

## **THE 4TH ANNUAL ASPIRE LEADERSHIP CONFERENCE**

The 4th annual Aspire Leadership Conference was successfully held by the Greenhorn Mentorship Program. The School of Business was the place to be on the 22nd October 2014.

The Greenhorn executive team was able to put in place an elaborate program. It entailed opening speech by the Greenhorn president Mr Andrew Kiptoo. Thereafter Mr Manoj Shanker the CEO of Techno Brain gave the morning's keynote speech.

The students came from all campuses starting from USIU to KU. The School of Business New Lecture Theatre was decorated beautifully and filled with a buzz of excitement.

A few more speakers gave some more morning speeches who included Mr Andrew Musingo (Batian Group), Mr John Mwendwa (Unilever ESA) and Dr. Chris Hart (Psychologist and Social Skills expert).

A short break followed and students got a free pack of Urban Bites courtesy of the sponsorship by Norda Industries. The morning panel session then followed moderated by Mr Oscar Kimani (CEO of Business Mind Magazine).

The panelists were Sotiris Romanos (Highlands), Jane Delorie (Evolution Africa), George Wachiuri (Optiven Ltd), Laura Akunga (Benchmark Solutions), Julius Kipng'etich (Equity Bank Ltd), Patricia King'ori (Samsung EA) and Lucy Evara (BAT).

The conversation revolved around the theme "Unearth your full potential". The moderator asked the panelists to enlighten the students as regards corporate DNA and what makes a candidate stand out.

After the morning panel session, the guest speakers were invited to lunch sponsored by Marketing and Social Research Association (MSRA).

During the lunch, Mr Jasper Grosskurth (CEO Research Solution Africa) briefed the guests more about what MSRA does. The students on the other hand enjoyed snacks and refreshments by Highlands Kenya.

Thereafter he kicked off the afternoon session by giving the keynote speech. Afterwards, Serraine Nyamori moderated the afternoon panelist session. The panelists included Chris Chege (BAT), Esther Kinuthia (Top 40 under 40), Nthenya Macharia (Image Consultant), Ben and Grace Kiruthi (reknown photographers), Thandiwe Muriu (reknown photographers), Caleb Karuga (farmer), Mbugua Njihia (Symbiotic Africa) and Robert Burale (PR Strategist).

They shared their experiences on their journey to success and how they unearthed their full potential. The session was both interactive and informative just like the morning panel session.

The day ended with a closing speech by Eugene Mbugua (Young Rich) and a vote of thanks by Mr Chris Githinji (Finance Director Greenhorn).