

## **THE EVENT**

### ***ABOUT THE EVENT***

The FISA Face of Business is a one night annual event meant to bring in students to showcase their different talents in a way to develop their social and personal values in the campus fraternity. We usually have the Fisa Face of Business revolving around a particular topic each year. This year's theme as indicated is „Stay safe na contraceptives“. The basic talent that we are promoting this time round is modeling. We have partnered with renowned modeling agencies in perfecting on the logistics surrounding this event so as to make it a big success.

### **EVENT DEMOGRAPHICS**

Total participants: **1000 – 2000**

Host students: **800 - 1700**

Alumni participants: **100- 300**

Walk in- walk out: **500 – 800**

Corporate participants: **50 - 70**

Male participants: **600**

Female participants: **800**

Median age: **22.5**

### **EVENT OBJECTIVES**

- Promote innovation, tap creativity and inspire talent development in students.
- Create opportunities for all corporate participants.
- Bridge the gap between the corporate world and its niche market.
- Focus and impact students with desirable values for the corporate world.
- To broaden horizons. 6

### **PROGRAM**

6.45 p.m. - 7.00 p.m. Arrival of guests and students.

7.00 p.m. - 7.20 p.m. National anthem, opening prayers

7.20 p.m.- 7.30 p.m. Entertainment. (Karaoke, others)

8.00 p.m.- 8.20 p.m. Modelling ~ Introduction

8.20 p.m. -8.40 p.m. Modelling ~ First category

9.00 p.m.- 9.20 p.m. Dancing competition

9.40 p.m. -10.00 p.m. Modelling ~ Second category

10.20pm. – 10.40 p.m Modelling ~ Third category

11.00 p.m ~ 11.20 p.m.Performing artists

11.40 p.m ~ 12.00 p.m Modelling ~ Fourth category

12.00 p.m ~ 12.20 p.m Modelling ~ Fifth category

12.20 p.m ~ 1.00 a.m Awards

1.00a.m ~ 1.20 a.m Vote of thanks, national anthem and closing prayer.