

Practical Observations on choosing agrodealers, retail management and brand management

Anastasia Mbatia

SEMIs, UoN

5TH December, 2014

APPOINTED STOCKIST





Ciira Agrovet
MUNGA MIPESU
BORA HAPA!
MBESU BORA
MAISHA BORA

Ciira Agrovet

GINAGO
WINES
& SPIRITS
WHOLESALE & RETAIL AVAILABLE

wines and spirit



M-PESA
M-PESA
M-PESA









Ciira 
Agrovet

**INUA MBEGU
BORA HAPA!
BEGU BORA
AISHA BORA**



GU BORA
SHA BORA



EGU
PA!
M
M
CORA
CORA



FARMLI
ENTERPRIS

Trianum

Huongosa mazao na huzuia magotijwa ya mizizi!

KOPPERT
Amiran Kenya Ltd

BU DUNA
BORA



BEGU
BORA
WAISHA
BORA







CROP: MAIZE
VARIETY: DINKA 31
CO: KENYA
DATE OF PLANTING: 14/1/2014

CROP: MAIZE
VARIETY: DINKA 31
CO: KENYA
DATE OF PLANTING: 14/1/2014

CROP: MAIZE
VARIETY: DINKA 31
CO: KENYA
DATE OF PLANTING: 14/1/2014

CROP: MAIZE
VARIETY: DINKA 31
CO: KENYA
DATE OF PLANTING: 14/1/2014

CROP: MAIZE
VARIETY: DINKA 31
CO: KENYA
DATE OF PLANTING: 14/1/2014

CROP: MAIZE
VARIETY: DINKA 31
CO: KENYA
DATE OF PLANTING: 14/1/2014



Kenya Seed Company Ltd. Quality Seeds

E-1291 SORGHUM SEED 2 Kg

HYBRID 8998 SUNFLOWER SEED 1 Kg

HYBRID 8998 SUNFLOWER SEED 1 Kg

HYBRID 8998 SUNFLOWER SEED 1 Kg

HYBRID 8998 SUNFLOWER SEED 1 Kg

HYBRID 8998 SUNFLOWER SEED 1 Kg

SEREDO SORGHUM SEED 2 Kg

Kenya Seed Company Ltd. Quality Seeds

HYBRID SEED MAIZE H 513 2 kg

HYBRID SEED MAIZE H 513 2 kg

HYBRID SEED MAIZE H 513 2 kg

SEED BEAN ROSEGLP 2 2KG

Sustainable Solutions High Quality Seeds

Phb 30G19 PIONEER SEED MAIZE

Phb 30G PIONEER SEED MAIZE

27 09 2013



27 09 2013



Simlaw Seeds
Superior and Reliable

APPOINTED STOCKIST



Kenya Veterinary Products
 1. Kenyan Veterinary Products
 2. Kenyan Veterinary Products
 3. Kenyan Veterinary Products
 4. Kenyan Veterinary Products
 5. Kenyan Veterinary Products
 6. Kenyan Veterinary Products
 7. Kenyan Veterinary Products
 8. Kenyan Veterinary Products
 9. Kenyan Veterinary Products
 10. Kenyan Veterinary Products
 11. Kenyan Veterinary Products
 12. Kenyan Veterinary Products
 13. Kenyan Veterinary Products
 14. Kenyan Veterinary Products
 15. Kenyan Veterinary Products
 16. Kenyan Veterinary Products
 17. Kenyan Veterinary Products
 18. Kenyan Veterinary Products
 19. Kenyan Veterinary Products
 20. Kenyan Veterinary Products
 21. Kenyan Veterinary Products
 22. Kenyan Veterinary Products
 23. Kenyan Veterinary Products
 24. Kenyan Veterinary Products
 25. Kenyan Veterinary Products
 26. Kenyan Veterinary Products
 27. Kenyan Veterinary Products
 28. Kenyan Veterinary Products
 29. Kenyan Veterinary Products
 30. Kenyan Veterinary Products
 31. Kenyan Veterinary Products
 32. Kenyan Veterinary Products
 33. Kenyan Veterinary Products
 34. Kenyan Veterinary Products
 35. Kenyan Veterinary Products
 36. Kenyan Veterinary Products
 37. Kenyan Veterinary Products
 38. Kenyan Veterinary Products
 39. Kenyan Veterinary Products
 40. Kenyan Veterinary Products
 41. Kenyan Veterinary Products
 42. Kenyan Veterinary Products
 43. Kenyan Veterinary Products
 44. Kenyan Veterinary Products
 45. Kenyan Veterinary Products
 46. Kenyan Veterinary Products
 47. Kenyan Veterinary Products
 48. Kenyan Veterinary Products
