

# Varsities challenged to foster relations with business sector



(Left) Mr. Stephen Wainaina, receives the 5th AIBUMA Keynote Speaker trophy from Prof. Enos Njeru, Principal, CHSS. Looking on is Dr. Aduda Josiah, Dean, School of Business.

Universities have been challenged to take active roles in fostering research activities, innovations, collaborations and fusion between chief players in academia and business sector.

This was echoed by various speakers during the opening ceremony of the 5<sup>th</sup> [Africa International Business and Management](#) (AIBUMA) Conference at the School of Business.

Presiding over the ceremony on behalf of the Cabinet Secretary, Devolution and Planning Ms. Ann Waiguru, Mr. Stephen Wainaina noted that forums such as the AIBUMA Conference, attract active participation and contribution from some of the most esteemed players in industry, the public sector and in academia. The research presented during the conference will be used by current and future researchers and scholars in making positive impact to business and management solutions.

In his remarks, Deputy Vice-Chancellor, Administration and Finance, Prof. Peter Mbithi said that the forum seeks to show case research as well as provide an avenue for collaboration and fusion between players in academia, the business community and the public sector. He noted that at the University level, the current management has embraced the modern business ethics for effective and efficient delivery of service to our customers and stakeholders. The University of Nairobi adheres to the ISO 9000:2008 certification requirements in delivery of service which attests to the current management policy of delivering quality service to all our customers.

During the two-day Conference, the intensive interaction among the participants will come up with well researched solutions relevant to this year's conference theme: "Business Ethics and Corporate Social Responsibility: The Way Forward for Emerging Economies."

The 5<sup>th</sup> AIBUMA Conference is destined to create a platform that will facilitate exchange and sharing of business ideas with renowned local, regional and global business moguls,

practitioners and researchers from both public and private entities. It is designed to offer sustainable economic development policies in emerging economies and generate global best practices in the entrepreneurship world.

Others who spoke during the ceremony include Christopher Khaemba who was representing Nairobi Governor Dr. Evans Kidero, Prof. Enos Njeru, Principal, [College of Humanities and Social Sciences](#) (CHSS) and Dr. Josiah Aduda, Dean, [School of Business](#)