax for the period 1991 to 2003 for companies that constitute the Nairobi Stock Exchange 20 share index.

### 1.0 CHAPTER ONE - INTRODUCTION

### 1.1 Background

Financial analysis is the evaluation of a firm's past, present and anticipated future financial performance and financial condition. Its objectives are to identify the firm's financial strengths and weaknesses and to provide the essential foundation for financial decision making and planning. Ratio analysis is a powerful tool of financial analysis. Aimling (1978).

In financial analysis, a ratio is used as a benchmark for evaluating the financial position and performance of a firm. The absolute accounting figures reported in the financial statements do not provide a meaningful understanding of the performance and financial position of a firm. An accounting figure conveys meaning when it is related to some other relevant information. Financial ratios help to summarize large quantities of financial data and to make qualitative judgment about a firm's financial performance. Walsh (1996).

Investors value assets based on the earnings they anticipate from those investments. They have expectations on the value of their investment that enables them to make decisions on whether to buy, sell or hold particular shares. The objective of the investors is mainly to maximize returns on their investments while minimizing risk. Reily and Brown (1997).

Common stocks or ordinary shares are a very popular form of investment used by very many investors worldwide. They are popular because they offer investors the opportunity to tailor their investment programs to meet individual
needs and preferences. Given the size and diversity of the stock market, it is safe to say that no matter what the investment objectives are, common stocks fit the bill. For people living off their investment holdings, stocks provide a way of earning a steady stream of current income from the dividends they produce. Archer and Racette (1993).

For investors less concerned about current income, common stocks can serve as a basis for long term accumulation of wealth. With this strategy, stocks are used very much like a savings account. Gitman and Joehnk (2002), state that investors buy stocks for the long term as a way to earn not only dividends but also a steady flow of capital gains. Investors recognize that stocks have a tendency to go up or down in price over time and hence they need to have some screening device to help them position themselves to take advantage of this fact.

When money managers and investors want to invest their funds, they will look for those stocks which have superior investment performance. They can screen these stocks on the basis of variables such as price to book value ratio, price earnings ratio, dividend yield, market capitalization and earning momentum Senchack and Martin (1987). According to Pandey (2000), of these, the price book value ratio is a widely used method of determining the value of common stocks by investors.

The market value of an asset reflects its earning power of expected cash flows. Since the book value of an asset reflects its original cost, it might deviate significantly from market value if the earning power of the asset has increased or decreased significantly since its acquisition.

In financial literature, a variety of strategies and techniques are advanced as useful in selecting securities. Investors employ strategies based on price changes of the security. These strategies include value stocks, growth stocks, price momentum, price strength and bottom fishing. In all, investors and their advisors spend a lot of time identifying mis - priced securities because of the fact that investors prefer to buy securities / stocks at a fraction of what they are worth and then wait for the market to fully recognize the hidden value.

Price to book value ratio, which captures the relationship between the balance sheet value of ordinary shares and their market value, is very popular with investors. The price to book value ratio gives the final and perhaps the most thorough assessment by the stock market of a company's overall status (Walsh 1996). The price to book value ratio summarizes the investor's view of the company, its management, its profit, its liquidity and future prospects (Reily and Brown 1997). What most investors know is how to calculate price to book value ratio. However, the calculations do not identify factors that derive the ratio.

### 1.2 Statement of the Problem

Given the relationship between price book value ratios and returns on equity, it is not surprising to see firms that have high returns on equity selling for well above book value and firms that have low returns on equity selling at or below book value. The firms that should draw attention from investors are those that provide mismatches of price book value ratios and returns on equity - low price book value ratios and high returns on equity or high price book value ratio and low return on equity.

The relationship between price and book value attracts the attention of investors. Stocks selling for well above the book value of equity have generally been considered good candidates for undervalued portfolios, while those selling for more than book value have been targets for overvalued portfolios (Damodaran 1996). This requires that stocks with low price book value ratios should outperform high price book value ratio stocks. While some investors have used low price to book value ratios as a screen to pick undervalued stocks, others combine price to book value ratio with its fundamentals to make the same judgment. The persistence of higher returns earned by low price to book value stocks is viewed by many investors as an indication that price to book value ratio is a proxy for equity risk.

Price to book value ratio is a widely cited ratio by investment advisers in Kenya. The reasonable assumption is that investors use it in selecting assets (stocks) to invest in. Although several studies have established a relationship between low price book value ratios and excess returns, Fama and French (1992) point out that low price book value ratios may operate as a measure of risk, since firms with prices well below book value are more likely to be in trouble and go out of business. A stock with a low price to book value ratio is considered to be a good potential investment. In combination with the price earnings ratio and other analysis, the price to book value ratio can help to identify bargains and help investors understand whether they are getting good value in buying a share and avoid over priced stocks. For value investors, the price to book value ratio remains a tried and tested method for finding low price stocks that the market has neglected. The excess returns earned by firms with low price to book value ratios have been exploited by investors who use price book value as a screen. Ben Graham (2001), for instance, in his classic on security analysis, listed price being
less than two thirds of book value as one of the criteria to be used to pick stocks. Price to book value ratio offers an easy to use tool for identifying clearly under or over valued stocks. For this reason, the determinants of the price to book value ratio will always attract the attention of investors.

Most of the studies on the price to book value ratio were carried out in developed markets and their applicability in developing markets like the Nairobi Stock Exchange have not been empirically tested. Developing markets have different characteristics in terms of asset liquidity, volatility of returns, size, activity, market concentration and risk among others. Jahnke (1975) and Bruno Solnik (1997) point out that the financial analyst is often struck by different markets which have not only different legal and physical organizations but also different transaction costs, accounting methods and psychology. However, not much is known about factors that impact on the price book value ratio at the Nairobi Stock Exchange. For the above reasons, this study therefore seeks to establish the factors that drive the price to book value ratio at the Nairobi Stock Exchange.

### 1.3 Objective of the Study

Specifically, this study aims to establish the relationship between price to book value ratio and dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax for companies quoted at the Nairobi Stock Exchange. There has never been an investigation linking the firm's price to book value ratio with dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax at the Nairobi Stock Exchange.

This study will therefore go a long way in providing empirical evidence on this relationship.

```
PBV = bo + b b DPR + b w ROTA + b b ROE + b4RPS + bsDPS + b bGREarn
Where:
bo = Constant co -efficient;
DPR = Dividend payout ratio;
ROTA = Return on total assets;
ROE = Return on equity;
RPS = Return per share;
DPS = Dividend per share;
GREarn = Growth rate of earnings after tax.
```


### 1.4 Importance of the Study

This study is considered to be important to the following groups.

## Investment Analysts

This study should be of use to security analysts, stockbrokers and other related parties whose knowledge on the relationship between price book value ratio and dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax is an important input in to investment analysis.

Academicians and researchers
This study will open doors for further research and will lead to further improvements in this field of finance as well as act as a point of reference for both academicians and researchers since it will provide further insight into the characteristics of the Nairobi Stock Exchange.

## Investors

This study will enable investors to use the price book value ratio criterion as an investment screen to determine the stocks to invest in.

### 2.0 CHAPTER TWO - LITERATURE REVIEW

### 2.1 Price Book Value Ratio

The relationship between the market price of a stock and its book value per share can be used as a relative measure of valuation because, under theoretically ideal conditions. The market value of a firm should reflect its book value.

The book value of equity is the difference between the book value of assets and the book value of liabilities. The measurement of the book value of assets is largely determined by accounting convention. It is the original price paid for the assets reduced by any allowable depreciation on the assets. Consequently, the book value of an asset decreases as it ages. The book value of liabilities similarly reflects the "at issue" value of liabilities. Book value is the value of a company's assets minus its liabilities. In a perfect world, book value would be the value of the company if it were liquidated. When the share price of a company is low in relation to its liquidation value, the company is a real bargain. In theory, if only this were true, one could sweep up companies trading at a fraction of their real value and sell them when the stock price inevitably rose. Brealey and Myers (1993).

Assets are usually listed on a company's balance sheet at the price the company paid for them, and this amount is depreciated over a period of time. Often, this amount has no relation to the fair market value of those assets and a number of investors find book value to be a very unreliable indicator of the value of a company.

However, one can argue that for many large companies, a low price-to-book ratio is an indication that the company is undervalued relative to other similarly sized companies. Lofthouse (1996).

The price book value ratio provides a relatively stable, intuitive measure of value, which can be compared to the market price. Given reasonably consistent accounting standards across firms, price-book value ratios can be compared across similar firms for signs of under or over valuation. Even firms with negative earnings, which cannot be valued using price to earnings ratios, can be evaluated using price-book value ratios. The price book value ratio can be related to the same fundamentals that determine value in discounted cash flow models the dividend discount model. Gitman and Joehnk (1998).

### 2.2 Price Book Value Ratio of a Stable Firm

A stable firm is a firm growing at a rate comparable or lower than the nominal growth rate in the economy in which it operates. Using the Gordon growth model, the value of equity for a stable firm can be written as.

$$
\mathrm{P}_{0}=\frac{\mathrm{DPS} S_{1}}{\mathrm{r}-\mathrm{g}_{\mathrm{n}}}
$$

Where:
$\mathrm{P}_{\mathrm{o}}=$ value of equity
DPS $=$ expected dividends per share next year
$r=$ required rate of return on equity
$\mathrm{g}_{\mathrm{n}}=$ growth rate in dividends (forever)

Substituting EPS ${ }_{0}$ [Payout ratio $\left.\left(1+\mathrm{g}_{\mathrm{n}}\right)\right]$ for DPS1, the value of equity can be written as:
$\mathrm{P}_{\mathrm{n}}=$ EPS $_{0} \times$ Payout ratio $\times\left(1+\mathrm{g}_{\mathrm{n}}\right)$
$\mathrm{r}-\mathrm{g}_{\mathrm{n}}$

Defining the return on equity as $E P S_{o} /$ Book value of equity, the value of equity can be written as:
$\mathrm{P}_{\mathrm{o}}=\mathrm{BVox} \times \mathrm{ROE} \times$ payout ratio $\times\left(1+\mathrm{g}_{\mathrm{n}}\right)$

$$
r-g_{n}
$$

Re writing the terms of the PBV ratio:
$\underline{P_{0}}=\mathrm{PBV}=\underline{R O E} \times$ payout ratio $\times\left(1+\mathrm{g}_{\mathrm{n}}\right)$
BVo $\quad r-g_{n}$
If the return on equity is based upon expected earnings in the next period, this can be simplified to:
$\underline{\mathrm{P}_{0}}=\mathrm{PBV}=\underline{\mathrm{ROE} \times \text { payout ratio }}$
BVor $\quad r-g_{0}$

The price book value ratio is an increasing function of the return on equity, the payout ratio and the growth rate and a decreasing function of the riskiness of the firm. This formulation can be simplified further by relating growth to return on equity.
$\mathrm{g}=\mathrm{ROE}$ (1 - payout ratio)
Substituting back into the PBV equation;
$\underline{\mathrm{P}_{\mathrm{o}}}=\mathrm{PBV}=\underline{\mathrm{ROE}-\mathrm{g}_{\mathrm{n}}}$
BV。
$\mathrm{r}-\mathrm{g} \mathrm{n}$

The price book value ratio of a stable firm is determined by the differential between the return on equity and its cost of capital. If the return on equity exceeds the cost of equity, the price will exceed the book value of equity; if the return on equity is lower than the cost of equity, the price will be lower than the book value of equity. The advantage of this formulation is that it can be used to estimate price to book value ratios for private firms that do not pay out dividends. Aimling (1978).

### 2.3 Price Book Value Ratio of a High Growth Firm

The price to book value ratio for a high growth firm can also be related to fundamentals. In the special case of the two stage dividend discount model, this relationship can be made explicit simply.

The value of equity of a high growth firm in the two - stage dividend discount model can be written as:

Value of equity $=$ present value of expected dividends + present value of terminal price.

When the growth rate is assumed to be constant after the initial high growth phase, the dividend discount model can be written as follows:

$$
\mathrm{P}_{\mathrm{o}}=\frac{\mathrm{EPS}_{\mathrm{o}} \times \text { payout ratio } \times(1+\mathrm{g}) \times 1-\underline{(1+\mathrm{a})^{n}}}{\mathrm{r}-\mathrm{g}}
$$

EPSo $\times$ payout ration $\times(1+\mathrm{g})^{n}(1-\mathrm{g})^{n}$ $\left(r_{n}-g_{n}\right)(1+r)^{n}$

Where:
$\mathrm{g}=$ growth rate in the first n years.
$r=$ required return on equity in the first $n$ years.
Payout ratio $=$ payout in the first n years.
$\mathrm{g}_{\mathrm{n}}=$ growth rate after n years forever (stable growth rate)
Payout ration = payout ratio after n years (stable growth rate)
$r_{n}=$ required return on equity after $n$ years

Substituting BVo $\times$ ROE for EPSo and re - arranging one gets:
$\mathrm{P}_{0}=\mathrm{PBV}=\mathrm{ROE}$
BV。
$\left[\begin{array}{cc}\text { Payout ratio }(1+\mathrm{g}) & {\left[\begin{array}{c}1-(1+\mathrm{g})^{\mathrm{n}} \\ (1+\mathrm{r})^{\mathrm{n}}\end{array}\right]}\end{array}\right] \quad$ payout ration(1-g)n$\left.\left(1+\mathrm{g}_{\mathrm{n}}\right)\right]$

This formula is general enough to be applied to any firm, even one that is not paying dividends right now. The fundamentals that determine the price to book value ratio for a high growth firm are the same as the ones for the stable growth firm. Aimling (1978).

