

Agribusiness Education Fair: Making Tertiary Agricultural Education and Research more relevant to Business Development in Africa

World Agroforestry Centre, Nairobi, Kenya
October 10th-12th 2013

Rationale

As its contribution to bringing Tertiary Agricultural Education institution into the Public-Private Partnerships debate, the African Network for Agriculture, Agroforestry and Natural Resources Education (ANAFE) has taken radical steps to actualize this philosophy. These include:

- Development of a strategy to engage Tertiary Agricultural Education with the Private Sector;
- A Tracer study that checked the linkage between quality of training and expectation of the Private Sector;
- Enhancement of Private Sector participation in curriculum development and reforms.

Objectives

The above actions have ushered a new era of focused interaction between Tertiary Agricultural Education institutions and the Private Sector. The overarching objective of the Agribusiness Education Fair is to:

- To establish a platform for commercializing prototype technologies developed by universities, research institutions and Private Sector groups;
- To Improve Agribusiness teaching and research

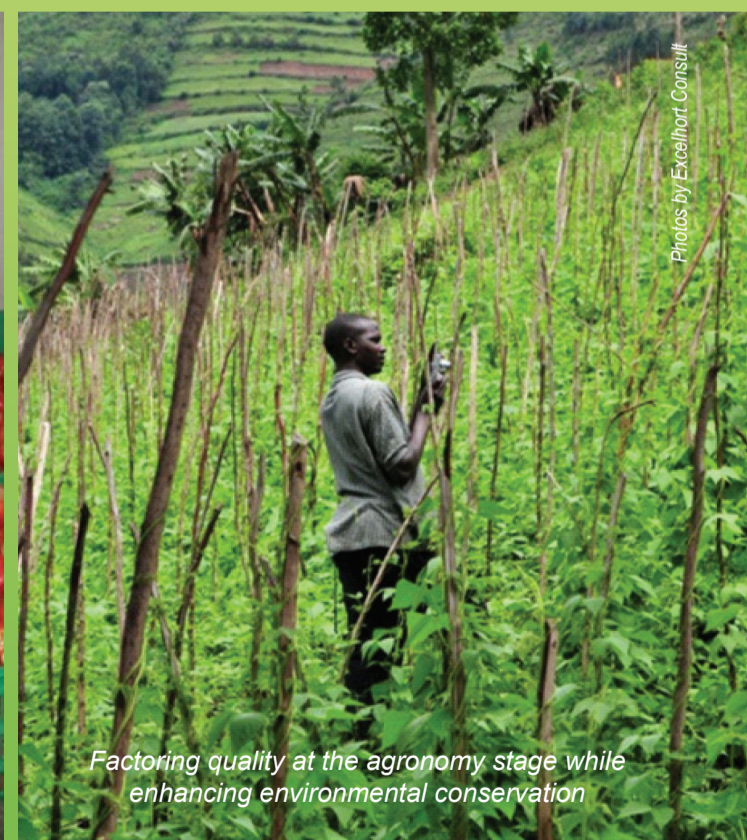
through stronger linkages between Training/Research institutions and the Private Sector'.

Key Activities

- Exhibition of research outputs or prototypes of commercializable technologies by universities, research and the Private Sector
- Exhibition of Private Sector capacity in commercializing Agricultural innovations and products;
- Keynote presentations on topical issues relating to commercialization of technologies and how this feeds into the learning/training process;
- Presentation of key thematic areas in agribusiness Education and training relevant to Private Sector and industry;
- Discussions on practical ways for collaboration between Training/Research institutions and Private Sector.

Post-Fair Strategy

Discussions and ideas arising from the Fair will be distilled into practical recommendations from which effective strategies will be designed to improve Agribusiness education and training at tertiary level and the relationship between key players in agribusiness training and practice.



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