



EU-ACP Scientific Communication Training Course with focus on neglected and underutilized species of plants

November 23 – 27, Nairobi, Kenya
Ngong Hills Hotel

Monday 23rd November, 2015

Opening Session

08.30 Registration of participants

IMPORTANT NOTE: each participant must bring a draft paper intended for publication – hard as well as electronic copy - in order to register

09.00 Official opening

Welcome addresses

09.10 Introduction of participants and workshop resource persons
Ingrid Leemans, IFS

09.40 Participants' expectations of the training workshop

Session 1. Introduction to Scientific Communication

10.00 Overview of the objectives and the planned structure of the workshop –
Richard A. Hall, IFS

10.15 *Refreshment break*

10.30 Neglected and Underutilized Species (NUS): introduction and project overview
Per Rudebjer, Bioversity International

11.30 From research output to development impact: communicating key messages of research. Introduction and group work.

Per Rudebjer

12.30 *Lunch break*

13.30 From research output to development impact: communication needs and options: presentation and discussion

Session 2. Publishing Research Outputs

Structure, Format, Content and Style of a Scientific paper

- 14.30 Lecture: Structure, format, content and style of a scientific paper. Materials and methods, and Results sections.
Richard Hall
- 15.00 What's a good introduction to a scientific paper? Analysing examples of selected scientific papers. Introduction and group work
Richard Hall
- 15.30 *Refreshment break*
- 15.45 Plenary presentations and discussion of examples of introductions
- 17.00 End of work sessions for day
- Brief homework: Based on your project write i) Title, ii) problem your research tried to solve (one sentence), and key message resulting from your work (one sentence)

Tuesday 24th November, 2015

Session 2. Publishing Research Outputs (continued)

Title, Abstract, Discussion

- 08.30 Drafting a precise informative title
Richard Hall
- 08.45 All: improvements to the original titles of the draft publications
- 10.15 Group photo
Refreshment break
- 10.45 Writing a good abstract
Richard Hall
- 11.00 Group work: writing a good abstract (selecting participants' papers)
- 12.30 *Lunch break*
- 13.30 Presentations of abstracts
- 14.45 Literature surveys – free electronic databases
Ingrid Leemans
- 15.30 *Refreshment break*
- 15.45 Exercise: searching literature databases
- 16.45 Writing a good Discussion section
Richard Hall
- 17.00 Group Exercise: writing a good Discussion; selected participants' papers

17.30 End of work sessions for day

Wednesday 25th November, 2015

Session 2. Publishing Research Outputs (continued)

Literature Surveys, the Scientific Publishing Process

08.30 Group Exercise: writing a good Discussion; selected participants' papers

09.30 Presentation of group work

10.15 *Refreshment break*

10.30 What editors/reviewers look for in a paper/research applications; choosing a journal
Richard Hall

Conference Posters

10.45 Preparing an attractive and informative conference poster
Per Rudebjer

11.00 Group work – designing a poster based on a member of the group's draft paper

12.30 *Lunch break*

13.30 Presentation of posters

Session 3. Facilitating Research and Development Outcomes

14.30 Communication to bring results into use
Aissétou Yayé, African Network for Agriculture, Agroforestry and Natural Resources Education (ANAFE)

15.30 *Refreshment break*

Free

Thursday 26th November, 2015

Session 3. Facilitating Research and Development Outcomes (continued)

08.30 Communication strategy: Introductory presentation
Per Rudebjer

Group work in four steps:

1) What do you want to communicate: extracting from a paper the key message(s) that need to be communicated to non-scientists. (Use one paper per group)

Presentation

2) Selecting the right audience for your key messages

3) Understanding the effective channels for your key messages (specific channels for specific audiences)

10.15 *Refreshment break*

10.30 Group work continues: presentation

12.30 *Lunch break*

Session 4. Communication for Broader Impact

13.30 Exercise: Science for ‘dummies’—the 2-minute speech

14.30 Communications strategies: Social media and promoting your work online
Discussion

15.30 *Refreshment break*

15.45 Group work: writing for the web
Richard Hall

17.30 End of work sessions for day

Evening home work: Groups finalize web stories

Friday 27th November, 2015

Session 4. Communication for Broader Impact (continued)

08.30 Web stories: presentations and feedback

09.30 Cutting out unnecessary words and phrases while keeping the essential message. Group work
Richard Hall

10.15 *Refreshment break*

10.30 Presentation of group work

11.30 Conclusion of Workshop and Closing Session

- Completion of course evaluation form
- Formal closing of workshop
- Presentation of Course Certificates

12.30 End of Training Course