### 2.4 Price Book Value Ratio and Return on Equity

The ratio of price to book value is strongly influenced by the return on equity. A low return on equity affects the price book value by lowering the expected growth or payout. A simple way of relating the return on equity to growth is the following.

Expected growth rate $=$ retention ratio x return on equity

The price book value ratio is also influenced by the required rate of return, with higher required rates of return leading to lower price book value ratios. If the firm's return on equity drops, the price to book value will reflect the drop. The lower return on equity will also lower expected growth in the initial high growth period. The influence of the return on equity and the cost of equity can be consolidated in one measure by taking the difference between the two - a measure of excess equity return. The larger the return on equity relative to the cost of equity, the greater is the price to book value ratio. Ellis and Williams (1996).

The drop in the return on equity has a two-layered impact. First, it lowers the growth rate in earnings and / or the expected payout ratio, thus having an indirect effect on the price to book value ratio. Second, it reduces the price to book value ratio directly.

### 2.5 Limitations of Price Book Value Ratio

Besides the fact that price book value is only valid in certain circumstances, there are also a number of pitfalls in price/book value analysis. Book value is an accounting figure. The guidelines for determining book value are governed by accounting conventions that change over time. Book value can be twisted and prodded into many different numbers depending on how the books of account are prepared. Copeland and Weston (1998).

Book values are affected by accounting decisions on depreciation and other variables. When accounting standards vary widely across firms, the price book value ratios may not be comparable across firms. Elton and Grober (1981).

The results are that we have even more difficulty in knowing whether we are comparing the same figures or apples to oranges, Balvers et al (1998). Book value may not carry much meaning for service firms, which do not have significant fixed assets. The book value of equity can become negative if a firm has a sustainable string of negative earnings reports, leading to a negative price book value ratio. Pandey (1990) acknowledges that there is a big problem in valuing loss making companies. Obviously, a negative price book value is an inconsistent situation because it is like saying that the investment is worth a negative amount equivalent to the price book value ratio which doesn't make sense.

### 2.6 Empirical Literature

Several studies have established a relationship between price book value ratios and excess returns. Rosenberg, Reid and Lanstein (1985) found out that the average returns on U.S stocks are positively related to the ratio of a firm's book value to the market value. Their study examined the preposition that stocks with low price book value ratios should outperform high price book value stocks and found out that those stocks with low price book value ratios experienced significantly higher risk adjusted rates of return than the average stock.

Fama and French (1992) analyzed the hypothesized positive relationship between beta and expected returns by examining the cross-section of expected stock returns between 1963 and 1990 and concluded that the positive relationship found in empirical studies before 1969 disappeared between 1963 and 1990. In contrast, the negative relationship between size and average return was significant by itself after the inclusion of other variables. They established that a positive relationship between book value to market value ratio and average
returns persists in both the univariate and multivariate tests, and is even stronger than the size effect in explaining returns. When they classified firms on the basis of book value to price ratios into twelve portfolios, firms with higher price book value ratios earned an average monthly return of 0.30 percent while firms with lowest price book value ratios earned an average monthly return of 1.83 percent for the 1963-1990 periods. Average monthly returns on the portfolios formed on size and book to market equity for the period July 1963 to December 1990 are as shown below.

Book to market portfolios

|  | All | Low | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | High |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All | 1.23 | 0.64 | 0.98 | 1.06 | 1.17 | 1.24 | 1.26 | 1.39 | 1.40 | 1.50 | 1.63 |
| Small - ME | 1.47 | 0.70 | 1.14 | 1.20 | 1.43 | 1.56 | 1.51 | 1.70 | 1.71 | 1.82 | 1.92 |
| ME - 2 | 1.22 | 0.43 | 1.05 | 0.96 | 1.19 | 1.33 | 1.19 | 1.58 | 1.28 | 1.43 | 1.79 |
| ME - 3 | 1.22 | 0.56 | 0.88 | 1.23 | 0.95 | 1.36 | 1.30 | 1.30 | 1.40 | 1.54 | 1.60 |
| ME - 4 | 1.19 | 0.39 | 0.72 | 1.06 | 1.36 | 1.13 | 1.21 | 1.34 | 1.59 | 1.51 | 1.47 |
| ME -5 | 1.24 | 0.88 | 0.65 | 1.08 | 1.47 | 1.13 | 1.43 | 1.44 | 1.26 | 1.52 | 1.49 |
| ME - 6 | 1.15 | 0.70 | 0.98 | 1.14 | 1.23 | 0.94 | 1.27 | 1.19 | 1.19 | 1.24 | 1.50 |
| ME - 7 | 1.07 | 0.95 | 1.00 | 0.99 | 0.83 | 0.99 | 1.13 | 0.99 | 1.16 | 1.10 | 1.47 |
| ME - 8 | 1.08 | 0.66 | 1.13 | 0.91 | 0.95 | 0.99 | 1.01 | 1.15 | 1.05 | 1.29 | 1.55 |
| ME -9 | 0.95 | 0.44 | 0.89 | 0.92 | 1.00 | 1.05 | 0.93 | 0.82 | 1.11 | 1.04 | 1.22 |
| Large - ME | 0.89 | 0.93 | 0.88 | 0.84 | 0.71 | 0.79 | 0.83 | 0.81 | 0.96 | 0.97 | 1.18 |

In June of each year (t) the NYSE, AMEX and NASDAQ stocks that meet the CRSP - COMPUSTAT data requirements were allocated to 10 size portfolios using the NYSE size market equity breakpoints. The NYSE, AMEX and NASDAQ stocks in each size decile were then sorted into 10 book equity market equity portfolios using the book to market ratios for year ( $t-1$ ).

The all column shows average returns for equal weighted size decile portfolios. The all row shows average returns for equal weighted portfolios of the stocks in each book equity to market equity group. The results of the table demonstrate the significance of both size and the book value to market value ratio and show the separate and combined effect of the two variables. As shown, controlling for size, book value to market value captures strong variation in average returns $(0.70 \%$ to $1.92 \%)$. Alternatively, controlling for the book value to market value ratio leaves a size effect in average returns (if an investor has a high book value to market value portfolio, he can increase his return fro 1.18 to 1.92 by moving from large market equity to small market equity).

Given the results of the Fama - French study, which cast doubt on the capital asset pricing model and the use of beta as well as the significant support for the book value to market value ratio as an indicator of returns, several studies of these results followed. The studies focused on whether beta was really dead where no relationships existed between beta and rates of return and why and how does the book value to market value ratio help predict rates of returns.

Capaul, Rowel and Sharpe (1993) examined the comparative investment returns of low price to book value stocks ("value stocks") and high price book value stocks ("growth stocks") in France, Germany, Switzerland, the United Kingdom, Japan and the United States. Each six months, the stocks which comprised a major index in each country were ranked on the ratio of price to book value. The Standard and Poor's 500 Index was used for the United States and Morgan Stanley Capital International indexes were used for the other countries.

Within each country, the highest price to book value stocks whose total market capitalizations accounted for $50 \%$ of the entire market capitalization of the particular country's index were defined as the growth stock portfolio. The lower price to book value stocks which, in aggregate, accounted for the remaining $50 \%$ of the entire market capitalization of the index were defined as the value portfolio. The monthly return for each of the two portfolios was the market capitalization weighted average of the total returns of the underlying stocks.

The extra investment returns from value stocks as compared to growth stocks in each country over the period between January 1981 and June 1992 were as follows:

| Country | Cumulative extra return from value stocks |
| :--- | :---: |
| France | $73.7 \%$ |
| Germany | $17.7 \%$ |
| Switzerland | $42.7 \%$ |
| United Kingdom | $31.5 \%$ |
| Japan | $69.5 \%$ |
| United states | $15.6 \%$ |

They concluded that value stocks outperformed growth stocks on average in each country during the period studied, both absolutely, and after adjustment for risk.

Harris and Marston (1993) showed that the price book value ratio is positively impacted by future growth prospects and risk factors similar to the price earnings ratio. The appropriate risk measure to be used was beta.

Fairfield (1994) examined the characteristics and usefulness of the price book value ratio by using accounting information to show that the price book value ratio is a function of the expected level of profitability on book value, which is known to be related to return on equity. This implies that the price book value ratio is likewise impacted by growth expectations. Fairfield's valuation model illustrates in accounting terms that the price book value ratio depends on the expected level of future profitability, while the price earnings ratio depends on the expected changes in future profitability. The evidence indicated that the price book value ratio was related to future return on equity and was more stable than the price earnings ratio since high price book value ratio firms generally maintained their classifications.

Fama and French (1992) provided even greater support for the price book value ratio as a useful measure of relative value. The purpose of their study was to examine alternative variables that would explain the cross-section of rates of return on common stocks. One of the explanatory variables was the beta coefficient. Their results did not provide much support for beta as an explanatory variable, but the results indicated that both size of the firms and the price book value of equity were significant explanatory variables. Moreover, they contended that the price book value ratio was the single best variable.

Shefrin and Statman (1995) contend that "the fortune survey" shows that the respondents believe that good companies are large companies with high price book values and they also believe that the stocks of these companies are good stocks. However, the survey results were inconsistent with empirical results, which show that stocks with high price book value ratios are not good stocks in terms of risk-adjusted rates of return.

Wilcox (1984) poised a strong linear relationship between price book value ratio (plotted on a logarithmic scale) and return on equity. He found that his regression had much smaller mean squared error than competing models using price earnings ratios and or growth rates. Using data from 1981 for 949 value line stocks, he arrived at the following equation.

$$
\log (\mathrm{PBV})=-1.00+7.51 \text { (Return on Equity) }
$$

Todd Beard (2001) used the low price book value ratio strategy between 1986 and 2000 using twelve portfolios and found out that low price book value stocks Out performed the S \& P 500 index. Low price book value portfolios beat the market. More importantly, the low price book value ratio showed a low correlation with other strategies that were used. That low correlation means that the low price book value strategy will tend to do well when the other strategies are having a hard time.

Alan Levine (1999) tested the low price book value ratio strategy on data from 1986 to 1999 such that there was virtually no out of the sample data for additional support. His study indicates that stocks with a low ratio of price to book value outperformed the market returning twenty eight percent in the year 2000 compared to returns of negative nine percent for the S \& P 500 index.

As a follow up to their earlier study, Fama and French (1995) examined whether the behaviour of stock prices to size and the book value to market value ratio reflected changes in earnings. The analysis centered on the relationship of high and low book value to market value stocks and profitability, which was measured as earnings to book equity (return on equity).

Notably, low book value to market value stocks (growth stocks) tended to have high return on equity in the years prior to forming portfolios, but lower return on equity in subsequent years. In contrast, high book value to market value stocks (value stocks) experienced low return on equity prior to the portfolio formation but return on equity increased after the formation. The book value/market value ratios were persistent, which is consistent with Fairfield. Size played an important role in the small stock portfolios, while the market value to book value ratio was more important for firms with high book value/market value ratios (value stocks).

Todd Beard (2001) contends that the low price book value ratio strategy is a growth and momentum oriented strategy. If an investor's goal over the long run is to get market beating returns with low volatility, the low price book value strategy is not the single best strategy to use. He suggested that investors should use multiple strategies that are not strongly correlated so that if one strategy has a bad year, hopefully one or more of the other strategies will take up the slack. To really do that, investors need more investment strategies, which are not growth and momentum oriented.

The COMPUSTAT database was used to extract information on price book value ratios, return on equity, payout ratios and earnings growth rates from 1987 to 1991 for all NYSE and AMEX firms with data available each year. The betas were obtained from the CRSP tape for each year. All firms with negative book values were eliminated from the sample. The regression of price book value ratio on the independent variables yielded the following for each year.

YEAR
1987
1988

1989
1990
1991

## REGRESSION

$$
\begin{aligned}
& \mathrm{PBV}=0.1841+0.002 \mathrm{PR}-0.394 \mathrm{BETA}+1.3389 \mathrm{EGR}+9.35 \mathrm{ROE} \\
& \mathrm{PBV}=0.7113+0.00007 \mathrm{PR}-0.5082 \mathrm{BETA}+4.605 \mathrm{EGR}+6.9874 \mathrm{ROE} \\
& \mathrm{PBV}=0.4119+0.0063 \mathrm{PR}-0.6406 \mathrm{BETA}+1.0038 \mathrm{EGR}+9.55 \mathrm{ROE} \\
& \mathrm{PBV}=0.8124+0.0099 \mathrm{PR}-0.1857 \mathrm{BETA}+1.1130 \mathrm{EGR}+6.61 \mathrm{ROE} \\
& \mathrm{PBV}=1.1065+0.3505 \mathrm{PR}-0.6471 \mathrm{BETA}+1.0087 \mathrm{EGR}+10.51 \mathrm{ROE}
\end{aligned}
$$

## Where:

$\mathrm{PR}=$ Dividend payout ratio;
BETA $=$ Stock beta;
EGR $=$ Growth rate of earnings;
ROE $=$ Return on equity .

Commentators such as Baruch Lev (Barron's, Nov. 20, 2000) argue that book value of common equity is a poor measure of a firm's net assets. Other writers have extended this argument to conclude that the book to market ratio no longer has a place in investment analysis. In particular, strategies that use the book to market ratio to identify value stocks have come under attack.

Davis James (2001) examined the claim that the book to market ratio no longer contains any information that can be used to identify value stocks. He compared the book to market ratio to other measures that are frequently mentioned as more relevant alternatives. His results indicate that ranking firms on book to market remains a valid way of identifying value stocks and that the dispersion in annual returns that is produced by a book to market sort is greater than that
produced by three alternative measures for the July 1963 - June 2000 period. He concluded that there is no evidence of book to market becoming irrelevant for identifying value stocks. Since book value is a "stock" variable, while earnings, cash flow and sales are "flow" variables, there is a tendency for book to market rankings to be somewhat more stable over time than the rankings based on the other three variables. So, in addition to providing at least as much dispersion as its competitors, book to market may also reduce the number of transactions that are triggered by stocks moving in and out of the portfolios buy range. This can be especially important for taxable investors.

