Varsity receives sponsorship for Innovation Week

Barclays Bank of Kenya and Craft Silicon will sponsor this year's Nairobi Innovation Week. Barclays Bank will be the title sponsor having contributed Kshs. 2.5 million towards the inaugural event. Craft Silicon has sponsored the event to the tune of Kshs. 1.5 million.

Speaking during the meeting with the bank's team, Vice-Chancellor, Prof. Peter Mbithi noted that the Innovation Week will create a platform for exhibiting and recognizing innovation by researchers, techpreneurs, and industry as well as offer an avenue for presentation of innovation papers, illustrations, and case studies, which are in the form of proceedings, and journals. The initiative seeks to champion discussions on innovation.

The Barclays Bank team led by the Marketing and Corporate Relations Director, Ms. Caroline Ndungu said that bank will also contribute to the panel discussions during the event. By sponsoring the Innovation Week, she noted that the Bank seeks to inspire and transform lives by getting into the innovation space. Ms. Ndungu revealed that the Bank is keen on driving the youth agenda in Kenya.

Prof. Mbithi also met Mr. Kamal Budhabhatti, the Chief Executive Officer, Craft Silicon, a leading technology firm in Kenya. Mr. Kamal noted that Craft Silicon is keen on promoting young graduates especially in the field of technology. He said that the company guides business startups and the youth on technology.

Dr. Tonny Omwansa, the Coordinator, Nairobi Innovation Week thanked the two companies for supporting the University in this endeavour. Dr. Omwansa noted that the Nairobi Innovation Week will have achieved, among other key milestones, special engagement with policy makers on the growth and support of innovation ecosystem in Kenya, proper showcase of spectacular innovations and inventions, creation of useful linkages, successful launch of important journals, and increase of innovator, university and partner visibility.

The Nairobi Innovation Week is scheduled to take place on August 5-7, 2015, at the Chancellor's Court.