

IRA YOUTH CHALLENGE

Date and time:

Wed, 2015-11-25 09:35

The IRA team visited the Kisumu Campus students courtesy of Mr. Joab Ooko. The Insurance Regulatory Authority is mentoring the youth through a youth challenge that targets University students and college students.

During the session, students were taken through the Insurance industry framework and how to register for the IRA Youth Challenge - *Essay Writing Competition*.



The objective of the challenge is to trigger interest about insurance amongst the youth.

Each Student is expected to submit online answers to 3 essays questions by 31st December 2015.

All essay entries will be judged by insurance industry experts drawn from IRA, Insurance professionals and Insurance Industry practitioners.

Judging Criteria:

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| 1. Originality of the ideas | 25% |
| 2. Practicality of Ideas | 25% |
| 3. Innovativeness of idea | 25% |
| 4. Application of technology in the idea | 25% |

For more information kindly visit www.ira.go.ke