Louis, Hamao and Josef (1996) related the cross sectional differences in returns of Japanese companies to four variables namely earnings yield, size, book to market ratio and cash flow yield. Their analysis was conducted at the portfolio level and employed the Seemingly Unrelated Regression (SUR) model to adjust simultaneously for portfolio risk and test for the significance of the fundamental variables. As an alternative to the SUR methodology, they also applied the Fama - Macbeth (1973) methodology. The SUR methodology assumes that the betas are constant over time whereas the Fama - Macbeth procedure updates betas periodically. Their findings revealed a significant cross sectional relationship between the fundamental variables that they considered and expected returns in the Japanese market. The performance of the book to market ratio was especially noteworthy.

Charitou and Constantinidis (2004) conducted a study and examined empirically the Fama and French three factor model of stock returns using Japanese data over the period 1992-2001. Specifically, they examined whether the behaviour of stock prices, in relation to size (market equity) and book to market equity,
reflects the behaviour of earnings, using earnings to book - market equity as a measure of profitability. They also examined whether stock prices forecast the reversion of earnings growth observed after firms are ranked on size and book market equity, using earnings to market equity as growth measure. The major objective of their study was to provide evidence that would contribute to the effort of explaining the three factor model in a country that differs substantially from the US not only with regard to its financial reporting system but also as it relates to its economic characteristics. Their findings revealed a significant relationship between market, size and book - market equity factors and expected stock returns in the Japanese market. They also found out that book - market equity is a strong indicator of profitability when measured by earnings to book market equity for all stocks except in the case of small low book - market equity stocks which is consistent with rational pricing. Big low book - market equity stocks signal strong earnings and high book - market equity stocks signal persistent poor earnings. They found evidence that there is a size factor in fundamentals that leads to a size related risk factor in returns and there is a book - market equity factor in fundamentals that leads to a book - market equity related risk factor in returns.

Kothari, Shanken and Sloan (1997) studied the relationship between price to book value ratio and returns of common stocks. Their argument was that the relationship between the two variables was periodic and not significant over long periods of time. This is based on the fact that they used measured beta and annual returns to avoid problems associated with monthly data. They concluded that there was substantial compensation for beta risk hence no relationship between price to book ratio and returns.

Fama and French (1992) document a significant relationship between firm sizes, book to market ratios and security returns for non financial firms. Barber and Lyon (1997) extended these results to financial firms. Gatchev Vladimir (1999) used the same techniques to analyze these relations for both financial and non financial companies in the years 1980-1998. This gave him 8 years of more recent data that is unaffected by the bias in the COMPUSTAT data before 1979 . He concluded that the relation between book to market ratios and security returns is similar for both non financial and financial firms. However, he could not be able to conclude whether size has the same effect on the returns of financial and non financial firms.

Reliy and Brown (1997) summarize that the tests of publicly available ratios that can be used to predict the cross section of expected returns for stocks have provided substantial evidence in conflict with the semi strong form efficient market hypothesis. Significant results were found for price earnings ratio, market value size, neglected firms, leverage and book value to market value ratio. While recent work has indicated that the optimal combination appears to be size and the book value to market value ratio, the results of studies by Jensen, Johnson and Mercer (1996) indicate that this combination of variables only works during periods of expansive monetary policy.

A valuation methodology espoused by Benjamin Graham and used by Warren Buffet is to buy shares of fundamentally strong companies that are trading at low multiples of book value. The rationale being that the market capitalization is at or below the underlying enterprise value of the company. In other words, the stock is priced at a level below what it would reasonably cost somebody else to create a similar ongoing concern.

### 3.0 CHAPTER THREE - METHODOLOGY

### 3.1 Research Design

A survey of the quoted companies which make up the Nairobi 20 share index will be carried out for the period between 1991 and 2003.

### 3.2 The Population of the Study

The total population will consist of all the fifty-two companies listed at the Nairobi Stock Exchange. However, all companies with negative book values will be eliminated from the total population.

### 3.3 The Sample Size

The sample will consist of quoted companies that constitute the Nairobi Stock Exchange 20 share price index.

### 3.4 Data Collection

The data used in this study is secondary data obtained from the Nairobi Stock Exchange and audited financial statements of all listed companies. They will be in the form of annual capitalized reports and weekly share prices for the period of thirteen years covered under the study. To come up with valid empirical evidence on the factors that drive the price to book value ratio, the following variables will be obtained.

- Return on equity ;
- Growth rate of earnings;
- Dividends payout ratios;
- Geometric average returns of stocks;
- Dividends per share;
- Earnings per share;
- Return on total assets.

Return on equity for common stock will be calculated as:
ROE $=$ Earnings attributable to equity holders
Net worth

Growth rate of earnings will be calculated as:
$G=\operatorname{ROE}$ (1- payout ratio)

Dividend payout ratio will be calculated as:
$\mathrm{DPR}=\underline{\mathrm{DPS}}$
EPS
Geometric average returns for stocks during the period will be calculated as:
$G . A . R=\sqrt{\left(1+R_{1}\right)\left(1+R_{2}\right)\left(1+R_{3}\right)---\left(1+R_{n}\right)} \quad-1$

Dividend per share will be calculated as:
DPS $=$ Total common stock dividends
Outstanding common shares

Earnings per share will be calculated as:
EPS $=$ Earnings attributable to common stockholders
Outstanding common shares

Return on total assets will be calculated as: ROTA $=$ Earnings attributable to common stockholders

Total assets

### 3.5 Data Analysis

The companies that comprise the Nairobi Stock Exchange 20 share index will be used to predict price book value ratio. Information gathered will be summarized and multiple linear regression will be used to estimate price book value ratios. Price book value will be the dependent variable and proxies for dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax will form the independent variables. The multiple linear regression model will be expressed as:
$y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+---+b_{k} x_{k}$
Where:
$\mathrm{k}=$ number of independent variables;
$\mathrm{b}_{0}=$ constant co - efficient;
$b_{1}-b_{k}=c o-$ efficients of the independent variables;
$\mathrm{x}_{1}-\mathrm{x}_{\mathrm{k}}=$ individual independent variables.

To evaluate the explanatory value of the model developed, an analysis of variance will be performed to test whether any of the independent variables has a relationship with the dependent variable using the following hypothesis.

$$
H_{0}: b_{1}=b_{2}=b_{3}=0
$$

$\mathrm{H}_{1}$ : At least one $b$ is not zero

If the null hypothesis is not rejected then there is no linear relationship between price book value ratio and any of the independent variables. If the null hypothesis is rejected, then at least one independent variable is linearly related to the price book value ratio.

To test for explanatory power, a computed F value will be compared to a critical F value read from the F distribution table at a desired confidence level of ninety five percent.

Computed F value $=$ Mean sum of squares $=K$
Mean sum of error terms n-k-1

If one of the independent variables has some relationship with the dependent variable, each co-efficient will be tested individually to determine which one (s) are significant. This procedure uses a t - distribution and tests the following hypothesis

$$
\begin{aligned}
& H_{0}: b_{1}=0 \\
& H_{1}: b_{1} \neq 0
\end{aligned}
$$

The t - test statistic is as follows:

$$
t=\underline{b_{1}-0}
$$

sb1
Where:
$\mathrm{b}_{1}=$ individual co-efficient being tested
$s b_{1}=$ standard error of $b_{1}$

### 4.0 CHAPTER FOUR - FINDINGS AND INTERPRETATION

### 4.1 Introduction

This research was aimed at establishing the relationship between price to book value ratio and dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax for companies quoted at the Nairobi Stock Exchange.

The sample consists of twenty companies that constitute the Nairobi Stock Exchange share price index. However the observations for a full case are two hundred and sixty covering the period 1991 to 2003. For each company included in the study, each year's observations are included as the case. For example for return of assets, Bamburi Cement Limited presents thirteen cases for each variable - see appendix one.

Table 1 - Descriptive Statistics of Variables Used In the Study

| Variable | N | $\mathbf{N}^{*}$ | Mean | Median | StDev | Q1 | Q3 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| BtM | 242 | 18 | 2.748 | 1.307 | 4.771 | 0.681 | 2.496 |
| DPR | 244 | 16 | 54.19 | 52.32 | 52.12 | 30.8 | 73.66 |
| ROTA | 246 | 14 | 12.021 | 8.663 | 13.627 | 4.867 | 16.381 |
| ROE | 246 | 14 | 18.96 | 15.27 | 30.03 | 7.47 | 32.29 |
| RPS | 222 | 38 | 53.63 | 17.36 | 132.18 | -8.58 | 80.38 |
| DPS | 246 | 14 | 2.475 | 1.45 | 2.76 | 0.706 | 3.337 |
| GREarn | 234 | 26 | 9.5 | 12.4 | 168.5 | -25 | 56.3 |

KEY
$\mathrm{N}=$ Number of observations;
$\mathrm{N}^{*}=$ Number of missing observations;

BtM = Market to book ratio;
DPR = Dividend payout ratio;
ROTA = Return on total assets;
ROE = Return on equity;
RPS = Returns per share;
DPS = Dividend per share;
GREarn $=$ Growth in earnings after tax .

### 4.2 Market to Book Ratio

The assumption is this study is that there is a negative relationship between returns and price book value ratios. The years 1993 (4.59), 1994 (4.5), 1995 (3.34), 1999 (2.99) and 2003 (3.87) experienced wide differences between market price per share and book value per share for companies included in the sample - (see table 2).

Over the period of the study the average market to book ratios ranging from 2.0 to 4.8 compare favorably with similar ratios in developed economies U.S.A. (2.85), U.K. (3.10) and Japan (2.80).

On the basis of the book to market ratio, the sample data tells us that shareholders investment has increased in value terms. It is also evident that the shareholder value was at its lowest, in terms of low growth during the years 2000, 2001 and 2002. Seventy- five of the cases have a value of 2.496 and below.

Table 2 - Market to book ratios - 1991 to 2003

| Year | $\mathbf{N}$ | $\mathbf{N}^{*}$ | Mean | Median | StDev | Q1 | Q3 |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| 1991 | 15 | 5 | 2.48 | 0.74 | 4.78 | 0.39 | 1.91 |
| 1992 | 16 | 4 | 2.17 | 0.95 | 3.86 | 0.34 | 2.08 |
| 1993 | 17 | 3 | 4.59 | 1.28 | 10.29 | 0.60 | 3.66 |
| 1994 | 18 | 2 | 4.50 | 2.98 | 5.17 | 1.30 | 5.95 |
| 1995 | 18 | 2 | 3.34 | 1.71 | 5.77 | 0.96 | 3.15 |
| 1996 | 20 | 0 | 2.24 | 1.30 | 3.62 | 0.74 | 2.31 |
| 1997 | 20 | 0 | 2.14 | 1.17 | 2.92 | 0.82 | 2.30 |
| 1998 | 20 | 0 | 2.48 | 1.27 | 4.28 | 0.90 | 2.31 |
| 1999 | 20 | 0 | 2.99 | 1.38 | 5.49 | 0.80 | 1.86 |
| 2000 | 20 | 0 | 1.99 | 1.23 | 2.24 | 0.65 | 2.38 |
| 2001 | 20 | 0 | 1.31 | 0.82 | 1.37 | 0.52 | 1.59 |
| 2002 | 19 | 1 | 1.98 | 0.82 | 2.65 | 0.43 | 2.07 |
| 2003 | 19 | 1 | 3.87 | 2.54 | 4.78 | 0.83 | 4.79 |
| Mean |  |  | 2.77 | 1.40 | 4.40 | 0.71 | 2.80 |
| Standard Deviation |  | 1.02 | 0.67 | 2.21 | 0.27 | 1.29 |  |

KEY
$\mathrm{N}=$ Number of observations;
$N^{*}=$ Number of missing observations.

The years 2000 and 2001 were the worst for this market. During this period the book to market ratio exhibited a median ratio that is below one (1). A market to book ratio value of less than one (1) means that the value of shareholders investment has diminished. That is, during these years investors believed that future profits will not be sufficient to justify current investment tied in their company - (See table 2).

At company level (see table 3), the median of this ratio is largely below one and relatively stable across firms in the sample. The stability of this ratio for individual companies is inferred from the standard deviation, which is largely around or below one (1) for a majority of the companies.

The companies with impressive growth prospects include Barclays Bank of Kenya Ltd, BOC Kenya Ltd, Firestone East Africa (1969) Ltd, Standard Chartered Bank Ltd, Uchumi and Total Kenya Ltd. These are largely blue chip companies. However, Total and BOC Kenya Ltd are more of outliers because the standard deviations of book to market ratios for these companies are large, well above the cut off point of one (above 1). BOC Kenya Ltd (6.07) and Total Kenya Ltd (9.94).

