

**THE KOREAN GOVERNMENT INVITATION PROGRAM FOR UNDERGRADUATE STUDENTS  
FROM MAJOR PARTNER COUNTRIES 2013 AT CHUNG-ANG UNIVERSITY FROM 9<sup>TH</sup> JULY -19<sup>TH</sup>  
JULY.**



The Korean government invitation program for undergraduate students from major partner countries 2013 was jointly hosted by the NIIED (National Institute of International Education.), Chung-Ang University and the Korean government through the Ministry of foreign affairs.

Its main aim was to introduce the student from invited countries to the Korean economy, business, culture and society with the aim of strengthening the trade ties between the various countries that were represented in the program. It took place from the 9<sup>th</sup> of July to the 19<sup>th</sup> of July 2013 and hosted 60 students from over 25 countries. The continents represented included Africa, South America, Europe, and Asia.

Joel Okwemba and Phoebe Shikuku from Main Campus and Chiromo Campus respectively from University of Nairobi represented Kenya.



Phoebe Shikuku and Joel Okwemba, at the Fountain of Knowledge a day before they left for Korea.

Phoebe was voted the best student overall in the team of students invited from various universities in the world

## Introduction To Chung-Ang University.

Chung-Ang University, established in 1918, is a private comprehensive institution. Across two campuses in Seoul and the nearby suburban area of Anseong, Chung-Ang University enrolls over 30,000 students with 982 faculty members between 11 colleges and 15 graduates' schools.

Fully accredited by the Ministry of Education and Science and technology of Korea, Chung -Ang University offers undergraduate and graduate programs in a comprehensive range of fields which include but not exclusive to, law, Global MBA and Medicine, leading to a Bachelor's, Master's and doctoral degrees.



The office of the international Affairs Chung-Ang University was responsible for all the planning and coordination. The Office is responsible for initiating and implementing international cooperation on academic programs among Chung-Ang University and the most prestigious higher educational institutions in the world. Exchange activities include mutual collaboration in research, academic conferences and seminars, as well as reciprocal exchange programs of students, faculty and staff including special short term programs.

The University has gained the status as the center of the recent 'Korean Culture Wave' within and outside Asia. Doosan Group's partnership with Chung-Ang University in 2008 and the constructive changes that followed have reinforced Chung-Ang's University potential in becoming a global institution- One of the top 10 Universities in Korea, the 2012 college ranking by the Joong-Ang Ilbo.

During the entire program, we were divided into 6 groups for efficient coordination and management during the various activities. Each group was led by an international summer program Staff. The Chief coordinator was Yoon-Sun Choi, a staff Andrew Taylor and the group leaders were, Eun Kyung Lee, Hyun Kyun Lee, Hye Jung Lee, Jung Uk Ko, Jong Suk Oh, and Dong Hoon Lee who lead groups 1,2,3,4,5 and 6 respectively.

The program officially began on 9<sup>th</sup> July at 02:30P.M with an opening ceremony at the National Institute of International Education, NIIED.

The welcoming remarks were made by the president of NIIED Ha Tae-Yun who singled out Korea as a country of technology and IT, rich culture and was influencing the country through the Korean wave. He also introduced the students to what NIIED through a power point presentation. He emphasized that this was a way of bridging the gap between Korea and its major partner countries. He officially welcomed us to South Korea and wished us a safe and exciting stay in Korea. Other dignitaries who made their remarks included Choi Do Lim, the vice president of Office of International Affairs Chung-Ang University and Hong Jun Hyun, Dean Office of International Affairs.

This was followed by a welcome party at the same institution.

**Day 2-July 10th**

Chung-Ang University Campus Tour. This was preceded by a brief introduction to the university through a power point and oral presentation.



Gyeongbok Palace Tour.



Gwanghwa Mun Square.

**Day 3 July 11<sup>th</sup>**

Cultural activities (Traditional wedding experience.)



Seoul National University Tour.



**Day 4 July 12<sup>th</sup>**

Learning of Korean culture and Society. This lesson introduced the students to the Korean values, character and etiquette especially those that contributed to the rapid development of the country from a poor country to a developed nation.



Lecture on Korean Economy and Business. The lessons main aim was to explain to the students the situation of South Korea after the independence, the economy in the mid 1980s and their current economic situation. South Korea's economy has grown by about 550 times.

Dinner.



**Day 5 July 13<sup>th</sup>**

Imjingak, the 3<sup>rd</sup> tunnel, Dora Observatory.



