

INSPIRING UNILEADER

Date and time:
Sat, 2013-09-28 16:08

Link to Gallery:
[INSPIRING UNILEADER](#)

Location / Venue:

Lower Kabete

The new semester at the School of Business started on a high when the university hosted Mechell Chetty, Human Resource VP - Unilever Central Africa to a Unilever inspired human resource talk on the 12th of September, 2013.

Ms. Mechell, previously HR Director for Unilever Africa, Middle East and Turkey was the chief guest to the human resource fair dubbed **Inspiring Unileader: “Human Resource and the Africa Renaissance.”**

The theme was befitting, as it highlighted the importance of developing the next generation of Africa’s human resource to continue the success story of the continent’s economic growth. Africa is an emerging market and a world player. Many countries in the continent are rising-star economies, registering impressive growth. There is plenty of demographic, technological and cultural factors pointing in the direction of the continent’s economic boom. And as the last frontier, relentless investment in education is required for Africa to maximize the power of its workforce.

Ms. Chetty also pointed out how Unilever has been part of Africa’s success story over the years, and how the multinational consumer goods company is seeking to strengthen that special relationship it has fostered with its consumers in the continent.

“With more than 400 brands focused on health and wellbeing, no company touches so many people’s lives in so many different ways,” she remarked.

Sustainability is integral to how Unilever does business. The Unilever Sustainable Living Plan sets out to decouple the company’s growth from its environmental impact, while at the same time increasing its positive social impact.

Other speakers that graced the event included Rebecca Maruti – Recruitment Specialist at Unilever Kenya, Salome Nderitu – Leadership Development Director Unilever ESA/UWA and Kevin Achieng, a UoN School of Business alumni who gave a testimonial on his rewarding journey with Unilever and currently working with Customer Development desk, Unilever.

The event saw the participation of students from different faculties within the university: Law, Economics, Arts, Political Science, Education and the School of Business as the hosts.