Table 3 - Descriptive statistics of market to book ratio of companies constituting the NSE 20 share index

| Company | Code | $\mathbf{N}$ | $\mathbf{N}^{*}$ | Mean | Median | StDev | Q1 | Q3 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BAMB | 1 | 13 | 0 | 1.07 | 1.02 | 0.78 | 0.58 | 1.30 |
| BAT | 2 | 13 | 0 | 2.07 | 1.46 | 1.38 | 1.29 | 2.30 |
| BBK | 3 | 13 | 0 | 4.48 | 3.52 | 2.57 | 2.32 | 6.43 |
| BBOND | 4 | 13 | 0 | 1.79 | 1.30 | 1.43 | 1.09 | 1.98 |
| BOC | 5 | 13 | 0 | 4.92 | 1.82 | 6.07 | 0.97 | 7.10 |
| DTK | 6 | 13 | 0 | 2.11 | 1.84 | 1.38 | 1.16 | 2.72 |
| EABL | 7 | 13 | 0 | 0.67 | 0.75 | 0.23 | 0.48 | 0.83 |
| FIRE | 8 | 10 | 3 | 2.79 | 2.51 | 1.46 | 1.73 | 3.51 |
| GWK | 9 | 13 | 0 | 0.54 | 0.52 | 0.33 | 0.24 | 0.79 |
| KAKUZI | 10 | 13 | 0 | 0.83 | 0.80 | 0.39 | 0.45 | 1.14 |
| KCB | 11 | 13 | 0 | 0.93 | 0.86 | 0.44 | 0.62 | 1.20 |
| KENAIR | 12 | 8 | 5 | 0.57 | 0.50 | 0.15 | 0.47 | 0.67 |
| KPLC | 13 | 12 | 1 | 1.29 | 0.77 | 1.50 | 0.24 | 1.52 |
| NIC | 14 | 14 | 0 | 1.51 | 1.47 | 0.88 | 0.68 | 1.98 |
| NMG | 15 | 12 | 0 | 1.64 | 1.31 | 1.12 | 0.86 | 2.02 |
| SASINI | 16 | 13 | 0 | 0.96 | 0.64 | 1.20 | 0.39 | 1.02 |
| SCBK | 17 | 13 | 0 | 3.26 | 2.57 | 1.78 | 2.00 | 4.11 |
| SERENA | 18 | 6 | 7 | 0.81 | 0.75 | 0.20 | 0.66 | 1.03 |
| UCHUMI | 19 | 11 | 2 | 2.74 | 2.54 | 0.87 | 1.87 | 3.58 |
| TOTAL | 20 | 13 | 0 | 18.00 | 17.06 | 9.94 | 10.56 | 22.70 |

## KEY

$\mathrm{N}=$ Number of observations;
$\mathrm{N}^{*}=$ Number of missing observations.

For Sasini Tea and Coffee Ltd, Kenya Commercial Bank, Kakuzi Ltd and TPS (Serena) their market prices are very close to the book values, signifying no growth in these companies. The surprising result is East African Breweries Ltd with a price well below the book value over the period of the study. However this is being corrected. The share of this company has since jumped from an average of Kshs 60 per share four years ago to around Kshs 500 per share in 2004. In terms of stability in this ratio George Williamson Kenya Ltd, East African Breweries Ltd, Kenya Airways Ltd and TPS (Serena) are not exposed to the turbulences of the market.

### 4.3 Correlation between Market to Book Ratio and Independent Variables

Coefficients of correlation are relatively direct measures of relations. If no relation exists between independent variable and dependent variable, then it is as though we had sets of random numbers and consequently random means. In which case, the differences between means would only be chance fluctuations.

Table 4 - Correlation coefficients for BtM, DPR, ROTA, RPS, DPS and GREarn

|  | BtM | DPR | ROTA | ROE | RPS | DPS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DPR | 0.045 |  |  |  |  |  |
|  | 0.489 |  |  |  |  |  |
| ROTA | 0.245 | 0.108 |  |  |  |  |
|  | 0.000 | 0.091 |  |  |  |  |
| ROE | 0.360 | 0.129 | 0.532 |  |  |  |
|  | 0.000 | 0.044 | 0.000 |  |  |  |
| RPS | 0.168 | 0.010 | 0.283 | 0.171 |  |  |
|  | 0.013 | 0.877 | 0.000 | 0.011 |  |  |
| DPS | 0.010 | 0.332 | 0.141 | 0.253 | 0.252 |  |
|  | 0.879 | 0.000 | 0.028 | 0.000 | 0.000 |  |
| GREarn | 0.080 | 0.058 | 0.225 | 0.301 | 0.136 | 0.057 |
|  | 0.227 | 0.378 | 0.001 | 0.000 | 0.046 | 0.382 |

The correlation coefficient between book to market ratio ( BtM ) and dividend payout ratio (DPR) is 0.045 (See table 4). In other words after adjusting for linear effect of dividend payout ratio, its impact is 0.045 . In addition the p-value of 0.489 indicates that there is no evidence that the correlation between market to book ratio and dividend payout ratio is different from zero.

For the correlations, the critical p - value is 0.10 . Therefore the correlation between market to book ratio and the following variables are significant: return on total assets (ROTA), return on equity (ROE) and return per share (RPS). The highest correlation is between return on equity -0.360 which measures accounts return to shareholders and book to market ratio.

There is also significant correlation between return on equity and return on assets i.e. the higher the returns generated from assets the higher the earnings available to the shareholders. The results should be interpreted taking into the fact that both return on assets and return on equity are derived from accounting numbers. Furthermore these are both accounting to earnings. The same conclusion applies to return per share (RPS) and return on total assets (ROTA) i.e. the correlation between book to market and return per share (RPS) and return on total assets (ROTA) are significant.

### 4.4 Linear Regression results

The hypothesis to be tested is reproduced below:
H : There is no relationship between market to book ratio and financial statement variables (DPR, ROTA, ROE, RPS, DPS and GREarn).
$\mathrm{H}_{1}$ : There is a relationship between market to Book rat and financial statement variables.

The study employs $t$ - test to compute a confidence interval and perform a hypothesis test of the mean. The $t$ - statistic is used to determine the statistical significance or insignificance of the regression co - efficient. This is used along with the p -value.

The p - value of the t - statistic indicates r - i.e. the probability of obtaining more extreme values of the test statistic by chance if the null hypothesis is true. The cut off p - value is 0.10 i.e. the probability of obtaining a more extreme value of the test statistic by chance if the null hypothesis is smaller than 0.10 , which is a commonly chosen $\alpha$ - level. The $f$ - value is important because it is a formula to test the significance of any multiple regression model.

### 4.5 Regression Results - Market to Book Ratio and All Predictor Variables

The objective of this study is to examine whether market to book ratio can be predicted by dividend payout-ratio, return on total assets, return on equity, return per share, dividend per share and growth rate in earnings. As mentioned previously, the $t$ - statistics test the null hypothesis that each co-efficient is zero, given that all other variables are present in the model. (See table 5).

Table 5 - Regression results - Market to book ratio as dependent variable and variables contained in financial statements as independent variables

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 1.439 | 0.549 | 2.620 | 0.009 |
| DPR | 0.005 | 0.007 | 0.630 | 0.526 |
| ROTA | 0.083 | 0.036 | 2.290 | 0.023 |
| ROE | 0.042 | 0.013 | 3.300 | 0.001 |
| RPS | 0.004 | 0.002 | 1.650 | 0.101 |
| DPS | -0.300 | 0.127 | -2.360 | 0.019 |
| GREarn | -0.001 | 0.002 | -0.670 | 0.504 |
| S $=4.444$ | R-Sq $=15.1 \%$ | R-Sq(adj) $=12.6 \%$ |  |  |


| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 6 | 725.26 | 120.88 | 6.12 | 0.000 |
| Residual Error | 207 | 4088.73 | 19.75 |  |  |
| Total | 213 | 4813.99 |  |  |  |

The results show that the t - test and the p - values of the following variables: ROTA (0.023), ROE (0.001), DPS (0.019) and on margin RPS (0.101) are less than the critical 0.10 and indicate that there is significant evidence that the coefficients for these prediction variables are not zero and therefore contain information.

The linear regression equation is as follows:
$B t M=1.439+0.005 D P R+0.083 R O T A+0.042 R O E+0.004 R P S-0.3 D P S-0.001 G R E a r n$

Except for dividend per share (DPS) and growth in a firm's earning after tax (GREarn), that both show a negative relationship, the other variables show positive relationship with market to book ratio. One would expect increases in dividend per share and dividend payout ratio to impact adversely on a firm's growth and specifically market to book ratio.

In summary the best predictor variables are return on total assets (0.0832), return on equity ( 0.04225 ), and dividend per share ( 0.019 ). The F - value (6.12) confirms that the results are statistically significant for the overall equation though the relationship between the predicted and predictor variables vary from one variable to another. The r - square of 15.1 percent (\%) reflects the models predicted goodness of fit for the sample.

### 4.6 Regression Results - Market to Book Value ratio and Selected Variables -

## ROTA, ROE, RPS and DPS

When selected variables are used (selection on the basis of results in table 5), there is significant improvement in the overall explanatory power of the equation - from an F - value of 6.12 to 12.23 at a p - value of 0.000 . In the total 221 cases used, 39 cases contain missing values.

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 1.7596 | 0.4823 | 3.65 | 0.000 |
| ROTA | 0.04025 | 0.03255 | 1.24 | 0.218 |
| ROE | 0.05313 | 0.01165 | 4.56 | 0.000 |
| RPS | 0.004358 | 0.002423 | 1.80 | 0.073 |
| DPS | -0.2274 | 0.1130 | -2.01 | 0.045 |
|  |  |  |  |  |
| $S=4.467$ | $R-S q=16.0 \%$ | $R-S q(a d j)=14.5 \%$ |  |  |

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 4 | 823.54 | 205.88 | 10.32 | 0.000 |
| Residual Error | 216 | 4310.48 | 19.96 |  |  |
| Total | 220 | 5134.02 |  |  |  |

The linear regression equation is as follows:
$\mathrm{BtM}=1.76+0.0403 \mathrm{ROTA}+0.0531 \mathrm{ROE}+0.00436$ RPS -0.227 DPS
As expected, the dividend per share sign is negative. Furthermore the return on equity ( ROE ) is almost perfect in explaining variations in market to book ratio. The overall regression equation is descriptive ( $F$ - value of 10.32 and $p$ - value 0.000 ).

### 5.0 CHAPTER FIVE - SUMMARY AND CONCLUSION

### 5.1 Introduction

This research was aimed at establishing the relationship between price to book value ratio and dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax for companies quoted at the Nairobi Stock Exchange.

In summary the study has established a statistically significant relationship between market to book ratio and dividend payout ratio, return on total assets, return on equity, return per share, dividend per share and growth rate of earnings after tax for the period 1991 to 2003 for companies that constitute the Nairobi Stock Exchange 20 share index.

The best predictor variables are return on assets, return on equity and dividend per share. This implies that managers of firms can control return on total assets, return on equity and dividend per share to influence the price to book value ratio of their firms. For investors, any adverse movements in return on total assets, return on equity and dividend per share will adversely affect the price to book value ratio thus affecting the value of their investment.

### 5.2 Limitations of the Study

- Due to time and financial constraints, the researcher only concentrated on companies that constitute the Nairobi Stock Exchange 20 share index.
- Lack of readily available daily data for the period of the study.


### 5.3 Suggestions for Further Research

- The period of study can be extended so as to be in a position to establish the long run relationship between price book value ratio and earnings growth rate, return on equity and dividend payout ratio.
- Researchers can take into consideration transaction costs when calculating the return on shares. Transaction costs for small firms tend to be higher than those for large firms.
- The sample size can be increased to include all companies listed at the Nairobi Stock Exchange.
- Beta can be introduced as one of the independent variables in the multiple linear regression model.

| 6.0 APPENDICES |  |
| :---: | :---: |
| 6.1 Companies that Constitute the NSE 20 Share Index |  |
| Name of company | Code |
| Brooke Bond | BBOND |
| George Willamson | GWK |
| Kakuzi | KAKUZI |
| Sasini Tea and Coffee | SASINI |
| Uchumi Supermarkets | UCHUMI |
| Kenya Airways | KENAIR |
| Tourist Promotion Services (Serena) | SERENA |
| Nation Media Group | NMG |
| Barclays Bank | BBK |
| Diamond Trust Bank | DTK |
| Kenya Commercial Bank | KCB |
| Standard Chartered Bank | SCBK |
| British American Tobacco | BAT |
| Bamburi Cement | BAMB |
| B.O.C Gases | BOC |
| National Industrial Credit | NIC |
| East African Breweries | EABL |
| Firestone | FIREST |
| Kenya Power and Lighting | KPLC |
| Total | TOTAL |