 49. Kenyan Veterinary Products
 50. Kenyan Veterinary Products
 51. Kenyan Veterinary Products
 52. Kenyan Veterinary Products
 53. Kenyan Veterinary Products
 54. Kenyan Veterinary Products
 55. Kenyan Veterinary Products
 56. Kenyan Veterinary Products
 57. Kenyan Veterinary Products
 58. Kenyan Veterinary Products
 59. Kenyan Veterinary Products
 60. Kenyan Veterinary Products
 61. Kenyan Veterinary Products
 62. Kenyan Veterinary Products
 63. Kenyan Veterinary Products
 64. Kenyan Veterinary Products
 65. Kenyan Veterinary Products
 66. Kenyan Veterinary Products
 67. Kenyan Veterinary Products
 68. Kenyan Veterinary Products
 69. Kenyan Veterinary Products
 70. Kenyan Veterinary Products
 71. Kenyan Veterinary Products
 72. Kenyan Veterinary Products
 73. Kenyan Veterinary Products
 74. Kenyan Veterinary Products
 75. Kenyan Veterinary Products
 76. Kenyan Veterinary Products
 77. Kenyan Veterinary Products
 78. Kenyan Veterinary Products
 79. Kenyan Veterinary Products
 80. Kenyan Veterinary Products
 81. Kenyan Veterinary Products
 82. Kenyan Veterinary Products
 83. Kenyan Veterinary Products
 84. Kenyan Veterinary Products
 85. Kenyan Veterinary Products
 86. Kenyan Veterinary Products
 87. Kenyan Veterinary Products
 88. Kenyan Veterinary Products
 89. Kenyan Veterinary Products
 90. Kenyan Veterinary Products
 91. Kenyan Veterinary Products
 92. Kenyan Veterinary Products
 93. Kenyan Veterinary Products
 94. Kenyan Veterinary Products
 95. Kenyan Veterinary Products
 96. Kenyan Veterinary Products
 97. Kenyan Veterinary Products
 98. Kenyan Veterinary Products
 99. Kenyan Veterinary Products
 100. Kenyan Veterinary Products

ORGANIC
MOLASES IKO!

WH...ND
...LE...
...SW...



TIXFIX
Full Control of Ticks
Let Tixfix Fix your TICK Problem
WHEAT BRAND
MOLASES AVAILABLE
5LT 10LT 20LT

MEALIZERS
D.A.P. 18:46
PACKED BY
MEA LTD.
BOX 44480-00100 NAIROBI-KENYA
TEL: 020-4493701/02/03
EMAIL: info@mea.co.ke

WONDER
...NETT

10/10 N
D.
...AKURU



27 09 2013



CHERANGANY DAIRY

TULIN STORES. KIPTANUI AGRO-VET OFFICIAL CO-OPERATIVE BANK AGENT

The window display includes several items:

- Top left: A poster for 'JIRANI' with a green background.
- Top right: A poster for 'Ectomin' with a blue and white background.
- Middle left: A poster for 'EXTRA' with a blue background.
- Middle center: A poster for 'EVAN' Motor Cycle tyres & Inner tubes with a blue background.
- Middle right: A poster for 'JIRANI' with a green background.
- Bottom right: A poster for 'GRAS-150' with a white background.



W FASHION



LUCKY VETERINARY SERVICES

DEALERS IN: FARM INPUTS VETERINARY DRUGS,
ANIMAL FEEDS, ARTIFICIAL INSEMINATION
AND EXTENSION SERVICES.

**JAPAN
MINI
SUPER MARKET**



LUCKY VETERINARY SERVICES



TV



BED



SKYPLAST

LUC AGROVET



airtel
top up here

TOP ROOM
Lala naha
FOR QUALITY MATTRESSES
JAPAN MINI S/MARKET



SUNPLAST
210 LITRES



SKYPLAST
210 LITRES





AN BLD
1978



TAZAMA AGROVET



TAZAMA AGROVET SERVICES LTD.
Dealers in: Agro Chemicals, Animal Feeds, Farm Inputs,
Veterinary drugs and Extension services





FARMLINK ENTERPRISES

LIPA NA M-PESA
ACCEPTED HERE

TILL NUMBER
3871179





