

## Upcoming New Syllabus in Communication Science

Date and time:

Tue, 2013-12-31 10:27

Location / Venue:

Department of Communication Skills and Studies, Faculty of Arts

In light of the growing necessity for efficient and effective communication in both local and international settings, the department of Communication Skills and Studies hereby proposes a degree course, **Bachelor of Arts in Communication Science**. It is against this backdrop that the Communication Skills and Studies Department is proposing a degree course in Communication Science, which is skills-based, market oriented and industry driven. The course focuses on interpersonal, business, technological, academic and scientific communication.

The advantages of effective communication in organizational performance are enormous and multifaceted. This justifies the need to train professionals with communicative expertise and communication strategies that go beyond mastery of reading, speaking, listening and writing. This function is critical in ensuring organizational in-house integrity and cohesion, teamwork and cooperation, collaboration and participatory decision-making, Leadership and performance.