### 6.2 Book to Market Ratio and Financial Statement Variables

| Company | Code | Year | BtM | DPR | ROTA | ROE | RPS | DPS | GREarn |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bamb1991 | 1 | 1991 | 0.190579 | 15.43881 | 11.47143 | 10.17113 |  | 0.055537 | 69.15301 |
| Bamb1992 | 1 | 1992 | 0.115247 | 18.25426 | 14.39935 | 8.750253 | 76.94063 | 0.111074 | 62.97537 |
| Bamb1993 | 1 | 1993 | 0.571243 | 22.40124 | 14.69366 | 9.440439 | 452.4074 | 0.222149 | -42.8857 |
| Bamb1994 | 1 | 1994 | 1.273569 | 64.85844 | 11.96444 | 5.136533 | 134.3747 | 0.360992 | 231.7023 |
| Bamb1995 | 1 | 1995 | 0.582308 | 31.13582 | 16.85022 | 9.774086 | 15.82288 | 0.58314 | 12.46664 |
| Bamb1996 | 1 | 1996 | 0.69153 | 51.23859 | 13.24892 | 7.617326 | 29.57432 | 1.082645 | 1.694915 |
| Bamb1997 | 1 | 1997 | 1.240455 | 52.30769 | 12.93022 | 7.484168 | 91.66137 | 1.123967 | -27.1795 |
| Bamb1998 | 1 | 1998 | 1.240672 | 47.88732 | 5.022791 | 5.373445 | 1.37741 | 0.749311 | 26.05634 |
| Bambl999 | 1 | 1999 | 1.014993 | 57.46032 | 7.861573 | 7.188394 | -24.3132 | 0.997245 | -48.324 |
| Bamb2000 | 1 | 2000 | 1.333117 | 94.11765 | 6.365135 | 3.96868 | 32.37833 | 0.749311 | 112.7027 |
| Bamb2001 | 1 | 2001 | 0.893544 | 55.81395 | 10.47286 | 7.900813 | -19.4883 | 1.123967 | 68.99619 |
| Bamb2002 | 1 | 2002 | 1.595838 | 103.4202 | 14.01863 | 12.72727 | 84.75666 | 3.498623 | -13.3083 |
| Bamb2003 | 1 | 2003 | 3.188017 | 95.22024 | 11.99921 | 10.92373 | 118.442 | 2.798898 |  |
| BAT1991 | 2 | 1991 | 2.352102 | 85.7651 | 22.11038 | 27.4185 |  | 2.94375 | 30.00102 |
| BAT1992 | 2 | 1992 | 1.828837 | 79.33123 | 26.16186 | 26.86177 | 36.8125 | 3.54375 | 100.8216 |
| BAT1993 | 2 | 1993 | 2.256885 | 60.61359 | 36.87587 | 40.22963 | 59.5 | 5.4375 | -45.7544 |
| BAT1994 | 2 | 1994 | 5.068009 | 61.64924 | 18.04846 | 17.00233 | 214.4828 | 3 | 1.71652 |
| BAT1995 | 2 | 1995 | 1.943295 | 75.7611 | 16.79849 | 14.66642 | -58.0357 | 3.75 | 27.51724 |
| BAT1996 | 2 | 1996 | 1.306668 | 71.29492 | 20.21214 | 17.90341 | -22.4719 | 4.5 | 0.454386 |
| B.4T1997 | 2 | 1997 | 0.989075 | 70.97243 | 18.67099 | 17.11913 | -11.1111 | 4.5 | 82.46445 |
| BAT1998 | 2 | 1998 | 0.872125 | 48.62073 | 29.19039 | 28.29588 | 17 | 5.625 | 6.956783 |
| BAT1999 | 2 | 1999 | 1.331343 | 63.64161 | 27.36033 | 28.27779 | 72.54902 | 7.875 | -52.9084 |
| BAT2000 | 2 | 2000 | 1.454815 | 135.5734 | 9.903513 | 13.67142 | 17.67742 | 7.9 | 3.672324 |
| BAT2001 | 2 | 2001 | 1.30893 | 130.7711 | 14.0386 | 14.85883 | -0.99174 | 7.9 | 116.9183 |
| BAT2002 | 2 | 2002 | 1.269164 | 68.68011 | 19.89841 | 33.4568 | 11.53846 | 9 | $-13.0036$ |
| BAT2003 | 2 | 2003 | 4.93224 | 109.6471 | 26.4639 | 29.95467 | 303.0612 | 12.5 |  |
| BBK1991 | 3 | 1991 | 5.892702 | 57.14286 | 4.117229 | 32.26488 |  | 1.217477 | 51.52838 |
| BBK1992 | 3 | 1992 | 4.819944 | 66 | 4.725483 | 42.11165 | 60.22727 | 2.106038 | 89.19308 |
| BBK1993 | 3 | 1993 | 8.690979 | 56.13748 | 6.898564 | 61.99245 | 169.0365 | 3.367698 | 75.32369 |
| BBK1994 | 3 | 1994 | 9.516509 | 43.17062 | 8.269753 | 77.37815 | 104.6576 | 4.73245 | -7.90617 |
| BBK1995 | 3 | 1995 | 6.95758 | 50.51887 | 7.165627 | 52.82173 | 1.221271 | 5.257732 | 16.83962 |
| BBK1996 | 3 | 1996 | 3.521883 | 51.91764 | 7.328562 | 48.26578 | -15.6391 | 6.313206 | 8.477998 |
| BBK1997 | 3 | 1997 | 3.409825 | 57.42464 | 7.01773 | 42.66434 | 28.28126 | 7.574865 | 11.64868 |
| BBK1998 | 3 | 1998 | 3.241645 | 56.56667 | 6.480046 | 39.89627 | 47.10934 | 8.330879 | -24.8667 |
| BBK1999 | 3 | 1999 | 2.564317 | 68.45608 | 4.813324 | 26.66351 | -7.69231 | 7.574865 | -8.252 |
| BBK2000 | 3 | 2000 | 1.831344 | 89.55513 | 4.345989 | 23.3778 | -1.2514 | 9.091802 | 42.89168 |


| BBK2001 | 3 | 2001 | 1.661786 | 87.74958 | 5.880964 | 32.34811 | 11.80258 | 12.7295 | -39.6616 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BBK2002 | 3 | 2002 | 2.065225 | 124.6214 | 3.19627 | 19.60095 | 34.20768 | 10.9082 | 88.83904 |
| BBK2003 | 3 | 2003 | 4.120848 | 84.70448 | 5.247331 | 36.86026 | 149.3101 | 14.00098 |  |
| Bond1991 | 4 | 1991 | 1.79838 | 85.85308 | 27.69388 | 28.96447 |  | 5.49999 | 38.81494 |
| Bond1992 | 4 | 1992 | 2.167415 | 84.61551 | 33.83429 | 38.21991 | 46.34144 | 7.49999 | 112.5541 |
| Bond1993 | 4 | 1993 | 6.288452 | 91.07446 | 30.78928 | 27.37999 | 1313.333 | 17 | -55.3499 |
| Bond1994 | 4 | 1994 | 2.277127 | 59.61355 | 9.42235 | 7.306831 | -62.2069 | 5 | -93.5667 |
| Bond1995 | 4 | 1995 | 1.608645 | 97.77738 | 2.985105 | 0.464457 | -28.9963 | 1 | -148.997 |
| Bond1996 | 4 | 1996 | 1.57296 | 59.10737 | 3.625811 | -0.2331 | -5.78947 | 2 | -1643.56 |
| Bond1997 | 4 | 1997 | 1.020542 | 0 | 6.324569 | -4.25471 | -37.8531 | 0 | 204.6287 |
| Bond1998 | 4 | 1998 | 1.298739 | 85.10879 | 7.771795 | 4.53313 | 31.81818 | 4 | -8.3147 |
| Bond1999 | 4 | 1999 | 1.27707 | 90.57971 | 5.463233 | 4.732594 | -23.4115 | 3.98977 | 106.9062 |
| Bond2000 | 4 | 2000 | 1.148841 | 65.3134 | 10.29785 | 11.20207 | -0.72115 | 6 | -51.2075 |
| Bond2001 | 4 | 2001 | 0.820011 | 0 | 4.714378 | 5.263967 | -25.964 | 0 | -37.5024 |
| Bond2002 | 4 | 2002 | 0.656788 | 88.69886 | 3.455385 | 3.336916 | -21.5278 | 2.50001 | -52.3852 |
| Bond2003 | 4 | 2003 | 1.29471 | 471.0541 | 1.457114 | 1.927572 | 50 | 6 |  |
| BOC1991 | 5 | 1991 | 0.391801 | 38.80739 | 12.25044 | 7.41814 |  | 0.874735 | 22.06494 |
| BOC1992 | 5 | 1992 | 0.451839 | 53.69227 | 12.72581 | 8.582581 | 32 | 0.984077 | 48.00983 |
| BOC1993 | 5 | 1993 | 0.632741 | 58.69402 | 12.34918 | 9.531447 | 142.1388 | 1.592215 | 30.61266 |
| BOC1994 | 5 | 1994 | 2.054226 | 75.12359 | 14.96809 | 9.952202 | 245.1149 | 2.661764 | 12.41797 |
| BOC1995 | 5 | 1995 | 1.818273 | 70.23389 | 14.74141 | 10.86157 | -4.71187 | 2.797536 | 55.01267 |
| BOC1996 | 5 | 1996 | 1.433453 | 54.25604 | 16.36811 | 14.94513 | 0.825561 | 3.349995 | 13.07006 |
| BOC1997 | 5 | 1997 | 1.449676 | 47.98445 | 19.14496 | 14.80345 | 14.38461 | 3.349995 | 11.91358 |
| BOC1998 | 5 | 1998 | 1.313577 | 44.7963 | 20.07153 | 15.28006 | 3.521134 | 3.500005 | -4.78385 |
| BOC1999 | 5 | 1999 | 14 | 47.71887 | 9.274573 | 25.5256 | 5.071416 | 3.549991 | -48.5636 |
| BOC2000 | 5 | 2000 | 6 | 92.77254 | 5.895824 | 76.53108 | . 52.0714 | 3.549991 | 0.44837 |
| BOC2001 | 5 | 2001 | 6.2 | 92.35843 | 7.63246 | 76.87423 | 15.16664 | 3.549991 | 40.56096 |
| BOC2002 | 5 | 2002 | 8 | 80.51493 | 10.60174 | 108.0551 | 43.0646 | 4.350026 | 44.6749 |
| BOC2003 | 5 | 2003 | 20.2 | 55.65231 | 11.35071 | 156.3287 | 163.3751 | 4.350026 |  |
| DTB1991 | 6 | 1991 | 1.413214 | 40.80918 | 4.919391 | 19.99216 |  | 0.355552 | 32.24195 |
| DTB1992 | 6 | 1992 | 2.495667 | 46.63654 | 4.833575 | 22.01339 | 110.6244 | 0.512 | 25.51899 |
| DTB1993 | 6 | 1993 | 3.218252 | 31.24227 | 6.318767 | 28.11604 | 95.07692 | 0.597333 | 69.39733 |
| DTB1994 | 6 | 1994 | 5.832473 | 35.40133 | 6.238127 | 29.49374 | 100.5645 | 0.896 | 30.68889 |
| DTB1995 | 6 | 1995 | 2.948207 | 40.30191 | 5.379366 | 24.31196 | -18.0368 | 1.152 | 10.72218 |
| DTB1996 | 6 | 1996 | 1.435362 | -69.5188 | -1.46601 | -11.0075 | -54.2308 | 0.64 | -152.888 |
| DTB1997 | 6 | 1997 | 2.151003 | 30.12847 | -3.9766 | -32.2121 | -2.82609 | 0.48 | -127.208 |
| DTB1998 | 6 | 1998 | 1.843399 | 30.78949 | 3.034183 | 23.57149 | 4.827586 | 0.64 | 161.7261 |
| DTB1999 | 6 | 1999 | 1.816723 | 61.02241 | 2.497711 | 9.99006 | 21.81818 | 0.64 | -49.544 |
| DTB2000 | 6 | 2000 | 0.909424 | 29.16111 | 3.588638 | 13.85273 | -43.8462 | 0.48 | 56.94466 |