Korean Home Stay Experience.



**Day 6 July 14<sup>th</sup>**

Visit to Lotte World.

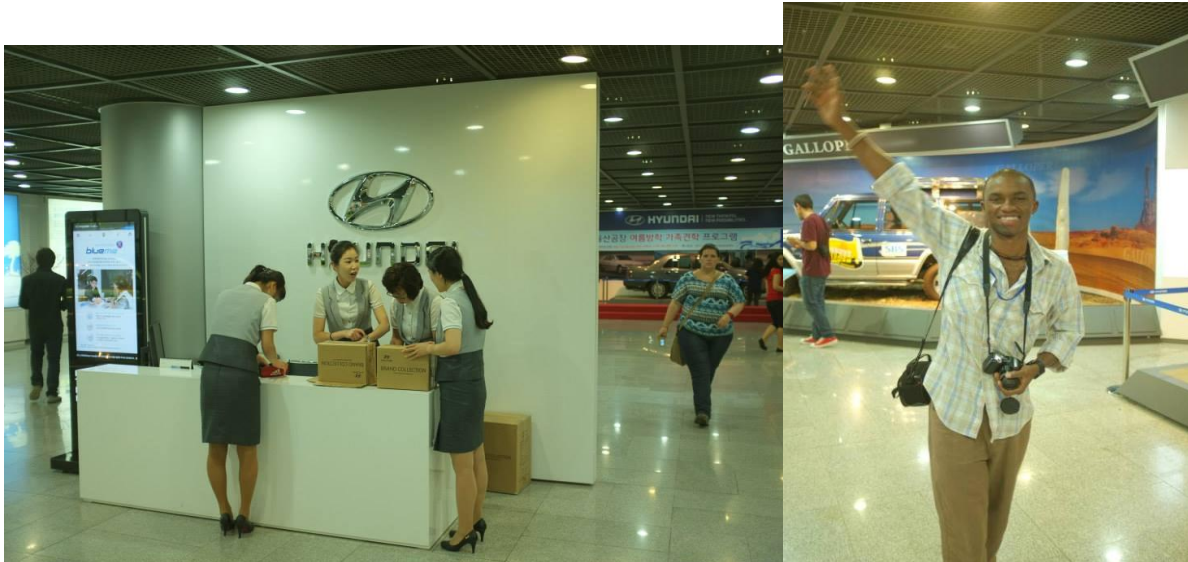


Departure to Bukchun Hanok Village.



**Day 7 July 15<sup>th</sup>**

Visit to Ulsan Hyundai Car Factory Tour.



**Okwemba at Hyundai**

**Day 8 July 16<sup>th</sup>**

Exploring Gyeongju ( Bulguksa, Seokguram.)

Exploring Gyeongju ( Cheonmachomg Tomb etc.)



**Phoebe at Gyeongju**

**Day 9 July 17<sup>th</sup>**

Visit to Ministry of Foreign Affairs and Trade Tour.



Professional Baseball Game Doosan vs Nexan.



**Day 10 July 18<sup>th</sup>**

Excitement at the National Museum Of Korea.





Closing Party.



### Day 11 July 19<sup>th</sup>

Closing ceremony and Program Survey

### CONCLUSION.

On behalf of Joel Okwemba and me, I wish to thank the department of Korean Studies and Professor Wasamba for this noble opportunity that was given to us. We did experienced a whole new life and our minds and thoughts have been challenged especially by the students who were appointed our group leaders by the Chung-Ang University; this was after a thorough vetting process that involved submitting application forms a complete resume and a subsequent interview where the final 6 were selected. We were able to interact and exchange ideas with students from all over the world. it is indeed true that as students we have the responsibility of building not only our institution but also our county. I wish to state that I (Phoebe Shikuku) was recognized and awarded alongside a Ghanaian Tiniwah Mensah for being outstanding students during the entire program. This also gave me a chance to give the closing speech on behalf of the students at the closing ceremony.

### APPRECIATION.

Government of Korea.

University of Nairobi.

Principal, College of Humanities and Social Sciences, University of Nairobi.

Prof Peter Wasamba. Associate Dean, Faculty of Arts University of Nairobi.

**RECOMMENDATION.**

I would recommend that the next group of students who will be sponsored to this even be taken through basic Korean studies before their scheduled date of departure. The program will be more effective when you are able to communicate to the locals whose native language is Korean, although it should not lock out other students who are interested in South Korean Economy, business, culture and Society.

Prepared by

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