

6TH AIBUMA INTERNATIONAL CONFERENCE SUCCESSFULLY KICKS OFF

The University of Nairobi, School of Business successfully launched its 6th Africa International Business and Management (AIBUMA) Conference.

The Conference was typified by splendor and delight and had the full participation of entire stakeholders.

The event whose theme is “*Entrepreneurship, Resource Management and Sustainable Development in Africa*” .The Dean School of Business Prof. Josiah Aduda was delighted and welcomed the distinguished guests, key note speakers and each delegate attending the conference .

The broad aim of the AIBUMA 2015 annual conference is to provide an international platform for academia, business, professional, government officials and the public from all over the world to exchange ideas on how to apply global best practices in business and management in emerging economies. This is an annual event that began in 2010 and seeks to showcase academic research as well as provide a forum to business leaders and practioners to share their experiences with a view of bridging the gap between the industry and academia.

The AIBUMA 2015 is organized into two tracks: the Keynote speeches, from senior corporate leaders and executives; and, the academic conference in which research papers are presented with an aim of expanding the frontiers of knowledge in global business and management theories and practice.