| DTB2001 | 6 | 2001 | 0.587328 | 77.68983 | 0.960878 | 3.352224 | -32.8571 | 0.32 | -74.9765 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DTB2002 | 6 | 2002 | 0.650752 | 63.15789 | 1.911194 | 6.190848 | 17.77778 | 0.48 | 84.51334 |
| DTB2003 | 6 | 2003 | 2.174435 | 49.9587 | 2.729066 | 11.13346 | 258.7501 | 0.700005 | 84.36412 |
| EABL1991 | 7 | 1991 | 0.483851 | 59.24929 | 13.62339 | 13.14423 |  | 0.90768 | 59.3002 |
| EABL1992 | 7 | 1992 | 0.813215 | 58.46114 | 13.45571 | 14.32417 | 96.2162 | 1.032871 | 15.32648 |
| EABL1993 | 7 | 1993 | 1.012869 | 48.60579 | 12.6043 | 20.189 | 50.90906 | 1.314561 | 53.07842 |
| EABL1994 | 7 | 1994 | 0.859895 | 48.8397 | 17.0124 | 10.87413 | 239.4737 | 1.877948 | 37.21147 |
| EABL1995 | 7 | 1995 | 0.485074 | 143.5731 | 7.453742 | 2.529783 | -40.3226 | 1.877948 | -63.3282 |
| EABL1996 | 7 | 1996 | 0.215426 | 78.40025 | 10.90176 | 6.462227 | -39.7097 | 2.40379 | 172.5632 |
| EABL1997 | 7 | 1997 | 0.427442 | 45.14168 | 11.89635 | 10.54677 | 131.2363 | 2.884543 | 79.33863 |
| EABL1998 | 7 | 1998 | 0.484813 | 302.2512 | 6.290566 | 2.961332 | 46.35463 | 4.120777 | -68.8702 |
| EABL1999 | 7 | 1999 | 0.745695 | 60.90466 | 11.90677 | 11.93971 | 43.39623 | 4.807575 | 299.6606 |
| EABL2000 | 7 | 2000 | 0.72419 | 59.19615 | 13.87227 | 13.09587 | 15.37057 | 5.360085 | 4.155134 |
| EABL2001 | 7 | 2001 | 0.777206 | 62.36626 | 17.98247 | 16.37469 | 26.5391 | 7.2 | 32.13551 |
| EABL2002 | 7 | 2002 | 0.8222 | 54.04728 | 21.09431 | 23.19281 | 27.77778 | 9.200002 | 48.25893 |
| EABL2003 | 7 | 2003 | 0.833474 | 67.35036 | 21.10641 | 18.31424 | 32.06522 | 12 | -14.6565 |
| FIRE1991 | 8 | 1991 |  |  |  |  |  |  |  |
| FIRE1992 | 8 | 1992 |  |  |  |  |  |  |  |
| FIRE1993 | 8 | 1993 |  | 47.35515 | 128.3793 | 135.1462 |  | 1.119046 |  |
| FIRE1994 | 8 | 1994 | 6.283166 | 75.83166 | 52.78734 | 47.79734 |  | 1.345239 | -24.9297 |
| FIRE1995 | 8 | 1995 | 3.666722 | 76.15305 | 55.83158 | 57.14449 | -25.6757 | 1.833332 | 35.70783 |
| FIRE1996 | 8 | 1996 | 3.452003 | 67.26775 | 50.4789 | 50.50854 | 21.21212 | 1.666667 | 2.91722 |
| FIRE1997 | 8 | 1997 | 2.588146 | 69.1856 | 40.51224 | 42.39606 | -5.45455 | 1.666667 | -2.77203 |
| FIRE1998 | 8 | 1998 | 2.384043 | 68.18203 | 35.76941 | 34.35756 | 12.34043 | 1.500001 | -8.67519 |
| FIRE1999 | 8 | 1999 | 1.718834 | 71.3169 | 22.8169 | 20.81496 | -22.0497 | 0.999999 | -36.2639 |
| FIRE2000 | 8 | 2000 | 1.73038 | 95.16486 | 15.01556 | 15.58922 | 9.956698 | 0.999999 | -25.0596 |
| FIRE2001 | 8 | 2001 | 1.01726 | 83.43585 | 16.03609 | 17.57012 | -31.6239 | 0.999999 | 14.05752 |
| FIRE2002 | 8 | 2002 | 2.421991 | 120.2824 | 12.10065 | 12.29058 | 144.2857 | 0.999999 | -30.6334 |
| FIRE2003 | 8 | 2003 | 2.647285 | 88.4789 | 9.891534 | 8.524831 | 11.80126 | 0.500003 | -32.0271 |
| GWK1991 | 9 | 1991 | 0.153017 | 19.54708 | 8.336352 | 7.885737 |  | 0.749166 | 38.45741 |
| GWK1992 | 9 | 1992 | 0.197948 | 35.57484 | 4.362484 | 4.195391 | 40.96864 | 0.749166 | -45.0536 |
| GWK1993 | 9 | 1993 | 0.159399 | 13.77553 | 12.87585 | 10.03705 | 59.93379 | 0.999954 | 244.6963 |
| GWK1994 | 9 | 1994 | 1.106969 | 10.6968 | 26.5876 | 23.30965 | 783.3333 | 2.5 | 239.6479 |
| GWK1995 | 9 | 1995 | 1.089569 | 85.24143 | 4.660554 | 1.171225 | -2.30773 | 0.999954 | -94.4638 |
| GWK1996 | 9 | 1996 | 0.569109 | 73.6603 | 4.912382 | 1.39885 | -46.8254 | 0.999954 | 18.68307 |
| GWK1997 | 9 | 1997 | 0.605843 | 22.81095 | 8.146168 | 5.810566 | 13.63643 | 1.500046 | 325.5622 |
| GWK1998 | 9 | 1998 | 0.96627 | 23.59213 | 25.30758 | 24.72589 | 102.0407 | 7.499886 | 379.2449 |
| GWK1999 | 9 | 1999 | 0.407286 | 37.29174 | 3.189867 | 3.763213 | -32.8794 | 2.5 | -78.8055 |
| GWK2000 | 9 | 2000 | 0.55581 | 27.98072 | 5.018068 | 4.65729 | 7.987845 | 2.5 | 33.26864 |


| GWK2001 | 9 | 2001 | 0.515458 | 32.13641 | 9.397956 | 8.713179 | 8.247423 | 5 | 72.04185 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GWK2002 | 9 | 2002 | 0.275639 | -16.2618 | -1.0779 | -1.79161 | -48.5 | 0.499977 | -121.148 |
| GWK2003 | 9 | 2003 | 0.439248 | 70.95073 | 2.669492 | 2.909841 | 68.13714 | 3.749943 | 259.2782 |
| KAK1991 | 10 | 1991 | 0.4995 | 51.50369 | 5.252832 | 5.995232 |  | 0.666684 | -23.3263 |
| KAK1992 | 10 | 1992 | 1.083484 | 33.74378 | 9.090909 | 10.91754 | 140.2984 | 0.833316 | 91.58972 |
| KAK1993 | 10 | 1993 | 1.006173 | 17.97577 | 20.23294 | 17.02529 | 174.3589 | 1.333316 | 214.7904 |
| KAK1994 | 10 | 1994 | 1.555068 | 19.25259 | 16.96196 | 15.54892 | 77.14376 | 2 | 44.48224 |
| KAK1995 | 10 | 1995 | 1.17654 | 57.8743 | 6.441425 | 5.136953 | -21.3115 | 2 | -64.6582 |
| KAK1996 | 10 | 1996 | 1.148402 | 30.34525 | 9.645544 | 9.047864 | 6.06383 | 2.2 | 83.30448 |
| KAK1997 | 10 | 1997 | 0.802703 | 26.63925 | 13.23797 | 10.85522 | 2.307692 | 2.75 | 49.78545 |
| KAK1998 | 10 | 1998 | 1.125804 | 40.21968 | 6.701111 | 5.914363 | 48.19588 | 2.75 | -34.8324 |
| KAK1999 | 10 | 1999 | 0.779762 | 106.7974 | 2.728661 | 1.632713 | -36.8794 | 2 | -73.4339 |
| KAK2000 | 10 | 2000 | 0.504766 | -27.7296 | 0.80005 | -2.0188 | -36.3218 | 0.4 | -215.146 |
| KAK2001 | 10 | 2001 | 0.343886 | 0 | 0.053999 | -2.58671 | -34.5455 | 0 | -24.1296 |
| KAK2002 | 10 | 2002 | 0.305908 | 0 | 1.857544 | -0.49296 | -55.2778 | 0 | 85.96724 |
| KAK2003 | 10 | 2003 | 0.403755 | 0 | 3.504051 | 4.34206 | 28.88199 | 0 | 682.4211 |
| KCB1991 | 11 | 1991 | 0.743887 | 52.99783 | 2.967884 | 16.93295 |  | 1.085896 | 48.63835 |
| KCB1992 | 11 | 1992 | 0.603857 | 37.73388 | 3.328295 | 23.51433 | 6.869875 | 1.206551 | 56.05731 |
| KCB1993 | 11 | 1993 | 1.276616 | 21.0982 | 6.319302 | 47.70432 | 230.1115 | 1.809826 | 168.2732 |
| KCB1994 | 11 | 1994 | 1.745554 | 19.34106 | 5.704003 | 43.3362 | 102.8061 | 2.171791 | 30.90202 |
| KCB1995 | 11 | 1995 | 1.113485 | 21.27857 | 6.351419 | 43.22283 | -3.7037 | 3.375 | 41.25164 |
| KCB1996 | 11 | 1996 | 0.992519 | 31.40428 | 6.400983 | 34.34631 | 23.92157 | 5.25 | 5.399632 |
| KCB1997 | 11 | 1997 | 0.880987 | 34.9749 | 7.093663 | 28.60183 | 18.05556 | 6 | 2.618183 |
| KCB1998 | 11 | 1998 | 0.862698 | 73.58986 | 1.852049 | 9.170487 | 9.090909 | 4.5 | -64.3549 |
| KCB1999 | 11 | 1999 | 0.850266 | 0 | -2.91256 | -16.3772 | -14.1026 | 0 | -269.946 |
| KCB2000 | 11 | 2000 | 0.641574 | 0 | -1.02118 | -5.38965 | -28.3582 | 0 | 70.12417 |
| KCB2001 | 11 | 2001 | 0.29278 | 0 | 0.540036 | 4.554387 | -54.4444 | 0 | 182.2401 |
| KCB2002 | 11 | 2002 | 0.41702 | 0 | -6.68374 | -44.3043 | -12.1951 | 0 | -885.549 |
| KCB2003 | 11 | 2003 | 1.690588 | 30.81232 | 1.26374 | 9.134858 | 335.7639 | 1 | 116.1806 |
| KQ1991 | 12 | 1991 |  |  |  |  |  |  |  |
| KQ1992 | 12 | 1992 |  |  |  |  |  |  |  |
| KQ1993 | 12 | 1993 |  |  |  |  |  |  |  |
| KQ1994 | 12 | 1994 |  |  |  |  |  |  |  |
| KQ1995 | 12 | 1995 |  |  |  |  |  | 0 |  |
| KQ1996 | 12 | 1996 | 0.888802 |  | 18.27919 | 30.23332 |  | 0 | -33.5877 |
| KQ1997 | 12 | 1997 | 0.713332 | 40.65805 | 12.75813 | 14.76127 | -8.3404 | 0.749567 | -40.032 |
| KQ1998 | 12 | 1998 | 0.517855 | 35.08371 | 11.04015 | 21.1458 | -9.30382 | 0.9987 | 54.40658 |
| KQ1999 | 12 | 1999 | 0.480271 | 0 | 6.140887 | 17.00479 | 9.589041 | 0 | -8.14307 |
| KQ2000 | 12 | 2000 | 0.476597 | 19.74675 | 8.280239 | 39.08246 | 9.375 | 1.25 | 142.0878 |


| KQ2001 | 12 | 2001 | 0.459834 | 42.52027 | 8.91207 | 18.28471 | 17.33333 | 1.25 | -53.5592 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| KQ2002 | 12 | 2002 | 0.46623 | 31.91244 | 5.356274 | 11.77746 | 3.974658 | 0.600087 | -35.9617 |
| KQ2003 | 12 | 2003 | 0.549755 | 66.95652 | 3.631563 | 5.057632 | 24.14391 | 0.500433 | -58.3429 |
| KPLC1991 | 13 | 1991 |  | 20.57436 | 4.369556 | 8.967645 |  | 0.355551 | 75.02808 |
| KPLC1992 | 13 | 1992 | 0.171226 | 35.49539 | 4.932452 | 4.939253 |  | 0.355551 | -41.4515 |
| KPLC1993 | 13 | 1993 | 0.120294 | -8.70731 | -1.41179 | -22.2119 | -34.8033 | 0.355551 | -495.583 |
| KPLC1994 | 13 | 1994 | 0.191687 | 5.186937 | 8.814119 | 38.90837 | 151.9999 | 0.399997 | 290.5909 |
| KPLC1995 | 13 | 1995 | 0.363378 | 3.044986 | 12.59364 | 48.51684 | 206.1728 | 0.444444 | 88.99036 |
| KPLC1996 | 13 | 1996 | 0.553311 | 12.62357 | 9.684092 | 32.86936 | 116.6667 | 1.777778 | -3.50841 |
| KPLC1997 | 13 | 1997 | 0.99558 | 27.19004 | 11.84928 | 34.9402 | 152.0492 | 5.333333 | 39.21365 |
| KPLC1998 | 13 | 1998 | 1.090363 | 28.85885 | 10.46277 | 26.45648 | 40.74074 | 5.333333 | -5.77551 |
| KPLC1999 | 13 | 1999 | 1.560284 | 48.56967 | 9.474525 | 22.13128 | 45.2 | 8 | -10.8595 |
| KPLC2000 | 13 | 2000 | 3.794153 | -9.8301 | -7.84579 | -33.2175 | 69.9115 | 2 | -223.192 |
| KPLC2001 | 13 | 2001 | 1.384649 | 0 | -12.7506 | -114.044 | -90 | 0 | -78.9019 |
| KPLC2002 | 13 | 2002 | 0.428702 | 0 | -8.36511 | -81.7689 | 0.263158 | 0 | 34.66313 |
| KPLC2003 | 13 | 2003 | 4.794536 | 0 | -8.74759 | -140.226 | 96.85039 | 0 | -54.1471 |
| NIC1991 | 14 | 1991 | 1.605557 | 36.15756 | 3.982759 | 33.10893 |  | 0.213287 | 44.74781 |
| NIC1992 | 14 | 1992 | 1.490439 | 27.64578 | 5.242054 | 45.82927 | 39.18936 | 0.298612 | 83.11015 |
| NIC1993 | 14 | 1993 | 2.129577 | 33.20166 | 9.693129 | 57.24334 | 183.8532 | 0.746506 | 108.1589 |
| NIC1994 | 14 | 1994 | 3.676762 | 35.74653 | 8.877216 | 36.1708 | 124.5085 | 0.746506 | -7.11923 |
| NIC1995 | 14 | 1995 | 2.269558 | 30.12268 | 10.38635 | 50.67636 | -6.66669 | 1.194412 | 89.87212 |
| NIC1996 | 14 | 1996 | 1.77914 | 28.0891 | 8.719666 | 39.75857 | 10.22948 | 1.199751 | 7.719095 |
| NIC1997 | 14 | 1997 | 1.930337 | 33.08502 | 7.772412 | 29.31139 | 90.4696 | 1.600008 | 13.2237 |
| NIC1998 | 14 | 1998 | 1.394432 | 37.13475 | 5.6773 | 17.20962 | -16 | 1.400007 | -22.0423 |
| NIC1999 | 14 | 1999 | 1.453154 | 49.31338 | 6.342592 | 15.25156 | 17.39144 | 1.799997 | -3.18176 |
| NIC2000 | 14 | 2000 | 0.662011 | 47.4572 | 6.157469 | 14.70511 | -45.6945 | 1.799997 | 3.91127 |
| NIC2001 | 14 | 2001 | 0.531403 | 51.94852 | 4.757501 | 11.19185 | -6.4789 | 1.599996 | -18.7962 |
| NIC2002 | 14 | 2002 | 0.691689 | 71.93532 | 3.836292 | 9.731119 | 46.66665 | 1.999998 | -9.73037 |
| NIC2003 | 14 | 2003 | 1.215865 | 76.43129 | 3.528736 | 10.06035 | 91.25001 | 2.250002 | 5.882558 |
| NMG1991 | 14 | 1991 | 0.241958 | 38.91769 | 15.03041 | 10.93681 |  | 0.266561 | 24.2221 |
| NMG1992 | 15 | 1992 | 0.297672 | 44.63135 | 15.85067 | 9.843396 | 49.23042 | 0.319869 | 3.642322 |
| NMG1993 | 15 | 1993 | 0.348444 | 31.09567 | 18.46871 | 13.16465 | 68.62762 | 0.355421 | 58.94648 |
| NMG1994 | 15 | 1994 | 1.308047 | 13.62892 | 25.36433 | 25.4533 | 408.974 | 0.399832 | 154.6476 |
| NMG1995 | 15 | 1995 | 1.203693 | 13.70558 | 26.27841 | 23.48264 | 27.89901 | 0.499813 | 23.99947 |
| NMG1996 | 15 | 1996 | 1.302171 | 15.79784 | 23.24451 | 16.1673 | 16.23707 | 0.61086 | -18.7767 |
| NMG1997 | 15 | 1997 | 1.837258 | 17.23531 | 26.22361 | 24.99879 | 82.32152 | 0.915888 | 79.29103 |
| NMG1998 | 15 | 1998 | 3.195714 | 18.00919 | 26.75909 | 23.2343 | 113.3241 | 1.099065 | 14.84348 |
| NMG1999 | 15 | 1999 | 2.017881 | 25.20194 | 14.62277 | 14.97384 | -26.2682 | 1.166355 | -24.1654 |
| NMG2000 | 15 | 2000 | 1.309694 | 31.65906 | 11.62508 | 11.01781 | -29.7501 | 1.166355 | -19.1842 |


