



African International Business and Management Conference

AIBUMA Conference

University of Nairobi, School of Business



AIBUMA 2016 THEME COMPETITION

Participate & WIN

Kshs.5,000/=

**for coming up with the best theme
for the AIBUMA 2016 Conference**

Past Themes:

Theme 2011: Building Synergies for Better Performance

**Theme 2012: Embracing the Changing Face and Pace of
Business and Management**

**Theme 2013: Business and Management Outlook:
Optimism or Pessimism**

**Theme 2014: Business Ethics and Corporate Social
Responsibility: The Way Forward for
Emerging Economies**

**Theme 2015: Entrepreneurship, Resource Management and
Sustainable Development in Africa**

Forward your suggestions to dean-business@uonbi.ac.ke

Submission Deadline:

5. p.m.: 17th August, 2015

Signed: _____