

SCHOOL OF THE ARTS AND DESIGN NEWS: 3RD QUARTER – (JANUARY – MARCH, 2013)

JANUARY 2013:

Two Lecturers undertook a consultancy with an industry partner, APDK:

Dr. Lilac Osanjo and Ms Joyce Akach began writing the Manual for the Association for the Physically Disabled of Kenya (APDK).

FEBRUARY 2013:

Four Lecturers undertook a consultancy with an industry partner, EPC:

Mr. Collins Makunda, Mr. Michael Munene, Mrs. Betty Mwiti and Ms. Joan Ogake developed the design concept for Export Promotion Council (EPC) for their exhibition stand at the Ambiente International Trade Fair that took place in Frankfurt Germany in mid-February 2013.

MARCH 2013:

A lecture series was inaugurated at the School of the Arts and Design and three designers practicing design in industry gave the first three lectures:

Tony Mugo, based at Kuona Trust, gave the inaugural lecture on the Design Process on 21st March 2013 in which he described the sequence of steps the designer goes through in generating a design solution as well as sources of inspiration.

Stephen Nderitu, a graphic designer and the Managing Director of Pinkfoot Productions and PhotoMagic gave a lecture on Business Start-up on 27th March 2013 in which he described how to start a design business and challenges that might be encountered as well as how to overcome them.

Jackson Ndegwa, an interior designer and the Managing Director of Design 40 gave a lecture on Business Start-up on 28th March 2013 in which he described his personal experience in starting an interior design business, the various challenges he encountered and how he overcame them in establishing a successful interior design company in Kenya.



Design students listening to a presentation by Design 40 on Business Start-Up



Design students attentively listening to the lecture by Jackson Ndegwa – Design 40