| NMG2001 | 15 | 2001 | 0.748574 | 32.60616 | 13.06261 | 13.45088 | -33.7998 | 1.564486 | 31.53423 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NMG2002 | 15 | 2002 | 2.008043 | 33.11045 | 17.63599 | 17.69784 | 201.7973 | 2.499065 | 44.11094 |
| NMG2003 | 15 | 2003 | 4.127177 | 44.37624 | 21.51611 | 26.1844 | 114.2857 | 5 | 55.5497 |
| Sasi1991 | 16 | 1991 | 0.641518 | 80.87741 | 23.66464 | 17.71419 |  | 1.111113 |  |
| Sasi1992 | 16 | 1992 | 0.767782 | 67.65097 | 25.438 | 18.68682 | 47.05882 | 1.111113 |  |
| Sasi1993 | 16 | 1993 | 1.093309 | 30.84315 | 69.96897 | 62.08748 | 152.3077 | 2.222225 |  |
| Sasi1994 | 16 | 1994 | 4.829529 | 79.15424 | 26.36584 | 22.26311 | 404.1667 | 2.66667 | -54.0835 |
| Sasi1995 | 16 | 1995 | 0.360472 | 99.53518 | 6.848226 | 5.25774 | -69.5129 | 2.000016 | -41.2595 |
| Sasi1996 | 16 | 1996 | 0.432681 | 99.85026 | 4.351589 | 2.873003 | 27.82375 | 1.666675 | -13.7144 |
| Sasi1997 | 16 | 1997 | 0.683545 | 76.39179 | 6.981208 | 4.402397 | 67.32051 | 2.000016 | 54.14735 |
| Sasi1998 | 16 | 1998 | 1.175225 | 93.69135 | 8.312413 | 5.307109 | 81.84769 | 3.000011 | 22.16086 |
| Sasi1999 | 16 | 1999 | 0.950919 | 72.95025 | 1.913826 | 0.933929 | -23.2877 | 0.500011 | -82.7988 |
| Sasi2000 | 16 | 2000 | 0.58275 | 68.62655 | 6.200064 | 4.844678 | -33.7838 | 2.000016 | 408.0434 |
| Sasi2001 | 16 | 2001 | 0.26918 | 274.1759 | 1.095554 | 0.477961 | -51.3669 | 0.999995 | $-90.0755$ |
| Sasi2002 | 16 | 2002 | 0.303978 | -273.847 | -2.97764 | -0.82094 | -4.08798 | 0.500011 | -255.685 |
| Sasi2003 | 16 | 2003 | 0.416396 | 0 | -4.22745 | -3.95921 | 29.15254 | 0 | -322.578 |
| SCB1991 | 17 | 1991 | 1.906939 | 56.0016 | 3.95736 | 29.85789 |  | 0.708334 | 25.1651 |
| SCB1992 | 17 | 1992 | 1.508079 | 46.18775 | 4.877874 | 42.07437 | 11.53842 | 0.999998 | 71.17276 |
| SCB1993 | 17 | 1993 | 4.104144 | 71.03971 | 3.074594 | 27.46577 | 249.0384 | 1.249999 | -18.7289 |
| SCB1994 | 17 | 1994 | 6.742016 | 88.29195 | 4.62748 | 39.23731 | 79.88484 | 2.500002 | 60.92027 |
| SCB1995 | 17 | 1995 | 4.107894 | 72.97264 | 6.648435 | 57.21322 | -22.1477 | 3.333335 | 61.32423 |
| SCB1996 | 17 | 1996 | 2.877327 | 53.7857 | 6.084821 | 46.85891 | -1.41509 | 2.500002 | 1.754754 |
| SCB1997 | 17 | 1997 | 2.35103 | 58.04985 | 5.542152 | 35.47307 | 2.577323 | 2.500002 | -7.34567 |
| SCB1998 | 17 | 1998 | 2.084307 | 57.66425 | 6.481204 | 44.12501 | 20.65217 | 3.333335 | 49.57006 |
| SCB1999 | 17 | 1999 | 1.419816 | 70.21594 | 6.266522 | 37.57599 | 5.742572 | 4.933335 | 10.11103 |
| SCB2000 | 17 | 2000 | 2.565577 | 125.0347 | 6.745764 | 42.52494 | 97.28254 | 11 | 22.58787 |
| SCB2001 | 17 | 2001 | 2.498654 | 91.25506 | 6.208302 | 46.95897 | 13.63637 | 8.250002 | 3.976425 |
| SCB2002 | 17 | 2002 | 3.390427 | 11.20713 | 5.531723 | 46.49525 | 37.5 | 1 | -1.30193 |
| SCB2003 | 17 | 2003 | 6.833444 | 8.86585 | 6.377078 | 54.85678 | 132.3077 | 1 | 26.40782 |
| TPS1991 | 18 | 1991 |  |  |  |  |  |  |  |
| TPS1992 | 18 | 1992 |  |  |  |  |  |  |  |
| TPS1993 | 18 | 1993 |  |  |  |  |  |  |  |
| TPS1994 | 18 | 1994 |  |  |  |  |  |  |  |
| TPS1995 | 18 | 1995 |  |  |  |  |  |  |  |
| TPS1996 | 18 | 1996 | 1.01432 | 199.1495 | 25.66538 | 19.98115 |  | 2.712014 |  |
| TPS1997 | 18 | 1997 | 1.094158 | 85.35993 | 12.32378 | 8.541045 |  | 1.000026 | -13.9711 |
| TPS1998 | 18 | 1998 | 0.608437 | 58.28486 | 6.909941 | 12.68335 | 10.71429 | 1 | 46.44922 |
| TPS1999 | 18 | 1999 | 0.675226 | 48.7534 | 6.684223 | 11.52177 | 0.689655 | 1 | 19.55035 |
| TPS2000 | 18 | 2000 | 0.68549 | 51.22935 | 8.60608 | 9.386321 | 24.26472 | 1.100003 | 4.683876 |


| TPS2001 | 18 | 2001 | 0.810273 | 43.99624 | 7.952035 | 10.37449 | 14.55698 | 1.100003 | 16.4403 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TPS2002 | 18 | 2002 |  | 40.18076 | 8.156078 | 10.92871 | 27.05884 | 1.100003 | 9.495791 |
| TPS2003 | 18 | 2003 |  |  |  |  |  |  |  |
| UCM1991 | 19 | 1991 |  |  |  |  |  |  |  |
| UCM1992 | 19 | 1992 |  |  | 58.52226 | 78.28889 |  |  |  |
| UCM1993 | 19 | 1993 | 1.626455 | 84.15206 | 40.647 | 51.88125 |  | 2.666667 |  |
| UCM1994 | 19 | 1994 | 4.029292 | 74.01651 | 29.81159 | 37.55489 | 208.8608 | 3.333333 | 42.11706 |
| UCM1995 | 19 | 1995 | 2.981983 | 94.87306 | 31.10533 | 43.51639 | -15.625 | 3.333333 | -21.9836 |
| UCM1996 | 19 | 1996 | 2.490716 | 77.04487 | 24.3164 | 35.24174 | 4.142012 | 3.333333 | 23.14001 |
| UCM1997 | 19 | 1997 | 3.690752 | 89.35398 | 21.12403 | 45.03976 | 66.73077 | 3.35 | -13.3446 |
| UCM1998 | 19 | 1998 | 3.577788 | 71.9742 | 16.42118 | 31.73551 | 19.375 | 3.75 | 38.97078 |
| UCM1999 | 19 | 1999 | 1.869683 | 73.65307 | 18.3412 | 35.16647 | -36.3636 | 3 | -21.8235 |
| UCM2000 | 19 | 2000 | 3.538896 | 63.67849 | 4.092558 | 10.07963 | 102 | 3 | 15.66396 |
| UCM2001 | 19 | 2001 | 1.990605 | 107.6257 | 3.739458 | 5.334193 | -29.2632 | 1.6 | -68.4445 |
| UCM2002 | 19 | 2002 | 1.788163 | 60.40593 | $-4.25363$ | -24.5802 | -14.8438 | 0.5 | -44.3216 |
| UCM2003 | 19 | 2003 | 2.543311 | 0 | -16.9998 | -172.187 | 11.21495 | 0 | -495.798 |
| ToTL1991 | 20 | 1991 | 0.736251 | 65.0454 | 18.94203 | 42.5637 |  | 0.583046 | 18.15858 |
| ToTL1992 | 20 | 1992 | 2.381267 | 72.25853 | 15.91883 | 38.57573 | 300 | 0.666338 | 2.877263 |
| ToTL1993 | 20 | 1993 | 6.534858 | 67.33807 | 43.4874 | 105.6636 | 325 | 2.165599 | 248.7481 |
| ToTL1994 | 20 | 1994 | 10.44773 | 40.42738 | 22.60127 | 18.54406 | 79.78571 | 0.283194 | -78.2184 |
| ToTL1995 | 20 | 1995 | 5.309034 | 23.18979 | 25.47513 | 38.40759 | -30.6 | 0.416461 | 156.3716 |
| ToTL1996 | 20 | 1996 | 3.893302 | 80.88745 | 17.06435 | 18.84584 | -21.0526 | 0.832923 | -42.6616 |
| ToTL1997 | 20 | 1997 | 3.19866 | 112.176 | 13.9033 | 14.00117 | -15.2308 | 0.86624 | -25.0081 |
| ToTL1998 | 20 | 1998 | 2.559229 | 52.32618 | 20.23593 | 32.24604 | -0.95238 | 0.999507 | 147.3597 |
| ToTL1999 | 20 | 1999 | 1.808133 | 34.52903 | 22.80773 | 44.16886 | 0.816327 | 1.132775 | 71.74822 |
| ToTL2000 | 20 | 2000 | 1.849553 | 0 | 9.399699 | 13.4988 | 17.3913 | 0 | -62.5496 |
| ToTL2001 | 20 | 2001 | 0.910871 | 0 | 3.064225 | -11.6097 | -33.9995 | 0 | -207.55 |
| ToTL2002 | 20 | 2002 | 1.198426 | 82.62331 | 10.02356 | 13.55754 | 102.4049 | 1.770615 | 262.1789 |
| ToTL2003 | 20 | 2003 | 1.824636 | 77.13347 | 11.10394 | 16.67075 | 91.36251 | 2.603854 | 57.52594 |

### 6.3 Regression Analysis: BtM versus DPR, ROTA, ROE, RPS, DPS, GREarn

The regression equation is as follows:
$\mathrm{BtM}=1.44+0.00455 \mathrm{DPR}+0.0832 \mathrm{ROTA}+0.0423 \mathrm{ROE}+0.00404 \mathrm{RPS}-0.300$ DPS - 0.00123 GREarn

214 cases used 46 cases contain missing values

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 1.4390 | 0.5492 | 2.62 | 0.009 |
| DPR | 0.004550 | 0.007166 | 0.63 | 0.526 |
| ROTA | 0.08320 | 0.03632 | 2.29 | 0.023 |
| ROE | 0.04225 | 0.01281 | 3.30 | 0.001 |
| RPS | 0.004035 | 0.002446 | 1.65 | 0.101 |
| DPS | -0.3004 | 0.1274 | -2.36 | 0.019 |
| GREarn | -0.001229 | 0.001836 | -0.67 | 0.504 |
|  |  |  |  |  |
| S $=4.444$ | R-Sq | $=15.1 \%$ | R-Sq(adj) $=12.6 \%$ |  |

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 6 | 725.26 | 120.88 | 6.12 | 0.000 |
| Residual Error | 207 | 4088.73 | 19.75 |  |  |
| Total | 213 | 4813.99 |  |  |  |


| Source | DF | Seq SS |
| :--- | :---: | ---: |
| DPR | 1 | 18.61 |
| ROTA | 1 | 398.75 |
| ROE | 1 | 165.63 |
| RPS | 1 | 26.78 |
| DPS | 1 | 106.64 |
| GREarn | 1 | 8.86 |

