KNOW YOUR ALUMNI: PROF. EVANS AOSA



When talking of superiority in research, innovation and training, the University of Nairobi is clearly superior to other institutions in Kenya. The abundance in resources for training and research makes it not only the most revered institution in Kenya but Africa as well. Owing to this, School of Business then becomes a key figure in building the nation economy.

Our focus today is on Prof. Evans Aosa. Prominently known for his superior wisdom derived from broad experience in research, marketing and international business strategic management, his success can be clearly traced more than three decades ago when he was an undergraduate. Being a student of surpassing excellence, he scooped three prestigious academic awards; the Gandhi Smarak Nidhi award, Kenya National Chamber of

Commerce and Industry award and Kenya Reinsurance Corporation award- all these for being best overall undergraduate student in the School of Business for the academic year 1981.

He has written more than twenty publications in collaboration with other seasoned scholars, the latest one being *Firm Level Institutions and Performance of Public Quoted Companies in Kenya*; a publication that was featured in the International Journal of Humanities and Social Science. That aside, the industrious professor has supervised more than a hundred acknowledged MBA research projects and has vast consultancy experience.