

The SAFIC Team led by Prof. Dorothy McCormick, and including Dr. Paul Kamau, Dr. Radha Upadhyaya, Mr. Peter K'Ochupe and Mr. Herbert Wamalwa attended a research workshop in Arusha - Tanzania, hosted by the Tanzania SAFIC Team. This was an annual event to enable the entire SAFIC Team to meet, discuss their research collaboration, and present their findings to one another. The first such workshop was held in Nairobi at the start of the project in February 2012. Subsequent workshops have been in Lusaka Zambia (2013) and Copenhagen, Denmark (2014).

At this year's workshop, the Kenya Team presented the following three draft papers based their ongoing research:

1. Market Diversification Strategy and Success of Food Processing Firms in Kenya by Paul Kamau and Dorothy McCormick
2. Strategies for Success: A Case Study of Food Processing Firms in Nairobi, Kenya by Radha Upadhyaya and Herbert Wamalwa
3. Search Behaviour and Implications for Product Innovation in Equipment Fabricating MSEs in Nairobi by K'Ochupe N. Peter