ABSTRACT

In the wake of threats of terrorism, political unrest, climate change among other phenomenon, which possess threat to the businesses, besides internal factors like staff turnover, loss of critical business data (information system related), there is need for businesses to put in place strategies for disaster preparedness and recovery in the face of these threats. Business Continuity Management plan is to be prepared, and have a Business Continuity plan and aims to ensure that businesses are able to quickly recover from disruptions. A resilient business community creates a resilient County. This study looked at Business Continuity Management as a strategic consideration for Mile Education Center. The study opens with a research problem and outlines the objectives that we process that provides a framework to ensure the resilience of a business to any eventuality, to help ensure continuity of service to the key customers and the protection of the brand and reputation. The study also delves into literature review of the materials in the field of Business Continuity Management as well as business strategy. The next part discusses the methodology of the study while giving justification of the research design. The next part discusses the results obtained from the study and drawing of conclusions. The research project also highlights the areas and opportunities for further research.