## Unusual Observations

| Obs | DPR | BtM | Fit | SE Fit | Residual | St Resid |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 42 | 91 | 6.288 | 5.833 | 3.168 | 0.456 | 0.15 X |
| 45 | 59 | 1.573 | 3.396 | 2.981 | -1.823 | -0.55 X |
| 61 | 48 | 14.000 | 2.520 | 0.392 | 11.480 | $2.59 R$ |
| 86 | 302 | 0.485 | 2.497 | 1.812 | -2.012 | -0.50 X |
| 96 | 76 | 3.667 | 8.147 | 1.576 | -4.480 | -1.08 X |
| 108 | 11 | 1.107 | 6.800 | 1.777 | -5.693 | -1.40 X |
| 142 | 0 | 0.417 | 0.050 | 1.609 | 0.367 | 0.09 X |
| 167 | 0 | 1.385 | -4.707 | 1.467 | 6.091 | 1.45 X |
| 169 | 0 | 4.795 | -4.756 | 1.785 | 9.551 | $2.35 R X$ |
| 206 | 274 | 0.269 | 2.401 | 1.738 | -2.132 | -0.52 X |
| 207 | -274 | 0.304 | 0.058 | 2.297 | 0.246 | 0.06 X |
| 247 | 0 | 2.543 | -6.596 | 2.076 | 9.139 | $2.33 R X$ |
| 249 | 72 | 15.919 | 5.729 | 0.831 | 10.190 | $2.33 R$ |
| 250 | 67 | 43.487 | 10.183 | 1.292 | 33.304 | $7.83 R$ |
| 251 | 40 | 22.601 | 4.620 | 0.640 | 17.981 | $4.09 R$ |
| 252 | 23 | 25.475 | 4.846 | 0.750 | 20.629 | $4.71 R$ |
| 253 | 81 | 17.064 | 3.740 | 0.546 | 13.324 | $3.02 R$ |
| 254 | 112 | 13.903 | 3.407 | 0.637 | 10.496 | $2.39 R$ |
| 255 | 52 | 20.236 | 4.238 | 0.550 | 15.998 | $3.63 R$ |
| 256 | 35 | 22.808 | 4.935 | 0.609 | 17.873 | $4.06 R$ |

$R$ denotes an observation with a large standardized residual;
$X$ denotes an observation whose $X$ value gives it large influence.

### 6.4 Regression Analysis: BtM versus ROTA, ROE, RPS

The regression equation is
$\mathrm{BtM}=1.33+0.0380$ ROTA $+0.0483 \mathrm{ROE}+0.00337$ RPS

221 cases used 39 cases contain missing values

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 1.3262 | 0.4346 | 3.05 | 0.003 |
| ROTA | 0.03803 | 0.03276 | 1.16 | 0.247 |
| ROE | 0.04828 | 0.01147 | 4.21 | 0.000 |
| RPS | 0.003366 | 0.002389 | 1.41 | 0.160 |
|  |  |  |  |  |
| S $=4.498$ | R-Sq $=14.5 \%$ | R-Sq $($ adj $)=13.3 \%$ |  |  |

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 3 | 742.71 | 247.57 | 12.23 | 0.000 |
| Residual Error | 217 | 4391.31 | 20.24 |  |  |
| Total | 220 | 5134.02 |  |  |  |


| Source | DF | Seq SS |
| :--- | ---: | ---: |
| ROTA | 1 | 333.20 |
| ROE | 1 | 369.33 |
| RPS | 1 | 40.18 |

## Unusual Observations

| Obs | ROTA | BtM | Fit | SE Fit | Residual | St Resid |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 42 | 31 | 6.288 | 8.240 | 2.929 | -1.952 | -0.57 X |
| 61 | 9 | 14.000 | 2.928 | 0.344 | 11.072 | 2.47 R |
| 64 | 11 | 8.000 | 7.092 | 1.084 | 0.908 | 0.21 X |
| 65 | 11 | 20.200 | 9.856 | 1.621 | 10.344 | 2.47 RX |
| 96 | 56 | 3.667 | 6.122 | 1.424 | -2.455 | -0.58 X |
| 97 | 50 | 3.452 | 5.756 | 1.234 | -2.304 | -0.53 X |
| 108 | 27 | 1.107 | 6.100 | 1.715 | -4.993 | -1.20 X |
| 167 | -13 | 1.385 | -4.968 | 1.368 | 6.353 | 1.48 X |
| 168 | -8 | 0.429 | -2.939 | 1.054 | 3.368 | 0.77 X |
| 169 | -9 | 4.795 | -5.451 | 1.672 | 10.245 | 2.45 RX |
| 198 | 70 | 1.093 | 7.497 | 1.741 | -6.404 | -1.54 X |
| 247 | -17 | 2.543 | -7.596 | 1.956 | 10.140 | 2.50 RX |
| 249 | 16 | 15.919 | 4.804 | 0.655 | 11.115 | 2.50 R |
| 250 | 43 | 43.487 | 9.176 | 1.145 | 34.312 | 7.89 RX |
| 251 | 23 | 22.601 | 3.350 | 0.477 | 19.252 | 4.30 R |
| 252 | 25 | 25.475 | 4.046 | 0.600 | 21.429 | 4.81 R |
| 253 | 17 | 17.064 | 2.814 | 0.422 | 14.250 | 3.18 R |
| 254 | 14 | 13.903 | 2.480 | 0.375 | 11.424 | 2.55 R |
| 255 | 20 | 20.236 | 3.650 | 0.450 | 16.586 | 3.71 R |
| 256 | 23 | 22.808 | 4.329 | 0.518 | 18.479 | 4.14 R |

$R$ denotes an observation with a large standardized residual; $X$ denotes an observation whose $X$ value gives it large influence.

### 6.5 Regression Analysis: BtM versus DPR, DPS, GREarn

The regression equation is
$\mathrm{BtM}=2.45+0.00870 \mathrm{DPR}-0.086 \mathrm{DPS}+0.00215$ GREarn

231 cases used 29 cases contain missing values

| Predictor | Coef | SE Coef | T | P |
| :---: | :---: | :---: | :---: | :---: |
| Constant | 2.4477 | 0.5072 | 4.83 | 0.000 |
| DPR | 0.008698 | 0.007473 | 1.16 | 0.246 |
| DPS | -0.0859 | 0.1262 | -0.68 | 0.497 |
| GREarn | 0.002152 | 0.001846 | 1.17 | 0.245 |
| $S=4.734$ | $\mathrm{R}-\mathrm{Sq}=$ | 3\% | $R-S q(a d j)=0.0 \%$ |  |

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 3 | 64.75 | 21.58 | 0.96 | 0.411 |
| Residual Error | 227 | 5087.24 | 22.41 |  |  |
| Total | 230 | 5151.99 |  |  |  |


| Source | DF | Seq SS |
| :--- | ---: | ---: |
| DPR | 1 | 25.29 |
| DPS | 1 | 9.00 |
| GREarn | 1 | 30.46 |

Unusual Observations

| Obs | DPR | BtM | Fit | SE Fit | Residual | St Resid |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 37 | 88 | 1.662 | 2.033 | 1.284 | -0.371 | -0.08 X |
| 42 | 91 | 6.288 | 1.661 | 1.801 | 4.628 | 1.06 X |
| 45 | 59 | 1.573 | -0.747 | 3.069 | 2.320 | 0.64 X |
| 61 | 48 | 14.000 | 2.453 | 0.365 | 11.547 | 2.45 R |
| 86 | 302 | 0.485 | 4.575 | 1.854 | -4.090 | -0.94 X |
| 91 | 67 | 0.833 | 1.972 | 1.219 | -1.138 | -0.25 X |
| 130 | 0 | 0.404 | 3.916 | 1.368 | -3.513 | -0.78 X |
| 142 | 0 | 0.417 | 0.542 | 1.701 | -0.125 | -0.03 X |
| 206 | 274 | 0.269 | 4.553 | 1.778 | -4.284 | -0.98 X |
| 207 | -274 | 0.304 | -0.527 | 2.407 | 0.831 | 0.20 X |
| 218 | 125 | 2.566 | 2.639 | 1.083 | -0.074 | -0.02 X |
| 248 | 65 | 18.942 | 3.002 | 0.421 | 15.940 | 3.38 R |
| 249 | 72 | 15.919 | 3.025 | 0.440 | 12.894 | 2.74 R |
| 250 | 67 | 43.487 | 3.383 | 0.554 | 40.105 | 8.53 R |
| 251 | 40 | 22.601 | 2.607 | 0.427 | 19.995 | 4.24 R |
| 252 | 23 | 25.475 | 2.950 | 0.503 | 22.525 | 4.79 R |
| 253 | 81 | 17.064 | 2.988 | 0.474 | 14.076 | $2.99 R$ |
| 254 | 112 | 13.903 | 3.295 | 0.638 | 10.608 | $2.26 R$ |
| 255 | 52 | 20.236 | 3.134 | 0.445 | 17.102 | $3.63 R$ |
| 256 | 35 | 22.808 | 2.805 | 0.376 | 20.003 | $4.24 R$ |

$R$ denotes an observation with a large standardized residual $X$ denotes an observation whose $X$ value gives it large influence.

### 6.6 Regression Analysis: BtM versus ROTA, ROE, RPS, Code

The regression equation is
$\mathrm{BtM}=-1.08+0.0382$ ROTA $+0.0493 \mathrm{ROE}+0.00366$ RPS +0.234 Code

221 cases used 39 cases contain missing values

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | -1.0824 | 0.6638 | -1.63 | 0.104 |
| ROTA | 0.03825 | 0.03131 | 1.22 | 0.223 |
| ROE | 0.04935 | 0.01097 | 4.50 | 0.000 |
| RPS | 0.003656 | 0.002284 | 1.60 | 0.111 |
| Code | 0.23388 | 0.05028 | 4.65 | 0.000 |
|  |  |  |  |  |
| $S=4.299$ | R-Sq $=22.3 \%$ | R-Sq $($ adj $)=20.8 \%$ |  |  |

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 4 | 1142.48 | 285.62 | 15.46 | 0.000 |
| Residual Error | 216 | 3991.54 | 18.48 |  |  |
| Total | 220 | 5134.02 |  |  |  |


| Source | DF | Seq SS |
| :--- | ---: | ---: |
| ROTA | 1 | 333.20 |
| ROE | 1 | 369.33 |
| RPS | 1 | 40.18 |
| Code | 1 | 399.77 |

## Unusual Observations

| Obs | ROTA | BtM | Fit | SE Fit | Residual | St Resid |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 42 | 31 | 6.288 | 7.184 | 2.808 | -0.895 | -0.28 X |
| 61 | 9 | 14.000 | 1.720 | 0.419 | 12.280 | 2.87 R |
| 65 | 11 | 20.200 | 8.833 | 1.564 | 11.367 | 2.84 RX |
| 96 | 56 | 3.667 | 5.650 | 1.364 | -1.983 | -0.49 X |
| 97 | 50 | 3.452 | 5.289 | 1.184 | -1.837 | -0.44 X |
| 108 | 27 | 1.107 | 6.054 | 1.639 | -4.947 | -1.24 X |
| 167 | -13 | 1.385 | -4.486 | 1.311 | 5.871 | 1.43 X |
| 169 | -9 | 4.795 | -4.942 | 1.602 | 9.737 | 2.44 RX |
| 198 | 70 | 1.093 | 8.956 | 1.693 | -7.863 | -1.99 X |
| 247 | -17 | 2.543 | -5.745 | 1.911 | 8.288 | 2.15 RX |
| 249 | 16 | 15.919 | 7.204 | 0.811 | 8.714 | 2.06 R |
| 250 | 43 | 43.487 | 11.661 | 1.218 | 31.827 | 7.72 RX |
| 251 | 23 | 22.601 | 5.666 | 0.675 | 16.935 | 3.99 R |
| 252 | 25 | 25.475 | 6.353 | 0.758 | 19.122 | 4.52 R |
| 253 | 17 | 17.064 | 5.101 | 0.636 | 11.964 | 2.81 R |
| 254 | 14 | 13.903 | 4.762 | 0.608 | 9.141 | 2.15 R |
| 255 | 20 | 20.236 | 5.957 | 0.657 | 14.279 | 3.36 R |
| 256 | 23 | 22.808 | 6.650 | 0.703 | 16.158 | 3.81 R |

R denotes an observation with a large standardized residual; $X$ denotes an observation whose $X$ value gives it large influence.

### 6.7 Regression Analysis: BtM versus ROTA, ROE, RPS, DPS

The regression equation is
$\mathrm{BtM}=1.76+0.0403 \mathrm{ROTA}+0.0531 \mathrm{ROE}+0.00436 \mathrm{RPS}-0.227 \mathrm{DPS}$

221 cases used 39 cases contain missing values

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 1.7596 | 0.4823 | 3.65 | 0.000 |
| ROTA | 0.04025 | 0.03255 | 1.24 | 0.218 |
| ROE | 0.05313 | 0.01165 | 4.56 | 0.000 |
| RPS | 0.004358 | 0.002423 | 1.80 | 0.073 |
| DPS | -0.2274 | 0.1130 | -2.01 | 0.045 |
|  |  |  |  |  |
| S $=4.467$ | $R-S q=16.0 \%$ | R-Sq $($ adj $)=14.5 \%$ |  |  |

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 4 | 823.54 | 205.88 | 10.32 | 0.000 |
| Residual Error | 216 | 4310.48 | 19.96 |  |  |
| Total | 220 | 5134.02 |  |  |  |


| Source | DF | Seq SS |
| :--- | ---: | ---: |
| ROTA | 1 | 333.20 |
| ROE | 1 | 369.33 |
| RPS | 1 | 40.18 |
| DPS | 1 | 80.83 |

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